Our Weekly Rumor Power Combine Seduces Greeby Announcement Dog track men, jockey officials and Jai-The main sporting event of the coming Alai operators expect to recoup by running week will be the race between the three methe various church socials around Miami chanical rabbits of the three ex-dog tracks. during the dull summer months. H H H H E H The general direction will be north.

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March Twelfth Volume 4, Number 9.

Edited by WEN R. PHILLIPS

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What Everybody's Asking Today:

Stop! Listen and Vote!

TT MAY, or may not be of interest to the voting public of Miami to learn that there'll be a muni-

cipal election in April. It should be. The men you elect this year are the ones who'll superintend the tearing up of streets for the next two years, who'll sign more contracts with the power Octopus, who'll run your favorite jitney bus operator out of business, who'll order more red curbs and who'll build more useless docks and harbors, who'll pass more iniquitous ordinances, and who'll float—and sell—gigantic bond issues in the face of panics and long before the money is actually required.

Remember this:

For four years we've been run by a commission composed entirely of bank presidents. Peculiarly enough, all of them were grocers before they became bank presidents. Frank Wharton, the city manager, was a grocer. Leslie Quigg, chief of po-lice, still is a grocer. Where Piggly-Wiggly and A. P. were, when municipal offices were being parceled out is something that's puzzled us for years. Anyway, it shouldn't happen again.

We need a representative commission—five men who'll represent Allapattah, Little River, Coconut Grove and the black belt as well as Miramar and the national banks. If we don't get such a commission, we'll have to look to Providence and our God of Good Luck to steer us safely for the next two years.

A Good Fair

TONIGHT winds up the annual Dade County Fair, a fair which has probably established a new record here, both for attendance and quality. The crowds were huge at all times and the exhibits were certainly above the ordinary.

What with all this agitation toward expanding our agricultural resources, the fair certainly was a fine indicator of what the possibilities really are here.

Let's Have Two States—NEW Florida and Old Florida

TOR SOME TIME now, Miami Life has changed a bit since the days when when these north-Florida hardshells imposed on us, demanded a division of the state. For we've had to suffer every sort of tax, mental cruelty and political hardship that sectional jealousy ever conceived of.

As a matter of fact, ever since we started outgrowing the alligator-swampfever scares, North Florida has done its utmost to ruin us. The millions our paraembittered the folks who brag about be-

ing the gateways

to the One and Only Fountain of Every Youth. motorist who fails to stop at one of Nassau county's gyp filling stations, every F. E. C. passenger who fails to pay tribute to a Jacksonville porter, every shipload of tour-

or the Herald has, at various times everybody who couldn't pay his county school tax in Mississippi or Alabama stole a razorback and settled somewhere south of the St. Mary's.

Ever since we folks on the tip of Flor. ida started doing our stuff, the state has been divided-socially and financially, if not geographically. North Florida could just as well be a part of Georgia or South Carolina or Alabama so far as the tourist, headed toward Miami or Tampa or utmost to ruin us. The millions our para-dise lures every year have only more cerned. (And 99 out of a 100 are.) So why not get this long-sought-for di-

vision? They've finally killed the attractions that were bringing us the most money -horse - racing, dog - racing, and jai-alai, and at a time when so many other states are becoming tolerant. That one action alone should be enough to force us to the steps we have so long contem. plated. We can do it.

Blood Always Goes With The Pound of Flesh

-Have We Hit The Bottom Yet?

THERE are rumors in the air, rumors of an accounting-an accounting which forbodes ill for those who have invested their all in the erection of homes, apartment houses and hotels. For the Shylocks of the investment world, the ten percenters and bonus men of the money world, are coming. They are on the trail to collect.

Not alone do they clamor for principal, interest, and a few lawyers' retainers, but their grasping and greedy eyes want all. Buildings, land and furnishings, and they who have made our cities what they are, enduring bursting booms and hurricanes with the tremendous damage, are to be shunted into the bread line.

But Miami Life, ever a believer in "that coming lights cast their shadows before," merely mentions that extremes are dangerous things to meet, especially when conditions are beyond human control.

Advice, we can give it. Should the Shylocks wax too bold, we first suggest that they have plenty of protection for their wives and families in the form of life insurance, before they, too, in the dust descend.

Is This Funny, Or Are We Goofy?

FROM this morning's Herald: "It was brought out in the testimony that the purse for that race (meaning at Pompano) as contributed by the horse club was \$50. Spectators at the track contributed \$40 more to the purse, it was testi-fied, without expectation of getting anything in return. Those who 'contributed' testified that they did so to 'help the horse owners.'

Two Times Two Equals 44

WE KNEW the Florida Power and Light Com-

pany was going to get even with those policemen who have been arresting Power Company bus drivers for violating traffic rules. And here's the

What's Watt

MIAMI leads the world in the production of watts, due to the valiant efforts of the Florida Power and Light Company. Their careful research work in the last two years, convinced them of the watt possi-bilities, and they immediately hired hundreds of trained watt hounds to lure the productive watts from their lairs. Then, expert breeders were imported to mate congenial watts, and cross breeding-for instance, the introduction of lightning bugs into the society of the higher

type watt—bore out even the fondest hopes. "Words can not express, nor our fastest meters record, how successful our watt experiment has been in Miami," said Mr. Estil, or maybe it was Mr. Inch, or it may have been Heinie Hyman. "Watts are being produced so rapidly that we are scarcely able to give more than a hazy estimate to our many patrons.'

