

# Elephants

# West River Investment Co.



West Baden, Ind.

January 28, 1921.

*elephant*

Mr. Carl G. Fisher,  
c/o Alton Beach Realty Co.,  
Miami Beach, Florida.

Dear Carl:-

As soon as the weather moderates sufficiently to take a chance on shipping a little elephant I am going to forward one to you by express with a man in charge. He is undoubtedly the smallest elephant in this country. As you no doubt are aware they do not breed in America. This little fellow is only three and one-half years old and will make you a good paper weight. His name is Carl II. He is a great little pet and I am sure you will become attached to him. The man in charge will teach your chauffeur or hired man to take care of him. In fact he is no trouble at all. As their average life is one hundred years you can see that with reasonable care he will be with you a long time and when he dies with old age write me and I will send you another. He will eat most any kind of vegetables, grass, hay, bran, bread, etc. Should you become tired of him and want to send him to the island I would not send him to the key until he is older and thoroughly acclimated.

I am leaving Sunday night for Denver, then to New York. Hope to be in Miami about the 15th.

Best wishes.

Sincerely,

*Ed Ballard*

B/H

*Capt. Thompson \$500*

February 7th, 1921.

Mr. Ed. Bellard,  
Lost River Investment Co.,  
West Baden, Indiana.

My dear Ed:

The elephant arrived and it is a bear. I am going to have a lot of fun out of him and I am going to get a lot of publicity out of him too. I am going to send to Ceylon for a regular trainer of elephants and I am going to make this elephant do stunts or know why. I have already sent for the trainer who ought to arrive in two months.

I hope to see you soon and talk matters over a little further with you.

Yours very truly,

GGP:W

elephant

February 7th, 1921.

Mr. John Oliver Le Goree,  
National Geographic Magazine,  
Washington, D. C.

Dear Jack:

I have a pretty good star sapphire tie-pin for you. Am sending it up to New York to be mounted. It is a little lop-sided and has a few flaws, but I traded an Indiana a good lot for a handful of moonstones, jewels etc.

Ed. Ballard shipped me an elephant the other day and I never saw so many possibilities for advertising. I am certain I am going to get a million dollars worth of advertising out of this elephant. One of the particular things we are going to do with him is to make him tramp down the polo fields between games, also carry trees, haul ice and work in the garden. I have sent to India for a special elephant trainer, red cap, brass collar, camel snail and all. We are going to teach him to swim in the sea and pull gondolas etc etc.

Will write you more in a few days.

Yours very truly,

GGF:W

April 11, 1921.

Mr. John LaGorce,  
C/o National Geographic Magazine,  
Washington, D. C.

Dear Jack:

I wrote you the other day - Our letters must have crossed. I have been very much worried over Jim's condition, but I understand he is getting better now. I am going North earlier than usual principally on account of Jim.

Hope you will find those wild elephant books for me, as I want to know more about the brutes. I went up to the barn the other day and the trainer was not around, so I took the elephant out to show him to some friends of mine. I did not know whether this elephant was kidding me or not, but he certainly did make a monkey of me. He knocked me down and ran off and when I grabbed hold of him by the tail to stop him, he hit me a jolt with his trunk and almost broke my ribs - then I grabbed him by the trunk and he locked his trunk around my arm, and if you think that a three year old elephant has no particular strength in his trunk, you should let him wrap it around your leg or arm and give you a yank - Anyway, I am all black and blue, and the funny part of the whole affair is - that I finally discovered I could pick up a short stick and stab him very lightly and make him behave, but without that stick I certainly did have a swell time. The caretaker tells me that I got off lucky and that I should never go near him without the hook or something that looks like a hook, as he understands thoroughly that he is to obey the hook.

We are having some great weather here. Old Man Welsh wants to keep his money in the bank another week or two before closing up the deal.

Very truly yours,

elephant

June 6th  
1921

Mr. Frank O. Van Deren,  
Alton Beach Realty Co.,  
Miami Beach, Florida.

Dear Van:

I am in receipt of letter from Mr. Wellons today enclosing some pictures of the little elephant. I wish you would see Mr. Wellons and get the measurement of the width of the shafts of the two wheel cart, also the length, with a little drawing showing the width and length so that I can have the cart made up here, and oblige

Yours very truly,

CGF:EM

Miami Beach, Fla, 6-14-21,

Mrs. C. G. Fisher,

elephant

Sir,

Owing to the fact of restricting rules, now in effect which hinders the training of your Elephant, to some extent I have tendered my resignation,

In order that baby Carl might be made a docile animal, his presence amidst people are vital to the cause. I do not wish to exhibit the Elephant on the Casino beaches, what so ever without proper authority.

Now do I wish to be disobedient to instructions but one thing, I do request in behalf of the Elephant, and that is to state that, I, as his trainer and keeper, be given a fair chance as his defence also.

There are to many stories going to the management against

The little fellow many of which are offered through prejudice to you and all you can do, and those offering yarris are a hinderance to successful people naught else but stumbling blocks straggling through life.

The reason for baby Carl's being permitted to appear amongst people is in order that he may become fully acquainted with folk's ways this point is vital to public safety and a future protection to you and your Co operators.

This means of a trainer's method is a guard against the unexpected occurrence to which all Elephants are subject the most dangerous of all his faults, the stampede; therefore his being among people attracts his attention, for that period of time.



Thus if a thought of stampede is soon forgotten, and he begins to enjoy himself with the crowd. I would not risk taking the Elephant where dangers might arise under any circumstances for the simple reason that I would endanger my self as well as all concerned.

To say nothing of the Elephant's everlasting ruin would be out of the question for I will do and have did all that man can to make Carl the Elephant he should be and that is the pet of the people and a play mate for the children.

He is here to stay so I understand things therefore he should know them and they should know him thus the great friendship is wrought up and all fear is overcome by affection one for the other.

Being with the people affords food for his mind thus loneliness is kept away, this gives him thought when alone. I am not asking for personal publicity and fame, or to demonstrate my controll over Carl, but to convince people that Carl is all that he is claimed to be.

This effort is not for public advertisement alone but to show the people as well that you are not prejudiced against fellow man as some try to make it appear. I hope you will give your consideration aright, and not think me dictating as to what or how you should run things or do them, I will be here till Sat, June 18-21

I Am, Respectfully,  
Walter T. Wellons

National Geographic Magazine

WASHINGTON, D. C.

• September 9, 1921.

Mr. Carl G. Fisher,  
Indianapolis,  
Indiana.

Dear Carl:

I waited over until Sunday with the hope that you would return to Detroit, but I presume the pressure of business elsewhere was too strong. You missed a considerable portion of your life, however checkered the past may have been.

I found your letter about Jess on my return, and it was a scream. I shall certainly drop him a line and make inquiry about it as soon as I can clear things up a little.

Enclosed is a check for two hundred dollars for the Utilitor, which I hope you will not spend all in one place. My young friend set the machine up, and tells me that in spite of its having bowed tendons in all four legs, housemaid's knee, ring bone, and incipient bronchial pneumonia he is able to run it on its flat wheels for a distance of five or six feet on the consumption of only two gallons of gas to every foot and a half it travels. It must be a blood brother to the "White Peril" in its appetite for John D. Rockefeller's breakfast beverage.

Well, in all events, he has the machine, you have the money, and I have the satisfaction of being like Belgium, the innocent bystander. Probably the sand flies ate the flanges off those wheels down there in the crawfish belt, but they look as though they had traveled many weary miles on their own hump from where I sit.

To sum it up, the machine is entirely satisfactory and Hutchison is very much obliged to both of us -- please send me a check for the usual commission.

The Immigration boll weevils want to know how long a period you want this elephant chamber maid to stay in the country. They say that if he is an East Indian, as he probably is, he can

only be admitted for a temporary period under bond, requiring departure at the expiration of his temporary stay. I am advising them that you ascertained from authorities on the subject that it takes four years to thoroughly train a young elephant and that you consider this a temporary residence period; moreover, that you propose to pay him fifty dollars a month and will see to it that he does not become a public charge. I expect that that elephant will kick seven bells out of the chamber maid and your fat self long before that period of time has elapsed, and your heirs can fight it out with Uncle Sam.

