

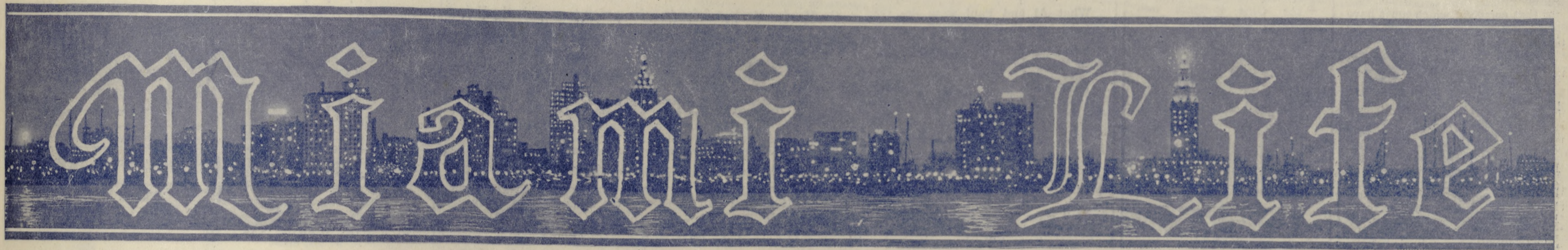
SOLVED AT LAST

Sleepless nights of the city commissioners and officials about traffic conditions in Miami are no more. The tourists have taken them back north to worry the officials up there.

What A Miami Bride SHOULD KNOW

LITTLE GERALDINE

THEY told Little Geraldine that Earl Carroll was in a state of coma, but Little Geraldine just laughed and laughed and laughed because she knew that he would soon be in the state of Georgia.



"YOUR SKYLINE REMINDS ME OF NEW YORK!"

PUBLISHED AT 117 HALCYON ARCADE, MIAMI, FLORIDA, BY MIAMI LIFE CO., PHONE 37737 - MIAMI BEACH OFFICE, 343 JEFFERSON AVE., PHONE 535

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Edited by WEN R. PHILLIPS

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All Other Cities in U. S. 10c. One
Dollar and Fifty Cents for 6 Mos.

Who Are Little Nell's Boy Friends?

WHO are the Florida Power and Light Company candidates in the coming election? The Octopus evidently has a slate and it's up to the voters to find out who they are.

And our reason for believing the Octopus is trying to put something over on the voters?

Well, to date there are something like 150 persons registered for the coming primaries who have given their addresses as the Florida Power and Light company and City Hall, Miami, Florida.

Folks, we're just simply trying to impress you with the gravity of this election. If you vote right you may not have to pay a couple of hundred dollars a month for electrifying your home. You have a chance to reduce your hundred-dollar water bills, and the gas you use may not bankrupt you.

It looks like the Florida Power and Light company is going to pull some funny stuff in the coming elections. But it can't be any funnier than it pulled on the city commissioners three years ago when it obligated us taxpayers when it made us liable for a few score millions.

If it is funnier we'll just have to laugh and laugh and laugh, just like Little Geraldine.

LET'S hope that when they really drain the Everglades that they keep within the boundary. Somehow we can't help feeling that the taxpayers also will be included.

Attention, Wall Street

SOME people are under the impression that the move to divide North Florida and South Florida into two distinct states is merely a hallucination on the part of South Floridians, and do not believe the present legislature would entertain the proposition seriously.

If Wall Street, the citadel of the investment world—and Wall Street, you know, has all of its investments in the southern part of the state—were to realize what the present legislating group of North Florida means to the safety of their dollars, a concerted movement from that quarter would soon swing the project into favor.

And then, balm to Jacksonville, perhaps the dream of being the state capital would be realized by that city whose interests are as foreign to South Florida as a Chinaman patronizing a white laundry.

A TEN-DOLLAR note will secure for you the privilege of viewing all the football games at Miami University this coming fall; besides aiding in the erection of the stadium. Both are worth while.

IF ALL the reforms promised by the candidates for city commissioners—before election—were carried out, Miami would become the only Utopia in the world.

What a Miami Bride Should Know

THE most perplexing problem facing Miami newlyweds today is what a Dade County bride should know. Of course, she should know better than to use a spoon in handling butter or picking up spaghetti in her fingers. The latter, as many of your favorite manicurists will tell you, has a bad effect on your cuticles.

In all seriousness, there are many problems confronting every healthy active girl entering into marital relations with a young man of corresponding tendencies.

Most marriages are wrecked because of misunderstandings at the outset.

It is very necessary that the young bride first acquaint herself with the rudiments of marriage—in that we mean the elementary things that please a husband.

She should first find out whether her husband is a gentleman. If he is, she should blonde her hair. If he turns out not to be a gentleman, she should consider herself lucky.

Late some night, preferably in the quiet sanctity of the music room, broach the subject of babies. If he says no, conceal your elation. If he says yes, ask him why he installed Frigidaires in your apartment.

Husbands dislike eating soup with a fork. Also be careful about peas. There's many a slip between knife and lip.

A blonde hair on his coat doesn't necessarily prove your husband is keeping another woman. It may merely indicate a passing fancy, and besides no husband can even keep his coat on when blondes are around.

In presenting the Herald to your husband make sure he reads it before breakfast. Otherwise—well, need I go into details?

And, remember, just before retiring, never fail to set the alarm clock, wash his teeth, put the cat out, tie his pajamas properly, and then GET NEXT WEEK'S INSTALLMENT OF THIS THRILLING SERIAL AT ANY MIAMI LIFE NEWS STAND.

Prize Contest

The letter below is being sent anonymously to all our advertisers and to other people too. We want to know the author of it. Therefore we offer a series of prizes.

FIRST PRIZE—\$5 for the best letter proving an employe of the Florida Power and Light Company wrote it.

SECOND PRIZE—\$2.50 to anyone proving it is a mislaid Herald editorial.

THIRD PRIZE—\$10.00 to anyone who convinces us that any enemy of ours had anything to do with the circulating of the letter.

Read and Act for the Good of Miami

MANY visitors who come to Miami for the first time are naturally attracted by the cry of the newsboy to the "Miami Life"—thinking that this publication depicts what its name implies—the social and civic life of Miami. Miami is new to them and of course they are seeking information regarding past happenings, coming social and amusement events, places of amusement, places to dine, what to buy, styles, hotels, hotel functions, apartment houses for rent, things to see and hear places to go and the many other attractions that life in Miami affords. But instead of securing this information, they read to their dismay, cleverly written articles that border on scandal and blackmail of our leading citizens, hotels, apartment houses, public officials, utilities, etc., etc., all of whom are the makers and builders of a greater and better Miami.

One can realize just how disappointed the visitors do feel and the unfavorable impression they obtain of Miami and Miami district. Repeatedly one hears, "What's the idea of this publication? How can high minded business and people support such a publication? What is back of it? Is it true? What is wrong in Miami? Etc., etc."

This publication has furnished and is now furnishing the best kind of filthy food for the knockers who have taken great delight in circulating by letters, clippings and writings in different sections of this great country, the idea that Miami is broke, that rents, food and real estate are still high, that big business men, public officials, hotels and apartment house owners and operators are vultures and grafters that feed upon the helpless people and tourists for existence. So bad and so terrible are conditions here in Miami that this publication is trying to correct, think of it.

There is not a speaker or a visitor who talks for publication who has come to Miami failed to express their amazement of finding living here in Miami far contrary to report and wonder how this misinformation was broadcasted until they run across the "Miami Life."

These false statements have not only astonished visitors beyond comprehension, but have kept away from Miami uncounted numbers of the medium or so-called middle class, the real and ready spenders.

Can such a medium continue to knock our City Commission, public officials, hotels, apartment houses and other institutions without shaking confidence in the entire city? It certainly cannot. It is harmful beyond calculation and thought. Large cities can hardly afford to support such a publication and it would seem much less Miami, after having gone through what she has. What Miami needs now more than ever is boosters, co-operation, a better understanding among her own people and a unite purpose to make her what she always has been, the greatest and best city in the South. She has already paid a tremendous price and will continue to pay a still greater price, unless some action is taken toward correcting the evil of this yellow sheet.

A thorough investigation of the influence and achievements of "Miami Life" on the minds of unthinking people and those who delight in slander and blackmail, will disclose in a measure how far-reaching its evil effect has been. This publication has nailed Miami to the cross of ignominy and shame. How long will Miami endure?

The still small voice.

Now Let Us Help

WHEN Miami and district suffered from that September hurricane came all the country sent help to those stricken. Now that the Mississippi Valley has been inundated, thousands rendered homeless, thousands suffering and many dying in the turbulent waters, it is up to Miamians to lend a helping hand.

We now have a chance to prove the Golden Rule.

Well, the Weather Was Unusual

AS HARD as they tried, the publicity department of the Chamber of Commerce could not keep the secret. Here they were, subsidized by a friendly and contributing citizenry, bound to issue only news that would bring tourists, permanent residents, and industries to Miami, that all the world might know of our "Always June In Miami." And here, somehow, possibly through the medium of a spy, or a North Florida advocate, the news leaks out.

Although the cold spell which gripped Miami on the date mentioned, was kept out of all local papers, and most of those cities served by the Associated Press; although the natives wore their one-pants suits as usual; although more ice-cream cones were served on that day than any other, the cold sleety and freezing facts somehow could not be kept secret. Witness the below from a Boston, Mass., daily:

MIAMI JAIL COLD, SO JUDGE FREES 9

Miami, Fla., April 16.—Judge F. B. Stoneman in police court here suspended prison sentences on nine defendants because the Miami jail was too cold a place in which to confine a prisoner.

This is the first time on record that a Miami prisoner was excused from serving time on account of cold weather.

Cross Florida Week-End low fare excursion Tickets will be on sale through April. Same high-class train service. Seaboard Air Line Railway. Phones 8161-6104. (Adv.)