Although the watts go around a great deal, they are not noisy and power and light officials proclaim themselves at a loss to account for the animosity shown toward the watts in some quarters. "Save for Watt the Hell, every watt is well behaved," said one official. "We have watts in the very best families, they even go around in your churches. We are deeply grieved to hear of the formation of Kil-O-Watt clubs, the object of every member being to kill a watt, because they are multiplying so rapidly. Now, what's a poor watt to do?"

We're Stung Again

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233

DADE county has long been the goat on this state gasoline tax law in which the county furnishes one-sixth of the tax collected and gets about one-sixtieth of the state's allotment of road funds. The state road department will hold its annual budget meeting in Jacksonville March 25 at which time it will tell Miami that of the nearly \$17,000,000 it will spend in its next budget, it will allot a few thousands to Dade county to continue the Tamiami trail to Monroe county and three and a half miles to Collier county.

This state gas tax allotment is one of the most unfair on the statutes and our legislators should raise plenty of noise about it at the April session of the legislature.

EDITORIAL suggestion: Simplify the title of the Florida Power and Light Company by calling it just the Florida Power Company. The word Light infuriates patrons.

FORECLOS	URE SALES
s in passing the court	It may be as taught in St
use slowly by,	school,
I overheard the master's cry.	The Rule referred to is the
n auctioning acre, home and	en Rule,
lot,	For figures by the bi
Of those who had sadly over-	told,
bought.	Remind one of the trea
hied me up those cold, stone	gold.
irs,	
here masters in chancery on	'Twas really a most prosaid
and chairs,	fair,
Vere offering the parcels,	No rending sobs, or tearin
forced to be sold	hair.
some inaudibly, other quite	The usual verdict most
bold.	told,
	Was "To the plaintiff
let me explain, to those un-	sold."
ght,	No tear-stained, widowed mot
have not learned, or never	there,
ght,	A blasted life of hope to
slice or so of this tropic	The attorney was there,
land	man of culture;
and boosted it up to beat the	The bargain hunter, and
band,	business vulture.
t this wholesale mortgage	
closing is,	So what it was I really saw
s crowding our courts, giv-	Wast the retaking of land u
lawyers biz.	guise of law.
lis the way of clearing the	Judge and Master, and S
title chain,	iff, too,
s the original owner can	Are taking lands from
claim it again.	and you.
	The very last chapters are be
ales are made on Court Rule	writ,
	In a book of hopes, now all
it's called that, I can not	nit.
	The street cleaner follows
ut hearing the naming of	wild parade,
thousands of dollars,	The courts clean those
idst street car noises and	haven't paid.
and other hollers,	HAMILTON DUTCHEN

ists ignoring the north coast of Florida. everv dollar that Tallahassee officials can't get a percentage out of

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only gets our legislators more peevish.

We not only pay our share of Florida's bills. We pay nearly all. Dade county, for instance, pays more into the state treasury on this gasoline tax graft than the two horizon, and a lot of the boys largest counties in the state combined!

And yet a few impoverished hard-shell evangelists from bankrupt counties in North Florida that perhaps only God knows about (and probably would like to forget) have us helpless. The governor, the supreme three times a week in an effort court, our state law-makers, even congress, hear only didates for the three offices in their high-pitched voices. Long heads, not level heads, run our state-but somehow, are immune from the bill collector. To the nation at large the

NO. word Florida means fun, No. health, happiness, wealth. ふいない But does the northern part of this state express any of these things? And hasn't it been South Florida that has increased Florida's population? As a matter of fact, can anyone prove that North Florida's population

Politics

DADE COUNTY no more than finishes one election when another looms up. But in spite of all its politics, the voters never seem to get anywhere.

Here the city election, in which we are to elect three new city are beginning to get rather enthusiastic about it.

Ed Romfh, the mayor, and J. E. Lummus are holdovers and ve can't defeat them-yet, although the report is that Ed will resign immediately following the election, thus giving J. E. Lummus and the newly elected three commissioners the power to name his successor

Political, financial and civicclub cliques are meeting two or to fix up slates and it looks like the coming primary election several weeks hence.

A pretty strong group of business men have already endorsed Henry Shaw, Cliff Reeder and James Donn-and they're going be strong contenders. And H. Pridgen, the Shrine poten-tate, is being boomed; likewise J. E. Junkin, Sr., a member of the commission that framed our present charter; Bob Kerr, Jimmie Gilman, present commis-sioner, Hugh Matheson, of Coconut Grove, John Withers, of storage fame, and several others too numerous to mention. John Carlisle, of the Eli Witt Cigar Company, was strongly rec-ommended by almost every faction, but to date has refused positively to run. John, as a well-(Continued on page 5)

We have the money-and we have influence.

Draw a line across the state from Tampa east to the Atlantic seaboard. And there vou have divided Florida as it should be—and eventually will be-divided. South of this line is a wondrous empire, already powerful and self-sufficient, in spite of the fact that its possibilities are just beginning to be realized. Here is an empire that has grown more quickly than any other like area in history. Here is an empire "richer than the valley of the Nile," the greatest pleasure resort on earth, and already showing greater financial returns than the greatest oil or gold fields man has ever encountered.

Are we to be handicapped any further by a set of religious fanatics who seem hell-bent on total destruction of all those parts of Florida that have nerve enough to smile, produce and progress, and seek pleasure?

But let's not call it North Florida and South Florida. It should be NEW FLOR. IDA-and Old Florida!

way ve don

The Power Company has charged the city of Miami the paltry sum of \$270,197.49 as a deficit in the bus contract and in turn the city had to reduce policemen's salaries to pay the bus company.

