

Polo

H. O.

January 7th, 1918. 19?

Mr. Harold E. Talbott, Jr.,
Dayton - Ohio.

Dear Harold :

Replying to yours of the 31st : The foundations for the barns have been poured and practically all of the lumber is on the ground, and the bunch of carpenters have one barn erected and are putting the roof on now. With the bunch on the job, the barns (or at least half of them) should be completed in another ten days. .

We have some other stabling facilities here so that eight or ten or even fifteen ponies could be taken care of for a few days if they should arrive before our barns are completed - but I believe ours will be in good shape to receive them as fast as they come in.

We are also rushing thru the fitting up of a small hotel to take care of twenty-five men, which will help take care of some of our carpenters who want to stay on the property, and at the same time take care of the hostlers. This hotel is located a full mile from the barns but it is better than any rooming house would be, located near the barns, and I believe the men would rather stop there, since the bus line goes right by the place and it is in the neighborhood where they have a few electric lights, etc.

We have had a gang of men putting an extra dressing of clay on the field, and fortunately we have had two heavy night rains which have washed the clay right into the ground. I think when we have all the clay that we have, on the ground, it will be all we will need this year - and even now I think you will find this field as good as any other. My ambition is to make it the best field, and I know we can do this by putting on more clay, but I don't want to make it too hard so that the ponies would have a tendency to slip when trying to stop at full speed.

With the hoppers you send down to me, send me a couple of saddles.

Yours very truly,

CGF:R

I don't know anything about the management of the Polo Field, and would like very much to turn this part of the game over to someone that that Polo Association wishes to put in charge.

Bullock is going to stay here several days looking over the situation and is going to assist Hassler in ordering the different materials.

I am in hopes that you will all decide to come down early in January. We are having wonderful weather and I think we are going to have a very large season.

I am having a glass bottom put in the runabout which we went down the Bay in. This will give us considerable advantage in running back and forth to the gardens with small parties, in a hurry.

Yours very truly,

CEH:H

Pdo

December 15th, 1918.

Mr. H. E. Talbot, Jr.,
Dayton - Ohio.

Dear Harold :

I have yours of the 10th : Bullock has been here for a couple of days with Hassler. Hassler has five or six ponies here now. The Polo Field is in beautiful condition but in order to toughen it up more and make it even better, I am adding about 500 more yards of clay. It will be ground and sprinkled on the grass and as soon as it is watered this clay will all disappear into the roots of it and mix with the sand. This gives a very tough binder : the roots go down about ten to twelve inches.

Hassler and Bullock decided that our polo barns were too far from the field, so we are going to build five more barns at once, with five stables in each barn, and a harness room; one two-story mess-house and sleeping quarters for twelve men; one small blacksmith shop. We have good water at the new location and the barns are only about 1000 feet distant from the polo field. The boards and goal posts have been ordered - also the irons. I think the house can be completed in about two weeks. The buildings will all be screened with copper wire and be of good construction.

It would be impossible to stable in Miami. It is five miles distant by way of the bridge - and for this reason we decided to put up a blacksmith shop, and Hassler said he had a very fine blacksmith that he would get at once.

We are going ahead and build these barns and will have them finished in two weeks - so all you have to do is bring on the polo players. I will join the polo association or anything else that has to be joined to push the game along. If you will send me the names of the men you want to talk to, I will send them some very attractive literature about Miami. I am mailing you under separate cover, marked Personal, a bunch of booklets. I wish you would look them over - they will give you a general idea of our lay-out - and I will have printed for you at once and forwarded to you, some pictures of the polo field.

Polo

I. C. Talbot, Jr.
Dayton, Ohio

December 20, 1918.

Dear Carl:

I received today your letter of the 15th and also received a letter from Bullock telling me of his impression of the situation at Miami. Bullock is most enthusiastic, he says it will be the greatest place in the country, and so on. Enthusiasm of this sort from him is quite extraordinary and from what he says, I imagine the fields will be in really wonderful condition, and the plans you have in progress for barns and sleeping quarters for the grooms are fine.

I enclose confirmation of telegram sent you today. I want you to be fully acquainted with what George and I are doing and if we fall down in our attempts to get a good crowd at Miami, we will be more than disappointed, especially inasmuch as you are making plans to accommodate real "top-notch" polo.

We will ship from here between twelve and sixteen ponies which will be enough to mount George and myself also Bullock and another man. It is possible that my brother Nelson may be home soon and I want to have mounts enough so that he can play with us if he can get to Miami during February. Otherwise in all probability, we will bring J. D. Platt or one of the other men down from here and mount them for play there. Julian Hoff from Greensburg, Pa. was the one man whom I was most anxious to have join us; he has said definitely that he would not be able to leave his business and, therefore, could not come with us. However, I am forwarding to him some of the literature which you sent to me and if Bullock returns I will send him up to see him.

George Mead has seen two men in New York and one in Chicago. The two New York men will probably make their decision this week; John Towne of Chicago has had one of his children ill with Pneumonia and, therefore, has not wanted to talk of any plans during the past week.

H. E. Talbott, Jr.
Dayton, Ohio

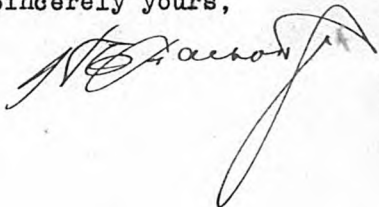
I will be well satisfied if we are able to have eight players including Hasler and Bullock for this season. If we once get any of these men there, I am satisfied that they will be so enthused that later there will be more to follow them. George Mead is also arranging to bring Jim. Cooley, ^{if possible} who is quite a sportsman from Long Island, to Miami to spend a week. Cooley writes for "Town and Country" on all polo, hunting and similar sporting events in the country, and if we could get him there during the Polo season and mount him for a few games, feel that he would give the situation some very valuable publicity.

I hate to see you go to the expense of putting up stables, houses for the grooms, etc. in view of the uncertainty of the situation, but I feel even if things do not turn out successfully this year, that we will be able to do better the next.

Uncle Tom Gaddis came in this afternoon showing me the picture of a small boat which he purchased up here in Ohio and is having sent to Miami. He is looking forward to having a gay time down there this Winter. It would be a wonderful thing if all men in his age could retain the enthusiasm and youth that he has.

Give my best to Mrs. Fisher and with kindest regards to you, I am

Sincerely yours,



Mr. Carl Fisher,
Alton Beach Realty Co.,
Miami, Florida.

HET, Jr./TAM

H. E. Talbott, Jr.
Dayton, Ohio

Polo

November 24th, 1919.

Mr. Carl G. Fisher,
Miami, Florida.

My dear Carl:-

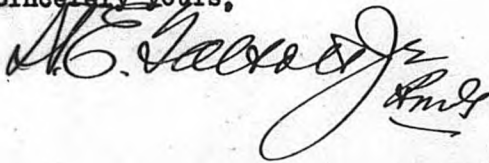
I have a letter today from New York from Captain Holmes in reference to polo in Miami.

Among other things, he tells me that Mr. T. LeBoutillier of the Meadow Brook Club will ship six ponies to play during the season if he can get a small furnished house for a moderate sum. He wants a house large enough for his wife and children and a nurse. Mr. Boutillier is a three goal man, and if possible we would like to have him down there. He has been going to the Pacific Coast for a number of years and it would be awfully good luck for us to have him play in Miami instead. Of all the men whom we are considering having down there, there is no one that I would prefer to this man.

Captain Holmes tells me in his letter than he has written to you or to one of your men about the matter, and I hope you will have your fellows look up a house for him that will suit.

It may be necessary to go to a good deal of trouble this year to find the accommodations necessary for these men, but it is this year that we must make the drive to get as many desirable men there as is possible, and I believe the other years will take care of themselves.

Sincerely yours,



HET-JR/IH

Personal
Polo

December 26th, 1919.

Mr. C. D. Lancaster,
944 Island Avenue,
Chicago, Illinois.

Dear Sir :

Replying to yours of the 16th to the Royal Palm Hotel :
We expect to start playing polo here about the 15th of January.
Captain H. H. Holmes, who has been engaged as Manager, has just
arrived from New York.

We have some twelve ponies here at the present time.
Mr. Robert Hassler's string is here; also Jess Andrews' of Lafayette.
We have about thirty others that have been shipped this week. We have
two completed fields, our Club-House is completed, and our practice
field is completed. We have put some 20,000 yards of clay mixture
on our sand fields to a depth of about 8-inches. We have a wonderful
stand of beautiful Bermuda grass - and I believe we have the best field
to be found in the United States. We have been told by several expert
players, both from this country and England, that our Number One Field
cannot be equaled any place where they play polo.

I am not a polo player myself - am just taking up the game -
but I do know, from what I can see, that our footing could not be
beaten.

If I can give you any further information, will be very
glad to do so.

Yours very truly,

CGF:R

Palo

April 9th, 1920.

Mr. Carl G. Fisher,
Miami Beach, Florida.

My dear Mr. Fisher :

Your very welcome letter of the 2nd inst. came to hand yesterday, and I take this opportunity of answering both that and the one previous, of the 25th. Regarding this latter, I must beg your indulgence for not having answered same more promptly, however, this was mostly due to my having devoted all most all my available time to the matter of the Steamship Line between Miami and Habana, which I took up in earnest with Mr. Crosby during his short stay here. I believe Mr. Crosby has told you that the idea of the steamship line has been warmly accepted here, and some progress was made, altho' his stay here was so short owing to his great hurry to return quickly to Miami.

The list of names that Mr. Crosby took with him, will satisfy you that we have selected the very best persons that may take an interest in the matter, altho' no def nothing definite was done, as I have the impression that the object of the visit was to get a knowledge of the local conditions here.

Regarding the sale of the stocks, or bonds as it may be, I think that between Mr. Salmon and myself we ought to be able to locate about \$200,000.00 worth of them combined, probably as you mention, the stock would be easier to locate as mostly everyone in Cuba is more or less of the same disposition as yourself, preferring to take a chance and see a little higher dividends. I have heard that Mr. Jacinto, Pedrosa, may be the Manager or representative of the company here, and altho' I don't want to interfere with him, being an intimate friend of mine, yet I would appreciate knowing your decision on this point in due time, as I am preparing to retire from the Army as soon as I find something important and substantial to which I may devote all my energies; with this in mind, I would ask you to make it clear to me just exactly what your proposition to me or to Mr. Salmon and myself, as it may be, is as I would like to have him with me in any such enterprise, as he is also very widely acquainted here, and being in the real estate and promotage line, he will be able to offer great assistance in getting everything in running order, as I mentioned before, I would like to know what bonus there would be in locating the aforementioned stock, as well as what conditions we could offer same. I believe Mr. Crosby mentioned something about offering it on the basis of one share of common for every one of Preferred subscribed to. This, I think, would be quite acceptable to the local market.

In order to be able to give an idea about co-operatematters here, I called on Mr. Juan LLiteras, a relative of mine, who is a corporation lawyer, and the attorney of both Swift and Co., as well as Armour and Co., also of a number of large American corporations; Mr. LLiteras claims there would be no difficulty in establishing an American corporation in Cuba, but that it might be better as well as more economical to incorporate under the laws of Cuba, as the taxes here are almost nominal as compared with yours; He added that many American enterprises doing business here are incorporated under our laws to a oid excessive taxation.

I also saw our President, and he told me that he hopes to be able to have the passport problem solved by next November and promises all the help necessary to bring about the close connections this line of steamers will undoubtedly effect.

Regarding our Polo : I must say that I have made some good strides in this direction, having formed a Polo and Riding Club, which will have its two fields right opposite the new Hotel being built by the Mendozas, so that the players that come down here next year, will be conveniently near, in fact so much so that one will be able to see the game from the Hotel porch; the situation is ideal, being as well as mile away from the race track, a half mile from the Habana Yacht Club, the Beach, and the Country Club, with the tennis courts, golf, etc, and only a quarter of that distance from the Casino which will open a couple of days. We expect to have about four stables built, a paddock, a club-house and grandstand as the spaces ~~for~~ for the motor cars. Of course by then it will scarcely be as good looking a place as you have in Miami, but we will do the best we know how to. There is great enthusiasm here and I trust that next year we will not only be able to have some international polo games here, but as well other international tournaments, such as tennis, golf, Jai-alay, basket ball, and swimming. The clubs here are willing to go there and that your teams should come to our city as well.

MIAMI BOY is in perfect condition. This you will kindly tell to your dear wife; all the other ponies as well are O.K. altho' we haven't have been giving them a thorough rest and have not used them as yet; there have been so many things going on here as late, but with what with the Auto Races these last few weeks and for the coming Saturday and Sunday we have Ralph DePalma and others as well known to the speedways; it is a pity that they have to waste their energies on a dirt track. The management expects to have between 40 and 50,000 there in attendance tomorrow and Sunday, to say nothing of the practice days when they are charging \$1.50 entrance, they get about 5000 people. I expect that the tract people will clear about a million dollars in the ten days stay of these men.

I am getting together some data, photos, and articles to mail you regarding the activities of the new club.

Trusting that this will find both Mrs. Fisher and yourself in the best of health and with my most sincere good wishes, I remain,

as ever,

(signed) Eugénio Silva.

April 12th, 1920.

Colonel Eugenio Silva,
Camp Columbia,
Havana, Cuba.

My dear Colonel Silva :

I have yours of the 9th and am very glad indeed to hear from you. I do not know just what Mr. Crosby's plans are for organization in Cuba. In fact, I have gone a great deal on faith in Mr. Crosby, as he comes from a good and reliable family, well known in this country, who have been in the steamship business for years and made a success of it. The boat they have is a very desirable one for this line, and I think it is only the beginning of a large number of boats that will go to the Indies and southern waters in the Winter time, using Miami as a base. I will strongly advise that Mr. Crosby make some arrangements for you to be interested in the organization in Havana. Altho' I am only a minor stockholder. I will probably be a Director or be represented by one of my men as a Director in the Company.

I am in hopes that you and some of your friends will have time to come up to the Indianapolis Motor Speedway Races, May 30th, and see our Big Race - wherw you will see DePalma and the rest of the fast ones going in the battle for a lot of money and before a large crowd.

I will have some ponies in Indianapolis and you can have some exercise if you come up a couple of days before the 30th.

Am glad to hear that MIAMI BOY is in good condition. Will give your message to Mrs. Fisher when she returns from Japan. She left yesterday for a three months tour.

Sincerely yours,

CGF:R

Pdo

March 20th, 1920.

Mr. Harold Talbott, Jr.,
Dayton-Wright Aeroplane Company,
Dayton, Ohio.

