

Tennis

May 14th, 1919.

Sports

Mr. John H. Levi,
Miami Ocean View Company,
Miami Beach, Florida.

Dear John :

I am taking up with the National Tennis Association a big Tennis Match for Miami Beach. There is a possibility that we might get it there this next Winter and if we do, we will have to have at least four tennis courts on Star Island in addition to those we already have on the Beach. We must have four tennis courts on Star Island anyway to take care of the people who live on Star Island - and if we once get this big Tennis Match started as a regular event it is going to be big publicity for us and only help cinch the fact that Miami Beach is a Winter playground.

Yours very truly,

GF:R

If you haven't already sent on a supply of those large City of Miami Beach raps, will you send some at once.
(The white printed ones)

BROADWAY AT FOURTH STREET
NEW YORK

Dear Mr. Fisher;

I am in receipt of yours of the 21st with enclosure.

I regretted very much that you did not have a chance to get to New York as I looked forward to having you spend a few days here, for I felt sure that I could just take a few sets from you.

It is too bad you are going to miss the tennis tournament. It certainly should be worth while, but I readily understand that you are very busy at this time making plans for the big improvement down at Miami Beach.

If I get out West this Fall I will certainly run over to Indianapolis. Hardly know at this writing whether I will or not. In the meantime, should you get down to New York at any time please be sure to look me up, as there is always something doing down here.

If there is anything I can do for
you at any time please do not hes-
itate to advise me.

With best regards, I am

Yours truly,

Manfred Goldman
K

Mr. Carl G. Fisher,
434 N. Capitol Avenue,
Indianapolis, Indiana.

August 26, 1919.

Sports

August 28th, 1919.

Mr. Manfred Goldman,
Broadway at Fourth,
New York City.

Dear Goldman :

I have your letter of the 26th and I am surely sorry that I missed the Eastern Tournament. Still, we have some really high class tennis out here quite often. If you will stop off here on some of your numerous Western trips, I will guarantee to get three or four fellows together who will keep you busy.

Am trying now to interest a large number of lady tennis players in Miami as the place to play tennis in the Winter time - and I want to impose upon your good nature again by asking if you could suggest a practical manner in which we could get the names and addresses of a large number of particularly good tennis players in the East - or better still, good tennis players who have sufficient means to enable them to go South in the Winter time. I would be willing to pay for this information if you could start us into the right channels where we could get it.

The booklets of Miami that we have gotten out are quite expensive and it costs us about three dollars each for every person we have on our mailing list - so we can't afford to send these booklets even to every tennis player we hear of. The ideal situation is to get the names of good tennis players, who not only play well but can afford to go South in the Winter time. Then we can afford to take a chance on sending them three dollars worth of our booklets.

I am going to finally have a big Tennis Tournament at Miami every Winter or break a leg in the effort.

Sincerely yours,

GGP:R

Sports

February 25th, 1920.

Dr. Charles D. Humes,
707 Hume-Mansur Building,
Indianapolis, Indiana.

Dear Doc Humes :

Am glad you are going to be a member of the Tennis Association. I would like to pull a big Meet down here every year. I have had some talk with different people about this Matter but it seems that the rules of the Association are such that in order to have a lot of good tennis players here you have to dig up a lot of people to invite the tennis players into their homes and keep them from spending any money for anything but booze so they won't be classed as professionals. I think the rules in the Tennis Association regarding professionals are the silliest things I ever heard of.

Any time I can get the time to go into the matter and can get the right man to manage it, I am going to bust into tennis down here, offer some real prizes and pull off a regular Meet here every year.

Yours very truly,

CGF:R

Johnny got in this noon. The Tournament at Palm Beach starts the 28th.

Metropolis Publishing Company
PUBLISHERS
Miami Daily Metropolis
S. BOBO DEAN, PRESIDENT
Miami, Florida

October the Fourth
Nineteen and Twenty

Dear Mr. Fisher: Enclosed find local and editorial references to subjects treated of in your recent letter. Throw us whatever timely suggestions occur to you and we will do our best with them.

Yours, etc.,

Low Warner

Oct. 12th, 1920.