In one year's time, 2,701,970 people who should have ridden the Power Company's busses didn't, and the busses were compelled to drive 900,658.3 miles without a load, or, in other words, without enough fares to make up the 30 cents a mile guar-antee promised by Mr. Wharton and the city commissioners.

Bsides the \$270,197.49 deficit the city had to pay there is another little matter of \$45,000 of taxpayers' money, which was used to build a garage to keep the busses in.

Of course it isn't much money to worry about, the contract only runs for 28 years, and if the annual deficit doesn't grow larger year by year, it will only amount to \$7,565,629.72-that is, unless another hurricane comes along and blows the roof off of that \$45,000 garage.

You folks may think you can hide that seven or eight millions of dollars we have left around here, but we'll bet the Florida Power and Light Company will eventually get all of it, even if they have to don a mask and use a blackjack.

WE HAVE WITH US TODAY-

ONE LUNG SHY, Chow Mein Specialist, From China via the Underground Route Stopping near Hialeah Canal.



00**0C

One Lung Shy was born near the Central China Chop Suey Fields right after the Boxer uprising. His parents, converted by American missionaries, became wealthy through the beb-hair craze and the possession of a pair of shears, and bequeathed to One Lung Shy a great appetite and a ticket in the National Lottery,

which failed to win. One Lung Sh embarked on a rice boat and landed in Cuba. By diligence and perseverance and skillful purveyance of the poppy seed, he soon amassed enough to pay for the trip to the United States, landing near Coconut Grove a few moments before the immigration authorities reached the scene. He was much amazed at Miami and believes it has a wonderful future. He is a member of the Ding Dong Tong and is registered at Miami Beach for the coming election.

What Everybody's Saying Today:

"If It's The Sheriff, I'm Not In?"

Page Two

Saturday, March 12, 1927



ful fair and the Miami Association of Ex-Real Estate Salesmen, at its next regular meeting on the Court House steps and the Royal Palm park benches, is going to pass resolutions commending the county fair board and recommending that more fairs be given each year and that they last longer.

All in all, it was a very success-

************************ THINGS Not WORTH KNOWING

Chicago gunman, 27, addresses Stock Yards Sunday school class on how to live long.

Miami druggists report that fewer coupon-clipping scissors were sold in the last quarter of 1926 in Miami than in any quar-ter year since the panic of 1893.

Old inner tubes when cut up and sewed can be used for hair curlers.

There are places on the bottom of the ocean which have never been explored by white men.

Advertising rates in the Satur-day Evening Post are reported to be higher than those in True Confessions.

Manufacture of garlic perfume is attaining mammoth proportions in Marchitta, Italy.

Scandinavian inventor commits suicide after failing to perfect machine for the manufacture of round pegs which would fit square holes. WSAI (326) Cincinnati. Orchestra concert. 10:45—CFCA (434) Toronto. Hin-orchestra. 11:30—PWX (400) Havana. Bac-

Fewer people get on the wrong train at the Grand Central Sea-board depot in Miami than in the Grand Central depot, New York.

When seated on top of the north pole, a man will get dizzy from the whirling motion of the earth, Eskimos report.

very little interference from static on the way down.

Efforts to introduce baseball into upper Greenland have failed up to date.

government prohibition agent Agent now out on \$7,500 bond. Another agent out on \$2,500 bond. He was merely shooting into homes.

SCENE: MIAMI:

department. Evidence mounts up something terrible. Bill for evi-dence amounts to \$280. The en-tertainers were furnished by the management. Full of evidence, the five prohibition men run afoul of a Miami police officer who of a Miami police officer, who seen his duty and done it there and "I am looking for a party—", I

the main government witness doesn't show up. Probably he was again sick; he should have been after his nightclub experience and trip to city booking sta-

Parachutes when properly cut up, make very good tents or table cloths.

It takes longer to cross the coun-ty causeway when the bridges are up on both viaducts and a couple of street cars are doing jigs on the funny little wriggle in the track than it does to get in jail for tell-ing a tratfic cop just what you think of him and his nearest rela-Persons jumping from the tops of radio towers declare there is very little interference from etsti-some place up in Georgia).

Beauty parlor census shows that a total of no (0) women had their hair dyed gray in the year ending February 1, 1927.

Regular meetings of the dog-catchers' union are held each sec-

Mr. President, I once had occasion to meet a party traveling eastbound on the California Limit-

at Stuart.

ed (Santa Fe) at Kansas City. SCENE: MIAMI: Enter a nightclub for evidence. Five stalwarts of the prohibition that I find the right section, and

Government of Island of Malta imports one Maltese cat to be placed in national museum. Chicago gunman, 27, addresses Stock Yards Sunday school class critical addresses and so, Car so-and-so. If you'll wait incritical addresses and so and so

erdale defendants on hand. After four continuances, U. S. District Attorney gets tired, and none of the government's witnesses show up. U. S. Commissioner gets tired of the farce and dismisses all The dist a moment, I'll take you there." Mr. President, far be it from me to try to tell you how to run a railroad. However, it strikes me as a bit unusual that apparently no one connected with the Dixie Flyer knows where or when it is all. The district attorney fails to ask for another continuance, and the main government witness description of any particular importance. I believe the only person I neg-

lected to ask was the engineer. I'm still wondering if he knew. Very truly yours, CHARLES C. REAKIRT.

We Usually Do

Another night club. More pow-ers of the prohibition department out for evidence. They got it. Probably now have a headache, for that Hialeab rye is something which would make an elephant race a greyhound. **We Usually Do** The Miami Daily News of Wed-nesday prints the following en-ticing program in its radio column under the heading of "DANCE TO THESE"— 10:30—WHAD (275) Milwaukee. Popular dance

Popular dance. WSAI (326) Cincinnati.

