

Automobile men

Auto men

October 22, 1917.

Mr. H. E. Talbot, Jr.,

Dayton Wright Airplane Company,

Dayton, Ohio.

My dear Mr. Talbot:-

I am enclosing you under separate cover a little booklet on Miami.

I am in hopes that even yet you may change your mind and come down to Miami for a fishing trip, instead of going up in the woods for moose hunting, but if you decide to stick to the idea of running a poor old moth eaten moose all around in the woods and shooting at him, and probably taking four or five days or a week in rainy weather to do the trick, then the only thing I can suggest is after you come here and finally recuperate from the croupe, lumbago and pneumonia, that you get on a train and come down to Miami and get some real fun and some real sunshine.

I thought you might be interested in seeing a list of the automobile people we have in Miami every Winter. Those marked with a cross have already built homes in Miami and we have hopes of nailing the others to the cross some time soon. We have in Miami during the Winter months

#. H. E. Talbot, Jr.

from one to three hundred yachts of all types and sizes up to and including Vanderbilt "Tarantula" and Harry Payne Whitney's house boat. So that our harbor is quite a busy little place, and it is only a comparatively few miles to absolute wilderness.

Yours very truly,

CGF/RH



Who man

Office of the President
and General Manager

DETROIT, MICH., U.S.A.
January 4, 1919

AM-I

Mr. Carl G. Fisher,
Miami, Florida.

Dear Mr. Fisher:

I have received and noted with particular interest and enthusiasm, the various booklets, etc., comprised in your advertising campaign of Miami. The proof of advertising is the effect, and as I wanted to leave instanter after reading your literature, that's the surest sign that you have accomplished what you set out to do. It's bully good work!

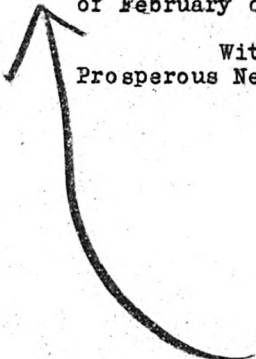
I hear from time to time from various friends who have been at Miami, of your large operations in various directions, and I make the prediction, without fear, that you are on the way to accomplishing all that you set out to do.

Am hoping to see you the latter part of February or around the first of March.

With best wishes for a Happy and Prosperous New Year,

Yours very truly,

Alvan Macauley



January 8th, 1918.

Mr. Alvan Macauley,
Packard Motor Car Company,
Detroit, Michigan.

Dear Mr. Macauley :

I have yours of the 4th : Don't keep postponing it now until March. The first thing you know it will be April, and the next thing it will be next year. Some of these days we will have to give you up altogether, unless you decide to come on down.

We have thirty-five good polo ponies on the road now and if you haven't a 'hopper' I will be glad to loan you one.

Sincerely yours,

CGF:R

January 28 1919

Mr. Alvan Macauley,
Care Packard Motor Car Company,
Detroit, Michigan.

Dear Mr. Macauley,

The Miami Herald office called me up this morning to tell me that your nephew, J. B. Macauley, was here, having just returned from France.

I thought you might like to know this, in case you had not heard recently of his whereabouts.

I'm glad to hear, in a letter from Mr. Vincent, that you are coming down. I shall be very glad to see you.

Yours very truly,

CGF/arb



No new

DETROIT, MICH., U.S.A.
January 29, 1919.

Office of the President
and General Manager
AM/L W

Mr. Carl G. Fisher,
Miami, Florida.

Dear Mr. Fisher:

I am hoping to look in on you about the seventh to the tenth of February. It will be my first trip to Florida. I am looking forward to it with keen relish.

I leave for Jacksonville Saturday night and we shall drive south from Jacksonville, stopping to play golf at the various courses en route. So I don't know just when that will bring me to Miami. When I arrive I shall look you up and tell you the gossip and we will have a good chat about things, if you have the time.

I am coming down with Mr. Forster who is our Cleveland dealer and an old friend; with Mrs. Forster and Mr. Burke. I expect Mrs. Macauley will be with us, too, though that is still a bit uncertain.

I am just writing to let you know, as I do want to see you if your manifold activities allow you any time.

Yours very truly,

Alvan Macauley

February 1 1919

Dear John,

It is time you were getting down here. I
want to show you around some.

Yours very sincerely,

CGE/erb

To:

Mr. John N. Willys,
Care Willys-Overland Company,
Toldeo, Ohio

October 9th, 1919.

Mr. W. C. Durant, President,
General Motors Corporation,
88 East Congress Street,
Detroit, Michigan.

My dear Mr. Durant :

I am asking our traveling representative, Mr. Hart, to just drop in on you for a minute personally and deliver a set of booklets to you on Miami Beach, Florida - for fear the ones we sent you recently never arrived.