Those seven sleepers in the Department of Commerce are certainly taking their own time over that Soldier Key matter, and I am going to stick a pin in them this week, for I think they expect the island to hatch out a little one so they'll have two to sell if they can induce those coral worms to work three shifts.

Paul Strausburg was very much chagrined when he came back and found that you had flown and that you had not succeeded in selling that gentleman the usual piece of cold liver, and added that if that was the best exhibit of your salesmanship he certainly would come down to Miami next winter and clean up, for there must be a lot of suffering going on. I gave him the usual dead mullet look and fell back on my stutter, and I felt as mortified as he did.

How much am I offered not to tell Jess Andrews and Hal Talbott the full facts concerning the scenario that Tom Shipp observed! You better not invite me on another shark hunting trip and mix up a hoghead of pirate punch and at the same time press agent me as an orator, for I might forget the bonds between us and as a story teller make Louie Fuertes look like a white leghorn hen that had been fraternized with by an owl.

I sent Mother and Gilbert down to Atlantic City for a couple of weeks to-day, so I'll be alone for some time. Why don't you run over from New York and spend at least twenty-four hours with me just to show that you can stand a little kidding on my own native heath.

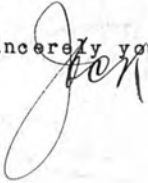
As I write, the gun for Gilbert has just come in, and it is certainly a beauty. His sportsman's heart will expand to the nth degree over this gift, and your name will be engraved on his

heart. Every time he shoots me with it I'll put another nick in the stock and take it out of your hide later on.

I am not only delighted at the gift, but amazed at your remembering it, because my experience has been that your promises, while in liquor, are as long as a certain ceremonial appendage of a Jewish boy after his first visit to the synagogue.

Now, I call this a nice, gentle, affectionate and friendly letter, so don't hop up on one toe and accuse me of abusing you.

This is also to remind you that you had certain messages to convey to Jane for me, and if I hear that you have forgotten them again you might as well go up in that mental balloon of yours and touch off the gas.

Sincerely yours,  


L/B

Enclosure - Check.

Sept  
15th  
1921

Mr. John Oliver La Gorce,  
Nat'l Geographic Magazine,  
Washington, D. C.

Dear Jack:

I have yours of the 9th - there is a great deal of loose talk in this letter but a \$200.00 check is the best thing I could see in it.

I want to get this elephant trainer for at least four years. I will give bond and deliver him up at the end of that time either dead or alive. If I ever get him to Miami Beach, I will deliver him - that's a cinch!

I am sending you one of our new booklets just gotten out by Charlie Beck. I wrote Charlie and told him that I don't see how in the Hell he could ever print such a mess. Came back at me and told me that on account of the printers' strike and one thing and another, he was having a lot of trouble, but I am going to have him do it over.

Yours -

CGP:MM

THE ALTON BEACH REALTY COMPANY  
OCEAN AND BAY FRONT PROPERTY

OFFICE  
MIAMI AVENUE and  
LINCOLN ROAD  
Address all communications  
to the Company.

MIAMI BEACH, FLA.

8-15-21

Dear C. G. -

elephants

A letter from Salie says that he can't send the trainer unless he gets a permit from the Immigration Authorities at Washington permitting his entry into the United States.

I sent him 1,200 rubles (\$300<sup>00</sup>) sometime ago which he has.

Will you kindly let me know if you can do anything on this or if I shall write direct to Washington.

Your wire just received. Your instructions delivered to Hoerger regarding Shadows. Am afraid

August 20th, 1921.

Mr. John Oliver La Goree,  
Nat'l Geographic Magazine,  
Washington, D. C.

Dear Jack:

The only thing we want from you this morning is  
an elephant trainer!

You remember Mr. Ballard very kindly gave me an  
elephant which I am trying to train to do all sorts of tricks  
and work on the plantation but I want a first class trainer  
from Ceylon.

Mr. M. U. Salie, who is a gem miner and importer,  
and has a plantation at Ceylon, owning a fine elephant himself,  
has a man for me. He told me that he would get a man for me  
but that he would have to have a permit to get him into the  
United States. In fact, he reminded me of the permit before  
he left and I forgot all about it.

Will you please send me one small permit for a small  
elephant trainer who will be recommended by Mr. M. U. Salie,  
#1 Kaluwella, Galle, Ceylon.

Thank!

Yours -

GGF:EM



CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

# WESTERN UNION



# TELEGRAM

NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

RECEIVED AT

B13C 73 NL

FY WASHINGTON DC 25

CARL G FISHER

1524

INDIANAPOLIS IND

1921 AUG 26 AM 3 16

DEAR CARL AT JACKS REQUEST I WENT TO SEE MY FRIEND SECRETARY  
 DAVIS THIS AFTERNOON ABOUT ADMISSION OF YOUR ELEPHANT TRAINER JIM  
 SAYS: IF I WILL STAND GOOD WILL ADMIT HIM BUT HE THINKS IN RETURN YOU  
 OUGHT TO JOIN THE LOYAL ORDER OF MOOSE HAVE ARRANGED FOR ADMISSION  
 AT PORT OF ENTRY AND AM ADVISING JACK AS TO NECESSARY DETAILS ON THE  
 OTHER SIDE DO I GET A RIDE ON THE ELEPHANT

TOM SHIPP

Indianapolis, Ind.,  
Aug. 26, 1921

Mr. Tom Shipp,  
Washington, D.C.

My dear Tom:

I have your telegram of the 3rd.

Its mighty good of you to see Secretary  
Davis and get me an admission for my elephant trainer.  
This goes to give both you and the Secretary an ele-  
phant ride any time you like.

Very truly yours,

CGF:DLC

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	DL
Night Message	M
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

# WESTERN UNION TELEGRAM



RESERVED CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	DL
Night Message	M
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

RECEIVED AT  
31FY 88 13

WASHINGTON DC 1202P OCT 7 1921

CARL G FISHER

INDIANAPOLIS IND

SECURED FINAL PERMISSION THIS MORNING FOR YOU TO BRING YOUR ELEPHANT  
TRAINER IN

THOMAS R SHIPP

1136A

October 29th, 1921.

Mr. Frank O. Van Deren,  
Alton Beach Realty Co.,  
Miami Beach, Florida.

Dear Van:

I have yours regarding animal trainer. We have a man coming from India who is an expert with elephants and who we can no doubt get for about \$50.00 a month. It will cost us \$500.00 to get him here but he will save that much in a couple of years, as he has a lot of experience with elephants, when they get sick and have trouble with their toes - as they frequently do - this man will know what to do. He will also be able to put the elephant to work.

*elephant*

If we can get the elephant going around the Beach hauling the wagon I had built for him, it will be quite a drawing card. I imagine that thousands and thousands of post-cards will be printed of this elephant. Incidentally, I am now figuring that I might hire him out to some of the moving picture people and get our money back. Also, I think a Hindu in a Hindu garb will be very much more attractive than to have some rough neck stake driver from a circus.

I am sending Salie from here \$500.00 to pay the trainer's way into this country and I have already received permission to bring him in.

Very truly yours,

CGF:M

THE ALTON BEACH REALTY COMPANY  
OCEAN AND BAY FRONT PROPERTY

OFFICE  
MIAMI AVENUE and  
LINCOLN ROAD  
Address all communications  
to the Company.

MIAMI BEACH, FLA.

Nov. 1, 1927.

*elephant*

*OT*  
*Miami*

Mr. Carl G. Fisher,  
727 N. Capitol Ave.,  
Indianapolis, Ind.

Dear Mr. Fisher:-

Replying to yours of Oct. 29th relative to the animal trainer from Ceylon, I note that you say you are sending him \$500, and want to call your attention to the fact that we sent him \$400 some months ago, so this would make almost \$900 that you have advanced already.

The last word that I got from Salie, it seems as though he was unable to get a proper trainer and I thought maybe he had failed to get just what he desired and that the man at West Palm Beach would be available.

I think this elephant will be a great advertising feature.

Is the Reo Coupe, which we are going to sell for \$1,800, coming in the first load of three cars, or are these the Packards and Marmon? In any event on the arrival of the Coupe, I will get in touch with Bobo Dean, Mr. Pancoast and Shutts & Bowen, and also insert an Ad. in the papers, and we will try to dispose of this car. Do I understand that the total mileage on this Reo is only 1,100 miles?

