

**Coffin,
Howard E.**

POSTAL TELEGRAPH - COMMERCIAL CABLES

CLARENCE H. MACKAY, PRESIDENT

TELEGRAM

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DAY LETTER

NIGHT TELEGRAM

NIGHT LETTER

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SEND the following Telegram, subject to the terms on back hereof, which are hereby agreed to.

Form 2

To

(Street and No.)

(Place)

Darien, Ga.
May 7th, 1924.

Colfm

Carl G. Fisher
Port Washington, L.I.

HAVE UNDER DISCUSSION YOUR MIAMI OFFICE PURCHASE SEVERAL
OCEAN FRONT LOTS STOP YOUR NEW PROJECT ON VIRGINIA KEYS
APPEALS TO ME AS MORE DESIRABLE FOR HOME LOCATION GIVING
GREATER PRIVACY ETC. STOP LIKE TO DISCUSS SITUATION WITH
YOU WHEN NORTH NEXT WEEK STOP ROY AND SELF HAVE JUST MADE
VERY INTERESTING TOUR OF FLORIDA STOP PLEASE WIRE ME YOUR
NEXT WEEKS WHERE ABOUTS. ADDRESS DARIEN

H E C

SENDER'S ADDRESS
FOR REFERENCE

SENDER'S TELEPHONE NUMBER

CCF

May 9th, 1924.

Mr. Howard E. Coffin,
Rudson Motor Car Co.
New York City.

My dear Howard:

I received your wire of the 7th and replied to same asking you to run out and see me when you arrive in New York.

I will be very much interested to have your opinion, after you have toured Florida - I would especially like to listen to that old boss-back, Roy, and what he has to say.

I am sorry you arrived at Miami Beach after the season was over. We had a very wonderful season and everything is going big; and I believe that next year will considerably out-do the past season, for the reason that each new person who visits Miami Beach seems to take upon himself as a duty to go out and spend a lot of time in boosting that part of Florida, and the Beach in particular.

We are at last on the right side of the ledger, in good sized figures; but we would like to have a lot more population of your class. We will have to consider Roy and give him a physical examination first.

Incidentally, I have a very interesting purchase up here that looks two or three times as good as Miami Beach, and if you and Roy would like to dabble some in a very interesting work, I will be glad to talk more about it when you come up.

Yours -

CCF-mc

HOWARD E. COPPIN
DETROIT

2335 FIRST NATIONAL BANK BUILDING

October 30, 1926.

Mr. Carl G. Fisher,
Port Washington, Long Island.

Dear Carl:-

In accordance with your letter of October 26 it looks to me as though you would be ready to leave Washington for the South along about the 11th or 12th of November. This will suit me as that would mean that you would probably put in at Norfolk with your boat and run up to Washington by train, returning thence to Norfolk and going on South from there. In any event this would get you to Sapeloe around the 13th or 14th.

The Naval Consulting Board with which I served during the War are having their annual dinner on the evening of November 11 probably at East Orange, New Jersey provided that Thomas A. Edison's health is such that he can attend. I have had to miss this for the past two years and in as much as it is probable that this may be one of the last times that Mr. Edison can be with us, I should like to make sure of attending this dinner meeting at which about twenty of us who fought ~~in~~ the War^{together} will have an opportunity to discuss many things.

It looks to me from your letter that in any event you will arrive at Sapeloe during the week between the 14th and 21st of November and I am making my plans accordingly. Should you be delayed two or three days beyond the 14th it would not matter to me.

It occurs to me that I did not give you definite instructions as to landing at Sapeloe island. You will come in to Doby Sound, through the buoy marked "channel" just to the South-Eastward of the Sapeloe lighthouse and may then drop anchor in the sound immediately off the lighthouse or if the weather should happen to be bad you can proceed farther up the sound and anchor in the mouth of the Duplin river which you will find marked on the chart back of the Island and adjacent to the dock which you will find there. I am not quite sure whether there is water enough at dead low tide for you to lie immediately against the dock but I am sure that there is plenty of water 100 Ft. farther out. I am wiring to have soundings made at this point and shall advise you some time during the coming week.

October 30, 1926.

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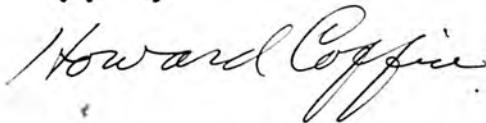
To: Mr. Carl G. Fisher

We can then have a look over Sapelo Island for a day or so and then run on down the Florida passage or outside to St. Simon's Sound and Brunswick.

This will give you a very comprehensive idea of the possibilities of this section of the Georgian coast, and I know that you will enjoy the visit in this ~~the~~ plantation atmosphere of the old South.

It looks as if I would be kept in New York nearly all of the coming week and you may therefore reach me at the Engineers' Club with any answer to this letter.

Sincerely yours,

A handwritten signature in cursive script that reads "Howard Coffin". The signature is written in dark ink and is positioned to the right of the typed name "Howard Coffin".

Coffin

November 19,
1926.

Mr. Howard Coffin,
Sapella Island, Georgia,
Via Brunswick.

Dear Howard:

I am shipping you today some very old swords and pistols that were collected in Arabia. The scabbards on the swords as you can see are very old and have had a great deal of service on the desert. You can do away with the scabbards if you wish.

I am also sending you a dagger that was brought from Thibet and it also is supposed to be very old.

I enclose you a letter from a man named Hopkins who wants to sell some of his property located near you. I am writing him that I would not be interested in it at all at this time, as I thought you might perhaps want to acquire it later.

70-50-
14000-
I have had a couple of very serious talks with Caley. On account of our proposed loan in New York, any arrangement I might make with you would have to be personal and not mix the Montauk Corporation into the deal at all. Of course, coming from St. Simons here, where the water is as blue as indigo and the very bright sunshine and with flowers coming out everywhere, it leaves me very much prejudiced in favor of this country. I think you have a good many competitors on the island who have grabbed off some of the best property. At that it is a beautiful place. Considering the shock which Florida has had and the fact that there will literally be hundreds of thousands of lots and small pieces put on the market in Florida for the next five years at very low prices, I would advise that you take St. Simons development carefully and easily.

4
A golf course there would not be very much of an expense and neither would one polo field and a practise field. The golf course and the polo field would give you considerable as an attraction for the money expended. You might get some one young man in the neighborhood to try and organize a

1 29

Mr. Howard Coffin

pole team just for the picture you would get, also it would be a good idea for someone to ride about the property even if you have to hire them to do so, as it will help the picture. I mean now, for the coming winter after this one.

A dock and anchorage is necessary. On account of your cooperation in Montauk, I feel that it is up to me to give you every possible assistance that I can and invest for you the same amount of money which you put into Montauk if you decide to go ahead, although I think the returns from Montauk will be many, many times in advance of either Simons Island or Miami Beach. But in the mean time you could have something to play with which would probably keep you out of mischief, and unless you get in too heavy, you could not lose very much.

Will write you further in the next day or two.

Yours,

CGF-ma
Encl.

January 4, 1927

Mr. Howard Coffin
Sapelo Plantation
Sapelo Island, Ga.

Dear Howard:

I have your wire of December 29th.

Some important matters are coming up here in the next few days that would offer very unusual opportunity for you to take over a block of Montauk Stock, which is difficult for the first subscribers to carry. Would like to have you on board with me.

Last weeks sales amounted to ninety-nine thousand five hundred dollars, of which thirty-eight thousand was telegraphed from Los Angeles by Tommy Milton.

Hope you can make it next week.

Yours,

CGF:JD

CGF

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HISTORIC ISLANDS BLOSSOMING OUT AS HUGE RESORT

Pretentious Building Program Under Way on St. Simon's Island and Glynn-Isle.

BY BEN COOPER,
Staff Correspondent.

Brunswick, Ga., January 8.—
(Special)—Upon mellow sands of St. Simon's Island and Glynn-Isle, hallowed by oft-told tales of Spanish monks and missions, an English gentleman named Oglethorpe, bloody battles and a sweet singer of the old south, Lanier, within the near future will rise one of the greatest resort developments on the South Atlantic coast, according to plans of Howard E. Coffin, Detroit millionaire, and his associates.