Dear Harold :

The last game of the Cuban Series was on Monday, after you left. The complete story of the game is a long-winded affair and came near winding up in a very serious misunderstanding between the Cubans and the Miami Beach Polo Club. In the first place - the game was to have been for six periods. At the end of the sixth period the Cubans had been winners - 4 to 0. Then thru some arrangement they decided to play two more periods; after our boys had asked for two additional periods they agreed to it, and in the last two periods our team jumped on the Cubans like a lot of hungry wolves - and one of the hardest polo games you ever saw in your life was played, our boys making three scores. The Cubans were worn out, and without anybody to look after their horses, and I don't think they particularly favored the extra two periods - but the last period was the most disgraceful thing of the whole affair. It seems that Holmes had made up his mind to beat the Cubans in the last period if possible - and he left instructions in the Timers' Stand to make the last period ten minutes or a half hour, I don't know what. In fact, I don't know what instructions he did leave but he told us that he only stretched it to ten minutes. At any rate, they played a 17-minute period. The Cubans were worn out and called for time - and their officers were very indignant. I happened to get on the job just at this time and just as I started to the Tomers' Stand to see what was up, time was called. The man in the Timers' Stand said he only let the period go 12½ minutes - but other watches showed between 15½ and 17 minutes.

This was the most frightful abuse of horses I have seen in a long time, and it was also taking a very unsportsmanlike advantage of the confidence the Cubans had placed in us. Some of their officers were particularly indignant, since they had won the game fairly in the six periods at 4 to 0 - and while they did not object so much to the extra two periods, they did object seriously to the attempt to beat hell-out-of-them and beating them on a terrible overtime period. Since they were visitors of ours, I thought it was a very bad thing. I told the Cubans that I was very sorry and that it was not my idea of clean sport - and that I expected to discharge Holmes as I could not take a chance with a man of his poor judgement being in charge of Fields where International Polo was played and giving such instructions as he gave to the Time Keepers.

I told Holmes that we were thru with him, and in another talk I had with him today I explained very carefully to him that Polo here must be played on a high scale and to the rules, particularly when we were entertaining visitors, and particularly under such conditions as existed here in the last game. We had just presented Colonel Silva with a fine saddle horse before the game -

Mr. Harold Talbott, Jr. #2. March 20th, 1920.

and then to wind up by trying to take the game away from him in that manner I thot was very bad form.

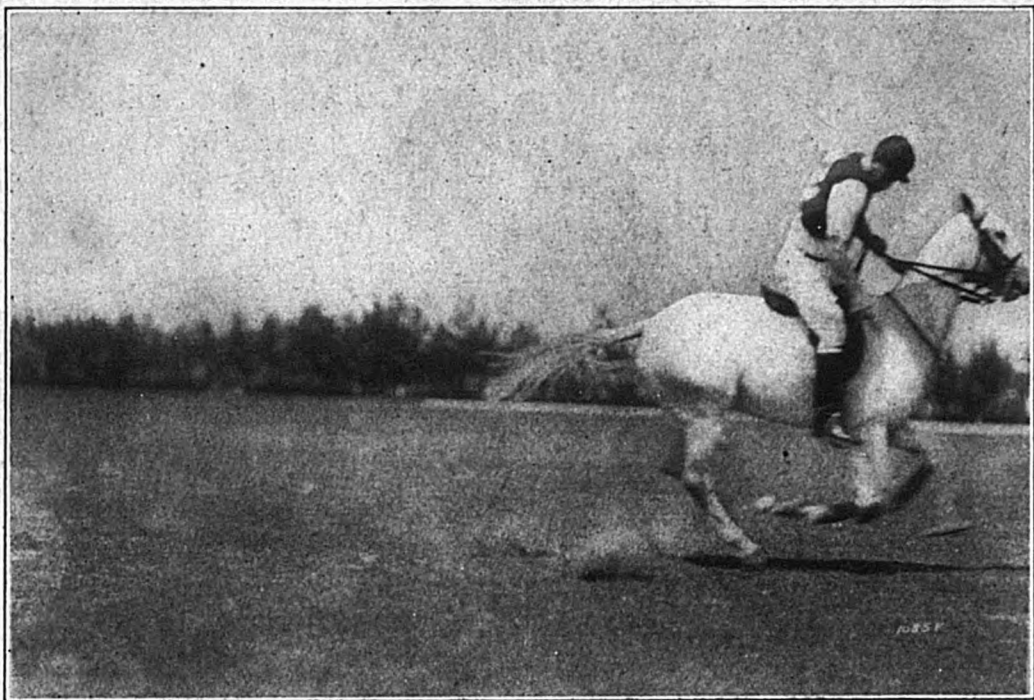
There is another reason why Holmes won't do here ; He drinks like a fish - and he is not a business man in any sense of the word. I think he has parboiled his brains to such an extent that he doesn't know what he is doing, particulary after he has had a heavy night on absinthe.

I haven't the slightest idea where we are going to get another man - but I am satisfied that we could stab around most any place and get just as reliable a man as Holmes - and after this last game, I never would have any confidence in Holmes in a pinch where good judgement was necessary - and also were good clean sporting instincts were necessary. I wouldm't want to trust the reputation of our Field in his hands.

I am sorry that you have to be bothered with these things - but I believe from this letter you will understand the situation thoroly.

Yours very truly,

CGF:R



A FAST POLO PLAYER IN ACTION AT MIAMI BEACH, FLORIDA

ALTON BEACH REALTY
COMPANY

MIAMI BEACH, FLORIDA

Polo

June 25th, 1920.

Mr. Harold Talbott, Jr.,
Dayton-Wright Airplane Company,
Dayton - Ohio.

Dear Hal :

I called up Hassler yesterday to see if he would go to Dayton on Friday and Saturday. He said he had a lawsuit on, however, which is causing him a lot of trouble and he can't possibly get away. We haven't the team to send without Hassler - but I am trying to get you on the telephone and to suggest that the following Friday or Saturday, if it suits you, we will scare up some kind of a team and send them over.

There are a good many peculiar kinks in polo here in town that are quite annoying. In the first place : Hassler started a field last year. He has sufficient ground for a full sized field but only finished up a part of the field, about a third size. The field is without drainage and there is no grass on it yet - it is very dusty when it is dry and very muddy when it is wet. He has a good barn and Mrs. Hassler has been refereeing some of the practice games out there. Hassler has three or four fellows who play or practice there about every second or third afternoon.

There has been considerable herring and having about the introduction of Polo here. I realized that Hassler's field wouldn't be available for polo playing for three or four years - at least it seemed so to me. We have an unusually good field out there at the Speedway and I am anxious to get the game started. We have had Miller come here with nineteen ponies - he is training them and has already sold four.

But - lately I have heard from a little clique of semi-polo riders and semi-sports of all calibre that there is some contention between the Hassler outfit and the Speedway outfit - mostly, however, from the women. Somebody started the rumor that the Speedway was 'commercializing polo'. It seemed to be a very handy little phrase for some of the women to use - whether they know what it means or not. I don't know just where the line is drawn on 'commercializing' a sport. In my experience I have found it necessary to have a large number of supporters contribute to any game if you want to make it first class and draw large crowds.

Our plans here are to get about 1000 members of the Club at \$50 each - which would support the grounds, the teams, build new fields, barns, etc. We have had no anticipation of making any profit out of this venture - in fact, I expect we will wind up in the hole continuously on Polo - and I don't understand that this is any different procedure than is usually

Mr. Harold Talbott. #2. June 25th, 1920.

followed by the other Clubs. Our organization here is usually a one-man proposition with some efficient help to carry out the details and see that things are done. We never have any success with committees that commit and fail to commit.

I would like to talk to you more about it - but pending the time I will see you, you might drop me a note. Possibly you have heard some of the rumors that have been more or less open for visitors as well as home folks to hear. On both sides of the eight or ten people playing polo there are wives who don't mix with the other side - which is usually the case. The fat, sassy and large-talking ones usually beat hell out of the good looking ones, and the good looking ones of course have the greater audience for their hammer throwing at the heavy-weights. So the game goes merrily on!

So - we are not doing very much except get our fields in order and trying to pick out some timber for a real team. We would like to send a better team to Dayton than we have now - but if you want us next Friday and Saturday, we will ship the ponies and come along, if we have to make a deal at Dayton to have some of your fellows help us ride the ponies.

Yours very truly,

CGP:R

Polo

September 1st, 1920.

Mr. L. A. Young,
Detroit, Michigan.

My dear Young :

Just came back from Detroit - from a days visit with Commodore Ketcher - but I was in a rush. Am going back, probably Friday night, and want to see you while I am up there this next time.

If you don't know any more about boats than you know about Polo, you will probably be easy picking, or in other words, what we call "white meat". I have probably wasted more money on boats than any other man in the United States that I know of, and it certainly is a jey to run on to somebody else who already has a good boat and who wants something better or different.

I find that when you get the Polo bug it is just the same thing - only worse. I bought a horse down in New York the other day that I really believe is the ugliest horse in the world until you get on him and see his eyes commence to shine - and then he is about the prettiest thing you ever looked at. We are going to have some wonderful Polo at Miami Beach this year. I bought something over \$2000 worth of beautiful cups down at New York the other day, and we have made a deal with Jim Cooley to manage our polo next season at Miami Beach. We are going to have a wonderful string of ponies to ship down the first of November.

You are doing a wise thing in shipping your boat. My advice is to ship it early enough so that it will arrive - and to get Commodore Ketcher to show you how to list all of your furnishings. They stole all of mine from out of the boat last Winter and I never got a cent out of them. The Mississippi River is certainly a hell-of-a-hard-trip, and absolutely nothing in it, and besides that, you are in luck if you don't sink your boat. I have made the trip and I wouldn't make it again under any circumstances.

Hope to see you in a few days.

Yours very truly,

CGF:R

L. A. YOUNG

DETROIT

August 23, 1920

Mr. Carl G. Fisher,
Indianapolis, Indiana.

My dear Carl:

You certainly did say a mouthful in yours of the 19th, and of course, far be it from me to come back and tell you "People in glass houses should not throw stones." I do not see any address on your letterhead except Indianapolis and Miami Beach, and every letter sent to me Detroit, Mich. seems to reach me. That seems to be all that has been required as an address. It is true there are a lot of Youngs in the book and there might be a whole lot that are not in the book - who knows?

I was out with Charlie Kotcher a week ago Sunday and we had a very fine day and nice party. He said he expected you here during the week some time. I would like to see you when you are here and have a little chat with you.

I am mighty well pleased with my boat but you know I am always looking for a better one. That is to a certain limit.

I have changed my plans about hunting down the Mississippi River on my way to Miami. I am going to ship my boat down and try to be in Miami December 1st so that I can play some polo and get back for the Holidays and then return about the middle of January. Then I will look you over and if you have really got to be a polo player of some reknown I might see you on. At any rate we will have a lot of fun trying

Hoping to see you before I go to Miami and with best wishes, I am

Very truly yours,



LAY-C

Sports

September 3rd, 1920.

Mr. Willard Seiberling,
Goodyear Tire & Rubber Company,
Akron, Ohio.

Dear Mr. Seiberling :

I am in hopes you will become further interested in Polo. It is a good game for a young man and it is necessary for a hard working young man to have some game of this kind to keep him fit and hard after his other battles in the office.

We have a very good man here in Indianapolis who furnishes us ponies. He goes to Texas and combs the State for polo ponies - half breeds - half Texas and half thoroughbreds. Then they are schooled to stop and turn and not be shy on the ball or mallet. I have purchased several good ponies from Mr. Miller. He has several here now. You can get a very good pony, pretty well trained, for \$500.00. Others run up to as high as \$1500 or \$2000 - some more than two thousand. If you have any place at home where you could practice and have a couple of ponies to practice on, I am sure it wouldn't take long to get you interested in the game, and then when you come down to Miami you could get on one of our teams. Think it over.

You will probably make more success in the future in the rubber business if you have a certain amount of time to play polo and tennis than you will if you don't play interesting games and just try to put all your time in on rubber work. At least, I try to spread this policy as much as possible in order to protect myself from criticism for the considerable amount of time I put in on both polo and tennis.

Yours very truly,

GCF:R

GOOD YEAR

The Goodyear Tire & Rubber Company

Akron, Ohio

August 30, 1920

Mr Carl G Fisher
Indianapolis, Indiana

Dear Mr Fisher:

You will be interested in the attached copy of Mr Morse's reply to my letter of August 20, asking him as to whether or not a practicable polo ball could be made out of either magnesium or duralumin.

I would suggest that you write to him direct regarding the question of magnesium heads for the polo mallets in place of their present wooden heads.

Just where I am ever going to get enough practice in order to have the courage to play before the assembled throngs at your polo field on Miami Beach, I do not know, but I do know that the first taste of swinging a mallet on the polo pony which I had at your place in Indianapolis made me want to try it again.

Yours very truly,

Willard Seiberling

WPS:MK
Dic 8-27

C c to
Mr Glenn R Morse
Aluminum Co of America
Niagara Falls, N Y

**MORE BUILDING NEEDED
IN MIAMI, SAYS FISHER**

**Outside Capital Must Be Brought in
in Large Amounts to Speed
Up Pace**

Carl G. Fisher, in a letter to a friend in this city, calls attention again to the imperative necessity of Miami's getting some more good building and loan companies or building companies to help build houses and sell them on the installment plan. He declares that Miami is growing too fast to finance itself, and outside capital must be brought in to help do it.

"We are doing very well, but we must do better," he writes. "We must induce twice as many people to get into the building game."

Regarding the coming winter he says: "We are going to have a corking 90-mile-an-hour tourist season this winter. Where the people are going to live I don't know."

"I have just completed arrangements with some of the greatest polo players in the world to be at Miami this year. Miami will see polo this season such as no other place in the world ever sees, except New York and London."

Sports

Miami Beach, Florida, Oct 4, 1920.

Mr. Carl G. Fisher,
Indianapolis, Ind.

My dear Sir:

This is great news. May I not have from you for the Spur magazine and Town & Country, New York magazines, and for the Miami Metropolis, the names of the men who are coming down to play polo and the teams they represent ?

I am anxious to feature polo in the northern press.

Very truly yours,

Linn Harger

Miami Daily Metropolis Reporter.

October 9th, 1920.

Mr. Line Harger,
Miami Metropolis,
Miami - Florida.

Dear Sir :

Replying to yours of the 4th : We have made arrangements with Mr. Jimmy Coonley, formerly Manager of the Meadowbrook Polo Club, to be Manager of Polo at Miami Beach this season. Mr. Coonley is about the best known polo player in America - in fact, he is a top notch man in Polo.

Mr. Fred Post has made reservations and arrangements with us for a complete barn for his polo ponies, and he will give us six or eight weeks at Miami.

We have also made arrangements for a number of other prominent polo players that we are not at liberty to mention at this time. There has been considerable contention for these players between California and Miami - and for several reasons these players coming to Miami don't want anything said at this time, but between us, and not for publication, we have it all over California for Polo this season. In fact, there won't be any Polo in America that can touch Miami Beach.

Yours very truly,

CCF:R
[Handwritten signature]

Polo

October 20th, 1920.

Mr. Thomas J. Pancoast,
Miami Beach Improvement Company,
Miami Beach - Florida.

Dear Mr. Pancoast :

I have your letter of the 15th regarding the barn situation : I wrote another letter down there yesterday sending a diagram of the barn, which will probably arrive before this letter does.