Yours very truly,

*F. O. Van Deren*

FOVD:A

*Mosquitoes -  
Improving condition - still bad.*

October 7th, 1921.

Mr. Thomas R. Shipp,  
Washington, D. C.

Bear Tom :

Thanks for permission regarding the Elephant  
Trainer. I don't know when the bird is going to arrive.  
He must be coming over in a fish boat as I have heard  
nothing from him for a couple of months. However, he  
may turn up.

This is just a polite warning to you and one  
John Oliver LaCorse : If you keep on telling these  
Ostermoor stories on me, I guarantee both of you a  
damned sight wetter time in the Atlantic Ocean.

Yours -

CCF,R

CLASS OF SERVICE DESIRED	
Telegram	
Day Letter	
Night Message	
Night Letter	
Patrons should mark an X opposite the class of service desired; OTHERWISE THE MESSAGE WILL BE TRANSMITTED AS A FULL-RATE TELEGRAM	

# WESTERN UNION TELEGRAM



NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

Receiver's No.
Check
Time Filed

Send the following message, subject to the terms  
on back hereof, which are hereby agreed to

Washington D.C. 12/19/21.

F. O. Van Deren:

Cunard Line advise Sernol Isarnols sailed from Liverpool on  
tenth on the Steamship Scythia due tomorrow stop. Will endeavor  
facilitate his landing every way stop. Salie papers received from  
you today stop. We made formal appeal through Secretary Labor  
last week and pushing matter in every way Will advise you further.

Thomas R. Shipp.

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

# WESTERN UNION



# TELEGRAM

NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

RECEIVED AT

921 DEC 21 PM 6

*Block 331*

Tele. No. \_\_\_\_\_

To *M. Vanderveer*

Time *8:20 am*

By *WR* to be *mail*

C497J 48 NL

WASHINGTON DC (21)

562

CARL G FISHER,

MIAMIBEACH FLO

DUPLICATE OF TELEPHONE TELEGRAM

DUE CONGESTED CONDITIONS ELLISISLAND PASSENGERS ON SCYTHUA ON WHICH  
 TRAINER IS EXPECTED HAVE NOT BEEN LANDED STEAMER ARRIVED MONDAY  
 WASHINGTON IMMIGRATION WIRED TODAY FOR DUPLICATE OF SALIE APPEAL DELAY  
 HIS LANDING DUE TO FACT UNDER IMMIGRATION LAWS HE IS A BIGAMIST HAVING  
 TWO WIVES WILL DO MY BEST

THOMAS R SHIPP.



CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

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# WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

RECEIVED AT

C394J 46 BLUE

921 DEC 22 PM 4 39

WASHINGTON DC 356P 22

CARL G FISHER 415

MIAMIBEACH FLO

HAD ELLISISLAND ON TELEPHONE THIS AFTERNOON AND COMMISSIONER PROMISES TO RUSH DUPLICATE APPEAL IN SALIE CASE TO WASHINGTON TODAY STOP PASSENGERS FROM STEAMSHIP SCYTHIA LANDING AT ELLISISLAND THIS AFTERNOON AND COMMISSIONER SAYS WITH AUTHORIZATION WHICH HAS BEEN SENT IN CASE TRAINER THERE SHOULD BE NO DELAY

THOMAS R SHIPP.

*MB 33102326*  
*Self 5238*  
*Op Wc 5170*  
*m*

CLASS OF SERVICE DESIRED	
Telegram	<input type="checkbox"/>
Day Letter	<input type="checkbox"/>
Night Message	<input type="checkbox"/>
Night Letter	<input type="checkbox"/>
Patrons should mark an X opposite the class of service desired; OTHERWISE THE MESSAGE WILL BE TRANSMITTED AS A FULL-RATE TELEGRAM	

# WESTERN UNION TELEGRAM

NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

Receiver's No.
Check
Time Filed

Send the following message, subject to the terms  
on back hereof, which are hereby agreed to

December 22, 1921

19

WASHINGTONTo MR. FISHERStreet and No. ALTON BEACH REALTY COMPANYPlace MIAMI BEACH? FLORIDA

DUE CONGESTED CONDITION ELLIS ISLAND PASSENGERS ON

SCYTHUA IN WHICH TRAINER IS EXPECTED HAVE NOT BEEN

LANDED THE STEAMER ARRIVED MONDAY WASHINGTON

IMMIGRATION WIRED TODAY FOR DUPLICATE OF SALIE

APPEAL DELAY HIS LANDING DUE TO FACT UNDER IMMIGRATION LAWS

HE IS A BIGAMIST HAVE TWO WIVES WILL DO MY BEST

THOS. R. SHIPP

SENDER'S ADDRESS  
FOR ANSWERSENDER'S TELE-  
PHONE NUMBER

CLASS OF SERVICE DESIRED	
Telegram	<input type="checkbox"/>
Day Letter	<input type="checkbox"/>
Night Message	<input type="checkbox"/>
Night Letter	<input type="checkbox"/>
Patrons should mark an X opposite the class of service desired; OTHERWISE THE MESSAGE WILL BE TRANSMITTED AS A FULL-RATE TELEGRAM	

# WESTERN UNION TELEGRAM



NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

Receiver's No.
Check
Time Filled

Send the following message, subject to the terms  
on back hereof, which are hereby agreed to

Washington

December 23, 1921

19

To Carl G. Fisher

Street and No. \_\_\_\_\_

Place \_\_\_\_\_

HAD ELLIS ISLAND ON TELEPHONE THIS AFTERNOON AND  
COMMISSIONER PROMISES TO RUSH DUPLICATE APPEAL IN SALIE  
CASE TO WASHINGTON TODAY/STOP/PASSENGERS FROM STEAMSHIP  
SCYTHIA LANDING AT ELLIS ISLAND THIS AFTERNOON AND  
COMMISSIONER SAYS WITH AUTHORIZATION WHICH HAS BEEN  
SENT IN CASE TRAINER THERE SHOULD BE NO DELAY/  
SHIPP

SENDER'S ADDRESS  
FOR ANSWER

SENDER'S TELE-  
PHONE NUMBER

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

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# WESTERN UNION



# TELEGRAM

NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a telegram. Otherwise its character is indicated by the symbol appearing after the check.

RECEIVED AT

921 DEC 23 PM 5 02

C432J 34

WASHINGTON DC 437P 23

CARL G FISHER 494

MIAMIBEACH FLO

SECRETARY DAVIS THIS AFTERNOON AUTHORIZED ADMISSION OF SALIE AS  
 NINETY DAY TOURIST ON BOND FIVE HUNDRED DOLLARS BOND MAY BE  
 CASH OR SURETY AND HAVE SO ADVISED SALIE NOTHING TO REPORT  
 RELATIVE SERNOL ISARNOL

THOMAS R SHIPP.

Tele. No. M 13331  
 To Mr. Grant  
 Time 520P  
 By \$ to be M

CLASS OF SERVICE	SYMBOL
Telegram	
Day Letter	Blue
Night Message	Nite
Night Letter	N L

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# WESTERN UNION TELEGRAM



NEWCOMB CARLTON, PRESIDENT

GEORGE W. E. ATKINS, FIRST VICE-PRESIDENT

CLASS OF SERVICE	SYMBOL
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Day Letter	Blue
Night Message	Nite
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RECEIVED AT

1140 MAU 10

DA NEWYORK NY 437P DEC 27 1921

CARL FISHER

492  
MIAMIBEACH FLO

THANK GOD RELEASED BOND ARRANGED LUCIAN TELL SERNALIS IN HOSPITAL

SALIE

524P

m 10 331  
Tele. No. \_\_\_\_\_To Mr. HampageTime 5:40 PBy [Signature] to be RM

82

**THOMAS R. SHIPP, INC.**  
**PUBLICITY**  
RIGGS BUILDING  
**WASHINGTON, D.C.**

January 4, 1922.

Dear Carl:

From some letters I have seen from your distinguished friend and Smuggler, Mr. Salie, I am afraid he fails to appreciate what our organization up here has done in getting him through. He seems to think he did it all himself.

