Market Control of the "Thou Shalt Not..."

MIAMI milkman attended church last Sunday. During his sermon the preacher started reading the ten commandments. But upon reading of the seventh commandment the milkman got up indignantly and walked out of the church.

# A MUNICIPAL "SHAKEDO

Our Favorite Octopus is Still Tentacling

\* An Every-Day Conversation

NE MIAMI real estate man to another: "Had lunch yet?"

"No."

"Well, get your fishing pole and come



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Edited by WEN R. PHILLIPS

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# Your "X" Can Ruin Miami's Future!

F THE VOTERS of Miami mess up this city election, they will simply be upholding the electoral traditions of Dade county—and of the State of Florida, for that matter. No matter how much gumption a Miamian shows in handling his private affairs, his brain ossifies and his reason flees when he steps into an election booth and starts marking "X's."

It should be a simple thing to put that "X" mark before the names of capable and honest men. But we of Dade county know that almost invariably the final tally of the votes shows that most of the electors simply haven't that simplicity—we won't go so far as to say they are too simple.

A month from now we are to elect a new group of city managers. Many good men are running. Some of them are capable and efficient and honest. Some are not. It should be very easy for us to find out which ones are honest and which are dishonest.

This paper doesn't like to preach. Neither does it like to moralize. But in this case it is an absolute necessity.

The city of Miami is actually facing bankruptcy—and this is mostly due to the outgoing city administration. Individually, our city commissioners are good business men. During the hectic boom days, when we didn't have time to do more than glance at the city bills, we thought they functioned admirably as a city commission. But the careful inventory we have been able to give in these lean times shows that they will go down in our history as the most expensive luxury we ever indulged in.

On one item alone—the light, power, water, transportation and gas rights that they handed the Florida Power & Light combine—they have cost us many millions of dollars and have made the city liable to a possible loss of twenty, thirty or perhaps more than fifty millions of dollars in the next 30

Undoubtedly these franchises will eventually

### A HERALD INTERVIEW

Herald Headline-"NEW YORK MAN VISITOR TO MIAMI"

THE office of the Miami Herald was agog. Colonel Frank B. Shutts had just phoned Judge Stoneman, the editor, that he had heard on pretty good authority that a man from New York was visiting in Miami. Olin Kennedy, who edits the "We Have With Us Today" column, and the entire staff were in an uproar. Everybody joined in the search.

A diligent reporter located the New Yorker at the McAllister hotel. There his name was on the register—"John J. Smith, New York City." After gazing several minutes in fascination at the signature, the reporter telephoned his office for instructions.

Herald directors were enabled, after some adroit wire-pulling, to arrange an interview between the Herald representative and the New York

"Are you really from New York?" was the reporter's first question.

"Well, Mr. Smith, I am a Herald representative. The officers of the company, including Colonel Shutts, who I want to assure you is one of our leading citizens—by the way, he knows your mayor—have asked me to see if you wouldn't consent to us writing about you for our paper. I know our readers would enjoy it.

"Mr. Smith, there are several things the editor told me to ask you

"Who's running the hotel up there now?

"Have you had many visitors in the last year?

"That Flatiron is some building, isn't it? And what about the Brooklyn bridge? We've seen pictures of it on postcards down this way. They must show up fine on your skyline. Don't you think our skyline is pretty good, too?

"Have you heard of any other New York man figuring on coming to

"Will you come back next season?

"Have they finished the subway they were going to build?

'Tell us something about the Bowery.

"Have you seen Mary Pickford in Tess of the Storm Country?' What do New York people do at nights after they leave the aquarium? Who is president of your Chamber of Commerce?

"Don't you think our climate is fine? Does it get very cold in New York in winter? Don't you think we can attract some visitors from the north if we advertise our weather?

"Don't you think we'll sell some real estate in the next few years? What does Al Smith look like? What's the general business outlook for the country? Do you hear many Northerners talking favorably about Miami? Do the lights really burn all night at Forty-Second and Broadway. Do you think Harry Thaw and his wife will ever make up?

"Well, Mr. Smith, I'm awfully glad to have met you. We ha come back to see us and all of us want you to tell the folks up in New York about our little town. You don't know how much we appreciate your courtesy in giving us this interview. Would you like to be put on our free mailing list? Good-day, sir."

be set aside, for it is inconceivable that our courts will stand for such a gigantic fraud. But there is one thing we must do to assure it—and to avoid such mistakes in the future. Elect only the men who pledge themselves to cancel these outrageous contracts and to resist the tentacles of any future Octopus.

# A New Municipal Tax

THERE is a municipality not far away that has some queer ideas about the federal prohibi-

Once a month its police department visits every bootlegger. There is no raid. "Get a bottle as evidence and come down to the station with \$150 bond money. See you next month," goes the conversation.

Believing that this municipality and its officers are ignorant of law, this paper is advising them that some time one of these federal snoopers may hear about it and try to prosecute them for aiding and abetting and using persuasion in connection with a violation of the United States constitution.

We'd really hate to see an entire municipality sent to Atlanta.

Get One Ready Made

THE City of Miami Beach, now negotiating in the very laudable enterprise of obtaining a municipally owned golf course, should do everything in its power to try to obtain the Miami Beach course from Carl Fisher, either by direct sale or lease. An offer of a free site has been made and, on the face of it, the free site might appear to mean a saving of money, but, in the long run, the Miami Beach course should prove the most desirable.

The Miami Beach is in use now-and the delay which would result from the building of a new course mitigates strongly against accepting an offer of a free site. The Miami Beach course is ideally situated, both as regards North and South Beach. It would not require the heavy expenditure for upkeep that other courses demand. As a clincher, it has a practical layout for a municipal course from the average player's viewpoint.

It might cost a little more, at least at the start, but in the long

run would prove far more of an asset to the city.

#### We Need Bus Fare

NOW that a miracle has come to pass in Miami in the bringing of the price of milk down three cents a quart, we've a lot of other suggestions along the same lines.

Why can't we start a campaign against selling nickle sandwiches for 15 cents? Let's do something to compel gasoline filling stations to give us a gallon of gasoline for every gallon we buy. Let's try to figure why some stores charge 45 cents for a cucumber, while others sell 'em for 15 cents.

If we'd all get together and quit paying these fancy prices, and compel our city officials to enforce certain laws instead of spending their time cutting policemen's salaries, we might get some place. There's no use in spending money for taxes, and then getting robbed because the tax chargers are lax in their law enforcement.

#### And They Want Their Salaries Raised

DOWN at Kendal is located what is known as the Dade County Vocational School. It is an institution for minors and orphans. Supported by the county it is supposed to aid the young in gaining an education which will later fit them to tackle the problems of life for them-

This institution is nearly what it claims, with the exception that most of the young ones don't want to take up domestic science for a livelihood. and some citizens and welfare workers claim that it is not fair to an orphan girl of ten to be kept in the same building with an incorrigible lass, or a lad of ten to find his roommate to have been consigned to the school because of having broken laws which necessitated a reformation.

The county commissioners, that noble and beneficent group elected by our citizenry and who build roads which delight themselves and their friends, are demanding more pay for services rendered. But as far as demanding separate quarters for orphans and incorrigibles, they leave that to unfinished business.

Perhaps the citizens of Dade county might find something worth while should they investigate the Dade County Vocational School. They might even discover reasons for vetoing the raise in salary demanded by the county commissioners, especially at this time, when nearly every city employe finds a salary reduction in the last pay-

#### Round the TOWN with

THE THREE MUSKETEERS Down into the swamps border-ing the canal seven miles west of Pompano skirmished Federal Agents Standau, Givhan and Dozier last Thursday morning. They were dressed as befitted surveyors looking for a site to lay out a new subdivision.

They tripped and splashed their way into the thickness of the mangroves, with Dozier every once in a while mistaking sleeping alligator for a pine

Suddenly Standau (who led the cavalcade, lifted his nostrils and whiffed the air.

"Is this where the 'Husky' (adv.) factory is located, or may-be it's 666?" Receiving no answer from his plodding lieu-tenants, he went forward, tripped over a log and found him-self sitting alongside a stray rattlesnake out for his morning

With a leap the agents broke the 220 dash record and came upon a nice covered still in operation and brewing probably what would have turned out to be next week's supply of "Long John."

But as quick as they were, (Continued on Page 6)

#### **Poisoned Whiskey**

MOT long ago hijackers robbed a warehouse in a highly respectable neighborhood, getting away with some sixty thousand dollars' worth of supposedly high class

This great haul, probably the largest which has taken place in Miami for many a moon, was never published in our active and always reliable daily newspapers. The whole neighborhood was agog, and it seems that some-body would have tipped the papers; but it appears that the news never reached their sacred precincts. Hence

After the looting the warehouse was abandoned and the bootleggers shook the dust. The doors were left open and many persons went in to view the place and catch a whiff of the scent which the departed spirits had

Knocking about among the ruins those who visited the locals found many empty containers of a well known disinfectant. At first they attached no significance to it, but it was not long before the truth dawned upon them. This fluid had been used to adulterate the liquor, which undoubtedly was of good quality upon receipt, for it had been imported from Scotland. The warehouse had been used as a mixing plant, where the stuff had been bottled using the disinfectant to increase its volume.

#### Miami's Future Menaced

A PROTEST was lodged with the Chamber of Commere yesterday by the associated icemen of Miami. They complained mainly about Frigidaire. "If we're put out of business by these domestic ice plants, how will Miami's population be increased to the 500,000 population the Chamber of Commerce is striving for?" they asked.

Miami milkmen joined in the protest, claiming that Klim would eventually ruin all chances of Miami becoming a populous city.

Miami becoming a populous city.

Terrepartura and a transferior de la company de la comp

he Waterfront

Dredges growling at underwa-

ter rock . . . while workmen off shift fish from the lower deck . . . appetites all set for a Spanish mackerel . . . and a grunt comes up . . . puffing little tug acting as a turntable for a coastwise steamer while passengers line the rail and wonder why the delay . . . hammering of sheet steel on new docks . . . greasy Nassau boys chattering perfect English while a geechie boy disdains such talk . . . oil tankards from Mexican fields being pumped dry, that motorists and boats may continue to run . . . banana boats . . . old timers of the main unloading bunch by bunch ... palatial steamers for Havana, Nassau, New York, Baltimore, Philadelphia . . . crowding each other against unfinished docks . . . seaplanes humming and going aloft
... while speedboats flit in and
out ... myriads of fishing boats
... anchored 'neath the shadow of a wounded schooner . . . high-and-dry pride of rum-runners abandoned . . . steam yachts . . . millionaires' whims and luxuries . but keeping many men or the pay-roll . . . boats for hire . . . row on row . . . take your pick and suit your purse . . . building dredges for the channel

(Continued on Page 6)

#### Don't Ever Let the Job Go

WE'RE RATHER used to officials getting indicted-and staying on the job. Look over the list of peace officers who've got in bad in the last few years and try to find somebody who has been fired.

Therefore, no matter how much we've knocked him, we're sorry for Paul Latham, exchief of the Hialeah police department.

Paul resigned after he was charged with bribery on several indictments. Figuring to be fair about the thing, and not embarrass fellow officers, and to relieve a municipality from the disgrace of having a felon at the head of its administration, he relinquished his post.

And after he was acquitted on all counts they wouldn't give him back his job!

Paul wasn't practical. He should have considered the recent predicaments of Broward and Dade county sheriffs, of local justices of the peace, of officials from his home town. They all stayed on the job, although under serious

Paul deserves a medal for being the only Dade county official who, under pressure, left a job at a time when he could have kept it.

Cross Florida Week-End low fare Excursion Tickets will be on sale through April. Same high-class train service. Seaboard Air Line Railway. Phones 8161-6104.

What Everybody's Saying Today:

I'll Stay All Summer, If I Can't Get Away



WEN R. PHILLIPS, Editor and Publisher LYSLE E. FESLER, Business Manager S. C. EBBETS, Circulation Manager

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# A Progress Suggestion

 $\supset$ 0 $\subset$  $\supset$ 0 $\subset$ >0 IN SOME American city, the Democratic leaders of the nation will gather within the next few months to nominate the party's standard-bearer for the presidency of the

Why wouldn't Miami be an ideal place for such a convention? Florida is a normally Democratic state and many great leaders of the party have spent their winters in this national sun parlor during the last few years. There probably is no other state in America that can point to as large a number of Democratic leaders as winter residents as can

Miami Beach. Let us see! We have James M. Cox, one-time Democratic presidential nominee. We have A. Mitchell Palmer, often spoken of as a possible candidate in the general election of 1928. We have Thomas Taggart, great Indiana political boss. We have W. J. Conners, a significant entity in New York politics. We have F. N. Hurley, former chairman of the United States Shipping Board. We have Frank B. Shutts, hob-nobber with every notable who wants to hobnob. We have Ruth Bryan Owen, daughter of the late William Jennings Bryan.

