Flamingo Hotel 1927-1929 II

It will be two weeks tomorrow since the Flamingo opened and as far as our business is concerned, there just hasn't been any. It has been about the hardest two weeks I have ever had to put in in any hotel, but I am confident that we are ever the worst of our bumps and that from now on we shall see a gradual improvement. By a wee from tonight we shall have 75 guests and by the 25th, a hundred or more and I am still confident that we are going to have the place filled, certainly by February 15th or earlier. The next week is still going to be quiet, but we have made a lot of splendid February bookings during the past week and three weeks from today will see the house with a fine crowd.

Our weather and the lack of business since we opened have been pretty depressingbut I have done my best to keep a stiff upper lip and create a spirit of optimism about the place. In an effort to create a little life and activity I invited a lot of worth while people to come down and spend two weeks in January. The only acceptances I had were from the Tom Shipps, the Ray Longs and the Roy Howards. I was heart-broken to have Molla Mallory go to the Pancoast, although it does offer a little consolation to know that she is playing tennis here every morning. I had a nice chat with both Mr. and Mrs. Mallory yesterday and told them of the interest which you had always taken in tennis and that I felt certain you would be more than glad to have them at the Flamingo as your complimentary guests for a couple of weeks. Mr. Mallory stated that he had never accepted any such courtesies anywhere. They told me they were paying \$40.00 a day for a double room with bath at the Pancoast. ory is most anxious to come over here, but Mr. Mallory is down here for his health and thinks he wants to be on the ocean front. We are still in hopes that they might move to the Flamingo, although naturally I didn't feel that it would be quite the ethical thing for me personally to try and take them away from the Pancoast.

With the few people we have had, we seem to hear expressed more frequently than in previous years, the desire for European plan and this is one phase of our operation which I think we should give

Mr. Mus Mallory have moved to the Flamings
This afterifoon They are good prients
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January 18, 1927.

Mr. C. S. Krom.

Ir. Fisher.

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FLORIDA'S POREMOST RESORT HOTEL

The Flamingo

C. S. KROM, Manager

July 22nd, 1927 Spring Lake, N. J.

Mr. Carl G. Fisher Port Washington Long Island, New York

Dear Mr. Fisher:

This will acknowledge yours of the 16th. Naturally I am disappointed about doing something to the lobby. I can readily appreciate your reluctance to spend any money down there that isn't absolutely necessary and I want you to rest assured that I am going to watch the corners more closely than ever before. I know something of the tremendous losses which you suffered last winter and there is no one more anxious than I am to see the Flamingo redeem itself. We are going to have to spend some money in making the change from American to European plan. I am confident, however, that this expense will not rum over \$5000.00, quite a large portion of which will go into silver for the dining room. Our renewals generally are going to be very light. With the light business last winter we didn't use nearly as much linen, silver, china and things of that sort so that our renewals this year will be lighter. We are going to have to buy about a dozen new bedroom carpets and a new pressing machine for the valet shop.

As I think you know, our lobby was never very elaborately furnished in the first place and has always looked pretty plain compared with the newer hotels. We have always tried to keep our reputation up at the Flemingo I have heard infinitely more criticism about our lobby the last two years than I have ever heard about operating on the American plan. It is quite true that people are not as much interested in decorations as they are in food, and from the very first day the Flamingo opened we have given first consideration to feeding our guests, but whenever they go out to the Nautilus or any of the other hotels they come back and roast us pretty hard on the appearance of our lobby. I am sure you and I have always taken a lot of pride in the Flamingo and I am sure we realize that first impressions count with a lot of people. We have tried each year to keep everything up in shape around the Flamingo and keep the place on the map in spite of some of our newer and more elaborate The expense of any work in the lobby would be borne competitors. by the operating account and I had been most hopeful that you would approve having the work done this year.

Mighty glad to know that things are going so well at Montauk. You have a wonderful spot there and there has never been any developer

The Flamingo

C. S. KROM, Manager

-2-

who did as much for people as you have. The Manor is a most comfortable and attractive hotel and considering that it is the first summer for the place, with lots more to be done in the way of development, I think it is just fine that the Manor is doing such a splendid business. Mrs. Krom is particularly anxious to see the place and we plan on running up for a day after we close here in the fall.

With kind regards.

Very cordially.

Manager

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MANU BEACH

July 26, 1927

C. S. AlbiOM, Margarin

Mr. C. S. Krom, Spring Lake, New Jersey.

Dear Mr. Kroms

I have yours of July twenty-second. If you think it is absolutely necessary, you can go ahead and figure on \$5,000, expense on The Flamingo.

However, I don't want Montgowery to have anything to do with it. Our last experience with Montgowery was not satisfactory at all. Our own purchasing agent. Mr. A. W. Howe, (Montauk Beach Development Corp) Heckscher Bldg., New York, can purchase for lessthan he can. He can purchase anything you want and will save you money.

I hope you and Mrs. Krom will come up some time and spend a few days at Montauk Manor. I know you will like it. It is going better all the time. It would probably do a lot of good for us and for yourself if you could be ar und the Manor after you are closed up.

Yours,

CGF: T

Copy to Mr. Kithlings

Contract between Carl G. Fisher, party of the first part, and Charles S. Krom, party of the second part:-

Date: Christmas Day, December 25, 1928

Place: Nautilus Polo Fields

Witnesses: Katharine B. Krom, Earl Kiser/

Agreement: A wager that Flamingo swimming pool would be completed in thirty days from date of contract (December 25, 1928).

Consideration: One Box of Cigars

December 26, 27, 28, 29, 30, 31 6 days

January 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13,

14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24 24 days

Total 30 days.

NOTE: This being the 25th day of January, or thirty-one days after above contract and agreement was entered into, and the pool is not yet ready for use, I leave it to you who is the winner

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Egytaine Tay, Tecambor Sp, 1923 ... K Establica Polo Tields Matherine T. Miou, Terl Mitter

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Constitution: One sex of digere

1920).

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White the winder

MEMORANDUM

FROM MR. FISHER

DATE January 29, 1929.

To Mr. C. S. Krom.

SUBJECT

Pick out the cigars you like to smoke, as you no doubt have your personal brand; send me a bill and I will shoot you a check.

CGF:T

FLAMINGO HOTEL MIAMI BEACH FLORIDA.

Season 1928-1929.

RESERVATIONS

Alker, Henry A.
Anderson, A. C.
Alexander, John
Ames, Stephen M
Allen, R. H.
Anketell, Thomas J.
Adams, H. E.
Aitken, Thomas G.
Allison, Dr. Nathaniel

Bud ingham, Geo. T.
Bayley, James L.
Bailey, Mrs. D. K.
Bowers, P. J.
Brueninger, L.E.
Brown, Mrs. Pauline
Benton, Walter G.
Benton, Stanley, P.
Brownlee, Geo. B.

Black, Arthur
Baldwin, Henry S.
Booth, Arthur
Bender, Chas. H.
Bradley, C. L.
Bittles, William
Buck, Nelson L.
Barcley, Mrs. W. L.
Booth, Mrs. E. W.
Brooks, R. E.
Bohn, Chas. B.
Burke, Mrs. A. N.
Bartram, R. W.
Brand, Edwin L., Jr.,
Bryant John A.
Brooks, H.C.
Black, Claude V.
Bacheller, Irving
Brown, E. N.
Bittles, F. L.
Bartlett, W. H
Boldt. Geo. C.

Bauer, Mrs. M. F.

415 Lexington Ave., New York City General Motors Corp., Detroit, Mich Aurora, Illinois 39 Broadway, New York City. Glassboro, N. Jersey. 1745 Iroquois Ave., Detroit, Mich. 2535 Scottwood, Toledo, Ohio 14 E. 47th St., New York City. 100 Beacon St., Boston, Mass.

105 So. LaSalle St., Chicago, Ill. 10 East 43rd St., New York City 16190 So. Park Blvd., Cleveland, Ohio 372 Charleton Ave., So. Orange, N.J. 26 Jackson Place, Washington, D.C. 85 Summer St., Springfield, Mass. 20 Pine Street, New York City. Pittefield, Mass. American Gredit Indemnity Co., 511 Locust St., St. Louis, Missouri Exchange Bldg., Boston, Mass. Brookline, Mass. 435 Water St., Pittsburgh, Penna. Grand Rapids Natl. Bank, Grand Rapids Mich Cleveland, Ohio 375 Mt. Prospect Ave., Newark, N.J. 3535 So. Ashland Ave., Chicago, Ill. Park Hotel, Williamsport, Penna. Grand Rapids, Michigan. Hamilton, N.Y 2512 E. Grand Blvd., Detroit, Mich. 1527 Spruce St., Philadelphia, Penna 17 Battery Place, New York City. 209 So. LaSalle St., Chicago, Ill. 2336 Dime Bank Bldg., Detroit, Mich Chester, Conn. 970 Lenox Place, Cinninnati, Ohio 111 East 48th St., New York City. Room 1836, 120 Broadway, New York City 15 Beverly Rd., West Orange, N.J. 105 So. Elberon Ave., Atlantic City MJ Baldwin, Hutchins & Todd, 120 Broadway, New York City. 188 Forrest Ave., Clen Ridge, N.J.

Plamingo Hotel, 1928-1929 Season. Reservations, Page 2.

Browne, E. A.
Butler, W. N.
Belk, Daisy
Bunn, Henry
Bickel, Karl
Baker, John
Buhl, Lawrence D.
Benbright, Carl W.
Bradshaw, J.E.
Blair, Miss E.
Benbright, Howard
Barnett, John T.

Chipman, G. B. Chapman C.F. Corey, Mrs. Chester Cousens, Frank Culver, Dr. G. J. Calvert, P. N. Capito, Dr. G. B. Cramer, J. P. Consodine, J. C. Chambers, J. H. Coward, Mrs. J. M. Chapin, Newton, Campau, M. Woolsey Cole, Frederick A. Cox, James C. Cockley, William B. Cone, Frederick H. Curtiss, Louis R. Cuniberti, Fienando, Colnon, Phillip Culkin, Ers. Chas. Coolidge, M. A. Caden, Miss A. M. Carnill, Mrs. Wm. Christmas, Alex E. Cooper, Kent Cushing, Geo. M. Cole, Edwin Childs, W J. Clancy, Hon. W. J. Catlin, R. M. Cook, Mrs. M. Cooley, Vaughn Converse, E. C.

412 Park Ave., Paterson, NJ
1133 Park Ave., New York City.
300 W. Bessoner, Greensboro, N.Car.
1 Fifth Avenue, New York City.
United Press., 61 Park Row, N.Y.C.
Gaspe, Quebec
259 Lakeshore Rd., Detroit, Nich.
Flint, Michigan.
Bradshaw & Co., 53 State St., Boston Mass
132 E. 45th St., New York City.
314 Ford Bldg., Detroit, Mich.
Denver, Colorad.

729 15th St., N.W., Washington, D.C. Motor Boating, 57th St. at 8th Ave., MYC Harris Trust & Savings Bank, Chicago 610 Longfellow, Detroit, Michigan. Ausable Forks, New York. Caxton Bldg., Cleveland, Ohio. Professional Bldg., Charleston, W.Vir 166 So. Penna Ave., Atlantic City, MJ Indianapolis, Indiana. 600 No. Howard St., Baltimore, Md. 500 No. Howard St., Baltimore, Md.
333 Ridgewood Ave., Glen Ridge, N.J.
Lee U. Moore Go., Pittsburgh, Penna.
1267 Balfour Rd., Gresse Pointe Park Min
Plaza Hotel, New York City.
400 No. Michigan Ave., Chicago, Ill.
Union Trust Bldg., Cleveland, Ohio
18 East 41st St., New York City.
Parkway Hotel, Chicago, Ill.
3224 R. St., Washington, D. C. 3224 R. St., Washington, D. C. 410 S. Clark St., Chicago, Ill. 12 East 86th St., New York City. Fitchburg, Mass. Lexington, Ky. (Quilt Shop) Rydal, Penna. 130 St. James St., Montreal, Quebec Associated Press., New York City. Hilton, Mass. 1212 Fifth Ave., New York City. 1070 Park Ave., New York City. Detroit, Michigan. Franklin, N.J. 43 Fifth Avenue, New York City. Bay City, Michigan. 49 Wall St., New York City.

Flamingo Hotel 1928-1929 Season, Reservations, Page 3.

Detwiler, L. E.
Derr, Olin
De Frees, Donald
Dennis, Mrs. Geo. L.
Dever, Owen J.
Desmer, William R.
Dinan, Mrs. James
Dodge, G. Gerard
Daly, R. E.
Dehoss, Harry H.
Deniels, W. H.
Dennis, R. F.
D'Olier, Franklin
Dodson, Mrs. K.G.
Dodge, Samuel D.
Duffy, J. J.
Duncan, J. S.
Dawson, Hanley
Duffy, Vincent

Esmond, John W.
Edwards, Dr. Ogden M.
Eiferle, Harry
Eckerson, T. H.
Edwards, E. C.
Everett, David C.
Edwards, H. N.
Essary, Fred
Emerson, Mrs. J. M.
Enright, A. M.
Edgar, F. M.
Ellis, T. W.
Esmond, Mrs. John W.

Farish, Mrs. Chas. B.
Findlay, Alex
Falck, Alexander D.
Fisher, Alfred J.
Fisher, W. A.
Fuller, Bert S.
Fiefield, Mrs. E. R.
Farnum, Ralph G.
Freeman, H. S.
Frischkorn, Chas.

11 Broadway, New York City
519 No. Palmetto, Daytona Beach, Fla.
105 So. Lasalle St., Chicago, Ill.
Stafford Springs, Conn.
150-24 Jamaica Ave., Jamaica, N.Y.
Williamsport, Penna.
1351 Wellesley Drive, Detroit, Michigan.
11 Wall St., New York City.
6930 South Shore Drive, Chicago, Ill.
Bridgeport, Conn.
Denton, Cottier & Daniels, Buffalo, N.Y.
92 Gifford Ave., Jersey City, N.J.
98 Madison Ave., Morristown, N.J.
635 South 7th St., Terre Haute, Ind
1020 Guardian Bldg., Cleveland, Ohio.
Bay City, Michigan.
5555 Everett Ave., Chicago, Ill.
2325 Chicago, Blvd., Detroit, Nich.
45 Church St., Paterson, N.J.

231 South LaSalle St., Chicago, Ill.
316 Fourth Avenue, Pittspurgh, Peana.
1116 Chusch St., Flint, Michigan.
75 Montgomery St., Jersey City, N.J.
Commerce Guardian Trust & Sav. Bank, Toledo Q
538 East Ave., Oak Park, Illi mis.
21 E. 66th St., New York City.
1214 National Press Bldg., Washington, D.C.
16 Clyde St., Brookline, Mass.
112 Front St., New York City.
3255 Clendale Ave., Detroit, Michigan.
1200 Main St., Springfield, Mass.
Barring Com.

703 Hall St., St. Joseph Missouri.
John Wanamaker, Philadelphia, Penna.
722 West Water St., Elmira, R.Y.
General Motors Bldg., Detroit, Mich.
Jeneral Motors Bldg., Detroit, Mich.
2600 Hudson Blvd., Jersey City, N.J.
Hotel Ambassador, Chicago, Illinois.
Palace Theatre Bldg., New York City.
Plaza Hotel, New York City.
Frischkorn Realty Co., Detroit, Mich.

Flamingo Rotel 1928-1929 Season. Reservations. Page 4.

Fuller, Mrs. Thomas M. Friestedt, Mrs. A. A. Farber, Mrs. Henry Fry, Mrs. D. W. Fages, Lt. Col. C. Frederickson, C. R. Frederickson, C. R. Frost, Henry G. Fouse, Mrs. T. A. Finke, F. W. D. Frost, Mrs. Owen C. Pellows, Mrs. D. A. Forbes, D. L. H.

Park Hotel, Honesdale, Panna. Soverign Hotel, Chicago, Ill. 2909 W. 17th St., Coney Island, N.Y. Glydehurst, Brookline, Mass. 71 St. Peters, Quebec Cochocton, Ohio

Traction Bldg., Cincinnati 1912 So. Irving Ave., Minneapolis, Minn. 1885 Wymore Ave., Cleveland, Chio. 447 Washington Road, Grosse Point, Mich. Flint, Michigan. Kirkland Lake, Ontario

Garard, E. A.
Griffin, W. A.
Griffin, W. A.
Guilfoil, J. A
Gates, H. J.
Gotfredson, Henry
Gallagher, J. F.
Griffin, Joseph P.
Grace, Edward R.
Gifford, Geo. H.
Goedel, H.
Gutterson, A. M.
Gale, Mrs. L. R.
Guibert, F. Walter
Griffiths, E. S.
Goakes, F. W.
Gaffey, John F.
Gates Russell C.
Gregg, Cliver
Goudiss, Charles
Grier, Frank L.
Gray, Mrs. C. H.
Goodman, Mrs. C. E.

Garard Trust Go., 39 So. LaSale St. Chicago SO Oakland Pl., Buffalo, N.Y Hotel Webster, 30 W. 45th St., New York. Derby, Gonn Builders Heeds, Inc., 30th at Locust, Milwauke 5836 Woodbine Ave., Philadelphia, Penna. 231 So. LaSalle St., Chicago, Ill. Grade and Holliday, New York City. 55 Park Ave., New York City. 47 Broad St., New York City. Prince George Hotel, New York City. Prince George Hotel, New York City. Riverdals-on-Hudson, New York. 328 Ford Bldg., Detroit, Mich. 406 Natl. City Bldg., Cleveland, Ohio. 1677 Magnolia Dr., Gleveland, Ohio. 57 Fratt St., Hartford, Connecticut. 40 Prospect Ave., Montelair, N.J. 450 Linwood Ave., Buffalo, N.Y 51 Broadway, New York City. Milford, Delaware Gardner, Maine Bryn Mawr, Penna.