Why, the pook fish could have been excluded on any one of six different counts. In the first place, we had to square him for being a bigamist; next, he was under suspicion as a smuggler. All the time, he was from a restricted zone.

Moreover, we got permission to bring him in and then he brought his son with him. In short, we had a hell of a time.

It was only by the grace of God and Jim Davis's friendship for you and me that we got him in at all. As it was, he has had lenient and friendly attention all through.

I should worry what Mohamed Salie thinks about it, but it is a matter of concern what Carl Graham Fisher thinks. I don't want an apology from this son of a sea cook, but I wouldn't object to having one of those star sapphires with which to bedeck my bosom.

I had a great time at your New Year's party and called to tell you so the next day but you were out. I had to leave at 4:40 that afternoon.

Don't fail to have your elephant do some good stunts when the new trainer gets down there. *Get inspiration of them.*

I am returning the Salie papers which Frank VanDeren sent me.

Sincerely yours,

*Tom*

Mr. Carl G. Fisher,  
c/o Alton Beach Realty Company,  
Miami Beach, Florida.

c/o Safe Deposit Company,  
220 Broadway, New York.

Jan. 9, 1922.

The President,  
Thomas R. Shipp, Inc.,  
Riggs Building, Washington, D. C.

Gentlemen:

I received your favor of 5th inst., wrongly addressed to Safe Deposit Department, Equitable Trust Company, instead of c/o Equitable Safety Deposit Company, 220 Broadway, New York. This caused some delay.

I want to thank you sincerely for the trouble you have taken in my behalf, and if I do not get an opportunity to see you in Washington on my way to Miami, I shall take great pleasure in mailing to you from Miami a star sapphire as previously mentioned.

In your letter of December 30th, a clerical mistake was made in mentioning Mr. Kingsley as manager of the Fidelity & Casualty Company, 92 Liberty St. New York, whereas it should have been the Fidelity & Safe Deposit Company, 220 Broadway. On going to the Fidelity & Casualty Company, their Mr. Anderson, Manager, stated they had no instructions in my matter, and that Mr. Kingsley was not connected with them. A few days later, he told me that he discovered that Mr. Kingsley was manager of the Fidelity and Safe Deposit Company.

On December 23rd, you wired me at Ellis Island that I was released on \$500 bond, surety or cash. I made up the \$500 and went to the bond office, and found they wanted \$1,000 each for myself and son, or a total of \$2,000. I waited until December 27th, but could do nothing at Ellis Island, as no bond was arranged by your good selves. A friend of mine, Mr. L. M. Zell, Gem Merchant, 522 Fifth Avenue, New York, then put up the \$2,000 surety bond, and I am now released.

As soon as possible, I would like to cancel Mr. Zell's bond, and shall therefore be glad if you can arrange a surety bond for \$2,000, either through Mr. Fisher or through myself, as I own land in Miami Beach, and also have in stock gems to the value of easily \$30,000, besides my stock in the Custom House.

I have been granted only ninety days time, and this is too short a period for me to transact my business. I shall therefore be pleased if you can get a further three months for me. If it can also be arranged so that I have no further difficulty in entering the country, it will be a great convenience to me.

I brought with me my son, Zain Salie, to be educated in this country, and I desire to leave him here for two years or more for that purpose. He is only fourteen and one-half. He does not believe in polygamy and is broad minded in religion. If you can manage to have him stay here, I shall indeed be grateful to you.

As regards the elephant trainer, Mr. Anderson, Manager of the Fidelity and Casualty Company, arranged a bond for him. Unfortunately, he got a high fever on December 23rd, and is still at Ellis Island. I saw him on Saturday, and he was just out of bed. The doctor stated I could take him away some time this week. It has been quite some work to get him into the country, but I am pleased to have been successful.

Again thanking you for what you have already done for me, and hoping you will continue your good efforts, with best wishes for the New Year, I remain,

Very truly yours,





January 10th, 1922.

Mr. Thomas R. Shipp,  
Albee Building,  
Washington, D. C.

Dear Tom :

I have yours regarding Salie and his outfit : If I had the money back that I put up for the Bond and if this outfit was back in India - I would see them all in Hell before I would advance them a nickel to get any elephant trainer or any other kind of an importation from that God-forsaken country.

Now if this trainer comes in soon we will be able to get you some hot stuff. Am having a bathing-suit made for the elephant that is going to be a bear - and we are going to get some good stuff. I have also discovered another good stunt with the champion swimmer holding a row boat with a powerful man trying to make headway. Might also try the same thing with Miss Artelt.

I will send you some polo pictures in action - but Jess Andrew said you could go to Hell as far as he was concerned as he didn't want his creditors to know that he had money enough to even feed a polo pony.

Old Jack LaGorce doesn't waste much time these days on his southern friends.

Yours very truly,

CGF:R

January 18th, 1922.

Mr. Thomas R. Shipp,  
Albee Building,  
Washington, D. C.

Dear Tom :

We can't do anything with the elephant until the new trainer arrives. I wanted the elephant to sit up on the Beach in his new bathing-suit and have him hold a parasol. Also wanted him to swim in the sea in his new suit - but don't want to take chances without the new trainer.

If you haven't let go of the Soldier Key story, hold it over, because all the bids were rejected and we will have to bid over again.

Jess Andrew has a broken arm from his last polo game. He has it tied to a four-by-six and is as cross as a wet hen - so there is no chance to get a funny picture out of him just now.

Will see if we can't get the swimming and row boat stunt off to you in the next few days.

You are surely getting some good stuff - but if you will come down here and put in three or four days of real serious work, you will get even better stuff than anything you have so far.

Yours -

CGF:R

February 18th, 1922.

Mr. Thos. R. Shipp,  
Miami Beach, Fla.

Dear Tom :

Attached is two photographs showing  
the elephant earning his board - i. e., pulling  
out a half cubic yard of sand and moving a half  
cubic yard of sand in the scoop shovel.

This is good for some dandy publicity.

Yours -

CGF:M

sher, #2.

July 18, 1922.

*elephant*

I have written to Lee Nelson, suggesting that he get in touch with Sarazen, and see what kind of a deal he can make which will secure for us Sarazen's services exclusively here at Miami Beach Courses for this next Winter. But before any deal is made, or anything is done, I should like to know if you approve of making a deal with Sarazen, and, if so, if you have in mind any special kind of a deal. Sarazen is now a professional, consequently he can accept money, and there is no doubt but that is what he will ask for.

X  
I have learned in a roundabout way that Tub Palmer already has in mind making Sarazen an offer to take over one of the two Golf Courses in Miami and run it during the Winter season. Tub seems to think that all he has to do is to ask Sarazen, and that Sarazen will be glad to come and do anything he wants him to do. But, in any event, I am not willing to wait on Tub, and I am not willing to see Sarazen go over to Miami if we can get him here, and I am inclined to believe that Lee can get him here if you will approve it and let Lee and me work it out.

I know that you will be interested to know that we have just received word from the Dade County Board of Education that they expect to have the funds in hand tomorrow, to pay for the school house property. Filer stated to John Levi yesterday that the first check they drew against the money which they say will be available at that time will be the check paying for the Miami Beach school property. So, we are hoping that they will make good this time.

yes  
I understand that we have had two or three offers for the elephant. The last offer was around \$5,000, and today Bailey had a telegram from the Hornes Zoological Arena Company, of Kansas City, Missouri, asking him to quote price and how soon he could make shipment. Unless the price is interesting to you and you have definitely made up your mind to get rid of the elephant either by selling him or giving him back to Ed Ballard, I would strongly recommend that we retain him, because we have certainly gone through enough, and this dorky who is training him now seems to be able to handle him quite well. This morning he was riding the elephant and the elephant was drawing a cart in which there were three or four cocconut trees. Quite a sight. He seems to have very good control over the elephant, and when he tells him to stop, he stops, and he doesn't hesitate to start when the fellow speaks to him. I think we will get some good out of this elephant before we get through with him, and it seems a shame to give him back to Ed Ballard after we have been to all of this expense. What is your thought and wish in the matter?

In making comparison of the June billing of the Miami Beach Electric Company covering current consumed and billing during that month, the following conditions prevail:

*Elphinst*

New York City, August 9th, 1922.