Landscape sketches and plans for the first tract, the Tolomato Country club, have already been drafted. Actual work is expected to start soon, and by the end of the year the development should be well underway. The country club will stand near to the beach at the south end of St. Simon's island, facing Jekyll island across the sound, and will be the center of a winter community with golf, fishing, hunting and other sports as some of the main attractions.

Is Tribute to Coffin.

Fat-sighted, practical vision of Howard Coffin is responsible for the plan for the development planned by Sea Island Investments, Inc., of which he is president. Paul J. Varner and Charles Wright are vice presidents, and Lena M. Carle is secretary-treasurer. The company was organized to develop 2,000 acres, known as King's Retreat and Palm harbor on the south end of St. Simon's island, and the entire area of Glynn-Isle, which is five miles long, with a 400-foot beach at low water.

Realizing several years ago that the natural beauty of the Georgia coast, together with many other advantages, makes of the coastal islands veritable paradises, Mr. Coffin bought Sapelo island and erected a magnificent winter home, at the same time becoming interested in the seafood resources of the coast and buying thousands of acres of marsh lands threaded by salt creeks whose beds are covered with oysters. His purchase of the St. Simon's and Glynn-Isle properties soon followed.

From the standpoint of sheer beauty of an exotic, semi-tropical type, the scene of the Coffin development can scarcely be equaled anywhere. Here are great cathedral arches formed by gigantic live oaks festooned with long clusters of Spanish moss, forming a symphony in grey, with a relief of green, and touches of scarlet and ver-

Continued on Page 1, Column 1.

million from leaves. Palmetto, live oak, leaf pine, sassa and other trees and vegetation abound, while the pure and drinking waters bubbles from the ground in strong artesian flow. For this is to be had for the mere dropp-

foot beach at low water.
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Continued on Page 18, Column 1.

million from leaves. Palmetto, long-leaf pine, sassa and other trees and vegetation abound, while the purest of drinking waters bubbles from the ground in strong artesian flow. Food is to be had for the mere dropping of a fish-line with baited hook.

Beach Is Ideal Track.

Smooth as glass, the beach on Glynn-Isle furnishes an ideal racing track at low tide, hard, firm and long enough for a good run in a car. Other sports are afforded by the many bridle paths through verdant woods, inviting nooks for a swim or a fishing trip, open waters for deep-sea fishing or a sail on the "bounding main," game-filled forests for the hunter, and, when the development is completed, an 18-hole golf course for the follower of the gutta-percha.

Walter J. Travis, internationally known golf course architect, is in charge of the laying out of the 18 holes. He stated recently that the woodlands of King's Retreat and the roadlands along the Florida passage offer a fine opportunity to produce unusual results. The course will be adapted to tournament play, but will also furnish the ordinary player with a chance to reap credit.

One of the big units of the development, in addition to the country club, will be a large hotel facing the beach opposite the foot of the famous Lovers' Lane, a magnificent avenue of live oaks set out by James Spalding, in 1750. The St. Simon's plan includes a yacht basin and other features to attract the cruising boatman en route to and from Florida.

To Use Large Dredge.

The great suction dredge Blue Heron will be used to deepen the yacht basin and fill the marsh bog of the golf course and the site of the country club. This most modern dredging outfit in the south today was delivered to the Paris-Singer organization just before the lull in the Florida boom.

Should the success of the hotel at the south end of St. Simon's warrant, another hotel will be erected at the northern end, near Hampton river, and will be adapted to summer as well as winter occupancy. While locally the Coffin organization has not announced its full development plans for Glynn-Isle, the Detroit office of Roger W. Babson recently reported that a "Southern Atlantic City" will be built on an island near Brunswick by a syndicate of Detroit capitalists. Carl G. ... who is interested in the Montauk Point development on Long Island, New York, with Mr. Coffin, visited Glynn-Isle about a month ago and declared in enthusiastic terms that the place is admirably suited for such a project.

Romance has deeply marked the Glynn county section of the Georgia coast. Beginning with the occupation by the Spanish and the establishment of those frontier contacts of civilization with unexplored sections, missions, the history of Brunswick has been a glorious one, with military, religious and agricultural features.

In the first years of Spanish occupation, around 1500, a chain of missions long antedating anything of the kind in California, was established along the Georgia coast, chief points being Cumberland Island, at a point near the St. Marys river, on Jekyll island, St. Simon's island, Sapelo island, Ossabaw island and St. Catherine's island, as well as inland points known as Talaje, near Brunswick;

Tolomato, near Darien, and Topique, farther up the coast.

Has Many Old Missions.

Well preserved ruins of the missions at Marianna, Talaje, St. Simon's, Tolomato and Sapelo are to be seen today, and it appears that the historical appeal of these old structures along the Georgia coast will in time draw as effectively as those of California. The missions were constructed of "tabby," or a mixture of lime and oyster shell, the cement used in that day on the Georgia coast.

The tide of the Spanish occupation of Georgia was turned at Bloody Marsh, on St. Simon's island, by Oglethorpe and his band of colonists from Savannah. Here it was also that John Wesley visited and became so impressed by the attitude of the Moravian brethren en route to St. Simon's on a shipboard that it modified his religious views and resulted in the establishment of Methodism. The Coupers, Kings and Spaldings did farming on St. Simon's that was famous the world over.

Under the spreading boughs of a live oak tree near the Brunswick end of the St. Simon's highway, Sidney Lanier sat and received his impressions which found medium of expression in that beloved poem: "The Marshes of Glynn." The oak stands today, and is the niece of many admirers of the great poet.

At Frederica, on St. Simon's island, Oglethorpe established one of the largest forts of the day in Georgia, and started what eventually became one of the most historic dead towns of the state. Near Christ's church at Frederica stands a giant oak, under which Charles Wesley sang and John Wesley preached.

Brunswick Live City.

Modern Brunswick is wide-awake, progressive and quick to act on new ideas. The city is located entirely on salt water; has no mosquitoes or malaria and no local or contagious diseases, and also has a death rate which is second lowest in port cities of the country. The climate permits work in the open year around, with an annual mean temperature of 68.6; or 76 degrees summer and 53.3 winter.

The Brunswick plant of the Hercules Powder company is the largest manufactory of naval stores by steam distilled process in the world. The Atlantic Refining company has a \$7,000,000 plant in Brunswick. Brunswick has for years granted a five-year tax exemption to worthy new industries, as well as providing sites, with rail or water facilities.

In addition to the Coffin development, a number of other activities are going on around Brunswick, including the reclamation of old rice fields. Colonel T. J. Houston, of New York, is reclaiming Champney island, an old abandoned rice plantation in the Altamaha delta, crossed by the new Atlantic coastal highway.

Colonel Houston has a large force of California truckers at work, and fields that were wet and sodden a few months ago are being put into shape rapidly with tractors and harrows for the planting of a winter crop of lettuce early in January.

Attracts Much Attention.

The Houston development is attracting attention from all sections of the south as the first successful attempt to wrest a delta rice plantation from the state in which it has lain since abandonment 60 years ago. Colonel Houston is a leading factor in the Dover Hall club, owner of a game preserve consisting of thousands of acres of Glynn county land. He is preparing to build a handsome winter home on Glynn-Isle.

R. E. Henseliet, general manager of the Brunswick Penitentiary company, a George H. Myers enterprise, is developing a tract of 20,000 acres along Altama road for division into small farms. Already a California poultryman has located a 20,000 hen ranch there; a Wyoming farmer is preparing to put in a truck crop, and two truckland farmers from northern New York are getting ready for a winter truck crop.

The Brunswick Railway and Terminal Securities company, a New York corporation which has owned a large amount of Brunswick property for many years, has started the construction of a number of modern tr-

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The Brunswick Railway and Terminal Securities company, a New York corporation which has owned a large amount of Brunswick property for many years, has started the construction of a number of modern residences in Windsor Park, a subdivision laid out 35 years ago.