Huckins, F. P. Hebard, Mrs. Morgan, Howe, George Hudson, Mrs. Michael Humpage, F. R.

Huckins Yacht Corp., Jacksonville, Fla., Chestnut Hill, Philadelphia, Penna. 527 Fifth Ave., New York City. Greensbore, North Carolina. "Dingley Dell", Palmer, Mass. Flamingo Hotel 1928-1929 Season. Reservations. Page 5.

Hallahan, Chas. E. Howard, Roy W. Hall, Odando Hebard, Chas. S. Hammond, James H. Hill, W. H. Haggerty, Geo. V. Heintz, John C Hand, Mrs. C. J. Hitschler, Chas. W. Harper, J. B. Hodell, Mrs. H. H. Hochstetter, Ralph Horton, Geo. A. Hinds, A. H. Hodell, F. G. Hildebrandt, Mrs. E. L. Houston, Mrs. W. C. Hadsall, Harry H. Holliday, J. W. Higbie, W. T. Horton, C. T. Hall, John L. Hampton, W. J. Henderson. H.J.C. Hutton, W. D. Heath, W. G. Hesly, Miss Marianne Herron, A. W. Hollingshead, H. T. Hoke, F. J. Heilner, Samuel Hillman, Fred Hungerford, Mrs. O. E. Handley, Mrs. M. L.

Irwin, Robert W. Inglis, David A Innes, Charles H. Irvine, James Imbrie, Mrs. H T. Irons, Mrs. W. G.

Merion, Penna. 250 Park Ave., New York City. Wade Park Manor, Gleveland, Ohio. Ohestnut Hill, Philadelphia, Penna. Union Trust Bldg, Pittsburgh, Penna.
P. O. Box 272, East St. Louis, Mo.
The Warwick, Locust at 17th, Philadelpha
3582 Third Ave., New York City
434 Lincoln Ave., Orange, N.J.
6306 Sherwood Road., Philadelphia, Penna. Pynchon & Co., 334 Madison Ave., New York Cy 2877 Fairmont Blvd., Cleveland, Ohio. 618 Mfrs. & Traders Bldg., Buffalo, N.Y. 512 MITS. & Traders Bldg., Burraio, N.I.
347 Madison Ave., New York City.
Longwood Towers, Brookline, Mass.
2532 Arlington Rd., Cleveland, Obio.
68 W. 58th St., New york City.
25 Fifth Ave., New York City.
37 S. Wabash Ave., Chicago, Ill.
48 Kingsbury Pl., St. Louis, Missouri.
Otis & Co., General Motors Bldg., Detroit.
25 Nassau Blvd., Garden City, N.Y.
30 State St., Boston, Mass.
1033 Portland St., Pittsburgh, Penna.
9265 General Motors Bldg., Detroit, Mich. 9265 General Motors Bldg., Detroit, Mich. 52 Wall St., New York City. Tower Temple St., Birmingham, England. 5271 Goes Ave., Detroit, Michigan. 5845 Marlborough St., Pittsburgh, Penna. 2360 Prairie Ave., Chicago, Ill. Indianapolis Spring Lake, New Jersey. Briarcliff Manor, New York Watertown, New York Hauppange, New M York,

Robert W. Irwin Co., Grand Rapids, Mich. Savings Investment & Trust Co., East Orange NJ 53 State St., Boston, Mass. Radnor, Penna. 1070 Park Ave., New York City. Brownsville, M.Y. Flamingo Hotel 1928-1929 Season. Reservations. Page 6.

Johnson, Com. E. M. Judson, J. M. James, Geo. P. Jones, Mrs. Wm. H. Jackson, Richard N. Jones, George M. Judson, George B. Jones, Miss E. M. Janney, T. C. Jones, Augustus A. Jordan, Mrs. C. A. Jenkins, C. F. Jones, Frank C.

P.O. Box 935, Winter Park, Fla., 25 W. 22nd St., Chicago, Ill. Atlantic Coast Line RR, Washington, D.C. Jones, Mrs. Wm. H. 312 Cherry St., S.e., Grand Rapids, Mich Jennings, Mrs. J. E. Hotel Sam Remo, 75th & Central Park West, MYC Johnson, Charles A. Exchange Bldg., Denver, Colorado Jacobus, D. S. 93 Harrison Ave., Montclair, N.J. Citizens Natl Bank Bldg., Baltimore, Md. Wardman Park Hotel, Washington, D.C. 886 Atkinson Ave., Detroit, Michigan. 175 Claremont Ave., New York City. 3500 South Grawford Ave., Chicago, 111. Astor Hotel, Milwaukes, Wis. Cary Ave., Milton, Mass. 5502 16th St., N.W., Washington, D.C. 237 Upper Mountain Ave., Montclair, N.J.

Kellogg, Hon. A. L. Kelly, Edward T. King, W. P. Kresge, Mrs. A. E. Kieselhorst, Edw. A. Krum, Howard L. Kee, W. H. Kettering, Mrs. C.F. Karagheusian, M Krug, W. N. Kendall, Messmore, Kanzler, Ernest Kennedy, D. H. Elugs, Willard

29 Ford Ave., Onsonta, N.Y. Transportation Bldg., Ohioago, Ill. Aransportation Bidg., Chicago, Ill.
Aluminum Co., of America, Cleveland, Chic
70 West Boston Blvd., Detroit, Michigan.
1007 Clive St., Bt. Louis, Mc.
1400 Wrightwood Ave., Chicago, Ill.
Triangle Bidg., East Crange, N.J.
P.O. Box 1051, Dayton, Chic.
Raragheusian Bros., Fifth Ave., New York City
8163 E Jefferson, Detroit, Mich.
1638 Broadway, New York City.
2501 Iroquois Ave., Detroit, Mich.
Martinsville, Indians. Martinsville, Indiana. Montclair, N.J.

Lee, Frank H. Lyon, Howard W. Lawson, Mrs. G. W. Lynch, C. Hek Landis, Stanley W. Lenders, A. W. H. Lyman, W. H. Jr., Lilly, William

Lee Farm, Danbury, Conn. Hotel Barclay, New York. Woodland Road., Pittsburgh, Penna. Union Trust Bldg., Pittsburgh, Penna. Henry H Sheip Mfg. Cc., Philadelphia Penick And Ford, Gedar Rapids, Iowa. 155 No. Clark St., Chicago, Ill. Harvard Club, 27 W. 44th St., New York City Flamingo Hotel, 1928-1929 Season Reservations. Page 7.

Lowman, Dr. J. B.
Logan, Stuart,
Little, Bascom
Loughney, R. E.
Lindley, Charles A.
Leigh, George
Lenont, Dr. C. B.
Llewellyn, John T.
Latts, Garland
Leffingwell, Douglas
Le Blanc, Ers. Lawlor
Leary, Hohn Jas. A.
Lockwood, L.F

McTlhenny, Miss S. B.
McKinley, John
McCaddon, J. T.
McAlester, Berry
McCulloch, Richard
McKee, Homer
McCormick, W. C.
McClune, Mrs. Rebecca
McMaster, Mrs. E. C. S.
McDaniel, J.S.
McGluskey, Miss Pearl
MC Laren, H.L.
McColl, John W.
McCann, Mrs. H.K.

Mitchell, J.R.
Moskovics., F.E.
Merritt, T. W.
Maynard, J.F., Jr.,
Moore, Robert W. Jr.,
Merle, Mrs. H.J.
Miller, S.H.
Miller, Chas. E.
Meehan, C. L.
Mitchell, C. Stanley
Morehead, John L

U.S. Bank Bldg., Johnstown, Penna.
2344 Lincoln Park W., Chicago, Ill.
Hanna /Bldg., Clevelmd, Ohio.
5558 Centre Ave., Pittsburgh, Penna.
52 Broadway, New York City.
36 Gramercy Park, New York.
Virginia, Minnesota.
1351 Ry. Ex. Bldg., Chicago.
701 Lowe Bldg., Syracuse, R.Y.
Earrington, Ill.
4064 Tupper St., Montreal, Quebec Saratoga Springs, New York
406 Harrison St., Flint, Michigan.

Bellevue Stratford Hotel, Philadelphia
Marshall Field & Co., Chicago, Ill.
31 Cathedral Ave., GardenCity, L.I. MY
Centralia, Missouri
1478 Arcade Bldg., St. Louis, Missouri
4450 Meridian, Indianapolis, Indiana.
Williamsport, Penna. (795 Belmont Ave.)
314 Washington Trust Bldg., Washington, Pa
604 Monteray Ave., Felham Manor, N.Y
Havemeyer Lane, Stamford, Conn.
Stafford Springs, Conn.
Ajax Rubber Go., Racine, Wis.
140 Forest Hill Rd., Toronto, Ontario.
285 Wadison Ave., New York City.

Federal Reserve Bank, Minneapolis, Minn. Spink Arms Hotel, Indianapolis, Ind. 105 West Adams St., Chicago, III. Mayro Bldg., Utica, N.Y. 97 Milk St., Boston, Mass. 3100 B Sheridan Road, Chicago, III. Chase National Bank, New York City. Michigan Steel Tube Products Co., Detroit 96 Front St., New York City. Bank of United States, Fifth Ave., N.Y.C. Charlotte, N.C.

Flamingo Hotel, 1928-1929 Season Reservations. Page 8.

Makeman, Mrs. G. J.
Moore, Hugh
Mitchell, Mrs. J.M.
Wilholland, H.C.
Myers, T.E.
Meyer, J. Edward
Willer, D.D.
Maloney, A. J.
Marshall, W. G.
Montgomery, W.J.

Nicholson, Davis
Nye, J. M.
Nourse, F.R.
Newcomb, James F.
Nutt, J.R.
Newton, Mrs. N.S.
Napier, J.H.
Noble, Edw. J.
Niblo, Rev. James M.
Newton, Mrs. Paul
Nichols, Mrs. W.R.
Newberry, Philps

O'Brien, Dennis F. Orelup, P.F. O'Donnell, Capt. E.M. Oakman, Robert Olds, F. A. Outhwaite, Mrs. J.H. O'Brien, J.J. Ogilvie, G.E.

Plunkett, Chas. T., Jr. Parham, R.J.4 Paddock, Geo. A Penn, James, Jr. Parslow, W.J. 2569 Villa Lane, Hyde Park, Cincinnati Easton, Penna. Buffalo, New York. 5903 Wellesley Ave., Pittsburgh, Penna. 444 No. Capital Ave., Indianapolis, Ind. 993 Park Ave., New York City. 203 18th St., N.W., Canton, Ohio. Reading Terminal, Philadelphia, Penna. Marshall Bldg., Columbus, Ohio. Bank of America, 44 Wall St., New York Cy

1529 Drummond St., Montreal, Quebec Guaranty & Trust Co., New York City.
50 Congress St., Boston, Mass.
230 Seventh Ave., New York City.
Union Trust Co., Cleveland, Ohio.
Newton Investment Co. Denver, Colorado 389 Fifth Ave., New York City.
2 West 45th St., New York City.
27 E. Airy St., Norristown, Penna.
6 Wessex Rd., Newton Centre, Mass.
1070 Park Ave., New York City.
Guardien Trust Co., Detroit, Mich.

A P. Smith F Mfg. Co., East Orange, N.J.
425 Beechwood Ave., Bridgeport, Conn.
Eastern S.S. Lines, Pier 18, N.R., New York
Union Trust Bldg., Detroit, Michigan
164 State St., Hartford, Conn.
55 Stanbery Ave., Columbus, Ohio.
19 Childs Ave., Asheville, N.Car.
460 St. Francis Xavier St., Montreal, Que.

Adams, Mass.
15 Broad St., New York City.
125 W. Monroe St., Chicago, Ill.
821 Main St., Danville, Virginia.
Consolidated Shipbuilding Corp.
Norris Hieights, New York City.

Flamingo Hotel, 1928-1929 Season Reservations,. Page 9.

Plats, H.E.
Peckham, G.G.G.
Fierce, Mrs. Ralph W.
Patterson, Robert
Pearson, Mrs. Helen S.
Pierce, H.M.
Patterson, Frank L.
Prindle, G. F.
Pierce, Miss Madge
Palmer, G. M.
Pattengill, G.D.
Prit chard, N.H.
Plantiff, Mrs. Gaston
Phelps, Mrs. Charles
Post, E.F.

Quick, Mrs. Douglas Quail, Frank

Roberts, E. T.
Root, C. J.
Robins, Rt. Rev. Edwan F.
Rogers, Henry G.
Read, F. A.
Robinette, E. B.
Ramsdell, C. M.
Roche, Frank W.
Rainville, G. H.
Ramsdell, Harry T.
Rice, Grantland
Raymond H.H.
Read, David E.
Rehfuss, Dr. M.E.
Raymond H. K.
Rands, W. C.
Rogers, James
Rohde, A. J.
Reed, Alan
Reynolds, Stanley
Redfield, O. S.
Robinson, Theo. T.
Rock, Roger J.

Room 1229, 26 Broadway, New York City.
Ohio Buick Co., Cleveland, Ohio.
140 Chapin Parkway, Buffalo, N.Y.
Harries Bldg., Dayton, Ohio.
6222 Sheridan Rd., Chicago, Ill.
Dupont Bldg., Wilmington, Delaware
20 E. 76th St., New York City.
American Radiator Co., 40 W. 40th St. NYC
61-52 Gates, Ridgewood, N.Y.
80 Beakman St., New York City.
424 Lafayette St., New York City.
120 So. LaSalle St., Chicago, Ill.
Forest Hills, New York.
Rockville, Conn.
Quogue, New York.

350 Park Avenue, New York City. 1114 Balfour Rd., Grosse Pointe, Mich.

10 E. 70th St., new York City.
Root Glass Co., Terre Haute, Indiana.
Bishop's House, Peace River, Alberta.
Au Sable Forks, N.Y.
Albion, N.Y.
1429 Walnut St., Philadelphia, Penna.
50 Saybrook Pl., Buffalo, N.Y.
1790 Broadway, New York City.
101 St. James St., Montreal, Quebec
270 Main St., Buffalo, New York.
American Golfer, Graybar Bldg., New York Cy.
AGWI SS Co., 25 Broadway, New York City.
Equitable Trust Co., Atlantic City, N.J.
1417 So. Broad St., Philadelphia, Penna.
Auldform, Akron, Ohio.
1st Natl Bank Bldg., Detroit, Michigan.
Au Sable Forks, N.Y.
Parker & Davis, 1212 Griswold, Detroit, Mich
Wyncote, Penha.
4207 Underwood Rd., Baltimore, Md.
Broekside Dr., Greenwich, Conn.
Elyria, Ohio.
4 Highy Rd., Utica, N.Y.

Flamingo Hotel 1928-1929 Season. Reservations. Page 10.

Ritchey, Mrs. John L. Radley, J.J. Redick, E.S. Reize, Paul W. Robinson, J.W.

Shumway, P.R. Samlfield, A. G. Shipp, T. R. Schantz., A. A. Stone, Herbert L. Simpson, E. Glenn Sisson, F. P. Seyburn, Wessen Simonds, Gifford K. Smith, Mrs. H. Harrison Scott, Carl M. Shepard, J.B. Smith, Mrs. Hugh L. Schroeder, George Smith, A. W. Scholle, Chas. H. Sparrow, Dorothy Stephenson, J.M. Smith, Jesse L. Scoffeld, Frank R. Scotleid, Frank R.
Smith, Mrs. M M.
Schueler, Frank R.
Sneath, R.E. H.
Smith, Dr. B. C.
Smith, Capt. Pat
Smith, Eugene A
Scott, R. A.
Stecking, D. W.
Smith, Frank
Salisbury A. L. Salisbury, A. L. Smith, Dr. Calvert Standish, J. D., Jr. Stickney, A. T. Shoemaker, I. L. Smith, C. C. Swart, W. C.

5610 Northumberland Ave., Pittsburgh, Penna 39 Broadway, New York City. Tale Club, New York City. 120 So. LaSalle St., Chicago, Ill. Gardiner, Maine.

1605 Hinman Ave., Evanston, Ill. Saalfield Publ. Co., Akron, Ohio Albee Blog., Washington, D.C. D.&.C. Nav. Co., Detroit, Michigan. Yachting, 25 W. 43rd St., New York City. Fisher Body Corp., Detroit, Mich. Grand Trunk Ry., Detroit, Mich. 2804 1st Natl. Bank Bldg., Detroit. Fitchburg, mass.
803 Weightman Bldg., Philadelphia, Penna.
Schenley Apts., Pittsburgh, Penna.
General Motors Bldg., Detroit, Mich. S70 Park Ave., New York City.

820 Liberty Ave., Pittsburgh, Penna.

1081 W. Palmer Park Blvd., Detroit, Mich.

121 So. Wabash Ave., Chicago, Ill.

8623 109th St., Richmond Hill, N.Y.

South Bend News Times, South Bend, Indiana

3330 Sheridan Rd., Chicago, Illinois.

722 Kieth Bldg., Cleveland Chic.

640 Delaware St., Detroit, Michigan.

1208 Astor St., Chicago, Ill.

309 St. Ronan St., New Haven, Conn.

130 E. 5tth St., New Haven, Conn.

925 15th St., Washington, D. C.

1753 Union Trust Bldg., Cleveland, Ohio

Board of Trade, Duluth, Minn.