My dear Vans:-

These are certainly some "strenuous days" at our offices. One conference after another. My office hours are from 8:00 A. M. to 7 or 8 P. M., with no time for lunch; this latter is brought in, in the form of a sandwich for C.G. and the rest of the office. Mr. Fisher keeps two stenographers "hustling" all day, and after he leaves at about 4 or 5 o'clock, I manage to get a chance to do something too.

Now as to the elephant: There are no books published. To-day I called up Dr. Wm. P. Hornaday, head of the New York Zoological Society, at Bronx Park. Had quite a talk with him, and he says he has the only book published on elephants, and that is on their "diseases", but is the only copy. I would have to go to Bronx Park, and either read the book, or make a copy of it, and then you couldn't know how to feed him after all! They have a Dr. W. Reed Blair, in charge of their animals, and he is especially equipped to take care of their elephants. Any question you may wish to ask him will be gladly answered, - but I suggest you "watch out" when asking him, as he is Professionally employed by the Society and might send you a bill for "Professional services"!

Am writing the Hookers to-day about your Abstract. As I recall it, you were authorized by Mr. Hooker to get one at his expense, if Mr. Hooker did not turn this over to you within a stated time. The Abstract Company also made Mr. Hooker a special price for this, in event of its being lost.

With kind regards to all,

Sincerely yours,

*W. H. H.*

elephants

CARL G. FISHER EMPLOYEES.

1925 \$1.

GLENN L. ADAMS  
 DORA & BUTLER SIMMONS  
 R. S. BULLOCK  
 JAMES CALDER  
 CAPT. C. B. HEWES  
 FRANK HENNING  
 MARY BRENNEMAN  
 GOLDIE BRENNEMAN  
 W. A. LINDSEY  
 GUS RINGBLOOM  
 JOHN SAUTER  
 JOHN GRAHAM  
 CHAS. ERICKSON  
 MAURICE MASLAK  
 JOHN BROPHY  
 JOHN LEVI  
 BRIDGET NOLAN  
 HELEN MOYSAN  
 WILMA POLLOCK  
 CARL KRAUGH  
 BARNER NELSON  
 WM. GALLOWAY (Colored)  
 JACK WARD  
 BARNEY SLOWEY  
 TOM DAVIS  
 RICHARD TWEEDY  
 MINDO MORRISON  
 HERBERT SHARPE SR.  
 HERBERT SHARPE JR.  
 BEN TAYLOR  
 W. D. COOPER  
 W. B. BUCHANAN  
 A. E. BEARDEN  
 W. A. KOHLHEPP  
 FRED HOERGER  
 G. W. CHASE JR.  
 J. W. BEVILLE  
 G. E. TERBUSH  
 MARGARET COLLIER  
 PAUL KUNSOHIK  
 JAMES HOURIHAN  
 J. J. GREVER  
 TONEY KROLLPFEIFER  
 LOUIS TAYLOR (Colored)  
 AUDLEY BULLARD "  
 MRS. G. F. ABILDGAARD  
 MRS. CARRIE SMITH  
 MAY SHEPPARD  
 SUFO  
 TASHIRO  
 YARNALL (Colored)  
~~and others - 7~~

ROBBER'S MEN  
WHITE  
Names Employed  
 Yrs.

LEE JOHNSON 8  
 W. O. JOHNSON 5  
 CHAS. J. ALLEN 5  
 HENRY KIMBROUGH 5  
 GEO. MC INVALE 4  
 TOM DAWSON 4  
 HUGH SILAS 3  
 GLYDE GAMBER 3  
 J. A. FISHER 2  
 GEO. BELL 2  
 E. J. ALBERT 2  
 W. H. HINTON 2  
 W. SANDERS 1  
 HUGH REID 1  
 T. B. GRAHAM 1  
 MR. E. TIFT 1  
 S. O. WOOD 1  
 H. BIRD 1  
 G. MORRIS 1  
 TONY PASQUALE 4

(COLORED)	Yrs.	COLORED MEN	YRS.
JOHN BOSTIC	4	A. YARNELL	4
H. MC NEIL	4	S. DAVIS	3
H. FOSTER	3	L. DEAN	3
J. STARR	3	DAN SEYMORE	3
N. MC NEIL	3	L. BETHEL	3
R. SANDS	4	Z. JOHNSON	2
LOUIS MOSS	2	G. HOPKINS	2
C. WILLIAMS	2	O. BARR	2
S. SEYMORE	2	A. DAMES	2
J. BULLARD	2	B. HEPBURN	2
H. BULLARD	2	J. STIRHUP	2
J. A. McCLOUD	1	F. McCLENEHAN	1
A. ROAKER	1	C. ROSS	1
J. HALL	1	W. TRULY	1
R. ROUNTREE	1	J. BAIN	1
J. JENKINS	1	F. FARRINGTON	1
R. EVANS	1	GEO. WOODSIDE	1
O. ANDREWS	1	J. BARR	1
O. GEORGE	1	H. LOFTON	1

2

Miami Beach, Fla., March 20, 1926.

John Oliver LaSorce,  
National Geographic Society,  
Washington, D.C.

Ed Ballard has asked me in special letter to loan him my negro elephant trainer to deliver here to City of Detroit Stop Ed owns ten circuses and 100 elephant trainers but he asks me as a special favor to loan him Yarnell Stop Am sending you copy letter I sent Ed Ballard signed by John Levi and myself Stop Can't you think of something I can send or say to Ed to burn him up Stop Best thrill I have had for some time but would like to set Ed afire.

CARL G FISHER

CCP+JJG.  
Ed. & Chg. Alton Beach Realty Co.  
Postal - Day letter.

x

Miami Beach, Fla., March 23, 1926.

Edw. Ballard,  
West Baden, Ind.

My elephant trainer number five leaves here tonight to take pet  
elephant to Detroit.

CARL G FISHER

CGF\*JJG.  
Pd. & Chg. Alton Beach Realty Co.  
W. U. - Telegram.



Miami Beach, Fla., April 8, 1926.

Edw. Ballard,  
West Baden, Ind.

My elephant trainer can leave as soon as he receives the camel and gets him in shape for his assistance to handle Stop He will arrive at West Baden in next few days. Stop The camel belongs to John Levi and not to me Stop John wants the camel to patrol the beach and pick up hot dog packages Stop I am sending you copy of Second Payment Blues Stop Sorry not to have seen you this winter. I am going north about May third and hope to see you at Port Washington Stop Would like to show you Montauk where I have probably the most wonderful location in the whole world for you providing you can fix it yourself with all the authorities from Chief Andrews down.

CARL G FISHER

CGF\*JJG.

Ed & Chas. Alton Beach Realty Co.

Miami Beach, Fla., April 9, 1926.

Edw. Ballard,  
French Lick, Ind.

Send wire quick to John Levi instructing him to get his camel  
off the George Washington.

CARL G FISHER

CGF\*JJG.  
Pd. & Chg. Alton Beach Realty Co.  
Postal - Fast telegram.

Miami Beach, Fla., April 10, 1926.

Edw. Ballard,  
West Baden, Ind.

Papers for camel release arrived this morning but boat not in yet Stop Elephant trainer leaving Sunday tomorrow for West Baden arriving sometime Tuesday.

WARL G FISHER

CGF+JJG.  
Pd. & Chg. Alton Beach Realty Co.  
Postal - Fast telegram.

## THE SCRIPPS-HOWARD NEWSPAPERS

OFFICE  
CHAIRMAN OF THE BOARD  
280 PARK AVENUE  
NEW YORK

Claypool Hotel,  
Indianapolis, Ind.,  
April 11, 1926

My dear Carl:

I have heard a report to the effect that a syndicate of which you are head has under consideration the possible purchase of the varied interests of John D. Spreckels in and about San Diego, California.

I suspect that in event of such a deal going through your interest would not lie in the direction of running the two newspapers, the Tribune and the Union, as side lines of an endeavor involving real estate, public utilities and banking in San Diego.

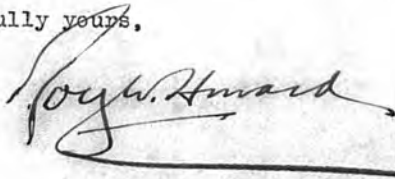
As you know, we are at the present time publishers of an evening paper in San Diego, the Sun.