At East Beach on St. Simon's Island, the Presbyterian church in Georgia will establish an assembly and conference grounds on property acquired as the entire portion of a development launched by Mrs. E. C. Bruce. This movement was initiated by the Savannah presbytery several months ago, and has become statewide.

In the accompanying rotogravure section will be found a number of views photographed by Kenneth Rogers, The Constitution staff photographer. The pictures show some of the wonderful scenes on both St. Simon's

May 26, 1927.

Mr. Howard Coffin,
2335 First Natl. Bank Bldg.,
Detroit, Michigan.

Dear Howard:

Am just getting deeds for your hill top made up and signed and they will come on to you in the next day or two.

These hill tops we are selling at \$10,000 an acre to regular purchasers but in this case, as I explained to you, it gives us a chance to put you on a par with the bankers and will give you an inside price on property that is in the first subdivision. Am sending you deed for this property at \$ 30,000 instead of \$76,000 which would be the regular selling price. I am sure if for any reason you don't build on this property it will turn out to be a wonderful investment.

We just completed a nice sale on Belle Isle, Miami Beach, which is a little thirty acre ised in front of the Flamingo Hotel; a total acreage of 6.2 acres for \$ 165,000., which is a pretty good price considering the big wind. The man who bought this property is buying it for his daughter and son-in-law and the buyer of the property was in Miami during the hurricane, so he has not at least lost faith in Miami property.

Also completed a sale on Monday of one of our ocean front houses at Miami Beach at \$190,000 to another man who was in Miami through the hurricane and the house we have sold him was right in the middle of the hurricane's path but came through entirely undamaged.

Don't fail to let me know if you go ahead with the dredging.

Yours,

CGF:T

Coffin

July 16, 1927.

Mr. Irving A. Collins,
Hotel Green,
Pasadena, California.

Dear Irv:

We clinched yesterday the sale to Frank Kistler of a \$52,500 building site and he is going to build a stone house of the Mexican type which will fit the scenery well.

Incidental sales amounted to about \$30,000 but all the returns have not come in yet. We sold \$20,000 from the boat in addition to closing up Kistler.

The big deal of the day, however, I made with Howard Coffin. Howard agreed to either bring his big dredge from Sapelo or purchase a new one at Baltimore which is almost completed, put it on the job and finish the dredging for us and take his pay in stock and land. (What do you know about that for a day's work?) He is more than ever sold on the property.

The hotel count through the week is steadily up to ninety-three people the day before yesterday and going strong.

Yours,

CGF:T

Atlanta Constitution

3/3

Coffin

Develops Beach



COLONEL HOWARD E. COFFIN, millionaire motor magnate, who is spending millions in transforming St. Simons Island into a veritable fairyland.

COL. COFFIN PLANS GREAT SEA ISLAND BUILDING PROGRAM

Annex to Cloister One of Main Features at Georgia Resort

BY RALPH SMITH
(Journal Staff Correspondent)
SEA ISLAND BEACH, St. Simons Island, Ga., March 30.—A building program involving the expenditure immediately of half a million dollars was announced here Saturday by the Sea Island company, the agency through which Colonel Howard E. Coffin, millionaire motor magnate, is handling the development and transformation of St. Simons into a paradise of unparalleled beauty and charm.

The half-million-dollar program is not included in the extraordinary expenditure of Colonel Coffin in the consummation of the general scheme of island beautification, which includes, among other things, the establishment of an airport, the enlargement of the golf course, the creation of a hunting preserve and the reclamation of almost impenetrable jungles for human habitation.

The announcement has to do solely with buildings, some of which the Sea Island company will finance and others to be constructed by private capital under the supervision of the company's architects and contractors.

In addition to the building program for spring, there was another announcement Saturday of unusual and significant interest; an aviation conference at the Cloister, attended by outstanding figures in the aircraft world and having to do, incidentally, with the establishment of air lines for passenger service to and from St. Simons to points inland, including Atlanta, and along the Atlantic coast.

James Wilson, chairman of the board of the Sikorsky Aircraft company and chairman of the executive committee of the North American Aircraft company, flew from New York, for a meeting with C. M. Keys, president of the Curtiss Aircraft company, and Howard E. Coffin, president and chairman of the board of the National Air Transport company.

Within half a mile of The Cloister and accessible alike to the Brunswick causeway and the Yacht club docks, Colonel Coffin has set apart a broad level expanse for an air port, and here already transient planes have made frequent stops en route from Miami, Jacksonville and points south to the inland and New York. The field will be equipped with modern hangars and other conveniences for air transportation, so that in a short time it will enjoy widespread recognition.

Enlarging the Hotel

The construction program of buildings includes:

The Cloister hotel annex, plans for which were drawn by Francis L. Abreu, of Fort Lauderdale, Fla., widely experienced in architecture of the type to be represented in the building. The annex will face the park, immediately in front of The Cloister, and will contain 72 guest chambers, with individual baths, and so arranged that the rooms may be converted into suites or housekeeping apartments of from two to twelve rooms.

In addition, the plans provide for a large solarium, an attractive lounge and a library. Its architecture will blend perfectly with that of The Cloister, which was designed by Addison Mizner, and already enjoys fame for its friendly appointments and atmosphere—a perfect gem of Mediterranean architecture.

Another projected building included in the announcement is the Boulevard apartment, now in the course of construction, and containing apartments ranging in size from three to eight rooms. The building has been designed to meet the requirements of families, seeking either summer or winter quarters at the seashore.

At the intersection of North First street, near the bathing casino and Roman pool, a site is being graded for

(Continued on Page 2, Column 2)

Colin card

March 18, 1930.

Mr. Andrew L. Riker,
Fairfield, Connecticut.

Dear A. L.:

I am very much interested in Montauk Point and its future, but because of a year and a half of illness I have retired from active connection with this project. I am hoping, however, that a throat operation which I underwent in November has finally removed the source of my physical difficulties and that I can begin to take an interest in things like Montauk within the next few months.

In any event, I am sending copy of your letter on to Carl Fisher, whom you must know and who will write you direct in regard to your suggestion.