45 Tiemann Pl., New York City.

2403 Marcy Ave., Evenaton, Ill.

323 So. 18th St., Philadelphia.

314 Ford Bldg., Detroit.

409 Olive St., St. Louis, Missouri.

163 West Commerce, Bridgeton, N. J. 570 Park Ave., New York City. 163 West Commerce, Bridgeton, N. J. Harris Winthrop, Wall St., New York City. 1024 University Pl., Schenectady, N.Y.

Flamingo Hotel, 1928-1929 Season, Reservations. Page 11.

Stewart, Alexander Segrave, Major H. Ø. D. Sovereigh, Otto Stevens, J. F.

Tyne, Thomas J.
Tattersall, G. A.
Thedieck, F.P.
Trumbull, Mrs. R. H.
Townsend, R. S.
Train, Dr. John K
Tappan, Paul
Timothy, William G.
Thomas, Geo. C.
Tillotsen, Mrs. H. C.
Thaste, Edward H.
Terry, General M. O.
Thorn, Mrs. M B.
Taft, Frank
Tenney, Col. Chas. H.
Torrance, H R.
Thomas, CMrs. Victor F.
Trimble, J. H.
Tuttle, John M.
Thorne, R. W.
Thomas, Geo. C.
Templeton, Stewart
Teal, Dr. C. C.
Thompson, Leslie
Turney, H. D.

Van Dyke, E. G. Van Sciver, Geo. D. Van Sciver, J. B. Vars, Addison, Vanderwyck, Henry D. Van Raalte, Roel Van Housen, B. T. 12 W. 44th St., New York City. 20 Buckingham Cate, Lendon, S.W.1, England Bay City, Michigan. 10 Museum Rd., Boston, Mass.

National Bldg., Nashville, Tenn.
Niagara Falls Gorge R.R., Niagara Falls, NY
Sidney, Ohio
Bady Rusll, Overbrook, Penna.
110 So. Main St., Wilkes-Barre, Penna.
1107 Bull St., Savanna, Geogia.
C. Clothier Jones Co., 1603 Walnut, Phila.
611 Fifth Ave., New York City.
227 St. Paul St., Baltimore, Md.
Tillotson Mfg. Co., Toledo, Chio
123 So. Broad St., Philadelphia, Penna.
Plaxa Hotel, New York City.
Selkirk, N. Y.
Acolian Co., 689 Fifth Ave., New York City
Springfield, Mass.
Bankof Au Sable Forks, Ausable Forks, NY
336 Olney St., Providence, R.I.
Western Oil Refining Co., Indianapolis.
1 Sutton Pl., New York City.
1400 Campbell St., Williamsport, Penna.
98 Broad St., Bloomfield, N.J.
4307 No. Charles St., Baltimore, Md.
140 So. Dearborn, Chicago, Ill.
Weedsport, N. Y.
Gaspe, Quebec.
558 E. Town St., Columbus, Ohio.

120 Breadway, New York City.
Parkway at 24th St., Philadlelphia, Penna
Market St., Ferry, Camden, N. J.
Buffalo, New York.
28 Bullough Park, Newtonville, Mass.
Burstedon Lodge, Burstedon, Hants, England.
29 So. LaSalle St., Chicago, Illinois.

Flamingo Hotel, 1928-1929 Season. Reservations. Page 12.

Werrenrath, Reinald Whipple, Sherman Wedelstaedt, Mrs. H. A Work, Charles A. Warren, Dr. H. S. Warner, Mrs. Donald J. Whaling, Montgomery Wrightson, W. G. Woods, Mrs. J. L. Wilkinson, G. L. Ward, Frederick J. Walworth, W. J. Wyckoff, C. R. Waters, John H. Welch, Thomas F. Warner, David A. Weisburg, Andrew C. White, Mrs. S. H. Wasey, Louis R. Wheeler, Seth, Jr. Wurst, Perry E. Wynn, J. M. Wilson, Chas. B. Woods, Mrs. J. H. Woods, Mark Warren, Bates Whiteney, T. H. Williams, E. C. Watson, Dr. J A. Wilson, Earl Woodard, Dr. R. a. Warburton, W. J. Wolstenholme, Robert Warren, Mrs. Geo. C.

25 W. Sist St., New York City. 447 Warren St., Brookline, Mass. 1411 No. State St., Chicago, Ill. 277 Park Ave., New York City. 5632 Sheridan Road, Chicago, Ill. Salisbury, Conn. 8162 Jefferson Ave., East, Detroit, Mich. 257 Reynolds Terrace, Orange, N.J.
615 West Hancock St., Detroit, Mich.
1027 Greenwood Blvd., Evanstille, Ill.
1117 Dime Bank Bldg., Detroit, Mich.
Howe Sound Co., 730 Fifth Ave., New York City.
Atlas Steel Casting Co., Buffalo, New York
National Radiator Corp., Johnstown, Penna.
R. L. Horton Co., 43 Broad St., New York City H. L. Horton Co., 43 Broad St., New York City Home Snow Co., 60 Munroe Ave., Grand Rapids Oliver Hotel, South Bend, Indiana. San Remo Hotel, New York City. Erwin, Wasey Co., Graybar Bldg., New York A. P. W. Paper Co., Albany, New York. Mirs. & Traders Trust Co., Buffalo, N.Y. Wayne, Penna. 1013 Franklin Blvd., Pontiac, Mich. 604 W. Phil-Ellens St., Germantown, Penna Woods Bros. Corp., Lincoln, Nebraska. Southern Blag., Washington, D. C. 212 \$ Columbia Heights, Brooklyn, N.Y. 150 W. 4th St., Williamsport, Penna. 2100 Irving Ave., So., kinneapolis, Minn. 420 Lexington Ave., New York City. P. O. Box 882, Louisville, Kentucky. 37 E. 53rd St., New York Oity. Ritz Carlton, Philadelphia, Penna. Warren, Hrs. Geo. C.
Warner, E. C.
Waller, Maj. L. W. T., Jr. Dupont Company, Wilmington, Delaware.
Westgate, C. S.
Wenner, Henry P.
Waterman, Frank D.
Whippe, F. A.
Walters, F. W.
Walters, F. W.
Waters, W.
Waters, F. W.
Waters, F. W.
Waters, F. W.
Waters, F. W.
Water

Flamingo Hotel. 1928-1929 Season. Cancellations.

Archambault, Mrs. E. Barbe, Mrs. W. S. Bass, Geo. G. Golgate, Bayard Clark, Dr. W. 1. Cordell, Mrs. J A. Conley, F. G. Glark, H. D. Ellis, Mrs. B. H. Flotzinger, George Fraley, Mrs. M. F. Foster, G. S. Griffin, R. B. 4 Hillyer, C. W. Hearn, Cornelius, Jr. Kudner, Arthur H. Lorimer, Ged. H. Lund, Dr. F. A. Merrill, F. H. McAleenan, Austin Mulvihill, Mrs. W. H. Miller, H E. Owen, Ray M. Nugent, Edwin T. Powell, W. J. Probasco, Scott Ros, J. L. Ream, Robert P. Shonnard, H. S. Stewart. Dr. Elbert Snow, Warren H. Stewart, Mrs. L. F. Schaffer, Mrs. H. Shore, Fred R. Seyster, Thomas Stewart, P. N. Skinner, Mrs. R. W. Shoemaker, Dr. J. F. Strom, Mrs. G. A. Webb, E. V. Webber, Oscar

3417 Ste. Famille, Montreal, Que. 80 E. 34th St., New York City. 50 Broadway, New York City.
Lake Forest, Ill.
2215 Walnut St., Philadelphia, Penna.
1333 Ridge Ave., Evanston, Ill.
127 No. Highland Ave., Pittsburgh, Penna.
1730 East 24th St., Cleveland, Ohio.
539 Bergen Ave., Jersey City, N.J.
5526 Penn Ave., Pittsburgh, Penna.
246 Beechmont Dr., New Rochelle, N.Y.
Hotel Suburban. East Orange. N.J. Hotel Suburban, East Orange, N.J Briffin Wall Paper Co., Jersey City, N.J. 2101 onn Ave., N.W., Washington, D.C. 25 Broad St., New York City. 844 Rush St., Chicago, Ill. Saturday Evening Post, Philadelphia, Pa. 1 W. 85th St., New York City. Appleton Electric Go., 150 Variok St. NYC 410 Park Ave., New York City. Schenley Apts., Pittsburgh, Penna.
360 No. Michigan Blvd., Chicago, Ill.
Hudson Motor Car Co., New Tork City
Security Bldg., St. Bouis, Missouri.
P.O. Box 1146, Pittsburg h, Penna.
American Trust & Banking Co. Chattene American Trust & Banking Co., Chattanooga Tenn W. W. Cummer Lumber Co., Jacksonville, Fla 17 Battery Place, New York City. 74 Wrinity Pl., New York City. 505 Boyle Bldg., Little Rock, Ark. 130 Broadway, New York City. Glearfield, Penna. Esplanade Gardens, Mt. Vernonn, N.Y. 25 Church St., New York City. 900 No. Michigan Ave., Chicago, Ill. Kuhn-Leeb Go., William & Pine Sts., NYC 200 Lafayette Ave., Brooklyn, N.Y. Box 1375 Rural Route, Glayton, Missouri. Sunny Ridge Farm, Whieston, Ill. Elto Outboard Motor Go., Milwaukee, Wis. J.L. Hudson Co., Detroit, Mich.

Flamingo Hotel, 1928-1929 Season. Inquiries. Page 1.

Adams, E. M.
Albrecht, William
Andrews, Mrs. J.
Armitage, Glifford F.
Anderson, John G.
Abbott, J. L.
Armstrong, Arthur
Arnold, H. D., Jr.
Ames, R. F.
Andrews, Dr. Neil
Anderson, A. A.
Ashman, Gharles
Anderson, J.
Adams, Robert B.
Arendes, P. J.
Augsbury, Williard S.
Austin, Lawrence, H.

Baker, L. Warren
Brown, Peggy
Brown, D. P
Bearce, Geo: M
Bond, Edw. J., Jr.
Brown, Judge T. C.
Bowlin, Frank J.
Bruce, J. H.
Barry, T. E.
Bailey, John L.
Banner, S. Morrill
Butler, Mrs. H. S.
Barker, Norma L.
Benson, George R
Ballinger, Dr. J. R.
Burton, Geo. S.
Browne, Mrs. J W.
Brown, A. M.
Berney, C. R.
Ball, Mrs. R. C.
Beall, Mrs. Chas. W.
Bookser, Mrs. John R.
Beiley, Miss I. M.

38 So. Dearborn St., Chicago, Ill.
Western Tablet & Stationery Co., St. Joseph MO
68 Parkman St., Brockline, Mass.
265 Wyoming Ave., South Grange, N.J.
67 Hollywood Ave., Crestwood, N.Y.
Panama Pacific Line, Haas Howell Bldg. Atlanta
6239 Walnut St., Philadelphia,
Pidelity Trust Co., Knoxville, Tenn.
60 Monroe Ave., Grand Rapids, Mich.
209 Lake Drive, Oshkosh, Wis.
Blum Bldg., Chicago, Ill.
665 Fifth Ave., New York City.
21 East 40th St., New York City.
Fairview Farm, Odebolt, Iowa.
650 Washington St., Cumberland, Md.
Antwerp, New York.

439 St. James Bldg., Jacksonville, Fla.
1477 Jefferson Ave., Brooklyn, N.T.
53 Fairholt Rd., Bo., Hamilton, Ontario.
313 Alamo Plaza., San Antonio, Texas.
Maryland Gasualty Go., Baltimore, Md.
Port Richmond, New York.
415 Merchants Natl. Bank Bldg., St. Paul Winn
2302 Middlefield Rd., Gleveland, Ohio.
Keith Bldg., Gleveland, Ohio.
Lexington Bldg., Baltimore, Md.
885 Park Ave., New York City.
4931 Lindell Blvd., St. Louis, Missouri.
6151 Winthrop Ave., Chicago, Ill.
1295 Milwaukee, Ghicago, Ill.
2724 W. North Ave., Chicago, Ill.
58 Wampscott, Mass.
1326 Madison Ave., New York City.
568 lst Natl Bank Bldg., Chicago, Ill.
38 Fordham Drive, Buffalo, N.Y.
5821 Woodbine Ave., Philadelphia, Penna.
55 Gamerbury Court, Toledo, Ohio.
2448 Delaware Ave., Buffalo, N.Y.
1830 K St., N.W., Washington, D.C.

149 Broadway, New York City.

Flamingo Hotel. 1928-1929 Beason. Inquiries. Page 2.

Barclay, William L.
Brown, A. F.
Benedict, Mrs. J. H.
Bradley, F. J.
Brown, Mrs. James
Bailey, J. S.
Brenizer, Dr. A. G.
Boyer, H. H.
Biggers, W. E.
Bradburn, Mrs. H. H.
Brown, A. L.
Bergen, Mrs. E. H.
Baumhogger, W. G.
Bruyn, Mrs. W. E.
Bixler, Ira E.
Brandt, Mrs. Z. G.
Brown, Lewis H.
Brooks, Samuel D.
Burmeister, Mrs. G. G.
Burke, William J.
Betz., John
Barr, Mrs. James H.
Burns, Edward
Berger, Gec. W.

Carter, F. W.
Cohades, Miss E. B.
Cooper, Mrs. G. C.
Chase, Mrs. May C.
Cols, Ed
Carter, Mrs. F. J.
Croker, H.
Coble, W. Scott
Clark, Mrs. A. B.
Gaine, Mrs. J. J.
Crane Mrs. T. J.
Causer, James A.
Cooper, Harry D.
Carew, R. G.
Climbe, Mrs. F. O.
Crittenden, W. J.

607 East Graver's Lane, Chestnut Hill, Penna 11 Canal Pl., New York City.
875 Park Avenue, New York City.
Chas. E. Quincey Go., 14 Wall St., N.Y.O.
Barron House, Quechee, Vermont 1529 Mges Street, Kansas City, Missouri.
Professional Bldg., Charlotte, N.C.
1529 Walnut St., Philadelphia.
1225 Main St., Buffalg, N.Y.
662 Wellington Crescent, Winnipeg, Manitoba.
117 So. Penna Aye., Atlantic City, N.J.
25 Nercer St., Princeton, N.J.
Hontgomery Ward Co., Chicage, Ill.
49 E. 67th St., New York City.
107 Sixth St., Pittsburgh, Penna.
125 East 57th St., New York City.
Johns Manville, 292 Madison Ave., N.Y.O.
330 Seventh Ave., New York City.
5111 University Ave., Chicago, Ill.
101 Post Ave., Lyndhurst, N.J.
119 South Centre St., South Crange, N.J.
5392 Wilkins Ave., Pittsburgh, Penna.
Centre Road, Port Gredit, Ontario, Canada

Pendinnis Club, Louisville, Kentucky
Green Bay, Wis.
Erne Burn Country Club, West Hewton, Mass.
6917 Euclid Ave., Cleveland, Ohio.
1212 Fifth Ave., New York City.
799 Park Ave., New York City.
North St., White Plains, N.Y.
Wormleysburg, Penna.
860 Prespect St., ew Haven, Conn.
100 Pelham Road, Germantown, Penna.
2859 Sedgewick, Oad, Cleveland, Ohio
Ithaca Hotel, Ithaca, New York
65 Chauncey St., Boston, Mass.
Mabley Carew Go., Chncinnati, Ohio.
Hotel Belmont, Chicago, Illinois.
Oliver Bldg., Pittsburgh, Penna.

Flamingo Hotel 1928-1929 Season. Inquiries Page 3.

Cox, R. Harold
Crain, Mrs. Edmind G.
Cottier, Mrs. G. T.
Cronkrite, G. L.
Cooley, Mrs. R. W.
Crane, Florence Mrs.
Critchell, Mrs. Laurence
Carpenter, Frank B.
Cooby, W. H.
Cowles, D. H.

Dillard, J.R. Doyle, E. A. Davison, Dr. R. W. Donnelly, E. C. Mrs. Dodge, H. C. Durant, Mrs. Hopkins Dwyer, Robert W. Davis, T. B. Dowman, Dr. Chas. \$. Dangler, Frank B. Dall, J.J., Jr. Dahle, I. J. Devenderi, R. I. Davis, Hugh W. Duckett, T. H. Dawley, Mrs. E. J. Dowell, Stanley, C. Dugane, Mrs. C. E. De Roode, Miss E. deBullet, Mrs. L. B. Dullea, J. A. Davis, J. W. Dearden, Edw. O. Dent, Emory C. Deuel, A. C.
Dauby, N. L.
Donnelly, J. C.
Davis, J. W. Dunham, Jr., Mrs. R. J. Dandt, Mrs. C. Duveen, Joseph Donnelly, C. Q. Douglas, Mrs. W. L. Dempsey, C. H.

Mainus, Connecticut.
6345 Overbrook Ave., Overbrook, Penna.
425 Riverside Dr., New York City.
89 Front St., Memphis, Tenn.
2230 Lincolnwood Dr., Evanston, Ill.
715 Riverside Dr., New York City.
170 East 79th St., New York City.
Union Trust Bldg., Cleveland, Ohio.
Cosby Rodges Milling Co., Birgingham, Aka.
Clens Falls, N.Y.