Nothing that we can think of would aid the future progress of Florida such as a national political convention. Our state would be publicized, because of such, from now until the end of time. And surely, out of the publicity, there | 57 would come the stability of business that everyone seems to be begging for with all their fervor.

Dade county should take the lead! Dade county should do it now. A movement should be started by all civic organi-

and all elected officials of these two cities and the other municipalities in Dade county could get the thing started. The Miami Herald, the Miami Daily News, Miami Life, the Miami Tribune, the Hialeah Herald and other public organs of Dade county should join in this suggestion.

We have here an idea that is not an offhand thought. It is a very serious suggestion for progress. Who will take the initiative?

# Something To Think About

Wooden Nickels

In the city of Hialeah, even the children play the slot machines. There are some

those interesting ma-

chines that absorb quarters and either fail to operate or

else return a good profit on the investment. They are,

possibly, illegal. But when

a guy puts good quarters into the blame thing and it

pays out metal discs—what's he gonna do about it?

Editor Miami Life:

Your pre-season diatribes against apartment house owners used to be anticipated and subsequently persued by us with a mixture of emotions—as we were neither owners nor operators, our feelings were prhaps inclined to be flippant, although we knew, owing to the nature of our business, that you were not stating the whole case. We hold no brief for the owners, but it happens that we have a rather close and impartial knowledge of the business, and, as the current Florida season is now about ended, our earlier emotions are undergoing a rapid and very unpleasant change. The future contains food for very serious thought, not only for the owners, but for Miamians in particular and South Florida in general.

Before going any further, we wish to

for the owners, but for Miamians in particular and South Florida in general.

Before going any further, we wish to state that, like your Mr. Greeby, "we do not desire no publicity" in this matter. Our letter is prompted solely by a desire to state some facts on a difficult problem, in the hope that we may do some good for the community at large, and also, with becoming modesty, to suggest a remedy. We have no axe to grind—although, of course, if any business comes our way, we might not turn it down.

One more digression before getting down to brass tacks. The problem, i. e., the apartment house situation, is so broad and so far-reaching in its effects that it might reasonably be considered a matter for the attention of civic authorities, chambers of commerce, apartment house associations and the banks. That it will be eventually, is more than likely, but in the meantime, public interest must be aroused and centered on it. The nature of the question is such that only the most fearless and far-seeing of our newspapers would dare to discuss it openly and freely, and—do we observe you blushing. Mr. Phillips?

The remarks in this communication are confined to anartment bouses. botals al-

and—do we observe you blushing. Mr. Phillips?

The remarks in this communication are confined to apartment houses—hotels, although largely in the same condition, present an entirely different problem. Greater Miami has approximately 780 apartment houses, or far too many for its present normal population, permanent or tourist, or both. Any denial of this is foolish, for in the final analysis, the answer is to be found in the rentals quoted. In this connection, most of us know that during the summer months any decent all-year resident can get a desirable apartment in the better-class sections for \$50, \$40, \$30 or what-have-you, per month. Only an elemenary knowledge of the laws of economics and of business is sufficient to indicate that there is something wrong in such a condition and, as you know, the laws of economics, unlike some other laws we could mention, are antomatic and enforce themselves.

Such being the case, we maintain that, much as we dislike to assume the role of classandra, the future holds nothing but grief for all who are interested in apartment houses, be they owners, operators, mortgage-holders, banks, residents or tourists. Why? Because, under such conditions, the income from rentals is not

The investment in these ten houses is made up as follows:

Total

BILLY BRITTON, Columbus, Kansas, and Andy "Kid" Palmer of Philadelphia are boxing the top ten at the Ball Park Monday night. Both boys weigh near the 170-pound mark and have fought the best in their divisions, therefore should stage a glove war when the gong sends them together Monday.

MONDAY'S FIGHT

Britton, who kayoed Frankie Kramer at Pompano Sat-urday, has fought Tiger Flowers, Young Stribling, Flowers, Young Stribling, Harry Greb, Jimmy Delaney and others of like class, al ways pleasing although he was not the victor on each occasion. Palmer knocked out the famous Panama Joe Gans as well as Italian Joe Gans and holds a 15-round draw with Tiger Flowers, so after all is summed up there is not much to choose between the two big fellows.

Johnny Conley, the Miami schoolboy, will trade punches with Kid Simpson of Valdosta, Ga., in the semi-final. These two boys fought a hectic 8round draw two weeks ago. Three six-round bouts will complete the card, ladies being admitted free.

(not necessarily to get, but to expect) some return on their investment, and we think that a profit of 8 per cent would not be deemed excessive. If this is granted, then in order to break even, these properties must produce a total revenue of \$308,250.00 per annum, as follows:

Total expense, as above \$\text{Swner's profit (8 per cent on their investment or equity of \$755,000.00)}

Our list of apartment houses, as stated. comprises 420 units; this means that each unit must produce an average of \$730 per annuam in order to break even. if (and this must be kept in mind) 100 per cent occupancy is maintained throughout the year. However, statistics—not local, but from the country at large, and any of the recognized authorities will confirm it—show that an excellent annual average of occupancy is 70 per cent, and we believe that in the case of Florida 60 per cent will be closer to the mark. Applying the good, old averages to the matter in hand, it means that instead of 420 units, we can rely with any assurance of safetly on only 60 per cent of that number, or that 252 units will be productive. But the total annual expense remains the same, and therefore each unit occupied has to produce an average of about \$1.220 per annum if these houses are to be conservative investments.

Continuing to carry our calculations to thir bitter conclusion, this means that, since the business is highly seasonal, we are competled a arrange things comewhat as follows for a four-mouth season;

\$1,220.00 Annual revenue

Or, on the fallacial five-month season he required averages would be as follows

\$1,220.00 Annual revenue In determining rates, two of three fac-tors are known and remain fairly con-stant; these are the total annual revenue required, and to a lesser degree, the aver-age summer rates.

do it now. A movement should be started by all civic organizations to have the Florida Legislature, now in session, memorialize the Democratic National Committee leaders to hold the next Democratic soiree in Dade county.

Will our county political leaders start this movement?

A caucus between the mayors of Miami Beach and Miami and all elected officials of these two cities and the other Our own opinion is that he cannot and will not—at least not to the extent of keeping our 700 apartment houses filled. Thus, we believe, we have proved our assertion, hereinbefore set forth, that the future holds nothing but grief for all connected with apartment houses.

The problem to be solved is whether it is better to let nature take its course and have a war for the survival of the fittest, or to attempt to stabilize the situation by trying to save the property for the owners. Not that we have any sympathy for the owners, so much as a regard for our future welfare and for the name of the community among those investors who stretch, seemingly, from Dan even unto Beersheeba. Is it possible to devise some means that will enable all to keep their heads above water?

devise some means that will enable all to keep their heads above water?

If it is to be saved, and we believe it possible, the first thing to be done, since the financial structure is unsound, is to squeeze out the water. This involves a loss, possibly only a paper loss to someone. Who is going to take it? In the ordinary course of events, the owner will be the goat, although the mortgage holders and the banks will not get off without being singed. The mortgage holders and should do something to help the situation, for in doing so, they are chiefly helping themselves. The greatest burden, naturally, will fall on the owners, who must be prepared and willing to forego everything but the most meagre return on their investments. Our suggestion is to have a comprehensive survey made of the situation as a whole, and to ascertain the actual investment, as well as the water, on all apartments that are financed. The morgage companies can do their bit by compelling the mortgage to submit to an examination. On the basis of the information so obtained, rates should then be set that will guarantee operating expenses and mortgage interest. And then tell it to the world! The world, we suspect, will be pleasantly surprise, so much so that the average of 60 per cent occupancy may be exceeded, in which event, the excess will naturally go to the owner, and then everybody will be happy. Our suggestion, in brief, is merely to put the apartment houses on a sound, sensible and business-like basis. sufficient to pay expenses. The mortgage holders must whistle for their interest, and will be left with the choice of taking their loss, or of foreclosing on the property. If they foreclose, they will have nothing but a mess of frozen assets on their hands, for, in most cases, apartment houses were financed to the hilt, and the market will, of necessity, be a falling one. Southern Florida, and particularly Greater Miami, will have a horrible black eye among the investing public, so black that years will pass before the color fades and returns to its original pristine brightness.

In order to prove our assertions, we the color lades and returns to the original pristine brightness.

In order to prove our assertions, we must, at the risk of boring you, cite some figures. We have in our possession the data on some ten apartment houses with which we are familiar. These houses are of different sizes, varying from 10 to 75 units per house. They are located in Minami as well as on the Beach. They comprise 420 so-called "units." and represent a total investment of \$1,675,000, or an average of about \$4,000 per unit. This is the book value, more or less inflated. Such a program may smatter of price-fixing, after a fashion. We are not law-yers, but we are inclined to the belief that such action could not be construed as a violation of the Sherman anti-trust laws, since the object is not profit so much as a desire to save property and to avoid what may be almost a national calamity.

Many detils remain to be worked out,

-BUSINESS. Miami Life is read-not skimmed

\$247,850.00

and of many other complexes. And in this haze of high or low prices, the bugaboo of just who is to blame flits and flutters, finally passing the buck back to the con-

They have tackled the proposition of raising milch herds from the viewpoint of earning a living, and in the past year they have discovered many things, chief amongst which is that the industry, due to various causes, is not the gold mine most every milkconsumer believes.

To produce a gallon of milkand the average produced daily by most of the small dairies is around 120 gallons-three items first must be taken care of. They are labor, feed, and icing, and those three charge 37 cents for each gallon.

his market. He locates it by offering his product to either the gain price ranging from 59½ Southern Dairies, Houghtaling's, to 72¼ cents per dozen. Other White Belt, or Florida Dairies. He receives 50 cents per gallon from have a chance, as the fellow said those companies, and from that taking the new girl to the dime \$247,850.00 amount must come his profit and incidental overhead charges, besides the 37 cents charged off as before noted, and trying to overcome the ravages of a mean September storm.

and separate then bottle grades, and deliver to the whole-

Now the whole trouble appears to be the middlemen: those who buy from the producers and who also produce milk themselves. The ordinary dairyman cannot enter the bottling and pasteurizing business, due to a simple and trite affair: because it costs around \$35. 000 or \$40,000 to establish a proper plant. And the city inspector plant. attempt to handle the retail trade themselves.

flated land values; difficulty in securing cheap feed, and laxity of public interest in what should be one of Florida's prized industries. Sooner or later the situation will right itself, but in the meantime the small dairyman as the small farmer, gets the brunt of the atwithout any of the big

and restaurants. Cabarets are eliminate as eggs are bad for the entertainers.)

A HEN, being moved by some impulse, lays an egg (this is Obviously, as also before suggested, something is radically wrong with the situation. The trouble is that most, if not all, apartment houses were overfinanced or inflated. The present, obvok value, contains too much water. This state of affairs was brought about by a number of factors—excessive land costs, the heavy premiums paid for borrowed money during the boom days, high wages, inferior workmanship, prolonged delays in construction and the high cost of materials.

necessary, for if she dropped it, it might break.) Cackling vigorously, she attracts the attention of three snakes, a stray dog, two local cats, and the hired man. The latter, not having dated up the new hired girl, who seems to prefer the boss instead of the choreman, staycombs his hair with a batch of butter-milk, while a blanket-stiff, bound necessary, for if she dropped it, it

> W. H. COMBS Funeral Home and Mortuary Cor. N. E. 2nd Ave. and 15th Ter. Phones: 2-3213, 7309. Res. 6836 MIAMI, FLORIDA



"Gingham Kid

GINGHAM trims on kidskin shoes in the new shades make these shoes so springlike. Priced moderately as us-

Here you will find the largest selection of High Grade Novelty Shoes in the City of Miami

Sole Agents for Red Cross Shoes

MIAMI SHOE STORE 201 N. MIAMI AVE.

#### Milk the Consumers

MIAMI has a milk situation, which is delicate, dangerous

The men who are really engaged in the dairying business, what is known as the Milk Producers' Association, are a group of plain oldfahsioned milkmen who are striving to build up a much-needed in-

Then the dairyman has to find

The large distributors named, salers the said milk for 80 cents per gallon, and the wholesaler reit to saving housewives for fashioned milkmen who are strivany where from 22 to 30 cents per

quart.