LITTLE GERALDINE -When Geraldine's papa caught her mother searching his trousers pockets, she said she was merely looking for the rent, but Little Geraldine just laughed and laughed because she knew that the only rent to be found in her father's trousers would



132 CENTRAL ARCADE

BOB FINK

Sunday Dinner-In Coral Gables

For calm enjoyment, excellent cuisine and the best of service, Sunday dinner at the Hotel Antilla or the Country Club in Coral Gables will give you greatest pleasure. Palm trees and sunshine, delightful tropic atmosphere and quality superb in musical entertainment tend to your contentment and satisfaction. Luncheon concert, 12 noon till 2 p. m., and dinner concert, 7 to 9 p. m., at the Antilla, with music by Jo Astoria's orchestra. Dinner concert at the Country Club, 7 to 9 p. m., with music by the South Seas Syncopators.

Mignon Renee and Robert Fohl

During the week, from 10 p. m. till 2 a. m., every night in the Spanish Dance Gardens of Coral Gables Golf and Country Club, Mignon Renee and Robert Fohl, Spanish dancers from the Edgewater Beach Hotel, Chicago, will entertain at the supper-dances. Miss Maybelle Boyer, former prima donna of the Chicago Civic Opera, will render vocal selections. Jo Astoria's augmented orchestra will supply the dance music. Dinner dance daily at the Club, 7 to 8:45 p. m., music by South Seas Syncopators' string orchestra. Club and regular luncheons, dinners and service a la carte daily at Hotel Antilla-dinner dance nightly, 7 to 9:30.

Venetian Pool

Swimming and swimming tuition at reasonable prices. Refreshments a la carte. Come and enjoy the most beautiful swimming hole in the world.

Tahiti Beach

A gorgeous bit of the South Sea Isles. South Seas Syncopators furnish music. Fishing, boating, swimming and sun-bathing. Refreshments a la carte.



Miami Sales Office 152-8 E. Flagler Miami Beach Office Roney Plaza Hotel

be in the seat where they caught

Sales and Executive Offices Administration Building Coral Way Coral Gables

Saturday, March 12, 1927

Greeby Lights On New Job

Famed Calculator to Fix Approximating Odds for Florida Power & Light Company "Patrons" During Approaching Drouth.

R. HAMMERHEAD GREEBY, prominent mathematician, who startled A the sporting world as well as himself last season by proving him-self the only man this side of Chattahoochee, Florida, who could tell within six points of what the final pay-off odds on a given horse would be by merely looking at the figures posted on the approximating board of the Hialeah race track, will employ his uncanny abilities in a differ ent direction this summer, it was • learned this week by a representa- cigar stubs which he keeps locked

tive of Miami Life.

pany, and it is evident that the frame of mind to accept the post-tion. While Mr. Greeby would neither confirm nor deny the ru-mor definitely, being character-istically reluctant to discuss his



day before yesterday when the lathave been offered a job as Chief seems like I ought to send you Meter-Reader for the Tight & Sour away with something, anyhow. -I mean the Light & Power comcourse, I am not no publicity hound," he continued affably, pull-ing down the top of the roll-top dice table at which he transact most of the hotel's business, "and I wish Miami Life didn't interview me so much, and that they would not use my picture so often but I want to say that I think Miami Life is a great boon, whatever that is, to the community, and whenever I have got any news to give out I will always give it to you boys first." Greeby donned his gas-mask and reached for the bag of selected

ve of Miami Life. Greeby has been offered the post desk for his friends, the police and of Chief Meter-Reader for the Flor-ida Power and Light Com - in their room rent. "Take one," he invited cordially. big lightning-calculator, is in a frame of mind to accept the posi-"Now," resumed Mr. Greeby

private affairs in the press, it was job, because I expect it to be a pointed out that in addition to be- dull summer here and a soft job pointed out that in addition to be-ing an expert mathematician, arith-metician, geomerician and clair-voyant, all of which were necessary to his success at Hialeah, he has also an excellent knowledge of electricity. It has been learned through private private port of the realty transfers show-that Mr. ing which real estate men are do-

Greeby, in his ing the biggest business; plus mayyouth, was ten- be a peek at the income tax redered the Chair of Applied Elec-tricity at Sing be simple—just look them up in Sing Academy, a the phone book and mail out the fashionable board-bills. It would save a lot of time ing school for and labor for the company and the boys in New York customers are going to kick any-way, so what's the difference?" state. He declined

ever, just prior to leaving for the South, presumably for his health. "Now this is a matter that I do not desire no publicity on," Mr. Greeby told a Miami Life reporter you like to interview me on the summer prospects, too? Not that ter called upon him at the Greeby I have got any desire to be fea-Jeeby Inn, his popular hotel locat-tured up in the press, you know, ed in the oil tank grove at South but if they have sent you all the Miami Beach. "I will admit that way over here to get a story it

mean the Light & Power com-but as to whether or not I was a snicker from a corner of the will accept it or not I have not yet office where Absolutely and Posigot nothing to say, neither one way nor the other. You may state through the columns of your valu-ble not way by the second state direct Absolutely and Posi-tively, Greeby's two twin sons, had been playing quietly on the black-jack table with Little Geraldine, through the columns of your valu-able paper—say, by the way, I wish you would tell your editor that I think Miami Life is the fin-est paper in the country." Greeby beamed, and rubbed his hands. "Of course, I am not ne wohlight have a jag

Mr. Greeby gave an illuminating



MIAMI LIFE

claimed, laughing immoderately.