408 Summit St., Winston Salem, N.C. 1209 1st Natl. Benk Bldg., Chicago, Ill. 200 W. State St., Trenton, N.J. 63 Commonwealth Ave., Boston, Mass. 8037 Riverside Ave., Jacksonville, Mla. 25 Fifth Ave., New York City. Dime Savings Bank, Hartford, Conn. 26 Broadway, Nw York City. 158 Forest Ave., N.E., Atlanta, Ga. 9913 Lake Shore Blvd., Cleveland, Ohio. 212 Savings Bank Bldg., Ithaca, N.Y. 26 East Scott St., Chicago. 401 N. Prospect, Herkimer, N.Y. 125 E. 15th St., New YorkOity. Evans Blog., Washington D. O. 2914 44th St., N.W., Washington D. C. J. A. HcDace Go., 2016 Webb Ave., Detroit 1 Oak Bluff Ave., Larchmont, N.Y. 2012 School Place, Toledo, Ohio 1030 North Calvert St., Baltimore, Md. Aluminum Club, New Kensington, Penna. 31 Edgehill Terrace, Davenport, Iowa. Geo. W. Blaben Co., Nicetown, Penna. Carpenter-Dent-Sublett Co., Bowling Green Ky. Niegara Falls Gazette, Niagara Falls, N.Y The May Co., Cleveland, Ohio. 262 Oxford Avenue, Montreal, Quebec Box 404, Davenport, Iowa. 263 Washington Circle, Lake Forsst, Ill. 2020 Robinwood Ave., Toledo, Chie. 720 Fifth Ave., New York City. 22 W. 39th St., c/o Bergman & Barrett, NYO Marion, Mass. A. A. Johnson Corp., Long Island City, N.Y.

Flamingo Hotel 1928-1929 season. Inquiries. Page 4.

Engel, Hans
Eansor, F. W.
Eckhardt, Douglas
Everett, R. W
Early George G.
Eby, I. W.
Edson, W. H.
Ellard, Mrs. J. W.
Engel, Mrs. Jay G.
Erwin, Henry

Fox, Florence H.
Fitzgerald, M.C.
Furr, C. H.
Ferguson, Fred S.
Francis, J. D.
Fletcher, Mrs. F. I.
Ford, H. R.
Fitzmaurice, J. G.
Farmer, Mrs. A. F.
Fearey, Mrs. Porter,
Flannery, Mrs. J. J.
Flannery, Walter R.
Ferguson, Chas. B.
Fuller, Bert S.
Ferguson, C. D.
Forbes, Mrs. C. M.
Fennell, M.P., Jr.
Fryberger, H. B.
Florada, Mrs. Edward
Frederick, Mrs. F.
Fawcett, M. L.

Gerdon, R. L.
Greentree, Ers. G.
Gwinn, Relph
Grossman, George
Gignousk, Fred E.
Gaylord, C. W.
Gimour, William
Gustin, A. L.
Grogan, P. J.
Granger, E. J.

1120 Hibernia Bldg., New Orleans, La.
656 East Bay St., Jacksonville, Fla.
C. P. R. Bldg., Toronto, Ontario.
Engadine Farm, Brevard, N.C.
Trammell, Earley & Co., Memphis, Tenn.
2204 Boulevard, Wilmington, Del. (N.Y.
Kohn Edson, Inc., 174 North Ave, New Rochelle
The Greenway, Chas. St. at 34th, Baltimore Md.
Seville Apt., Lake Drive, Baltimore, Md.
Abremont Upton St., N.W., Washington D.C.

Coneral Electric C o., Schenectady, N.Y.
427 Dickerson Eldg., Norfolk, Va.
461 8th Ave. New York City.
Island Greek Coal Co., Huntington, W.va.
20 East 78th St., New York City.
Ford and Simon, Bay City, Mich.
48 Benton Road, Belment, Mass.
333 West 78th St., New York City.
Ardsley Park, Irvington, N.Y.
Schenley Apts., Pittsburgh, Penna.
MacManus, Inc., 82 Hancock, Ave., E., Detreit
Altmont Mfg. Co., Altmont, Mich.
2600 Boulevard, Jersey City, N.J.
631 Park Ave., New York City.
382 North Maple Ave., East Orange, N.J.
46 Academy Rod., Westmount, Montreal, Que.
712 Lonsdale Eldg., Duluth, Minnesota.
221 23rd & Ave., E., Duluth, Minn.
Hotel Robert Futton, N.Y.C.
118 W. Sandusky Ave., Bellefontaine, Ohio

Standard Steel Car Co., 120 Broadway, NYC Ingleside Ct., Richmond, Va., 2 330 W. 34th St., New York City. Eraders Inv., Co., 1st Natl Bank Bldg. Chicago Middle at Exchange St., Portland, Maine. 2817 S. 11th St., St. Louis, Missouri. 1514 Beacon St., Brockline, Mass. 1412 W. 12th St., Sta A. Kansas City, Mc. Fidelity Mutual Life Ins. Co., Johnstown, Pa. Gardener & Co., 2309 Archer Ave. Chicago.

Flamingo Hotel 1928-1929 Season Inquiries. Page 5.

Graef, H. C. Gotteman, D. S. Gold, Estelle G. Gill, Mrs. M. B. Garrison, A. C. Grawn, Carl B.

Harryman, C. D. Hewson, Jack Hertell, H. B. Hinckley, D. H.
Hosford, W. D.
Hagendorn, W. V.
Hall, J. A.
Hollander, Alexanders
Hansoom, Edward
Notehinson, Mrs. G. H. Hutchinson, Mrs. G. H. Harriss, W. E. Haase, Mrs. Herbert Rumphrey, Mr. Rex. Helwig, N.W. Harris, M. H. Henderson, Miss H. A. Herniman, E. A. Hillington, J. W. Hendrickson, Mrs. C. E. 3 Hill, H. G. Huck, C. A. Hayes, Raymond J. Howell, Robert C. Herbert, E. Z. Howard H. H. Hammond, James Hill, W. H. Hoff, Mrs. L. R. Holt, J. P. Harrower, Mrs. F. F. Hutcheson, J. E. Harwood, Sidney, Humphreys, W.A. Hoefler, Alex G.

1825 35th St., Washington D. C. Central National Bank, New YorkCity. Triangle Conduit Co., Brooklyn, N.Y. 305 East Bijou Ave., Fort Morgan, Colo. 901 Security Bldg., St. Louis, No. Detroit Tennis Club, Detroit, Mich.

United States Lines, 45 Broadway, N.Y.C. Keller Grescent Co., Evanstille, Ind. 143 Liberty St., New York City. Dwight Hinckley Lumber Co., Cincinnati, O John Deere Plow Co., Omaha, Nebr. 26 Court St., Brooklyn, N.Y. 213 West Washington St., Shelbyville, Ind Teaneck, New Jersey. 734 Market St., Philadelphia, Penna. R.F.D. No. 2, Robbinsville, N.J. 251 W. Jöth St., New York City, 1400 Lake Shore Drive, Chicago, Ill. 4th Floor United Savings Bank Bldg. Detroit 206 Clyde Block, Hamilton, Ontario SUE Clyne Block, Hamilton, Untario

9 Kast 42nd St., New York City.

77 Park Avenue, New York City.

405 Starin Ave., Buffalo, N.Y.

H. G. Hill Op., Nashville, Tenn.

2 Vista Place, Red Bank, N.J.

H. G. Hill Company, Nashville, Tenn.

Chicago Extruded Metals Co., Cicero, Ill. 51 Main St., Yonkers, N.Y. Box 355, Wilkes-Barre, Penna. Garden Gourt Apts., 46th & Pine. Philadelphia Actna Paper Co., Dayton, Ohio. Hutchinson, H. W. 152 Market St., Paterson, N.J. Horstman, W. E. Federal Electric Co., 3408 Woodward, Detroit Holloway, James Christine, 18 E. 53rd Street, New York City Gimbel Bros., Pittsburgh, Penna.
Box 272, E. Saint Louis, Illinois.
154 Broadview Ave., New Rochelle, N.Y.
2408 Fidelity Phila Trust Bldg., Philadelphia
Bex 12, Norwalk, Connecticut.
Hontreal Tramways Co., Montreal, Quebec 53 State St., Boston, Mass. 11725 Lake Ave., Cleveland, Ohio. Noeflet Ice Gream Co., Buffalo, N.Y.

Flamingo Hotel 1928-1929 Season Inquiries. Page 6.

Jamison, Miss E. L.
Jones, Homer M.
Jeffered, R. C.
Johnson, Mrs. Carroll
Johnson, Mrs. F.H.
Jewell, Mrs. J. B.
Jackson, Dr.Reginald
Jordan, F. S.
Jacger, E. V.
Jacoby, Mrs. H. M.
Jenes, Gol. E. L.
Jockmus, C. H.

Korthanks, L. L.
Kellett, W. W.
Knott, Henry A.
Kemper, Ludwig
Krenning, Mrs. P. M.
Keyes, Geo.H.
Kiser, Mrs. G. P.
Keene, W. J.
Kilmer, Gladys
Kroger, Miss E. M.
Kirchner, W. H.
Kolb, E. O.
Kaufmann, Victor
Kountze, Harold
Kerr, Dr. Robert
Kinsey, Albert L.
Kelly, Mrs. A. H. Jr.

Lenfesty, D. S.
Lincoln, L. J.
Lake, Niss M. S.
Little, C. H.
Lowes, C. Leslie
Lorton, H.
Lindof, Edward F.
Lard, Allan
Le Vien, Bertram N.

86 Riverside Dr., Saranac Lake, N.Y.
Wabash, Indiana.
1708 # Quarrier St., Charleston, W.Vir.
2602 Eastwood Ave., Evanston, Ill.
7401 Ridge Blvd., Brooklyn, N.Y.
Maysville, Pike, Lexington, Ky.
Jackson Clinic, Madison, Msc nsin
Jordan, 67 Wall St., New York City.
Hornblower & Weeks, New York City.
1165 Fifth Ave., New York City.

Ansonia Mfg. Co., Ansonia, Conn.

817 Walnut St., Kansas City, Missouri.
Atlantic Eldg., Philadelphia, Penna.
1020 Standard Trust Bldg., Chicago, Ill.
Cincinnati Ball Crank Co., Cincinnati
426 Belmont Ave., Chicago, Ill.
Hercules Powder Co., Louisville, Ky.
1315 Peachtree St., N.E., Atlanta, Ga.
1500 Carroll Ave., Chicago, Ill.
155 W. 85th St., New York City.
The Wilshire, Collingwood & 3rd, Detroit
1317 Franklin Ave., New York City.
Pastorious Apts., Lincoln Dr., Germantown
Evening Star, Washington D. C.
Colorado National Bank, Denver, Colo.
350 East Main St., Bradford, Penna.
82 West Washington St., Chicago, Ill.
1165 Park Ave., New York City.

Noblett Sparks Industries, Indianapolis
750 Brosdway, Far Rockaway, N.T.
701 Jackson St., Topeka, Kansas
2507 Stratford Rd., Cleveland Heights, O.
420 Lexington Ave., New York City
Box 1274, Daytons, Fla.
213 Wisconsin Kve., Oak Park, Ill.
2400-16th St., Washington? D. C. (N.Y.O.
Alpha Portland Gement Co., 16 E. 43rd St.

Flamingo Hotel 1928-1929 Season Inquiries. Page 7.

Lasley, Wm. M.
Ludlam, Chas. S.
Lindley, Marion
Linehan, T. F.
LoOmis, Frank I.
Linen, John S.
Lampert, L. Jr.
Lyons, Louis
Locke, R. F.
Longfellow, F. W.

McPhail, G. E.
McAdams, W. D.
McCourtie, Mrs. W. H.
McBain, H. M.
McCoy, W. M.
McClinn, John
McCurren, J. C.
McPeek, Miss Hazel
McCormick, J. E.
McCandless, Mrs. P. S.

Mueller, W. H.
Mooney, J. F.
Murphy, J. F.
Magnuson, Dr., P B.
Manie, Mrs. Julia M.
Miller, Paul H.
Moffat, Thomas
Morrison, James
Mikkelson, Fred A.
Millimet, Mrs. M.
Musller, W. H.
Moorhead, Dr. L. D.
Meidinger, L. E.
Mason, Mrs. S. B.
Metcalf, L. E.
Martin, Virginia G.
Mercier, Dr. O' F.
Muller, J. H.
Wauk, G. A.

1101 Provident Bldg., Chattanooga, Tenn.
15 Broad St., New York City.
701 Nelsen St., Marion, Indiana.
747 Racine St., Wilwaukee, Wisconsin.
Ripley, Loomis & Co., 74 Broadway, N.Y.C.
Harrise, Forbes & Co., New YorkCity.
1531 Summit Ave., St. Paul, Minnesota.
Louis Lyon & Son, Lancaster, Penna.
53 W. Jackson Blvd., Chicago, Ill.
20 Exchange Fl., New York City.

Natl. Lead Co., 214 W. Henrietta St., Baltimore 360 No. Michigan Ave., Chicago, Ill. Jackson, Michigan. Marshall Field & Co., Chicago, Ill. 30 Church St., New York City. 312 South Broad St., Philadelpphia 85 Islington Road, Auburndale, Mass. 112 No. Madison Ave., Bay City, Mich. 6481 Aurelia St., E. E. Pittsburgh, Penna Connolly Auction Co., West & Harrison St. MYC 40 East 49th St., New York City. 1680 Beachwood Blvd., Pittsburgh, Penna.

40 Northfield Pl. Baltimore, Md.
2 Garth Road, Scarsdale, N.Y.
Sloan Valve Go., 101 ParkAve., New York Gity
30 North Michigan Ave., Chicago, Ill.
985 FifthAve., New YorkGity.
4014 Greenway, Guilford, Baltimore, Md.
Stix, Baer &Fuller, St. Louis, Mo.
Park Lane, Jefferson at 23rd, Toledo, Ohio
367 Grove St., Milwaukee, Wisconsin
988 Bergenline Ave., Union City, N.J.
2111 Woodward Ave., Detroit, Mid.
Loyola University School of Medicine, Chicago
1st Wisconsin Natl. Bank Bldg., Milwaukee Wis
Duntreath Farms, Lexington, Ky.
Green Hills Farms, Philadelphia, Penna.
3520 Sheridan Road, Chicago, Ill.
800 Rue Sherbrooke Est., Montreal, Quebec.
151-02 85th St.Dr., Jamaica, N.Y.
C. A. Mauk Lumber Co., Toledo, Ohio.

Flamingo Hotel 1928-1929 Season. Inquiries. Page 8.

Mulkey, Owen W. Moses, Thomas Mier, A. B. Musbickel, Miss E. M. Moore, Mrs. Harrison Moles, E. J.

Mation, Mrs. Pet Nahigian, S. H. Noyes, Chas. W. Neely, Rodgers Nettleton, A. E. Nieman, L. W. Newton, Betty

Odonnell, Bertha M.
Olsen, E. C.
Ouimet, Francis
O'Brien, Joseph F.
Oliver, E. G.
O'Connor, Céo. M.
Osius, George
O'Neill, Helen
O'Kneel, Geo. W.
Ott, Lambert, Jr.
O'Leary, W. S.
Osborne, Edward
Otte, H. E.
ev Olvany, Geo. W.

Phillips, W. B.
Purnell, A. V.
Pack, L. F.
Pear, Walter E.
Purnell, J. H.
Prack, Bernard H.
Payne, Frank
Platka, S. L.
Pressell, G. W.
Pugh, H. R.
Peet, R. L.
Provost, Geo, D.

3314 Easton Tower, Detroit, Michigan. Carnegie Blg. Pittsburgh, Penna. American State Bank Ligonier, Ind. 435 Oxford St., Rochester, N.Y. 17 E. 96th St., New York City. Janney Semple-HillCo., Minneapelis, Einn.

512 East Ave. A, Hutchinson, Kansas. 28 So. Wabash Ave., Chicago, Ill. Roselle, N.J. 1412 Hamilton St., Allentown, Penna. Syracuse, N.Y. Wilwaukee Journal, Milwaukee, Wis. 402-B Belevedere Apts. Cincinnati, Ohio

751-14th St. Ave Paterson, N.J.
138 Pearl St., New York City.
30 Federal St., Boston, Mass.
47 West G3rd St., New York City. (Buffalo, NY Hudson Oliver Motor Co., 21 Northempton St.
184 Franklin St., Long Island City, N.Y.
Foot of Meldrum St., Detroit, Mich.
839; Lexington Ave., New York City.
149 Adelaide, Providence, R.I.
741 Land Title Bldg., Philadelphia, Penna
P. O. Box J.S., Chicago, Illinois.
219 West Franklin, Minneapolis, Minn.
Natl.Bank of the Republic, Chicago, Ill.
2 Park Avenue, New York City.

831 Rural Ave., Williamsport, Penna.
507 Jacksonvia St., N.S. Pittsburgh, Penna
1438 Washington Blvd., Detroit, Mich.
810 Dime Bank Bldg., Detroit, Michigan.
4314 St. Paul St., Baltimore, Md.
119 Federal St., Pittsburgh, Penna.
1901 North Front St., Harrisburg, Penna.
E. S. Adsit Coal Co., Burlington, Vt.
E. F. Houghton & Co., Philadelphia, Penna
1320 Wilson St., Charleston, W. Vir.
Great Lakes Engineering Works, Detroit.
Herrick Berg & Co., 14 Wall St., New York

Flamingo Hotel. 1928-192 Season Inquiries. Page 9.

Price, Geo. E.
Paine, Mrs. W. S.
Paine, Tracy H.
Peek, Burton F.
Preyer, Mrs. O. A.
Pierce, William T.