Sports

Mr. Lon A. Warner,
Miami, Florida.

Dear Mr. Warner:-

Thank you for your editorials. Very good I have read so many flattering statements of this kind in the Metropolis that I am commencing to believe them myself.

Just now I am making arrangements to start in on the the tennis for Miami Beach. I expect to build on the Bay Shore Property not less than ten tennis courts and a club house and there will be nothing like it in the United States. Within the next two years we are going to have the biggest tennis games at Miami in the world.

You can depend upon it - we are all ready set for the biggest polo season ever held in America. I wish I could tell you now of some of the players that are getting horses ready for Miami Beach but this same information in December will do just as much good and it wont cause a lot of hard feelings if the information is published in December and certainly would do so now.

We have engaged two splendid orchestras for the Casino and pool this year and are going to have a class of music at the pools that will be of the highest calibre.

In fact this year at the beach is going to be our banner season with the best line of attractions we have ever had.

Yours very truly,

GCP:EM



The Lonsdale Shop

677 Fifth Avenue.
New York



Saturday

Dear Carl!

I leave Tuesday Jan 17th
for Miami, will wire you any-
how.
Count me in on the Cuba team,
I can win something for Miami, -
I know Mr. Lawton there. -
Vincent Richards will arrive in
Miami on February 2 or 3rd he
was here yesterday. Send him a
personal letter, asking him to
come down as your guest & a check
(a liberal one to cover his expenses)
he's a poor kid - I fixed up the
whole thing. Address him

The Lonsdale Shop

677 Fifth Avenue.
New York



Fordham University

Fordham New York.

He will be a big drawing
card. I'll see Tilden next week.
Can I do anything else for
you?

Am anxious to get away, but
am awfully busy & tired out.
Answer, will telegraph
arrival. Best regards.

Clare

Vinnie Richards is anxious to come
but he was doubtful about expenses
etc. I told him you would do some

The Lonsdale Shop

677 Fifth Avenue.
New York



thing for him, he is studying
law at Fordham & he is waiting
for your personal letter.
Same with Wallace Johnson
address him

Cynwyd
near Philadelphia
Pa

NORWOOD GOLF CLUB
LONG BRANCH, N. J.

Sunday. —

Sept. 4th

Dear Mr. Fisher!

I will be at Elberon all week as I am not going to play the tournament in Orange. You can reach me here (Elberon)

Enclosed a picture of our building in town

I am walking around the links with my friend Mrs. Gair, metropolitan Golf Champion, one of the best in the country. I think I have persuaded her to spend the winter in Miami.

I hope to get a little tennis, so that you don't beat me 6-0-6/0.

Very sincerely yours,

Clare Cassel

September 6th, 1921.

Miss Clare Cassel,
Albert Place,
Elberon, N. J.

Dear Miss Clare:

Confirming my conversation with you regarding tennis at Miami Beach this year. - In view of the fact that you are of amateur standing, our company will present you with a Ford Sedan and you are to play as much tennis as you can without interfering with your shop duties.

I hope you will be able to get out here next Friday or Saturday. I am playing polo at Dayton Saturday and Monday, Sept. 10th and 12th. I want you to get here while I am here because I want to have you play at Woodstock Club one afternoon.

Yours very truly,

CGP:EM

September 8th, 1921.

Miss Clare Cassel,
Albert Place,
Elberon, New Jersey.

Dear Miss Cassel,

I have yours of the 4th and note that you have interested Miss Gavin, Metropolitan Golf Champion, in the Beach.

In order to help you introduce Miami Beach to people who have never been there, I am sending you under separate cover a half dozen sets of booklets. Some refer to golf, tennis, swimming, polo, fishing, etc. These booklets are not up to date as we have several things at the beach that are not mentioned in the booklets. For instance, we have our own very fine dairy with forty head of Jersey cattle. Also, we have an electric light and power plant with cold storage facilities. We have our own ice making plant, our own street car system and are just now working on our new theater which will be one of the handsomest buildings in the southern states.