It's a problem born of the in-

This has to do with the eggshells themselves and how to produce thin shells for empty eggs

ACT TWO: SEVERAL SCENES

LITTLE GERALDINE

telling her father about the

farming business in the middle

west and said there was quite

out there. But Little Geraldine

just laughed and laughed for

she knew it was much more

popular just south of Baker's

beats all to the scene of the new-laid egg and the cookup in the

SCENE TWO: SAME ACT.

Seven hundred and twelve other

hens, listening to the radio, impulsively start egg-laying, and

this, with the arrival of a new ship-

load from China, disguised as chow

dwellers who forego the nleasure

of paying a nickel per egg, and go

cut to breakfast, and for 65 cents,

coffee ten cents extra, receive a

large portion of two eggs and two

Miami, noted as it is for its cli-

mate and the part said climate

same way on eggs. Newlaid eggs,

ecently shipped in from Oregon,

been known to become very young

under Miami's sun, and can be

in the bosoms of sandwich patrons

and merry-go-round lunch coun-

to 50 cents per dozen on the hoof,

pre-heated water and then offered

to a patron for the small charge

of ten cents each. Of course there

are some customers who take this

the average life of a steady inspector; not long. Most of them die of eagit's a similar to carbon moroxid which comes from following a "Driver Self-Crazy Car" or falling to sleep in taxi before the meter is shut off.

deal with several grains of salt.

they are thrown into a pot

Costing anywhere from 37

strips of bacon.

jungle proves successful.

Haulover.

Little Geraldine's uncle was

back-to-the-land movement

but as the author evidently started his thesis on poultry, the editor does not believe it worth while to have his readers listen to a discourse on the human race. Anyway, like most of the eggs, the rest of the ism is no good, and space must be reserved for mem-

### Through the Alleys of Miami

Though there are a lot of workers making roads for Miami there are more making tracks for the for his summer home in Maine,

> SHE WENT OUT SMOKING Who was the lady who visited the night club the other evening, the one that came in like a Lamb and went out like a lamp?

He happened along at an opportune me ment. She was busy on a pair of silken what's-their-names, and she had no time to cache them before he entered the room. mein seed, floods the markets of Miami, and the price drops to 60 cents retail. Which affords quite my sitting room," she sweetly replied. saving to caged-in apartment

Johnny had a little Lamb, Her knees were white as snow; When she sat on his knees he

()n kneesy, don't you know!

NEWS FROM THE COMMUNITY FRONT Several generals, two or three

plays in longevity, has acted the colonels, a major or so and several captains staged a Community Chest Montana, and the Yukon, have drive last week. While they did not reach their objective some effective work was done on all fronts. picked up most anywhere at a bar-Especially in front of the festive price ranging from 591/2 board.

to 72½ cents per dozen. Other eggs, not so new—everything must have a chance, as the fellow said taking the new girl to the dime dance—are candled, roasted, stewed, fumigated, antiseptized and sometimes denatured before being offered to the public. These are a great standby for boarding houses and afford stage-hands a chance for overtime work.

But the most popular eggs are those known as yard eggs. This name, derived from the fact that they were found in freight, coal and back yards, has succeeded in achieving a great and simple faith in the bosoms of sandwich patrons.

LITTLE GERALDINE Little Geraldine's brother was wondering why gentlemen prefer bondes but she just laughed and laughed because she knew they didn't like to squeeze

WE HAVE WITH US TODAY

JOE B. ANJO.

Musician. From Island 711, Thousand Islands. N. Y.

Stopping at Miami Ukulele Mr. Anjo was born in East Orange, N. J., in 1890. His par-

ents, employes of the Edison Phonograph company, decided to give their son and heir a musical education after first hearing him cry, and noted his artistic talent from the deep cleft in his chin. So he was sent away with a nurse and four crates of malted milk to the Thousand Islands with instructions to spend a week on each one. After a thorough study of island conditions, Mr. Anjo became infatuated with the nurse's daughter. and they eloped to Island 711, and started a training school for banjo players. Mr. Anjo, who will be remembered for his ren-dition of "Mighty Lak a Rose," played on the Wurlitzer playerpiano, has had wonderful success in the musical world, and startled the neighbors by playing "Horses" twice in succession on a Victrola at 3 a. m., has over a score of letters of recommendation, most of them stating. "We have heard Mr. Anjo play once and we are satisfied." He is a depositor in the Postal Savings bank of Island 711, and has submitted several compositions for one-armed banjo players, but has as yet received no royalties or answers from publishing houses. The only black mark on his record was in connection with some bass notes he drew on an outlying island bank. Mr. Anjo believes there should be a day set aside each week to be known as "B Flat day," when banks and friends would respond



# COLLINS AVE. at BISCAYNE ST. T.

SUNDAY AND MONDAY
"STAGE MADNESS," with Virginia Valli and Lou Tellegen TUESDAY AND WEDNESDAY
"THE WRECK," with Shirley Mason and Malcolm McGregor THURSDAY AND FRIDAY

'GOD'S GREAT WILDERNESS,' Lillian Rich and Joseph Bennett

SATURDAY
"FLASHING FANGS," with Ranger the Police Dog

ERDELL MUTCHLER and his Biscayne Plaza Symphony Orchestra.

BLANCHE KELL ROGERS, Feature Organist, at the Kimball.

PERFORMANCES AT 7-9. Adults 50c; Children 25c.

FREE PARKING SPACE. Street Cars and Busses Stop at Theatre Entrance

# JULIUS CAESAR

Never had to have his calling cards printed. He came, saw and conquered without heralding his coming with a snappy circular letter or other form of modern direct advertising. Since Julius quit bossing the world a great many changes have taken place and the principal one is printing.

Now, it is your printing that conquers. It goes out by mail and battles for your business. It comes; the prospect sees it; and, if it is well printed, it conquers.

You make a customer because the printed matter appeals.

If you want printed matter that appeals; if you want your business heralded with printing that sells-then you must have it done at a fully equipped printing plant. You can only secure good printing from an office that mixes art with its ink and can follow your instructions down to the last fine point.

You know what you want to tell your prospects and we know how to compose and print it so that it has personality that leads to better business.

"Impressions That Impress"

# General Printing Company

"The Home of Good Printing"

117 HALCYON ARCADE MIAMI

343 JEFFERSON AVE. PHONE 535

#### Greeby Returns Repentant

Much Annoved at Chicago Methods and Alarmed at Trend of Voting Conditions-Will Save Chop Suey Mines for Posterity But Not for Hialeah.

PETURNING from Chicago with one eye closed, a wad of buckshot in the lower portion of his hip, and a fractured skull-the latter wound not bothering him much-R. Hammerhead Greeby, in an exclusive interview to a Miami Life reporter, rose from his couch in this job. the Hialeah detainery and stated that never again would he attempt to vote the Democratic ticket in a Thompson ward, no matter if \$2.50

per vote was offered.

"This information is not for the public, and should you use it kindly refrain from mentioning my name, as I do not desire any publicity, whatsoever," stated the champion repeating ballot-caster, of Wall Street sharks to manipu-

in doing so.

"Imagine the hardship a real

local chop suey mines after

The reported tried to imagine it,

but up to date has not succeeded

Lady Luck Spoiled

the Parade

THERE'S a dusky maid out

in Miami's Darktown. Her hopes of bedecking her-self in radiant Easter finery

and causing envious colored belles to toll dismally, have vanished, and her man is in

Her man heard a plea the other day. His gal wanted new and colorful raiment.

And right now before the crack of another daybreak he must go forth and secure the

Not that he was out of tune

with her request, and not that

he, too, didn't wish to swag-ger along the streets of Miami's elite of Darktown. He agreed with all them sen-

timents, and a few more be-sides. And thus, as he walked

near First street, he began to realize just what a shortage

love and spring in the air.
An idea came into his mind

as he gazed at the pretty dresses displayed in a nearby

shop window. The idea was that, perhaps the lady in charge would trust him for a

pretty gown-and then came

she most likely wouldn't.
So he unbuttoned his coat

and eased into the shop. And

he moved toward a table

where silk and satins were

made into clothes which look

pretty on dusky maids. Cautiously he slipped two of the

dresses under his coat and

cautiously he slipped for the

door and happiness, and just

as cautiously one of the dresses began slipping and he,

too, taking an unwary step,

and crashed to the floor.

And the last seen of him

was when the jailor slipped the heavy iron door back into place with the key on the

Which may account for why a dusky maiden will not lead

Darktown's Easter parade.

n gown

another sorrowful idea that

money meant to aman in

N. E. Second avenue

clothes.

durance vile.

"and hereafter I remain in Dade late prices that I will not reveal county where a respected citizen what's going on. will not be given no such treatment as I received in Chicago. estate salesman, taking a course in Greeby's Summer School for

"Down here all that is necessary, after a friend has paid your Real Estate Salesmen, would sufpoll-tax, is to vote as directed and fer, when his wife or some blonde as often as you receive instruc- friend asked him to buy her a tions and two dollars-I mean, two | plate of chop suey, and he discovdrinks. Up there, while trying to ered that J. P. Morgan and compass off as Frank J. Walsh in the Gold Coast district, you are de-Aaron Sapiro, obtained control of ported back here and receive medical attention which eats up all the foreign supply had been cut off."

"I expect to be out soon and line up just whom I'm going to sup-port in the coming election," said

The last remark of the famed Community Chest contributor-he having offered to



some smokes for her father out at Hugh Martin's place and had brought them to her father, along with a bar of soap, which he disdained, and who remarked that the reason he was in the Hialeah jail was because he wouldn't support his wife, but

Greeby dazed and put her to sleep by forcing some of the jail food down her throat. Greeby, who had been caught trying to dispose of one of the

new Hialeah city bonds in the Dugout in trade for a soft drink, was not m the best of hu-mor, and threatened to bring suit against anyone who slandered his name, and started demand that Chief Ewing allow him to call his attorney, Dan Chap-pell. But the chief

stated that Dan had already called MRS. CREEBY up and left orders, and Greeby was not allowed to use the phone, which wasn't working anyway.

Although not in Miami when the Greeters arrived, Greeby, as a large hotel man, had left orders Jimmy Lynch to have an open house for the guests at the Greeby-Jeeby Inn, which invita-tion, much to Greeby's dismay, was rejected by an unanimous vote.

In commenting on local and national conditions, Greeby seemed much impressed with the story that a man on Flagler street was seen waving a two-dollar bill, and said he didn't blame the police for arresting the person and having him held for an insanity test.

"Anyone who has a two-dollar bill now may be sane, but if he waves it on Flagler street no jury will doubt his insanity," remarked

Hammerhead. Further plans for the expedi-tion to China have been held in reserve, stated Greeby in answer

'o the reporter's question.
"Plans for the expedition to
China have been held in reserve, and I do not want no foreign chinks to discover them. It is to keep the rest of the country out of war that I have organized the Greeby Rough Riders, and because do not want the chop suey market to soar under a heavy buying

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SYMPHONY ORCHESTRA
MAMMOTH WURLITZER ORGAN

#### In the Editor's Mail

LOCAL MEN ARE ASKING: Were the building material and supplies for the court house purchased through the purchasing agent or the architect? Who let the contracts for the Dade

Why did they let the fabricating and erection of the steel in one contract? Why is not the steel being painted, especially the rivets?

In letting this contract this way it eliminated local erectors from bidding on

When we say local erectors, we mean some of the best erectors in the country. Erectors who erected the Biltmore hotel.

New York Department Store, French apartments and other outstanding buildings.
Who erected the building on First street,
N. E., which has had to be torn down
from effects of the storm?
Isn't it true that Dade county is spending about twenty thousand dollars per
month for rentals for offices?
The straightening of the court house
situation so local men can go to work
there will cost about six thousand dollars.

At the present time the court house is

there will cost about six thousand dollars.

At the present time the court house is displayed, which will mean months of delay and a loss of many thousand dollars to tax payers.

Why let this building be built by out-of-town men?

Miami needs her own pay rolls, so why not at least keep the money that we pay in as taxes at home?

Mr. Merchant, Mr. Landlord, Mr. Citizen, Mr. Tax Payer—why is business so dull?

Get busy and see that local men build their own court house!

P. H. HARRIS.

THEY WANT IT TOO State division, which was looked upon about to get the stage as a thing to be accomplished. A large part of the public, some of the biggest brains among us, are giving the subject serious thought, and whenever the matter is looked upon with an open mind, it finds favor.

So many sound economical, social and political reasons are apparent when the subject is fairly discussed and given actual consideration and there is hardly a ogical reason against it. Not even the

ogical reason against it. Not even the sentimental one of a united Florida is in its favor. For Florida is not united, either in sentiment, in congeniality, commerce or culture.