Rawlins, Mr.
Risley, Marius B.
Robertson, F. Y.
Reagan, Chas. H.
Randolph R.J.
Roeser, Chas. J.
Reasoner, Mrs. J. J.
Reed, Mrs. Elliott
Raynor, Mrs. E. F.
Ray, Mrs. Simeon,
Ryan, Andrew J.
Reilly, Hiss J. C.
Rathbone, Albert
Ruzicka, R.
Ross, Mrs. F. K.
Rseese, Richmond J.
Roche, Frank W.
Rankin, Mrs. W. D.

Smith, Emmons,
Stephens, Roy
Smith, Paul
Sheffield, Ghas. A.
Salt, Edward
Shaw, A. W.
Sisto, Chas. J.
Stanley, Maurice
Standish, J. D. Jr.
Sloam, Samuel
Staib, P. C.
Sudler, L. C.
Stevens, Calvin
Spear, Robert L.
Schwarz, L. K.
Shaal, Mrs. F. E.
Schmidt A. H.
Scully, Miss Vera
Spadone, Chas. C

Price, Smith & Spilman, Charleston, W. Vir The plaza, New York City. 11309 Wade Park Ave., Cleveland, Ohio Decre & Co., Moline, Illinois. 368 East 183rd St., New YorkCity. 539 Franklin St., Reading, Penna.

New York Stock Exchange, New York City.

238 Huston Ave., Evansville, Indiana.

Room 1600, 57 William St., New York City

116 West Michigan St., Indianapolis, Ind.

2908 N. St., N.W., Washington? D. C.

1070 Park Ave., New York City.

528 South Washington Ave. Lansing, Nich.

38 East 52nd St., Savannah, Georgia.

68 West 52th St., New YorkCity.

4906 Argyle Pl., St. Louis, Missouri.

Room 983 Illinois Merchangs Bank Bldg. ChiCago

25 Ten Broeck St., Albany, N.Y.

80 Broadway, New BrkCity.

Oakley Bank, Cincinnati, Ohio

414 Walnut St., Newtonville, Mass.

141 Broadway, New YorkCity.

AutomobileTopics, 1790 Broadway, N.Y.C.

Hotel Bellerieve, Kansas City, Mo.

1302 18th St., N.W., Washington D.C.
310 Fifth Ave., New York City.
67 Wall Street, New YorkCty
40 Park St., Northampton, Mass.
1 Plaza St., Brooklyn, N.Y.
A. W. Shaw Co., Chicago, Ill.
68 Wall St., New York City.
655 Lincoln Road, New Mritain, Conn.
Ford Bldg., Detroit, Michigan.
Mayro Bldg., Utica, N.Y.
280 Clinton Place, Hackensack, N.J.
232 E. Walton Pl., Chicago, Ill.
c/o Clement Curtis, 231 Sc. LaSalle, Chicago
Hiddletown, Conn.
Russell-Schwarz Co., Newark, N.J.
1405 Beacon St., Brookline, Mass.
Traugott Schmidt Sons 508 Monroe, Detroit
1085 Park Row, New York City.

Flamingo Hotel. 1928-1929 Season. Inquiries. Page 10.

Street, T. F. Spencer, Mrs. Wm. Skillmen. F. C. Symmes, William H. Sneath, R. D. Stevenson, Mrs. J. A. Snyder, Mrs. Rebeckah Spring, R. R. Shipley, Grant B. Stahlman, Mrs. E. B. Snow, Irving E. Stritzinger, Miss M. Snyder, H. P. Stewart, J. L. Scholfield, H.C. Stark, Leonard E. Sterne, Thomas E. Slaughter Mrs. W. P. Stout, Andrew V. Shoemaker, James J. Sanderson, B. E. Scheifly, Mrs. T. E.

Thorman, Lester K.
Trendle, Geo. W.
Treman, Robert E.
Taylor, Mrs. E. D.
Taylor, Edwin E.
Terenyi, Mrs. Eugene
Thurston, William R.
Teare, D. W.

Underwood, Miss Hasel

Victor J.B. Van Norden, Howard L.

Weisbrod, Frederick West, Miss Martha Webb, A. M. Waldren, E. A. Welwood, John G., Jr. Wardenburg, F. A. 47 State St., Rochester, N.Y.
519 West Sixth St., Eric, Penna.
East End Park Hotel, Chicago, Ill.
1400 Union Trust Bldg., Chicago, Ill.
1400 Union Trust Bldg., Chicago, Ill.
Commercial National Hank, Tiffin, Ohio
Green Hill Farms Hotel, Philadelphia.
Parton, Illinois.
30. Aurora St. & Penna R.R. Easton, Md.
Century Bldg., Pittsburgh, Penna.
Hillorest, Hashville, Tenn.
757 Delawars Ave., Eufalo, N.Y.
530 Hamilton St., Norristown, Penna.
Little Falls, N.Y.
100 So. Main St., Phillipsburg, N.J.
100 Church St., Toronto, Ontario
Cedar Rapids, IOWA
29 Main St., Worcester, Mass.
2300 Auburn Ave., Cincinnati, Ohio
115 Broadway, New York City.
115 W. 40th St., New York City.
11995 Ryan St., Lincoln, Nebraska.
335 Wyoming Ave., Kingston, Penna.

440 West End Avenue, New Y rk City. Hadison Theatre Bldg., Detfoit, Mich. Ithaca, New York Edgehill, Shadwell, Virginia. 250 Park Avenue, New York City. The Wilshire, Detroit, Michigan. 23 West 42nd St., New York City. Clemson College, S.C.

160 W. 4th St., Mansfield, Ohio.

5750 Roosevelt Rd., Chicago, Ill. Katonah, N.Y.

114 Clinton St., Brooklyn, N.Y. 858 MadisonAve., New York City. 93 Worth St., New York City. Burgess & Morgan Ltd., New York City 21 Park Avenue, New York City. Wilmington, Delaware. Flamingo Hotel 1928-1929 Season Inquiries. Page 11.

Williams, J. W. Warwick, J.W. Woodwell, John Welsh, Regis M. Whitted, Thomas B. Webster, H. F. Wilmarth, H C. Wickwire, Chas. Wightman, E. m Williams, Gerard R. Winans, C. C. Warner, C. Ford Whitfield, L. B. Williams, Russell T. White, H.E. Wagner, E.R. Williamson, Mrs. Sidney Wright, H. D. Wilson, Alfred G. Weiner, Hrs. R. R. Williams, Mrs. A. H. Woodruff, Sr., W.W. Weary, Rollin D. Wilmeth, Hrs. C. Wilms, Ars. J. H. Walsh, W. J. Wright, J. C.

Young, D. L.

Zook, Miss M. M. Zimmerman, G. H. 140 E. Slet St. New York City.
Drake Coal Go., Gleveland Shio.
201 Dodd St., Pittsburgh, Penna.
Post Gazette, Pittsburgh, Penna.
Woolworth Bldg., New York City.
630 Park Ave., New York City.
Grand Rapids Store Equip. Go., Grand Rapids
Gortland, N.Y.
Box 184, New Britain, Gunn.
302 Cliff Avenue, Schanton, Penna.
114 East Broad St., Gelumbus, Ohio.
535 Fifth Ave., New York City.
Alabama Georgia Syrup Go., Montgomery, Ala
Room 1101, 11 Broadway, New York City.
370 Elder Lane, Winnetka, III.
North Milwaukee, Wis.
375 Fark Ave., New YorkCity. (Ghicago
Republic Coal and Coke Go., 28 E. Jackson Blvd
1705 Fisher Bldg., Detroit, Mich.
65 Central Park West, New York City.
Georgian Hotel, Evanston, III.
424 Gay St., Knoxville, Tenn.
1923 Galumet Bldg., Ghicago, III.
20 Hopkins St., Woodbury, N.J.
2953 Wold Ave., Cincinnati, Ohio.
Baker, Walsh Co., 29 So. LaSalle St., Chicago
Nicol Ford Go., Ford Bldg., Detroit, Mich.

Canada Life Assurance Co., Montreal, Quebec

1100 Walnut St., Philadelphia, Penna. Universal Credit Co., Detroit, Michigan.

MEMORANDUM

FROM MR. FISHER

DATE January 22, 1929

TO Mr. Charles S. Krom.

SUBJECT Swimming Pool.

If your swimming pool and cabanas are to be a success, you must have some attractive women and swimmers at the pool, say, at ten o'clock in the morning until one. If it is possible for you to do so, I would suggest you get Mrs. Kenneth Ashby (who is now Mrs. E. M. Brelsford, 2848 Prairie Avenue, M.B.), and you would have a very attractive and very intelligent lady to occupy one of your cabanas, which is a very important thing. If the cabanas stand empty and the pool is not used, you are pulling a flop.

Now when you open, I want to see some action. If it is necessary, hire one or two good looking and attractive swimmers to be at the pool every morning at ten o'clock until you get the place going.

Memo to Mr. Carl G. Fisher:

In accordance with your request for Montauk Yacht Club signs, pennants, etc. on our Flamingo dock, we installed these and it has brought about a situation which is apparently likely to cause us considerable trouble.

Tom Howell, whom I think you know, has been tying his boat up in front of the Flamingo for a number of years and using our dock and has had all the courtesies we could possibly extend to himself and family.

Yesterday afternoon Tom had been drinking and wanted to tie up at the outside of the dock which we try to keep clear for boats coming up to discharge or take on passengers. He refused to tie up at the inside of the slip and was quite abusive to both the dock master and myself. Tom is a darned good fellow but when he has been drinking he is about as mean as they make them.

He insists that he is a member of the Montauk Yacht Club and as such he is entitled to more privileges than anyone else, and the fact that a person who may be a guest of the Flamingo and paying us good money does not entitle him to the same consideration Mr. Howell is entitled to because he is a member of the Montauk Yacht Club. This, I believe, is in accordance with the rules and etiquette of yachting but it doesn't seem to me that a man who has been extended the privileges and courtesies we have always extended Mr. Howell for two or three years, without spending any money in the hotel, should be shown more consideration than one of our guests who pays us good money for accommodations every year. I think undoubtedly when Mr. Howell is himself he will realize that he was a bit unreasonable but unless you feel that it is of particular importance to your interests at Montauk to have the Flamingo dock an authorized station of the Montauk Yacht Club, I would like very much to take down the Montauk Yacht Club signs, as I can readily see where any Montauk members coming down here will feel as Mr. Howell does - that they are entitled to members' privileges even to the exclusion of Flamingo guests.

I will appreciate your views on this subject.

Very truly yours,

MEMORANDUM

FROM MR. FISHER

DATE January 25, 1929

To Mr. C. S. Krom.

SUBJECT

Your memo regarding Mr. Howell received.

My advice would be, under the circumstances, to ask

Mr. Howell to remove his boat from either side of our

dock. Let him go to some other hotel where he can

get drunk and raise hell. It does not make any differ
ence to us whether he has a million or a hundred

millions. Tell him to get his boat away from the dock

entirely and stay away.

CGF:T

Memo to Mr. Carl G. Fisher:

Referring to your memo of the 22nd, rest assured we shall make it a point to see that there is plenty of life and activity around the pool when it is opened.

The work is going along nicely and I am very much in hopes that we are going to be able to open up next Sunday, February 3rd; in fact, I am counting on it and Steve Forsythe, who is going to be our swimming instructor and have charge of the pool is arranging to have Pete Desjardins, Johnny Weismuller, Mary Hoban and other well known swimmers here for some exhibition work in connection with our formal opening. I thought we would make a feature of this, serving something in the way of refreshments and inviting all our guests and possibly guests from the other Fisher Hotels to be present.

I have talked with a number of our guests regarding cabanas and within the next few days after things shape up a little bit feel sure we are going to make some season rentals of the cabanas but in the meantime I am going to see that they are occupied if necessary to turn them over complimentary from day to day to various guests. I don't think it is going to be necessary for us to go outside the hotel to find plenty of occupants for them and I am going to see that the pool is used just as soon as it is ready.

As you may possibly know, they are waiting for the filter which has not yet reached New York. I don't know how people are going to like the idea of using the pool without filtered water. If they don't like the idea of using water that is pumped into the pool from the bay without being filtered we can't very well make them. They realize as well as we do that yachts anchored out in the bay are dumping garbage and refuse over-board and naturally they feel that the water is much dirtier than it really is. I am sure that Alex Orr is doing everything pessible to expedite delivery here as he showed me a wire that the filter was on some particular train between Chicago and New York and will be transferred to the Clyde Line as soon as possible after reaching New York.

Although the 30 days time in which you mentioned the pool would be completed has elapsed, I do want to say that the work has gone along splendidly. Mr. Duffy has been right on the job every minute; Read's men have done splendid work and Read's foreman, Henry Scriver is a splendid man. And our old faithful, Lee Appleget, has put over his end of it 100%. His man George, foreman of the carpenters, is another A-1 man.

Some of our cabana furniture is due on the Clyde Line today and the balance of it was shipped from Troy, Ohio on the 19th and should be along in a few days. I think we are going to have a mighty fine layout when it is completed and only hope nothing prevents our opening the place up next Sunday, February 3rd.

The attached memo is for your attention at your

convenience.

FROM MR. FISHER

TO Mr. C. S. Krom.

DATE January 29, 1829 SUBJECT Swimming Pool.

I have yours of the 25th. I don't think much of these professionals in exhibition work. They attract too many hangers-on and you will have to have a guard to keep them out of the grounds. There are dozens and dozens of first class swimmers on the Beach here who are only an inch behind both Weismuller and these others. I would not pay them any money for exhibition, or at least not to smount to anything, and after your opening I would never have any more paid exhibitions or professionals on the job. This is something I think we want to keep away from.

The opening will be a flat failure if cabmen, chauffeurs, and all the workmen around the hotel are allowed to sit around and look at it. If it is possible to do so, I would not have an opening, with the exception possibly of Pete Desjardins, and only for an hour's exhibition. I am very much afraid of these professionals and the trouble you will have to keep undesirable people away.

I would wire Howe to rush the filters for you. Nobody else in New York will pay any particular attention to you.

CGF:T

Memorandum

Mr. Fisher:

Acknowledging yours of the 29th. I understood from a previous note that you wanted life and activity around the pool when we first opened and we have figured on having a 45-minute program with very brief exhibitions by Weismuller, Pete Desjardins and Helen Meaney. They are being paid by the Roman Pools and the Chamber of Commerce. We figure on having a little opening ceremony around 1:00 or 11:30 Sunday A. M. and the whole thing is costing us \$50.00. We are going to have some kiddies as I think they are always of more interest than all the starts and professionals.

We are going to keep the crowd out and admission will be by card to guests of the Fisher hotels only.

The filters, I understand, are to be shipped by Clyde Line today or tomorrow.

C.S. Krom.

FROM MR. FISHER

DATE February 1, 1929.

To Mr. C. S. Krom.

SUBJECT

You are dead right; we need to have children around the pool and I think they are much more attractive than all the professionals you can get. Most professional swimmers are pig-headed and speiled and a damn nuisance.

CGF:T

FROM MR. FISHER

To Mr. C. S. Krom.

DATE February 5, 1929.

SUBJECT Pool

Your troubles at the pool are turning out just as I thought they would. You are having a lot of loafers around who have no business there. If it is not your guests it is the boat crews. The man you have on the job is dumb as a rock. I saw him pass two cars through there yesterday who had no business there, and mine was one of them as the driver was a man he had never seen before. Either the man has not any orders as to what he should do, or he does not know how to follow them.

OGF: T

Memo to Mr. Carl G. Fisher:

About an hour after you telephoned me this morning regarding the watchman I called at your office to have a little talk with you and was sorry to find you out.

In your note of the 5th regarding the pool you refer to our guests as a lot of loafers who have no business around the pool. If the pool isn't for guests who is it for? Immediately after your phone this morning I fired the watchman. I will agree with you that he was not very intelligent but he had worked for Fred Hoerger three years and we felt pretty certain he was honest. I tried half a dozen sources to get a man for the job and this fellow seemed to be the safest bet I could find in a hurry.

Our bungalow occupants are all privileged to use the driveway. W. A. Fisher, Lou Wasey and other bungalow occupants have
callers whom they expect to have the same privilege and many of our
annex guests have their cars pick them up at the annex entrance and
use this driveway. No one could learn who they all are in a day or
two and rather than offend them by stopping them everytime, I instructed
the watchman to let any people who looked all right drive around this
way but not to permit anyone to stop and park. I am the fellow who
has to cater to our guests' wants and am in a position to know how easily some of them are offended. I am just as anxious as you are tokeep the pool exclusive and free from hangers on. It is not and has
not been a hanging out place for boatmen, chauffeurs or hotel help as
you infer.

This is my tenth winter in your organization and during that time I have given you honest, conscientious and efficient service. I am on the job from 7:30 in the morning until anywhere from 11:30 to 1:00 o'clock at night, seven days in the week. We have plenty to worry us with a couple hundred employees and more than three hundred Its a strenuous job and one which takes a lot of one's mental and physical vitality. I am working for your interests every minute and while I don't profess to hit 100% all of the time I do consider the Flamingo as well managed as any hotel in Florida. possibly be a bit thin skinned but for the past two years I have had about all the uncomplimentary notes and comment and cursings out from you that I care to have. I am perfectly willing to be called down when I'deserve it but when one is going at top speed and pretty well tired out and giving everything there is in him for your interests it hurts a lot to get cursed out because of some trivial thing which does not just suit you. I always have and as long as I am in your employ shall do my best to carry out your wishes but you or anyone else will never get the best out of a loyal and faithful employee by continually riding him. If my services are not satisfactory I wish you would just tell me so as I would not want you to keep me around if I were not giving satisfaction and value received. If my services are satisfactory then I wish that instead of cursing and bawling me out at the slightest provocation you would call my attention to things that don't suit you in a little more civil manner - I don't expect to be coddled or catered to but a few less harsh words and a little more consideration is all I ask.