The barn situation is just this : We are having an enormous interest in Polo from the very best people in this country, and as long as these people are willing to ship their ponies down to Miami at an annual expense of several thousand dollars, it is the proper thing for us to provide barns for them, since they afford us a big part of our attractions there during the Winter, and draw the kind of people we want to sell homes to - and eventually nearly all of these people will own homes at Miami Beach, where they can have their own ponies and their own barns. This year we are going to have more than 125 ponies to take care of, and next year it may be 150 or 175. If we have \$50,000 or \$60,000 invested in barns and a place for the men to stay, it would be the best investment we have on the Beach, even if it goes to \$100,000.00.

I supposed that Freedlund could at least build 4 or 5 miles of road during the entire Summer, and if we haven't a road yet from the old farm-house up to Snowden's, we are certainly in bad shape. We can't this year sell property on the west side of the property and we will have to depend for some of our best sales along Flamingo Bay Road - and we can't make these sales unless we have a road to the property. We can make a few, of course, but we can get \$200 a foot for this property if there is a good road to it and if it is in grass, and that will make a difference of \$5000 on a lot. If there is any way possible to rush Freedlund along, it must be done - and if Freedlund can't do it and you can get somebody else to tackle the road situation, it should be done.

I talked, a few days ago, with a Pole man from Chicago who just advised me that he is going to ship down four ponies. This man is a fine prospect for about four or five acres on Flamingo Bay - and a lot of these people are just like the Talbotts - after they get acquainted they will put up some beautiful places.

I wish you would send me a little diagram showing just how much road has been completed.

Yours very truly,

CGF:R

AMERICAN BOND
MIAMI BEACH
MAH

THE MIAMI BEACH IMPROVEMENT CO.
OCEAN FRONT PROPERTY

OFFICE, 210 TWBLFTH STREET

MIAMI, FLORIDA

10-15-20

Mr. Carl G. Fisher,
434 N1 Capital Ave.,
Indianapolis, Ind.

Dear Mr. Fisher:

I have your letter of the 9th and you order barns about as fast as mushrooms grow. It occurs to me that if we are going to need all these barns that it is a mistake to put them up on the property where we have planned to build them. That is nice property up there and is in plain sight of the Indian Creek lots, and as the Dairy and the Lumber Yard are both business locations, it seems to me that just south of the east and west road going to your Dairy, and west of the north and south road, in other words directly south of your Dairy buildings, would be a good location for these barns, especially if you make a permanent polo field just across the canal and near this point, and for this winter to have the polo ponies away up there on that other location, I believe is a bad thing.

I had a long talk with Mr. Humpage and Brown on this matter and I believe they all agreed with me that this is perhaps the best location. Another important point in connection with this is, your post script which says "wherever you locate the barns, be sure and have a good road to them,". Now if we locate them there, we will at least have a good road up Pine Tree Drive and across to the barns, even if we do not get the present temporary road rebuilt, we will at least have one good way there, but if we locate where we first talked about, it is going to be a long while before we get the roads up there. We are making every effort possible to push these roads along, but Freedlund has just got so much to do that he simply cannot handle the situation. I had a talk yesterday with another party whom I believe is prepared to go ahead and build a road and we are going to try and get him to continue our road from the old farm house north to Snowden's property, the present road being completed to the farm house.

Very truly yours,

Thos J Pancoast

DAYTON WRIGHT COMPANY
DAYTON, OHIO
U. S. A.

DIRECTORS
H. E. TALBOTT
C. F. KETTERING
A. P. SLOAN, JR.
R. W. ZIMMERSCHIED
H. E. TALBOTT, JR.

October 22nd, 1920.

OFFICE OF PRESIDENT

Do

Mr. Carl G. Fisher,
c/o Indianapolis Motor Speedway Co.,
Indianapolis, Ind.

Dear Carl:-

I have written to Earle Reynolds, of Chicago, to find out about Mr. C. D. Lancaster, of the North Shore Polo Club. I want to be sure that he is not one of the Jews who are playing up there.

In reference to invitations being sent about the country, the Polo Association will send out announcement cards advising the tournament dates and what other play will be carried on at Miami. These announcements will go to every polo player in the country who is a member of the Association. It is not quantity that we want to work on now for Miami, as much as it is quality. With only two fields, we will have to be careful not to get so many players that we will not be able to give them all the play they want, even if we have to play a game each day.

Yours,

H. E. Talbott
Indy

HET-JR/RMcG

Sports

October 27th, 1920.

Polo

Mr. Frederick B. Pearson,
81 East Madison Street,
Chicago, Illinois.

Dear Sir :

Replying to yours of the 26th : We have stabling accommodations for 110 ponies, but these have been taken and we are now building five new barns. We have two very good fields and one good practice field.

I do not think it would be possible to rent ponies at Miami Beach. Mr. George Miller of Austin, Texas, had twenty ponies there last year and sold all of them. He is bringing twenty new ones this year. Also - Mr. David Post of Long Island is bringing down about fifteen.

The Club has been managed by Mr. Harold Talbott of Dayton and I am sending your letter on to him for further reply.

The Flamingo Hotel will be completed and open the first of January. I am sending your request for accommodations on to Mr. Krom, who is Manager of the Flamingo.

Trusting to have the pleasure of seeing you at Miami Beach this season, -

Yours very truly,

CGF:R

DAYTON WRIGHT COMPANY
DAYTON, OHIO
U. S. A.

Polo

DIRECTORS
H. E. TALBOTT
C. F. KETTERING
A. P. SLOAN, JR.
K. W. ZIMMERSCHIED
H. E. TALBOTT, JR.

OFFICE OF PRESIDENT

November 29th, 1920.

Mr. Carl G. Fisher,
Miami, Florida.

My dear Carl:-

I returned from New York Saturday, and while there had a visit with Jimmy Cooley. I was very much disappointed when he wired me that it was impossible for him to go down to Miami and that he had sent his assistant down. He explained to me when I saw him how he had gotten tied up with some work for the Meadow Brook Club and simply couldn't get away. He is now planning to arrive in Miami by December 20th. If you think there is any reason why he should be there any earlier, he can do so if you will let me know. He plans, at the present time, to ship the following ponies down from New York:-

3 for Louis Stoddard
4 " Robert Bacon
6 " Maurice Heckshire
5 " Hal Phipps
3 " J. C. Cooley

Skiddy Van Stade, Pat Rumsey and possibly one or two other men are planning to go down, and with the help of Fred Post some of us will be able to give them a game or two. We are sure of eight men from New York and there will be six or eight from Dayton and I think Lawrence Armour from Chicago. This is all we know of at the present time. There have been a good many men write in, but we have not encouraged the fellows whom we didn't think would be particularly desirable.

Cooley has ordered from England, polo balls which are the same as are used by the Association for all their tournaments, and he advises me these balls will be on hand. The engrav-

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- 2 -

Nov. 29th, 1920.

OFFICE OF PRESIDENT

Mr. Carl G. Fisher,

ing of the cups is arranged and Black-Starr & Frost will ship these down to Miami and put them on exhibit in their store in the Flamingo.

I am not sure just how many new stables you are putting up, but after giving the matter a good deal of consideration, if it is possible for us to stable in the same stables we had last year, I would prefer to do so and let Fred Post take his ponies over to the stable where the horses from Kentucky were stabled last year. Fred Post has colored grooms and it would be a little simpler this way I think. I am writing Jimmy Cooley to this effect.

Last year I arranged to bring a blacksmith down from Dayton, but the man got away with \$100.00 of our money and there is only one other man which we can get and he is rather expensive. I have therefore written Jimmy Cooley asking him to find out what he can do on Long Island. Possibly Bob Hassler has a blacksmith there. In any event, I would appreciate very much your wiring Jimmy Cooley, Meadow Brook Club, immediately on receipt of this letter, whether ^{you} he would like to have a blacksmith brought from New York or whether there is one available in Miami.

Jim Platt has had rather a bum year as far as money is concerned and I am afraid will decide definitely not to go South. He has gone out to Portland to see his Brother and will not be back for three weeks, but I am doubtful as to what he will be able to do. This is certainly a disappointment to us up here, but it can't be helped.

I would suggest saving the fields in Miami as much as possible until the real polo starts. In other words, have all practice and schooling of ponies down on the new practise

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- 3 -

Nov. 29th, 1920.

OFFICE OF PRESIDENT

field. While it is a temptation for Bob Hassler, Jesse, and probably yourself to start the big fields, I believe these should be saved for matches. We will have rather a long season this year, I think, and we want the fields to be in as good condition as possible.

If there is anything that occurs to you, drop me a line. Give my best to Jane and to Jesse.

Best luck,

Sincerely yours,



HET-JR/IH

Dec. 4, 1920.

Mr. H. E. Talbott,
C/o Dayton-Wright Co.,
Dayton, Ohio.

Dear Hal:-

Replying to yours of the 29th. We are putting up eight new barns a mile and a half north of the present fields. We will probably have two or three of these barns completed in the next forty days. It will be alright to put Fred Post down at the big barn but we have thirty-five stalls in the big barn and we are going to be shy of room unless we put somebody else in with Fred Post. How about putting the saddle horse man with twelve saddle horses in one side of the barn and Fred Post with fifteen or eighteen ponies in the other side. This would help out wonderfully.

I don't know anything about the blacksmith. I will write Bob Hassler about the blacksmith I had last year and on receipt of reply will wire you or Jimmie Cooley.

The main fields are in fine shape but the practice field is right soft yet. However, part of the practice field is very good and tough sod. The main fields will be in good shape when you come down. It will be a good plan to have Cooley here by December 20th and get things in shape.

I received a letter from the man in Chicago whom I passed on to Cooley. I have mislaid this letter just now, but it is from the manager of one of the big hotels in Chicago. I think he is Jewish. I have heard you mention his name. I wish you would have Cooley drop him a note and tell him all the barns are full.

Yours sincerely,

GGE/HW

LAURANCE H. ARMOUR
CHICAGO

Polo

May
Sixteenth
1921

Mr. Carl Fisher,
%Indianapolis Speedway Corp.,
Indianapolis, Ind.

My dear Mr. Fisher:

Not having had a reply to my letter of May sixth, I hope does not mean that you will not be present at the Polo meeting here in Chicago next Saturday.

I have heard from Mr. Hassler, and am very glad to know that he is coming, and he also mentions that Mr. Jess Andrew will be present. Perhaps it is meant that he will represent your team. The thought occurs to me that it would be a good idea if you should send Jimmy Cooley, as no doubt he can give us very valuable information in arranging the schedules, and his suggestions as to conducting the tournaments will be helpful. I have had quite a few favorable responses and I think that our meeting will be successful and I hope that it will be the means of giving us all a very interesting Polo season. I do hope that you will be able to attend and as I said before, be sure and send Jimmy Cooley, and drop me a line and let me know if he is coming.

Yours sincerely,

Laurance Armour

Cooley
Write Armour

LHA:s

May 25th, 1921.

Mr. Lawrence H. Armour,
Chicago, Illinois.

Dear Mr. Armour :

I have just today returned from New York, which explains delay in answering your letter of the 16th.

I understand Mr. Talbott and Mr. Andrew are going to be present at your meeting. Jimmy Cooley just came on with me from New York to Indianapolis, and of course it is too late for your meeting if you did hold it Saturday. If you have another meeting in the near future and want Cooley to come up, wire me.

We will, of course, co-operate with you and will be very glad to play at Chicago, as we hope to have you here.

I met Prentiss Cooley in New York and told him the same thing I am writing you.

I am asking Jimmy Cooley to drop you a note.

Yours very truly,

CGF:R

L. A. YOUNG
DETROIT

Sept. 16, 1921

Mr. Carl G. Fisher,
Indianapolis, Indiana

My dear Carl:

I want to thank you for your wire regarding Crawford playing at Dayton. I left here after Tuesday's game to go to Philadelphia to see the polo matches there. In Tuesday's game I got a fracture of one of my ribs, but I thought it would be all right by tomorrow to play. However, I am now afraid it will not be. Inasmuch as we have passed on Crawford's application for a non-resident member of the Polo Association, he is eligible to play in my place. That is the reason I wired.

We have been having some very hotly contested games at Grosse Pointe. We won the first and lost the second series and are to play the finals the 17th, 19th and 21st.

While at Philadelphia I saw the Meadowbrook Fox Hunters play the Meadowbrook Wanderers in the Championship Tournament, and I never saw such wonderful polo in my life. I certainly was very much disappointed not to see the International players tomorrow but owing to the opening of our new fields here it was absolutely necessary that I be here whether I played or not as I have been one of the prime movers in getting the new field started. The only thing I can hope for is rain in Philadelphia so the game will be postponed until Monday. I expect to leave after the games here and see the last three days' play at Philadelphia.

Again thanking you for your thoughtfulness in wiring me, I am

Very truly yours,

L. A. Young

LAY-C



September 19th, 1921.

Mr. F. O. Van Doren,
Alton Beach Realty Co.,
Miami Beach, Florida.

Dear Van:

Replying to yours of the 13th - we will not cut the lights off the Peninsula Terminal dock. We have a standing charge of rental against them which was figured out by Brown last year. As interest on the investment, if you will look up the memoranda from Mr. Brown, you will find out how much to charge them.

The bill for storage against the Steamship Company can accumulate as they have no funds at this time but they will pay sometime.

I think we had better fix up the eight Nolan houses and all of them should have awnings put up. We don't want awnings delivered and installed until the first day of December, but the electric fixtures, painting, etc., should be done in November. I don't want you to start on these houses until November. I know from experience, and Floyd should know, that you can't get very much service out of men in October. It is a hot, sticky month with lots of mosquitoes. I think the whole job can be laid out in a month.

Regarding the man who has \$500,000 to loan. I am afraid you are more or less a gold brick buyer. Men who have this much money to loan are not running around asking for legitimate investments and you certainly were wise in not wasting money in telegraphing me about this loan. I don't care to have an unknown man in Miami using as information that I am even thinking of a loan of this kind and I want you to be damn careful what you say to people who come in the office about loans or any other financial matters. We will handle the financial matters if you will handle the books. I don't even think there is a remotest possibility he has \$500, let alone \$500,000. Why don't you ask him for his recommendations and ask him who he is associated with and check him up with Ed Roth or do anything that is sensible in checking up a man of this kind rather than waste time with him on a subject of a loan of this size.

If a man is talking to you about loaning \$500,000 and is unwilling to tell you who he is, where he is from, and whether or not he has these funds available, then, it seems to me, that you are the biggest kind of a novice to waste time talking to such an individual. I don't want to be unnecessarily hard on you but certainly you are a gold brick buyer in more ways than one. For your own satisfaction, I wish you would check up this man to this extent. If he comes over again, ask him for his references and if he is not willing to give them to you, then you have a perfect picture of your own situation in the whole affair. We certainly don't wish to advertise the fact around Miami that we want a loan of \$500,000 when there isn't a possibility of getting such a loan in the whole state of Florida, and getting down to cases, we don't need such a loan.