South Florida is ideally a citrus and trucking section and a pleasurable haven for tourists and those seeking relaxation from the rigid cold of the north and lest. North Florida is, on the other hand, a staple agricultural and timber country, with a population which is intrinsically based on its native inhabitants and does not incline or cater to the tourlet element which is inclined to come south for pleasure as well as climate. Laws suitable and applicable to the northern end of the state—a state nearly one ern end of the state—a state nearly one thousand miles long—are not adaptable —except by coercion—to the southern end, and arbitrary and sumptuary legislation, which is looked upon by the northern tier as harmonious to its environment, is not at all willingly received or abided by here.

here.
Notoriously is this so in the way of amusements, when petty politicians in arder to gain, as they believe, the favor of the northern sellow the santhern end to make a catapan to draw their chestnuts out of the fire, unless they have personal interest—or are thoroughly greased.

greased.
State division is in the air... It will come eventually. Why not now?—Pompano News.

SEVEN PINTS TO A GALLON Editor, Miami Life:

You are doing mighty fine work-mor points to your pen.

As yet you have touched but lightly en the frauds perpetrated hereabouts by the "filling stations"—the giving of short measures of gasoline and oil—even "visi-

SEND A BOX OF ARCHIE'S FUDGE that is FUDGE HOME FOR EASTER POSTAGE FREE on all Easter Shipments

"Don't Forget the Place" ARCHIE'S 234 Halcyon Arcade

### DRUM AND BUGLE CORPS RATED AT 100 PER CENT

ALONG with Captain Frank and Drill Master Ryan, 48 members of the Harvey Seeds Post Drum and Bugle Corps and Miss Louise Otter, their queen, romped into the west coast and captured the first prize at the annual state meeting of the American Legion held in Tarpon Springs, March 28-30. They were awarded 100 per cent rating by the judges, this being the first time that any drum and bugle corps touched the century

The boys report an excellent time in their travels, besides raking in a few kudos in the process of covering the state. They left Miami on March 27 and returned the following Sunday.
After stealing all the honor and glory from the other competitors at Tarpon Springs, they proceeded to St. Petersburg and took part in the All-States Festival on April 1. From there they were engaged to meet the Greeters at Sebring and were offered an engagement for this week at the Confederate Reunion at Tampa—an offer they were forced to turn down.

Much favorable publicity for Miami resulted from the

Grievance Committee of Binder Boys Ten Per Cent Lost Club, Pensacola, months of August and September in the Y. M. H. A.

Why Your Skyline Reminds Me

of New York Sayers, date to be

announced later, but see the Her-

How Much Did You Collect Un-

th Mismi's Oldest and Most Pupular Touring Company
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me complete and definite infinites that will not mislead you.

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ald for data.

ble" is no protection at times. The use of an oil measuring can of twice the capacity of the amount called for, often covers a mighty mean delivery. Numerous and devious are the methods used to despoil the motorist; the practice is petty and despicable.

Survivors of Miami Sandwiches and Heirs, Memorial Park Cemetery, evenings of April 24-25.

Grievance Committee of Binder Boys Ten Per Cent Lost Club, Pensacola months of August 23-3

and despicable.

In your discretion—and you seem to have plenty—look into this matter for yourself, and if you find action is called for, why—but why tell you.

In any event, good luck.

Respectfully,

#### Conventions for 1927

THE United States Chamber of Commerce, in alloting conventions for 1927, designated the following for Florida:

Society for the Prevention of Garters, Ojus Rock Pit Auditorium, July 1-2.

National False Teeth Cleaners' Association, Homestead State Normal School Chapel, May 20-22.

> PLATFORM OF Abe Aronovitz People's Fighting Candidate for

City Commissioner

IF YOU ARE INTERESTED IN:

Tax reduction by a full investigation of all contracts the city has made with the Florida Power and Light Co. and if necessary to bring suit to cancel the contracts.

Full and adequate police and fire protection at a fair and living wage to members of the department.

Reduction of rates for gas, electricity and water.

Reduction of rates for gas, electricity and water.

A city employes, run and operated by the city instead of by individuals as at present.

I that of a sivil series human for all city employee whereby no employe can be diamissed unless for good cause shown after a hearing with notice.

cause shown after a hearing with notice. An adequate and proper sewerage

An adequate and proper sewerage system.

Encouragement of agriculture and industries.

Clean government and politics.

The right to freely interview your commissioner at all times.

Employment of local labor for all public improvements instead of importing non-residents.

Amending charter to permit division of city into five districts and election of one commissioner for each district.

phones.

A full investigation of city's title to streets which have been widened during the boom or else city will be compelled to pay big damage in future where no clear title free from encumbrances has been secured. Fearless unshackled, unchaired, unentangled service without the compliance.

tangled service without the complication of any entangling alliances, political or otherwise.

15. Continued beautification of Miami with more parks and playgrounds.

16. Equality in taxes to all.

Then Register and Vote for the People's Fighting Candidate

Abe Aronovitz

(Paid Political Advertisement)

Fraternity Fer information address P. O. Box 7855

tions will be held in Tallahassee, suits.

ion, statewide convention, with providing rebates can be secured meetings twice a day throughout from the Florida Power & Light Company, which can be used as All other miscellaneous conven- transportation instead of law-

# LET THE OIL BOOM

For several months Florida has been rife with rumors of oil wells drilling in several counties, of oil magnates visiting the state, with geologists and scouts, with rumors of wildcatters from Texas, Oklahoma, Louisiana, and other oil states, and of several large oil interests buying large tracts for the purpose of holding same until some one had demonstrated for them to a certainty that Florida is underlaid with the precious liquid in commercial quantities.

Our daily press for reasons of their own, have failed to keep you ing our late boom you surely have informed on the progress of the heard no warning voice endeavordevelopments that are under way ing to prevent you from paying all over the state. An editor of \$20,000 for a \$2,000 lot. You are one of the big dailies told me upon capable of making your own demy inquiring why his paper is not cisions, when you are furnished carrying any news pertaining to correct and up-to-date information. oil, that it is the policy of his pa-Ask that your morning or evening per to abstain from printing any paper keep you informed about the oil news until a gusher comes in. His paper does not wish to be re-sponsible for an oil boom as they the game or leave it alone. This were severely criticized after the advice, I ask permission to give: collapse of the real estate boom do not play the game if you canfor being a party in bringing about not afford to lose. There will be that abnormal condition. Perhaps losers. However it is a fascinatyou will think that this criticism was deserved when you recall to lionaires. your memory those wonderful page ads which were printed so indiscriminately giving the most sanguine description of all those beautiful "paradise vistas" way out in the swamps. The press is certainly to be commended for trying to prevent making the same mistake twice. An unwarranted influx of chicken farm buyers to boom would be a calamity. How- produce the costly henfruit. It ever it seems to me that our press is going from the one extreme to the other. Florida needs what ever publicity she can get at the present time and if oil is underneath her soil, the world at large ought to know it. If you own property in an area where oil is thought to exist, you are entitled to know the potential value of your office will be rented and if we get property, and the daily press, which you support with your suband advertisements should print any news about oil estate market and the building activities. As long as this news trade. However this will take a proves to be correct. You ought little time, so let us have the oil

The general public is in ignorance as to what is going on in Florida in regard to oil activities, how many wells are being lives. drilled, how many oil leases have been sold, and are being sold every Ask the recording clerks different counties about this and their answer will surprise you By lack of news the public is deprived of taking advantage of everything ugly that goes with an opportunity to be in on the ur big industries. Never fear, "game" when the oil boom starts, Miami, Coral Gables, Miami Beach Florida you hear "Aw, there's nothing to it. The papers don't say anything about it." But the man who knows,—the big oil man, is Hialeah and Opalocka are eagerin Florida today. His scouts are ly waiting for industry to come out looking over the land. The big fellow is leasing up the land production in the heart of the drilled all over the state. All this town of Pinecrest will grow in

be another agency that is trying opportunity that might produce an to discourage any initiative on the industry which always brings prospart of the public. I recall a speech made by a prominent gentleman belonging to the Realty Board in which he actually warn-starts. ed the public against the buying of oil leases. This speech received broad publicity in our press. Dur-

oil activities in your state, ing game and has made many mil-

I am asking myself what reason the gentlemen who have preached against the idea of oil in Florida may have had for doing so. Did they perhaps expect another land boom. Did they visualize a stream of farmers pouring in to farm the Everglades or an seems to me that it would be utter foolishness to expect another boom in real estate in the near fu-ture. THE NEXT BOOM IN FLORIDA WILL BE AN OIL BOOM, which in its wake will naturally bring about a great activity in the real estate field. Every house, apartment, room, store and an oil industry here, the consequent increase in population will stimulate to a great extent the real to know, for instance, that about thirty wells are actually being drilled in Florida, and many more their heads today will be walking or-probably riding-around with the broadest smile on their faces that they ever had in all their

Displeasure is being shown as to the possibility of Miami becoming an oil town by many who dearly love their Magic City. visualize the town to be a con-glomeration of smoke stacks and and it will start, judging from the present indications. If you talk to the average person about oil in ists. You will hardly notice any on a large scale. Wells are being Everglades materialize the little is actually going on today.

Aside from the reluctance of the press to keep you posted about oil conditions here, there seems to are, Miami should welcome any industry which always brings pros-

CONRAD MEYER 104 Bayshore Drive

# A PRESENT FOR YOU MIAMI LIFE

For a short time Miami Life is offering with each year's subscription a book entitled "Florida's Great Hurricane" written by Joe Hugh Reese. This book presents a most vivid description and narrative of the September disaster.

Price of the Book Year's subscription to Miami Life..... \$2.50 The two delivered to you by mail for.....

If you wish to take advantage of this splendid offer fill in the coupon below:

Miami Life, 117 Halcyon Arcade, Miami, Florida:

Enclosed you will find three dollars for which send me by mail Miami Life for one year and a book entitled "Florida's Great Hurricane."

From the Florida Grower

"Florida's Great Hurricane" By JOE HUGH REESE (Illustrated)

Written by one of Florida's best writers, this book furnishes an exceptionally interesting and complete account of the disaster which swept the southern end of the peninsula last September 18. Its 96 pages cover practically every phase of the hurricane and many illustrations to show the great extent of the damage. Joe Hugh Reese's life-time experience with Florida conditions qualifies him to handle a subject of this kind in a masterful way. The book carries the approval of Meteorologist R. W. Gray of the United States Weather Bureau at Miami. As a historical record of what actually happened during the hurricane, this book will always be of great

# BE PREPARED When the Oil Boom Comes

I OFFER YOU THE OPPORTUNITY

I OWN THE OIL, GAS AND MINERAL RIGHTS ON A TRACT OF LAND CON-TAINING MORE THAN

20,000 ACRES

Situated in the Everglades fronting on the Tamiami Trail and reaching over to the Gulf Coast for a distance of twelve miles

I AM GOING TO DRILL A DEEP TEST WELL







I offer you an opportunity to buy an oil and gas lease on some of this acreage. Buy a small tract or a whole section or more.

Buy now, while the prices are low. When the drill goes down, the prices go up. When the well comes in-your fortune is made.

The funds derived from the sale of these leasees will amply finance the well.

I have contracted with the Chevelier Corporation, the PIONEERS of the Tamiami Trail, and owners of the land I have leased, that I will drill a well to a depth of four thousand feet.

The Southern Bank and Trust Company to hold a deposit of ten thousand dollars to guarantee he drilling of this well in a workmanlike manner

COME TO THE OFFICE—TALK IT OVER

CONRAD MEYER

104 BAYSHORE

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### 

#### The Soul of Miami Is In Pawn-Will the People Redeem It?

Early this week a man called at ◆ the office of Miami Life, and after expressing his approval of the strictures which this journal has levied against the Florida Power and Light Company, produced a paper upon which he had transcribeld the figures charged him for service by that precious cor-poration during the past few

This man owns a six-room house of two apartments. His water bill for three months was \$56.00. Get that, please! FIFTY-SIX DOL-LARS! He had protested payment but had received no adjustment. Besides this major and astounding extortion his bills for gas and electricity range from \$17 to \$20 a month. While these charges are outrageous enough, the most difficult problem for the customer to understand is how his bills could possibly be three times as much as they were less than a year ago. It cannot be explained except upon the theory of deliberate tamper-

This man is acquainted with meters. He knows how to read them and keeps tab on them. He knows that he is not using any more service than he did a year ago and yet the meters show that he is consuming about three times as much. If this man's case were solitary, it might be explained on million dollar city commission, it the ground that he is a natural crank and just doesn't want to pay for the service he receives, but there are too many instances of the head. The most charitable of the same kind to admit of any such explanation. There's something wrong if not positively rot-ten with the Florida Power and tend to the city's affairs

of the company. He said emphatiedly, but could get no satisfaction. "That office is nothing but an alibi department," he said in dis-

That expresses it very aptly—"alibi department." The innocent young things there are much more concerned about their boyish bobs and permanent waves than in any complaint the dear public might Complaints mean nothing in their young lives. And if an irate customer tries to see one of the higher-ups he has to present name to an under-strapped and cool his heels in an outer office until his patience is exhausted.