Maybe They Want to Drain the Everglades

THE City Commissioners were presented a bill this week. It was a mere oversight on the part of the city engineering department or the city commissioners, but somehow they had not figured any such sum in on the specifications when the contract was let.

The Highway Construction Company, a Cleveland, Ohio, aggregation, in a nice, pleasant manner, laid on the table before the benevolent eyes of our commissioners a bill for work performed. It was a nice bill, all typed and itemized, audited, revised and very ably gotten up. The only flaw in the statement—like one of the Florida Power & Light Company bills—was that the arithmetical process eliminated subtraction as unnecessary, and an overdose of multiplication and addition was brought into play.

Two hundred and seventy thousand dollars they want. Which is two hundred and seventy thousand dollars more than the city engineering department estimated and what the contract called for!

They want the money. And the able, efficient, public-serving commissioners agreed to appoint a committee on arbitration. One man appointed by the commissioners, one by the claimants, and the two to select a third.

Now you know why some folks want Miami Life to cease publication.

Miami to Ask Democrats to Convene Here

Mrs. D. A. McDougal, member of the National Democratic Committee from Oklahoma, has given an impetus to the movement to hold the next national convention in Miami by coming out squarely in favor of this city. She has sent a telegram from her home in Sapulpa to Mayor E. C. Romfh saying this city is her choice providing the city wants the convention.

Mayor Romfh, who of course approves the project, turned the matter over to C. W. Helsel, executive vice-president of the chamber of commerce, to arrange a conference. All Miami citizens interested are invited to a meeting at 11 o'clock this morning in the lobby of the chamber of commerce at 151 N. E. First Street.—Excerpts from news story in Miami Herald.

The Herald staff humorist could have continued his assinity further. For instance—

At the eleven o'clock meeting the proposal was discussed tentatively. It was proven that the Democratic convention would be held in the summertime, so that there would be no overcrowding of hotels, and no interference would happen to the tourist season.

The members of the National Committee who attended the meeting, presented letters showing that not over 10,000 visitors would attend, and gave their word that they wouldn't remain over three weeks, thus easing any worry in the minds of Miami Beach officials who might think the guests and delegates would become permanent residents and wreck havoc at the next Miami Beach election.

It was further pointed out that many Democrats are still in good standing with the Federal government.

Miami K. K. K.'s offered no objection to Al Smith being nominated in Miami. They agreed with the "Muque's" that it wouldn't make much difference who was nominated.

Convinced that the Democratic National Committee would be nice about it if the City of Miami permitted the national convention to be held here, the directors announced that a vote would be taken on the subject provided that there were no serious objections.

All members who have paid their poll-tax dues will be permitted to vote immediately. The judges will be the same who refereed at the defeat of E. G. Sewell.

Results will be known in several days. Herald reporters will be allowed to remain outside.

FOR the benefit of newcomers who might not be in the know, there are at present five "sweeping investigations" under way in regard to the Coast Guard. The shooting of "Red" Shannon, the promiscuous firing around the Granada apartments, the stopping of private yachts on the high seas by hurling a shell across the bow, the killing of Jones, and the mysterious deaths of Charlie Waite and his negro helper. The findings of the investigators will probably never be known, but they'll sweep right on—into the pigeonholes of forgotten things.

POLITICS

IF THE city election were held today Cliff Reeder, Harry Platt, Leroy Morgan, James Donn, Ev Sewell, and either Abe Aronovitz or Red Gauthier would be nominated for city commissioners. Things may change between now and election day, May 3, but it looks like these men are most favored.

Only in the last few days has the campaign become really warm. They are beginning to talk about one another. They are beginning to say things about the conduct of city affairs in the last four years. Undoubtedly the campaign will get hot before we go to press again.

Circulating over a wide area the last few days convinces us that of all the candidates Reeder and Platt are the outstanding figures. It looks like Reeder is on every slate. Platt, in addition to being a very good business man and respected, is a shrewd campaigner, and the powers that wanted to foist another "YES" commission on us are just discovering the fact. Sewell's strength is unknown. His defeat for chamber of commerce director doesn't mean anything in connection with the city election. To be ironical we might say that if anything the chamber of commerce in defeating him has aided him in his race for city commissioner. Another man to watch is Leroy Morgan, formerly Buena Vista mayor and reported holding the north part of Miami solidly. Aronovitz and Judge Gauthier, through their attacks on the Florida Power and Light Company, are puzzling all political dopsters; opposition to these iniquitous charges is so strong that almost any one who fights the power trust like these two men have might be elected.

Of course, Henry Shaw, James Donn (John B. Orr's buddy) and Avery Guyton have a strong political following. In fact, the first two were probably the earliest mentioned in the race and they will have the backing of a very powerful political clique that has functioned successfully in many elections in years past. This is going to be a campaign of committees and slates. North, South, East and West Miami are forming organizations to boost candidacies of their favorites. The secretary-treasurer of one of these bodies—Ed Paris, of the League of Miami Voters—told us yesterday that his organization was more than 6,000 strong and all of them sponsoring Platt, Gauthier and Aronovitz.

That's the dope at the time of going to press. Next week the whole situation may be changed.

What Everybody is Praying Today:

Lord! Let Us Find Oil!

LITTLE NELL'S SANTA CLAUS

THE FLORIDA POWER and Light Company has every right to believe in Santa Claus. The city commissioners filled its stocking full and then left gifts strewn all around the Christmas tree for that company which must have acted the part of the good little boy before good old Santy came.

If the company wants an ordinance passed all it has to do is to draw it up and present it to the commission and it will become the law.

Do you find it hard to believe that? Then look at the bus contract and you will find it written there. And if the commissioners should balk or get chesty, or anything like that, and try to appear important and refuse to pass the ordinance as drafted by the company then the company can demand that the matter be decided by arbitration.

How is that for nerve? Did you ever hear of anything to equal it?

Nobody did. It is absolutely unprecedented in the history of legislative bodies—that any such body ever agreed in advance to pass any act that might be presented by a public service corporation holding a franchise by virtue of the governing body's authority and by sufferance of the people.

The city commissioners are themselves the people's board of arbitration elected to represent the people in all matters pertaining to the making of contracts with public service corporations and having authority to pass all necessary ordinances to enforce such contracts. Why defer this authority to the company or to any handpicked board of arbitration? It is preposterous. If such matters are to be referred to anybody they should be referred to the people themselves.

It was under this clause in the contract that the ordinance was passed barring jitneys from the down town streets. See what a ridiculous situation the commissioners got themselves into by agreeing to anything so absurd. The city licenses jitneys to do business and accepts license money from the jitneys to do business and accepts license money from the jitney owners who pay for that privilege and then the city orders them off the streets at the behest of the Florida Power and Light Company. That's a pretty howdy-do, isn't it? Can any one blame the jitney owners and drivers for being mad? There are some 360 jitney drivers, many of them heads of families, who would thus be deprived of a means of livelihood just to please the octopus.

Of course no such ordinance could stand if it were intelligently attacked. Any lawyer would know that such an ordinance is not legally sound. As a matter of fact the ordinance has been attacked and there is no likelihood that it will ever be enforced, but that is not the fault of the Florida Power and Light Company nor the city commissioners. The company said "pass it" and the city commissioners did as they were ordered to do. They had agreed to do it, you see.

And that is but one of the many bad features of this contract which was never submitted to the people and consequently was made by the city commissioners without the consent of the people.

In the Jungle

Do not search in my garden for lovely flowers.
My friend, go not there!
For a sudden storm has gone over the beauty,
Leaving a desolate waste of broken buds.
Gaze within the depths of your own soul,
I beseech you:
And wonder over immortal beauty growing there,
Twining ethereal stems above the tangled mazes
Of a worldly jungle . . . do not search in my garden
For lovely flowers, my friend, behold your soul!

—JUNONIA.

Justice At Last

THERE was an uproar in the City Weights and Measures department. Complaints had been coming in regular—too regular—about short weights and measures. Motorists were howling about gasoline filling stations; housewives were kicking about butchers weighing large hands with small orders of ham; husbands told of grocers filling twelve-pound bags from ten-pound sacks of sugar.

Something must be done, and that quickly.

So the weights and measures department marshalled its forces. They held secret conclave. Strict orders were given so that none of the miscreants could escape. And silently and cautiously the guardians of the people's rights went forth.

They came back on the appointed hour and carried the damaging evidence of fraud upstairs to the office.

Five big drop-your-nickel and get a weigh scale.

And justice once more was triumphant.

Things I'd Like ? To Know ?

If Eddie Maguire thinks he deserves credit for a knockdown in the mosquito weight semi-final Monday night . . . ? ? ?

If that Fifth round of the Osner-Lanning fracas wasn't a sizzler . . . and how . . . ? ? ?

What some of the Miami High School girls would wear if Mildred were to leave town . . . ? ? ?

If Marty has heard from Lib lately . . . ? ? ?

How Willie and Ralph enjoyed their Cuba trip . . . ? ? ?

If Billie knew Bubba had a local stag party arranged for Friday night . . . ? ? ?

If our own Bobby Jones doesn't miss his Saturday Night round at the Casa Loma . . . ? ? ?

If Nellie, the little blonde visitor from Savannah, hasn't seen

about all the places of interest around Miami—and if she hasn't broken a lot of hearts . . . ? ? ?

Where Mr. and Mrs. Smythe evaporated to . . . ? ? ?

If Ethel likes singing at Golden Gate as well as she did the Montmartre . . . ? ? ?

What Al and Paul were doing 'til 8:30 in the morning . . . ? ? ?

Why Charley says he's through with the girls . . . ? ? ?

If Virginia and Nellie didn't enjoy the dance at Gables with the two Yale men . . . ? ? ?

What the young married doctor will do when his pretty brunette friend leaves for the north . . . and if she still wears pink . . . ? ? ?

If it wasn't a tough break for Sherman when Shelby arrived at one minute 'till nine . . . ? ? ?

If Helen will drop Marshall when Freddie returns from Nevada . . . ? ? ?

What Marie thinks . . . now that Buddie and May have found each other . . . ? ? ?