All the foregoing things are not touched on in our booklets as they were printed over two years ago but they do cover things pretty thoroughly and will help interest people who might come down for the winter season. If you can use more of these booklets let us know.

Any addresses you give us for sending booklets, be sure and give us the home street number and not the office.

Expect to see you Friday.

Very truly yours,

OGF:EM

September 30th, 1921.

Miss Clare Cassel,
Alb-rt Place,
Elberon, N. J.

Dear Miss Cassel:

I have inquired into the Ford equipment matter and I find first that the wire wheels are not giving as good satisfaction as wooden wheels, particularly around salt water. Since wire wheels are steel the rust commences around the heads of the spokes and eventually eats thru the paint and causes the hubs to be rusty locking and the wheels get out of line which makes it hard on tires - so I think you had better eliminate the wire wheel idea.

I am enclosing you a check for \$650.00 which is the price, delivered, of the coupe in New York with demountable rims and demountable tires of course are the best and the only sensible kind to use if you have to change tires occasionally.

Very truly yours,

CGF:EM

October 31st, 1921.

Miss Claire Cassel,
677 Fifth Avenue,
New York City.

My dear Claire:

I have yours of recent date and just wired you today. Everybody out here is in the hospital and I am very much worried about my mother. There is no chance at all of my getting East before time to go South. I have made many important engagements for Miami around the 6th of the month and as soon as I can leave here, it will be necessary for me to go straight thru to Miami.

Personally, I think Tilden, Johnson, and Rickard are the biggest kind of chumps in the world not to be able to cash in on what they have earned. I have always felt that a high grade professional tennis player was entitled to put something by for his old age just as much as a high grade boxer or skater, lawyer, doctor or a blacksmith. In my estimation it is the height of silliness to expect world's champion players to not need some remuneration for their efforts.

I would be very glad to pay the railroad expenses and hotel bills of Tilden, Johnson and Rickard either during January or February.

I have engaged a wonderful man on the courts and they will be the best in the United States this year. When we go to Havana we will have some big games.

Of course, if these men prefer to become professionals I believe they could draw big audiences at Palm Beach at \$2.00 to \$5.00 a seat and we could get them a good audience at Miami Beach at the same prices. I am perfectly willing to give them all of the gate receipts.

Yours -

GCF:M

The Lonsdale Shop

677 Fifth Avenue.
New York



Nov. 23

Dear Carl!

Enclosed find a letter probably written to all of you to scare us. I haven't replied yet but I'd like to say I'm not in the habit of storming & consider the letter insulting. I do wish you could fight these men, they are impossible.

Vincent Richards comes to see me tomorrow. He & Tilden are sick of the whole thing. I will write you. I am waiting to hear from you. Shall I come to Miami?

The Lonsdale Shop

677 Fifth Avenue.
New York



about January 5th.
I had an invitation to go to Placid
but refused as I can't go south &
north at the same time.

How is every thing?

Let me hear what you think
of the latest stupidity of my
curevoir. I am very keen to
get south counting the days,
will only believe it when I
am en route

Yours sincerely,
Clare C.

November 28th, 1921.

Miss Clara Cassell,
c/o The Lonsdale Shop,
New York City.

Dear Clara :

I have yours of the 23rd : Any time
around the 5th of January will be alright. The
season is not in real full swing at that time but
we have a good many people and I know you will
enjoy it for a light vacation.

Yours very truly,

CGFR

UNITED STATES LAWN TENNIS ASSOCIATION

PAUL B. WILLIAMS, FIELD SECRETARY
20 BROAD STREET
NEW YORK CITY

CABLE ADDRESS
"USLAWTENNIS," New York
A B C CODE
TELEPHONE RECTOR 3547

November 19, 1921.

Miss Clare Cassel,
165 West 82 Street,
New York City.

Dear Miss Cassel:

When the illness of Mlle. Lenglen prevented her from carrying out the schedule of exhibition matches that had been arranged for the benefit of the American Committee for Devastated France, the Association approved a similar schedule that had been proposed by William T. Tilden, 2d. Mr. Tilden and other prominent players generously volunteered to participate in such exhibition matches, from which the Committee realized more than enough money to cover the expenditures it had made on the Lenglen trip. The Association, of course, received no part of this money, nor did the players.

