

Shutts, Frank
B.
(Miami Herald)

May 8th, 1919.

Mr. Thomas J. Pancoast,
Miami Beach Improvement Company,
Miami Beach, Florida.

Shutts

Dear Mr. Pancoast :

Replying to yours of the 5th regarding the attorneys : It will be satisfactory to have Shutts, Smith and Bowen as a firm attend to the Miami Beach Bay Shore work - but I have felt for a long time that this company has had a great deal more work than they could really attend to. Grate Bowen ^{OR} Will Smith seem to stick to the job and get it thru, in my estimation, better than Frank Shutts, and without as many mistakes, so if I were you I would suggest that you hold one of these two fellows responsible.

Yours very truly,

CGF:R

LAW OFFICES
SHUTTS, SMITH & BOWEN

Shutts

FRANK B. SHUTTS
WILLIAM P. SMITH
CRATE D. BOWEN

MIAMI, FLORIDA

October 18, 1919.

J. S. BENZ
J. P. SIMMONS

Mr. Carl G. Fisher,
434 Capital Ave.,
Indianapolis,
Ind.

Dear Carl:

Since I saw you in Indianapolis regarding the newspaper situation here, I have succeeded in inducing the Trustees of the Flagler Estate to sell me their interest in the Herald. The matter is consummated. The money is paid, and the Flagler Estate, and none of its subsidiaries, has now any interest whatever of any kind or character in the Herald.

I am anxious to have a reporter over at Miami Beach whose exclusive business it will be to report happenings there. I want it to be somebody who has the right kind of appearance and who can do the work in good shape. I do not know anybody here who will fill the bill. If you have anybody in mind, won't you please send me his or her name and address so that I can try to make satisfactory arrangements? This will be a good thing for you as well as the Herald.

Yours sincerely,

Frank B. Shutts

FBS/hs.

October 16th, 1919.

Mr. Frank B. Shotts,
Shotts, Smith and Bowen,
Miami, Florida.

Dear Frank :

I have yours of the 13th and want to congratulate you on securing the Herald.

I have a very good newspaper reporter working for me now who will be in Miami about the middle of December or first of January - and I think arrangements can be made for him to furnish you with material every day - and he will be on my pay-roll instead of yours, if you prefer to have it that way.

Yours very truly,

CCF:R

(COPY)

THE MIAMI HERALD

MIAMI, FLORIDA

Frank B. Shutts,
Publisher and President

June 2, 1934.

Mr. Carl G. Fisher,
C/o The Carl G. Fisher Co.,
Miami Beach, Florida.

Dear Carl:

Thank you for your letter of the 28th ultimo addressed to my secretary, Mr. Harold M. Wells. I asked Fred Humpage to ascertain from you whether or not you would be willing to have us print your letter, but, as I have not heard from him, I assume it would not be agreeable to you.

I concur in practically all of the things you say, especially as to the oldtimers here who helped build up this community. My recollection is that you and I, in the early days, were mutually helpful to each other, but somehow we seemed to drift apart.

During the week of the Pioneer Celebration we did try on several occasions to draw attention to the fact that there were many pioneers in this neighborhood, dead and living, including yourself, who were entitled to great consideration.

You say in your letter:

". . . if you would refer to some of these old timers, instead of hanging wreaths of roses around the necks of people who do not need the roses in the first place, who don't appreciate them in the second place, and who don't deserve them in the third place."

If by the word "you" you mean me or The Miami Herald, you are mistaken. It was the Miami Daily News and not The Miami Herald which carried out the Doherty Day movement both last year and this year.

I am thinking of joining "The Guild of Former Pipe Organ Pumpers". It is going to erect a statue to the Pumper some time during the next 467 fiscal years and scroll the names of all good members in a great golden book. Thus will the glory of the pumper be perpetuated for an awed and respectful posterity.

Are you qualified to join this organization, and, if so, will you go hand in hand with me and be initiated under the influence of the Grand Diapason? I pumped the Methodist organ when I was a kid in Aurora. The Sandbag Board of the Guild has notified me of my eligibility. You probably also would be permitted to join. The slogan of the organization is "Pump, for the Wind is Fleeting." With all good wishes, I am

Yours sincerely, Frank B. Shutts.

(COPY)

THE MIAMI HERALD

FRANK B. SHUTTS
Publisher and President.

MIAMI, FLORIDA

May 22, 1934.

Mr. Carl G. Fisher,
C/o Carl G. Fisher Co.,
846 Lincoln Road,
Miami Beach, Florida.

Dear Mr. Fisher:

At the request of Mr. Frank B. Shutts, I am enclosing herewith clipping from the editorial page of The Miami Herald of Monday, May 21st, in which he thought you might be interested.

Yours sincerely,

(Signed) Harold M. Wells,
Secretary to the Publisher.

(COPY)

May 28, 1934.

Mr. Harold M. Wells,
The Miami Herald,
Miami, Florida.

My dear Mr. Wells:-

I have yours of the 22nd. I am interested in the editorial to which you refer, and I read same with considerable interest.

A lot of water has gone over the dam in the last fifteen or eighteen years. Personally, I am quite well satisfied that this water is over the dam.

There have been, and always will be, more or less jealousies, arguments and contentions in a small community, as this one is; but I believe that there must be a million or more rather smart individual citizens in the United States who feel that Miami and Miami Beach have something on the rest of the country that their own individual location does not have. I also feel that while we scramble and fuss around among ourselves a great deal, any time a necessity arises we can get together just as peccaries get together in the woods to resist a common enemy.

If credit where credit is due, is any satisfaction to the living, we have a great many men in this community who should have a word now and then to keep their spirits up. These men I refer to have been in the background, more or less, but they have done wonderful work. There is a large list of people who have sacrificed and worked very hard for this community, who are, at the present time, pushed out of the limelight, and a paper like yours can offer, easily, a lot of soothing balm to old wounds, if you would refer to some of these old timers, instead of hanging wreaths of roses around the necks of people who do not need the roses in the first place, who don't appreciate them in the second place, and who don't deserve them in the third place.

Personally, I do not give a damn for publicity, because it does more harm than good, but we do have a lot of people in this country who have worked very hard, and with good results, who would be cheered on with a kind word now and then.

I believe from now on, for awhile, if you would start from the bottom and work up, you would do more good than to continue to fly around in the top of the foam in your articles of publicity for the country.

Right now, in my mind are such men as Parson Jones, Mr. Peters, Charles Deering, and many, many others along this line, who were very active twenty years ago.

Yours,

CGF:AVM

CARL G. FISHER.

November 27, 1935.

Mr. Frank B. Shutts,
The Miami Herald,
Miami, Florida.

Dear Frank:-

When the Great Magician mixed a few rocks, some sand and pine twigs together and pulled out of His hat the little town of Miami, the country marvelled.

When this same Magician put in a piece of paper and a bottle of ink in the hat and pulled out the Miami Herald, the whole world marvelled to see how it grew and grew and grew.

Of course, there's something behind all these tricks that most of the audience does not see. Behind that little newspaper that was pulled out of the hat, was Frank B. Shutts, who made it grow and grow and grow.

Congratulations Frank. The entire nation applauds you.

Sincerely yours,

CARL G. FISHER.