"You think it will be a dull sum-mer all around?" the reporter in-

Greeby replied that in his opin

on it would be very dull and that

have such harmless diversions as comparing our light and power bills at evening parties, writing letters to the Daily News and go-

ing down to the Western Union to

watch the afternoon telegram come

in, but it will not be like old times.

However, I will not pay it no never-mind myself, as I will be busy

checking up on the people who

TO SEE BETTER

-SEE-

THE

open, as three of my five guests are going to remain for several Our Big Chance months. However, part of the house will be closed. The left



quired.

Now if Frankie and Ernie and one or two others we know would only resign-

indication of the stern disciplinary hand he holds over the youngsters Miamians, who remained here to keep the Frigidaires running, of his family and the fear and rekeep the Frigidaires running, would find time hanging heavily spect in which they regard him by striking them vigorously over the on their hands. heads with a gin bottle. "Of course," said the big mathe-matician, looking shrewdly at a fly on the window-pane, "we can

"That's all right," he told the reporter, who had shown some alarm at the severity of the treat-ment. "It was empty. And be-sides, I have some more."

He shook his head discouragedly. "I have not got no idea of what will do with those little imps,' he sighed, examining a hole in his shirt made by a last tiny drop of the gin that flew out as he wielded the bottle. "There, I have told them day after day that they must not use that table for anything but them day after day that they must not use that table for anything but blackjack and here, when I have a relieve L find them playing relieve to the stand." caller, I find them playing poker They are an awful trial!"

At this there was another subdued titter from the children, be-cause they knew that Greeby had been through some worse trials than that

"Will the Greeby Jeeby be closed this summer?" the big hotel man was asked.

He replied in the negative. "I had been planning on burning it down for the sum—I mean clos-ing it down for the summer," he said, "but I have decided to keep





though folks' gotta eat this sum-mer same's always so maybe the little old joint'll pay us board'n room and cigar money until fall."

"Hey there, where's y're likker? Come on, now, ain't nobody running along this road at 5 o'clock in the morning that ain't got no likker. Hurry up."

hundred thousand folks in town than none at all."

"Damn, that's the second spring 've busted this month. Damn these streets, damn these

Yeah, I gotta light. Gotta cig-arette?" * * * "Say, doesn't he handle himself great? Boy, they slam those tor Boy, they slam those ten

MUQUE





P. O. Box 7355 Miami, U. S. A.

- LITTLE GERALDINE -----o fall, things should be about ripe The girl next door said Geraldine ought to wear her skirts below her knees because they didn't look good, but Little Geraldine just laughed and laughed because there always were plenty of knocks around her knees.

SHORELAND BALLROOM nis balls right at him and he fires 'em back faster without blinking half an eye."

"Well, I'm saving up and maybe "The longer they run, the better, I think. It's better to have a few

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ATTENTION

Gus Bunnell, Agent 1349 N. W. 10th Ave.

"Well, she may be a blonde, now, all right, but you know that Lis-terine—or is it perodixe?—can do

DANCING, SUNDAY EVE.

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The NIGHTINGALE

Famous Fried Chicken Dinners

Italian Spaghetti

3 Blocks South of Tamiami Trail on Le Jeune Road CORAL GABLES

From Inside Out-

-the modern Miss is sheathed in subtle silks . . . in fineness incomparable. Her social footing is chiffon . . . her underthings subservient to the mode, yet piquant in color and in decoration. Never deviating from the principles of good taste, she selects her lingerie wardrobe at Burdine's-



Teddies of Silk Crepe de Chine \$3.95

Deliciously boudoir tinted silk crepe de chine Teddies are the rule in wardrobes of style-guided femininists. Panels of lace, yokes of embroidered net, shoulder strappings of two-tone ribbon, are trimming notes. Also silk radium teddies.

Shown in shades of flesh, peach, nile and orchid. The illustration is not an exact copy of merchan-Teddies shown in our dise. stocks have no ribbon tie at waist.







- excellent one-minute service — harmonious sur-

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Perfect cuisine, homelike appointments, charming social atmosphere. Private bathing beach. Dancing nightly in new Spanish Tea Garden with syncopation by the Music Weavers. Special Tea Dansants Sunday afternoons, 4:30 to 6.

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The High Spot of the Season!

FLAMINGO COURSE MARCH 18TH AND 19TH BISCAYNE BAY MIAMI. BEACH

A MERICA'S fastest power-boats in a two-day program which race experts characterize as the best ever run in these or any other waters-more than 100 speedy entries of every type and size. Gar Wood's "Miss America's" out for the salt water speed championship of the world; splendid space for spectators ashore and afloat . . . two days of speed and thrills in tropical waters while March winds howl back home.

STAY for the REGATTA Live at the Beach! Where All the Important Sport Events Take Place MIAMI BEACH CHAMBER OF COMMERCE

Crepe de Chine Gowns \$4.95

A beautiful quality of silk crepe de chine patterns new Gowns in nuances of orchid, flesh and white. Pleats, Fillet, Callet Val and German Val laces are used for the yokings and skirt outlining. Tied at waist with ribbon. Sizes 15, 16 and 17.