According to my understanding the Tribune, the Spreckel's evening paper, is not and never has been a money maker. The morning paper is. There are conditions under which we might like to purchase the Tribune, or possibly purchase both papers and dispose of the morning paper.

In any event I am writing you to say that should anything eventuate along the lines of the report which has come to me, it might prove of mutual interest were we able to get together prior to your disposal of the newspaper properties and provisional upon your interests desiring to make some such disposal.

In the meantime, with kindest personal regards, believe me,

Faithfully yours,



Carl Fisher, Esq.,  
c/o Fisher Properties,  
Miami Beach, Fla.

RWH-Mc

April 24, 1926.

*Miss*

Mr. Roy W. Howard  
Claypool Hotel,  
Indianapolis, Ind.

*Camel*

My dear Roy,

Yours of the 11th.

It has been reported from all parts of the country that I am interested in California property, the Indiana Sand Dunes, re-claiming the Kankakee Swamp and changing the course of the Geeko River in Texas - - all of which is BUNK. As far as I know, the last piece of real estate that I ever expect to be interested in is Montauk Beach of about 10,000 acres. We have already started work up there and expect to have a very creditable lay-out in the next twelve or fourteen months. Ed Ballard just shipped me a camel the other day and the worst thing I know of to own next to a camel is a newspaper.

Hope to see you some time after June first.

Yours,

CGF+JJG.

elephant

Miami Beach, Fla., April 12, 1936.

Mr. Ballard,  
French Lick, Ind.

My dear Mr. Ballard. As President of the City Council I want to thank you in behalf of the citizens of the beach for remedying a very serious condition that has existed here for several years. Stop The city has been receiving hundreds of complaints regarding the pungent odor given off by our incinerator and garbage disposal plant but since the arrival of your canal we have not received one complaint.

John H. Levi.

JHL:JJC.  
Pd. & Chg. Miami Ocean View Co.  
W.U.-Day letter.

*Elephants*

Miami Beach, Fla., April 23, 1926.

A. Yarnell,  
Care G. B. Timmons,  
Belle Isle Park Zoo,  
Detroit, Mich.

Wiring you hundred dollars today care Timmons Belle Isle Park Stop

Come on back home.

CARL G FISHER

CGF+JJG.  
Pd. & Chg. Alton Beach Realty Co.  
W.U.-Fast telegram.

Miami Beach, Fla., May 5, 1926.

Edw. Ballard,  
French Lick, Ind.

Elephant trainers name A. Yarnell.

Carl G Fisher

CGF+JJG.  
Pd. & Chg. Alton Beach Realty Co.  
Postal - Fast telegram.



# REPUBLICAN

## EXECUTIVE COMMITTEE.

DADE COUNTY,  
FLORIDA.

MIAMI, FLA., October 29, 1926

Mr. Carl G. Fisher,  
Port Washington,  
Long Island, N. Y.

My dear Mr. Fisher:

We are very sorry that Rosie was not available for our parade last night but you can see by the inclosed clippings that she gave us some very good front page advertisement. Possibly more people read the write-ups on Rosie than would have seen her in the parade.

Our rally was very much of a success. We had possibly 2000 people at the park and about 200 at the banquet afterwards.

We hope that we may have the pleasure of enrolling you in our organization on your return to Miami Beach this fall. We are preparing and organizing now for the 1928 Presidential Election. At that time we expect to carry Florida a Republican State.

Very truly yours,

*J. F. Dunlap*  
Chairman Parade Committee

REPUBLICAN  
EXECUTIVE COMMITTEE  
FLORIDA  
November 2, 1926

*elephant*

Mr. J. P. Dunlap  
Republican Executive Committee  
Dade County  
Miami, Florida

Dear Dunlap:

I have yours of the 29th.

I was sorry to wire you regarding Rosie. Rosie was very wild and frightened when we first got her and it took two years to tame her. Over at the Beach she does not get excited, but I was afraid that when we got her in the streets with brass bands and other noise, she might get nervous and jump through a plate glass window and probably run over some one. She is not a vicious animal but when an elephant gets frightened, they do some silly things.

I notice the publicity you got without using her, and I think it looks very good.

Yours,

OGF:JD

*J. P. Dunlap*

# THE CARL G. FISHER PROPERTIES

MEMO TO Mr. Fisher

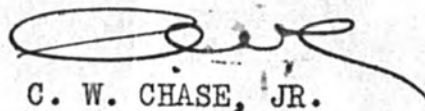
DATE October 30, 1926.

FROM Mr. Chase, Jr.

SUBJECT \_\_\_\_\_

Here is a little bit of humor on Rosie and the Republican party from the Miami News of October 27th.

CWC/vh



C. W. CHASE, JR.

# SECOND ANNUAL INDUSTRIAL EXPOSITION AND CIRCUS

BENEFIT

## MIAMI POLICE PENSION FUND

JANUARY 6TH TO 15TH INCLUSIVE

TELEPHONES { 9177  
9439

A Gigantic Show Presenting all the Feature  
Acts of the Circus World  
Under a Mammoth Spread of Canvas

P. O. BOX 1916

Business Office:

STRAND ARCADE BUILDING

J. M. Hathaway  
Director General

J. J. Cleary  
Asst. Director General

H. G. Kruse  
Asst. General Manager

Doc Scanlan  
Superintendent of Lot

Charles C. Rose  
Superintendent of Booths

M. S. Lazarus  
Program

Jimmy Donohue  
Contests and Banners

Harry Levy  
Candy Stands

Max Goodman  
Superintendent of Concessions

Ted J. Bevis  
Director of Publicity

Miami, Fla.,  
January 11, 1927.

*elephant*

Mr. Carl G. Fisher,  
Fisher Properties,  
Miami Beach, Fla.

My dear Mr. Fisher:

I want to thank you in behalf of the  
Police Department and myself for the courtesies you  
extended in loaning us your elephant and camel.

Mr. Hathaway thought it would be an  
imposition to keep the elephant and camel all this week  
so he took care of the trainer and the trucking bill  
and let him take the animals back to the beach Sunday  
morning.

Now, if there are any other expenses  
kindly let us know and we will be glad to mail you a  
check for same.

The Show is a big success and will  
help swell our Police Pension Fund.

Thanking you again for past favors,  
I remain,

Yours very truly,

*H. Leslie Quigg*  
Chief of Police.

THE OPA-LOCKA COMPANY, INC.  
OPA-LOCKA, FLORIDA

OFFICE OF  
G. CARL ADAMS  
PRESIDENT

January 12, 1927

*elephant - card*

Mr. Carl Fisher  
Miami Beach, Florida

Dear Mr. Fisher:

Appreciate so much your letting  
us have the Miami Beach camel. It  
certainly helped out the picture.

Thanking you, I remain

Yours truly,

GCA:Mc

*G C Adams*

*elephant*

Mr. Chase.

January 14, 1927.

Mr. Fisher.

Elephant at Hotels.

Yours of the 13th: If the elephant and guard go around to the Flamingo, I think it should be on a work job. The elephant makes quite an impression if it is working. Couldn't you have something around there for the elephant to haul once a week?

MIAMI BEACH NEWS SERVICE

STEVE HANNAGAN, DIRECTOR

MIAMI BEACH, FLORIDA

December 20, 1938.

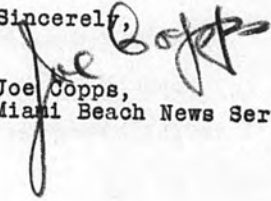
Mr. Walter Thompson,  
Sec. to Mr. Carl G. Fisher,  
Fisher Bldg.,  
Miami Beach, Fla.

Dear Mr. Thompson,

I think that Mr. Fisher will be interested in the attached copy of a letter from Paramount News, New York to their staff cameraman who photographed Rosie playing golf on the Miami Beach Bayshore course a little over a week ago. This picture was shown at the Olympia Theatre Sunday, Monday and Tuesday, and is giving Miami Beach news publicity. I am also attaching a copy of a review taken from the New York Times which mentions this portion of the newsreel. This is interesting because it is unusual for the New York papers to devote so much space to a newsreel subject. I would appreciate it if you would return the clipping.