Sports
Polo

If we can get along by renewing the notes that we have, and we can get along by renewing them, until we make one or two large sales, we are in exceptionally good shape. Our companies owe very little compared to many others and we are much better off than the large manufacturer who is sometimes losing money by the thousands of dollars per day.

In regard to the lease of the Lincoln - why should we lease the Lincoln for twenty-five or thirty thousand per year when it will make thirty-five or forty thousand per year. Why should we turn over a property worth \$350,000 to somebody who hasn't enough money to pay the first month's rent?

I am always willing to talk business to business men who have cash in the bank to talk business with, but I am not willing to waste time with fore-flushers or with shoestring gamblers. You seem perfectly willing to do so and I want you to quit it, or rather, I would much prefer that you would broaden out a little bit and not get excited over some bum that comes into the office with possibly not enough money in his pocket to pay his hotel bill - and talk to you about loaning \$500,000.

I have O. K.'d the lease with Pritchard for the dairy farm and I have mailed it back to Hancock. I think it is a very well drawn up lease and I expect we will have some good milk there this year.

I expect Rumpage will be down in the next two weeks or so as he is due here in a few days.

We are having a tremendous lot of inquiries about Miami Beach and I think we are going to have the biggest season we have ever had. I wish you would go out with a camera and take a picture of the polo fields for me and let me see what they look like. Polo is our very biggest bet at Miami Beach. It interests more people with wealth than anything we have and it is going to be our biggest asset this coming winter. We must have the polo fields in good shape and we also must have a lot of planting done on the new fields. I wish you would also have Hoerger plant the same kind of hedge around the new fields that is planted around the old ones. I suppose the new fields are all planted in grass by this time. I understand you have had bad weather for grass, however, one or two months will do wonders if you have the rain come on soon. I want to keep the polo fields in good shape as we will have eight players there by November 10th.

We expect to sell at least one \$200,000 property to a polo player as a direct result of having the best polo fields in the South.

My very best regards to Mrs. Van Deren.

Yours -

CGF:EM

September 26th, 1921.

Mr. L. A. Young,
Detroit, Michigan.

My dear Young:

We have been expecting you down here all summer. You seem to be a first class liar about keeping engagements, and dates.

Crawford told me that you were playing very good polo.

George Miller told me that you had a gray saddle mare that looked pretty good but he couldn't tell me any thing further. If you have a gray saddle mare that is pretty good why not put it in your car and ship it to Miami Beach this winter. From what George says it is a pretty good looking mare. Let me know something about it - what the price is, etc. and I might buy it from you.

We are going to have a final big game with the Dayton first team next Saturday. We played them here last Saturday but it was a very hard game and a very close one. The score was 9 to 8 in our favor.

Come on down.

Yours -

CGF:EM

C O P Y.

Polo

October 17th, 1921.

Now

Mr. Jas. C. Cooley,
P. O. Box #873,
Indianapolis, Ind.

Dear Jimmy:-

In order that you may have a clear understanding as to expenses, etc., for the coming Florida season, I wish to suggest the following. If there are other points which you wish to have incorporated in the letter, or if you disagree with any of the thoughts in this letter, please let me know promptly.

You will leave Indianapolis after the ponies are shipped South, at some time between November 5th and November 15th.

You will make a trip East for the purpose of interesting certain players to go South for the polo season, etc. I will expect you in Miami about the 15th of December. In addition to your salary you will be allowed \$500.00 for expenses plus railroad and pullman from Indianapolis to New York and from New York to Miami Beach.

In Miami we will turn over a furnished house to you, i.e. furnished except for linen which I understand you have enough of in Indianapolis which can be shipped South for a very small amount. I consider that it would be unwise for you to ship any of your furniture South, as it would be quite an item of expense whether you included it with the shipment of ponies or otherwise. - the charge would be just the same.

In reference to the expense of shipping your ponies South and maintaining them there, an allowance will be made you of \$1,000.00 toward covering your expenses of shipping ponies South and maintaining them while there. I believe four ponies and a groom may be taken South for the entire season and maintained there for between \$1000.00 and \$1500.00. I therefore feel that an allowance of \$1000.00 for these expenses would be very fair on my part and at the same time I feel it is quite proper for you to receive the amount, as you would not care to take ponies down and play yourself if you were not reimbursed for the major portion of the expense. With this allowance you may employ a groom at whatever figure you wish, and after the season is over at Miami you may ship the ponies or sell them or do what you wish, but the allowance as mentioned above is a definite figure that there may be no question of paying expenses of what shall be considered expense chargeable to the Club there.

In reference to your motor car, I feel it would be

#2.

wiser for you to dispose of your present car in Indianapolis and we will furnish you a suitable car in Miami. The maintenance expense, and the Collission, Fire and Theft Insurance to be paid by you.

I have been disturbed once or twice by firms with whom you have had accounts communicating with me and asking for payment. They have done this both in Florida and in Indianapolis, knowing that you are one of our organization and therefore acting on the assumption that I would make good any accounts which were incurred by you. This perhaps is a small item, but I would greatly appreciate a statement from you to the effect that during the season in Miami Beach, no account which you incur will be allowed to remain unpaid for a period of not to exceed thirty days from the date the obligation is made. Also that before you leave Miami Beach, all bills there will be paid. In case there is any indebtedness in Indianapolis, which you cannot pay before leaving, please send a memorandum to me that I may see exactly what the accounts are. I feel that such action on my part is necessary with any member of our organization, as my own credit and the credit of my organization is affected by any member of it who does not give proper and prompt attention to his obligations.

Yours very truly,

(Signed) Carl G. Fisher.

CGF:EM

L. A. YOUNG
DETROIT

October 18, 1921

Mr. Carl G. Fisher,
Indianapolis, Indiana

My dear Carl:

Last winter something was mentioned about having an office or room where I could have a secretary look after my work. Do you recall what the plan was at that time?

Things are taking on a very peculiar aspect and I am afraid I will either have to stay here and work or be in constant touch with the factory while at Miami. A competitive firm has decided to duplicate my patented rim for the spring and has gone out with a price that is much below ours and below anything that anybody can make a profit on. Of course, there is only one conclusion to draw and that is that they are going to force us to fight them out of the market. I like the fighting part of it - it sort of agrees with me -- but I do not like the idea of having my polo interrupted.

If you will let me know what you had in mind so that I can try to arrange this matter, I will appreciate it very much.

Have not heard as yet anything further regarding the Palace stock car but expect to soon.

Very truly yours,

L. A. Young

LAY-C

October
26th
1921

Mr. L. A. Young,
L. A. Young Industries,
Detroit, Michigan.

My dear L. A. -

I have yours of the 24th. The only reason I mentioned to you the office over the bank building was because you, yourself, brought it up. You started out by telling me in your last letter how busy you were going to be and that you would have to have an office down there. Possibly you had just had a good stiff drink of White Horse Scotch and imagined yourself a very busy man.

Any way, I think it would be a good thing for you to have an office where you could get your mail and telegrams and have some very charming young lady attend to the telephone and get out your correspondence and make it so much easier than to try and handle it all as you would without this assistance but just the same if you do decide that you don't want an office, we will loan you our stenographer - that is for answering letters and other clerical work.

I did not hear from you regarding the stock car - you were going to wire me the next day and a whole ten days passed without explanation and I commenced to be afraid of the railroad strike so I had my men go ahead. Anyway, we had a full load - sixteen horses - including Fowlers.

I have engaged the same blacksmith I had last year, who, I am told, is one of the very best blacksmiths in the United States. He is offered three times as much money to go other places than he gets at the Beach but he likes the Beach and he is very fond of pole himself and for this reason, we have a regular fan who is just as much interested in shoeing horses as any of us are in our own horses.

I am hoping to see you soon.

Yours -

OGF:M

SALMON Y COMPAÑIA

REAL ESTATE

HABANA, CUBA

O'REILLY 44

Foto

CABLE: SALMONYCO

TELEFONO M-2432

ASUNTO:

NOVEMBER THE FIFTEENTH
1 9 2 1

Mr. Carl G. Fisher
Miami Beach, Fla.

My dear Mr. Fisher:-

It was with a feeling of great pride that I read through your letter which arrived this morning, to feel that I have friends, even away from here who are willing to go to great extents to try and help me at this time when I surely needed it most, is a great satisfaction to me.

I regret having to tell you that it is very improbable that you see me in Miami this year with the team, as I am leaving this week to take up my new command at Pinar del Rio, you will have read of my having been relieved of the Post at Camp Columbia, for what reasons, I really do not know, however, among those given by the press, there is one I believe, which is, my allowing the men to indulge too much in sports, another, is that I am at present buying my supplies for the camp at a lower cost than any other district on the Island, never-the-less, in spite of the fact that I asked for an investigation, which is what the english speaking newspapers here mistook for a "Court Martial", I have not received any to be able to show how, during the time that this Camp has been under my direct command, the morale of the officers and enlisted men has been considerably raised; these are a few of the facts which I feel sure will interest you: I have been able to practically do away with venereal diseases, I have lessened the average of offenses, or insubordination, to seven out of the two thousand men of my command, this I believe is below the average in the United States Army; all these things and several others I attribute to the clean healthy life that the soldiers now live by having their camp life made attractive enough for them not to want to look elsewhere for different forms of amusements, to this end I promote sports and camp entertainments of several varieties.

Carl G. Fisher Esq. No. 2.

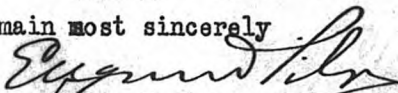
In being sent to a country post as commander, where every probability would be that I would be so buried, that few would hear of me for some time, and in this way my great project for the Military Academy, which I am trying to build up, would be squashed definitely, through jealousy; I shall have to keep stirring things up so that this would not be likely to happen, here I have a plan formulated, which with the help of the Secretary of Agriculture, in whom I have found one at least willing to coordinate with my ideas, I have made arrangements to keep all the farmers in my district readily supplied with seeds etc., thereby giving no one an excuse to be idle as is the case in this particular section, where there are several persons starving at present.

In regards to Polo, I have the promise of both Col. Sanguily, whom you must remember, and who has been left in charge at Camp Columbia, as well as that of Dr. Orestes Ferrara, a prominent representative of Congress, that they will do all in their power to continue promoting the game in Cuba among the army officers, to this end the latter person has promised that he will get a vote through Congress appropriating an amount sufficient to enable the camp purchasing ten good polo ponies for this winters games, therefore if you could write, either to myself, or to Salmon, telling where would be a likely place to get these ponies, at a fair prices during the months of December or January, I would be greatly obliged to you. Torres still continues has good work on the ponies, and I think that even without me they will have quite a formidable team, as they have gained immensely in experience by their trip to Washington.

I will conclude by thanking you again for the interest you have shown, and wish to assure you that I appreciate immensely your good intentions.

Trusting that this will find both yourself and Mrs. Fisher in the best of health and with the best regards as well for both from Mrs. Silva and myself

I remain most sincerely



P. S. I forgot to mention that Mrs. Silva procured the paradise bird that she promised Mrs. Fisher, and is only awaiting an opportunity to be able to deliver same. I wonder if you noticed in the papers where my boy Eugenio formed part of the escort to General Foch in your town, I wrote telling him to look you up, did he do so?

100.000 =

1.250.000

1.250.000

750.000

Dear Colonel Silva:

I have just been going thru your letter of November 15th for the second time and note what you say regarding ponies. George Miller is here with ten good ponies. I think at least seven of the ten are high grade ponies worth \$900 to \$1000; the other three are very good playing ponies but not worth so much money. In addition to these ponies there are about four or five that could be had here at prices ranging around \$600.00.

I certainly did notice in the papers afterwards about your boy and the Escort in Indianapolis. It was a perfectly beautiful parade and the boys looked wonderful - but I didn't get a chance to see your Eugenio and was sorry.

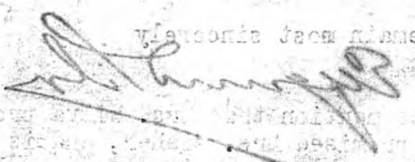
I won't write either Dr. Ortes Terrara or Colonel Sanguly until I hear further from you regarding Polo. It isn't a real sure thing that the Steamship will run this season; we will know definitely in about four or five days. If the Steamship runs it will be comparatively easy to come over and play with you - but I would rather have you advise me just what the situation is regarding an interchange of games.

Yours very truly,

CGF:R

I will conclude by thanking you again for the interest and advice you have shown, and wish you and yours every success in your business.

Trusting that this will find both yourself and Mrs. Fisher in the best of health and with the best regards as well for both from Mrs. E. G. Fisher and myself.



Received by _____

DAYTON WRIGHT COMPANY
DAYTON, OHIO
U. S. A.

Polo

DIRECTORS
H. E. TALBOTT, JR.
C. F. KETTERING
A. P. SLOAN, JR.
K. W. ZIMMERSCHIED
G. M. WILLIAMS

OFFICE OF PRESIDENT

November 20th, 1921.

Mr. Carl G. Fisher,
Miami Beach,
Florida.

Dear Carl:-

I had a long talk with Jimmy in New York on Thursday afternoon about Polo in Miami for the Winter. I have tried hard to get in touch with Fred Post but unfortunately missed him. I expect to see him again when I go back at the end of this week. Fred has about decided not to come to Miami this Winter. He says that he has had a hard year and that it is a matter of expense with him and not a question of what he would like very much to do. He says that he still may possibly come down for a little while, but does not believe so. These are the statements he gave me over the telephone. Jimmy had had a talk with him and he told Jimmy about the same thing except that he was a little more discouraging to Jimmy about coming down. I guess the bad business has affected him a good deal as it has everyone else. This is the part of the situation which I don't like. While he has boosted Florida, and surely will do all he can for those of us whom he liked so much and feels indebted to, nevertheless if he goes to Aiken there will be a certain following which will go there to play. The fact whether his ponies are top ponies or not, doesn't enter into the question at all, but it is simply that certain men go to him for their ponies and take what he thinks will suit them. Avrail Harriman was one of the men I wanted most to see in Miami. He is not only tremendously wealthy, but also most popular. When Fred made his decision to go to Aiken and have his ponies there, Harriman took a house in Aiken. William Zeigler who has just inherited an enormous fortune, and who Jimmy was very hopeful would be in Florida this Winter, has also taken a house in Aiken. Bob Bacon told me that he didn't think he would come down South unless Fred Post did, as he wanted to buy at least two new ponies and wanted to be where Fred was so as to make a selection. These are the only three concrete cases. There may be others that I don't know about.

I feel that it would be good business on our part to make

DAYTON WRIGHT COMPANY
DAYTON, OHIO
U. S. A.

DIRECTORS
H. E. TALBOTT, JR.
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G. M. WILLIAMS

OFFICE OF PRESIDENT

- 2 -

November 20th, 1921.