Why the Republican Committee of Dade County called on O. B. for a showdown . . . and if they were shown . . . ? ? ?

Why some want a Saturday half holiday while others desire it on Thursday . . . ? ? ?

Why so many negroes are allowed to prow around at night in Miami and the beach . . . ? ? ?

Why Katherine is so anxious

ROME HAD ITS COLISEUM

AND therein the gladiators fought; sword and trident clashed; athletes vied for supremacy; and the populace sat in tiers to watch the valiant fight.

Today, the gladiators are teams of footballers who fight to uphold the supremacy of their Universities. The people still sit in tiers upon tiers that form the huge bowls devoted to the great American game.

On Monday starts a drive to raise money to provide the University of Miami with a stadium. A stadium that will hold 50,000 people to watch the modern gladiators struggle for touchdowns and goals. A worthy object.

Tickets will be sold for the series of games this fall. That is the way the money will be raised. For every ten dollars given to the building of the stadium twelve dollars worth of admission tickets will be secured. Nothing could be fairer.

Unloose the lathstrings from your purse, for here is a way in which you can do the district an immense amount of good and still get more than value for the money expended.

When the campaign workers arrive, be a sport—DIG.

to see Barbara Worth at the Olympia and if she can wait until it opens there . . . ? ? ?

The past history of the "Patrick Joseph" . . . ? ? ?

If the bootleggers selling the home-made mislabeled goods shouldn't be tipped off . . . to the prohi's . . . ? ? ?

If Roberts did himself much good in that Orlando poker game . . . ? ? ?

If "Muque" advertising isn't a bit misleading . . . ? ? ?

How Frank gets hold of so

Shoreland Ballroom
SHORELAND ARCADE
5c Park Plan 5c
Hot Music—Cool Floor
Dancing Every Evening

more . . . and if it is trying to get back the money lost by the binder boys before the new commission goes into office . . . ? ? ?

If the curly-headed boy in a beach saloon who serves drinks from the bottle in his shirt could be called a "bootlegger" . . . or a "shirt-legger" . . . ? ? ?

How many summer widowers can afford to send their wives away this year . . . ? ? ?

If Watson left his name out of the Miami Beach Mystery club because he is a paid organizer . . . ? ? ?

If Gerry still reads Miami

Life . . . and when will he come back . . . ? ? ?

Did annexation have anything to do with Bill Scott's first visit of the year, to Miami last week . . . ? ? ?

If we won't have more summer widowers left here this summer . . . ? ? ?

W. E. CLARK
415 N. W. 40th Street did the
PLASTERING WORK
on the
EDDY-BORN HOUSES

MARTIN-BLAKE CO.
Insurance Agents
233 N. E. 1st Ave.
INSURED
EDDY-BORN HOMES

THE TILE and SHEET METAL
—ROOFING—
on the
EDDY-BORN HOUSES
was done by the
J. Moffat Roofing Co.
130 N. W. 51st Street

End The Rent Question

"A Home at the Price of a Lot"

10 NEW HOMES
Being Built—58th St. and 17th Ave., N. W.

Located in a very desirable neighborhood—close to bus—school and stores—and one of the highest and driest spots in Miami.

"What You've Been Waiting For"
Practically at your own terms

5 Rooms and Bath

Let your eyes prove to you the dream has come true! Light airy rooms—built-in tub with shower—fine electric fixtures—open fire place—front and rear porch screens—own water system—lawn—shrubs—sawdust.

Cement block—Stucco and reinforced concrete construction. Built with every thought for your comfort—convenience and security. By building now at the low prices we are able to provide you with a home that you did not dream could be had at the price offered. We are passing the saving on to you.

Price \$6,950
10% Down—1% a Month

Eddy Born Building Corp.
1342 Drexel Avenue, Miami Beach
—Owners—
Phone 2366 Representative on Premises

Increase the bank roll by paying yourself instead of saving rent receipts

THE PLUMBING AND SANITARY ENGINEERING
in the
EDDY-BORN HOUSES
was installed by
ROYAL PALM PLUMBING CO.
R. S. Ohaver, Mgr. 76 N. E. 60th St. Service and Quality

EDDY-BORN HOUSES are painted with **LUCAS PAINT**
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Distributors of PAINT AND VARNISH PRODUCTS Lined Oil
LUCAS PAINTS AND VARNISHES 174 N. E. 24th Street Phone 5191
Paints and Varnishes Warehouses—Miami, Jacksonville, Tampa Painters' Supplies



The quality of material used in the erection of **EDDY BORN HOUSES** is of the very best. We furnished all lumber and mill-work. Our quality and service are better.

MIAMI RIVER LUMBER CO.

"Sudden Service"

N. W. 17th Avenue and 14th Street
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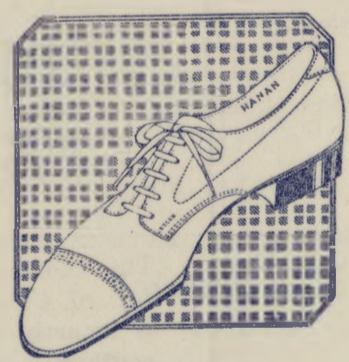
Announces
Its
NEW CHICKEN POLICY

Offering
Country Fried Chicken
50c

Chicken Fricassee 35c
Chicken Pie (Individual) 35c
Chicken Stew 35c

A Suggestion
Sunday Chicken Dinner
Choice of Chicken Fricassee, Chicken Pie, or Chicken Country Style
Potatoes any style
Two Vegetables
Pastry and Beverage
85c

Meteor Cafeteria
138 North Miami Ave.



The Hanan Panama Last
has long been accepted by men as the best obtainable. It holds its shape to the end, and imparts that conservative stamp of the careful dresser to your appearance. Many imitate, but none equal the Hanan Panama Last.

Sewell Bros.
Miami's First Store

Yesterday I laughed

—then I felt silly because I laughed

I laughed when there was nothing funny to laugh about. I felt so silly! I looked at a Clarence Saunders Store yesterday and saw a bunch of customers. I looked at another store with a different name and there were some clerks and nary a customer. Sudden-like I laughed when I guess I should have been sorry.

It's better that I be silly than that the customer be silly by not loading up on bargains at a Clarence Saunders store

CLARENCE SAUNDERS

Sole Owner of My Name

Absolute Close-Out
All of our Gorgeous High Grade
DRESSES
Formerly \$21.50 to \$69.50
Now selling at
\$10 \$15 \$20
Evening Gowns, Street, Afternoon Dresses
1-2 Price and Less
ABDELNOURS
214 E. Flagler St.

OLYMPIA
SUN., MON., TUES., WED.
Ronald Colman
Vilma Banky
in the magnificent screen version of Harold Bell Wright's celebrated novel
"The Winning of Barbara Worth"
THURS. FRI. SAT.
CONSTANCE TALMADGE
in
"Venus of Venice"
Continuous Performances, 11 a. m. to 11 P. M.
SYMPHONY ORCHESTRA
MAMMOTH WURLITZER ORGAN

Greeby Unseated At Tallahassee

Famous Representative of Key Biscayne Loses Seat and Franking Privileges Through Error of Election Clerk—Will Seek Redress by Giving Public Facts.

RHAMMERHEAD GREEBY, Key Biscayne's most prominent citizen, returned to Miami this week via Ojus Rock Special. He was much put out and declared a terrible blunder had been made when interviewed by a Miami Life reporter.

Greeby, who was discovered attending the professional bondsmen's indignation meeting on the steps of the postoffice, was very reluctant to discuss his adventure, but upon securing the reporter's promise that he would be given no publicity, immediately told his story.

"I was elected to the position of representative from Key Biscayne three days after I moved there. A caucus of all voters was held in the proposed municipal community center there, and both of the voters unanimously adopted a resolution that I was the one selected to leave for Tallahassee—leastways, I thought they said Tallahassee, but I didn't wait to ask the second time.

"So I got me a position as caretaker for three crates of tomatoes which the Daily News was sending to Governor Martin, and rode forth to my position.

"On arriving in the capitol city, I repaired to the gubernatorial mansion, but had to come back later, for a nail in one of the crates made it necessary that I repair my trousers.

"Returning, I presented the crate of tomatoes to the governor. He asked for the other two, but I had to give them to the brakeman for services rendered. After which I went to the legislature and prepared to introduce my bill making it a felony for anyone except a deaf and dumb mute to hold office in the State of Florida.

"They had no right to order me out. I was honestly and convincingly told I was elected, and when the public asks me to serve them I immediately am ready to do so, even at great personal sacrifice. I shall do no more working."

The last remark brought forth a merry laugh from Little Geraldine, Greeby's adopted daughter, and playmate for his two twin sons, Absolutely and Positively, who stated that the old man had never yet violated the law about working, but a hurried twist of both ears, brought forth no more remarks.

Greeby is much interested in the plight of Dade County tomato growers and is aggrieved at the nerve of a politician who asked for \$12,000 to lobby a tariff through up in Washington.

"The nerve of asking \$12,000 for such a work! I am ready and willing to do the work myself. And I won't ask them no \$12,000.

A SOLUTION

MIAMI LIFE proposes a solution of the Everglades problem, and it doesn't claim any credit for originality. It is the solution which other states having swamp and overflowed lands long ago arrived at in ridding the state of a vexatious problem. And that is for the legislature to pass an act granting all the state's interest in these lands to the several counties in which the said lands are situated, and then the reclamation of them would be strictly up to the county authorities and all the protest about mismanagement from Tallahassee would be ended.

The people are asked to consider two statements concerning the Everglades from men of eminent renown which shows that neither has any adequate idea of the immensity or importance of the Everglades project.

Governor Martin is quoted as saying that Governor Broward started the drainage of the Everglades and John Martin would complete the job.

John B. Orr, head of the Miami Committee of Everglades review, is quoted as saying, "The Everglades will be drained and that speedily."

Both statements are equally absurd. Everglades drainage will not be completed by John Martin, nor will John B. Orr, or anybody else, drain that area speedily. These two Johns have another thing coming, if indeed they are capable of producing a thought.