We expect Steve back in the city Saturday.

Sincerely,

  
Joe Copps,  
Miami Beach News Service.

JC:S

COPY

PARAMOUNT NEWS  
544 West 43rd St.,  
New York City.

Mr. J. B. Buchanan,  
Hotel Roberts,  
Miami, Florida.

Dear Buchanan,

Your friend, Rosie the Elephant, made quite a hit. As a matter of fact, we thought it so good we used it to end the reel with. Also, you beat everybody else on the story. They made the story a day before you did but you got in first. Mr. Cohen was very much pleased with the picture and got a great laugh out of it. When it ran at the Paramount Theatre, the New York Times, in its review of the show there, devoted several paragraphs to commenting upon the humorous Rosie. I am attaching a clipping from the Times.

I sure am tremendously pleased with the results you have been getting for the last several weeks. It makes this seem more like the Christmas season and you a sort of staff cameraman Santa Claus in Florida.

With kindest regards, I am

Sincerely yours,

S. H. MacKean

Assignment Editor

S.H.MacKean:BL



December 31, 1928.

Mr. Joe Copps,  
Miami Beach News Service,  
Miami Beach.

Dear Mr. Copps:

Thanks for yours enclosing the story of Rosie. Mr. Fisher was quite interested in this and we are always glad to have little items of news of a special character. The Paramount letter from New York is especially gratifying.

I am returning the clipping.

Very truly yours,

T

THE CARL G. FISHER PROPERTIES

*elephant*

MEMO TO Mr. Fisher

DATE January 17, 1928.

FROM Aaron Yarnell

SUBJECT Elephant Tournament.

Mr. Fisher, I have worked with elephant for you for quite a while and I have devoted my mind and time to them and you have one of the best in the U.S. and I would like to give it a thorough test. Mr. Fisher, why not let's have an elephant tournament that will bring all the best elephants out of each big show in the country and out of those big companies in New York?

I was thinking, Mr. Fisher, to let every man pay one hundred dollars to enter his elephant, and from \$1,000 on up to \$15,000, first and second prize and on to the amount of elephants, and from one dollar to five dollars gate fee so the public will pay the expense.

I believe, Mr. Fisher, if you and Mr. Ballard will approve of this, it will be one of the greatest things that America has ever had. We can advertise this for Labor Day for Montauk for 1928 or at Miami Beach for February 1st, 1929. That will give all plenty time to get our elephant in good shape. I hope you will approve of this.

As ever your servant,

A. Yarnell.

To: Aaron Yarnell.

January 17, 1928.

I have your memorandum on the Elephant Tournament.  
I will send this suggestion on to Mr. Ballard and  
we will see what he thinks of the matter.

CGF: T

elephant

January 31, 1928.

Mr. Fisher:

The cart that I have for Rosie now is too small and very shaky, and I am afraid it will break down with the children some day. The old cart we got from Cuba has good strong high wheels and a steel axle, and I would like to know if I can take these wheels and axle and build a cart that will be large enough and safe enough for the children. I am afraid to trust the one I have too much.

Also Mr. Fisher, at the King Cole and other hotels the people sometimes have something for Rosie to eat such as apples, peanuts and such and sometimes they don't. When they do not, Rosie is continually jumping and walking in circles and the children are in danger. You mentioned a couple of weeks ago that you would give me something extra each week and I would buy enough stuff and carry it with me so when the people do not offer her something to eat, I will and thus cause her to be still.

You mentioned five dollars a week. I would like to be able to buy brushes and medicine and little things for Rosie without bothering the office for a requisition and I do not think that would be enough.

If I can build this new cart, it would last five or six times longer if it were not exposed to all weather and I would suggest a little shelter for it. If you would tell Taylor to build this, I am sure it would be less expensive in the end, and the cart would not have to be rebuilt each year.

Your servant,

Yarnell  
Yarnell

Copy: Taylor

THE MIAMI BEACH COMMUNITY CHURCH

(CONGREGATIONAL)

1620 DREXEL AVENUE

TELEPHONE M. B. 792

MIAMI BEACH, FLORIDA

March 3, 1929

Mr. Carl G. Fisher,  
Miami Beach,  
Florida.

My dear Mr. Fisher:

We are approaching Easter again and plans are being made for our annual EASTER EGG HUNT on the Church lawn. I suppose there will be over 200 children there and they want the Elephant ROSIE.

If you will arrange to have Rosie at the Church on SATURDAY, March 30th at two-thirty o'clock it will give a lot of pleasure to a lot of children.

Thanking you for all favors extended in the past and for this one also, I am

Sincerely yours,

*E. King*  
Minister.

*OK  
EFT*

MEMORANDUM

FROM MR. FISHER

DATE March 6, 1929.

TO Mr. Fred Hoerger.

SUBJECT Elephant.

Have "Rosie" at the Community Church on Lincoln Road  
at two-thirty o'clock, Saturday afternoon, March 30th  
for the children's Easter Egg Hunt.

CGF:T

MEMORANDUM

U.S.A.

*elephant*

Dear Sir:

I've been trying to see you for quite a while but I thought I would write you a few lines and ask you for a little accommodation, for which I need it very bad I hope you will grant it for I am in tight distress at the present. I would like if there is any possible chance, to borrow eight hundred dollars (\$800.00). Will pay twenty five dollars a month until it is paid. Hope you will take this up at once and consider this for me please.

Mr. Fisher, we have the greatest elephant in America. Mr. Carl Hagenback and several of those other big fellows have been here from Germany to see her. Rosie restes my hat, and takes it off.

As ever

Your servant

A. Yarnell

12/11/29/.

41 st, Chase Ave.

Quincy B. Fla.

Dear Sir:

I've been trying to see you for quite awhile. but I thought I would write you a few lines and asking you for a little accomodation, for which I need it very bad I hope you will grant it. for I am in tight straits at the present.

I would like if there is any possible chance, to borrow eight hundred dollars (\$800.00)

will pay twenty five dollars (\$25.00) a month until it is



payed. hope you will take  
this up at once and  
consider this chace for me  
please. My Fisher, we  
have the greatest Elephant  
in America. My Carl  
hagen back and several of  
those other big fellows  
has been here from Germany  
to see her; Rosa vests my  
hat, and takes it off.

as ever your servant  
N. Yarnell.

# MEMORANDUM

FROM MR. FISHER

DATE December 12, 1929

TO Mr. A. Yarnell

SUBJECT

I have yours of recent date. I cannot imagine where you can get in the hole eight hundred dollars. We have obligations of our own and cannot consider a loan of money to anyone at this time as we are borrowing ourselves.

CGF:T

MEMORANDUM

FROM MR. FISHER

DATE March 4, 1930.

TO Mr. Fred Hoerger.

SUBJECT Elephant.

Have the elephant in front of the auditorium on Friday and Saturday nights between seven and nine o'clock, this week.

IAC  
CGF:T

MEMORANDUM

FROM MR. FISHER

DATE April 9, 1930

TO Mr. Fred Hoerger.

SUBJECT Elephant

Send the elephant to the Community Church on  
Saturday, April 19th, at 2.30 P.M.

CGF:T

*Stephens*  
March 4th 1933. 1

Mr. James Bright,  
Deer Park,  
Florida.

My dear Jim:

I enclose you a letter from Mr. Benitoa of Havana, and my reply thereto.

You will note what he has to say about some Flamingoes. I don't know just what happened to these Flamingoes, but I do know that something went wrong, and if I get down in Cuba this Spring, I am going to get the particulars as to just what caused the jam in my plans.

I think it would be great business for the track to even have some more Flamingoes next year. They are wonderful looking birds and they do top off the place tremendously.

Confidentially do you think Mr. Widener would want Rosie the elephant over there? We have had her here for a long time and have had an enormous lot of publicity, our horses all became accustomed to this elephant being around, and it is just a thought in my mind that you might want her. If so, I will be very glad to make you a present of Rosie.

Yours,

C. G. FISHER

CGF-HM  
Enclosures.

March 31st 1932

F. R. Rumpage

*elephants*

Dear Fred:

I wish you would go out and see the Manager of the Zoo , and see if you can sell the elephant Rosie.