Mr. Carl G. Fisher,

a proposition to Fred Post which will bring him with a string of ponies to Miami for a period of not less than six weeks. I know you don't like the principle of this and neither do I, but Fred Post stands in a class by himself with these Eastern polo players, and if he comes to Florida we would be assured of a certain following of the type men that we want down there, not only for polo but for the good of Miami, and also from the point of view of being prospective purchasers of Real Estate. We must do something to bring these men down there until some of them are definitely located with homes there and then they should bring the crowd themselves. The amount which would be paid to Fred Post to get him down there this year would be easily covered by one Real Estate purchase, and would be many times covered if we made a sale to the right man. I don't think Fred has any idea of a proposition being made to him, and if it were made it might even effect his pride so that he might not want to come down. If you look at the thing from his standpoint, I believe it might figure this way. Most of the men who want to buy ponies from him will go to Aiken to buy them. He has a clientele in Aiken which he must take care of any way. Therefore if he goes to Miami he must spend part of his time in Aiken. The sales which he made down in Miami last year which he would not have made in Aiken, certainly wouldn't number more than one-half dozen ponies.

I have given the matter quite a lot of consideration and I wish you would think it over and I will heartily agree with any decision which you make. To be concrete in my suggestion as to what I would do, I am writing the enclosed letter to Fred which I would send were the decision left at my hands.

I would like to make some suggestion as to a house or some sort of accommodations as to what they would cost him.

DAYTON WRIGHT COMPANY
DAYTON, OHIO
U. S. A.

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K. W. ZIMMERSCHIED
G. M. WILLIAMS

OFFICE OF PRESIDENT

- 3 -

November 20th, 1921.

Mr. Carl G. Fisher,

Talk this whole matter over with Jess and wire me your decision as I expect to be in New York the first of next week and I will want to see Fred Post, and therefore will want to know what you think of this suggestion before I talk with him.

Sincerely yours,



HET-JR/IH

Dictated but not read.

DAYTON WRIGHT COMPANY
DAYTON, OHIO
U. S. A.

DIRECTORS
H. E. TALBOTT, JR.
C. F. KETTERING
A. P. SLOAN, JR.
K. W. ZIMMERSCHIED
G. M. WILLIAMS

OFFICE OF PRESIDENT

Mr. Fred Post,
East Williston,
Long Island, N.Y.

Dear Fred:-

I learned from Harold Talbott that last year was not a very successful year for you, and that last Winter in Miami was not particularly profitable. I am very hopeful of having a successful season this year. Our attendance to the games should be good, and as far as direct expense is concerned possibly a profitable season.

I am particularly anxious to have you come down and bring a string of between sixteen and twenty ponies and that you have them here for a period of say two months, and that you yourself can be here for at least six weeks - say from early January until the latter part of February.

If you can arrange to do this, we will attempt to have all the expense for grain and hay and other miscellaneous charges as low as possible, and I would like to make an additional allowance to you of \$150.00 per pony to assist you in the expense of bringing these ponies from Aiken to Miami and shipping back to Aiken those which are not purchased here.

Needless to say, this is a matter which should be confidential between the two of us.

CLASS OF SERVICE DESIRED	
Telegram	
Day Letter	
Night Message	
Night Letter	
Patrons should mark an X opposite the class of service desired: OTHERWISE THE MESSAGE WILL BE TRANSMITTED AS A FULL-RATE TELEGRAM	

WESTERN UNION TELEGRAM



NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

Receiver's No.
Check
Time Filed

Send the following message, subject to the terms on back hereof, which are hereby agreed to

November 26th, 1921. 19

To Harold Talbott,

Street and No. c/o Yale Club,

Place New York City.

Make best deal you can with Fred acting as my agent.

Carl C. Fisher.

Prepaid.

RUSH

SENDER'S ADDRESS
FOR ANSWER

SENDER'S TELE-
PHONE NUMBER

L. A. YOUNG

DETROIT

Dec. 10, 1921

My dear Carl:

Just received a letter from Hal Talbot, and I am mighty glad to know that he is going to be down to Miami.

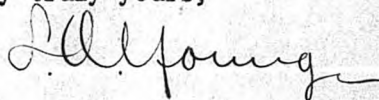
Hal's letter pleased me very much because it sounded just like Hal, and the lack of his letter that has somewhat worried me did not seem at all like Hal, but I think the situation is all cleared up now, and I believe we are going to have a lot of very high class polo at Miami.

He tells me that he expects a number of the celebrities of the East at Miami this winter.

Expect to leave here on the 3rd of January and I hope you will be in good condition when I arrive because I am going to "ride" you.

With best wishes, I am

Very truly yours,



Mr. Carl G. Fisher,
Miami Beach, Fla.

Sparks

Polo

December 18th, 1921.

Mr. Fred St. John,
c/o Casino St. John,
Miami Beach, Florida.

Dear Mr. St. John :

Confirming our conversation regarding Polo Players :
These Polo Players will probably be your very best customers
at the Casino and I think they would all very much appreciate
a complimentary ticket to the Baths, the same as we have been
in the habit of giving them during past years. They spend a
great deal of money here trying to establish Polo and make the
Beach popular and we feel it is wise to do considerable in the
way of complimentaries to them personally.

If you will send me complimentaries for the following
list, I will see that they are immediately distributed :

J. C. Cooley.
George W. Browne.
J. C. Andrew.
George Miller.
Robert E. Hassler.
Carl Crawford.
Harold Talbott.
Nelson Talbott.
Julius Fleischmann.
G. Maurice Heckscher.
Robert Bullock.
Rodman Wanamaker.
A. B. Hilton, Jr.
J. W. Rice.
Colin Gardner.
John A. Stahl.
F. H. Post.
F. B. Pearson.
Robert L. Bacon.
C. D. Lancaster.
L. A. Young.
George Meade.
R. R. Dickey, Jr.
C. C. Rumsey.
A. Bennett Gates.

Finca "CAYO DE LA ROSA" Hoyo Colorado,
Provincia de la Habana.

Pols

My dear Mr. Fisher.

I had received your letter of the 4th of

this month, (I do not know if you will understand this letter, but I hope you will)

I have to say you and Mrs. Fisher that Georgina and myself appreciate very much your nice invitation, but it was impossible for us to go this year. My be nex year if the situation change, we will be able to enjoy Miami and play some polo, at present I have to woerk.

I am now farming, I have a farm 3,000 acres only 20 miles from the city of Habana. Plenty water and the best soil of Cuba.

We have tobacco and it is famous, every body say thay the tobacco frm Cayo de la Rosa is the best. In this soil we can produce all kind of thins like corn, (sure tree crops) Potetos, swit potetos, Asparragus, melon Strawberry, eegs plants, pepers and a milion of others products. We have to plenty grass that we solt to havana for feed hosses, mules ans caws, we have near 100 caws.

I am very glad that you, Talbot (special Andew) and Mr. Levi come to Cuba to see Pinar del Rio, because all you will have a chance to see a very good bussnis.

Thans you for your nice attention of send tox us the pass for the City of Miami.

If you want send me a cable send it to CoL.E.Silva, Escobar xk 65. Habana. (care H. Giquel)

I am very ancios to see you and have a long talk wiyh you.

Now I hope you will receive this letter afther your dinner, and you will laugh hard and meke you good digestion.

Yous very trully

Febrero 16-1922

February 22nd, 1922.

I am writing you to tell you that I have received your letter of the 16th.

Col. Eugenio Silva,
Cayo De La Rosa,
Hayo Colorado, Cuba.

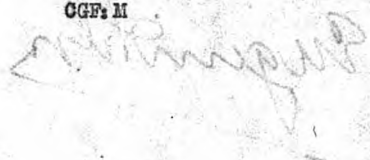
Thanks for your letter of the
16th. We will come down and see you some time
later, perhaps in March.

I am sending on the boat tomorrow
some polo wallets - one for you and one for each
member of the team, as a present.

Mrs. Fisher sends best regards,
I hope your farm will turn out well.

Yours very truly,

CGF:M



CGF:M

Polo

March 9, 1922.

Colonel Gimenez,
Camp Columbia,
Havana, Cuba.

My dear Mr. Gimenez:

I have your very kind cablegram of March 7th. It is impossible for me to attend on account of injuries received in polo game yesterday. While not seriously injured, I have difficulty to walk and I cannot ride for several months.

My very best regards to all of you, and I hope to see you yet this month.

I had intended to go to Cuba on the Steamship, "City of Miami," but on account of her accident in Havana Harbor, it would now be necessary to go by way of Key West, and I dislike very much to make the trip, part railroad, and part steamship.

My very best regards to all the polo players, and to Colonel and Mrs. Silva, to Mr. and Mrs. Frank and to Mr. and Mrs. Delacrose.

Sincerely yours,

CGF:ISB

March 18, 1922.

Mr. J. C. Cooley,
Miami Beach, Florida.

Dear Mr. Cooley:

Regarding Mr. Talbott's Memo., I would like to change same as follows:

That it is understood you are to report for work on December 15th and to leave April 1st.

I do not care to include the item of \$500.00 to see players in New York and elsewhere.

We will give you \$3,000.00 in payment of services, \$1,000.00 to be paid January 15th, \$1,000.00 to be paid February 15th and \$1,000.00 to be paid March 15th.

We will furnish you with room and board at the Lincoln, and not a house as we did this year, as we expect within the next few weeks to have all of these houses sold. This will relieve you of the expense of keeping house, and will also cut our cash payment down of \$500.00 - giving you \$3,000.00 for the season from December 15th to April 1st.

If this is satisfactory with you, kindly let me hear from you and I will write this record in our files.

Yours very truly,

CARL G. FISHER.

CGF:ISB

L. A. YOUNG
DETROIT

Polo

April twelfth
Nineteen-twenty-two

My dear Carl:

Flamingo
I am in receipt of your favor of the seventh and note what you say about the improvements on the Florida Bay subdivision, etc. No doubt this will have a tendency to improve this section of the Beach which I really believe in ten years from now will be the most wonderful section of the Beach.

I do not think you appreciate just what frame of mind I left Miami and have just sort of given up the idea of building on the two lots which I have in the Florida Bay subdivision, although I have my plans for the house and stable; in fact, I have had them for a year. Last year of course I did not do anything because of the unfinished condition of the improvements. On the other hand, if I could sell these two lots, I would just as soon let them go and imagine with the marked improvement, this coming season no doubt will create a great demand for the lots in this section where mine are located. Will be very glad to pay the usual commission for the sale.

You will remember the bunch of Detroit boys I had on the fishing party were going to have a revival of the "coco lobo" party at the Club this coming week and we expect to be able to present Commissioner Inches with the "sail fish" he caught; in fact it has the ear marks of a very lively little session.

My cars and ponies arrived safely. One of the ponies that Brown bought from Platt died on the way up. You will recall the fast little bay pony called Sonny. He did not seem to have any illness-- just simply stopped breathing.

I was over the Polo Field at home Sunday and I guess I will be able to get out on it in about a week. The Club Polo field I doubt if we will be able to play much before the first of May.

L. A. YOUNG
DETROIT

April twelfth

Mr. Carl G. Fisher

-2-

Presume you will be interested to know that we are lining up a great many games with the different clubs in the mid-western circuit. You might also be interested to know that the New York Central lines have been very kind to us. We have our own Palace stock car free of charge and our ponies go on the same train with us free of charge, provided we buy seventeen first class round trip tickets. Of course we have a few friends who want to go along and see the games and it is no hard matter for us to take that many tickets.

We have arranged games with Buffalo the latter part of July and their return match is here early in August. We play in Chicago a series of three games starting Decoration day with the North Shore Country Club and I think we will play three games with Omwensitia and return here and play each of those teams three games.

I am awfully sorry that we cannot exchange games with Indianapolis and Dayton, but Hassler and Talbot seem to think that it was either too much of a charge or too expensive. I know it would help Polo like everything if we could get an exchange match with all of the teams in the mid-western with the exception of the Army teams west of Chicago.

There is a great deal of enthusiasm going on here and I think we are going to sell about two hundred car reservations for the season. This of course will save some of us from going quite so deep in our pockets.

I hope you will drop me a line when you are coming to Detroit; that is, I would like to have you break bread with me.

With kind regards, I am

Sincerely,

*just had a visit with
Hal and hope to play at Dayton
LAY AF on our trip to Ohio,*



Mr. Carl G. Fisher,
c/o Alton Beach Realty Company
Miami Beach, Florida.

R.S.O.

May 5, 1922

Mr. J. C. Cooley
Town and Country
New York City

My dear Jimmy:

I have been going over the statement of the polo outfit some in the last week, and I have made up my mind to several things. One thing is that we cannot stand to have the continuous over head that we have had during the last year. And another thing that has worried me considerably, is the amount of bills that you have had which have caused us considerable embarrassment. I have decided that we cannot keep up these things as conditions are now.

I think it would be better for us next year to try this plan at the Beach, and I am writing you now so that you may make other arrangements for next winter.

Our overhead at the Beach this year including your salary, Witcher's, the ticket sellers', etc., and the other expenses that we have had to charge to polo have amounted to something over \$14,000. This does not include the large amount of labor that was put on the fields and charged to miscellaneous expenses. I have decided to cut down expenses as much as I can during the coming season as I have explained.

You have managed polo very well for us and I have been glad to know you and have you. If I can write a letter for you to some other club or do anything else in this matter, please let me know.

Yours very truly,

July 11th, 1922

Mr. Thomas Taggart,
French Lick Springs Hotel,
French Lick, Indiana.

My dear Mr. Taggart:

I am well and hearty this morning and going to ride some polo ponies this afternoon - which reminds me that you once took me on a horse back ride; and, I will never forget that ride as long as I live! I had the finest set of teeth in my head, up until that particular morning, that I know of, but I think that the jolting I got that day took at least one-quarter of an inch off of each tooth in my head. I didn't want to tell you that I was slowly dying by inches; you probably noticed the misery on my face and cut the ride short. I am not better as a rider probably than I was at that time, except that I am accustomed to the jolts and jars, and my teeth have all been filled with nickel steel, which cuts down the wear and tear considerably.

I hear you have a wonderful golf course, and I have expected for several days to run down and see it. I am just completing a new course at the Beach and I want to get all the good ideas I can from old experienced heads like yours. I may get a chance yet to come down before Friday. I am leaving on that day for New York and will be there during July and August.

Mrs. Fisher is in Europe for these two months. Thank you just the same for your kind invitation, and at any rate, I will have a chance to run down this fall for a day or two.

Yours,

CGF-MEC

Mr. Fisher absent
signed by MC

Sports
Polo

July 12th, 1922.

Mr. George Miller,
Austin, Texas.

My dear George:

I havn't heard from you for a long time, and I am wondering how you are getting along and what you are doing.

I am going east on the 14th, and expect to stay at Long Island during August and September, or at least a part of September. I am not going to ship the ponies down there now. If I can secure a home place down there at a good figure, I may trade for one and move down there next season from Miami.

We havn't had a great deal of polo here on account of the hot weather. Jack O' Diamond has not been much good to me this year on account of corns on his feet, but I think after these are taken care of he will be alright. Madame X is also causing me a lot of trouble, but I hate to give her up. She plays one period like a ball of fire, but the second period she seems to be a little rattled and too headstrong. The little grey mare of Jesse's is playing fine polo, also Black Tommie, that we now call Arab. The big bay horse that Jesse bought from you is also playing good polo.