I don't think you have been in southern Florida for a good many years - at least I haven't heard of your being in that part of the country - and its the greatest playground on earth for a few weeks in the Winter time. There is no such fishing in the world as we have there ; wonderful golf ; lots of Kentucky saddle horses ; swimming every day of the year ; and fast motor boats in and out among the keys where you can see bottom in forty feet of water - one of the real delights of a lifetime.

I would like very much to have you pay us a short visit this Winter. I have a couple of express cruisers which I will be glad to place at your disposal - and I would like personally to show you some of the very unusual things that we have in this new country.

We have at Miami every season several hundred of the kind of men you like to know, who have been everywhere in the world and who can afford to live any place or spend their vacations in any spot on earth - and they unhesitatingly say that there is no place in existence that equals Miami for all-round Winter amusement.

Yours very truly,

GCF:R

11

GENERAL MOTORS CORPORATION

1764 BROADWAY
NEW YORK, N.Y.

OFFICE OF THE PRESIDENT

October 15, 1919.

Celebs

Mr. Carl G. Fisher,
Miami Beach, Florida.

My dear Mr. Fisher:

Your representative, Mr. Hart, called the other day and delivered your messages, together with the set of booklets with which you have so kindly favored me.

Your letter of October 9th brings further temptations; I assure you that I should enjoy a vacation at Miami, if I ever got to the point of enjoying any such a luxury. I want to thank you especially for your very generous offer to provide special transportation, and I assure you that I shall look forward to a visit to your little Paradise when circumstances permit.

With kindest personal regards, I am

Yours very truly,

W. C. Durant
President.



Auto man

Office of the President
and General Manager

AM-1

DETROIT, MICH., U.S.A.

October 17, 1919
Dict. 10-16

Mr. Carl G. Fisher
Indianapolis, Indiana

Dear Mr. Fisher:

I am in receipt of some advertising you have issued of Miami and Alton Beach, which I consider so fine and so appealing I am moved to let you know how excellent I think it. It's great!

I am also in receipt, through your Mr. Hart, of your kind invitation to visit Miami Beach this Winter. That's mighty good of you to think of it. I am certainly planning to come down in February and hope nothing may interfere with it, but I do promise this time to not bother you with many requests. You were very good to me last year, and I appreciated it.

The next time you come this way we will have something to show you. It is the five-passenger, highest grade little Packard, and it's just about the sweetest little thing you ever saw, - strictly high class, from radiator to tire carrier, but light, full of pep and a delight to the eye.

We are set for twenty thousand annually as soon as we can get through the manufacturing problems. Hope to begin deliveries by next August. It will be a big thing for our sales organization.

With very kind regards,

Sincerely,

Alvan Macaulay

Indianapolis, October 30, 1919

Mr. Alvan Macauley,
Packard Motor Car Company,
Detroit, Michigan.

My dear Mr. Macauley:-

I am having built by Purdy in Detroit a new glass bottom high powered runabout that will be able to go to the Marine Gardens in an hour. If you get time this winter, I will have a few choice spots where I can show you some of the most marine life on the globe.

I am afraid I am not going to get up to see the 5-passenger Packard. However, you are on absolutely the right track. It would not be possible for you to maintain the Packard representation that you now have indefinitely without furnishing sufficient cars to keep them going. A good many Packard dealers are in the same fix that we are in - with an expense of \$10,000 a month and not enough automobiles to sell hardly to pay the expenses.

I am sure the new car is going to be all you think it will be. Possibly that little vacation you had at Miami last winter helped you make the picture complete. Hope to see you there again this winter.

Yours,

CGF/Z



DETROIT, MICH., U.S.A.

Office of the President
and General Manager
AM:LB

October 27, 1919

Mr. Carl G. Fisher,
Indianapolis,
Indiana

My Dear Mr. Fisher:

Yours of the 20th to hand.

The new boat you are having built by Purdy will add one more charm to Miami - and it has more than its share already.

I haven't definitely planned to come down, but when the time in February draws near I have no doubt I shall come if I can.

Regarding cars: The shortage is about over. We are producing now faster than they are selling, and I anticipate with confidence that within thirty days dealers will begin storing cars. We shall certainly produce 650 this month, instead of our schedule of 500. The factory hopes for 700, but will go straight up then to 750 a month commencing February, except that November being a short month, by three days, will produce about seventy-five less cars than October.

The point I want to make is that they are not only up to full speed, but ahead of it and have an impetus that only the steel strike can stop. Barring this single contingency we can not only promise you Twin Sixes, but in quantity to tax the utmost sales efforts of your organization. I very confidently make the prediction that dealers will not keep up to the pace the factory will hit, without considerable enlargement of their organizations and without most strenuous efforts.

I am going to send you, in a day or so, a report made by Mr. Helm, one of our oldest and most reliable men in New York, written after he had carefully inspected the little car which is now all ready and I can assure you comes fully up to our expectations in every way: appearance,

Handwritten notes:
Purdy
by J.P.M.
J.P.M.