I presume the Manager of the Zoo is well acquainted with Rosie, as she is no doubt about the best advertised elephant in America. She had been repeatedly shown in Movies and Talkies, and in the Rotogravure section of the large newspapers of the country.

She is one of the best trained elephants in America, and it is very odd, but this trainer is a native Negro, whom I selected for the job, when the elephant was quite small, principally because this negro had the finest and best trained pair of mules in Florida.

The elephant is very intelligent, very gentle, and three times a week, hauls a cart full of children over the Beach, and goes to our larger hotelgardens, giving the children special picnic parties.

While you are in New York on this job, see if you can get the names of the Managers of other Zoos who might want this elephant.

C. G. FISHER

CGF-HM

elephant

April 8th 1932.

Mr. Asa Chandler,  
Atlanta, Ga.

My dear Mr. Chandler:

I note in recent newspaper columns that you are interested in a couple of elephants for your Zoo in Atlanta.

I wish to advise that I have the elephant Rosie, which is probably the most advertised elephant in the world, with the single exception of Jumbo.

Rosie has a repertoire of tricks, and training equal to any elephant in America, and has one of the sweetest dispositions of any elephant I have known, and elephants have been a hobby of mine for thirty years.

After the storm here Rosie performed for several weeks Herculean labor that was equal to an experienced bunch of fifteen negroes, in straightening up trees.

I can send you some photographs if you want them, showing her in her numerous tricks, and posing.

I have a price on the elephant of \$5,000; if you want her will deliver and you can keep her present trainer, who is a negro, at a salary of \$90.00 per month, and a room to live in.

Yours,

C. G. FISHER

CGF-HM

April 8, 1932

F. R. Humpage

*elephant*

Dear Fred:

I have yours of the 5th regarding the elephant. This elephant, as near as I can remember, is nine years old. She was just about the size of a small pony nine years ago. I will send you some photographs tomorrow showing her in some of her tricks.

She is perfectly safe to carry a dozen children. The trainer is a negro who works for \$25.00 a week, takes care of her and does all the work that is necessary, not making it necessary to have any assistance.

The first elephant I had turned bad, and we gave him to the Detroit Zoo.

C. G. FISHER

CGF-HM



April 8th 1932.

Mr. J. H. Weaver,  
Philadelphia, Pa.

*elephant*

My dear Mr. Weaver:

Bill Hayes told me he thought you might want to have Rosie, the elephant, on your estate in Philadelphia.

She is one of the best trained elephants in the United States, and is more widely known than any elephant that ever came to America, with the possible exception of Jumbo. I can send her to you for \$5,000.00, if you want her.

The negro trainer is a very splendid man on his job, and we furnish him a place to live and pay him \$23.00 per week. He furnishes his own food, and needs no other assistance in the care of Rosie.

Yours,

C.G. FISHER

CGF-HM

April 9th 1932

F. R. Humpage

ROSIE

*elephant*

Dear Fred:

I have yours of the 8th, and notice that you have not been feeling well, neither have I. Why don't you try a diet of grapefruit juice, a lot of tomatoes, and only lean meat. Out out white bread, butter, milk, and all kinds of fats. No grease of any kind. If you do this, I bet you will be well in ten days, or at least you will feel better.

I ran across a prospective buyer in Atlanta for the elephant, also another one in Philadelphia. I believe anybody that can sell an elephant under present conditions can sell a gold brick. I am hopping around with the idea in my mind that I would like to sell an elephant during these troublesome times.

First the elephant is thirteen years old. She was born in India, and went to French Lick Springs, Indiana and in 1924 came to Miami Beach.

The elephant was presented to me by Mr. Ed Ballard, the owner of all the circuses in this country at that time.

She weighs four tons, and is nine feet high in the shoulders.

I don't know her girth.

I want to keep the price of \$5,000 for another week or so, until I get answers from two purchasers that I have in mind, and if she doesnot sell, I will make the price \$2500.00.

Will send you some photographs today.

The class of kids we have riding with her are all small athletes who can swim and dive, and could ride a jumping elephant to say nothing of a walking elephant.

The elephant hauls her own food in a cart. She gives herself a bath from a hose, and she can dance the Black Bottom better than most Harlemites entertainers.

This elephant is kind and gentle as a Newfoundland dog.

She has been photographed in possibly millions of films; rotogravure pictures by the thousands of feet have been run by all the newspapers in the country.

CGF-HM

C. G. FISHER

December 3rd 1932.

*Edward Crozer*

My dear Mr. Crozer:

I have yours of the 30th.

I sold Rosie last year to Asa Gandler at Atlanta, and as far as I know she remains there, unless she has pined away for the beauties of Miami Beach.

You have been very good in presenting different things to me that I have enjoyed. I don't like to take this wood cut from you unless you feel that you do not have a great interest in same. Certainly I would enjoy to have it. I have some splendid pictures, but nothing quite as permanent as a wood cutting.

We are having marvellous weather here, but some depression of course, but I believe this spot remains yet the brightest spot in America. I am enclosing you some of our rate cards showing you the rates we have adopted.

Hope you can get down some time this winter, as you know I would be very glad to have you at the Flamingo as my guest, or if you prefer the Nautilus.

Yours very truly,

CARL G. FISHER

CGF-HM

Mr. Edward Crozer,  
400 Park Avenue  
New York City.

RECEIVED AT

STANDARD TIME  
INDICATED ON THIS MESSAGE

# Postal Telegraph

THE INTERNATIONAL SYSTEM

Commercial  
Cables



All America  
Cables

Mackay

Radio

This is a full rate Telegram, Cablegram or Radiogram unless otherwise indicated by signal in the check or in the address.

DL	DAY LETTER
NL	NIGHT LETTER
NM	NIGHT MESSAGE
LCO	DEFERRED CABLE
NLT	NIGHT CABLE LETTER
WLT	WEEK END CABLE LETTER
	RADIOGRAM

Form  
16

RXMIA4 47 DL 4 EXTRA XU=UD ATLANTA GA 22 927A

CARL G FISHER, FISHER PROPERTIES=

LINCOLN RD MIAMIBEACH FLO=

1933 NOV 22 AM 10 48

MR FISHER THEY HAVE LAID ME OFF CANT FIND ANYTHING TO DO WILL  
TELL YOU WHEN I GET THERE PLEASE LET ME HAVE FIFTY OR SEVENTY  
FIVE DOLLARS WILL GO TO WORK JUST AS SOON AS I GET THERE AND  
PAY YOU BACK=

AARON YARNELL 80 MASON AVE.

Telephone Your Telegrams to **Postal Telegraph**

November 22, 1933.

Mr. Aaron Yarnell,  
80 Mason Avenue,  
Atlanta, Ga.

Dear Yarnell:-

I have your telegram of the 22nd.

I am sorry that I cannot accommodate you.

Yours,

COF:AVM

CARL G. FISHER.

*M. W. M. Salie*

GEM MERCHANT

220 BROADWAY

% SAFE DEPOSIT DEPT.

CEYLON

# Rosie, Beach Elephant, Refuses To Be in Republican Parade

## Tells Secretary Hurricanes Never Occur Under Democratic Administration

Rosie, the best elephant on Miami Beach, friend of the school children, trash cart puller extraordinary and whoozit of all hard work, Thursday announced that she intended to vote a straight Democratic ticket.

This announcement followed her decision not to take part in the Dade county Republican club parade, scheduled for Thursday night.

"It behooves me," Rosie declared in her letter to the secretary of the club, "to decline the honor of parading tonight. Inasmuch as I reside on the south side of the Smith and Wesson line, I think it is more be-

coming to be a Democrat. Besides, records show that hurricanes never occur during a Democratic administration."

Her keeper, Aaron Yarnell, chief mahout from the Bengal plains of Georgia, apologized to the Republican club for Rosie's refusal to parade. He claims that in pushing up so many trees since the September storm, she strained her temperamental constitution.

Rosie now is engaged in rehearsing the role of a flock of reindeers for the Christmas season.

Although the parade has been called off on account of Rosie's declaration, the Republican club will hold a mass meeting Thursday night in Royal Palm park. Candidates for various offices will be heard, following which a banquet will be held at the Gralynn hotel.