I have had several letters from Young regarding Carl Crawford's troubles, but as I have explained to Young; there is no necessity for him to get excited about the matter, as I don't think that any harm has been done to Crawford and that he will come out alright in the long run.

Some of the boys around here want some cheap ponies, but most of them want them too cheap.

There seems to be a great deal of interest in the Beach for next year - everything is booming, and we are breaking all building records there.

Drop me a note and tell me how you are coming along and if you have made any plans for next winter.

Yours,

CGF-MEC

Mr. Fisher absent,
signed by MC

J. C. COOLEY

Pdo

Westbury. Long Island.
December 15th 1922.

Dear Carl:

I have just been writing to Mr. Van Deren to say that Mr. John Sanford is shipping down eight ponies for his son to play. These ponies will leave any day now and I have asked Mr. Van Deren to ask Fred to be ready for them. I also said that Julius Fleischmann is shipping twenty four which are to leave here on Monday next, December 18th. Mr. John Sanford and his son are coming down the early part of January, probably the 10th or thereabouts. They will want to stop at The Flamingo if that is possible and I am writing to Mr. Krom to ask him if he will take care of them. I think that Mr. Sanford enjoyed his visit to Miami Beach very much last winter. I am sorry that Bob Bullock had to go to the hospital. I suppose that he is at Miami Beach now and I hope that he is quite all right. Willie Vanderbilt expects to come to Miami this winter and bring down the new yacht, the one that he got in England this year. I wish that we could do something permanent with him as he has repeatedly told me how very much he likes the place and the climate. I appreciate very much your letting me stay here for Christmas on account of my sisters because they wanted me to be here if it was possible. It seems a long time since I spent Christmas in the north. I saw John Levy in the Pennsylvania Hotel one evening as I was passing through to go to the Pennsylvania station. He tells me that you have sold the Casino. I hope that you made a satisfactory sale as I know that you were not particularly keen about having all the worry of running it in addition to your other manifold responsibilities. Fred Post went to Miami as he wanted to see about arrangements for his family and his father and mother. He is coming back here to spend Christmas and expects to go to Miami Beach right after the first of the year. With kindest regards,

Faithfully yours,

J. C. Cooley

WESTERN UNION TELEGRAM



NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

Receiver's No.

Check

Time Filed

oppo-
 desired:
 MESSAGE
 ED AS A
 TELEGRAM

The following message, subject to the terms
 on back hereof, which are hereby agreed to

January 3rd, 1923.

Polo

JULIUS FLEISCHMANN
 701 Washington Street
 New York City

WE ARE HAVING SOME FINE WEATHER AND FAIR POLO WISH YOU AND
 JIMMIE WOULD COME ON DOWN THEY MAKE ME PLAY EIGHT PERIODS
 THREE TIMES A WEEK WHICH IS TOO MUCH FOR AN OLD MAN

CARL FISHER

THE ALTON BEACH REALTY COMPANY

Ocean and Bay Front Property

OFFICE: MIAMI AVENUE AND LINCOLN ROAD

MIAMI BEACH, FLORIDA

ADDRESS ALL COMMUNICATIONS
TO THE COMPANY

July 2, 1923.

Mr. Carl G. Fisher,
Port Washington,
Long Island, N.Y.

Polo

Dear Mr. Fisher:

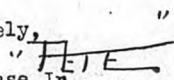
Am beginning to gather data for the little polo booklet you desire gotten out next month.

You may be interested and pleased to know that with the 18 polo barns we have for this coming season, there will be a total of 150 box stalls and 70 standing stalls, or a total of 220 stalls for polo ponies.

Am sending you under separate cover a blue print showing the layout of the barns as they will be, with each barn numbered, and attached to the blue print is a memorandum showing exact number of stalls in each barn.

The taking of the big picture that you wrote about wanting, is set for next Saturday afternoon. It is quite a big task but we will get it O. K.

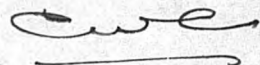
Sincerely,


C.W. Chase, Jr.,
Sales Manager,

ALTON BEACH REALTY CO.

CWC:GMC

P. S. We will also be able to take care of from 100 to 125 polo grooms.



Polo

Aug. 7th, 1925.

Mr. C. W. Chase, Jr.
Miami Beach, Fla.

RE: POLO BOOK

Dear Pete:

I have yours regarding polo booklet, and in my estimation you have missed the intention of the book in the reading matter.

What we want to do in this booklet is to show photographs of our fields, barns, club house and paddocks; and I would like to see a photograph of the entrance to the bridge at Surprise Waterway, which will be in shape in a very short time, with the polo statues, now being made by Orr, and this picture should be labeled "Entrance to north polo fields." As far as I know, Mr. Orr has all of his work about completed and about ready to erect, and as soon as the barns pass over the bridge these columns and statues can be put up by Orr.

Another thing, polo pictures are a very common thing to people who are going to receive this booklet; so I am cutting out a large number of these polo pictures. The grand stands, with the audience; the club house and the fields; photographs of the barns, and the barn capacity are the main things. You can get these same polo pictures any where in the south, and they will look just as good as they will at Miami Beach, but you can not get the barns and some of the other effects that we have.

Photographs which we will not use are numbered 14, 3, 15, 16, 5, 7, 6.

On the first page, in reading matter, use, "For the winter resident and visitor by invitation only."

Page three, the following wording instead of yours: "Splendid Bermuda grass is grown on these fields, by mixing clay and sand half and half to a depth of twelve inches. The tough roots of Bermuda grass when grown in a soil that is half sand and half clay is ideal for polo."

Page four, I believe I would make the statement that in three years playing at Miami Beach only one game has been postponed on account of rain.

Don't use any of page five reading matter.

On page seven, if you wish to show the grand stand with the attendance, that we have, I would say, "We think there is more interest in polo at Miami Beach than any other part of the United States with the exception of Meadow Brook."

Yours very truly,

CGP
MBC

Flamingo Polo Club

Miami Beach, Florida

March 20th, 1924.

Mr. Carl G. Fisher,
Miami Beach, Fla.

Dear Mr. Fisher:-

Referring to the telegram to Mr. J. C. Andrew, reading -

"Norman wires me that he is having trouble getting cars
to ship horses to Dayton Will appreciate your help. Signed H."

I have seen Mr. Cook who assures me that he is doing everything
he can do toward securing cars. His request is to his District
Superintendent. He explained to me that the cause of the delay
is owing to the very limited number of cars of this kind available at
any time, and just at this time of year the race horses from various
southern points are moving north.

The racing men make arrangements for their movements on exact dates
several months ahead, and are now being accommodated with the equip-
ment.

Mr. Cook is making additional effort and may secure Pennsylvania
Railroad cars, in which case routing will be via Washington.

Yours truly,

WILLIAM WITCHER,

*William Witcher
per C.*

WW:EE

CC to Mr. Andrew.
CC to Mr. Talbott.



Sports
June 24th, 1924.

Mr. W. A. Kohlhepp,
Miami Beach, Fla.

Dear Mr. Kohlhepp:

I have about closed all negotiations to bring the U.S. Army Team, which was defeated last year by the British Army Team to Miami Beach for two months this winter - forty horses - six players - and twenty to twenty-five men.

Deal is not completely closed, but the thing will be in ten days or two weeks. We must get the four polo fields completed, as I have promised them the exclusive use of one field for training.

Every polo center in United States is after them hard with all sorts of offers, but I think we have got the matter closed up. Thanks to Jess Andrew and Fred Post.

This will be a big thing for us and give us an unusual amount of fine advertising, and will also draw several other polo players. However, don't say anything in the papers until everything is arranged.

Yours -

GCF-mc

Polo

Sept. 24th, 1924.

Mr. Harry East,
c/o Fred Post,
East Williston, L.I.

Dear Mr. East:

This will confirm our recent conversation that I will pay you three thousand to play polo this winter at Miami Beach. You are to pay your own expenses to and from Miami Beach and to mount yourself.

We will allow yourself and wife a room and bath at the Lincoln Hotel until the Nautilus Hotel opens, at a price of eight dollars per day.

Our actual season opens Christmas Day, but if you care to come earlier we would like to have you there by the 15th of December, at least.

Yours very truly,

CCF-mc

Polo

Sept. 29th, 1924.

My dear Esdel:

Yesterday, your Mr. Scott was out looking over my polo fields at Roslyn, and he tells me that you are being bitten a little bit by the "bug" - polo. I am very glad to hear this, for the reason that I don't know of any better sport and exercise in the world than polo - if you go at the job carefully and don't attempt horses that are beyond you there is practically no danger other than bruises and bumps, which naturally come from a game that is quite strenuous. I started in polo at the age of forty-six and every day I enjoy it more.

I have six fields at Miami Beach that are as good as any in the world, and I am building three fields here at Roslyn - two are completed and the third will be completed next season.

I have a man as coach and to look after my horses - Robert Bullock - who played for fifteen years on the famous Rugby Team, in England; undefeated during that time. If you should decide to play a little polo this winter or next summer, and wish to start in at either Miami Beach or down here, I would be glad to help you as much as I can; and am sure that Bullock can give you a lot of useful tips, and he might be of valuable assistance in selecting horses for you that you would be able to play with the minimum amount of effort. Some of my best horses cost me from one thousand to fifteen hundred dollars each, and I find by actual experience and comparison with other horses that it is quite necessary to fit the horse to the polo player, as much as it is for you to fit particular men to specific jobs in your factory.

I have been in hopes that you and your father would decide to come to Miami Beach for several years. We have just made arrangements for the United States Army Polo Team to be here for two months this year, where they will complete their training before they go abroad in an attempt to defeat the British Team. We have lined up a wonderful lot of players and expect some unusual sport this season at the Beach.

I am just completing a coliseum at the Beach which will have an ice skating rink, and I have signed up for two of the fastest roller skating polo teams to play seven weeks, so if you can do so come down and look the place over.

Yours sincerely,

Mr. Esdel Ford,
Detroit, Mich.

EDSEL B. FORD
DETROIT

Oct 3
1924

Mr Carl G Fisher
Port Washington
Long Island

Dear Mr Fisher:

The person who informed you that I had gotten interested in polo was distorting the facts to a certain degree.

I had some tickets for the International Polo Games on Long Island, but unfortunately was unable to get to any of the games. That constitutes my interest in polo at the present time.

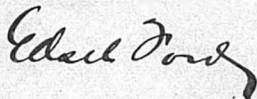
I still have an interest in boating, and do not feel that I can devote any more time to sports than I am at present.

I am glad to hear about the plans you are undertaking for the development of polo both on Long Island and at Miami.

I hope to have the pleasure of seeing you soon -- if not here, at Miami Beach next winter.

With kindest regards, -

Yours sincerely



EBF-L.

CONTRACT

Polo

The Flamingo Polo Club engages the services of Mr. Fred Tejan for the season of 1929 on the following terms:

Fifteen hundred dollars (\$1500.00) for three (3) months' services; namely, January, February, and March.

Room and board at the King Cole Hotel.

Mr. Tejan agrees to bring rent ponies for players to use through this period and to rent them for five dollars (\$5.00) per period. He agrees to feed his own ponies and pay the transportation on same to and from Florida.

Mr. Tejan agrees at any and all times to be ready to play polo, make up matches, and assist in general in the whole situation at Miami Beach relative to riding and polo.

(Signed) _____

(Date) _____

The Spur
npc 3/1/25

ARMY POLO AT MIAMI BEACH

9
By Captain H. H. Holmes

POLO on the Flamingo and Nautilus grounds at Miami Beach is of world-wide interest this season, owing to the presence of the United States Army team which will go to England during the summer to play for the International Military Polo Trophy. This aggregation of players, led by Major Louis A. Beard, will sail March twenty-eighth, with forty good mounts, to endeavor to retain possession of the trophy won by them two years ago, a trophy having the very desirable quality that, no matter which country holds it, is played for alternately in the United States or England.

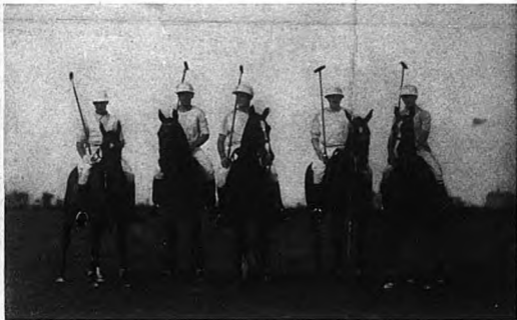
It will be remembered that in 1923 a strong British team came to this country in search of polo honors, and it was then agreed that a series of matches should be played about every other year, and in the inaugural meeting, the United States Army officers won two of the three matches played. Realizing the importance of close friendship between the two great English-speaking nations, the army authorities of both England and America have endorsed, and are encouraging,

teen tallies, and were only defeated by a single point when playing against such a strong combination as James C. Cooley, H. E. Talbott, Earle W. Hopping and Howard Phipps. These teams include men from Bryn Mawr, Riverside (Cal.), St. Louis, Miami Valley (Ohio), Aiken, and Meadow Brook clubs.

A conservative but general opinion is that if Major Beard can develop a good No. 1, and accumulate about twenty more good ponies, he will make a first-class showing against the powerful military teams that will oppose the Americans during the summer in Great Britain.

Nowhere else in the world is such an ideal spot for polo as at Miami, augmented by excellent stabling, accommodation for grooms, a very enjoyable clubhouse for the use of players and a climate that rarely interferes seriously with the polo manager's plans. The greatest asset, however, is the six regulation fields, four of which are good enough for International polo matches. And that is high praise indeed.

To date, the games have produced



Matlack

THE U. S. ARMY POLO TEAM THAT WILL INVADE ENGLAND

Major Louis A. Beard (Captain), Lieutenant P. P. Rodes, 2nd Lieutenant E. McGinley, Captain R. E. Craig and Captain C. H. Gerhardt

these meetings, and further, the expenses not borne by the individual players will be met by the respective polo associations of the two countries.

Rather a strong personnel is found in the list of players, containing Captain R. E. Craig, of the Eleventh Cavalry, now at the Presidio, Monterey, Cal.; Lieutenant E. McGinley, A.D.C.; Captain P. P. Rodes, of the Fourteenth Artillery, of Fort Sheridan, Ill., and the captain of the team, Major Louis A. Beard; the reserve is Captain C. H. Gerhardt, of the Cavalry School at Fort Riley.

In strong preparatory practice this team has had the pick of thirty other players of note, and about one hundred high-quality mounts, to give them all the fast polo necessary to bring them along into condition for sailing, and as some of the opposing teams at the Flamingo Club have been mounted on some of the best ponies bred in Great Britain and the United States, the soldiers have been at a considerable disadvantage as to mounts, but, notwithstanding this handicap, they are holding their own against some of the best aggregations sent against them. For instance, when opposed to George H. Earle, 3d, Harry East, Colin Gardner and N. S. Talbot, the Army won by the odd goal in seven-

some very fine polo, which is not surprising when, in addition to those already mentioned, there are on the field Fred H. Post, J. C. Andrews, the three Phippses, Rodman Wanamaker, J. Cheever Cowdin, Malcolm Stevenson and Robert E. Strawbridge, Jr., with others due somewhat later in the season.