It is an open question if they are. These emanations from their alleged think tanks proclaim them to be shallow and irresponsible talkers. No man who has any sort of appreciation of the magnitude of the task involved in draining the Everglades would be guilty of such inane utterances.

People of Miami and others should remember that those who go to Tallahassee to protest against the governor's plan of finance are not interested in draining the Everglades. They are concerned only in a project to reclaim a very small fraction of that area situated, lying and being in Dade county.

That's as far as their plans extend. This attitude is typically characteristic of Miami. Then, why not divide the Everglades up and give each county its share and let them go to it. We have no doubt they would make a mess of it, but perhaps they would be better satisfied and after all they could hardly do any worse than the state has done.

FOR SALE

Must leave to open my market in Belmar, N. J., will sacrifice Miami Beach meat market. Have a good trade and rent is reasonable. Just pay for the fixtures and the place is yours. CHARLES BEERMANN 347 Michigan Ave. at Royal Palm Ice Plant.

Even Water's Getting Weaker

THIS story should be good.

Anyway, it's true and the results—which would have been continual headaches for most of Miami's liquor-drinking population during the dull season—never happened.

On the way from Cuba or maybe Swan Island a loaded barge slowly was being drawn to Miami. Its cargo consisted of 14,000 gallons of alcohol. Nice, white 122-proof grain sparkling liquid.

Men were standing on the shores of several keys, looking out to sea, this way and that, in the hopes that the barge would soon appear, as customers were hollering for good old Scotch, Bacardi and rye.

Soon the barge appeared. It was in charge of one of Commander P. W. Lauriat's men—the blooming Coast Guard. It never stopped, but dragged its weary bottom to Savannah where the unloading took place by a flock of customs men.

And now you know why the liquor shortage occurred. Possibly some more alcohol arrived later. But, anyway, the activities of Uncle Sam's little chasers have made the trip to Gun Cay somewhat super-hazardous, and local distillers have taken advantage of the situation, incidentally causing you that next morning headache.

No matter how small or how large. We do printing that can not be duplicated. And the telephone is right on your desk. Miami 3-7737; Miami Beach 535.

In the Editor's Mail

REMEDY SUGGESTED

Editor Miami Life:

There is one paramount question in the future of Florida, that is the readjustment of encumbered properties, both relating to price and terms.

There must be eliminated the short term period of encumbrances as well as the interest rate, and Florida must now compete with other communities and get down to a sound basis.

While the so-called "boom" period lasted, no one expected to hold property over night, and the thought that the other fellow would pay the interest was foremost in the minds of the then purchaser. The picture has changed, and inasmuch as Florida is somewhat dependent on northern capital it must necessarily meet their requirements.

The water must be eliminated, and the process of litigation is both expensive and costly. If your mortgage holders can view this matter in the proper light, the general impression prevails here that the comeback will be speedy, for no one doubts the future, rather the methods.

This is just a suggestion from one keenly interested in the future development of your great state.

JAS. S. SMITH, New York.

DANGEROUS YELLOW

Editor Miami Life:

Any man who can get half way across an intersection when the red shows is a criminal because he has speeded up to get across on the yellow signal. The person, maybe a child, is taught to feel safe when the red shows. If that driver that killed the girl Sunday had obeyed the law and pulled up on the yellow the child would be alive today.

If the yellow light means nothing why not do away with it then. When the red showed he would be either far enough to pull up or near enough to pull through and the car behind would have no earthly excuse to go by the red. Then the time and confusion of the yellow light would

Picture Framing Robinson 34 S. MIAMI AVE

vanish and the pedestrian would have a chance. Day after day and every minute during the changing of lights if one wishes or "can" observe nearly every truck driver, at least when he sees the yellow caution, throws all caution to the winds. Its the inconsistency of this country's laws that makes so much trouble. I cannot change them, but you can simplify that most dangerous light system. Make it go or stop—stay in or stay out proposition.

I have ridden many a time on the jitneys and time after time they have put on all speed half a block away knowing they could get through on the yellow light. Compel drivers to stop on the bell and have the bell ring three seconds before the red shows. There's no excuse.

LEWIS HAMPSON

"WE HAVE WITH US TODAY"

Editor Miami Life:

The "Binder Boys" have come and gone—in fact they have been gone so long that they are little more than a memory. In their place, however, "we have with us" (apologies to our morning contemporary) a far more malignant species of the genus homo, which species to our mind constitute a cankerous sore on the body of our economic structure. We are referring to the "Bonus Men," those kind-hearted and benevolent individuals, who, moved to tears of compassion by certain aspects of the local money situation, magnanimously loan their good money on five to one security, charging therefor a "bonus" ranging from

ten to forty per cent, to which is added interest of eight to ten per cent.

Boy, page Mr. Shylock!

ANON.

VOTE FOR

JAMES DONN

A Consistent Business Man

— for —

CITY COMMISSIONER

(Paid Political Advertisement)

LILLIAN REEVES

Presents Her

FOURTH ANNUAL DANCE REVUE

ONE NIGHT ONLY

Friday, April 29, 8 p. m.

TEMPLE THEATRE

Admission 50c, \$1.00 and \$1.25

Reserve seats at Miami Shores office beginning Monday, 10 a. m.

Support the STADIUM Campaign!

..... It's OUR UNIVERSITY!

This is Your Opportunity to Help Build the Stadium, the largest college athletic center South of the Mason-Dixon Line! The Stadium will benefit Miami with the rest of South Florida through bringing thousands of people here annually



EVERY person in Miami is asked to purchase a season ticket to next fall's football games at the University of Miami thus advancing funds to the institution with which the Stadium will be financed. It will constitute a distinct asset to the entire Miami area.

While helping to build the Stadium, you will be aiding the University to carry on its Educational Program, for receipts from next year's games will go toward carrying on its Scholastic Program.

Campaign Begins Monday, April 25

University of Miami Fund Board

General Headquarters—158 E. Flagler St.

Miami, Florida

You Are No Stranger Within Our Gates

YOU are not a "stranger within the gates" in Coral Gables. No matter where you hail from, Coral Gables extends you a welcome cordial and hospitable, with the assurance that you are among your own people as surely and securely as though you were behind the walls of a moated castle in medieval days. From every State in the Union, from Canada, Great Britain and the far corners of the earth, Coral Gables counts its residential population.

Particularly is Coral Gables representative of all America—a cross section of America's wise, sun-seeking people. The newcomer is at home, among congenial friends and neighbors—and somewhere here he is almost sure to find people from his home state; often from his own city.

Just for example—look among our comparative newcomers, those who came here and took up their residence during the late summer of 1926 and before the middle of November.

When the grammar and high schools in Coral Gables opened last October, registration showed that there were new pupils from 30 different states—who had spent the previous year, the previous winter, in the schools in their home states. Newcomers registered from New York, New Jersey, Pennsylvania, Ohio, Illinois, Maine, Michigan, Minnesota, Indiana, Connecticut, Rhode Island, North Carolina, Delaware, Oklahoma, Kentucky, Georgia, Iowa, South Dakota, Texas, Kansas, Nebraska, Arkansas, West Virginia, Maryland, Alabama, California, Missouri, and Tennessee—and Canada, Cuba and South America. You and your children thus may feel yourselves "at home" in Coral Gables, where there is a wonderful spirit of neighborliness and fellowship.

Coral Gables' business opportunities, its residential quality, its refinement of community life and activity, present strong appeal to the "New Floridian" drawn by the magnet of matchless climate, sunshine and the absence of winter. It is a fact of wide significance to the investor. Values follow population. Population is flowing into Coral Gables. Miami's leaders know it—many of them have made, and more are making, their homes here. Consult Coral Gables Sales Corporation about it, and learn the full advantage of investment where you will never feel that you are a "Stranger Within the Gates."

Miami Sales Office 152-8 E. Flagler

Miami Beach Office Roney Plaza Hotel

Miami Life

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How It's Done

I met a man the other day
Whom I had known back home
When things were not
Prosperous as they seemed to be
With him now.
And he told me he had been
in Miami three years and
Had made a million.
The hard times had not hit him
Very hard.
He had managed to get out
From under.
He is like that.
And he told me that he had just
Returned from a trip into the
Golden West and had visited
Many cities including Los Angeles.
And he told me that Miami
Was the best town in the country
And better than it had ever been
Because it's on a cash basis now
And all camouflage has been
Abandoned as it ought to be
At all times and so he had decided
To remain in Miami and
Make some more money.
And he told me to come to see him.
And he said that now he had a
New wife.
And he told me that for a long
Time he had thought of getting
Rid of his old one but hadn't
Been able to do so without
Some argument

And he told me he hated
Arguments and so he had left her
Back there where we both came
From and she had to get it
For desertion.
That saved argument you see,
And I asked him where he had
Married his new one and he said
Miami, and in a little while he
Said he believed it was in
St. Petersburg and then he said
Darned if he could remember
Where it was he had found her
And I thought of his old one
A sad faced woman back there
When they were struggling along
Life's highway together and how
He had left her to avoid argument
About divorce and I wondered
If he remembered her any better
Than he remembered where
He had married his new one
Who is spending his million
And I don't know but I believe
He does for a shadow flitted
Over his face and he told me
Hurriedly to come and see him
And then the conversation ran out
And he asked me again to come
And see him and meet his
New one and he passed on and
So did I
In the opposite direction.
I thank you.