Sincerely yours,

Harold Coffin

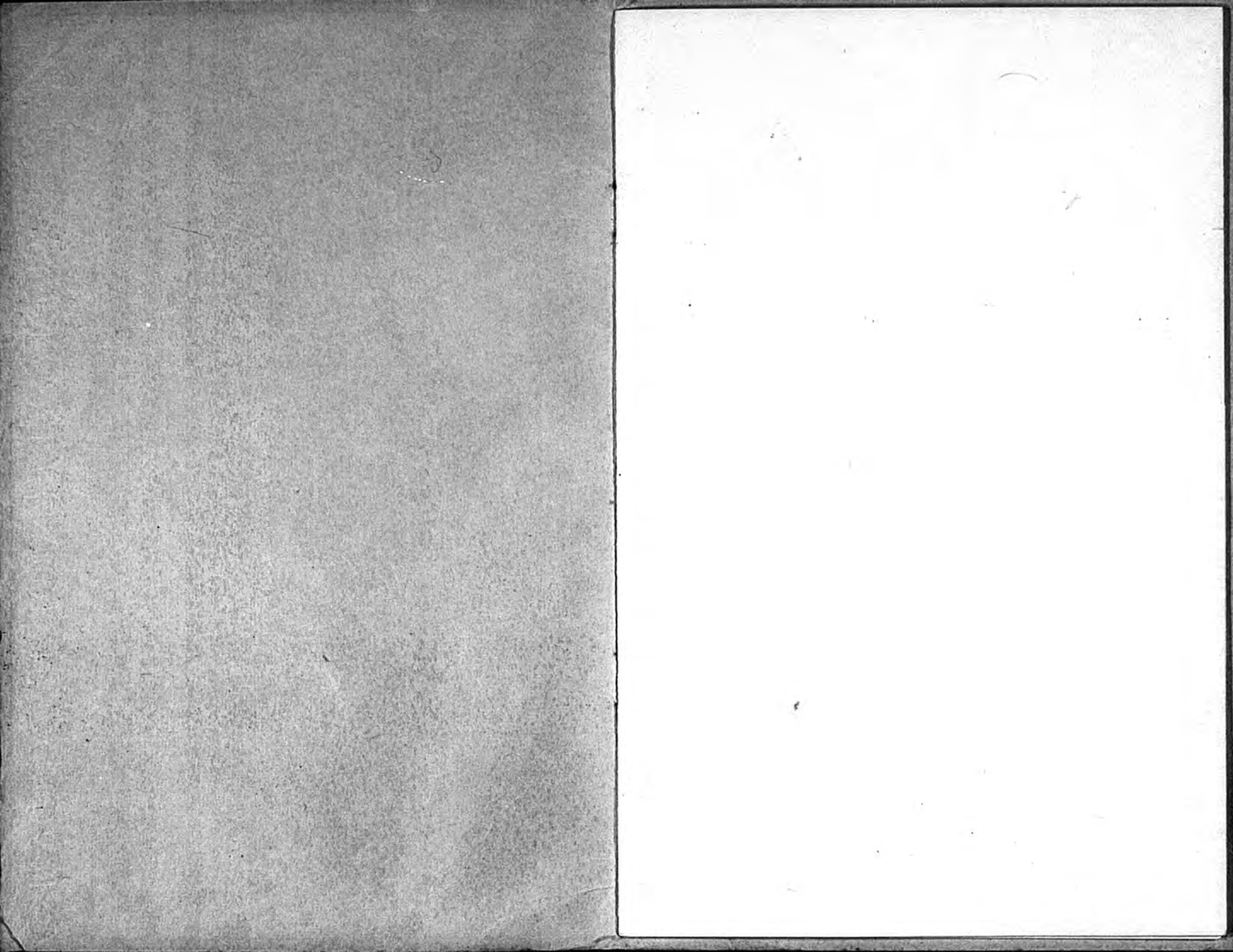


P



SEA ISLAND BEACH

Georgia

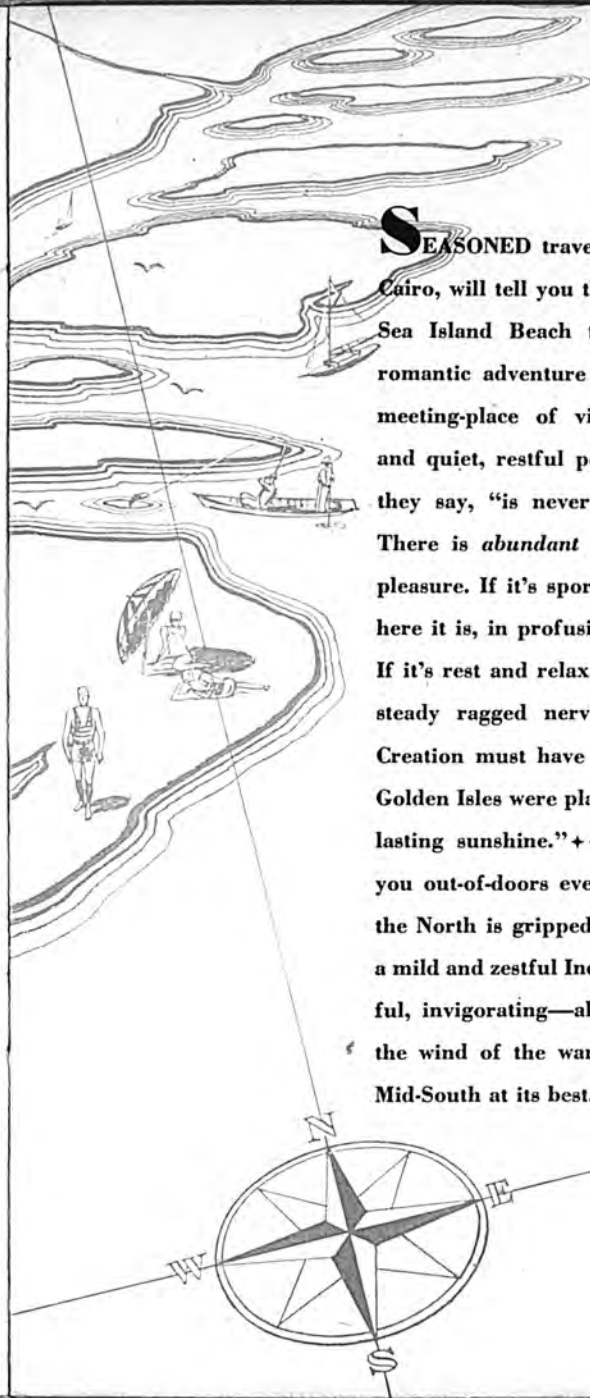




Sea Island Beach is easily accessible by motor, rail or plane . . . Direct Pullmans via Atlantic Coast Line, Seaboard and Southern railways — also by Ocean Steamship Line to Savannah . . . Both beach and inland landing fields for land planes; sheltered, smooth landing for sea planes

CLOISTER HOTEL

SEA ISLAND BEACH, GEORGIA



SEASONED travellers, at home from Nome to Cairo, will tell you that they finally have found at Sea Island Beach the perfect balance between romantic adventure and modern ease—the ideal meeting-place of vigorous, blood-tingling sport and quiet, restful peace. ++ “Contentment here,” they say, “is never measured in half portions. There is *abundant* provision for every civilized pleasure. If it’s sport you want, on land or sea—here it is, in profusion, with facilities unexcelled. If it’s rest and relaxation, to ease the tension and steady ragged nerves—well, the wise hand of Creation must have had that in view when these Golden Isles were placed here to be bathed in everlasting sunshine.” ++ A semi-tropical sun invites you out-of-doors every season of the year. When the North is gripped by winter, Sea Island enjoys a mild and zestful Indian Summer, bracing, healthful, invigorating—always pleasantly tempered by the wind of the warm Gulf Stream. Here is the Mid-South at its best. + + + + +



Above: The Hotel Cloister, hospitable center of Sea Island's varied attractions.

Below: Left, scene on the splendid 18-hole golf course. Right, fort built by James Edward Oglethorpe in 1736.