It's a great system! It mgiht be mentioned that the gity, which maintains a depart-ment for the adjustment of complaints, is overwhelmed with them, and doesn't seem to have any betluck than the individuals in getting matters straightened out.

In the meantime the fun goes merrily on. The customer gets his bill and if he doesn't pay it pronto he receives a threat that his service will be discontinued.

ence to its banditry.

The question at issue is whether the people will continue to submit to this kind of robbery when there is a remedy in sight.

Abe Aronovitz, who is a candi date for City Commissioner, states that the company's franchises are illegal and can be smashed into smithereens. Moreover, he is smithereens. Moreover, he is pledged to do that very thing if he is elected. Aronovitz has studied these documents and has pointed out their illegal provisions. They appear to have been slipped in while the so-called guardians of the people, to-wit: the City Commissioners, were otherwise engaged. Hizonner, Mayor Romfh, calmly admits that he didn't even read the bus contrac,t which makes the city liable to a twenty million dollar loss. Hizonner probably had a date at the Cocolobo Cay Club

> Save Your Car! Save Money Ride A Bus

MIAMI TRANSIT CO. Chartered Busses Reasonable

#### And Sandwiches Consumed

Editor, Miami Life:

Your esteemed contemporary, the Herald, states that "Florida led America last year in the percentage of in-crease in automobile registrations. Surely that indicates two important facts: growth of population and general

I think that hardly anyone will dispute my statement that Florida leads America this year in the number of automobiles replevined by finance companies. Surely that indicates something.

> Very truly yours, ROBERT M. CHASE

when this matter came up. and the other commissioners let the city in for a fine skinning when they allowed that contract to get by, and where the city attorney was about that time it would be interesting to know.

When we boast that we have a would be well to remember the twenty million dollar contract of the head. The most charitable view to take of the matter is that the commissioners have been too busy with their own affairs to at-Light Company.

The man in question was asked must pay for dollar-a-year men. The only way to escape the grievous burden which they have sadcally that he had done so repeat- dled upon the people is to elect commissioners pledged to the nullification of these contracts. Aronovitz is so pledged. He has the knowledge, the initiative and the courage to do it, but the voters skould see to it that all three commissioners to be elected are pledgly to this object. One commission-er would be insuperably handicapped, no matter how zealous he might be, if this efforts to bring about a voidance of these franchises were balked and blocked by the opposition of his colleagues. It would be an uphill fight for any man who undertook it single handed, for he would have powerful opposition to meet in any event. There can be no question that the Florida Power and Light Company will exert all of its resources to maintain the strangle hold which it now has upon the throats of the

Information has come to the notice of Miami Life that the company has issued a letter to its employes, requiring all of them to qualify and vote under pain of losing their positions if they fail The company not only holds the customer up, but it wields a cudgel with which to enforce obediare not as active as the company,

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> VEGETABLE DINNER There SIP and BITE SHOP Flagler St., Next to 1st Nat. Bank

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Perfect cuisine, homelike appointments, charming social atmosphere. Private bathing beach. Dancing nightly in new Spanish Tea Garden with syncopation by the Music Weavers. Special Tea Dansants Sunday afternoons, 4:30 to 6.

Moderate American Plan Rates

OPEN ALL SUMMER

JACK TAYLOR MASTER OF CEREMONIES

Guy Perrin's Society Serenaders a Couvert Charge Except on Saturdays (Saturdays \$1.10)

#### IT'S HOUSECLEANING TIME UP NORTH

Husbands are galloping back and forth, egged on by angry wives who demand carpets be beaten and stray cats chased away from the baby's milk. Husbands are getting poetic and dreaming of vacations and bock home-brew, while young cat-tails strive to secure a footing 'neath the slowly melting ice in Dobbs' creek. All is all, and any more couldn't be under-

They move, and landlords throw fits. Just consider the possibilities and realize what can be done through the Miami Life Want Ad or Classified Miami Life Want Ad or Classified Section, which does not appear this week owing to lack of such story. Two weeks ago a man advertised in Miami Life Classified Section that he had found a dog. The results were startling, to say the least. Four readers of the paper answered the ad and called at the advertiser's home. The dog bit them all.

Phone 37737 and try to get your ad charged.

and those weaklings whom it can intimidate and influence, the people themselves will pay dearly for the privilege of permitting this company to rob them under the authority of an illegal contract which was slipped over upon them through the criminal carelessness of their trusted servants.

Now is the time to act. It behooves every citizen to exert himself in defeating the designs of this company and its hired helpers. The very soul of Miami is in

Will the people redeem it?

Entertaining FRANK'S MAGIC SHOP Now Located at 204 Halcyon Arcade No. 4

All the Latest European and American Novelties Tricks that bewilder—popularize yourself.

# Verse or Worse

"THE FOUNTAIN OF YOUTH' Listen and hear the palm trees
As they sway in the breeze,
For southern lands with blue green seas,
The Royal palms were made for these.

They are softly calling you to Miami Beach,

Beach,
Whispering to you they beseech,
Stately graceful in their skyward reach,
With the rarest of beauty God gave to

Hark, hear the waves bursting in spray, Never ceasing untiring night and day. You can see the horizon far away, Aglow in luminous colors of the departing day.

See the tropical moon softly shine Turning to silver the foaming brine; Lovers are strolling arms entwine, As always 'til the end of time.

Oh! those white capped waves far out at

sea,
Forever and always a mystery,
eem to be beckoning to you and to me
Miami Beach is the place to be. Tis great to run on the sparkling sands
To stretch out on the beach
To dance where the waves lap the land
Just keeping out of their reach.

To watch the stars in a velvet sky, And the long white milky way And the fleecy clouds slowly drifting by 'Tis always summer, December like May

You may not have thought of it,
But I'll tell you the truth
I think we should name it
The Ponce de Leon Fountain of Youth.
—RAYMOND WELSH.

Beautiful Easter Hats

The Orchid Hat Shoppe

### One-Half Price

New hats being shown each day Every hat will be sold at one-half price o one can aord to miss this sale at the

ORCHID HAT SHOP 110 S. E. First St. Miami's Exclusive Millinery

#### ANOTHER **OUTSTANDING** SALE!

SMART, NEW FROCKS For the Fashion-Wise

To Be Sold During Our

April Clearance A timely event for smart women — Afternoon and Sport Dresses—at savings that are possible only once in a year's time.

\$15-\$25-\$35

ATTRACTIVE **EVENING GOWNS** 

at Extraordinary Reductions \$25 and \$35

HELEN-LOUISE INC.

6 S. E. 2nd Ave. Olympia Bldg., Miami

239 Fifth St.

# **OUR TIRES** ABSOLUTELY GUARANTEED

The Guarantee that goes with tires purchased from us absolutely protects you against anything that can happen to it that puts the tire out of use, particularly does it cover all those things that happen to a tire and are not covered by the manufacturer's warranty. For instance, if within 30 days you should run over a broken bottle and cut a hole in it, our guarantee gives you a new tire absolutely free of cost.

FREE PUNCTURE REPAIRS Punctures are fixed free for the life

# **MIAMI TIRE COMPANY**

11 N. E. Second St. at Miami Ave.

# NOTICE TO VOTERS

Registration books for City Primary Election, May 3, are open each day (Sundays excepted) from 10 o'clock A. M. until 6 o'clock P. M. at following places:

- 1. Little River, Suburban Plumbing Co., 7921 N. E. 2nd Ave.
- Buena Vista, 3834 N. E. 2nd Ave., directly across street from Shackleford Motor Co.
- Automotive Equipment Co., corner 24th St. and N. E. 2nd Ave. Allapattah, Wallis Realty Office, 1938 N. W. 17th
- Fire Station, N. Miami Ave. and 14th St. City Hall, W. Flagler St. and First Ave.
- Michaud's Soda Shop, corner W. Flagler St. and 17th Ave.
- Fire Station, S. Miami Ave. and 10th St.
- Silver Bluff, City Hall.
- 10. Coconut Grove, City Hall.

Poll taxes may be paid at all of the above registration places except precinct 6. Persons registering in Precinct 6 will pay their poll taxes at the Court House.

To vote in the Primary Election May 3, poll taxes for the years 1925 and 1926 must be paid on or before April 9th.

Registration books for the Primary Election close April 26th at 6 o'clock P. M.

# LIGHT HEADED STUFF

spent a happy life; but when he picked him up a lot of blondes There was a man in our town read that gentlemen preferred the things began to hum-and now who had a brunette wife, he loved her and he cared for her—they left the girl he used to be so fond; he

# YOUR OWN SALLY!

What does she look like? Is she beautiful or just pretty? What kind of a disposition has she? Is it the lovely kind? If not, don't say what the kind is? Whatever the answers are to these questions. she is your own Sally and she knows it. You know it, too, for your own Sally is the punctuation mark for your every thought. Your own Sally must be kept sweet and beautiful. The way to do it is for you to quit buying on credit, save your money at a CLARENCE SAUN-DERS STORE and buy her some new spring clothes.

> ADMITMENTAL VALUE OF THE PROPERTY OF THE PROPE

This Is The Day To Remember Your Own Sally

> THE REPORT OF THE PARTY OF THE

# CLARENCE SAUNDERS

Sole Owner of My Name

The part with a property of the part and the

# Greater Miami's Greater Industry

Educational and cultural advantages that accrue to the Greater Miami district from the University of Miami are self-reliant. The commercial and industrial value of the University to the community at large are also of great importance. Starting with a first-year enrollment of 1,006 students, it is well within the bounds of reasonable conjecture that before many years have passed there will be a student body of 5,000.

Looking into the future, President Bowman Foster Ashe, in a recent public address, illustrated tellingly the economic significance of such an institution. Let us tell it in the exact words used by President Ashe:

"Five thousand students will use not less than 10,000 pairs of shoes each year; 10,000 suits of clothes; will require 2,000 to 3,000 rooms in which to live; eat 15,000 meals every day; will require a faculty of 300 to 400 members, who must have 300 to 400 houses to live in. It will require a clerical staff; a maintenance staff; will have a payroll of \$1,500,000 a year.

We must build not less than \$1,000,000 worth of buildings each year for the next ten years. We are constantly receiving correspondence from people in the North, asking whether it is possible for them to rent a home for the winter in the neighborhood of the University so that their children may attend.

"In addition to the purely instructional buildings we shall build a great amphitheatre, a medical school surrounded by six or seven hospitals, together with homes for nurses and hospital staff; we must develop a scientific research bureau capable of handling intelligently all of the problems relating to the resources, agriculture, manufacturing and

"A modern University never costs anything. The results of a single research problem will perhaps save more to Miami and the State of Florida than the cost of the entire University for 20 years. The University, of course, will pay its way; will increase the value of every bit of property in the Miami district simply by its weight as an industry, but in its training of youth not only to make a living but how to live, in opening the doors for interested adults to all the literature, arts and sciences, it adds not only quantitative riches to Miami and Coral Gables, but also qualitative riches.'

Such an expression should be of great significance to you. We want you to see the University of Miami, and study its plans for the future, in Coral Gables. Let Coral Gables Sales Corporation further illuminate the possibilities for attractive investment it creates for you.

Sales and Executive Offices Administration Building Coral Way Coral Gables



Miami Sales Office 152-8 E. Plagler Miami Beach Offin Roney Plans Hetel

# LOOKING BACK OVER Miami Tite files

#### SUNSET

By WEN R PHILLIPS

THERE he was-And most people laughing at him,
For his joints were stiff.
And his jowls were heavy,
Likewise his stomach;
And his perspiring pate
Glistened under the lights,
And his neck was wrinkled—
There he was—
Hopping up and down, whirling around

Hopping up and down, whirling around Just as peppily (and just as clown-ishly) As any college youngster On that crowded floor At Coral Gables.

And he hugged her tightly, now and then,
And looked into her eyes amorously.
And she vamped him,
Kittenishly, boldly.

And people laughed at them-Most everybody . . .

Although there were so many really funny things

To laugh at!

For instance, Goldy's dimples,

Or Jan's whimsical fiddle.

At Coral Gables.

And there she was—
And people laughing at her, too;
For she was over-dressed, and over-fat,
And her limbs were heavy.
And she was beyond that shadow line
That should mark (but never does)
The end of frivolity
And the beginning of matronly dignity.
And there she was—
Bravely forcing her already well-punished feet
Into the snappy but uncertain steps
That her elderly partner suggested.