Cheer Up—The Worst Is Yet To Come

THE FLORIDA POWER and Light Company did a remarkable work of reconstruction immediately following the hurricane. Because it is a powerful company with a large organization at its command it was able to bring in experienced labor from other places and throw these forces into the work that awaited them in the Miami district. It was a fine piece of work, testifying to efficient generalship and praiseworthy executive management, but the cost of it was enormous. The expense was thirty thousand dollars a day for a great many days—how many days the cost of rehabilitation went on does not appear, but probably for thirty days. This is mere guess work, but it is pretty good guessing, for it was about thirty days before service was re-established in the outlying districts, and every one knows there was a powerful lot of work to be done. The damage wrought by the hurricane made it necessary to reconstruct practically the entire system. It was a huge task which the company faced and it was accomplished creditably and well. A large, powerful and rich organization has its advantages, as was demonstrated by the Florida Power and Light Company on this occasion. The company deserves praise for having done this work so well and for spending all that was necessary to be spent to do it.

but grin and bear it when they are advanced, for the company has the right to increase the rates after a lapse of five years from the time the contract became effective in July, 1924. It follows that the rates will be increased—largely increased—for all these hurricane damages must be paid for and all the useless lines extended to the race tracks must be paid for, and all the judgments and personal injury must be paid for, and everything must be paid for and besides ten per cent, on the entire investment including all these things, and then some.



C. H. REEDER
CANDIDATE FOR
**City
Commissioner**
STANDS FOR A SOUND
**CONSERVATIVE
CONSTRUCTIVE**
Business
Administration
A
RESIDENT MIAMIAN
FOR
FOURTEEN YEARS
(Paid Political Advertisement)

A Few Paragraphs From Percy

ED. ROMFH, Miami's banker-mayor, through his attorney, J. Julien Sutherland, asked for a refund on taxes paid on Miami Beach lots at the Beach council meeting on Wednesday. Following this request, John H. Levi, president of the Miami Beach City Council, announced that a general reduction of municipal taxes would be effected for the present fiscal year. Which proves that if you want to get your taxes reduced you should be a high official or a banker—or something like that. How much attention would have been paid to the attorney of John Doe, who is almost broke trying to make the second payment, if he had asked for a reduction? Evidently it is money that makes the mayor go.

Several Miamians have shaken the dust here and have gone to Weepah to try and collect some of the dust from the newest gold fields. They are going a jolly long way off to do their collecting and they have no guarantee that they will get anything worth while when they reach their destination. Why should they go out west and get their gold from quartz when the bootleggers are getting lots of gold from quarts right here at home?

Following an item in these columns last week we find that only half the story was told. In Coral Gables 146 homes are to be built as a hurricane anniversary stunt. The same company is also going to build a number of cheap homes in Central Miami, somewhere along the railroads in that subdivision. Perhaps Doc Dammers' wild statements about where the center of Miami would be in a few years are going to come true. Funny what a difference a few railway lines make in a city.

An experimental piece of sea wall is to be erected at Miami Beach. The place chosen for the experiment is between the Roney Plaza and the Panoast hotels, and this choice of location

LITTLE GERALDINE
Little Geraldine's cousin had been at a party and she was bragging about having four kinds of cake to eat. When she was asked to name them she mentioned chocolate cake, layer cake and fruit cake. She couldn't remember any more. But Little Geraldine just laughed and laughed because she knew the other was stomach ache.

has been subject to criticism. The question has been asked: "Why put an experimental wall at a place where some private property is to be protected?" No kick, so far, has been registered against the erection of a lock-steel bulkhead from Fifth street to the end of South Beach. That is evidently one place where a bulkhead is needed.

While on the subject of Miami Beach, we noticed that they are painting the "Million Dollar Pier" framework to protect it. The water tank there has received a coat of green that is more pleasing than the red lead. Near the Tamiami Trail, about Seventeenth avenue, the water tank has been painted azure blue and it fades away into the landscape. It is jolly hard at

What? No Bananas?

Amazed, aggrieved and about ready to leave Miami, the stranger—he was a tourist—hooped it into a spruce and sprightly appearing fountain and there, before his very eyes, neat as a co-ed's ankle, it was. Slowly picking it up, he cautiously unwrapped the appetizing package, and as slowly took a munch. Boy, he had found it!

"Them's what I've been looking for!" he shouted. The clerk, amazed, wondered what all the shouting was about. "Hey, what's the idea?" he queried. "This sandwich!" replied the discoverer.

"Ah, pipe down! All you strangers say the same thing! If you're leaving town and want to get more, you'll have to go out to the factory. I've just got enough for my regular customers."

And with that the tourist took down the address and headed for 717 S. W. 15th avenue, after first calling 3-3665, which is the address of Mother's Box Lunches.

any time to see the blame thing.

He was a German and it was his first visit to Miami. Knowing how cheaply the Yellows operate in New York he took it for granted that the price here would be about the same. So he took one from Miami to Miami Beach, registered at the Miami Beach hotel, and then reckoned that he would run out a couple of hours in sight-seeing. The charges were \$8 for one hour and 45 minutes and a fee for a \$2 tip. That would have kept him in room rent for more than a week. Well, he'll know better next time.

WANTS TO KNOW
Editor Miami Life:
Friends of Mr. Robert E. Simpson, County Tax Collector, would like to know if Mr. Simpson expects to be a candidate for re-election in 1928. If so, is he expecting to ride Mr. Fred Bott's "GOAT" into office or is he expecting the Committee of One Thousand (of which Mr. Bott is one of the fifty present) to furnish all the votes?
READER.

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Little Geraldine
—just laughs and laughs

BECAUSE she can give you something and make you happy. You enjoy her jokes in Miami Life but this time she is not joking, she is offering you a one dollar book for fifty cents, if you take a year's subscription to Miami Life. If you are leaving town you will want the Miami Life sent you and you can also have a vivid description of the September disaster, "Florida's Great Hurricane," by Joe Hugh Reese, a well-known writer, to show your friends so they will understand the catastrophe far better than you can explain it.

People living in Miami wishing to take advantage of this offer will find "Florida's Great Hurricane" an interesting book for their library, and will be assured of having Miami Life in their homes every week. It is the one paper that no one wants to miss.

Price of the Book \$1.00
Year's subscription to Miami Life \$2.50
The two delivered to you by mail for \$3.00

If you wish to take advantage of this splendid offer fill in the coupon below:

Miami Life,
117 Halcyon Arcade,
Miami, Florida:

Enclosed you will find three dollars for which send me by mail Miami Life for one year and a book entitled "Florida's Great Hurricane."

From the Miami Daily News
November 21, 1926

"Florida's Great Hurricane"

"Florida's Great Hurricane" is the aster. It is a record of the hurricane of title of a book on the recent Florida disaster. It is something more than a dry recital of facts and statistics. The book describes the storm and its effects upon Miami and South Florida. It is liberally illustrated with photographs taken during and immediately after the storm. It contains descriptions and illustrations of the Moore Haven tragedy. Among its many fine chapters is one on the county causeway, their origin and construction.

Joe Hugh Reese, the author is a well known Miami newspaperman, at one time editor of "Florida Flash" having been editor of the Miami Metropolitan, "The Everglades," etc.

CANDIDATE for COMMISSIONER



THOMAS J. WIGGINS

As a candidate for the office of City Commissioner of Miami, I wish to submit for the consideration of voters what I shall term "14 Points for Progress," intended to represent, in the main, what I stand for as a candidate and as a citizen:

1. Business efficiency in office.
2. The impartial administration and enforcement of all laws.
3. The equal distribution of all improvements through all sections of Miami.
4. The equal protection under the law of all citizens.
5. The removal of every nuisance that may mar the comfort or beauty of our city.
6. Honesty in public office.
7. The safeguarding of public funds, to see that they are wisely and justly expended.
8. All franchises given shall be enforced with a view to the welfare of the general public.
9. Reduction of taxes through the application of practical business methods and principles in making up the city's financial budgets.
10. Laws relating to public morality shall be strictly enforced.
11. That Commissioners should be always accessible to the public, ready to lend a helping hand.
12. The elimination of all factionalism and sectionalism in favor of the city's progress as a whole.
13. Standardizing of hotel apartment and home rental rates.
14. Year-round publicity through the Chamber of Commerce and all available channels, primarily to attract more industries and more summer and winter tourists; co-operation by the city in securing sites for manufacturing enterprises of importance.

(Paid Political Advertisement)

An hour's swim after six

IF YOU TAKE THE SHORT ROUTE TO THE OCEAN

After the day's work—A Dash to the Beach—An hour in the cool invigorating early-evening surf!

The sun drops low in the western sky and makes its bow to a soothing breeze from out at sea—When the Ocean's at its best—That's the time to swim.

Don't waste all your bathing time getting to the ocean. The "Venetian" way is two miles shorter—Trucks and Buses must go the other way and leave the short, agreeable route for you.

use the **Venetian bridge**

N.E. 15th Street

The TELL-TALE TOURIST

QUITE a political disturbance is occurring in Nassau, the capital of the Bahamas. The new governor-general has backed his Secretary of State in removing the superintendent of the government hospital from office. S. V. S. Albury, a native Bahaman, discovered his office occupied by an Englishman and immediately the home folks were up in arms against what they claim to be discrimination against Bahamans. Which ought to keep things humming during the off-season months.

The last session of Criminal Court, presided over by Judge Tom Norfleet showed a disposal of around 500 cases. Property bonds were estimated to the amount of \$36,250, while cash bonds to the amount of \$1,600 went by the board.

At the hearing before U. S. Commissioner Spitzer, the fore part of the week, when the sole survivor of Charlie Waite's last rum-running expedition came up, it appeared for a while that the real low-down of the fracas might be disclosed, but such did not happen. U. S. District Attorney Guber suddenly closed the preliminary hearing by withdrawing charges of forcibly resisting a government officer against Alexis, and the latter was held for smuggling on a \$3,000 bond, while further testimony, from the Coast Guard man who was in the actual fighting, wasn't called for.

Incidentally, Judge Guber took a pot-shot at the bonding situation. He stated that Miami was getting quite a bit of poor publicity regarding the caliber and collection possibilities of the bonds offered by professional bondsmen, and made it a point to inform the commissioner that such matters should be looked into.

For the sake of those who indulge and not from any standpoint of squealing, although the capture of the manufacturers would afford most everyone joy, the following list of alleged intoxicants are being imitated and manufactured, and sold in the Miami market as genuine goods: Scotch: "Long John," "John Haig," and "Clan Murray." Rye: "G. and W." and "Canadian Club." Bacardi: "Carte de Ore," "Gilbey's Gin" and "Patenhofer" beer. Use your head.