BURDINE'S_THIRD FLOOR

Sheerest Chiffon Stockings \$1.95 -flesh -pink

-from Phoenix. A misty sheer stocking of chiffon service weight. Strengthening lisle feet make for practical wear. Perfectly full fashioned lengths. A splendid value at \$1.95 the pair. BURDINE'S-STREET FLOOR

St. Patrick Favors -cards, place cards, and attractive favors for St. Patrick's Day are available in our Stationery Section. -STREET FLOOR

-alesan

-sandust

-moonlight

-atmosphere

-champagne

-sunset

-white

BOOKS -Burdine's -Second Floor

Burdines

Page Four



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NOTICE TO ADVERTISERS

Advertising contracts are solicited and accepted by the business office—or by any representatives of "Miami Life" subject to Editorial approval. The Editors reserve the right to reject any contract ac-cepted by the business office or its advertising staff—to cancel same at any time after acceptance—and to refuse publication of any advertis-ment thermulae at any time acted advertising is considered by them as ment thereunder at any time such advertising is considered by them as inreliable or undesirable.



Miami Life Goes Around the World

But Why Shouldn't It, Even if it Never Has Made any Bid for Subscribers-No, Nor Even for Want Ads.

T is England's proud boast that the sun never sets on the British flag so maybe we can steal a little of their stuff and say that the sun never sets on Miami Life, either. We started checking up the other day to find out all about it after we had received the following

- letter.



(A Miami Life reporter, under the imulating influence of coffee and, essays trip into J adge Norfleet's court, and athers the unabridged facts relating to be mysterious disappearance of jailors, ondsmein, officials, and the man who as in durence vie. For safety's sake verything is alleged, rumored and based

BAMLIFF: A couple of Hear s and court convenes.

Minor details being ironed out, up comes the case of an estreated bond. (NOTE: No ten per cent collection fee to Abe Aronovitz.)

SHERIFF CHASE: "This man W. A. Welle, was never surrender-ed to me. He was in jail. We had to arrest him, because he wouldn't surrender."

TED ELLIOTT: "I remember Welle. He was mixed up in the Saunders' or Carmichael affairs, or something, and Judge Ad sloughed him loose with a habeas corpus.

BART RILEY: "When this case came up, I was prosecuting, and Over across the water, Miami I understand Fort Lauderdale and Life goes each week toward Paris, Jacksonville wanted Welle, and they both did not get him; al- copies even penetrating to Bel-though Jacksonville turned him gium and one going to Turkey. loose.

BOB TAYLOR: "Your honor, this man is either in or out on a five thousand dollar bond and Miss Inez Meredith knows some-thing about it. How could she surrender him when he was in jail or in Jacksonville?"

a prominent attorney, the said Fred only managed to collect three dollars for the Greeby-Jeeby Inn) "Mr. Taylor never wanted nor

STAVING THEM OFF Editor, Miami Life: Just what action can the people of Dade county take to show their objec-tions to the effort on the part of our county commissioners to get their pay raised and their terms of office increased? I imagine that if a poll could be obtained the county's sentiment would be over-whelmingly against such action for the commissioners and they must have under-stood that such was the case from the manner they took in trying to sneak the thing through without anyone knowing about it. I suppose that we could all send let-547 Avenida Roque Saenz Pena, Buenos Aires, Argentina, S. A. February 2, 1927. Mr. Wen Phillips. Editor. Miami Life, Miami, Florida.

Dear Mr. Phillips:

<text><text><text><text><text><text><text> WE WEREN'T A JULL. Editor, Miami Life: Just dropping you a few lines to voice my opinion on this "Miss Miami" stuff. If's a pity, don't you think, that out of this vast terriory of ours, we cannot boast a beauty of our own, but have to have one from an altogether different state; and one who, by the way, is only a win-ter visitor, not even a year 'round resi-dent. Some joke Miami, I'd say. Tell Alex Ott to pick again. Sincerely, A. R.

Very truly yours, ROBERT SHAFFNER.

There are, of course, numerous BUTTON, BUTTON Editor. Miami Life: Had my laundry done a new way this week and it cost me nearly five bucks for the experiment. The cost would not ex-ceed \$1.50 anywhere except in Miami. Little Nell is not alone by a long shot. I am thinking of inserting an ad in the newspapers to the effect that I will not be responsible for my appearance in the fu-ture. Miami Life subscribers in Canada, Cuba, the Bahamas and even the Canal Zone is represented.

and other continental capitals,

And then, Miami Life is also sent pie, crow and his medicine. to Asia, one of the copies following the American forces in China, Enright M. Broderick of Co. H, 15th sleep. Infantry, being a regular sub- $\Phi \Phi \Phi$ Dinner guest making a pig out of himself. scriber.

However, as far as we know, we have no subscribers in Zion City.

MIAMI LIFE

In the Editor's Mail

(EDITOR'S NOTE:—In the last few weeks, we have received numerous inter-esting letters from our readers which we were unable to publish for either of two reasons—they were not signed or they were too long. We must have all letters signed and with the address attached. This is not only for our own protection, but also on numerous occasions, other per-sons wish to get in touch with the writers of letters. We will not print the names nor divulge the information to anyone else if the writer so stipulates. No let-ter should exceed three or four paragraphs for the purposes of publication, and as far as possible should be either typewri-ten or in plainly read handwriting, on one side of the sheet only.)

'OUT WHERE THE WEST BEGINS''

ON TWICE-A-YEAR TAXES Editor Miami Life: Your article last week on twice-a-year taxes was the best thing I've read here in the whole tax discussion. I quite agree with you that we can't expect to make any big cuts in the taxes here in the next few years and the only thing to do is to make the taxes easier to bear. Let us hope that the matter is handled from this sane viewpoint rather than hav-ing our legislators waste their time trying to find "remedies" which will only be sops and probably result in increased rather than decreased taxes. A. WELLS.