Handwritten signature:
Elli

Mr. Carl G. Fisher,
Indianapolis, Florida.

#2.

motor, size and any of the other important particulars.
Unless someone comes out with something new, we will be
in a class by ourselves.

Yours very truly,

Shaw Macaulay
President

December 16th, 1919.

Mr. John Willys,
c/o Willys-Overland Company,
Toledo, Ohio.

Dear John :

You are due down here this year to look the place over !

When you come down, I want you to look over an aeroplane landing field that I have picked out here and that should be completed. These flying boats and land machines here are not getting a fair breakaway for public interest or for business purposes. There is a lot of flying here in the Winter time but there isn't a single field in this whole part of the country that is fit to pitch horseshoes on, let alone land machines. The only field that was worth a darn I made into some polo fields - and there isn't a first class hangar here.

I think that a lot of business is going to be done in passenger carrying in this country during the Winter months, in years to come - and I want to help this business out all that I can, and am going to start in by building landing fields, first class hangars, and a first class lay-out. I would like, however, to talk the matter over with you when you are down here.

Sincerely yours,

CGF:R

April 2nd, 1920.

Mr. Alvan Macaulay,
Packard Motor Car Company,
Detroit, Michigan.

Dear Mr. Macaulay :

I want to thank your Packard catalog man for the publicity given Miami Beach. It is very good. Any time you want more good pictures, we can send you a bunch.

We are slowly but surely getting the Highway in better shape. I think in another two years the touring conditions will be greatly benefited and a very large number of cars will come down over the road.

Sorry you were not here with us this Winter.

Yours very truly,

CGF:R

May 20th, 1920.

Mr. John H. Willys,
c/o Willys-Overland Company,
Toledo, Ohio.

Dear John :

This will introduce Captain George Bumbaugh whom I have known for a good many years as an expert aeronaut.

Captain Bumbaugh has an advertising program that he wishes to put up to you for your consideration - and it might have some very attractive features.

I have been on a good many free balloon trips with Captain Bumbaugh and know him to be an experienced and careful operator. He had one of the first small dirigibles in the United States - and the plan he has talked over with me can probably be put over with some very unusual advertising returns.

Sincerely,

GCF:R

VICE-PRESIDENTS

- CHARLES M. ENGLIS
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- A. B. CARTLEDGE
DELAWARE RIVER SECTION
- CHARLES J. CURRAN
SOUTH JERSEY SECTION
- EDWARD N. SMITH
LOWER LAKE SECTION
- J. HAROLD KEEFE
CALIFORNIA SECTION
- J. H. BARTON
EASTERN CANADIAN SECTION
- C. H. MOORE
HUDSON RIVER SECTION
- GEORGE I. MERRILL
BARNEGAT BAY SECTION
- HENRY A. JACKSON
LONG-ISLAND SOUND SECTION
- GRAVESEND BAY SECTION
- G. A. WOOD
DETROIT RIVER SECTION
- LOUIS WEDEL
JAMAICA BAY SECTION

RACING COMMISSION

- E. CLAUDE HEADLEY, CHAIRMAN
- CHARLES F. CHAPMAN, SECY
- 119 WEST 40TH ST., NEW YORK CITY
- WM. E. METZGER

American Power-Boat Association

- ALBERT L. JUDSON, PRESIDENT
- GEORGE C. KRUSEN, SECRETARY
- GEORGE I. MERRILL, TREASURER
- FREDERICK K. LORD, MEASURER
- HENRY SAMPSON, JR., TIMER
- F. W. HORENBURGER, SURVEYOR
- E. L. JUDSON, JR., ASST TO PRES.

OFFICE OF THE
SECRETARY OF THE RACING
COMMISSION
119 W. 40TH ST.

Celeb-also

ADVISORY TECHNICAL COMMITTEE

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- HENRY J. GIELOW
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- CHARLES HIEBER

STANDARDIZATION COMMITTEE

- H. R. SUTPHEN, CHAIRMAN
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CHALLENGE CUPS COMMITTEE

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CENTRAL COMMITTEE ON AIDS TO NAVIGATION

- H. A. JACKSON, CHAIRMAN
- JOSEPH H. WALLACE
- A. B. CARTLEDGE
- C. W. KOTCHER

LEGISLATIVE AND LEGAL COMMITTEE

- ALBERT L. JUDSON, CHAIRMAN
- HARRY S. MESIROV
- A. B. BENNETT, JR.
- JAMES T. BRESNAHAN

NEW YORK, N.Y. July 23, 1920 1920

Mr. Carl G. Fisher,
Indianapolis, Ind.

Dear Mr. Fisher:

Mr. Edsel Ford has entered his "Comanche" in the Fisher Trophy Races to be held in Detroit on Saturday, Monday and Tuesday, September 11th, 13th and 14th. I understand that you have had a sail in Mr. Ford's boat and found some objection to the construction of the bulkheads as not complying with the restrictions which we worked out for your Trophy Race. I wish you would write me on this subject as I should like to advise Mr. Ford as well as the builders of his boat officially on the subject.