The Eddy Born Building Corporation of Miami Beach has stepped over to Miami for new business. At present ten new homes are being built at 58th street and 17th avenue, N. W., each consisting of five rooms and bath, to be sold for \$6,950 each, on easy terms. The bugaboo of rent is said to disappear if you buy one of these.

Some man from Nassau, possibly Chipman, who recently presided as Blue Beard at the Pirates' Ball, or maybe Henderson of the Poinciana, states the judge rendered a decision that you can't pull two cowtails at one time. Probably a native conch game, having to do with the rat-guard law.

City Manager Wharton recently received a request from the Colonial Chamber of Commerce in which that body pleaded for a curfew law in their section of town. The idea might be a very laudable one and should be considered. It might aid in keeping prowlers off the street and saving innocent members of the colored race from being locked up for being out late.

Next Friday night, Lillian Reeves presents her fourth Annual Dance Revue at the Temple Theatre. She claims it will be a neat one.

Official Honored By Our Nell

AN INTERESTING event took place recently in the auditorium of Our Nell's palatial offices, recently, when Jack "Multi" Plyer was presented with a check for several thousand dollars. The presentation was for services rendered Our Nell, he having done right by her.

Jack is the inventor of the accelerator for light and water me-

DISTRESS

Coral Gables, \$37,500
10-Room, 2-Story Residence
MUST BE SOLD BEFORE THURSDAY—MAKE OFFER
B. BROOKE, Owner
1632 N. E. Miami Court

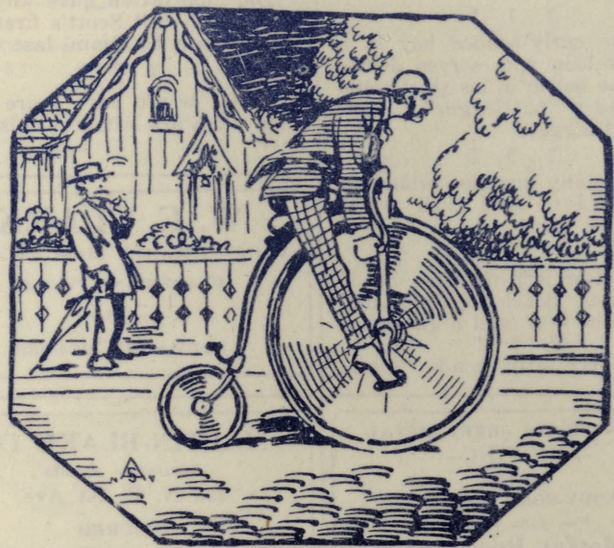
CAPITOL

NOW
MAE MARSH
AND
IVOR NOVELLO
in the picturization of the play that took New York by storm
"THE RAT"

Being a daring and risqué revelation of the lives and loves of the Apache colony in the underworld of Paris' Montmartre.

BACK FROM THE STYX

A Response From Ponce



The above steel engraving, especially stolen for this article, shows Ponce de Leon arriving in Miami for the first time. He is shown going the other way on a one-way street. Behind is shown a fine view of the Magic City's skyline.

THE seance was progressing favorably. Three taps on the table meant Scotch and four meant Bacardi. Someone tapped five times and the spirit of Ponce de Leon appeared.

"Look who's here?" observed the First Drunk.
"That's what the Seminoles said when I discovered Florida in 1460," Ponce remarked.

"What'll you have?" asked the Second Drunk.
"Give me a goblet of the Water of Youth," Ponce requested, and the Third Drunk handed him a jolt of Gordon water.

"That's what the youth of today imbibes," the Third Drunk said, pouring himself a stiff one of Hialeah Special.

"How do you find Florida these days?" the First Drunk asked.

"Much the same way as I did in the fourteen-hundreds," Ponce admitted. "In fact I see very little difference except on the coast. The Everglades are just as wet and full of mosquitoes as ever. I remember the first time I ever came to Miami," he went on. "Your skyline reminded me forcibly of Cadiz. In those days there were not so many Dixie Highways as there are now and I only had to make one detour, at Ojus, when I came here on my bicycle. As you know I was looking for the Fountain of Youth. I had a few gross bottles with me and all the labels, capsules and corks necessary. I started my first bottling plant at Hialeah and all the bottling plants in operation there can trace their history back to the time when little Poncey did his stuff. Believe me, boys, I sure put that F. O. Y. stuff over in great style. Of course, the bootleggers got hold of it and cut it before they put it on the market, which sort of knocked the proposition. And then the Coast Guards shot up one of my galleons and I had to beat it for Lauderdale and fix the matter up."

"Have another one," the Second Drunk invited.

So the Spirit of Ponce de Leon and the Spirit of Hialeah amalgamated in one long gurgle.

"Well, boys," Ponce declared, "I gotta be going soon. Got a date with Isabella for this afternoon. But before I go I want to tell you that I think you have a fine city here. The one-way streets are marvelous. The one-way minds also stand out as a monument to your progressiveness. And across the Styx we sure get a hell of a kick out of seeing you guys squirm when Our Nell sends you the monthly pink slip. Adios!"

LITTLE GERALDINE

Little Geraldine heard her Uncle Abner telling her mother that he was thinking of opening a bank. But Little Geraldine just laughed and laughed because she knew he couldn't afford to buy a crowbar.

ters and his invention has made Our Nell what she is today. Three years ago he came to Miami and made a demonstration of his wonderful invention, with the result that he was immediately given a high position with Our Nell. Since that time he has attended assiduously to business, never, in all that time, having one moment of subtraction.

"In the great days when 'speed up' was the slogan of the Magic City, Mr. Plyer did me a great service," Our Nell said, in opening the proceedings. "Before it was possible for me to supply all the juice necessary, Mr. Plyer came along with his invention and from that minute not a single meter has

had a quiet moment. All the Plyer-equipped meters are working overtime for me and I have Mr. Plyer to thank for that.

"I have great pleasure in presenting my chief meter reader with a small token of regard. It represents a Volstead of the volts sold—one-half of one per cent. With this check Mr. Plyer can go forth and start a power and light company of his own, safe in the fact that he can put his accelerators on his meters and put the count in account for his customers. Long may he live to step on it."

Mr. Plyer was the recipient of a dirty look from a delegation of customers who had entered to try and get an adjustment.

SEE KEENE
KEENE SIGHT
188 CENTRAL AVENUE
SEYBOLD BUILDING

TO SEE BETTER
—SEE—
SMITH
THE
MIAMI OPTICAL CO.
OPTICAL SPECIALIST
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DELICIOUS
HOME MADE PIES
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The world's greatest living Egyptian psychic, clairvoyant, palmist, crystal gazer. Consultation fee within reach of all. Closed Sundays. Readings by appointments. Telephone 7555.
412 N. E. FIRST AVE.
Princess Zoraida will leave for the North the latter part of May.
Princess Zoraida is ably assisted by Professor Prescott, America's foremost Palmist and Astrologist.

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IN FLORIDA
Call at my office for information
CONRAD MEYER
104 Bayshore Drive

Through the Alleys of Miami

"Hey! Go straight, there!" shouted the traffic cop.
"What, in Miami?" flashed back the blonde driver.

With a little practice the operator of the causeway bridge on the Miami side may sometime be able to close the construction in ten or 15 minutes. Still, Rome wasn't built in a day.

HEARD IN A MIAMI NIGHT CLUB

"Isn't this limburger the cat's pajamas?"
"Must be something like that."

A Miami hardware dealer bought a used car the other day. The owner of the car said he would sell it with all attachments except the windshield cleaner. He nearly lost the sale of the car until he explained that his wife sat in the front seat and did the cleaning.

"New shakedown threatened," says a headline. Probably some of the orange-grove men cleaning their trees.

Miami real estate salesmen's favorite hymn: "God be with you till we eat again."

"Why the black eye?"
"Oh, just a come-back."
"How come?"
"Her husband come back to ear-ly."

Little drops of water,
Wood alcohol and dye;
With some giddy labels—
Makes Hialeah rye.

The Miami Daily News states that hi-jackers blew up the safe of "High Commissioner Bethel" in Bimini yesterday. The only thing wrong about the story is

DOWNTOWN APARTMENTS
\$25.00
24-hour hotel service—every apartment with private porch—blocks from post office; directly across from city park.
TEMPLE COURT HOTEL
Earl R. "Jimmie" Senholt
431 N. W. 3rd St. Phone 4194

Save Your Car!
Save Money
Ride A Bus
MIAMI TRANSIT CO.
Chartered Busses Reasonable

HOURS: 9 TO 12, 1 TO 8
DR. LORNA M. MURRAY
NATUREOPATH
Blumer College Graduate, Class of 1923
Julia Tuttle Apartments, Fort Dallas Park
Scientific manipulation, Dietetics, Mental Treatment, Hydrotherapy, Chronic diseases a specialty. Gout's reduced. Gall stones removed without operation.

DR. T. W. EVANS
NATUREOPATH
Announces the removal of his office from Dallas Park Apartments, Apt. 2-A, to
OFFICE HOURS 703-704 Exchange Building OFFICE HOURS
Mon. Wed. Fri. Corner N. E. 3rd Ave. and 2nd St. Tues. Thurs. Sat.
9 to 12—2 to 7 Phone 3-6901 Homestead, Fla., office: Flowers Bldg. Phone 3-6901

Hotel Pancoast
Open All Summer
Special Rates
A La Carte Service
Bathing Accommodations

JACK'S GRILL
CHICKEN—STEAKS—CHOPS
SALADS—SEA FOOD
(IN SEASON)
Florida Grown
Fresh Vegetables Only
61 Collins Ave., Miami Beach

VOTE FOR
Harry Platt
FOR
City Commissioner
Eliminating Waste and Extravagance in City Administration Will Hasten Prosperity
"Cut Taxes by Cutting Waste"
(Paid Political Advertisement)

that there is no commissioner named Bethel in Bimini, but there is a Bethel who is a wholesale liquor dealer. The commissioner is Mr. Duncombe. There is no "High Commissioner."