STAVING THEM OFF

about it. I suppose that we could all send let-ters to our state representatives showing how we feel about it but wouldn't it be better for some of our civic organizations to circulate a few petitions?

BUTTON, BUTTON

Burglar stealing a few winks of

Plastered college youth lying in

A woman petrified with astonish-

the gutter.

A. WELLS.

M. G.

M. L. B.

ON TWICE-A-YEAR TAXES

power to you.

How About the \$500,000?

Failure to "Clean Up" on Nation's Charity After the Miami Hurricane Still Rankles With the American Red Cross.

GNTO MATTER what angle you take in the matter, the American Red Cross made a terrible both of things in its alleged "relief" work here in Miami after the September hurricane. If you take the attitude that the loss was not as great as the Red Cross tried to make out and point to the balance of \$500,000 afer the relief work was over, then the following address by Dr. Thomas E. Green, director

of the speaking service of the American Red Cross, is a base libel on the city of Miami and its sister Green, director of speaking service for the American Red Cross, cities. If you take the other atti-tude that the Red Cross, through its interminable red tape and grasping leaders who "cleaned up' untold thousands through the various loop holes offered by the make-up of the organization, you will also feel considerable resentment after reading what Green had to say in an address he delivered in

OUT WHERE THE WEST BEGINS" Editor Miami Life: "Things I'd Like to Know".—Where does the red curb end?—and now that Miss Miami has been chosen, have you noticed that she is not a native? I think this is an awful rap to the native girls of Miami. I am quite sure that the Chamber of Commerce could have picked a real Miami girl to represent Miami, and not a girl from Kentucky, don't you? I have been a winter visitor here for the past ten years and have seen Miami grow, and hope it triples its wonderful development in the next ten years. Your paper is a real treat and I just can't wait until the next issue is printed. More power to you. S. S. the city of Milwaukee, recently. We reprint the story as it appeared in a Milwaukee newspaper:

Says "Boomers" Cost Red Cross a Million

"The American Red Cross lost nearly \$1,000,000 in its Florida relief work, following the hurricane disaster in that state last year, because Florida real estate sharpers and other interested in maintaining the Florida "booms" sent out misinformation regarding the disaster," Dr. Thomas E.

GLAD TO OBLIIGE

Editor, Miami Life:

<text><text><text><text><text><text>

Hastily

Miami Beach.

PEARL CROSBY

Miami Life is Read, Not Skimmed.

Summer Rates Now On HOTEL MATANZAS

Drexel Ave. and Espanola Way Everything new. Every room with bath. \$7 per week and up.

SPANISH VILLAGE, MIAMI BEACH W. J. CRAWFORD, Mgr. Phone 907, Miami Beach

W. H. COMBS

Funeral Home and Mortuary

Cor. N. E. 2nd Ave. and 15th Ter. Phones: 2-3213, 7309. Res. 6836

so declared Thursday, address-ing the members of the Gyro club at the Athletic club. The Red Cross officially completed work in Florida on Tuesday, Dr. Green said. "Aided by President Coolidge's for Florida sufferers," he added, "the Red Cross chapter of the country launched a campaign for

\$5,000,000. The campaign started off splendidly, but stopped dead when the Florida real estate men, fearing they were going to lose tourist patronage, butted in and persistently minimized the need and the suffering for which we were appealing.'

Dr. Green, in reviewing the work of the Red Cross for the last year, said that the organization "has ministered to the comfort and care of more than 75, 000 disabled former service men, 32,000 of them permanently in hospitals of the country.'

Dr. Green will speak at a din-

Dr. Wm. Buchanan, Osteopath, S. W. 27th Ave. and 8th St.-Arcade .- Adv.

CAPITOL

SUNDAY THRU WEDNESDAY

TWO FEATURES

"UPSTREAM"

WITH

Nancy Nash-Raymond

Hitchcock AND

Charlie Chaplin

"SHOULDER.ARMS" THURSDAY THRU SATURDAY

MADGE KENNEDY

"OH BABY"

LITTLE JOE'S

RESTAURANT

Clyde Court Bldg.

210 S. E. First St.

STEAKS, CHOPS,

CHICKENS

Sea Food Our Specialty

"If It Swims We Have It"

buying a circulating library, but she just laughed and laughed, because she knew what they needed over there was a circulating dollar. ner meeting at 6 p. m. Thursday at the City club on "Preparedness for Disaster."

After all, though, isn't the word ing of that thing exquisite?--and the opening sentence-"The American Red Cross lost nearly \$1,000. 000 in its Florida relief work. That surely is a bald statement of fact—Mr. Green admits that the people needing the relief didn't lose the million-it was the Red Cross folks up in Washington who grafted away most of the relief money, but found that even their colossal system of red tape could not eat up the last half million here.

LITTLE GERALDINE ____

Little Geraldine read where

Miami Beach was considering

Further on down, Green an-



Saturday, March 12, 1927

nounces that the Red launced a campaign for \$5,000

and objects because the disa

was minimized. Mr. Green notice, says nothing of the half million. Mr. Green says

ing of the need for any extra here. He just speaks of the of the Red Cross-not of the

And we know down here in ami that the things are far

Golden Beach Lot

ONLY \$3,500

Write Box X-1, Miami Life

Easy Terms

On Ocean Boulevard. A few lots in the Loggia.

ple.

synonymous.

does not want Welle now. BOB TAYLOR: "I do too."

FRED PINE: "They can't convict him

someone Mr. Welle, and that's A rolling to \$

that." JUDGE TOM: "Well, let's see. You, Mr. Sheriff; and you, Mr. County Solicitor, and you, Miss Bonding Company, all look here. The papers state Welle is in jail in New Orleans. The three of you get him back here, and Pll consider the estreature of bonds later. Here's all the means nec-oesary." essary."