Everything is working out very well indeed for the races for the Fisher Trophy. We already have a number of entries and are expecting that there will be at least nine or ten starters. I think we can prophesy it will be the biggest and best motor boat racing event ever held.

I hope you are planning to attend and that progress on your boat and her power plant is satisfactory.

I am enclosing a schedule of the events to be held at Detroit under the American Power-Boat Association's auspices. If anyone can say that the A.P.B.A. is not on the job, I will have to be shown.

Sincerely yours,

Also people

June
21st
1921

Mr. R. E. Olds,
Capital Nat'l Bk. Bldg.,
Lansing, Michigan.

Dear Mr. Olds :

I am laid up in bed with a severely sprained ankle, but I expect to be out in the next five or six days. In the meantime, I have written my auditor, Mr. F. R. Humpage, at Miami Beach to get out a statement of the Alton Beach Realty Company and submit to you, along the lines we talked of.

I will have a complete map of the property and this statement probably in the next ten days, Mr. Humpage now being in New York on business and being unable to return to Miami Beach for at least a week.

The statement submitted to you will also show revenues from the sale of property by the Alton Beach Realty Company during the last three years.

You may be interested to know that we made a very substantial sale to Mr. Thomas Walking of Peconing, Michigan. The amount of the sale was a little better than \$50,000.00, to be paid \$20,000.00 cash and the balance distributed over a period of one, two, three, four, and five years at 7% interest.

We are not looking for any sales to amount to anything between now and the first of January.

As soon as I can get down to the office I will forward you maps and further information, and about this same time the statement will be in from Miami.

Very truly yours,

CGF:EM

Celeb
July
21st
1921

Mr. Harvey Firestone,
Akron, Ohio.

My dear Mr. Firestone:

I am sending you under separate cover a rather good looking album of photographs of an Italian Bay Front pation house which I started to build two years ago at Miami Beach. I secured the plans from De Carme who is the foremost architect of the South and undertook to build something very good looking and a house that would be a credit to Miami Beach and with an unusual Italian design. The house was about half way completed when we had a strike with the tile workers at which time we went open shop and then last year we needed funds for finishing up our work on the hotel we we let this house drag along only working a few men on it during the season. It is now about 85% completed and can be gotten ready for occupancy by November 1st but I thought I wouldn't like to spend any more money on it now, unless it was sold.

The house is located about one block south of the Flamingo Hotel facing west on Biscayne Bay. It has about one hundred fifty feet of frontage by approximately three hundred fifty feet depth of ground. We transplanted our most beautiful cocnut trees on the lot.

Immediately adjoining this house on the south is a residence we sold to Mr. Platt of Bridgeport, Connecticut, who is a large lumber dealer about forty five years of age, with a very charming wife and three children. The next house south of this one we sold last year to Mr. Lyman B. Kendall, a New York Stock broker, who recently married Miss Betty Lee of Virginia. Mr. Kendall and wife are very charming people. The next house south was constructed last year by the late Mr. H.A. Talbott of Dayton, Ohio. He put about \$250,000.00 in his residence and paid me \$75,000.00 for the lot on which his residence stands. It is a very beautiful old Moorish type of house. I believe you are acquainted with the Talbotts of Dayton.

In casting around for some one to sell this house to at this time of the year, I thought possibly you might be interested. The ground value where this house is located is about \$300.00 per front foot and I am not just sure at this writing, but I think it has a 125 to 135 foot frontage, with the three very handsome residences I have described to the South and unsold property for about 1000 feet to the Flamingo hotel. The Flamingo hotel grounds are surrounded by a large Spanish fence standing six, eight and ten feet high and the grounds of the Flamingo Hotel are 1000 feet long, North and South so that the hotel is located about a quarter of a mile to the North of this residence, on a beautifully asphalted street to the East.

I selected the location as the very best one at Miami Beach because I expected to build a very high priced residence on it and I wanted it to be my best effort in building. Up to the present time we have somewhere between \$75,000.00 and \$80,000.00 in the residence. There is still some tile work to do in the bath rooms, bath fixtures to set, and electric lights to install, also some tinting of walls to be done. If this place would suit you I will be very glad to give you a price on it that should make it very desirable, both from the standpoint of a residence as well as investment. We will complete the place for you first class in every respect for \$135,000.00 total. The land should have a value of better than \$40,000.00.

The nine hole golf course is just two blocks to the east, also the street car line is just two blocks to the east. The eighteen hole golf course is a half mile to the northeast and the new Bay Shore Golf Course - eight holes - and Country Club is one mile to the north.

The price I am naming you on this property is, as near as I estimate it, some fifteen or eighteen thousand dollars less than we should have for this piece of property but we would like very much to sell it before the season opens and get the benefit and use of the payment down and notes for the balance, which we can put up for collateral on some of our loans.