It was about two o'clock in the morning at the palatial home in which a number of guests were spending a week-end party. The bright young bond salesman was talking confidentially to the beautiful blonde over the newel post at the foot of the stairs. Just then the bridge game came to an end and one of those motherly old souls came along on her way to bye-bye. She looked at the pair sweetly and remarked: "It's getting late, my dears. It's time you children were in bed." "That's what I've been telling her," the young man said.

Why not jeweled can openers for the June bride? asks a family magazine. Probably because there are no jeweled cans to open.

June being the special wedding month it is almost necessary to have a special divorce month. We don't think February or March will be chosen but April May.

Yes, Mildred, Earl Carroll has been given the office of attendant at the Atlanta pen bathhouse because he wouldn't come clean at his trial.

UNSURPASSED SERVICE
Smith's
HOME DRUG STORE
290 N. E. 2nd Ave. Phone 6705

Consult Mme. Rita
Gifted Medium and Spiritualist
Readings Daily
2163 N. W. 27th Ave.
In rear of store.

Dr. D. E. Sheehan
Dentist
400 Ralston Bldg.
Phone 6893
44 N. E. First St.

BOXING
Ball Park, N. W. 16th Ave., 3rd St.
Monday, 8:45 p. m. Ladies Free.
JACK MELROSE
Omaha, Neb., 185 lbs.
BENNY TOUCHSTONE
Miami, 185 lbs.
Earl Hudson vs. Joe Johnson
Prices, \$1.10, \$2.20, \$3.30. Tickets at No. 1 S. W. First St., Miami, and Fitz's Smoke Shop, Miami Beach, 30 Ocean Drive.

Burdine's
A COMPLETE DEPARTMENT STORE

BE IN THE SWIM

Half the fun of being in the swim is to be ready for fun when out of the swim. There is no better way than to make your choice from our large new collection of bathing apparel and accessories—now ready.

Coats Sandals
Capes Slippers
Parasols Caps
Tights Bags
Suits Scarfs
Flowers
Belts

Kellerman Swim Suits
\$5 to \$17.50

Annette Kellermann offers infinite scope to the sportswoman in the selection of a costume to harmonize with her personality. Each season she brings forth the creation of ingenious bathing apparel pleasing to fickle minded feminines.

BURDINE'S—STREET FLOOR

Voile Robes
—for lazy summer hours.
\$4.95
\$5.95

The coolness and comfort of a Voile Negligee is smartly approved by southern fashionables. Milady of Leisure chooses from soft shades of flesh, maise, orchid, blue, peach and coral. Lace and ribbon bedecked.

BURDINE'S—THIRD FLOOR

BOOKS
The Book Shop
—Second Floor

'Round the TOWN with ROD

UGH! HEAP BAD MEDICINE!
Miami Life has continually warned readers against imbibing home-made liquor, but the lesson has gone unheeded. Perhaps it is our error in not publishing a special edition in the Seminole Indian language which caused all the trouble.

Anyway, last week, the Saturday night gathering in Chief Quigg's popular bastille was disturbed, and the kangaroo court was routed, when one of the gaily bedecked redskins managed to elude the reservation limits long enough to visit Miami.

Being camped out in the Everglades continually is no paradise. Rather, it becomes irksome, and the call of the city even reaches into the bosom of our earliest

The Mississipp'

INCOHERENTLY . . . raging . . . devastating . . . Father of the Waters . . . on a rampage . . . as if angry at those who encroach on his domain . . . the rich delta land . . . the valleys of plenty . . . commerce . . . prosperity . . . all mere playthings . . . roughly handled . . . leaving want . . . ruin . . . and suffering in the muddy wake . . . aided . . . abetted . . . and gleefully encouraged by tornado . . . cloudbursts . . . and angry wind . . . and the end not yet.

Bickering of politicians . . . soreheads . . . disgruntled ones . . . a mud bank . . . to harness a force greater than mind of man has fathomed . . . niggermen . . . shirtless and sweating . . . sandbanking tons of water . . . with puny things . . . shouting . . . curses . . . oaths . . . prayers . . . and the water bursts through . . . women . . . children . . . livestock . . . household goods . . . all . . . whiffed away into nothingness . . . because of man's lack of preparation.

Millions . . . and millions . . . every year . . . lost . . . and gone . . . because America has failed to utilize the power of money rightly spent . . . concrete . . . cement . . . reinforced . . . broad and high . . . guiding the stream to its mouth . . . the ocean . . . protecting the hardy ones . . . those who fill the bread baskets . . . of the world . . . Europe knows . . . hundreds of years they experienced the floods . . . hundreds of millions spent . . . and thousands of lives . . . better it were that this government . . . with engineers . . . laborers . . . machinery . . . learn the lesson . . . if not . . . we'll have a haunted land.

settlers, especially when a thirst for firewater itches and urges. So into town came a lone brave. He managed to make a "buy," and then started to sightsee. Lacking the necessary wampum with which to take the "See the City" bus, he conceived a taxicab as the best means of momentum. Not wishing to be bothered with a chauffeur, he merely tossed the said driver out on his ear and took the front seat himself.

Most people heretofore have thought Flagler street wide enough for ordinary traffic. But it is not. Leastways for a bold brave who is out for an evening's enjoyment. The ability of this Seminole to drive attracted the



"Crossett Shoes"

Are Good Shoes—

It's part of O'Berry's superior service to provide you with Crossetts that fit right, look right and stand the gaff—at

\$5—\$7—\$9—\$11



137-39 Seybold Bldg.
28 N. E. First St.
3830-32 N. E. 2nd Ave.,
Buena Vista

LITTLE GERALDINE
Little Geraldine heard her father's friend telling him about his library of modern literature. He wanted to know what was the best sort of shelving to keep them in. And Little Geraldine just laughed and laughed because she knew he'd have to get a sexional bookcase.

attention of most everyone instantly. In fact, three or four bluecoats became interested. And that's how the redskin appeared and busted up the innocent pastimes of the regular Saturday night crowd at the jail.

Being bodily thrown into a large cell pleased the redskin not at all. He let out the native battle call, and 16 prisoners hit the trail for bunks—some under and some over. One lone gladiator stood his ground.

The battle that resulted was a revelation. The white man hit and sparred. The red man bit and snarled, and incidentally kicked, scratched and butted with his head. The fight ended when two other prisoners aided the white man in getting his fingers from between the red man's teeth, and proved conclusively that the firewater now being served in Miami is bad, especially when a lone lonesome brave essays to conjure the spirits of his forefathers.

IT'S A PLEASURE

"The Burdynamo," that lively and interesting little journal issued by Burdine's employes, is again out. It contains much interesting matter besides a statement showing the last year's activities. In one year the Burdine Employees Protective Association collected \$8,625.88. From this amount \$7,133.19 was expended for the benefit of members. Hospital patients treated, 5,562; patients called on in homes, 346; patients sent to doctors, 363; while 108 patients received insurance.

As an afterthought it might be mentioned that the magazine is a delight to the eyes of typographers. It should be, being the product of the General Printing Company, Miami Life's plant.

BETTER BREAD IN THE BASKET

Bread-eaters are soon to have their day. That famed commodity, so long staple, has, or soon will be, routed from the ranks of luxuries—as far as Miami is concerned.

You may possibly have heard of the Clarence Saunders "sole owner of my name" stores. The president of that concern here is J. H. Williford, one of the Miami Coconut golf bugs. He has been plodding and plotting how to relieve the bread-eater's mind and at the same time perform a public service.

In about six weeks' time a new bakery will open. It will supply bread to all the Clarence Saunders stores. And that bread will sell at a price which will knock the other bakeries off the dominant high-price throne so long occupied. Voila!

MAYBE SOME WILL BE ELECTED

From out of the field of 14 candidates aspiring to the office of city commissioner, every once in a while you hear some con-

The Low Down on the Weeks Happenings

THREE coastguardsmen held for the killing of E. H. Jones . . . \$10,000 bond . . . Two prohibition men suspended . . . Keese, and Crumley . . . Expose of details of shooting of Charlie Waite halted by U. S. District Attorney Gober . . . Senator Watson's bill for reclamation of Everglades bucks Governor Martin's steam roller . . . and is flattened . . . Republicans demand protection for Florida tomato growers . . . "Committee of 1,000" deny they have that many . . . 50 show up to fight pari-mutuel betting . . . Strike on new courthouse building . . . union workmen claim building is being poorly constructed . . . Miami Life ordered out of existence by anonymous writer . . . Clyde liner "Shawnee" launched . . . will bring tourists to Florida . . . U. S. Court opens Monday . . . but not for criminal cases . . . Government has no money to prosecute with . . . City Manager Wharton secured a half-day off . . . played golf with City Attorney Watson . . . no records broken . . . "Pop" Nestle elected mayor of Gun Cay . . . and was shot at . . . "Good-Will" planes visit Miami . . . 15 Navy seaplanes leave . . . several merchants announce sales . . . but do not offer credit . . . Liquor around Miami is getting worse than the storms in the Middle West . . . even the labels are bad . . . G. A. R. convention ends . . . daily papers finally discovered they were here . . . Professional bondsmen state business is bad . . . Primary election campaign starts to warm up . . . Interviews with all candidates proves none of the 14 will lose . . . Clarence Saunders Stores to operate bakery . . . will bust the trust with better bread at cheaper prices . . . Snow in Wyoming . . . floods, cloudbursts, tornadoes, and terrific storms in Middle West . . . "June in Miami" . . . Lions are coming . . . Chief Wood of Miami Beach denies he has resigned . . . several new restaurants open on the beach . . . Three new circuit court judges wanted in Dade county . . . Lots of men ready to take jobs . . . Judge Burwell to resign as president of C. of C. . . Community Chest drive still continues . . . Grand jury to investigate killing of Jones by Coastguardsmen . . . Contract for finishing Tamiami Trail let . . . Maybe misquotes Bill Shakespeare . . . thinks he wrote road . . . Herald misquotes Bill Shakespeare . . . thinks he wrote Bible . . . Miami Beach voters indignant . . . claim Miami voters cast ballots in beach election and want reciprocity at coming commissioner election . . . Chief Quigg fires three cops for hijacking . . . County Detective Joe Lockridge resigns . . . Abe Aronovitz's bill for the regulation of professional bonding companies tabled by Dade County Bar Association . . . MORE NEXT WEEK.

structive criticism issuing as to what will benefit Miami.