If you think a little talk would be likely to clear the atmosphere for either one or both of us I am at your service,

Very truly,

Mr. Chas. S. Krom.

I have your long winded letter this morning. You must have been very mad when you wrote this letter-otherwise you would not have taken so much time with a stenographer and typewriter to inform me you were very sore.

I am quite sure I never cursed you out, but I did curse on the general conditions and will continue to do so whenever I see fit.

There is no question about the man's honesty but there is no doubt about the man being dirty, also ignorant and having no instructions. My idea for a man for this job would be a man who is very polite and who will quickly recognize the people who belong inside the lines. I think our cottage holders themselves would appreciate someone on the job to keep loafers out. The Nautilus has a man on the job who handles the job thoroughly and perfectly and nobody resents his halting cars i coming into the private grounds. The loafers I refer to are yacht engineers and captains and people who are really loafers. Certainly our guests are pemitted.

There is no necessity for a conference regarding this misunderstanding. If you are not satisfied with the manner in which I call your attention to these various things I see about the place, of course we can separate as good friends.

CGF:T

P.S. Have referred to you many times as our "Star Hotel Manager." Have been complimented many times regarding your management: but just the same, I think your selection of this man we refer to for this particular job was damn poor and you would be better off to have nobody there.

FROM MR. FISHER

DATE February 7. 1929.

To Mr. George S. Krom.

SUBJECT

Mr. Crozer will use the Nautilus Aerocar on Monday, February 11th for a trip to Palm Beach. Arrange with the Flamingo bus to double up on its service so as to take care of the Nautilus guests for this day.

Have the Nautilus bus meet Mr. Crozer at eleven o'clock Monday morning at 4462 N. Bay Road.

T



Lincoln's Birthday

The Hlamingo Miami Meach, Florida

MR. HOWARD HILL will give an exhibition of Archery on the East Lawn every Wednesday morning 9:30 to 11:00

FLORIDA JUBILEE SINGERS
In the Ball Room Wednesday Evening at 8:30

TEA DANCE IN THE GARDEN Saturday Afternoon - 4:30 to 6:00 A Delightful Social Hour

SWIMMING POOL AND PRIVATE BEACH
At South End of Hotel

Music 11:00 to 1:00 Daily

Swimming Instructor in Charge

WEEKLY BRIDGE PARTY
In The Ball Room
Every Tuesday Evening 8:30 to 11:00

CONCERT BY FLAMINGO ORCHESTRA
Assisted By Vocal Soloist
In The Ball Room Every Sunday Evening

DINNER

Honey Dew Melon

Fresh Shrimp Cocktail Chilled Tomato Juice

Consomme in Cups, Brunoise

Lamb Broth with Barley

Cream of Tomato

Olives

Salted Almonds

Celery

Broiled Bluefish, Anchovy Butter

Radishes

Potatoes Anna

Lamb Chops, Saute, Mint Jelly

Braised Sweetbreads with Mushrooms

Roast Ribs of Prime Beef, Dish Gravy

Roast Chicken, Giblet Sauce

Mashed Potatoes

Boiled New Potatoes

New Green Peas

Plain Spinach .

New Succotash

Lettuce Hearts

Papaya Salad

French, Mayonnaise and Roquefort Dressing

Dinner Rolls

Creme Renverse au Caramel

Apple Pie a la Mode

Mousse Glace au Fraisses

Petits Fours au Chocolate

Gateaux Assorties

Apples

Grapes

Tangerines

Dates

Figs

Port du Salut Cheese

Roquefort Cheese

Saltine Crackers

Toasterette Crackers

Demi Tasse

Tuesday, February 12th, 1929



Washington's Birthday

The Hlamingo Miami Beach, Florida

TENNIS TOURNAMENT - FLAMINGO COURTS February 21st to March 3rd Starting at 2 P. M Daily

WEEKLY BRIDGE PARTY
In The Ball Room
Every Tuesday Evening 8:30 to 11:00

TEA DANCE IN THE GARDEN
Every Saturday Afternoon - 4:30 to 6:00
A Delightful Social Hour

SWIMMING POOL AND PRIVATE BEACH
At South End of Hotel

Music 11:00 to 1:00 Daily
Swimming Instructor in Charge

CONCERT BY FLAMINGO ORCHESTRA
Assisted By Vocal Soloist
In The Ball Room Every Sunday Evening

DINNER DE LUXE

Honey Dew Melon

Clear Green Turtle Consomme, Florentine

Manhattan Clam Chowder

Olives Salted Pecans Celery

Fried Cape Scallops, Tartare Sauce Hashed Browned Potatoes

Shad Roe with Bacon

Cucumbers Radishes

Creamed Mushrooms on Toast

Broiled Squab, Sherry Wine Jelly

Tenderloin Steak, Saute, Bearnaise

Roast Turkey, Cranberry Sauce

Boiled New Potatoes

Candied Sweet Potatoes

Asparagus, Drawn Butter

Fresh Spinach with Egg

New Green Peas

Endive Salad

Fresh Papaya Salad

French, Mayonnaise and Roquefort Dressing

Dinner Rolls

Washington Tourte Coupe National

Fancy Macaroons

Assorted Cake

Dates

Crystalized Ginger

Apples Roquefort Cheese

Tangerines Grapes

Pears

Port du Salut Cheese

Saltine Crackers

Toasterette Crackers

Demi Tasse

Friday, February 22nd, 1929

MR. FISHER:

In answer to your request for general report on our Swimming Pool, will say that we are all delighted with the layout and we get much favorable comment from our guests. I am, however, a bit disappointed in the number of people who use it. We have quite a few of our regular patrons who are members of the Bath Club and naturally they are not customers of our pool. On the other hand, there are quite a number of our people who go over to the Ocean Drive Casino because they like to bathe right in the ocean, itself. The only thing which I think would have improved our layout very much would have been in having our pool fifteen or twenty feet longer and placing the building with the dressing rooms that much farther to the South. In your contemplated pool for the Nautilus I would suggest a pool not larger than 40 x 75. A great big pool without many people in it is a lot worse than a small pool that is a little crowded.

Our cabanas are particularly popular. They have all been rented with one exception and that one we are letting Miss Stafford use and holding in reserve for any special parties whom we might want to let use it. The W. A. Fishers, the A. J. Fishers and their friends have four cabanas. Most of the people having cabanas spend the greater part of the day out there having their luncheon served there and playing Bridge, and otherwise amusing themselves. I think for another year we should plan on building about six more cabanas.

We now have the salt water in the pool and we have all been a bit surprised that there were so many people who liked the fresh water fully as well as they do the salt water. I am sure, however, that the majority favor the salt water and believe it is what we should use.

The only thing about our pool that I think is perhaps an item of unnecessary expense, is the flood lighting. I don't believe there will ever be enough demand for swimming at night to warrant the expense involved in installing and maintaining these lights.

The whole layout is a decided asset to the Flamingo property and appeals particularly to families with children. This, I believe, will be inclined to lengthen our season somewhat. We have already received many requests for accommodations for next year, and particularly for bungalows. We had one Buffalo family send us a check for \$750.00 as advance payment on a bungalow for next year. I don't think we want to plan on building very many more bungalows, but I do believe it would be to our advantage to build a two-story bungalow containing four bed rooms before another season. I think there is room for such a house between the fifth and sixth bungalows, and if you would favor or approve such cottage, I can sign up a lease right now with the Walter Flannerys. They are some very fine Detroit people.

Our Bull Peri for Sun Biths is popular My truly yours,

FROM MR. FISHER

DATE February 25, 1929

To Mr. C. S. Krom.

SUBJECT

I have yours of the 22nd. I was quite sure that many people would like the fresh water as well as the salt water. I have used both for many years and it is about a 50-50 break.

I don't think after this you should rent the cabanas by the season except to people who are going to stay at the Flamingo for the entire season. A weekly rental would be better. The same cabanas we rent at \$200. for the season are being rented at Roney Plaza for \$75.00 a week, and this is a fair price for them.

I think the solarium will gain in popularity after we once get it started.

We can go ahead and put up the bungalow you refer to if you will get out the drawing for it and study it carefully to see it is what we want. We will have it ready for next season so you can rent it.

MR. FISHER:

Just how long the Stock Market is going to continue to boom, no one knows, but the brokers' office here has been altogether too small to take care of their customers this year. One of the partners of the Thompson & McKinnon firm will be here in a few days and wants to discuss the possibility of securing larger quarters. I don't see any possibility of giving them larger quarters in the hotel proper without going to a lot of expense in remodeling and I would like to make a suggestion for your consideration and that is the possibility of building them a separate building on the lawn north of the tennis courts, between the driveway and the tennis courts. There is ample room here for a building and I believe that with some planting around it, it would in no way detract from the appearance of our grounds.

I feel reasonably certain that Thompson & McKinnon would be glad to take a five-year lease on such quarters, and it would be my suggestion that if you favor such a building, we lease it to them on a basis of 20% of the cost of same, or we might let them put up their own building and lease them the land at a certain figure for a period of ten years with the understanding that at the end of that time the building, itself, becomes the property of the Flamingo Company.

i will be glad to have your views on this subject so that I may be in a position to have something to talk about when Mr. Bickell, one of their partners, arrives.

Very truly yours,

C. S. Krom

CSK/P

FROM MR. FISHER

DATE

February 25, 19

To Mr. C. S. Krom.

SUBJECT

I have yours of the 22nd regarding Thompson & McKinnon. Will be very glad to consider making a deal with Thompson & McKinnon to build such an office asyou have suggested on a basis of 20% of the cost of same.

We have very many other plans for the improvement of the Flamingo, including more cottages, improved swimming pool for the beach, and we would like to make these arrangements with Thompson & McKinnon as soon as possible if they continue to be interested.

MR. C. G. FISHER:

Acknowledging yours of the 25th regarding the cabanas, it was my thought in renting them at \$200.00 for this season and that our season was pretty well along when the pool was ready, and we wanted to be sure they were all taken. I think another season they should rent at \$300.00 for the season and if any are available at the first of February they should then bring us \$75.00 per week. I am convinced that we can use six or eight more cabanas to good advantage, but don't think we want to over do it by building too many of them.

I shall be glad to get up a sketch for the bungalow mentioned in my note of the 22nd and submit same to you. I don't think we have room for building very many more cottages, although we could probably stick in two or three, and sometime when you are over here I will be glad to go out and look the grounds over with you.

I am communicating with Mr. McKinnon today regarding proposed building for their office and will advise you as soon as I hear from them.

You mentioned that you have other plans for the Flamingo. This is fine. Sometime I would like to discuss one or two suggested improvements with you. As you may recall, we have on the top floor nine rooms which were originally built as bachelor quarters. These rooms all have running water, but none of them have private bath. Everybody today wants a room with private bath and I think it would be advisable to install shower baths and toilets with all the rooms on the top floor. I think we can work out a scheme, instead of having nine rooms without baths up there, we could get at least seven rooms, all of them having either shower or tub baths. The change will not only give our people what they want in the way of accommodations, but the expense involved will be made up in two or three years' time by the additional revenue we can get for these accommodations.

There is just one feature about our layout here which has never been altogether satisfactory and that is the long narrow corridor leading from our Lobby to the Ball Room. We should consider the possibility of tearing out the bed rooms on one side of this corridor and making that space into a public room. The present bed rooms in this location are not desirable and are only rented during the peak of the season. While we would lose some revenue through the loss of four or five bedrooms, I think it would add materially to the general layout of our Public Rooms. Sometime when you are in the hotel, I would like to have you look this situation over.

CSK/P

c. C. KROM

FROM MR. FISHER

To Mr. C. S. Krom.

DATE February 27, 1929.

SUBJECT Flamingo.

I have your memo of the 26th. Would you advise that the additional cabanas be built as the first ones were, or that they be built on the knocked-down plan of canvas? This plan would be very attractive and colorful. Personally I prefer the cabanas on wood floors, and I have a scheme whereby we can make the cabanas at a very reasonable price to lend a lot of color to your picture. Think it over.

Don't forget that if necessary we can add the lot to the north of yours for the hotel grounds. We can block off the servants' quarters with trees and foliage. We can fill the lot to the north of you if you can take care of them in the dining room. Think this over, as if we proceed with our plans on a definite large scale of improvements they must be settled in the next thirty days.

Regarding the nine rooms on the top. I thoroughly agree with you and you can take this letter as authority to go and get an estimate on equipping all these rooms with shower bath. My own view on the subject is that a shower bath is all that is necessary; they are much easier to install and save a good deal of money and room.

If you thoroughly make up your mind that we ought to tear out these three bedrooms on the first floor for the entrance to the Ball room, then go ahead and get a bid from appleget and we will do this. I agree with you this room might be much more desirable for the use of our guests than the three bedrooms. We can easily build a cottage to take care of the same amount of sleeping accommodations and it will be an improvement to the main lobby of the hotel.

FROM MR. FISHER

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CGF:T

MR. C. G. FISHER:

Referring to your memo of February 27th. With the few additional cabanas which we need, I am inclined to favor building them like these we already have. Our whole layout at the pool seems to be in such good taste that I think it advisable to stick to the same sort of scheme for additional cabanas.

Regarding the lot north of the hotel property, regardless of whether any building is done on this lot, I certainly think some planting should be done along the wall between this lot and our help's quarters. Such planting would, I believe, enhance the value of this lot and make it a lot more saleable. I don't think we can go ahead with any plans of large scale improvement in the way of additional accommodations without making a lot of changes to our place. Our public rooms, the dining room, kitchen and help's quarters are all pretty well taxed to capacity right now. You may possibly recall that your original plan for the Flamingo called for a hotel of 150 rooms, and the public rooms and dining rooms, etc. were laid out with this in mind. We then added the seven bungalows and a couple of years later added the Annex, at which time the only changes we made were to increase the size of our kitchen and dining room and add a few rooms to the help's quarters. We have available space where we could put up three bungalows to good advantage and can readily take care of these additional people in our dining room. Sometime when you are over this way I would like to show you the location which I have in mind for these bungalows, should you approve building them.

Your suggestion with regard to shower baths in the rooms on the top floor is just what I had in mind and I will go ahead and get an estimate on this work.

I will talk with Mr. Duffy and Lee Appleget with regard to tearing out the bedrooms on one side of the corridor between the Main Lobby and the Ball Room and will let you have further information before making any definite plans.

CSK/P

C. S. KROM

FROM MR. FISHER

DATE March 18, 1929.

To Mr. C. S. Krom.

SUBJECT

I would like to have your suggestions on the building and planting, as you have a lot of time to think out what you need.

I think we should have more easy chairs or settees out in the yard.

CGF:T

MR. FISHER;

Mr. Chapman, as you know, is already here to make arrangements for the Races. We are complimenting his account. He expects Mrs. Chapman and their daughter down in a few days. Shall we make them a special rate or compliment them?

Mr. and Mrs. Pop Myers will also be here for the races and I understand that it is possible that Mr. O. D. Porter may stay at the Flamingo during the Races. What do you wish me to do for these people in the way of rate?

In accordance with arrangements made with Mr. Chase, we are to compliment the account of Major and Mrs. Seagrave and have made a special rate of \$9.00 per day per person for room and meals for the other members of the Seagrave party. It is our understanding that they are to be guests of the Miami Beach Yacht Club. Is the arrangement which we have made with Mr. Chase regarding these people satisfactory to you?

CSK/P

FROM MR. FISHER

DATE March 15, 1929

TO Mr. C. S. Krom.

SUBJECT

I have your memo of the 13th. I would compliment Mr. Chapman, his wife and daughter. Charge it, however, back to the company in our Publicity account. We ourselves do not want to stand the expense and it should be divided up with General Expense on the Regatta.

We cannot take care of Mr. Myers or Mr. Porter at the Flamingo during the races better than at 25% off.

Care for the Segrave Party as per your memorandum.

MR. C. G. FISHER:

Mr. J. F. Maynard of Utica, N. Y., is a prospect for the purchase of an Aerocar. Mr. Maynard's family have been with us for a couple of months and have ridden in the Aerocar many times. He is interested in using one for taking the children to school. I told him that I would be very glad to bring him over to your office and let you talk with him, but he does not seem inclined to come. He would like to have some literature and information with regard to the cost of an Aerocar.

CSK/P

C. S. KROM

C. S. KROM

C. S. KROM

P. S. Kave given m. maynard one y the aerocar

folders - Cap

3/14/29

MR. C. G. FISHER:

gen. Tyndall -

In a memorandum which you sent us early in the season you mentioned that you did not want to pay a salary to any Tennis professional for another year. Our tennis certainly costs us a lot of money. It costs us \$1,000.00 just to keep the courts in shape. This includes the salary of Bird, and we have to give him an assistant for a couple of months, buy a lot of clay each year and get a team of mules and disc harrow from the Bay Shore Company when we are getting the courts in shape at the beginning of the season.

75% of the tennis which is played on our courts is played by people other than the hotel guests. It is a fine thing to have the life and activity, but we could save ourselves quite a lot of money if we had just three courts for the use of our own guests. Bird could take care of them without an assistant and it would not be necessary to have a tennis professional. If we were to abandon the three courts at the South end, we could probably use this space to good advantage for additional bungalows, if we wished it. t is just a question of whether or not we wish to continue with the tennis activities which we have had in the past, and if we are to continue them, then I think we should have a tennis professional. Personally, I think we are mighty fortunate to have such a fine man as Jimmy Burns. We pay him a salary of \$500.00. I doubt very much if we could get him without any salary as he has had very flattering offers from the Havana Tennis Club. I think, however, that we could probably get Jimmy Burns here at a salary of \$250.00 or \$300.00 for the season and if you wish to continue tennis activities on the Flamingo courts I would favor keeping Jimmy Burns as tennis professional, provided, we can get him at a salary not to exceed \$300.00 for the season. Of course whatever arrangements are made with Burns the same would probably have to be made with Dolan at the Nautilus. I will be glad to have your views.