If this property suits you we will give you terms of \$25,000.00 down on it and the balance in one, two and three years, divided up as you wish, at 7% interest on the balance. This piece of property is one of the four most handsome residences at Miami Beach, and I think, architecturally. It is the finest piece of work on the Beach. We could not duplicate the house today, at present price on material and labor, within ten or twelve thousand dollars of the price this house has cost us.

I am sending for some pictures of the place and will forward these on to you if you are interested. If you are not interested, will you please see personally that somebody returns me this album as it is my silent traveling salesman on this particular piece of property.

I hope, whether you are interested in a residence at Miami Beach or not, we will see you and Mrs. Firestone there this winter.

Yours very truly,

CCP:EM

Sept
22nd
1921

Mr. Harvey Firestone,
Akron, Ohio.

Dear Mr. Firestone:

Sometime since Mr. McDuffee left with you a booklet of one of our best places at Miami Beach. This booklet is our "Traveling Salesman" and we have two or three other prospects now that we want to try and sell this place to. I am in hopes the reason you have kept the booklet is that you are interested in the place, but if you have just forgotten the album and are interested in the place, will you please let us hear from you? And if you are not interested will you please return the booklet via express?

Yours very truly,

GGF:EM

P. S. We heard indirectly the other day that Mr. Henry Ford and Edsel Ford might spend some of the winter at Miami Beach. I would like nothing better than to take my boats and show them that part of the country. It is certainly interesting and there are a lot of the Keys that you have never seen that are wonderful especially in the Bahama banks. It is probably the most wonderful place in the world for fishing and boating and there is some unusually fine scenery there. If you can, in any way, help us interest Henry and Edsel Ford to come down, please do so and don't hesitate to call on me for assistance in making them have a good time.

CURT L. FISHER.

Secretarial Note -

The album has been received. Came in the afternoon's mail after this letter was written.

Secretary.

Ab men

November 5th, 1921.

Mr. Harry Stutz,
H. G. S. Motor Car Co.,
Indianapolis, Indiana.

Dear Harry:

Enclosed please find copy of letter from the War Department which covers the whole situation regarding the engine outfit. Also enclosed please find copy of my reply in which I state that we don't want any engines crated, as they are mounted on stands and that is sufficient protection.

Your payments for 10% would be - on Monday a check for 10% of \$6,815.00 which would be \$681.50; within the next few days 10% of \$15,385.00 which would be \$1,538.50. The Company will give a note for \$11,000 due in thirty days and your 10% would be \$1,100. The Company will give a 60 day note for \$11,000 due in 60 days - your per cent would be \$1,100. They will give a six months note for \$22,150 of which your percentage would be \$2,215.00, making your ten percent purchase of the motors.

It is no doubt Gar Wood's idea to incorporate the company for \$100,000.00 and the total payments of your subscription can be spread over some little time, however, Gar Wood is getting up the papers and will no doubt send them to you in the next few days.

It is entirely satisfactory with me if it is with you, and I think it will be with Jim, to have Gar Wood as President and Manager and appoint his Secretary and Treasurer.

Yours -

GGF:M

Postscript added by Mr. Fisher.

Balance of 10% on \$100,00 Company will be arranged by Wood payable probably in six to 6 months.

G. G. F.

September 5, 1922.

Mr. Edsel Ford,
Detroit, Michigan.

My dear Mr. Ford:

I am interested in a small way in the Fletcher American National Bank of Indianapolis; and much to my surprise the Ford Company is not a depositor in this Bank.

I am enclosing, herewith, a list of the officers of this Bank, and you will notice that among this list are Mr. Walter C. Marmon, of the Nordyke & Marmon Co., and James A. Allison, of the Allison Engineering Company.

The Fletcher American Bank has been of unusual assistance to the automobile companies during the last two years - at a time when a strong bank with plenty of nerve was very vital to the automobile interests of this locality.

I would like, if you can do so, to favor the Fletcher American National Bank with some of your business.

Yours very truly,

CARL G. FISHER.

CGF:ISB

Ford Motor Company

Manufacturers of Automobiles, Trucks and Tractors

Detroit, U.S.A.

Mr Carl G Fisher
Indianapolis
Ind

Oct 2 1922

Adman

Dear Sir:

IN REPLYING REFER TO

ALL STATEMENTS OR AGREEMENTS CONTAINED IN THIS LETTER ARE CONTINGENT ON STRIKES, ACCIDENTS, FIRES, OR ANY OTHER CAUSES BEYOND OUR CONTROL AND ALL CONTRACTS ARE SUBJECT TO APPROVAL BY THE SIGNATURE OF A DULY AUTHORIZED EXECUTIVE OFFICER OF THIS COMPANY. CLERICAL ERRORS, SUBJECT TO CORRECTION.

Since receiving your letter of Sept 5th we have had a call from a representative of the Fletcher American National Bank of Indianapolis, and have recently arranged to make a deposit with them.