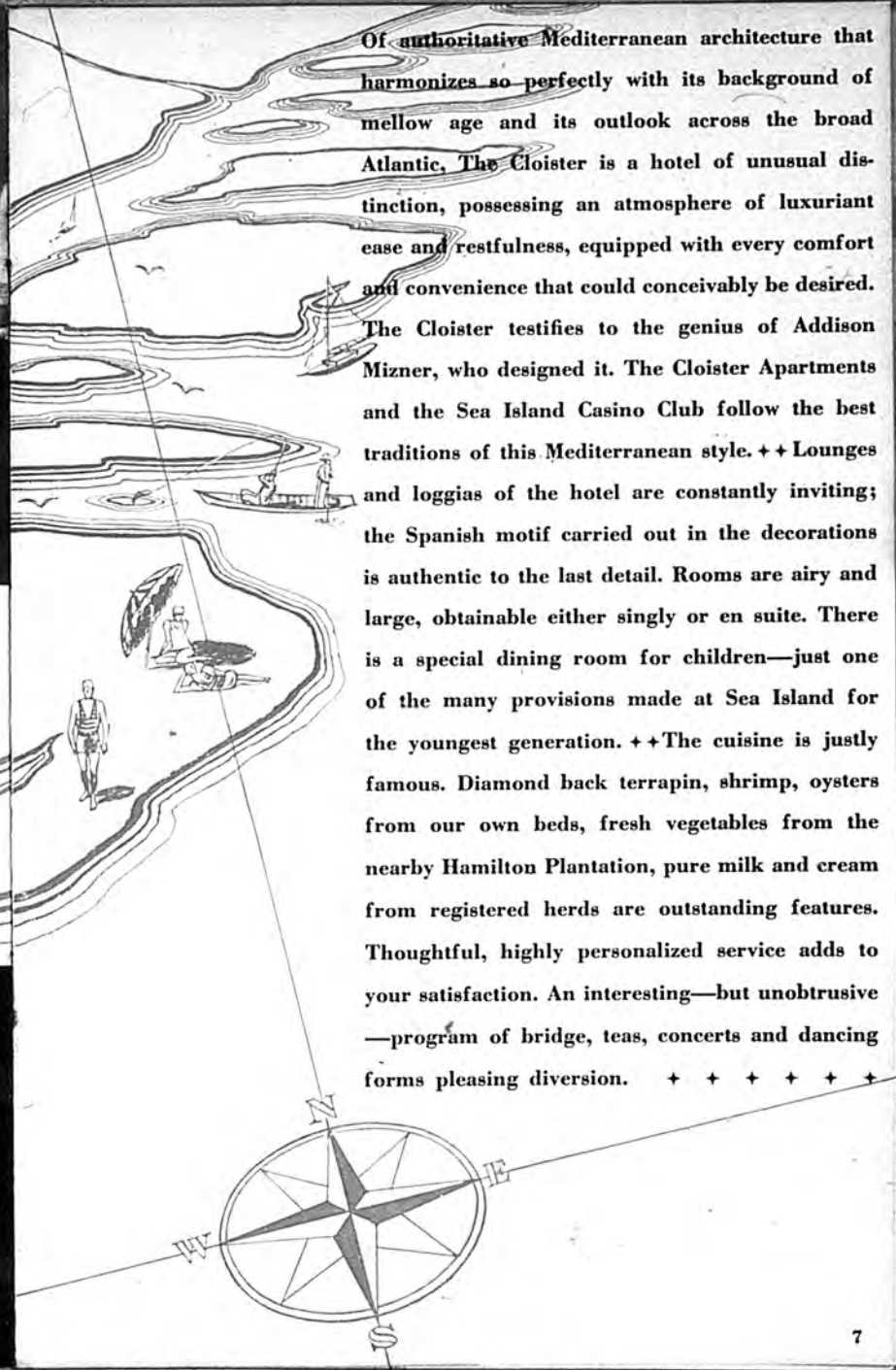
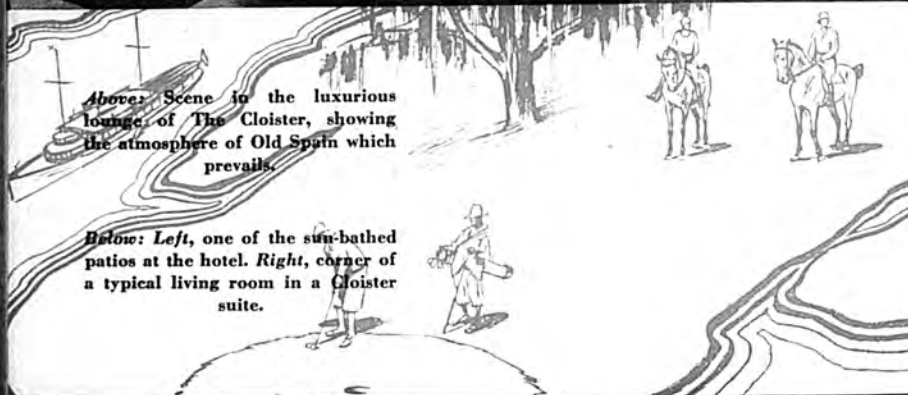
Many years ago, a group of America's wealthiest men set out to find the most desirable spot in all the world for an ultra-exclusive winter colony. Perfect climate, primitive beauty and accessibility were their standards. After a search that girdled the globe, they chose Jekyll, one of the Golden Isles of Coastal Georgia. Other isles in the chain were St. Simon's, Sapeloe, Ossabaw, Cumberland and St. Catherine's. Just across from Jekyll Island, this home of the most exclusive club in America, lies Sea Island Beach at the seaward tip of old St. Simon's. Sea Island is reached from Brunswick on the mainland over ten miles of causeway and forest-shaded roads.++ Wherever the finger of this modern age has touched, to amplify your joy, it has wrought its work with reverence. A gentle surf still whispers to majestic pines about pirates and their loot. Crumbling walls of fortresses and missions preach the valor of pioneers and Franciscan friars who trod these shores three hundred years ago. Cloistered lanes of gray-bearded liveoaks once sheltered colonial splendor. Spirals of smoke still rise from distant cabins. The chant of negro spirituals is heard across the fields... serenely, the Old South lives on, untrammelled and unspoiled. + + + + +



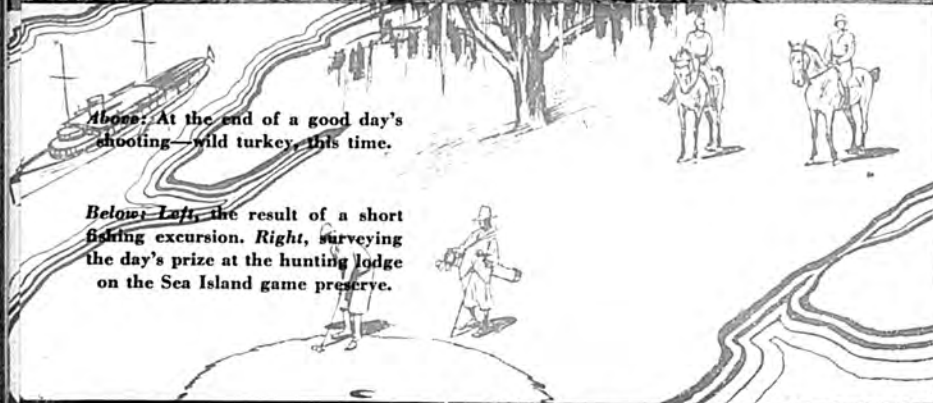


Above: Scene in the luxurious lounge of The Cloister, showing the atmosphere of Old Spain which prevails.

Below: Left, one of the sun-bathed patios at the hotel. Right, corner of a typical living room in a Cloister suite.