FROM MR. FISHER

DATE March 15, 1929

To Mr. C. S. Krom. Gen. Robt. H. Tyndall. SUBJECT Tennis

I agree with you that we can discontinue half the Tennis Courts from this time on.

Jimmie Burns is probably worth \$300 as a Professional but I cannot see the wisdom of spending a lot of money on the Tennis Courts then to hire someone to play on them whose principal aim is to see how much money he can make out of them. I think we can now get down to a basis of having Burns play if he wants to come down and play tennis for what he can make on it; otherwise we can discontinue his services. If he has a fine job in Havana, let him take it. I believe we can pick up enough tennis players who can make enough money on these three courts to make them a very good salary.

I think it is worth while, however, to talk the matter over with both Mike Dolan and Jimmie Burns and I think an arrangement should be made to have this meeting in the next few days.

CGF:T

Cofyto & Fisher

Mr. Carl G. Fisher

April 3, 1929

Mr. L. R. Wasey Cottage F The Flaminge

Dear Mr. Wasey:

Confirming our conversation this morning we shall be very pleased, indeed, to grant you an option on Bungalow F, the bungalow which you have occupied for the past two seasons, for the season of 1930, this option to hold good until November 1st, 1929.

It is my understanding that there is a possibility of Mrs. Wasey and Jane spending next winter in Europe, in which case you would probably live on your boat and might not want the bungalow for the season of 1930, but that you would want the refusal on it for the following year and should Mrs. Wasey and Jane go to Europe we would be glad to rent the bungalow to someone else for 1930 with the understanding that you would still have the refusal on it until 1938. If, however, you have some friends of your own who would like the bungalow for the season of 1930 this is quite agreeable to us just so long as we know by the first of November your wishes and plans in the matter.

Our bungalows this year have all rented at \$2750.00 for the season. Your bungelow having one more room than the others naturally should bring a little higher rental. We have told all those who have made inquiry regarding bungalows for another season that the rental would be \$3000.00 next year and on this basis for the small bungalows the rental on your bungalow should, I think, be \$3250.00. We shall probably continus to operate on the American plan another year with the same arrangement we had this year regarding luncheon and naturally we expect bungalow occupants to take their meals at the hotel. but with people like yourself and the Roots, or anyone else who may have their boat and want to take their meals on their boat I think an arrangement should be made whereby bungalow occupants may have the privilege of taking their meals at the hotel or where they choose, but in case any family occupying a bungalow does not take meals at the hotel I feel that it is only fair to the hotel and other bungalow occupants that the rental charge without meals at the hotel should be somewhat higher than to families who do take their meals at the hotel. I think a fair arrangement to all concerned would be to make the bungalow rental \$250.00 more for the season where the family occupying the bungalow does not take meals at the hotel.

This is just a tentative suggestion as well as the terms of rental for the bungalow which are subject to the approval of Mr. Fisher prior to November 1st. I have not had an opportunity to talk with him regarding our rental charges for another season but am inclined to believe the terms mentioned above will meet with his approval, but these will be determined upon before November first, at which time we would write you and all other bungalow occupants definitely regarding terms and conditions for bungalows for the season of 1930.

We want to take this opportunity to thank you for your patronage during the past season and to again express to you our appreciation of your being such a good sport in making no complaints whatever about the inconveniences and annoyances which you and your family were put to while our new swimming pool was under construction.

Our only objection to having your family in the bungalow is that we don't see half enough of Mrs. Wasey, yourself and Jane.

I hope you will all keep well and have a most enjoyable summer,

Very cordially,

Manager

Memo to Mr. Carl G. Fisher

Copies: Mr. Collins, Mr. Kunschik Gen. Tyndall

We have exchanged a couple of notes with regard to tennis for another year but your last note suggested getting Jimmy Burns and Mike Dolan together with Mr. Collins, yourself and General Tyndall and inasmuch as we didn't seem to be able to arrange such a meeting I would like to have a definite expression from you in regard to the tennis situation at the Flamingo for another year.

We have, as you know, six courts which require the services of Bird and an assistant to keep them up and we have in the past paid a salary to a tennis professional. The salaries of these three men plus the clay and other materials and supplies used in connection with the courts run the cost of tennis for the Flamingo up somewhere been \$1500.00 and \$1700.00 each season. A nominal charge has been made for tennis but none of the money ever momes to the Flamingo. It is I believe all credited to the Bay Shore Company - just why, I do not know.

In my opinion we should do one of two things we should either eliminate three courts, leaving us three courts
which would be for the use of hotel guests only. This would eliminate a tennis pro and an assistant for Bird in taking care of the
courts. It would save us \$1000.00 a year. Or if you feel that
it is an asset to Miami Beach to continue the six courts, then I
think we should increase the charge for privileges to outsiders and
I think all receipts for play on the Flamingo courts should be collected right here at the Flamingo and credited against the expense
of termis operation at the Flamingo rather than being credited to
the Bay Shore Company.

If we keep the six courts them I think we should keep a professional and while I doubt if we could get anyone more satisfactory than Jimmy Burns for this job I know we can't get him without paying him some salary but I do believe we can get him for about half the salary we have paid him in the past.

I am agreeable to abendoning three courts and using this ground for the building of bungalows and limiting the play to guests of the hotel only, or I am agreeable to continuing the courts as they are and increasing the charge for outsiders provided the revenue for playing on the Flamingo courts is paid to the Flamingo to help defray our expense of maintaining the courts and would appreciate an expression from you which plan you think we should carry out.

Memorandum to Mr. Carl G. Fisher:

Attached hereto you will find statement in the form of a Trial Balance covering net Operating Account of the Flamingo for the season of 1929, which shows a net operating profit of \$201,267.65.

The season just closed has been a most satisfactory one in many ways, although our January business was nothing to boast of. In the years 1923, 1924, 1925 and 1926 January business exceeded this year by more than \$1000.00 a day. This was made up some what by our splendid March business. The extending of our season a week later than ever before worked out very satisfactorily to us and was, I think, appreciated by the guests who remained.

Our swimming pool is a real asset to the property and will, I believe, another year show double the revenue and will be helpful to us in securing more long season patrons.

We have had the finest class of people here at the hotel this year that we have ever had and I think our guests were better satisfied and more contented than ever before. don't think we have ever received more favorable comment on our table and service generally and we have had more requests for another season than in any previous year. If general business conditions in the country continue to prosper I believe that our business another year will be even better than it has been in the past season. return to the American plan was I believe a very wise move on our part and the modified plan permitting our guests to take luncheon elsewhere has made quite a hit. Just about half of our people took advantage of this privilege and while it took a little from our revenue this was more than made up by the general satisfaction on the part of our guests and while many of them did not come to the dining room for luncheon they had something served to them at the pool which added to our revenue from extra meals and this service at the pool is a feature which will undoubtedly be meterially increased another year.

I expect to be here for another week or ten days and will get everything lined up with Mr. Duffy in connection with new work to be done for another season, before I leave.

with the season just closed which you may wish to talk over with me I will be glad to come over to the office at any time.

Very truly,

Manager

THE FLAMINGO

Trial Balance - April 12, 1929

358,977.12 3,496.20 2,032.00 15,195.37 4,097.00 1,444.95

90.52

2,688.47 1,536.57 5,844.92 2,158.20 29.87

4,249.75 194.50 53.28 93.25 91.64

Board and Rooms	1,615,15
Mineral Waters	THE PARTY OF
Baggage	
Extra Meals	~
Meal Service	
News Stand	
Cafe Cigars	
Valet	\$40 E-10 E-10 E-10 E-10 E-10 E-10 E-10 E-1
Auto Livery	
Shop Rentals	
Tea Garden	
Weighing Machine (Commission)	A STATE OF THE STA
Swimming Pool	
Tennis	
Golf Game (Commission)	
Inventory Loss	
Telephone and Telegraph	
Accounts Receivable	788.06
Laundry	7,007.77
Trucks	422.60
Fishing Boat	35.00
Bus	893.98
Provisions	66,498.23
Uniforms	277.76
Ice	881.25
Light, Heat and Power	13,472.48
Licenses, Insurance, Taxes	1,149.51
Sundry Expenses	1,559.85
Printing and Stationery	2,562.58
General Supplies	670/71
Transportation	10,790.62
Advertising	3,253.66
Entertainment	4,085.98
Freight and Express	813.07
Grounds	1,281.05
Detective Service	190.64
Tennis	94.99
Renewals	16,625.58
Maintenance	748.61
Manager's Salary and Commission	
Flamingo Company	194,550.89
Payroll : Office	6,181.65
Culinary	18,204.61
News Stand	361.93
Music	6,057.31
Bellmen	2,048.79
Porters & Watchmen	2,343.71
Grounds & Carpenter	7,661.21
Housekeeper	6,019.25

The Flamingo - Trial Balance - April 12, 1929, Page Two

C214000C214017U2A0855511530		
Payroll :	: Engineer	2,562.35
	Dining Hall	7,673.10
	Tennis	1,343.71
	Dock Master	236.45
	Entertainment	472.85
	Bus	359.82
	Swimming Pool	473.55
	Extra Labor	196.50
Rose of Mary		LANCE TO THE RESIDENCE OF

\$402,273.61

\$402,273.61

C. S. Krom, Commission 6021.95
Accounts Receivable 788.06
Inventory, 1929 2094.00
Remitted to Flamingo Co. 194550.89
Less Inventory, 1928 203454.90
2187.25
Net Operating Profit \$201267.65

Total House Count 21,594

Notel Open 88 Days

Average Daily House Count 245

Average Rate Per Person 16.62

FROM MR. FISHER

To

DATE April 15, 1929

Mr. Charles S. Krom.

SUBJECT

It has just come to my attention recently that you have purchased some dirt, flowers and shrubbery outside of our own organization. How foolish this is for you to do when we have a General Superintendant in Mr. Hoerger. You can purchase dirt and anything you want for just half what you pay for it. In the future, please confine all your purchases of this sort of stuff through Mr. Hoerger.

CGF:T



THE FLAMINGO

Memo to Mr. Carl G. Fisher:

April 18, 1929

Acknowledging your memo in regard to our recent purchase of dirt, shrubbery, etc., would advise that you have in part, at least, been misinformed on this subject.

The only shrubbery of any kind which we have purchased has been two small Royal palms which I bought from the Japs. In fact, I don't recall having bought any shrubbery or plants of any kind from anyone else in the past couple of years. We have a little slat house of our own over near the front entrance gate where our gardener is continually raising things from cuttings.

With regard to soil would advise that we recently purchased three loads of muck, one load of cow manure and one load of coral rock, all of which were purchased from the same people who supply Mr. Hoerger with top soil for the golf courses and at the same price Mr. Hoerger pays. I make it a point to consult with Mr. Hoerger before purchasing supplies of any kind for our grounds.

C. S. Krom, Manager

MEMORANDUM

FROM MR. FISHER

DATE April 19, 1929.

To Mr. C. S. Krom.

SUBJECT

I have your memo of the 18th. I am thoroughly satisfied with your explanation. As you know, there is always a lot of jealousy on the Beach, even among our employees, but in the long run I think it does us more good than harm. We have a couple of men who resent the fact that you should purchase anything outside of our organization for the reason they believe the trees will grow better and do better if we furnish the soil. This causes some little confusion but at the same time it is not a bad spirit.

Between the Japs and Hoerger, you can get anything you want. I would like to suggest that we spend a little more money on our shrubbery for next year.

FROM MR. FISHER

To

DATE June 15, 1929

Mr. Paul Kunschik.

SUBJECTLES Appleget

When I left the Beach, it was the understading that Lee Appleget was going to build the Mautilus cottages, also do the work at the Flamingo. In addition to this work, we of course had the Mautilus roof cottages. Lee told me himself he thought he was tackling too big a job and he could not do all of it but he could do the Flamingo job and possibly the King Cole job but he did not want to tackle all of them.

How for some reason or other it seems somebody has taken it upon himself to let the Flamingo contract or at least get bids on it without mentioning the matter to me. Of course, I know Lee is and always will have have trouble with the unions and if it was not for Lee's outfit on the Beach we would have a lot more trouble than we have had. We have had a lot of trumble with unions and I don't want it over again. Lee is a good buffer between us and the unions. At any rate, I want him to do the work on the Flamingo for me regardless of any other job he may be able to handle. I am perfectly satisfied that he can do my work o.k. I would like to know what is causing this general mixup with Lee since I left there.

COFIT

Copy Mr. Appleget Mr. Collins.

THE CARL G. FISHER PROPERTIES

HEMO	TO	260	Comi		Fishe	in
MEMU	10	BILL O	CHIL	LT .	PIDIL	31.

DATE June 20, 1929.

FROM

Paul Kunschik

SUBJECT Lee Appleget

I have your memo of the 15th inst. with reference to Lee Appleget. After you left the Beach Lee expressed himself to the effect that he could not handle the King Cole job, nor the Nautilus job. If I remember correctly Mr.Collins took this matter up with you and the contract has, therefore, been let for the construction of the King Cole cottages.

As to the Flamingo contract, the only part that has been let out is that of driving the concrete piling for the broker's office. This is work that Lee cannot do himself as we do not have the equipment to do it. Mr. Duffy advises me that Lee is now, or should be, placing his orders for the necessary materials to get the Flamingo cottages and broker's office under way immediately.

Lee has had some difficulty with the building inspector. The first difficulty came to my notice when the building inspector called at this office and stated that Lee had failed to take out a permit to do certain alteration work at the Boulevard; that he was doing this altering contrary to the requirements of the State Hotel Commission. I advised the inspector that Lee was expected by us to conform with all requirements of the State and Local Building Commissioners. I also called Lee into the office and asked him to take out the necessary permits in order to do this work and be governed by the building codes.

The next difficulty which came to my attention very recently is the house that Lee is building for himself. I am advised that in designing and planning this place he did not consult any trained architect or engineer, but that his boy drew up the plans. The building inspector twice stopped work on this house, but I believe the difficulties have now been ironed out.

While Mr. Collins was here this week he had one or more conferences with Lee at which I was not present and I believe that Mr. Collins can give you more information on this subject than I can. I am, therefore, sending a copy of this memo to him.

PAUL KUNSCH

Taul Kunschik

PK:MKH.

COPY TO: Mr. Collins

Mr. P. Kunschik.

Lee Appleget is liable to have trouble with the various inspectors who are more or less connected with the Union. However, if the unions are able to run non-union labor off the Beach, our troubles will soon commence and we want to stick to Appleget. In twenty years we have always found him o.k.

CGF:T

The Flamingo

C. S. KROM, Manager

Spring Lake, N. J. October 28, 1929

Mr. Carl G. Fisher Montauk Beach Long Island, N. Y.

Dear Mr. Fisher:

Returned from Miami Beach yesterday morning. I spent four days there and felt well repaid for making the trip. Work at the Flamingo was pretty well along but like all new building jobs there are always some finishing touches to be done. The three new bungalows on the site of the old tennis courts are completed with the exception of painting the walls. Lee wants to let them thoroughly dry first. Fred Hoerger has done a fine job of landscaping around these bungalows. His work was not damaged by the storm and the bungalows look fine. They are practically duplicates of three of our old bungalows and I think you will like them when you see them.

While at Miami Beach Mr. Howe and I arranged for awnings, lighting fixtures, window shades, and-irons, etc. for these bungalows. They were laying the floors in the A. J. Fisher house and some of the doors haven't the hardware yet, and there is still some painting to be done to the woodwork and the walls are still to be done. This is a fine house. I only wish it stood on a little bigger plot of ground. Mr. Howe and I took measurements and arranged for awnings, windowshades, etc. for this house. The two little porches have been built onto Lou Wasey's cottage but the tile has not yet been put on the roofs. The new room and bath added to Cottage G is waiting for the floor to be put down and the painting. The new broker's office which is a fine building, needs to have the terrazza floor smoothed down and Duffy and Lee have both been doing their best to get the man on the job. He appeared the day I left.

The fixtures have to be installed in the toilet, short walks laid from this building to the present side walk and the painting still to be done. Mr. Howe and I selected and ordered the lighting fixtures for this building. We made a splendid deal on all the lighting fixtures. The complete fixtures for our bungalows and the King Cole bungalows average \$112.00 per house for the fixtures, installed, with electric bulbs. I think the fixtures selected are appropriate, good looking and they certainly didn't cost a lot. The fixtures for the A. J. Fisher house completely installed cost just over \$200.00 and the fixtures for the broker's office just over \$300.00.

The new baths and toilets installed with the 10th floor rooms are completed and they have made a nice job of this. We didn't lose a single room and have six rooms with shower baths and toilets and three rooms with tub baths and toilets. We are going to

The Flamingo

C. S. KROM, Manager

-2-

paint these floors and use rugs instead of carpets, as heretofore.

The new cabanas for the pool are completely built and painted but haven't been placed in their proper location yet. This, however, can be done very soon and the necessary walks built out in front of them. Mr. Howe and I had the awning men over and they were to submit bids to Mr. Howe.

The card room between the ballroom and the lobby has, I think, worked out very nicely and this change will do much toward tying our lobby and ballroom closer together. When the whole job is finished I think you will agree it is a big improvement. We are going to make the ballroom more of a lounge room than it has been heretofore. The old broker's office has been made into two fine big bedrooms each with private bath. This work is complete with the exception of painting. And here we are going to paint the floors and use rugs.