The your sun was setting,
And you began to feel the icy chill
Of a night you knew would have no ending.
Would you turn from that glow
And walk with never a backward look,
Into a cold blackness
Through which you could not see?
Or wouldn't you, .oo, linger a little
while
In the departing rays
Of that sun of Youth,
And its fading, precious glory?

#### Blood Will Tell

February 28, 1925

PERHAPS you were in Tuesday's crowds at the races. And if you were, you must have got a great laugh out of the sixth race when Minus, Moe Shapoff's pretty horse, came in almost a full minute after the rest of the field.

Minus, one of the best horses in the race, carried a good deal of the crowd's money. But it yot a bad start in the six-furlong race. It was next to last and for the rest.

The last horse was seen to gain on it rapidly and before the

The last horse was seen to gain on it rapidly and before the back stretch was passed, Minus suddenly fell to last place.

The horses thundered past the judges' line.

The horses thundered past the judges' line.

And then came Minus. All by itself, but running as if it were having the race of its life. With short, peculiar stride, but evidently trying hard, it was a comical spectacle.

A great bool went up from the grandstands. The jockey club yelled and laughed.

A couple of minutes later the veterinarian put a pistol to Minus' head and shot him.

It had a broken leg. A leg broken by the kick of another horse at the start of the race. But it run its race!

Gallant little horse! Broken-legged crimpled dwing little thorse

Gallant little horse! Broken-legged, crippled, dying little thoroughbred running its last time past the judges' stand with the great crowds booing and jeering.

## Concerning Oil in Florida

By A. C.

NOBODY disputes that should

Florida get oil, the greatest boom the oil world has ever witnessed will follow. There are many reasons, too ramified to detail why this is so, but outstanding among them may be mentioned first, the almost desperate keenness with which new oil producing areas are being sought; second, the fact that Florida is the best advertised and publicised state in the Union, having perhaps to a greater extent than any other state, investors scattered far and wide over the world who would be personally in-terested in such a development; and third, the consideration that should oil be found any place in Florida the whole state, because of its location with respect to other

and present producing fields and its geology, would be thrown into Every hoom has its inevitable reaction—a period of adjustment after abnormal conditions that bring its own evils and hardships. Florida's real estate boom had no exception from this usual rule. Florida's boom, however, was based upon the soundest reasons. It erred only in the direction of in-tensity. There is every indication now that the slack will be taken up here much sooner than is ordinarily the case. But, even so, four or five years would ordinarily probably have to elapse before the prosperous and normal conditions of 1923, 1924 and 1925 before the summer of the boom, will be restored. All Florida in general and Miami, the storm center of the years, and a ghastly approaching summer. If oil comes every bad element in the aftermath of the real estate boom will be magically

#### Eggs and Rabbits

easter sunday and the world pauses a moment

easter day and lilies and gala throngs.

somewhere telling her beads and a monk with a crucifix bowed in prayer.

a congregation solemn and awed in communion with god and the soft sweet music of hymns.

to golgotha before the lamp and others to the light laughter and gay colors of the day's parade.

> easter sunday and the world pauses a moment.

and the resurrection of christ is lost in the rut of humdrum existence.

boom, in particular, is overbuilt would find Florida with hundreds and oversold. Miami now has an improved downtown area that is ample for a city of three hundred resources that can only come with thousand population under normal tremendous increase of local deconditions. Nothing but a real estate or oil boom could give all its present office and store space of the greatest booms that have profitable use. The former is out of the question. The latter is the fields, and would have, by a most only possibility of escape from a happy dispensation of Providence highly probable dull four or five escaped the evil effects of both.

In short, there is nothing of such immediate and arresting importance to Florida as this oil.

converted into a blessing. It would draw thousands upon thousands of people into Florida, and millions of dollars. It would fill all the offices and hotels and apartments. der to Floridians. No project has Hundreds of homes that can neither be sold nor profitably rented now in its possibilities than the drillwould find an immediate market. Ing, by a group of their own most prominent citizens, of the well on narily remain unimproved for the Tamiami Trail 42 miles west years, would have houses built of the city, now arrived at a most upon them. Tens of thousands of disgruntled investors distributed all over the country would again become a boosting, constructive element of Florida. Tens of thousands of this obvious fact, the daily newspapers of Miami fail to carry oil news. They not only refuse to handle advertisements having to sands of the real makers of Flor-da of those people who with a line faith in Forida and their in-mation concerning this vital piomation concerning this vital pioneeving resource to hold on and see the thing through, despite their lanks with unselfish (?) urging to quit claims their holdings and lose their all—would come at last into their own. And when finally the oil boom subsided it would leave Florida with the huge increase of copulation that it so desperately needs to use its splendid, but at present surplus, equipment. It

#### LITTLE GERALDINE -Cousin Abner dropped in the other day to say that he had Things I'd Like bought a mule and some oil stock and Little Gerad ne just laughed and laughed because ? To Know ?

she knew he didn't know a burro

when pages of the most fearful hokum ever printed, in the form of

real estate ads and publicity, was

imposed upon the l. s. readers. Such ads they were as would start

off the day for any intelligent reader with a Rabela sian guffaw that would make the well known

horselaugh a mere smirk by com

parison. As a poor substitute, one can now, for such sport, only turn to the cigaret and perfume and toothpaste ads. These patriarchal sheets, superciliously deciding for themselves that the mind of the

average reader is that of a 14-year-

old child, proceed to feed this mind with pages and extras concerning

a great gambling conducted, as everyone knows, through political corruption, in conflict with the laws of Florida. They devote

blazing headlines and front page columns to the vastly important matter of who won the golf cham-

pionship. They give an irksome amount of space to such putriditems as the vicissitudes of "Peaches," and the prosecution of bathtub parties, and the exploits of thugs and killers. But they virtues with the second second

tuously withhold from their read

ers the very real and clean and valuable news dealing with a great pioneering going forward in Flor-ida in a field that once developed

will change the destiny of the state and most of its citizens.

The West Coast papers, for some

reason, are not so hypocritically puritanical. They present the oil news quite unreservedly. We should

prefer to patronize Miami enter-prises. A source to which the thou-sands of Miamains now extremely

interested, could turn for informa-

tion and news in this field-facts

unstintedly presented and hokum as unstintedly exposed—is the need

TheTELL-TALE

The Bahaman Development Board, representing the Bahaman

government, recently issued an in-

vitation to the chambers of commerce of Miami and Miami Beach

to visit Nassau as the guests of

that city, for the purpose of get-ting together and working for the interests of all concerned. Owing

to the short time allowed between the invitation and the date expect

ed in Nassau, the local chamber of

commerce answered the invitation with a request that it be postponed until later in the month.

This trip should be made by representative men of Miami. Those who have never partaken

of the hospitality and good fel-lowship of Nassauvians have missed a lot. The citizens there

are hustling and cheerful and

are for any movement which will bring better friendship. As Mi-ami supplies most of the islands

with various goods, and bill-

collecting is unnecessary in so doing, its' a duty which should

the other night our car was pass

by one of those men who had evidently been reading of Major Seagrave's record, and was desirous

grave's record, and was desirous of seeing what his bus would do. Well, it sideswiped an old man. Outside of a possible fracture of a shoulder, a bad scalp wound, with maybe a few broken bones in his leg, the old man managed to be lifted into the city ambulance.

But the hit-and-run driver must have been much chagrined when he

was stopped and captured ten or twenty blocks away, to discover that the handle of his door had been broken off by the contact with

something last week. It made him mad, though. You see, the car he was driving developed a flat tire and he thought it would

he turned across the western end

of the causeway toward a gasoline and air place, and a street car four or five blocks away made a flying leap and busted

his car up in good shape. Perhaps he doesn't know it, but that causeway belongs to Dade county. The only fly in the ointment is that the street railway thinks it owns it, and acts

Work of tearing down the Meyer-

Kiser building has been finished and now rebuilding of the former

17-story structure to five stories has started. Anyway, the next storm won't have such a good tar-

accordingly.

a good idea to repair it. So

Miami Beachite learned

an old, lame pedestrian.

Driving out West Flagler street

not long be put off.

TOURIST

from a hole in the ground.

When will the court decide the jitney bus ordinance

Who busted Assistant Chief Nelson's prize hat

Whether Joe Smoot really has bought the controlling interest in the Havana track

When Holt will call again on the brew-woman

If Bob figures business will be better if the other tailor closes

If Betty will learn to leave another blonde's beau alone

Why the first probation officer of the Juvenile court doesn't re-

If the lease-sellers for the land near the oil-well and away with the "discovery" very well

Why Assistant County Solici-tor Elliott was five minutes ahead of time Wednesday morning

Why the county commissioners don't build a separate building for alleged insane persons instead of trying to boost their own salaries

Whe Little Bit always wants passes, and who is the other one

If Maude ever located the

When Myrtle and Ruth will come home and how much gas did they use on the trip

If Half-nint calls at the Venetian as often as he did the Halcyon Arcade

If Leola enjoyed the mumps

If Mary wasn't glad the F. & L. Co. cut off the lights the day before What Walt thought of the

roses When Harold expects to redeem his watch

Why Mrs. M. made such an absurd bet, and if she was surprised when she lost

If Bert S. knows about his purported engagement, and if so why he doesn't stop the ru-

How many photographs Emma has distributed to her boy friends in the past month What explanation Davie in-

tends to make-if any How Miriam felt when she dis-

covered that it was a real dia-mond she turned down Why Arnold got such a thrill when he saw the window dis-

If the newspaperman husband of the young lodge officer will edit her speeches in future

Why Bill left the bootleg joint in South Beach while he still had a roll left

Who the Hialeah councilman was who wrecked a car and a

so-called prohibition. Mayor Dever, in taking oiffce, closed about 2,000 saloons. Mayorelect "Big Bill" Thompson advocated a wide-open town. He was elected. 000

The 14th Street improvement Association has petitioned the city commissioners and Traffic Director Arnold for a change in the present routing on 14th street. They desire that 14th street be made a two-way street and thus eliminate the danger of travel through N. W. Miami Court. This plea is made on the basis of the merchants on 14th street and figures are men-tioned as to the large amount of taxes paid by them. Eighty-one ames are attached to the petition. 000

In reply to a query as to "How's business?" an oldtimer stated he "can't kick." This is not to be construed that he was too weak to do so.

#### FATE CALLS YOU TO **Princess Zoraida**

world's greatest living Egyptian chic, clairvoyant, palmist, crystal er. Consultation fee within reach all. Closed Sundays. Readings by ointments. Telephone 7556. 412 N. E. FIRST AVE.

Have you any trouble in locating parking space? Princess Zoraida is ably assisted by Professor Prescott, America's fore-most Palmist and Astrologist. Results of the mayoralty election in Chicago are indicative of that city's voters being tired of

GRAVES PHARMACY

COLLINS AVENUE AT SEVENTH STREET

MIAMI BEACH

PRESCRIPTION SPECIALISTS

Expert Registered Pharmacists Always in Charge

at This Store

#### Discovered!

It has been discovered why so many candidates are willing to try for the position of city commissioner. A city commissioner is allowed to park on a red curb.

truck besides demolishing his own automobile . . . and why the accident was never mentioned in the press

If the five doctors who refused to attend a sick woman at Miami Beach without having a cash deposit of \$100 were not hurting the members of a noble profes-

If the new lessees of the Miami Beach theater will make as much capital as the first one

If the "greatest organist south of the Mason and Dixon line" wil be able to secure a position north of that line when the theater closes up?

Why the postmaster didn't set the world on fire with his airplanes . . and doesn't he wish he'd bought submarines.

Why Jimmy was sick . . . and if it wasn't an opportune time.

If Dorothy Smythe will do any more trouping If Rose Alba enjoys living where it's cold

Where Jim spends his evenings now that the nurses are quaran-

Why Jack doesn't introduce his friel s to the girl who waits for a street car at Fifth and Washinga street car avton every afternoon????

What has happened to the Business Bureau

What Grace thought when Harry called her on the phone

What W. A. Mentzer did with the \$30,000 he got for an ocean front house and why he didn't pay the full commission for sale, as he is alleged not to have done

-LITTLE GERALDINE-Dr. Snoopit was telling Geraldine's mother that Aimee Semple McPherson had walked across twenty miles of desert after she was abducted, and Little Geraldine just laughed and laughed because she knew Aimee didn't prefer camels.