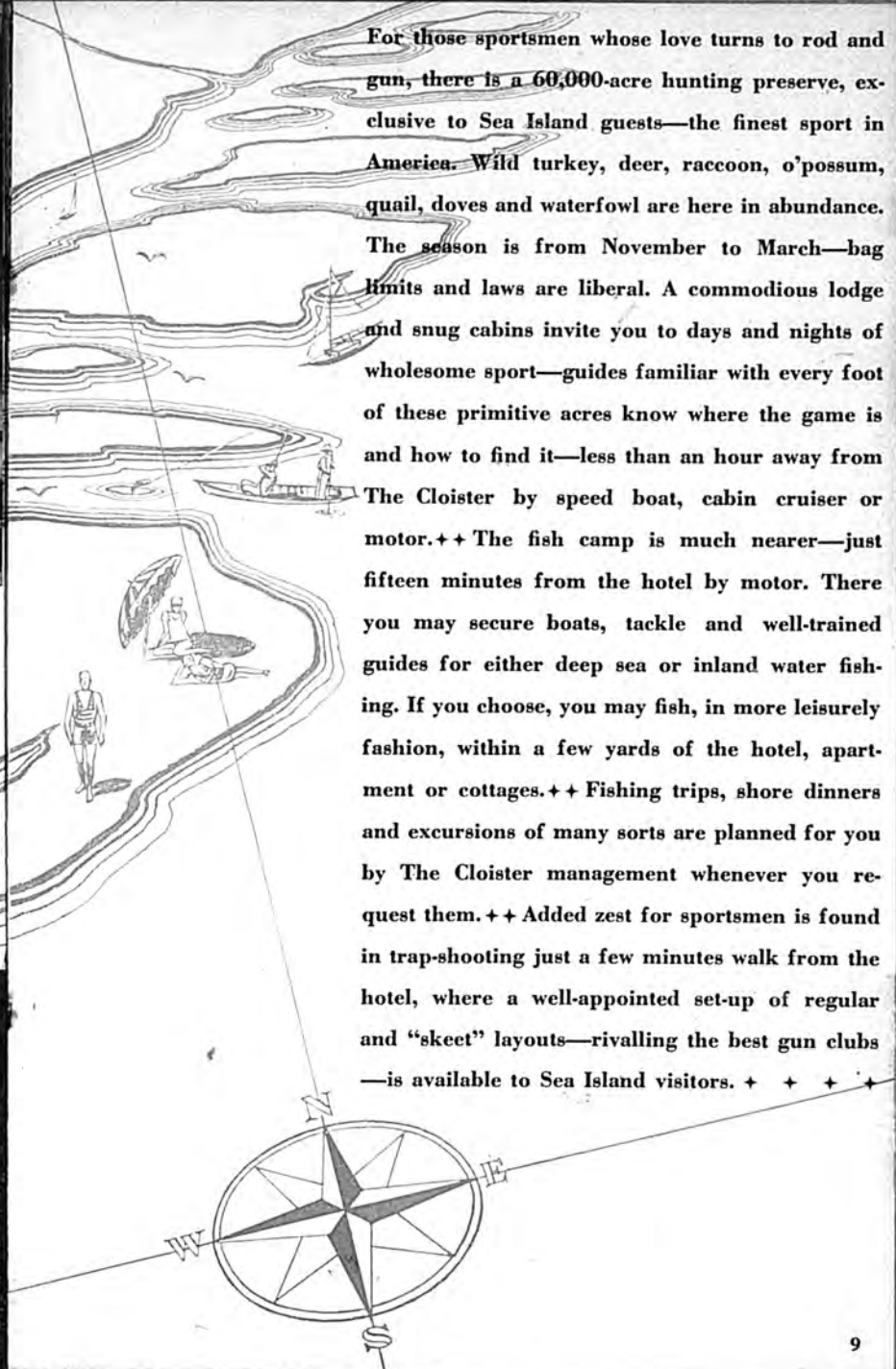


Of authoritative Mediterranean architecture that harmonizes so perfectly with its background of mellow age and its outlook across the broad Atlantic, The Cloister is a hotel of unusual distinction, possessing an atmosphere of luxuriant ease and restfulness, equipped with every comfort and convenience that could conceivably be desired. The Cloister testifies to the genius of Addison Mizner, who designed it. The Cloister Apartments and the Sea Island Casino Club follow the best traditions of this Mediterranean style. ++ Lounges and loggias of the hotel are constantly inviting; the Spanish motif carried out in the decorations is authentic to the last detail. Rooms are airy and large, obtainable either singly or en suite. There is a special dining room for children—just one of the many provisions made at Sea Island for the youngest generation. ++ The cuisine is justly famous. Diamond back terrapin, shrimp, oysters from our own beds, fresh vegetables from the nearby Hamilton Plantation, pure milk and cream from registered herds are outstanding features. Thoughtful, highly personalized service adds to your satisfaction. An interesting—but unobtrusive—program of bridge, teas, concerts and dancing forms pleasing diversion. + + + + +

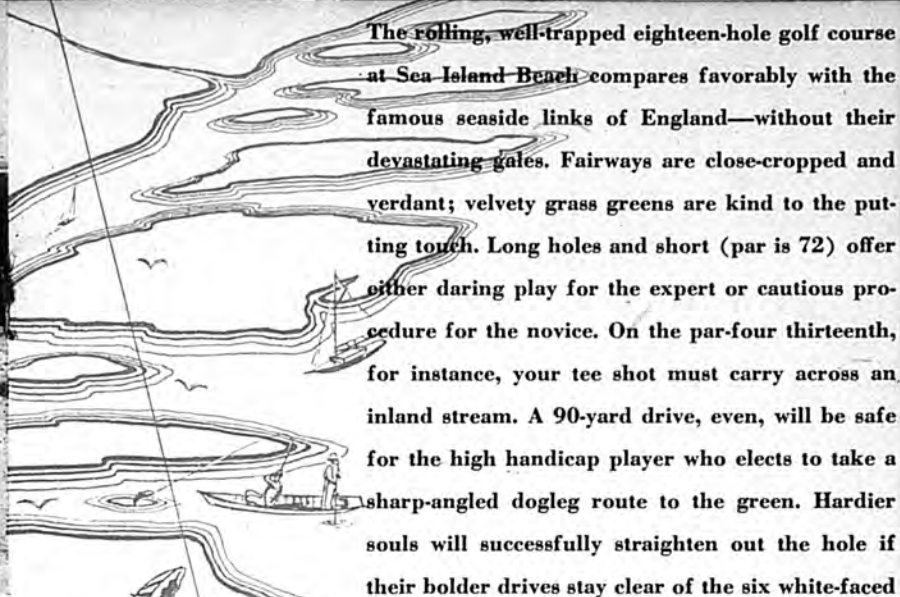
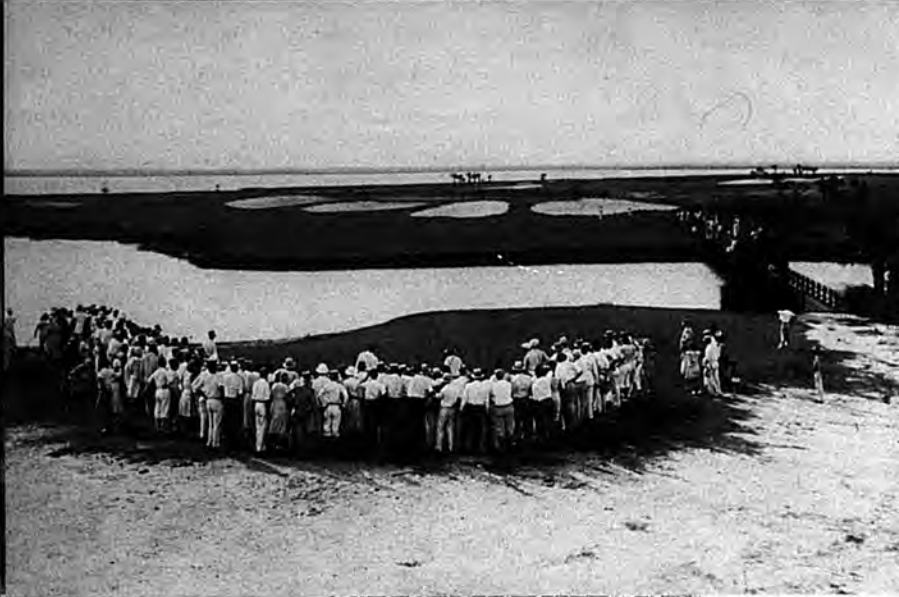


Above: At the end of a good day's shooting—wild turkey, this time.

Below: Left, the result of a short fishing excursion. Right, surveying the day's prize at the hunting lodge on the Sea Island game preserve.



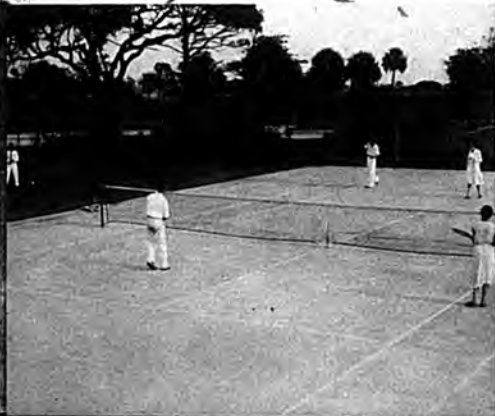
For those sportsmen whose love turns to rod and gun, there is a 60,000-acre hunting preserve, exclusive to Sea Island guests—the finest sport in America. Wild turkey, deer, raccoon, o'possum, quail, doves and waterfowl are here in abundance. The season is from November to March—bag limits and laws are liberal. A commodious lodge and snug cabins invite you to days and nights of wholesome sport—guides familiar with every foot of these primitive acres know where the game is and how to find it—less than an hour away from The Cloister by speed boat, cabin cruiser or motor. ++ The fish camp is much nearer—just fifteen minutes from the hotel by motor. There you may secure boats, tackle and well-trained guides for either deep sea or inland water fishing. If you choose, you may fish, in more leisurely fashion, within a few yards of the hotel, apartment or cottages. ++ Fishing trips, shore dinners and excursions of many sorts are planned for you by The Cloister management whenever you request them. ++ Added zest for sportsmen is found in trap-shooting just a few minutes walk from the hotel, where a well-appointed set-up of regular and "skeet" layouts—rivalling the best gun clubs—is available to Sea Island visitors. + + + +