I am very glad that you have called this matter to our attention, and we hope our connection with this bank will be of long duration, and pleasant.

In talking to Mr Roscoe B Jackson, Vice President of the Hudson Motor Car Co., yesterday, I learned that he is in the market for an express cruiser. I am wondering if either you or Mr Allison have one for sale, and whether there are any available at the Purdy Beat Works at Trenton. If you have any information on this subject, I would be glad to have you communicate with Mr Jackson.

With kindest regards, -

Yours very truly

Edsel Ford

President

FORD MOTOR COMPANY

E BF-L

The Willys-Overland Company
Automobiles

JOHN N. WILLYS, PRESIDENT

Toledo, Ohio

February 7, 1923.

Auto man

Mr. Carl G. Fisher,
Miami, Florida.

My dear Carl:-

We missed you very much at the Lincoln Highway dinner and Directors' meeting ten days ago and I wanted to drop you a line to let you know that we all spoke of you and wished that you could have been present.

I am afraid I will not be able to get down to Miami this winter, so will not have the pleasure of seeing you there.

I hope you are well and that everything is going well with you. We have business on the boom here.

With every good wish, believe me to be,

Yours very sincerely,

J. N. Willys



July 26th, 1923.

My dear Mr. Ford:

In the Miami Herald, of July 20th, is an article regarding some furniture which you purchased for your Florida home. This article was mailed to me by our publicity man in Miami Beach; and this reminds me, that you promised me five years ago that you would visit Miami Beach.

I would like to show you what we have done at the Beach; and I would also like to have you see some of the marvelous waters on the Key south of Miami.

If you can arrange to come down this winter, I think you will find the trip interesting.

My partner, Allison, has built the most marvelous aquarium at Miami Beach in the world, and I am sure this will interest you.

Sincerely yours,

Mr. Henry Ford,
Detroit.

CGF
MEC

Henry Ford
Dearborn, Mich.

Adm men

Aug
2nd
1923

Mr Carl G Fisher
Port Washington
Long Island N Y

Dear Sir:

On behalf of Mr Ford the writer wishes
to acknowledge receipt of your letter of July 26th.

Mr Ford at the present time is out of the
city but the matter will be referred to his atten-
tion at the first favorable opportunity.

Very truly yours

E. W. Liebold
General Secretary to HENRY FORD

EGL H
This letter was dictated by
Mr. Liebold, but he was
obliged to leave the office
before reading it.

EDSEL B. FORD
DETROIT

celeb
Oct 30
1923

Mr Carl C Fisher
Miami Beach
Florida

Dear Mr Fisher:

Wish to thank you for your letter of
October 25th, together with your new polo booklet.

Someone was in error in stating that I
have taken up polo, but of course I have always
enjoyed the game immensely from a spectator's stand-
point.

There is a bare possibility of our getting
down to Miami at the time of the motor boat races,
and if we are able to do so I shall write you later.

Yours very truly,

Edsel B. Ford

EBF.

November 3rd, 1923.

Mr. Edsel B. Ford,
Detroit, Mich.

My dear Edsel:

I have yours of the 30th. I am sorry you are not one of the coming generation of polo players; but, just the same, we have a lot of other things to do down here, and I hope you will decide to come down during the Boat Races.

Yours very truly,

CGF-ma

Henry Ford
Dearborn, Mich.

Nov
30th
1923

Mr Carl G. Fisher
Miami Beach
Fla

Dear Sir:

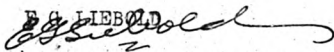
Your letter of November 20th addressed to Mr Ford has just come to my attention.

In addition to the services of Shotts and Bowen we have engaged the services of Kay, Adams and Ragland of Jacksonville. Mr Kay was here a few days ago and I would like to have had the opportunity of discussing with him the matter to which you refer.

However, we will be glad to see that the matter has our attention and we thank you for your interest.

Very truly yours

E. S. LIEBOLD



General Secretary to HENRY FORD

EGL H

This letter was dictated by Mr. Liebold, but he was obliged to leave the office before reading it.

THE ALTON BEACH REALTY COMPANY
MIAMI BEACH, FLORIDA

CARL G. FISHER
PRESIDENT
W. A. KOHLHEPP
VICE PRESIDENT
C. W. CHASE, JR.
SECRETARY

April
Twenty-eighth
Nineteen
Twenty-four.

Ad men

Mr. Carl G. Fisher,
Port Washington,
L. I., N. Y.

Dear Mr. Fisher:

I had a long and very pleasant talk today with Mr. Coffin who is Vice-President of the Hudson and Essex Motor Car Companies. He seems to be an old friend of yours in the days when he was with the Olds Motor Car Co.

I had quite a talk with him on Ocean Front property and it is ~~possible~~ possible we may be able to sell him not only the two ocean to bayfront lots that Horlick got cold feet on, but also may be able to sell him ten or twelve of the Ocean Front Commercial lots. Hope so.