DOWNTOWN APARTMENTS

\$25.00

24-hour hotel service—every apartment with private porch—6 blocks from post office; directly across from city park. TEMPLE COURT HOTEL
Earl R. "Jimmie" Sesshole
431 N. W. 3rd St. Phone 4194

SUMMER RATES

Effective April 1st \$15 Storage Day and Night \$25

Storage . Acrees Garage 50 S. E. First St. Parking 50c-5 Hours or Less

WHENURHUNGRY EAT-**MOTHER'S** 

SANDWICHES At Your Favorite Fountain or Dial 3-9665 24-Hour Service

Wholesale and Retail

# TURNER'S

Piano Values

ANNUAL SALE NOW ON



Pianos Priced In reach of all-

No reason to defer buying now. Your opportunity.



-in the specialized \$18 section



# Summertime Prints Imprint their Chic

A new group of frocks fashioned of smart prints . . . so favored for daytime wear . . . are here to greet your summer needs. Sprightly floral designs, conventional effects, stripes, dots, plaids . . . each pattern as gloriously colored as Easter itself!

Georgettes and crepes de chine in slim, straightline and two-piece manipulations still struggle for fashion priority. All sizes from wee women to the matronly types.

BURDINE'S THIRD FLOOR



### Summer Slumber Suits \$1.75 to \$5

A table piled high with pajama suits of endless variety. Cool, sleeveless affairs that know no other way than that of comfort.

Tailored of finest soisettes, broadcloths, crepes and prints. In slipover styles, with pockets and novelty necklines.

BURDINE'S THIRD FLOOR



# Colorful Negligee Prints \$1.69 Yard

Prints . . . new and vouthful! Cool and attractive. Charming and colorful with alluring new femininity—these designed with special interest in the negligee, the beach coat, the house robe, the bandana.

Large poppy and chrysanthemum patterns on French blue, maise, rose, orchid and black grounds. All shades washable. The material is 33 inches wide. BURDINE'S SECOND FLOOR

# BOOKS

So new the ink is scarcely dry . . . such books you'll find at Burdine's when first you hear whisperings of fresh-offthe-press titles.

> -in the Book Shop on the Second Floor

#### A Few Paragraphs From Percy

An immense amount of interest is being taken in the jolly old primaries that will be prime in the sixth June of the Miami year. The fight is on between the brainy boys with a kick to get off their chests with a kick to get off their chests and the snappy line of financial wizards who have been running the city as well as their own banking businesses. And it is going to be a fight to a finish—the finish being that of the bankers trust that has been dry-nursing the Magic City for the last few years. If, by any chance, the required numby any chance, the redured number of banker candidates are elected. Mayor Romfh will gracefully recede from the scene leaving the field to his compatriots. He is anxious to drop all his work as a City Commissioner as it interferes with other interests—both banking and social. Why, from all accounts, he doesn't even have time to read city bus contracts.

And our Little Nell is well to the fore. She, in her usual snappy way has issued a ucase to all her jolly employes to get busy and register. Which is all to the good. The more people who register and then take the trouble to vote the better it will be—perhaps. The nigger in this particular pyramid of stove wood is that Little Nell is also dictating to her employes in the matter of who they will vote for. Either they must vote for the hand-picked candidate of the Florrida Power and Light comthe Florida Power and Light company or else hand in their resignations-about two jumps ahead of the blue slip. Naturally, as Lit-tle Nell owns the city, she should also own the City Commission. It sounds reasonable.

In the city offices too there is a movement on foot to make employes vote for chosen candidates. Perhaps some way will be discovered in the near future whereby advertising. Another way would be to arrange all the names of the The know just about exactly the point to aim for. \* \* \*

spread across the city to the great delight of the motoring public. company. If bandits wanted to us have it repaved at once.

the other day of a city commission-

Editor, Miami Life:

Editor, Miami Life:

In behalf of the Harvey Seeds Post,
American Legion, please accept our thanks
for the publicity you gave us on the
American Legion Follies. We wish to assure you without your co-operation it
would not be possible fr us to make the
Follies the success it has been in the past

we realize that the American Legion is a service organization and that we stand at all times ready to assist in any movement for the welfare of the city. Most sincerely yours,

VIRGIL A. ECTOR. Post Commander.

#### TheWaterfront

(Continued from Page 1)

while you wait . . . a yellow shanty . . . abode of customs officers seeking contraband . . . coast guard boats unloading cargo replevined from some unlucky husky who failed to get
his boat in . . . debris islands
. . here and there . . . a coast
guard boat still invalid on the
shore . . the "Prins Valdemar" . . unlucky and ugly . .
symbol of fortunes lost by a
blocked harbor . . . a yacht club symbol of fortunes lost by a blocked harbor . . . a yacht club . . . overlooking a forlorn jewel which was once the pride of the kaiser . . "Nohab" . . . washed and wrenched by an angry sea and wind . . . and blocking up a river . . a circle of gracious white yachts . . . which Royal Palm hotel guests could gaze upon . . and away to the East debris . . and some more debris is . . and some more debris while a new ribbon island appears . . as if some time it will be a new causeway . . . leading to what some day . . . hopes . . . may be a manufacturing center . . . on an island . . . while to the west a tramp steamer misses the channel and goes aground . . . and the habor master ins and outs . . . until the ocean itself sends in a

is resumed . . . and the journey is resumed . . . and the shrill toot of a ferry boat . . . on the day's final trip . . . and cussing motorists . . as the drawbridges arise to permit an ugly scow to pass . . . and then the night.



Legislature convenes . . . now send in your complaints \* \* Federal Judge W. B. Shepherd of Pensacola opens court in Miami ... no jury cases to be heard ... lack of funds the cause \* \* \* Miami American Legion Post wins most prizes at state convention . . . Coral Gables next year's meeting place \* \* \* Local clergymen on warpath against legalized gambling . . . which does not include church raffles \* \* \* Hotel Greeters much impressed with Miami . . . state skyline reminds them of their own home towns \* \* \* City saves \$1,000,000 by retrenching and trimming budget . . . and policemen's salaries \* \* \* Lady wants to be city commissioneress \* \* \* Community Chest drive ends ... falls short of goal \* \* \* Welle found guilty of stealing auto \* \* \* Alleged murderer of Nevers arrested in Memphis . . . Chief of Detectives Reeves goes after him \* \* \* Negro section of Miami has a clean-up week . . . now if some of the white sections would do the same \* \* \* Miami to be national sports center . . . "Tex" Rickard looks over the proposition \* \* \* Sixty new homes contracted for near Normandy Isles \* \* \* Pryor's bands gives last concert of season tonight \* \* \* Liquor market quiet . . . prices normal . . . demand lessens . . . possibly on account of some home-made Scotch being offered \* \* \* City of Miami to spend \$4,000,000 for improvements this summer . . . probably to tear up the streets, make detour signs, and for next season's red paint supply \* \* \* \* Last day to pay your poll tax ... borrow the money if necessary, but get it paid \* \* \* Stores are having sales . . . good time to do your Christmas shopping \* \* \* Coast Guard kills two more rum-runners, wounds third ... getting expert with the rifle \* \* \* MORE NEXT WEEK. 

# FATHER TIME

THE legislature got off to a fair .

start by electing Dr. S. W. Anderson of the Sixth district

The nominations were made in be to arrange all the names of the candidates on a circular target and let the man without an axe to grind cast the first dart. Personally we would like to throw that first dart—providing the candidates were standing near. We hordes of office seekers to Tallahordes of office seekers to Talla-This up-to-the-minute burg has to be filled for the brief service of taining 391.6 square miles. It has now a beautiful set of paved sixty days. Small boys and lads, a very large waterborne com-In every direction they young women and young men go Only in some parts is this pave-ment all to the bad. There is into the hands of the legislators and adequate transportation together with a few timid words asking their section that shoul e repaved at once. The inches strip of N. E. First avenue between First street street and Flagler street. On one side of abled by old wounds, or rheumathe avenue is the First National tism, are applicants for the posi-Rank and the First Trust and Sav- tions of sergeant-at-arms, doorings Bank. If bandits wanted to keepers and messengers. Each aprob either of these institutions the plicant gets some sympathetic legroughness of the pavement would islator to make a speech nominatprove embarrassing to them. Let ing him, or her, and some of these speeches are ornate gems of oratory. The house caucus is attended er: "A city commissioner is a man among them students from the who takes a commission on every State College for Women, and uswho takes a commission of every thing the city does." We don't ually it is well after midnight beand there was general regret when know whether he got a flock of fore the cataract of Demosthenean he retired. The feeling regarding

plicants for each. It seems that some better system might be found for choosing the attaches, but the great objection to any that might be suggested, except that in vogue, is it would not permit any and everyone to seek a position if he is so moved. This is one of the privilleges (and prices) of democracy. There are enough boys and girls, men and women in Tallahaseee to men and women in Tallahaseee to men and women in Tallahaseee to men and women in Tallahasee There are enough boys and girls, men and women in Tallahaseee to fill all the attache positions, but there would be a great howl if it were announced that it would be needless for applicants from other sections to seek these jobs as it tion. He counselled the legislature in effect not to do anything that

a position, for nearly all are filled by advance pledges and those who are not forehanded enough to do this are more than apt to have their trouble for their pains. Besides, the places pay so little that those who get them can have very those who get them can have very little left after paying railroad fare and board. In the case of the young it can be justified only on the ground that the experience is worth the price, and sometimes, worth the price, and sometimes, freshing, however, just for a

own home town, and in this way the experience proves profitable.

This time there was only one noteworthy change in the house elections. Judge Ben Meg.nnis, attorney for the State Road Department, who had been chief clerk for the past six years, was succeeded by Frank Webb, a Tallahassee newspaper man. In the Senate the well known veteran, Charles A Finley, who has held the position A. Finley, who has held the position of an army of chair warmers, who of secretary for twenty years, was re-elected. The chief clerkship is a difficult position to fill, requiring ability of a high order, and it is one which experienced members are never envoye to change. Lehn capital apply to any state

INDUSTRIAL MIAMI

The City of Los Angeles has in elections at all. It would save money, time and a lot of expensive H. Davis of Leon, speaker of the markable commercial development. That city knew its first growth entirely as a result of tourist trade. hassee—hungry hordes seeking the lation and has the largest area of city contains over 1,100,000 popuinsignificant little offices that are any city in the United States conmerce and serves a territory with a great variety of raw materials, there in the hope of being elected cheap fuel and power and abundant with every day operation of all classes of industry insure continual stable growth.

Miami has abundant advantages, raw materials, and is acquiring adequate transportation. It is strategically located with respect to local and South American raw materials. It will develop commercially, without impairing the climate of our recreational facili-

Industrial Los Angeles is adver-A school boy gave this definition by a great crowd of citizens, tourists at the same time: Miami -?-Coconut Grove Times.

know whether he got a flock of good marks or a sound thrashing.

In the Editor's Mail

THANKS

In the Editor, Miami Life:

In the Editor, Miami Life:

In the Editor's Mail

Thanks

had been decided to save trouble had been decided to save trouble and expense by electing persons already living at the capital. Yet that would be far more sensible. The youngsters and others who go to Tallahassee without having pledged the members in advance stand very little chance of securing a position, for nearly all are filled is worth the price, and sometimes, very occasionally, some exceptionally bright young person attracts the attention of someone by this contact, who offers him a better like a he-man, and tell the legisla-chance than he would have in his ture that such things as are needed should be had at any cost and that he'd call extra session after extra

many more duties to perform than like a he-man, and tell the legislaare never anxous to change. John C Kellum, secretary and treasurer of the State College for Women probably was the best clerk the bouse ever had. He held the position as long as he cared for it, \*\*\*\*\*\*\* Round the Town WITH ROD

\*\*\*\*\*\*\*\*\* (Continued from Page 1)

the still-owners were quicker. One started hotfooting for parts unknown but collided with a tree and collapsed. The other did a high dive into the bushes

and nearly broke his leg.
Both would probably have made a clean getaway had not Giv-han, breaking the bathing law by removing his breeches, hopped into the flowing canal and circled the other side of the camp in time to thwart the escape.

So two more violators are seeking \$1,000 bonds, while the three agents are wondering whether the government will re-imburse them for torn clothing and lacerated flesh.

JUDGE TOM TELLS 'EM

Some men may arrive at the Elks' club a little late, but not those who are due in Judge Tom Norfleet's court. Bob Taylor, who county solicits, and the foreman of the jury, G. C. Kirkland, may have let their watches run down, and may have got away with that excuse on other days, but not this week.