There were three or four other jobs such as rebuilding the incinerator, replacing the steam line from the boiler room to the annex, putting showers in the dormitory and one or two other small jobs which are all coming along nicely. I was particularly pleased with the appearance of our grounds. Our lawns on the west side of the house are in perfect condition for the first time in ten years and the new planting and new building, particularly the bungalows, has improved the general appearance of our grounds tremendously. Aside from eight or ten cocoanut palms which still show effects of the storm, things are in fine shape.

Lee has taken care of having the broken glass replaced in the dome and in another couple of weeks most of the work should be pretty well cleaned up. I expect to get down there to stay about November 20th.

Our bookings, particularly from former patrons, are exceptionally good. There is only one bungalow which has not been definitely signed up for the season and we have a couple of strings out on this. Six families who were with us last season have either bought or built homes at the beach and we have just lost two good old time families through death, among them being Mr. and Mrs. James Rogers who have been with us every year since the Flamingo opened. Otherwise I think we have a wonderful showing of former patrons returning. I don't know what affect a prolonged break in the stock market would have on business for this winter but unless it is worse than

FLORIDA'S FOREMOST RESORT HOTEL

The Flamingo

C. S. KROM, Manager

-3-

it has been so far I don't believe it is going to affect very seriously the conservative class we get at your various hotels and I am still optimistic about the winter.

Very truly yours,

Manager

MEMORANDUM

FROM MR. FISHER

To

Mr. C. S. Krom.

DATE November 1, 1929.

SUBJECT

Dear Charlie:

Thanks for yours of the 28th. It looks like you have covered the situation very thoroughly and we will have a good season.

I am leaving Sunday and hope to see you soon.

CGF:T

MEMORANDUM

Mr. C. G. Fisher:

Sometime when you are over this way would appreciate your looking over the lay-out at the Pool and advising what you think about having a low picket fence along the walk on the West side. I think the fence should be low enough not to shut off the view of the Bay from the people lying on the sand. Both Duffy and Lee seem to feel that you had no intention of having a fence on the West side, but I am inclined to think we should have and would appreciate your views.

C. S. KROM.

The Flamingo

December 7, 1929

Memo to Mr. Carl G. Fisher:

We have an inquiry for reservation from Octavius Roy Cohen who, as you undoubtedly know, is a well-known writer of short stories. Mr. and Mrs. Cohen wish to come for an indefinite stay. Ray Long advises me that they are Jewish but very nice people.

In view of the fact that Mr. Cohen is so well known as a writer it will be pretty well known generally where he is staying and in view of the policy which we have always pursued I don't think it would be policy for us to take him. I would, however, appreciate your views.

C. S. Kron

MEMORANDUM

FROM MR. FISHER

DATE December 18, 1929.

To Mr. C. S. Krom.

SUBJECT

We wish to appoint a definite hour for feeding the seals as a great many people want to see them fed. I know I do and so does Mrs. Fisher. Let's set the hours of 8.00 A.M. and 6.00 P.M. and have these hours fixed.

Also have a notice put on the pens immediately, "DO NOT THROW FOOD OF ANY KIND IN THIS AQUARIUM."

OGF:T

Mr. Carl G. Fisher

December 23, 1929

I had a very pleasant chat with Mrs. Jack Frost and have made arrangements with her to be at the Flamingo every evening this winter from 7:30 until 10:00 or later, if necessary. We have found from past experience that our people are out doors all day long and there is no need whatever of an hostess around the place in the day time. There is, however, a genuine need for someone here in the evening to meet people when they come out from dinner and mingle with them during the evening. I made Kathryn Stafford a very good proposition for just this thing but she did not feel that she could afford to come down without some other work and other connections.

I was very pleased with Mrs. Frost's personality and believe she will work out fine for us. I understand that there is a possibility of Kathryn Stafford being at the Roney Plaza this winter.

c. s. Krom

MEMORANDUM

FROM MR. FISHER

DATE December 31, 1929.

To Mr. C. S. Krom.

SUBJECT

I think your arrangement with Mrs. Frost is o.k., and I believe you can take this matter up with Mr. Noble and he can furnish her with a room at a reduced figure. Incidentally, she will be around the hotel for meals and she may do some good at The Boulevard. I have a note from Mrs. Frost this morning and I am telling her to see you and that you will help her to make arrangements at the Bouleward.

CGF:T

THE FLAMINGO

Memorandum to Mr. C.G. Fisher,

December 30th, 1929

As already advised, we have already arranged with Mrs. Frost to take care of our hostess work this winter. We are paying her \$50.00 per week but no room or meals. She expects in addition to her work here to do some soloist work for WIOD.

Mrs. Frost mentioned to me that she was having a little difficulty finding living quarters within her means and I suggested The Boulevard Hotel to her. I felt that we could better afford to give her slight discount on room at the Boulevard than to give her accommodations at The Flamingo. The least expensive room which we could give her will bring us in \$18.00 per day which for a period of six or seven weeks would mean somewhere in the neighborhood of \$700 to \$800 revenue to us. She is perfectly satisfied with the proposition I made her and fully understands that the question of room and board is up to her. We will, of course, be only too glad to have her take an occasional meal here but under the arrangements we have made with her do not feel that we want to lose \$700 or \$800 revenue on a room.

THE FLAMINGO HOTEL

	GROSS INCOME	OPERATING PROFIT	NET PROFIT	<u> Loss</u>
1921	279,508	100,177	14,967	
1922	267,310	95,079		85,498
1923	425,117	202,824	81,741	
1924	450,522	174,880	24,346	
1925	437,556	194,975	109,855	
1926	457,882	184,593	57,272	
1927	192,506	15,779		170,962
1928	242,721	78,942	7,478	
1929	402,310	189,825	70,193	

ADDRESSES OF
THE FLAMINGO

GUESTS

AND
THOURIES

SEASON - 1929

Flamingo Reservations

Season of 1 9 2 9

Alker, Henry A. Anderson, A. C. Alexander, John Ames, Stephen M. Allen, R. H. Anketell, Thomas J. Adams, H. E. Aitken, Thomas G.

415 Lexington Ave., New York City General Motors Corporation, Detroit, Mich. Aurora, Ill. 39 Broadway, New York City (undesirable) Glassboro, N. J. 1745 Iroquois Ave, Detroit, Mich. 2535 Scottwood, Toledo, Ohio 14 E. 47th St., New York City Allison, Dr. Mathaniel 100 Beacon St., Boston, Mass.

Buckingham, Geo. T. Bayley, James L. Bailey, Mrs. D. K. Bowers, P. J. Brueninger, L. E. Brown, Mrs. Pauline Benton, Walter G. Benton, Stanley P. Brownlee, Geo. B. Black, Arthur Baldwin, Henry S. Booth, Arthur Bender, Chas. H. Bradley, C. L. Bittles, William Buck, Nelson L. Barclay, Mrs. W. L. Booth, Mrs. E. W. Brooks, R. E. Bohn, Chas. B. Burke, Mrs. A. N. Bartram, R. W. Brand, Edwin L., Jr. Bryant, John A. Brooks, H. C. Black, Claude V. Bacheller, Irving Brown, E. N. Bittles, F. L. Bartlett, W. H. Boldt, Geo. C. Bauer, Mrs. M. F. Browne, E. A. Butler, W. N. Belk, Daisy Bunn, Henry Bickel, Karl Baker, John Buhl, Lawrence D. Bonbright, Carl W.

105 So. La Salle St., Chicago, Ill. 10 East 43rd St., New York City 16190 Sc. Park Blvd., Cleveland, Ohio 372 Charleton Ave., Sc. Orange, N. J. 26 Jackson Pl., Washington, D. C. 85 Summer St., Springfield, Mass. 20 Pine Street, New York City Pittsrield, Mass. American Credit Indem Co., 511 Locust St., St. Louis Exchange Bldg., Baston, Mass. Brookline, Mass. 435 Water St., Pittsburgh, Pa. Grand Rapids Nat'l Bank, Grand Rapids, Mich. Cleveland, Ohio 375 Mt. Prospect Ave., Newark, N. J. 3535 So. Ashlend Ave., Chicago, Ill. Park Hotel, Williamsport, Pa. Grand Rapids, Michigan Hamilton, N. Y. 2512 E. Grand Blvd., Detroit, Mich. 1527 Spruce St., Philadelphia, Penna. 17 Battery Pl., New York City 209 South La Salle, Chicago, Ill. 2336 Dime Bank Bldg., Detroit, Mich. Chester, Conn. 970 Lenex Pl., Cincinnati, Ohio 111 East 48th St., New York City Room 1836, 120 Broadway, New York City 15 Beverly Rd., West Orange, N. J. 105 So. Elberon Ave., Atlantic City, N. J. Beldwin, Hutchins & Todd, 120 B'way, New York 188 Forrest Ave., Glen Ridge, N. J. 412 Park Ave., Paterson, N. J. 1133 Park Ave., New York City 300 W. Bessoner, Greensboro, N. C. 1 Fifth Ave., New York City United Press, 61 Park Row, New York City Gaspe, Quebec 259 Lakeshore Road, Detroit, Mich. Flint, Michigan .

Bradshaw, J. E. Blair, Miss E. Bonbright, Howard Barnett, John T. Bradshaw & Co., 53 State St., Boston, Mass. 132 E. 45th St., New York City 514 Ford Bldg., Detroit, Mich. Denver, Colorado

Chipman, G. B. Chapman, C. F. Corey, Mrs. Chester Gouzens, Frank Culver, Dr. G. J. Calvert, P. H. Capito, Dr. G. B. Gramer, J. P. Consedine, J. C. Chambers, J. H. Coward, Mrs. J. M. Chapin, Newton Campau, M. Woolsey Cole, Frederick A. Cox. James C. Cockley, William B. Cone, Frederick H. Curtis, Louis R. Cuniberti, Fienando Colnon, Phillip Culkin, Mrs. Chas. Coolidge, M. A. Caden, Miss A. M. Carnill, Mrs. Wm. Christmas, Alex E. Cooper, Kent. Cushing, George M. Cole, Edwin Childs, W. J. Claney, Hon. W. J. Catlin, R. M. Cook, Mrs. M. Cooley, Vaughn Converse, E. C.

729 - 15th St., N. W., Washington, D. C. Motor Bosting, 57th St. at 8th Ave., New York Harris Trust & Savings Bank, Chicago, Ill. 610 Longfellew, Detroit, Mich. Ausable Forks, New York Caxton Bldg., Cleveland, Ohio Professional Bldg., Charleston, W. Va. 166 So. Penna Ave., Atlantic City, N. J. Indianapolis, Ind. 600 N. Howard St., Baltimore, Md. 383 Ridgewood Ave., Glen Ridge, N. J. Lee C. Moore Co., Pittsburgh, Pa. 1267 Belfour Ri., Grosse Pointe Park, Mich. Plaza Hotel, New York City 400 No. Michigan Ave., Chicago, Ill. Union Trust Bldg., Cleveland, Ohio 18 East 41st St., New York City Parkway Hotel, Chicago, Ill. 3224 R. St., Washington, D. C. 410 S. Clark St., Chicago, Ill. 12 East 86th St., New York City Fitchburg, Mass. Lexington, Ky. (Quilt Shop) Rydal, Penna. 130 St. James St., Montreal, Quebec-Associated Press, New York City Milton, Mass. 1812 Fifth Ave., New York City 1070 Park Ave., New York City Detroit, Michigan Franklin, N. J. 43 Fifth Ave., New York City Bay City, Mich. 49 Wall St., New York City

Detwiler, L. E.
Derr. Olin
De Frees, Donald
Dennis, Mrs. Geo. L.
Dever, Owen J.
Deemer, William R.
Dinan, Mrs. James
Dedge, G. Gerard
Daly, R. E.
De Loss, Harry H.
Dennis, R. F.

ll Broadway, New York City
519 No. Palmetto, Daytona Beach, Fla.
105 So. La Salle St., Chicago
Stafford Springs, Conn.
150-24 Jamaica Ave., Jamaica, N. Y.
Williamsport, Penna.
1351 Wellesley Dr., Detroit, Mich.
11 Wall St., New York City
6930 South Shore Dr., Chicago, Ill.
Bridgeport, Conn.
Denton, Cottier & Daniels, Buffalo, N. Y.
92 Gifford Ave., Jersey City, N. J.

D'Olier, Franklin Dodson, Mrs. M. C. Dodge, Samuel D. Duffy, J. J. Duncan, J. S. Dawson, Hanley Duffy, Vincent

98 Medison Ave., Morristown, N. J. 635 South 7th St., Terre Haute, Ind. (Book Shop) 1020 Guardian Bldg., Cleveland, Ohio Bay City, Mich. 5555 Everett Ave., Chicago, Ill. 2325 Chicago Blvd., Detroit, Mich. 45 Church St., Paterson, N. J.

Esmond, John W. Edwards, Dr. Ogden M. Eiferle, Harry Eckerson, T. H. Edwards, E. C. Everett, David C. Edwards, H. N. Essary, Fred Emerson, Mrs. J. M. Enright, A. M. Edgar, F. M. Ellis, T. W. Esmond, Mrs. John W.

231 South La Salle St., Chicago. 316 Fourth Avenue, Pittsburgh, Pa. 1116 Church St., Flint, Mich. 75 Montgomery St., Jersey City, N. J. Commerce Guardian Trust & Savings Bank, Toledo 538 East Ave., Oak Park, Ill. 21 E. 66th St., New York 1214 National Press Bldg., Washington, D. C. 16 Clyde St., Brookline, Mass. 112 Front St., New York City 3255 Glendale Ave., Detroit, Mich. 1200 Main St., Springfield, Mass. Barrington, Ill.

Falck, Alexander D. Fisher, Alfred J. Fisher, W. A. Fuller, Bert 3. Fiefield, Mrs. E. R. Farmum, Relph G. Freeman, H. S. Frischkorn, Chas. Farber, Mrs. Henry Fry, Mrs. D. W. Fages, Lt. Col. C. Frederickson, C. R. Frost, Henry G. Foque, Mrs. T. A. Finke, F. W. D. Frost, Mrs. Owen C. Fellows, Mrs. D. A. Forbes, D. L. H.

Farish, Mrs. Chas. B. 703 Hall Street, St. Joseph, Mo. Findley, Alex John Wansmaker, Philadelphia, Pa. 722 West Water St., Elmira, N. Y. General Motors Bldg., Detroit, Mich. General Motors Bldg., Detroit, Mich. 2600 Rudson Blvd., Jersey City, N. J. Hotel Ambassador, Chicago, Ill. Palace Theatre Bldg., New York City Plaza Hotel, New York City Frischkorn Realty Co., Detroit, Mich. Fuller, Mrs. Thomas M. Park Hotel, Honesdals, Pa. Priestedt, Mrs. A. A. Sovereign Hotel, Chicago, Ill. 2909 W. 17th St., Coney Island, N. Y. Clydehurst, Brockline, Mass. 71 St. Peters, Quebec Cochecton, Ohio Traction Bldg., Cincinnati 1912 So. Irving Ave., Minneapolis, Minn. 1885 Wymore Ave., Cleveland, Ohio 447 Washington Road, Grosse Point, Mich. Flint, Mich. Kirkland Lake, Ont.

Garard, E. A. Griffin, W. A. Guilfoil, J. A. Gates, H. J. Gotfredson, Henry Gallagher, J. F. Griffin, Joseph P. Grace, Edward R. Gifford, Geo. H. Goedel, H. Gutterson, A. M. Gale, Mrs. L. R. Guibert, F. Walter Griffiths, E. S. Goakes, F. W. Gaffey, John F. Gates, Russell C. Gregg, Oliver Goudiss, Charles Grier, Frank L. Gray, Mrs. C. H. Goodman, Mrs. C. E.

Garard Trust Co., 39 So. La Salle, Chicago 80 Oakland Pl., Buffalo, N. Y. Hotel Webster, 30 W. 45th St., New York Derby, Conn. Builders Needs, Inc. 30th at Locust, Milwaukee 5836 Woodbine Ave., Philadelphia, Pa. 231 So. Is Salle St., Chicago, Ill. Grace and Helliday, New York City 55 Park Ave., New York City 47 Broad St., New York City Prince George Hotel, New York City Riverdale-on-Hudson, New York 326 Ford Bldg., Detroit, Mich. 406 Nat'l City Bldg., Cleveland, O. 1677 Magnolia Dr., Cleveland, Ohio 57 Pratt St., Hartford, Conn. 40 Prospect Ave., Montelair, N. J. 450 Linwood Ave., Buffalo 61 Broadway, New York City Milford, Delaware Gardner, Me. Bryn Mawr, Penna.

Huckins, F. P. Hebard, Mrs. Morgan Howe, George Hudson, Mrs. Michael Humpage, F. R. Hallahan, Chas. E. Howard, Roy W. Hall, Orlando Hebard, Chas, S. Mammond, James M. Hill, W. H. Haggerty, Geo. V. Heints, John C. Hand. Mrs. C. J. Hitschler, Chas. W. Harper, J. B. Hodell, Mrs. H. H. Hochstetter, Ralph Horton, Geo. A. Hinds, A. H. Hodell, F. G. Houston, Mrs. W. C. Hadsall, Harry H. Holliday, J. W. Higbie, W. T. Horton, C. T. Hall, John L. Hampton, W. J. Henderson, H. J. C. Hutton, W. D. Heath, W. G. Healy, Miss Marianne

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