Sincerely,

C.W. Chase, Jr.
C.W. Chase, Jr.,
Sales Manager,
CARL G. FISHER PROPERTIES.

C:C

POSTAL TELEGRAPH - COMMERCIAL CABLES

CLARENCE H. MACKAY, PRESIDENT

TELEGRAM



TELEGRAMS
TO ALL
AMERICA

CABLEGRAMS
TO ALL
THE WORLD

CLASS OF SERVICE DESIRED	
FAST TELEGRAM	
DAY LETTER	X
NIGHT TELEGRAM	
NIGHT LETTER	

The sender must mark an X opposite the class of service desired; otherwise the telegram will be transmitted as a fast telegram.

RECEIVER'S NUMBER
CHECK
TIME FILED
STANDARD TIME

Send the following Telegram, subject to the terms on back hereof, which are hereby agreed to.

Form 2

Miami Beach, Fla., March 13, 1926.

Fide

Henry Ford,
Fort Myers, Fla.

I'll bet you an innertube against a rubber patching outfit that I have a fiddler here that can beat yours Stop Why don't you come over and see this country Stop If the roads are too rough I'll send my boat around for you in the next few days.

CARL G FISHER

CGF*JJG.
Pd & Chg. Alton Beach Realty Co.
Postal - Day letter.

THE POSTAL TELEGRAPH-CABLE COMPANY (INCORPORATED)

OPERATOR'S NOTATIONS
TIME SENT, Etc.

TRANSMITS AND DELIVERS THE WITHIN TELEGRAM SUBJECT TO THE FOLLOWING TERMS AND CONDITIONS:

To guard against mistakes or delays, the sender of a telegram should order it REPEATED: that is, telegraphed back to the originating office or comparison. For this, one-half the unrepeated telegram rate is charged in addition. Unless otherwise indicated on its face, THIS IS AN UNREPEATED TELEGRAM AND PAID FOR AS SUCH, in consideration whereof it is agreed between the sender of the telegram and this Company as follows:

1. The Company shall not be liable for mistakes or delays in the transmission or delivery, or for non-delivery, of any telegram received for transmission at the UNREPEATED-MESSAGE rate, whether caused by the negligence of its servants or otherwise, beyond the sum of FIVE HUNDRED DOLLARS; nor for mistakes or delays in the transmission or delivery, or for non-delivery, of any message received for transmission at the REPEATED-MESSAGE rate, beyond the sum of FIVE THOUSAND DOLLARS; nor for mistakes or delays in the transmission or delivery, or for non-delivery, of any message received for transmission at the SPECIALLY VALUED MESSAGE rate, beyond the sum at which such message shall be valued, in writing, by the sender thereof when tendered for transmission and for which payment is made or agreed to be made of the amount of the repeated-message rate and an additional charge equal to one-tenth of one per cent. of the amount by which such written valuation shall exceed five thousand dollars; nor in any case, for delays arising from unavoidable interruption in the working of its lines, or for errors in cipher or obscure messages.
2. The Company is hereby made the agent of the sender, without liability, to forward this telegram over the lines of any other company when necessary to reach its destination.
3. Messages will be delivered free within one-half mile of the Company's office in towns of 5,000 population or less, and within one mile of such office in other cities or towns. Beyond these limits the Company does not undertake to make delivery, but will, without liability, at the sender's request, as his agent and at his expense, endeavor to contract for him for such delivery at a reasonable price.
4. No responsibility attaches to this Company concerning messages until the same are accepted at one of its transmitting offices; and if a message is sent to such office by one of the Company's messengers, he acts for that purpose as the agent of the sender.
5. The Company shall not be liable for damages or statutory penalties in any case where the claim is not presented in writing within sixty days after the telegram is filed with the Company for transmission.
6. It is agreed that prompt and correct transmission and delivery of this message shall be presumed in any action for recovery of tolls therefor, subject however, to rebuttal by competent evidence.
7. Special terms governing the transmission of messages under the classes of messages enumerated below shall apply to messages in each of such respective classes in addition to all foregoing terms.

8. NO EMPLOYEE OF THIS COMPANY IS AUTHORIZED TO VARY THE FOREGOING.

POSTAL TELEGRAPH-CABLE COMPANY, (Inc.)

EDWARD REYNOLDS, Vice-Prest. and General Manager.

CLARENCE H. MACKAY, President.

CLASSES OF SERVICE

FAST TELEGRAMS. A full-rate expedited service.

NIGHT TELEGRAMS. Accepted up to 2.00 a. m. at reduced rates to be sent during the night and delivered not earlier than the morning of the ensuing business day. Night Telegrams may at the option of the Telegraph Company be mailed at destination to the addressees, and the Company shall be deemed to have discharged its obligation in such cases with respect to delivery by mailing such Night Telegrams at destination, postage prepaid.