And the judge orders a flock of papers issued, and by now the wires should be hot with requests for the return of Welle to Miami.

(Mention might be made of Eddie Melchor getting bawled out by the judge for talking while testimony was being taken, but Eddie is a friend of ours.)

With which evidence and testi-mony, the said Miami Life report-er got out of the Elk's building. Further the said reporter never did get to the third floor.

(To readers: You only spend a nicke for this paper, whereas the reporter spend an hour and a half getting this exclusive

DANCING, SUNDAY EVE. SHORELAND BALLROOM







KING & GIFFIN'S "Good Will Sale"

Offers the finest opportunity of the season to san money on really good, smartly styled apparel.

Everything in the store is included in this sale exception collars and Jantzen Bathing Suits. The reduction range from 20% to 50% and more.

Clothing Is Arranged in Groups

GROUP 1-Two and three-piece suits ranging in pri from \$30 to \$75. NOW \$19.4

GROUP 2-Two and three-piece suits regular price from \$40 to \$75. NOW \$29.4

GROUP 3-Two and three-piece suits ranging in pri NOW \$39.4 from \$50.00 to \$90.00.

ALL TUXEDOS at just 1-2 price. Regular prices range from \$38.50 to \$90.

The new summer clothing which we are receiving daily goes in this sale at 20% reduction.





tan is most becoming, especially and quiet Irishman who handles N. B. T. Roney's publicity, has been a patient at Victoria hospital for when she wears a low cut white over a week. His life was des-THAT Courtland is quite the paired of last week, but a blood sheik when he wears that gor-geous blue silk lounging robe of Miami Life and everyone else we know wishes Ed to get out of that bed and liven up the gang. 000 transfusion started him on the road to recovery. The entire force of Miami Life and everyone else

pany.

over his bathing suit THAT Eddie Edson is consider-

evening gown

ing taking up aesthetic dancing THAT Mark has a most con-

venient memory when it is he who does the borrowing THAT Betty Vail has discov-

ered that taffeta bathing suits are not always practical, unless they are guaranteed against splitting in certain places 1 ! !

THAT Professor Bauer can't see why Miami doesn't have more beauty contests 11

THAT folks are wondering how Stan liked his wife's demonstration of her superiority the other

gambling.

2 35

000 Now I know what has become of ming; water is ice cold here.

000

bles? Where's that state regu-

lating commission?

she was a fool for ever marrying me. I answered back, but she didn't Speaking of which, why does Miami Beach have to pay two hear me. cents more per kilowatt for power than Miami and Coral Ga-

FEB. 1.-Went out to Hollywood

1 (still raining). Wife inquired for a position. Her number is 7,843 on the list. They'll call her

should anything show up. Weather

home

000 More rain, no sunshine. Wife won't talk to me. She said if we went

to be working on hunches. A new to California where there was in-

Feb. 10.—Still raining. Haven't had much sleep lately. Wife keeps mumbling and gets out of bed, and I can't tell what she'll do. Fool for ever marrying her. Wish I was over at Miami Beach swim-

Moore, and other pioneers of the town who have attained political or business fame.

This paper hopes to find time, in the issues between now and election, to discuss the various men proposed for office, with no idea of foisting an individual opinion upon its patrons but simply to acquaint them with the men who are likely to seek hon-ors from Miami voters in what seems destined to be Miami's most important election.

Miami Life is Read, Not Skimmed.

one was in the air last Wednesday. Sort of a hint to us guys who lack railroad fare, or probably a jibe at the city commissioners caught try-ing to give the city treasury to the Florida Power and Light Com-I came back with a shoe. She said



Attractive Publications

T F YOU are planning on wanting an attractive magazine, house organ or anything in the publication line, you need look no farther than us to secure good service, quality printing and reasonable prices.



We are always endeavoring to improve our equipment to better handle this particular line of work, and the following list of well-known publications produced in our plant will attest the fact that we are succeeding:



Page Six

Spanish shawls

funny

them all

reason

rude

was in Tampa

on the doorsteps

with the "policeman"

broader fields

at the stop signs

nis partner

cheese

other date

covered it

? ?

?

? ?

9 9

? ? ?

MIAMI LIFE

Saturday, March 12, 1927



play bridge ? 9 9

When Doc Whitten is going to answer that S. O. S. call What Hal did with his poker

9 9 9

winnings 9

Why Jack doesn't like Miami Life

How much longer those boards are going to be allowed to re-main across N. E. Third avenue near Twenty-second street

Why, if Jack is so accus-tomed to Lincolns, he asked, "Who kicked the light on?" when the door was opened

How long the junior officer of that bank is going to wait be-fore he will get word from the boyhood girl friends

If Pat thinks she looks cute with some of her "very impor-tant" attire left off

Why Fred is always hanging around the smoke shop ? ? ?

If Pat Cannon and Frank Leavitt will be judges at the baby show



* * * Plans for the Florida Radio Operators' convention were called off when it was discovered that Aimee McPherson wasn't coming to Miami. * * *

Steve, our dumb office boy, has figured why there are so many vacant store rooms around town. He says the rents are too and there aren't enough customers.

Maybe those Palm Beach banks are only closing for the summer after all.

EXTRA! Two hundred Tampa policemen hit sawdust trail at Billy Sunday revival meeting.







Agents for Red Cross Shoes

a year interest on the bonds in-stead of, perhaps, twice that

amount.