I am bringing this to your attention for two reasons. The first is to make clear that this action by the Association did not necessarily establish any precedent that will lead it to approve future exhibition matches where admission is charged. The second is because there is a tendency, possibly growing, to organize such matches for various purposes. "Barn storming" trips involve so many features that are bad for amateur sport, that the Association has already taken a position regarding them.

Section 6 of the Amateur Rule provides that a player shall cease to be an amateur "by playing in a team or exhibition match where gate receipts are charged, unless permission to hold such match shall have been previously obtained from the Executive Committee, or from the sectional delegate of the section in which such match is to be played."

Please bear this in mind when you are asked to compete in exhibition matches and make certain that the event has been properly authorized. Your co-operation will be appreciated.

Yours sincerely,

J. S. Myrick
PRESIDENT

The Lonsdale Shop

677 Fifth Avenue.
New York



Sturday.

Dear Carl!

Mallac Johnson was
just here & I asked him to come to
Miami, & I told him you'd
communicate with him.

His address is Cynwyd, Pa.
You know he is a great player &
runner up in the Nationals to
Tilden, & last but not least my
mixed doubles partner.

I suggested his coming down
when you all go to Havana &
Palm Beach & playing in our
team, who could beat us?

The Lonsdale Shop

677 Fifth Avenue.
New York



There is so much tennis scandal
to relate, I can't begin to tell

you.

Tex Rickard is trying to pro-
fessionalize the sport, & the boys
are sick of the association. Vincent
Richards is being very badly
treated & they are after Tilden
again. I think this is the racket's
last year.

I got the shop's address thanks.
Haven't played tennis for ages. I
am very tired & very busy.

I wish you could have been here
with Tilden Johnson & myself,
it is the right time to get them

The Lonsdale Shop

677 Fifth Avenue.
New York



all now.

Drop Wallace a line & tell him
to come to Florida we would
always win every thing going
he is an old friend of mine
8 years ago we won the Merion
tournament together. He works at
Hauamaken & is not a rich chap
but a great player. Chap stroke artist
I could get Vincent Richards
Tilden to come if you say so &
pay their expenses etc

Let me know

Best regards to you & Jane

Clare

You can leave some tennis for France
in Miami if you wish & I could

play in these matches
with Wallace.

The Lonsdale Shop

677 Fifth Avenue.
New York



Dec 28.

Dear Carl!

Now that Christmas and all the
graft and cheer is over, I joyfully take
my pen in hand to tell you I am preparing
to leave around January 15th - I will
telegraph exactly. Shall I take boat or
train?

Please give your publicity man enclosed
card & tell him to send a picture of the
indoor and out door tennis courts to
Mr. Brown of the Associated Press. He will
give Miami some great publicity. I had
him here today - he took photos of me in the
shop & a long story in my trip to Florida &
how I would win for the Miami team -
all that sort of thing. — He says he will
be glad to write up Miami —
I am very glad to get away but
things are not "all lavender" here

The Lonsdale Shop

677 Fifth Avenue.
New York



I hope I shall play well and do justice
to you. I'll have to practice hard a few
days, the thought of sunshine & tennis
with real people again thrills me. —
Today the sleet and snow is very de-
pressing, hail and wind as a variety.
Amvair, best regards

Yours sincerely,
Clare Cissel.

January 4th, 1922.

Miss Clare Cassel,
677 Fifth Avenue,
New York City.

Dear Miss Cassel :

I have yours of the 28th : We will send the photographs to Brown at once. I am sure they will look very good.

We closed arrangements here today to send tennis teams to Cuba in February. I don't know yet whether we will send any women players or not. I can advise you of this later.

If you want to bring some stuff down, there is a very nice building opposite the Bank in which we have a room that is now vacant - and you might fit up a temporary shop and see if you could do anything. Even if it doesn't pan out, you wouldn't be out anything but the freight anyway.

Tennis is very fair here just now.

Yours very truly,

CGF:R

January 11th, 1922.