The rolling, well-trapped eighteen-hole golf course at Sea Island Beach compares favorably with the famous seaside links of England—without their devastating gales. Fairways are close-cropped and verdant; velvety grass greens are kind to the putting touch. Long holes and short (par is 72) offer either daring play for the expert or cautious procedure for the novice. On the par-four thirteenth, for instance, your tee shot must carry across an inland stream. A 90-yard drive, even, will be safe for the high handicap player who elects to take a sharp-angled dogleg route to the green. Hardier souls will successfully straighten out the hole if their bolder drives stay clear of the six white-faced traps standing guard. The outgoing nine are through the woodlands; coming in, you skirt the sea. In scenic beauty, the Sea Island course is unsurpassed; the climate not only invites, but actually challenges you to your eighteen holes a day. ++ The club house is a rejuvenated “tabby” building that once served as a cotton house on the old King’s Retreat plantation—in a matchless setting of patriarchal oaks. There is ample locker space for men and women. Lounges and piazzas are gay, inviting spots when the nineteenth hole is next. + + + + +

Above: A match preparing to play the always eventful 13th hole on the Sea Island golf course.

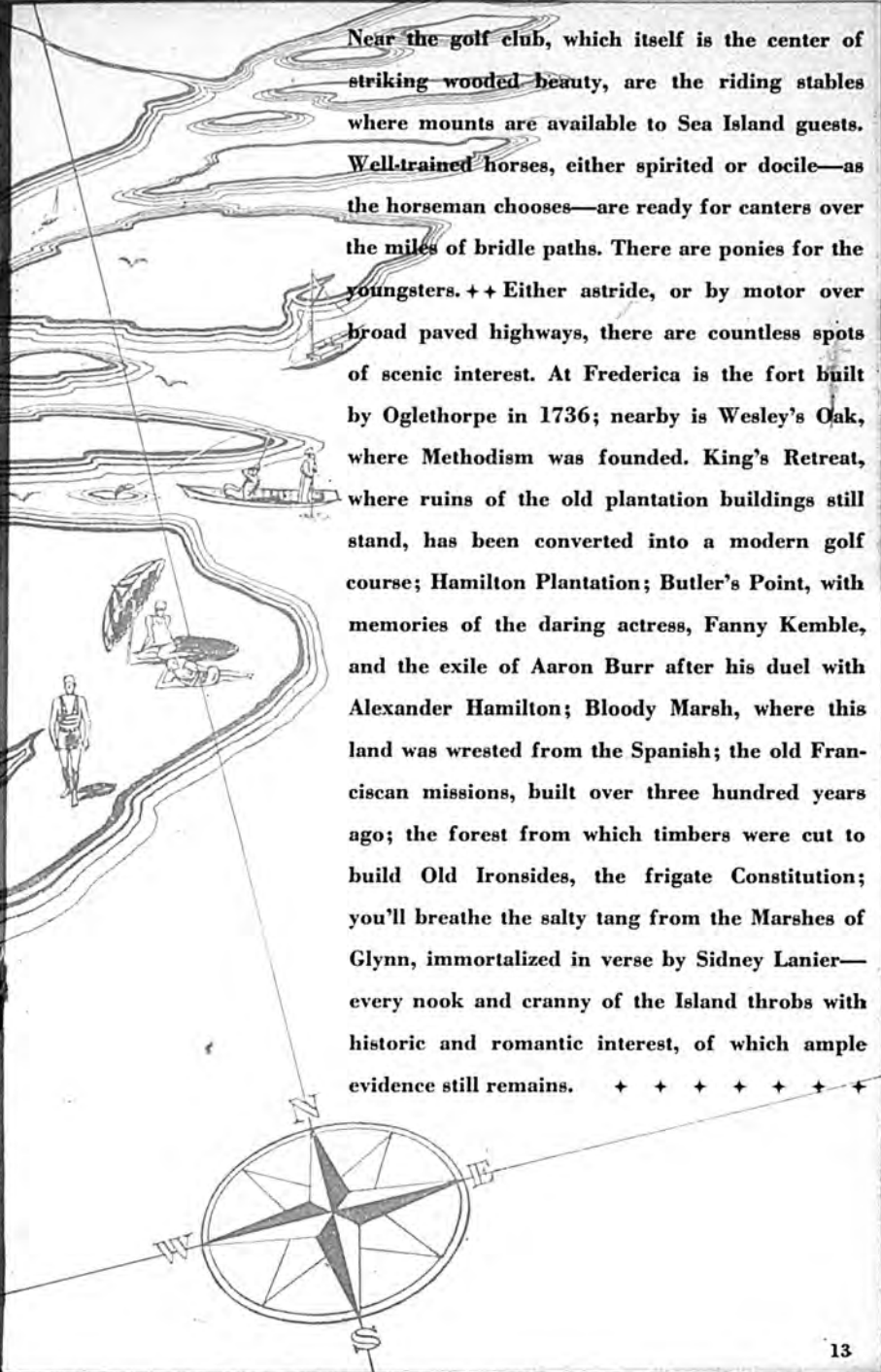
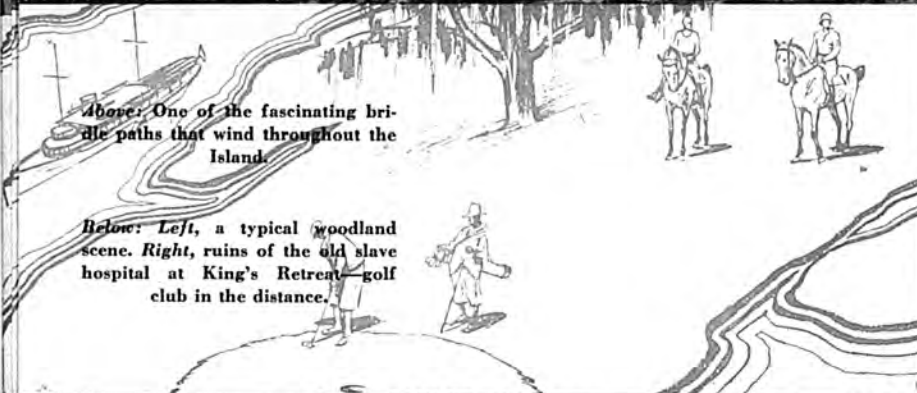
Below: Left, action on one of the many tennis courts. Right, the golf club house and a section of the incoming nine.



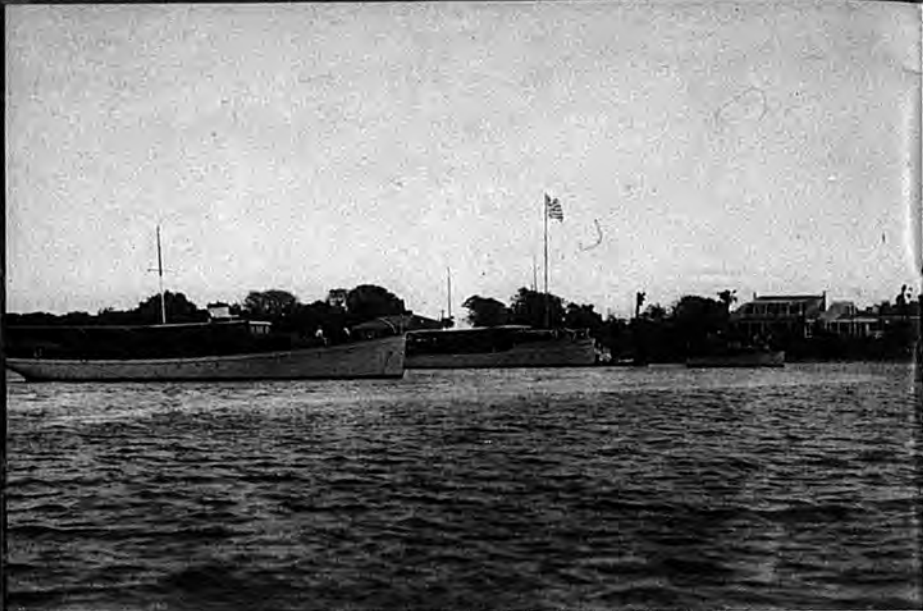


Above: One of the fascinating bridle paths that wind throughout the Island.