The judge, becoming vexed with the continual tardiness of state officers announced that the county stockade would have to make room for a few more cus-tomers soon if the delay of court opening became an everyday occurrence, and just to make the idea sank in, he plastered a \$10.00 contempt fine against the county solicitor and a \$5.00 reminder against the jury fore-

man. Also coming in for a lecture and warning were the various justices of the peace throughout Dade County. Judge Norfleet stated that hereafter all J. P.'s must understand that various professional bondsmen who day after day guarantee bonds, must have something concrete to show that when bonds were estreated —as were five or six last Wednesday — the bondsmen must have some worthwhile collateral upon which the bond could be collected. He mentioned Frank Coyne, Southern Loan & Bond-ing company, Percy Hunter, agent, and Gaines & Hollander, as bondsmen who had neither the defendants or their own representatives in court.

AFRAID OF USING THE LAW

To me, who sometimes drift in and out of friendly places, where sometimes thirst may be quenched, the audacity, nerve and daring of some bootleggers is a sight to behold—until a crowd of raiders appear at a locked front door, and demand entrance without a warrant. Then a different phase is

placed upon the actions of the said thirst-parlor owners, even though a door is kicked in and darkness has descended on the land.

From out of what place will a martyr appear and demand the protection which the law states is his against unwarranted and illegal raids?

What fear possesses them when "the law" is mentioned or an approaching footsten denotes something in the wind?

Let the hero step forth and demand the protection the law says is his, even though he is violating that law, and perhaps the morning sun will find him with a near medal on his chestwith mayhan a hump on his head, which is, after all, what heroes generally receive.

was a mining country primarily, while the Old Dominion, as now stands is a farming and fruit country, with different industrial life, and the West Virginia section, cut off and overlooked, was ready to assume her part of the old state debt Years passed and from court to court it went until the United States Supreme Court decided that West Virginia should pay to Virginia her part of the old debt and interest to date, which ran into the millions. The point that I make is that South Florida could break from the north section on the same grounds of incompatibility and also take from the State treasury her proportionate part of the many millions that are now tucked away in the State vaults and which were paid largely by South Florida, and so little of it is being spent here. To gain these ends will take persistence and guits and you have them. All Minmi is reading your Life and cheer your fight. Should there he a South Florida so beautifully shed of the fogies and politicians of the north section and a South Florida master of its soul, you will see a great influx of neonlehere and an activity and scramble for properties—and South Florida can spend her own money on herself. was a mining country primarily, the Old Dominion, as now stands her own money on horself.
STEVEL PATTERSON.

IT JUST SO HAPPENS The summer skies are overhead, The summer sea is blue; To sit and watch them from the

Is all we have to do.

Well, Aimee Got Started Here

THE Rev. Lloyd Schanklin is back again in his gospel tent down at 14th and N. E. Bayshore drive. For several days he was not able to pass around his hat to the congregation, and, like Adam, his asence was laid at the door of Eve.

You see, Rev. Schanklin having a B. D. degree received somewhere in his travels, opinioned that somewhere might be found a spot to garner in the lambs and incidentally a little expense money. So the beckoning Midas of Miami caught his eye, and he changed his route and landed

Preaching the Gospel is no easy task, rather it is one calling for much patience and study, and the work becomes doubly hard when the organ-ist or pianist goes on strike, which was the Rev. Schanklin's predicament when his wife, furnishing the music, refused further to play.

Persuasion having failed, the preacher thought of other means, and finally hit on the happy idea of administering a short but snappy spanking to his spouse.

The idea didn't work at all.

In fact it landed the evangelist in Chief Quigg's hotel long enough for his wife to head northward and not again act as the Trilby for her hus-

band's Swengali.
Which episode having ended somewhat disastrously, the Rev. Schanklin hied himself back to his tent and is again propounding his theories to the faithful.

#### BANG! AND THE **GUN WENT OFF!**

MR Eugene M. White has gone to Hutchinson, Kansas. That's where some of the salt comes from, and also where Chief Quigg has of late been receiving several snappy letters from Mr. Eugene Mr. White, through the effects

of having found his wife in a bad temper last October and lacking any solid food one day, went to his home on Miami's northwest side and took a drink, with the result that he was arrested and sentenced to serve 60 days in durance.

When released he made up his mind that the wilds of Kansas were preferable to the booms of Miami, and that is why he left. But among his personal effects was a shotgun, but it failed to arrive in

Hutchinson.
One of Chief Quigg's men had taken the gun. He had done so in order to avoid any hunting on the part of Mr. White. And the gun, along with other accumulated firearms which the police com-mandeers now and then, was destroyed

White wrote Chief Quigg about the matter, and the chief replied that he was sorry, but the gun had been destroyed, as it was rusty and not of any use.

Mr. White again wrote for his gun and stated he had been gyped out of \$13.00 besides, and told the chief that he would go over his head to secure the return of that

And the chief answered as fol-

"Dear Sir:-"Your letter received. I think you are talking about an old shotgun which has long since been destroyed.

"Now if you wish to go over my head, you can go just as far as you wish. Start from the sky and work down or start from the president of the United States and work down. Anything along that line suits me.

So Mr. White has done so, and Miami Life hereby states the facts as near as can be gathered, with the further information that nary a sign nor shadow of the gun could be found, and that the iunkman probably long ago sold it for old metal, and anyway, it's against the law to ship firearms through the mails, and that's about the only way it could be shipped out of Miami to Kansas should it ever be reassembled by the chief's mechanics and should they locate the junk dealer who gathered up the rusty remains.

Miami Life is read-not skimmed



# HOTEL WARRINN

RATES \$7.00 PER WEEK

All Outside Rooms—Desirable and Homelike
Excellent Bathing Beach
GUESTS HAVE FREE USE OF OUR 150-FT. SWIMMING POOL

HOURS: 9 TO 12, 1 TO 8

PHONE 5101 DR. LORNA M. MURRAY

NATUREOPATH

Julia Tuttle Apartments, Fort Dallas Park
Scientific manipulation, Dietetics, Mental Treatments, Hydratherapy, Chronic diseases a specialty FREE CONSULTATION AND EXAMINATION TILL APRIL 15TH

THAT Helen is happy again to have her ring with her during her vacation

THAT Blanche doesn't like the colored spotlight . . . she prefers

THAT Mayor Grethen will run for governor, Dan Chappelle for circuit judge and A. K. Ewing for sheriff . . . and a race track owner—not in Dade county—is backing him

THAT the south will lose one of the greatest showmen and managers when Maxfield goes back north

THAT Donald claims that he is not the czar of the I. A. T. S. E. in Miami

THAT Cliff refuses to buy poll tax receipts on the grounds that no Republicans are in the field 1 1 1

THAT Frank's new tricks are

THAT Paul Barnes should buy a road map before he starts on any more late dates

THAT its' just too bad Anita got her dates mixed

THAT Dale M. should have

entered that hound in the races THAT Parker is reducing

THAT it seemed strange that Babe couldn't get the point of the joke—and then proceeded to tell a much better one

THAT a certain goody-goody young business man seemed to get a lot of kick out of those Cuban pictures

THAT Johnnie is beginning to wonder if he isn't a permanent widower, instead of a summer

THAT Ruth and Helen might as well not wear any hose at all, as to roll them so low THAT the tenants are breath-

ed rent collector has gone back to Chicago THAT Harry didn't like the

ing easier now that the import-

THAT rents will be cheaper, but collections a bit harder !!! THAT a lot of hopefuls are

sleeping with oil-leases under their pillows at night

THAT although the Miami delegation to the State Legion convention in Tarpon Springs won most of the prizes, they lost the dice-shooting tourna-ment to Coral Gables by reason of too many craps

THAT Mique brought back several new addresses

THAT Pee-Wee recently had her picture taken-and how

THAT Joe Courtney is out of the bonding business

!!!!
THAT Jacksonville is much peeved at the thought of South Florida wanting to get a divorce . . . and she's afraid ali-

mony will be collected
!!!

THAT Conrad Meyer is a-rooting for an oil boom . . and affirms it won't be long now

THAT they are still working on the causeway bridges . . . and may have them in shape for next season

THAT the dance on the Terrace was a wonderful success ... and another will be held soon

!!!
THAT quite a lively time was had out on 36th street the other night . . . but none of the men were hurt





Established in 1789 — Francis Sacon is the oldest Plano in America. The Studio Model embodies all Francis Racon Quality and Tradition in an instrument small enough for the coxiest cottage or apartment-fine enough for the most elaborate home

Special for One Week \$345



34 N Miami Ave. MIAMI 900 Lincols Road MIAMI BEACH

THEY TELL ME Our Nell Keeps Fresh

Vegetables Off Menus 

The following letter to the Mami Chamber of Commerce from Rowan H. Heyn, pres.dent of the Heyn Prop., Inc., Newark, Compoints out one of Miami's weak spaces, and compared this state. est spots and compares this state with that of the west coast in the matter of supplying fresh vegetables in hotels and restaurants.

Secretary, Chamber of Commerce, Miami Florida.

"Your advertisement in today's Mismi Herald is a move in the right direction. "Why not go to the Hotel Men's Association and Restaurant Men's Association and get them to get all of their member to take the pledge 'never again to serv anything but fresh vegetables' to their customers.

"You made them accept a certain rate scale for their rooms, which is doing a great deal of good for Miami-why on make them take a pledge for fresh vege-

"Such a pledge would be better in results than the expenditure of \$500 cast

"Such a pledge would be better in results than the expenditure of \$500 cas for advertising purposes.

"California is benefiting to a treme dous extent, because 'canned vegetables are not served anywhere in that state (except perhaps in private homes) and tous ists, eight out of ten, will go where the get good food, fresh vegetables, nicely prepared.

"It know of what I speak, and when asy to you that the food in the average California 'cafeteria' is better, tastic and superior in almost every way to that of most 'hotels' in Florida, and one of the main reasons for that condition is: Fresh fruits and fresh vegetables.

"It is a disgrace to the state of Florida that its hotel and restaurant men serve canned goods almost exclusively.

"Any tourist would rather pay \$1 night for a room, as is the case in California, compared to \$2.50 or \$3 a ulph for the same room in Miami, as now is the case here, if he can get fresh fruit and fresh vegetables at moderate costs for his meals.

"We have a climate in Miami superior

and fresh vegetables at moderate costs for his meals.

"We have a climate in Miami superior to anything on this or on the other side of the ocean—we now have low row rates—lower than California or any other place—but we have miserable, cheap, badly cooked, second class food in most of the hotels and restaurants in Florida bad enough to make it almost impossible to spend more than a couple of weeks in sty given place without suffering physically, and most of that is due to "canned irri and canned vegetables."

"If they could get canned meat here. I am afraid, they would serve canned meats to the tourists, too.

"Eliminate that condition for Florida's sake."

sake.
"It can be done easily and will do more good for the tourist business than all the advertising in the world, although I am a great believer in advertising, yet I feel that it is money largely wasted the advertise, bring tourists to Miami and then send them home with a terrible dose of indigestion, sick and disgusted with the food, delighted with everything else. "Of course, the cost of cooking free vegetables here in Miami is the grazest handicap.

"Of course, the cost of cooking frei vegetables here in Miami is the greatst handicap.

"Ask your restaurant men and the will tell you that the Florida Power & Light Co. makes it impossible for them to serve fresh vegetables. Why?

"Call the proprietor of the Wisteria restaurant (next to post office).

"He tells me that his gas bill per moutt is now \$500—and light bill \$250. If fresh vegetables should be served in my restaurant, he says, my gas bill would be at least \$1,000 per month. In other words: All our receipts in this restaurant outside of cost of food and wages, go to the Florida Power & Light Co.

"It is impossible for me to serve fresh vegetables.

"That is the statement the owner of the Wisteria restaurant made to me, and I know that he is to a large extent correct about it.

"Not until you get public utility rate here in Miami as in other cities of the

"Not until you get public utility rate here in Miami as in other cities of the U. S. A. will you be 100 per cent successful to get your hotel and restauration to serve fresh vegetables and fresh fruits only, and until they do so, you will only get the overflow of the tourist business of California.

"I am a property owner of considerable extent in Miami and as such send you this letter, as my contribution to other suggestions that you no doubt get daily "It is meant in the best of spirit and I hope that you can use it to our must advantage."

### BOXING

Ball Park, N. W. 16th Ave., 3rd St. Monday, 8:45 p. m. Ladies Free

BILLY BRITTON ANDY "Kid" PALMER

Philadelphia, 175 lbs. Johnny Conley vs. Kid Simpson

Prices \$1.10, \$2.20 and \$3.30

Ladies Free



Special Arch Shoe of Quality and Style The "Constant Comfort"

Shoe is a boon to those whose habits or physical condition demand special attention to the feet. One-strap and three-

button types in patent leather or black kid with turned soles and SPE-CIAL BUILT-IN ARCI with Cuban heels ar stylish as well as comfortable. \$5