Miss Clare Cassel,
c/o The Lonsdale Shop,
New York City.

Dear Miss Cassel :

I have yours of the 17th and note that Vincent Richards will come down about the second or third of February. I will write him a personal letter asking him to spend at least a week with us as our guest at the Flamingo. However, unless we could put on a match between Richards and somebody in his class, we wouldn't do very well. If we had Richards and Tilden we would do alright.

I would be perfectly willing to advance Richards and Tilden \$250 apiece for their expenses and take care of them at the Hotel here; put on an exhibition match if we could do so and after deducting the expenses of the match I would be willing to give them all of the profit. We certainly should have \$1200 or \$1500 gate receipts from playing one afternoon at the Flamingo courts.

It wouldn't do at all to have Richards with nobody to play against him in his own class. We have Fritz Beaton here, who you will remember was a very good player but hardly in Richards class.

On receipt of this letter, wire me at once if it is possible to get both Tilden and Richards at the same time and if so, I will forward them a check immediately. This letter will give you time before you leave on the 17th so that you can call up Richards and Tilden personally and have a talk with them. I think they could also do very well at Palm Beach on a match.

Yours very truly,

CGF:R

Tennis

New York City.
May 18th. 1923.

George A. Fuller Construction Co.
949 Broadway,
New York City.

Attention Mr. Jas. Baird.

Dear Mr. Baird:

I am sending blue prints of the tennis court, which is a duplicate of the tennis court I have at Indianapolis and Miami Beach, and I wish to construct this tennis court at Port Washington, Long Island.

Will you kindly advise me when it could be completed? Please note that I want only simple, solid construction, and solid, substantial material. I do not want to go into any unnecessary expense for fancy stone or brick. This is a building which will only at the most be used for the next ten or twelve years, and is intended for tennis. It is not necessary to have polished walls, expensive tile, ornamental brick or concrete work.

I would like to have the building erected so that I might use it yet this fall, if possible. Will you kindly advise me if you can handle the construction of same, secure bids for me and prices?

Please let me hear from you.

Yours very truly,

Hedkscher Building,
730 Fifth Av.

Tel: Ciple 0165.

GGF
MEC

Aug. 21st, 1923.

Tennis

Miss Helen Wills,
Grayson Street,
Berkeley, Calif.

My dear Miss Wills:

I am sending you, under separate cover, a copy of our booklet of Miami Beach.

I would like very much for you to think of playing tennis there sometime during January or February, or at any other time during the season, if it would be more convenient for you.

We have three very good hotels at Miami Beach under our control, and we would be glad to have you as our guest there for two weeks any time you can come.

We have ten good outside courts and one covered court with glass roof. All in all, I think we have the best tennis equipment at Miami Beach to be found in the United States.

If you like golf and ocean swimming, we are certain we can satisfy you.

Yours very truly,

GCF-222

Charge to the account of _____

\$ _____

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	FULL RATE
DAY LETTER	DEFERRED
NIGHT MESSAGE	CABLE LETTER
NIGHT LETTER	WEEK END LETTER

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication.

WESTERN UNION

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

NO.	CASH OR CHG.
CHECK 66	
TIME FILED	

Send the following message, subject to the terms on back hereof, which are hereby agreed to

JULY 20, 1928

WILLIAM T. TILDEN. UNITED STATES TENNIS ASSOCIATION. PARIS

Tennis

DONT LET THE COMMITTEE BLUFF YOU BY ALL MEANS DONT CANCEL
YOUR WRITING CONTRACT PROMINENT AMERICAN TENNIS PLAYERS
will ~~ARE~~ BACK ~~OF~~ YOU TO THE LIMIT. WE WILL COMPLETE IN SEPTEMBER
LARGEST DOUBLE INDOOR TENNIS COURT IN WORLD SEATING CAPACITY
FIVE THOUSAND UNDER GLASS ROOF WILL GIVE YOU FIRST TESTIMONIAL
PROFESSIONAL MATCH BEST REGARDS TO JOHNNIE AND LOTT

CARL G. FISHER.

CGF:T

66
22
46
132
178