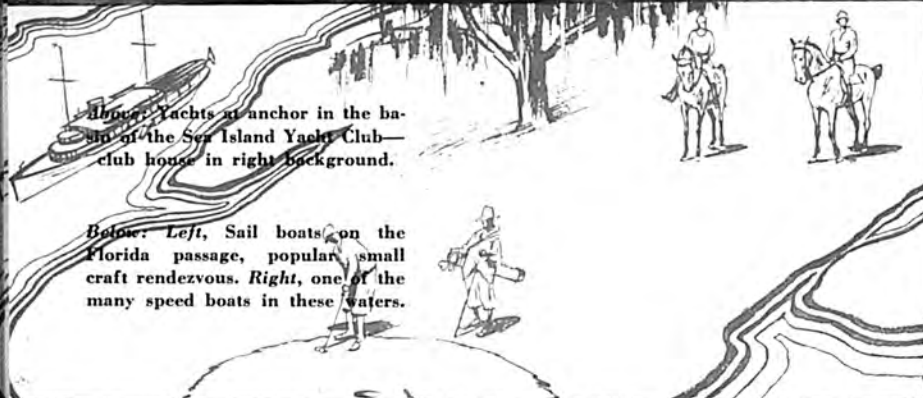
Below: Left, a typical woodland scene. Right, ruins of the old slave hospital at King's Retreat—golf club in the distance.



Near the golf club, which itself is the center of striking wooded beauty, are the riding stables where mounts are available to Sea Island guests. Well-trained horses, either spirited or docile—as the horseman chooses—are ready for canters over the miles of bridle paths. There are ponies for the youngsters. ++ Either astride, or by motor over broad paved highways, there are countless spots of scenic interest. At Frederica is the fort built by Oglethorpe in 1736; nearby is Wesley's Oak, where Methodism was founded. King's Retreat, where ruins of the old plantation buildings still stand, has been converted into a modern golf course; Hamilton Plantation; Butler's Point, with memories of the daring actress, Fanny Kemble, and the exile of Aaron Burr after his duel with Alexander Hamilton; Bloody Marsh, where this land was wrested from the Spanish; the old Franciscan missions, built over three hundred years ago; the forest from which timbers were cut to build Old Ironsides, the frigate Constitution; you'll breathe the salty tang from the Marshes of Glynn, immortalized in verse by Sidney Lanier—every nook and cranny of the Island throbs with historic and romantic interest, of which ample evidence still remains. * * * * *



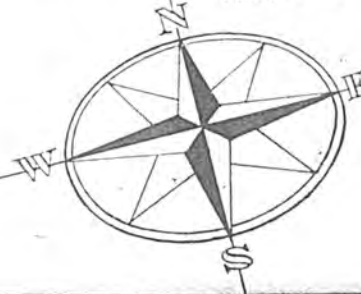
Above: Yachts at anchor in the basin of the Sea Island Yacht Club—club house in right background.

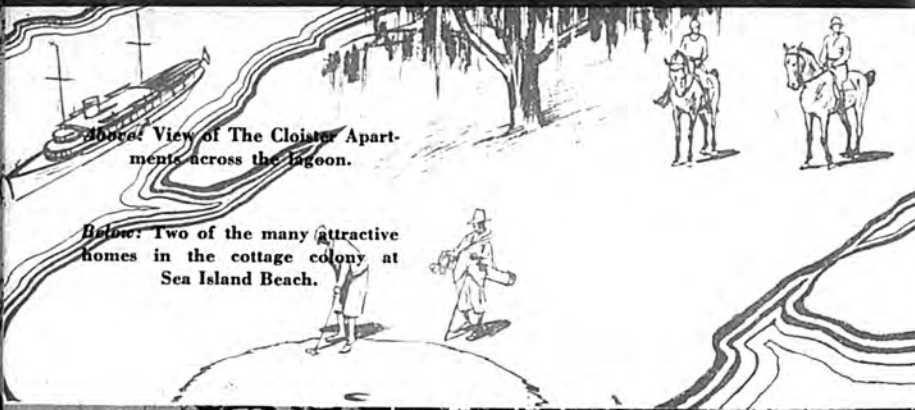


Below: Left, Sail boats on the Florida passage, popular small craft rendezvous. Right, one of the many speed boats in these waters.



The most luxurious craft that ply American waters drop anchor in the basin of the Sea Island Yacht Club, on the Florida passage. Not only does it provide every facility of harbor and land for sportsmen mariners—but the yacht club is also a center of social gaiety during the winter months, rendezvous for the smart cosmopolitan company that comes here to participate in the many pleasures during the lovely Indian Summer that lasts from November into May. ++Dances, dinners, luncheons and bridge teas are part of its round of activities. At the club are special quarters for yacht captains on shore leave; here pleasure craft of any size may be refuelled and provisioned for further voyaging. ++Just a half-mile up the Florida passage from the yacht club is the Boat Club, where speed boats, sail and other craft are available, either with or without instructors and guides, for cruising the inland waterways that offer so much of interest to Sea Island visitors. ++Tennis courts are also part of the club facilities. Yachtsmen may find vigorous exercise with which to break their leisurely voyages in these pleasant southern waters. ++Golf and riding, of course, as well as all other sports, are close at hand. + + + + +



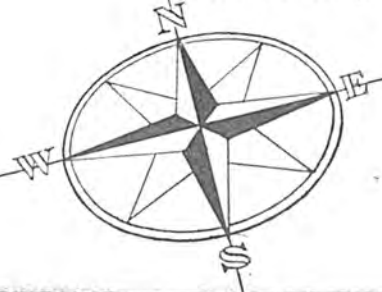


Above: View of The Cloister Apartments across the lagoon.

Below: Two of the many attractive homes in the cottage colony at Sea Island Beach.



Many sojourners at Sea Island Beach prefer the more intimate and independent accommodations offered in The Cloister Apartments—just a stone's throw from the hotel, on a fascinating lagoon. Any number or combination of rooms may be had, with hotel service on the American plan. Fully equipped kitchenettes, with electric refrigerators and other housekeeping conveniences may be had with many suites. ++ Still others prefer to reside in the smart cottage colony. Many prominent people from all sections of the country have built homes here—along the beach or among the secluded liveoaks—and many more are building. Roomy cottages, well-planned, tastefully furnished to the last detail, are available at modest rentals through The Cloister management. ++ Parents—in the hotel, apartments or cottages—will be interested in the excellent private school conducted for residents of Sea Island Beach. Competent instructors are in charge of all classes, from kindergarten to college preparatory work. Children under private tutors may continue their regular courses of study—under an arrangement that makes it possible to prevent any loss of time from their scholastic work, whether the stay at Sea Island be long or short. + + + + +





Abundant The Roman Pool, fresh water bathing in sight of the sea.

Below: left, The Sea Island Casino Club. Right, a section of the splendid beach.



The Casino Club, on the beach, is a popular gathering place for Sea Island winter residents. Gymnasium facilities; a fresh-water pool from flowing wells, open the year 'round, elaborately illuminated by a submarine lighting system; ample locker space. ++ The beach here is especially desirable for children, being shut off from motor traffic. There is also much play equipment on and near the beach for youngsters. ++ Sports for old and young are almost unlimited. There is a nine-hole, three-club miniature golf course on The Cloister grounds. Tennis courts, *en tout cas* and cement, are always in excellent condition. Other popular activities are archery, badminton, deck and paddle tennis, croquet, shuffle board, lawn bowling—and even bicycles are available for tours of the surrounding country or lively sprints up the five-mile stretch of hard-packed beach. ++ An endless chain of things to do, a perfect spot for rest. No wish goes unfulfilled at Sea Island Beach, deep in the old Mid-South. ++ Your request for rates or any further information will receive prompt attention. + + + Address all communications to

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