The Spur
 n.p.c. 3/1/25

AT THE MIAMI BEACH POLO GROUNDS

9



Drawn for *The Spur* by William Dowling

WHEN SOCIETY GATHERS TO WITNESS AND TAKE PART IN THE MATCHES AT THIS POPULAR RESORT

The coat of the riding suit is of tweed, very simple in design with fullness below, slanting pockets and no flaps. The vest is Tattersall check pattern and the breeches, of overplaid pattern, have buckskin strappings. The buttons should be placed on the inside as shown and three are visible above the leggings. The shoes are of tan willow leather. The light tan camel's hair polo coat is double-breasted and has pearl buttons and a half belt. The breeches are of white cotton twill, fitting closely to the knees and then widening out suddenly, the fullness running across to give length, when the wearer is seated. The English style polo boots are of black horsehide, cut long and straight at the back. The one-button suit, especially adaptable for a warm climate, is of blue flannel. The sport shoes are of white buckskin with tan trimmings and the shirt and collar are light tan. Full information may be obtained by writing to the Fashion Editor of *The Spur*

Polo

CAPTAIN J. S. TATE
SIXTEENTH FIELD ARTILLERY
FORT MYER, VIRGINIA

March 16, 1925

Dear Mr. Fisher.

Of course we never will be able to repay you for our wonderful stay in Miami, but at least I can tell you how much we enjoyed it.

It was a great opportunity to enjoy Florida at its best and also get our Polo started.

If by any chance we are successful in England the credit for it will certainly be due to you, both as to playing and promises.

Please give your mother our best regards and again many thanks for a perfect six weeks.

Very Sincerely Yours
Charles H. Gerhardt

March 18th, 1925.

Captain Charles H. Gerhart,
Fort Myer, Virginia.

My dear Captain:

I have yours of the sixteenth and thanks for the nice things you say about the Beach. I hope you will be successful in England - in fact I think you are going to be. When Louis gets back into the game at back you will have a very strong team. Hope to see you sometime in Long Island this summer.

Yours,

CGF:K.

J. C. GOOLEY.

WESTBURY,
LONG ISLAND.

TELEPHONE, WESTBURY 1232.
302 W.

Mr. Romfh

Dear Carl:

I am looking forward to seeing you before long and I hope we have a good season at Miami Beach this winter. I dont see why we shouldnt have a lot of sport. I have become very interested in football this autumn and went with Louis Stoddard a couple of times to see Yale play. I dint have the chance to get to see Red Grange perform but as I read that he is going to play in Florida I may see him there. As a matter of fact I dont see why we shouldnt get up a team at Miami Beach to play Red Granges team, do you? We have some wonderful material at Miami Beach and personally I think we could lick hell out of any team that Red Grange might be on. Remember that Murphy expects to come down and I bet he's a bear carrying the ball and skirting the ends. If we cant skirt the ends we'll do our best to end the skirts and all's fair in love and football. I dont want to make the final decision as to just who will play on our team but I beg to make the following suggestions. I just as leave play center rush myself and think I would make a pretty good one as I have such a fat ass. How about Jess Andrews for one guard and Mr. Ed. Romfh for the other. Jess can tell the opposing team some funny stories and when they are doubled up laughing we will do some plunging. When Jess' wind gives out Mr. Romfh can offer to lend Red Grange some money. That will be about as funny as Jess' best story for by the time we play this match Red Grange will have all the money in the world. Howard Platt will make a good tackle. He knows all about the lumber business and sawing wood and he can hide a buzz saw under his jersey. I think that you ought to play the other tackle because if Red Grange starts to make a run you can run after him and offer to sell him the Flamingo Hotel for a minute of his time. I dont know much about our English visitors but I think it would interest the public if we had the Marquis of Waterford as one end. He will undoubtedly be killed the first play but that wont make the slightest bit of difference. The race of Marquises are dying out anyway and this Marquis might just as well be killed by Red Grange as some Red headed Irishman at home. Of course Harold will have to be the other end. I have

left Bud Talbott out because I dont believe he is good enough to make this team. Murphy will make a fine quarterback but I dont know how he and I will work together. In the old days of course the quarter back used to pinch the center's back side as a signal to pass back the ball. If Murphy tries to get old fashioned and do this to me I may kick him in the face. However we had better try him out. Bob Hassler will make a good full back, but I dont know whether he will be any better than Cecil Fowler. Bob looks fast but I have seen Cecil travel and I know the speed he can show. And strictly speaking of course the full back ought always to be full and in this respect Cecil has it all over Bob. In that case Bob can be left half back and do the kicking. I know he can do that as I've heard him. Fred Post will complete the team. He may not be able to hear the signals but thats where we will score. We wont have any signals when we want Fred Post to take the ball, and I will pass the ball to Fred and he can do anything he wants with it except leave it.

I hope you approve of this because if you do I think we could have a good match and draw a big crowd and I am sure if I saw Red Grange's manager's second assistant's manager's assistant Secretary we could arrange to have Red Grange put up the prizes.

With best regards,
Yours very sincerely,

December 10th 1925.

J. C. Cooley

CORRECTION

**THIS DOCUMENT
HAS BEEN
REMICROFILMED
TO ASSURE LEGIBILITY**



*The Information and
Image Managers*

Polo

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LONG ISLAND.

TELEPHONE, WESTBURY 152.
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With best regards,
Yours very sincerely,

December 10th 1925.

J. C. Cooley

December 18, 1925.

My dear Jimmie,

I have yours of the 10th and it certainly made me laugh. I didn't know that you were a second Ring Lardner. If the letter wasn't rather personal regarding Fred Post and yourself I'd have it published; in fact, I have a notion to do so anyway. If you don't want it published as is, wire me.

Yours,

CGF+JJG.

Mr. Jas. Cooley,
Westbury, Long Island, N.Y.

MONTAUK BEACH DEVELOPMENT CORPORATION

Polo

MEMO TO Mr. Pete Chase

DATE November 8, 1926

FROM Mr. Fisher

SUBJECT _____

Get out a letter right away from Miami Beach, to all polo players who have been to Miami Beach, telling them the fields are better than ever, have moved the barns and have better facilities than ever. Advise we would like to have them with us.

JD

C. G. Fisher

Telegram
=

MADE IN U.S.A.
BOND
MONTAUK BEACH DEVELOPMENT CORPORATION

Polo

POLO LETTER.

February 11, 1927.

TO: Mr. Chase.

Pete: Send a letter to all the Polo Players in the United States about as follows:

Miami Beach has the greatest Polo season this year they have ever had in the history of Polo. The following is a list of Polo Players here this season. Several of these players will ship their horses from here direct to Montauk, Long Island. Carl G. Fisher.

CGF:T

MONTAUK BEACH DEVELOPMENT CORPORATION

Pdo

MEMO. TO Mr. Fisher.

DATE July 20, 1927.

FROM Jess C. Andrew.

SUBJECT Polo at Miami Beach

I propose the following for Polo at Miami Beach this winter:

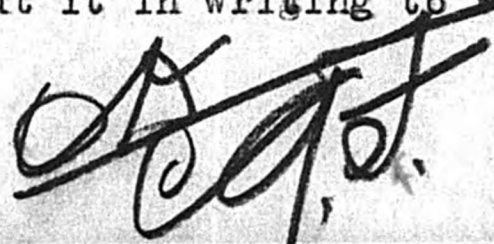
Hire Fred Tejan at a salary of \$1,200. for the months of January, February, March, to be the polo manager under our direction; included in this \$1,200. is his board and room at the King Cole Hotel.

He will bring down a few rent ponies for players who come to Florida without their own ponies. No express is to be paid on Fred Tejan's or anyone else's ponies.

Tejan will see the teams of Cleveland, Buffalo, Toledo, Chicago, Cincinnati, Springfield and Dayton, and I think he will deliver at least five of these teams to Miami Beach. We will have no expense whatever incidental to their shipping. Each team will stand all of its own expenses, excepting, of course, stable rent at Miami Beach.

If you approve of this, I will put it in writing to Fred Tejan and have him sign same.

JCA:T



Copies sent to:

Mr. Fisher
Gen Tyndall at Miami Beach
Mr. Irving A. Collins
Mr. Andrew.

MONTANA BEACH DEVELOPMENT CORPORATION

RECEIVED
MONTANA BEACH DEVELOPMENT CORPORATION

10-11

Pdo

Port Washington, L.I.,
October 12, 1927.

Mr. C. W. Chase, Jr.,
The Carl G. Fisher Company,
Miami Beach, Florida.

Dear Pete:

For your information for Publicity:
I have just learned that a team from Cincinnati,
one from Springfield, also Toledo and Dayton,
will come to Miami Beach this winter to play.
Also there are three players that probably could
be called a team from Buffalo, and I have had
Tejan go to Chicago where we heard there are
five players who would come upon an invitation.
Doug Young from the Westchester Biltmore told
me he was bringing down about eight ponies, so
that it looks as though we were assured of a
Polo season.

Tejan, as you know, intends to bring
down ponies to rent at so much a chucker, which
will give players an opportunity to rent ponies
if they are there for only a short time.

I have sent a letter down there that
is probably on file, with the arrangements made
with McCoy to run the Miami Beach Gardens in
stock this winter, and concerts of a very high
quality such as Kreisler and that type on Sunday
evening. McCoy hopes to open up on New Year's
Eve.

Any additional information I get
which you can use I will send it to you.

Sincerely yours,

Robert H. Tyndall.

RHT:T

Sports

June 27, 1929.

Mr. George Miller,
Austin Polo Club,
Austin, Texas.

Dear George:

I sent you a wire yesterday asking you to come out and see me as I think I have something very interesting.

To begin with, I first tried to interest Fred Post in this property but he has so much at stake at East Williston, including his investment there that he could not see his way clear to make a big jump. I must have a good horseman here and I naturally thought of you as the next man to talk to. I think Fred Post made the biggest mistake of his life in not taking the plan I offered him, and I am going to make you the same proposition.

We have one polo field here and a great piece of country with some good barns brand new and a great buying public who want polo ponies, hunters and high school horses. We have quite an investment in the polo fields, barns, etc. and I am willing to rent these to you at a very low figure until you get going. If you don't make any money, you won't have to pay any rent. On the other hand, I don't want you to come down here broke and be a load on my neck. If you can come down here with some horses and some cash to keep them fed up, I will stick with you until you come out on top.

It is easy for you to understand why we would try first to make an agreement with Fred Post as he is well known in this country and has, as you know, a great clientele. It was also easy to understand why Fred does not want to take a chance and move down here but I can easily see, from my viewpoint, where he is making a big mistake.

Mr. George Miller,
June 27, 1929,
Page 2.

We are only eighty miles further away from his present location and we have everything in the world in our favor as compared with his layout. I think Fred is going to sell his present property in lots and he will make a big profit on it since he is almost in the city, but there is really no comparison between anything he can get near East Williston and this property. We can offer you a layout that would cost you a million dollars anywhere near Fred Post's place, at a rental that will only be equal to the taxes until you get going.

Now if I don't make a deal with you, I am going to start on the next man I think of, and will continue until I get some man.

We have a lot of visitors here, as many as a thousand people in a week, from all over the country, a great many of whom are horse people. We have one man now who wants a couple hunters; another man who wants a good polo pony and for myself, I would like to buy a horse like Jack of Diamonds. Another man wants a spirited pony for his daughter. In fact, there are plenty buyers here for the right kind of horses. I would like to be able to get enough people to come to play a little polo, but I am afraid we cannot do it this year; but what we can do this year is commence to have the place known as a horse center.

The Pennsylvania Railroad are anxious to cooperate with us. They will give us two special express cars that we can fit up as our own and keep them in our own side track here. They will charge us \$37.50 apiece for horses to New York, or rather to East Williston, which is a common unloading station, or to any other station which may be selected in that neighborhood. They will

Mr. George Miller,
June 27, 1929,
Page 3.

give you a special rate of \$150. for a car load from here to New York by express. I have in mind that we could fit up two of these express cars so they would be quite unusual, and with the assistance we could give you you would easily have eight or ten million dollars' worth back of you in real and substantial investments.

At our hotel you can entertain anybody from any place in this country. The polo field I have completed is as good a field as there is in the United States, barring none. I have 24 box stalls in two barns and 30 box stalls in a separate barn with a beautiful location. We have a large and very old building which was used by Roosevelt during the Spanish-American War. This building can be rebuilt into a beautiful Clubhouse and eventually this country can be built up into one of the greatest places on earth for the keeping and controlling of fine horses.

If you can get a few of your friends in Texas to organize a small company and get enough money to keep going for one or two years, I believe you can build up a business here that will be tremendous and the next move I make, is to stick to and help you thru.

This is a wonderful country to ride in up and down hill with beautiful scenery and as I explained to you, we have already ten million dollars invested, and this is eventually going to be one of the greatest summer resorts in the world. I am sending you a booklet under separate cover.

It is not too late for you this season to get two or three carloads of horses down here. I saw Bob Hassler pay \$3100.00 the other day for an Argentine mare that simply could not compare with Silver Cloud, in fact Bob cannot ride the mare and he has to sell her now for any price he can get for her. He also has another bum at \$7,000.00 that could not touch Silver Cloud. He has another one that cost \$4,000.00.

Mr. George Miller,
June 27, 1929.
Page 4.

that looks like Arab, but is not half the horse Arab was.

Now if you are interested in this proposition, think it over carefully and consider that you are making a move that will probably last for many years. You will either be one of the biggest horsemen in this country or you won't be anything. You have the natural layout and setting here, you could not buy at any price in any other place in the world. If you are not interested, drop me a wire on receipt of this as I want to move quickly and get somebody else. At any rate, my very best regards to you.

Yours

CGF:T
Copy care of Globe Hotel,
Redbank,
New Jersey.

CYF

Redbank N J

Cannot accept your good
proposition Will write

Kindest regards -

Hes Miller

Polo

October 11, 1929.

Mr. Robert Law, Jr.,
42 West 42nd Street,
New York City.

Dear Mr. Law:

Jess Andrew was out the other day and we were talking over the Polo prospects for the coming season at Miami Beach. We have decided the easiest way for all concerned to run Polo would be to have the Polo players form a Club and take over the entire maintenance including Polo fields, Polo Club House, and stables, and to carry the entire cost of insurance, etc. on the stables, and we will lease the entire plant to them for one dollar for the season.

I think it is only fair that the stables should bring in some revenue and I think ten dollars per horse per month would be a fair rental for them.

In other words, we would like to have a Club formed in advance of the season and all financing handled through the Club and not through the books of the Fisher Properties; our organization to be relieved of the management and financing -- in fact, we don't want to have a thing to do with it except to turn the plant over in good shape and have it returned in the same manner.