I was talking to Charles V. Baumgartner, the Chandler dealer. He is making his race on some pretty nice ideas. For instance, he advocates an all-year payroll. This, he claims, can be secured by the development of Miami's harbor so that raw material may be brought directly into our port, instead of vessels sailing eighteen miles to the east and going to northern ports, and then shipped down here afterward, with the consequent high freight rate staring the manufacturer in the face. He also advocates the development of the back country and more small farms, so that Miami consumers may take advantage of local products at lower prices.



FRANK'S MAGIC SHOP
24 Halcyon Arcade
No. 4
I Sell Something Different
(Open Evenings)

One thing is obvious. There are a lot of good men in the race, and the voters must get busy and sort them out.

Anything in printing can be secured from the General Printing Co. Just Phone Miami Beach 535 or call our Miami office, 3-7737.

NOW!
that others have closed and have gone North, we believe in Miami and remain open.

EL-REY'S TAVERN
serving the best of food!
Chicken, Steak and Fish Dinners. Specialists in Fine Spaghetti
(Private Parties . . . Dancing)

EL-REY'S FRENCH TAVERN
4236 W. Flagler St.
West of LeJeune Road
Near Coral Gables Entrance

THEY TELL ME

THAT since Jack's "Gold Rush" has departed he doesn't go out much . . .

THAT Bubba endures maltreatment well . . .

THAT Macon is a "two-gun" town and has its dangerous Dan "McGrew" . . .

THAT "Babe" has settled down considerably of late. Why? . . .

THAT the milch cow is quite appropriate standing in the window alongside the oil-lease selling place . . .

THAT Helser and Bean get along pretty well together . . .

THAT the owners of the patent for the Air-Kooled Spark Plug have received an offer to locate in Detroit . . . and that Miami loses a factory . . .

THAT most of Miami's politicians are now in Tallahassee . . . and, as usual, are not receiving much favorable attention . . .

THAT Miamians will support the ball team . . .

THAT the President of Cuba didn't linger long in Florida . . . and if he went to Washington to see about the proposed tariff on tomatoes . . .

THAT Ed Flannery is able to be up and about . . . and all his friends are glad . . .

THAT Kiki is having wonderful good times lately . . .

THAT it might be a good thing for Miami to elect a woman as

city commissioner . . . and stop a lot of that crying in the ranks . . .

THAT most of Miami is now on its feet . . . judging from the mob at the shoe sale . . .

THAT Cliff cares no more for a dollar than does a one-eyed man for his good optic . . .

THAT Max made up for one of those tree dates on a swimming party last Monday . . .

THAT there will be a lot of girls looking for work when the big Second avenue store closes up . . .

THAT Don is looking for the guy who wrote that "They Tell Me" . . .

THAT a lot of people are asking where Lou is . . .

THAT Tommy has bought an eight-passenger seaplane . . .

THAT slot machines that paid

Spend an Evening in the Philpitt Store

Many, who appreciate good music are getting the habit of dropping in on us for an hour or two for the music feast that is always in progress.

All of the newest Victor Records—all the best pianists on the Duo-Art are constantly performing for you here.

You'll enjoy these visits and we'll enjoy having you.



34 N. Miami Ave.
Miami
900 Lincoln Road
Miami Beach

off in wooden nickels now refuse to pay off in anything . . .

LEARN Fast Shorthand From An Expert
Ranked among 10 fastest writers in the world
HOLD CERTIFICATE
258 w. p. m. testimony and 250 w. p. m. solid literary
N. S. R. A. SPEED CONTEST
TEACH YOU WHAT I WRITE
Myron Randolph, Courthouse

FOR CITY COMMISSIONER



Leroy Morgan
Energetic—Competent
Efficient—Reliable
Will strive to promote an economical administration that is bound to bring
NORMALCY
(Leroy Morgan Campaign Comm.)
(Political Advertisement)

Cleopatra

DIED from the bite of an asp, so the story goes. She had run out of Caesars and all the world looked gray and miserable, so she decided to pass in her checks and shuffle off this mortal coil by the poison route. In the secrecy of her chamber she took the asp to her bosom and it did its stuff with fatal effect.

Cleo never announced that she was about to become a corpse. If she had sent out some tastefully indited papyrus to her friends they would all have come flocking to see the red-headed vamp of the Nile pass out of the picture.

In these days it is customary to announce, on finely printed stock, the fact that you are opening a place of business; holding a special showing; getting married; throwing a party; staging a masquerade; or doing one of several things that will interest a number of people.

The more tasteful the invitation the larger the number that will be attracted. An announcement is really an invitation, though no invitation is mentioned. It is an invitation that relies on the appeal of the printed matter to bring a friend, customer or crowd to that which you are announcing.

Therefore, it is doubly necessary that announcements should be well and carefully printed. They must ask the recipient to come without quite saying so in so many words. They must immediately suggest to the receiver that the subject of the announcement is worth while.

Embossed announcements have an appealing quality, and our prices are reasonable. We will show you samples that will surprise you. Good printing on selected stock will make your announcement a drawing card.

"Announcements That Attract"

General Printing Company

"The Home of Good Printing"

117 HALCYON ARCADE
MIAMI
PHONE 37737

343 JEFFERSON AVE.
MIAMI BEACH
PHONE 535

OWNED AND OPERATED BY MIAMI LIFE COMPANY

An Open Letter to the Public—By ABE ARONOVITZ

Taxpayers and Voters:

Six hundred of you without any solicitation signed a petition which placed me in nomination for City Commissioner. My best friends tell me it is political suicide to make the race. They believe I will be elected, as I do. Their argument is that the conditions now confronting every taxpayer in the City of Miami is such that the new City Commission will find it next to impossible to satisfy all the clamor that must surely follow when all the facts are fully known to us all.

Be that as it may, those of you who signed my petition have drafted me for service in the cause of the common people to perform a civic duty of first importance to all of us.

I have accepted the duty you call me to perform, and am in the fight to the finish, the Candidate of the Common People for the rights we are all entitled to, the people's rights.

If elected, the financial condition of the City will be probed deeply and the results made plain to everyone. You and I will learn why millions belonging to the city were spent to build Biscayne Boulevard and who got it. There will be no drunken sailor methods in expending the City's money in the future.

Further, you and I will know exactly why a million dollars of your money went into a pipe line from Hialeah to Miami and was then turned over to a subsidiary of the Florida Power and Light Company without a dime for rent, not interest even on the investment. You and I will do the necessary team work to bring to light the reason for the fact that under the terms of this gracious gift, the Water Company slipped over on us the franchise which provides a ten per cent net profit for themselves after paying all expenses of whatever nature including in my opinion the hurricane loss last year. More than that, we will learn why the City Government, without any authority of law or otherwise added to the water charges a flat increase of one-half the rate and why the Miami Water Company, a child of the Florida Power and Light Company, pays itself five per cent of the increase for collecting the added charge. Moreover, we will let into the sacred precincts of the Commission Chamber a little of the light that belongs to the taxpaying citizens, to the end that he may see the bill made up. With your help, we will exhaust every remedy at our command to cut off at least the fifty per cent increase in water charges.

We shall learn why the electric and gas charges have mounted to the skies and shall exhaust every possible remedy to render those charges as reasonable as they are in other cities situated as we are.

We shall further know all the inside facts regarding the so-called contract between the

city and the Miami Beach Electric Railway Company, which provides for the payment of thirty cents a mile for thirty-five hundred miles per month per bus. So far that little plum which fell to the lot of the company has cost you in the first year of its operation two hundred and seventy thousand dollars. During the thirty years this so-called contract will operate, unless by your help the same is cancelled, we take a chance on the following losses:

A thousand and fifty dollars per month per bus or six hundred and sixty thousand dollars per year, and for thirty years twenty odd million dollars. In addition to all this, you would probably like to know by what authority the City Commission has expended several hundred odd thousand dollars in building a hurricane proof steel and concrete building upon city owned property on N. W. Seventh avenue for a parking place for the busses, and renting it to the company at nothing a year, no interest, no taxes, just a Christmas present, every day in the year. We will do a little team work here, you and I, and see if a few millions more or less may be saved.

Probably you would be interested in knowing by what authority the City Commission sells millions of dollars worth of bonds, deposits the proceeds in local banks at 2% while the Federal Government borrows at 4% and up. Wonder if a little team work here might not save a little money.

Friends of good government and of equal chances for all alike, I have gone into these matters and I have enlightened you, by telling the truth. If you don't think it takes nerve to do this, try it yourself. The nerve necessary to let in the light will be used to correct the conditions we complain of. With your help and your nerve, we will make Miami a better place to live.

The City and County Tax burdens can not be cast aside. They have been levied upon property at fictitious values and they must be paid. I believe in a readjustment in assessments with a view toward securing more equality in taxes.

The excessive, unlawful, exorbitant rates charged for water, gas, electric current, etc., are another matter altogether. If elected I shall at once move to set aside the bus contract, regulate in the manner provided by the charter of the City of Miami, the rates for all public services whatever. I shall not preach retrenchment and perform by cutting salaries of police and firemen while city executives still draw ten and fifteen thousand dollars a year.

I give you no assurance of a millenium in Miami, only a square deal. If that means a millenium, then we will enjoy a Miami made Millenium.

Yours for a better Miami,
A. ARONOVITZ.

(Paid Political Advertisement)