I would like to have your views in the matter.

Very truly yours,

Copies to:
Mr. Harvey S. Firestone
Mr. John Hatz
Mr. Robert Hassler
Mr. Fred Post
Mr. N. S. Talbott

pols

October 26, 1929.

Mr. Robert Law,
41 East 42nd Street,
New York City.

Dear Mr. Law:

It has occurred to me that you might be interested in owning outright one of our four Polo fields including the adjoining ground to the road surrounding the fields. In the four fields with the adjoining ground to the road, there is about 79 or 80 acres, making practically 20 acres with each parcel. In the average cut up of lots there would be 120 lots to each parcel, or an average of six 50 x 100 foot lots to the acre. Even at present prices, if these fields could be cut up and placed on the market, I think all these lots would be sold in very short time at \$3,000., and more for the corners. In fact, our company will undertake to market this property for you on a ten per cent commission whenever you decide to cut the property up and sell it.

I am writing this letter to the four prospects I have in mind as follows:

Robert Hassler
John Hertz
Harvey S. Firestone
Fred Post.

With each field for a period of four years we will rent the buyers two barns at \$400. per year, which will take care of the insurance and upkeep. In other words, we want to present this plan so it will be no further trouble for you to own these fields than it has been in the past for you to use them.

I will make you a price, subject to immediate acceptance, of \$175,000., half cash, half in one year at six per cent.

Mr. Robert Law,
October 26, 1929,
Page 2.

It will help us a lot at the Beach if we can sell these fields at this time, and I do not hesitate to advise the purchase of them at these figures as the price is unusually attractive and I don't think there will ever be a time at Miami Beach when these lots in this location would sell for less than \$3,000. each, and we are selling some property near there at \$4,000. and for as much as \$5,700. per lot.

We would want to arrange that none of this property be cut up and sold for a period of two years, which would give us a chance to move some of our other property to the north and also get more buildings in the northern part of the property, which would of course automatically enhance the value of this property at the Polo Fields when and as they are sold later.

I would appreciate very much if you will let me hear from you early in the week.

Very truly yours,

CGF:T

P.S. The two fields, No. 1 and No. 2, are dedicated to Polo for the next three years.

Sports - Polo

February 17, 1930.

Mr. Harvey S. Firestone,
Miami Beach, Florida.

My dear Mr. Firestone:

We are right up to a point now where we must make an immediate decision regarding the polo fields and the barn. As previously explained to you, our property near the barns is suffering and the barns must be moved this coming spring or demolished, and as we are so tremendously short on golf accommodations for our hotels, we have decided to take the polo fields and turn them into an exclusive ladies' golf course. In order to carry out our plans and be ready for next season, it will be necessary to start our drawings and blue prints within the next ten days so that we will be ready to start actual building operations after the polo season is over.

We recognize that polo has been a great value to us in the past at Miami Beach, but I think that all the polo players are agreed that we could not be expected to maintain this expensive property for the use of polo alone.

This is the second year that the subject has been talked about, and we now wish to advise that we will abide by any previous offers that we have made to the Club to sell the polo fields to them for a period of ten days; and at the end of ten days we wish to withdraw previous offers and proceed as stated.

We will be very glad to assist in any way possible in the promotion of the Club which has been talked about for the north end of the beach. We have four barns which we will give you if you will move them immediately. We wish to temporarily keep the barns with the concrete floors for our own needs, but the other barns we will demolish for the heavy timbers in them that can be used for other purposes.

Very truly yours,

CCF:T

Mr. Harvey S. Firestone,
February 17, 1930,
Page 2.

P.S. If the Polo association have definitely made up their minds now to not take our polo fields, we will greatly appreciate this immediate information as it will save us ten days' work.

Polo

February 17, 1930.

Mr. Robt. H. Hassler,
King Cole Hotel,
Miami Beach.

Dear Bob:

We are right up to a point now where we must make an immediate decision regarding the polo fields and the barns. As previously explained to you, our property near the barns is suffering and the barns must be moved or demolished this coming spring, and as we are so tremendously short on golf accommodations for our hotels we have decided to take the polo fields and turn them into an exclusive ladies' golf course. In order to carry out our plans and be ready for next season, it will be necessary to start our drawings and blue prints within the next ten days so that we will be ready to start actual building operations after the polo season is over.

We recognize the value that Polo has been to Miami Beach in the past, but I think that all the polo players are agreed that we could not be expected to maintain this expensive property for the use of polo alone.

This is the second year that the subject has been talked about, and we now wish to advise that for ten days we will abide by any previous offers that we have made to the Club to sell the polo fields to them, and at the end of ten days we wish to withdraw previous offers and proceed as stated.

We will be very glad to assist in any way possible in the promotion of the Club which has been talked about for the north end of the Beach. We have four barns which we will give you if you will move them immediately. We wish to temporarily keep for our own needs the barns with concrete floors, but the other barns we will demolish for the heavy timbers in them that can be used for other purposes.

Very truly yours,

CGF:T

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Polo

February 17, 1930.

Mr. John Hertz,
Miami Beach.

My dear Mr. Hertz:

We are right up to a point now where we must make an immediate decision regarding the polo fields and the barns. As previously explained to you, our property near the barns is suffering and the barns must be moved this coming spring or demolished, and as we are so tremendously short on golf accommodations for our hotels we have decided to take the polo fields and turn them into an exclusive ladies' golf course. In order to carry out our plans and be ready for next season, it will be necessary to start our drawings and blue prints within the next ten days so that we will be ready to start actual building operations after the polo season is over.

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We will be very glad to assist in any way possible in the promotion of the Club which has been talked about for the north end of the beach. We have four barns which we will give you if you will move them immediately. We wish to temporarily keep for our own needs the barns with the concrete floors but the other barns we will demolish for the heavy timbers in them that can be used for other purposes.

Very truly yours,

OGF:T

PS..If the Polo associaton. Have definitely made up their minds now to not take our polo fields, we will greatly appreciate this immediate information as it will save us ten days' work.

Sparks

February 17, 1930.

Mr. N. S. Talbott,
Miami Beach.

Dear Bud:

We are right up to a point now where we must make an immediate decision regarding the polo fields and the barns. As previously explained to you, our property near the barns is suffering and the barns must be moved or demolished this coming spring, and as we are so tremendously short on golf accommodations for our hotels we have decided to take the polo fields and turn them into an exclusive ladies' golf course. In order to carry out our plans and be ready for next season, it will be necessary to start our drawings and blue prints within the next ten days so that we will be ready to start actual building operations after the polo season is over.

We recognize the value that Polo has been to Miami Beach in the past, but I think that all the polo players are agreed that we could not be expected to maintain this expensive property for the use of polo alone.

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We will be very glad to assist in any way possible in the promotion of the Club which has been talked about for the north end of the Beach. We have four barns which we will give you if you will move them immediately. We wish to temporarily keep for our own needs the barns with concrete floors, but the other barns we will demolish for the heavy timbers in them that can be used for other purposes.

Very truly yours,

CGF:T

P.S. If the Polo association have definitely made up their minds now not to take our polo fields, we will greatly appreciate this immediate information as it will save us ten days' work.

HARVEY S. FIRESTONE

Miami Beach, Florida

February 20, 1930.

My dear Mr. Fisher:

I have your letter of the seventeenth.

I have been unable to see you this week and report to you my talk with the members of the Polo Committee. Would say that they are very anxious to make some arrangement with you whereby polo may be maintained in Miami Beach and, as I advised you and advised them, it is the only logical thing to do for your interest, the interest of the Beach and the interest of polo.

I will telephone you, possibly tomorrow, to make an appointment and will be glad to talk it over with you.

Yours very truly,

H. S. Firestone
©

Mr. Carl G. Fisher,
Miami Beach, Florida.

February 25, 1930.

Mr. Harvey S. Firestone,
Ocean & 56th Street,
Miami Beach, Florida.

Dear Mr. Firestone:

As it is the desire of the Miami Beach Bay Shore Company to retain possession of the Polo Fields three years hence, and also as we do not wish to pay income tax on money for a property that we may not eventually sell, the manner in which we would propose that the Polo Club secure the use of this property, would be as follows.

For the sum of \$500,000. cash we would give a mortgage deed and a three year \$500,000. mortgage to the Polo Club for the property we will describe below, with the understanding that the Polo Club is to pay for the upkeep, maintenance and taxes thereon. At the expiration of these three years the Miami Beach Bay Shore Company has the option of paying off this \$500,000. mortgage and thereby retaining the property. If the Miami Beach Bay Shore Company fails to avail itself of this option at that time, the property would then become the possession of the Polo Club. The property that would be covered by this mortgage deed and mortgage would be that entire area now comprising Polo Fields #3, 4, 5 and 6 and the Hurdle Track between these Fields and also the various area outside of these Fields contained within the boundary lines of West 41st Street on the South, to West 46th Street on the North and between Alton Road on the West and South and Meridian Avenue on the East, with the exception of the following areas.

A - That area lying between Alton Road and the West boundary line of the North half of Polo Field #5 (The Northwest Pole Field) as indicated on the attached Plat of the Polo Fields and marked "Area A".

B - Also except that area lying between the South end of Polo Field #5 (Southwest Pole Field) and Alton Road and running to a line 40 feet West of the present entrance driveway to the Polo Fields; this area being indicated as that within the boundary lines as marked "Area B" on the attached Plat of said Polo Fields.

C - Also except that area lying between the South end of Polo Field #4 (Southeast Pole Field) and West 41st Street to the South and between the Eastern edge of the main entrance driveway to the Polo Fields and to Meridian Avenue to the East, this area being indicated as that within the boundary lines as marked "Area C" on

the attached Plat of said Polo Fields.

We will lease in Area G, the Club House now thereon, to the Polo Club for a period of three years at \$1.00 per year with the understanding that the Polo Club will pay for its maintenance and upkeep during the period of this lease.

In the event that the Polo Club, its heirs or assigns, take possession of this property, it is to be understood and agreed that when and as these Fields are subdivided into building lots, that all such lots shall be for one family residences only and that no residence shall be permitted to be erected at a cost of less than \$8,000.

The Miami Beach Bay Shore Company will also lease to the Polo Club for a period of three years, at a rental of \$1.00 per year, the various buildings now comprising the group of polo barns, mess halls and stables contained within the area of West 41st Street on the South, to the North end of Block #1, Nursery Subdivision and from Prairie Avenue on the East to Chase Avenue on the West, with the understanding that the Polo Club will pay for the upkeep, maintenance and taxes on this area and the buildings comprising it and that the Polo Club will also keep in effect \$50,000, fire and tornado insurance policies on the buildings in this area, said policies to be in favor of the Miami Beach Bay Shore Company.

In the above area are two stable buildings that are now each partly upon a property dedicated for the continuation of Chase Avenue. Should the City of Miami Beach demand that this Avenue be opened (an event that is not looked for) the Polo Club will then either discontinue the use of these two stables or will move them to another point to be mutually agreed upon by the Polo Club and the Miami Beach Bay Shore Company.

The Miami Beach Bay Shore Company will also have the right to continue the free use of the building within the above area that it now uses as a machine shop.

Very truly yours,

Carl G. Fisher, President
MIAMI BEACH BAY SHORE COMPANY

GWC-F:M
ATTACH.

HARVEY S. FIRESTONE

Miami Beach, Florida
March 20, 1930.

Dear Mr. Fisher:

I have been asked a number of times as to what were the differences between the Executive Committee of the Polo Club and myself, even intimating that a personal feeling had grown out of these differences, which I wish to correct so far as I am concerned and I enclose copies of letters addressed to Mr. Talbott which state my position.

In the Committee meeting, composed of Messrs. Talbott, Hertz, Andrew, Law and myself (Mr. Romfh and my son Russell were also present) at which the resolution was passed to accept the Hassler property, Mr. Talbott was instructed to negotiate a lease to continue the use of the present fields on a rental basis. I did not believe this could be done (and Mr. Talbott told me later it could not be done and they were through negotiating with Mr. Fisher) and as I could not be an active party to what looked like breaking up polo and taking it off of the Beach, there was only one thing my conscience would let me do and that was to withdraw.

In talking with Mr. Fisher and Mr. Collins yesterday they called my attention to a technical error in my letter of March 8th which is that Mr. Fisher's last proposition did not include all of the property which he had priced at a million dollars, that is the property on the northwest corner of the fields and the property south of the road on the #1 and #2 fields, including altogether something over ten acres -- the original property negotiated on was something over eighty acres -- but it did include the property on which the clubhouse stood and sufficient land to build on an addition to the club which might include a tea-room for the ladies, and enough property to build a tennis court.

I don't know the details of the arrangements the Polo Club made with Mr. Fisher and Mr. Collins, but I am very glad to hear that we have two years to continue polo on Miami Beach and, as my letter states, I will be glad to be of whatever help I can to further develop polo on a high scale in Miami Beach.

Yours very truly,

Harvey S. Firestone

Mr. Carl G. Fisher,
Miami Beach, Florida.

Polo

May 29, 1930.

Mr. Robt. H. Hassler,
Aiken, South Carolina.

Dear Bob:

I heard the other day that you were figuring on a Tennis Court and that you might locate around Westbury. I hope you won't make any more investments in Polo fields until you talk to me.

We have one good Polo field now and can easily build two more within a half mile of the location of the present field and have them ready for playing this fall. We have an enormous amount of very substantial sod to draw from.

Also we have a \$250,000. double enclosed Tennis Court that will give your wife tennis on rainy days, on snowy days or at night.

Instead of spending a lot of money in newspaper advertising, we are going to take this same amount of money and add to it in trying to attract ten or twelve good people who are interested in horses and the out-of-doors. I am going to make a strenuous effort to get Jess located here and also Fred Post, and men like Joe Thomas and several others that we know of. We have several very good horsemen from Virginia and Tennessee who want to come here for the season and bring some jumpers and some Polo ponies, but I would like to make a deal with Fred Post, if it is possible to do so, and let him take over the whole horse end of the plan.

4 We are going to give a splendid Horse Show here this season and I think the general interest in Montauk is more than I have seen for some time. We have arranged our finances so that anything short of a hurricane blowing Montauk off the map will see us going well this year.

Mr. Robt. H. Hassler,
May 29, 1930,
Page 2.

If you and Fred would consider coming out here, I will undertake to guarantee that we will have enough Polo players to play polo every other day. I would like to have you and Fred interested in this property and feel that you are stockholders in it, where you can entertain your friends and have all the facilities that have cost us up to the present date over ten million dollars to install.

Hope you will be able to run out the first of the week. I hope you will wire me so I will be here when you come.

Charlie Thompson is expected in the next few days and I want to get a chance to go swordfishing with him before the season is on.

Mike Dolan, our Tennis Pro, will be here the first of the week and our hotel, Yacht Club and Golf Course will all open tomorrow.

Yours,

OGF:T

P.S. Under separate cover, I am sending you a booklet of Montauk.