DAY LETTERS. A deferred day service at rates lower than the standard fast telegram rate. One and one-half times the standard Night Letter rate for the transmission of 50 words or less, and one-fifth of the initial rate for each additional 10 words or less.

SPECIAL TERMS APPLYING TO DAY LETTERS. In further consideration of the reduced rate for this special "Day Letter" service, the following special terms in addition to those enumerated above are hereby agreed to:

(a) Day Letters may be forwarded by the Telegraph Company as a deferred service and the transmission and delivery of such Day Letter is, in all respects, subordinate to the priority of transmission and delivery of regular telegrams.

(b) Day Letters shall be written in plain English. Code language is not permissible.

(c) This Day Letter is received subject to the express understanding and agreement that the Company does not undertake that a Day Letter shall be delivered on

the day of its date absolutely and at all events; but that the Company's obligation in this respect is subject to the condition that there shall remain sufficient time for the transmission and delivery of such Day Letter on the day of its date during regular office hours, subject to the priority of the transmission of regular telegrams under the conditions named above.

No employee of the Company is authorized to vary the foregoing.

NIGHT LETTERS. Accepted up to 2.00 a. m. for delivery on the morning of the ensuing business day, at rates still lower than standard night telegram rates, as follows: The standard telegram rate for 10 words shall be charged for the transmission of 50 words or less, and one-fifth of such standard telegram rate for 10 words shall be charged for each additional 10 words or less.

SPECIAL TERMS APPLYING TO NIGHT LETTERS. In further consideration of the reduced rate for this special "Night Letter" service, the following special terms in addition to those enumerated above are hereby agreed to:

(a) Night Letters may at the option of the Telegraph Company be mailed at destination to the addressees, and the Company shall be deemed to have discharged its obligation in such cases with respect to delivery by mailing such Night Letters at destination, postage prepaid.

(b) Night Letters shall be written in plain English. Code language is not permissible.

No employee of the Company is authorized to vary the foregoing.

THE FASTEST TELEGRAPH SERVICE IN THE WORLD

HORACE E. DODGE BOAT WORKS, INC.
DETROIT, MICHIGAN

auto men

OFFICE OF THE PRESIDENT

September
First
1926

Mr. Carl Fisher
Whittier Apartments
Detroit, Michigan

Dear Mr. Fisher:

Enclosed you will find my check for \$1,000.00 which you won by having SHADOWWITE finish ahead of any of my boats. I am sorry, inasmuch as you finished second, that you did not win the trophy.

Sincerely yours

Horace Dodge.

HED:H

September 10, 1926

Mr. Horace Dodge
Detroit
Michigan

My dear Dodge:

Thank you for your check. We had a very good boat race in Detroit and I am sorry you had such hard luck. Boat races seem impossible to run without some trouble.

Hope to see you with a couple of new boats down here next season.

Very truly yours,

CGF:JD

P. S. Some of these days when you are in the neighborhood, I would like to show you Montauk and the race course. We are going to have a wide course and you can cut loose to the limit. I believe we have the finest race course to be found any place in the world.

C. G. F.

HORACE E. DODGE BOAT WORKS, INC.
DETROIT, MICHIGAN

OFFICE OF THE PRESIDENT

May
Twenty-sixth
1927

Mr. Carl G. Fisher
Port Washington, Long Island

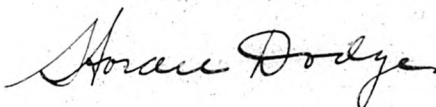
Dear Mr. Fisher:

Your kindness in turning over to me two of the boxes in the choicest place in the whole speedway which you had reserved for your own use is very much appreciated. I wish to thank you most sincerely on my own behalf and on behalf of the guests whom I expect to bring with me.

I also thank you very much for the two guest badges. For myself, I lose much of the pleasure and interest in the race unless I have a badge which permits me to get around a bit.

I am looking forward to seeing you during the race when I can have the opportunity to thank you in person.

Very sincerely



HED:H

June 2, 1927.

Mr. Horace E. Dodge,
Detroit, Michigan.

My dear Horace:

I have yours of the twenty-sixth:

Glad you had a good time at the races. I had quite a thrill and, incidentally, I was muhh frightened at the narrow escapes from serious accidents.

Just returned from Montauk where we opened Montauk Manor last night with a large number of influential bankers, railroad and steamship officials. I hope some time you will come down and look the place over and I believe it will appeal to you.

Yours,

CGF:T

MADE IN U.S.A.
Alto men

June 13, 1927.

Mr. Albert Champion,
Flint Michigan.

Dear Albert:

I gained a lot of interesting information from the last race. I will be glad to pass it on to you. I believe with your assistance that Tommy Milton could have won first and second prizes in this race. I know this is going to get your goat and that you are going to get sore because you are sore at Tommy. There are both of you there friends of mine -- I think you are foolish.

I think that Tommy knows more about racing than you do, or I do, and that with your assistance in helping him he could have easily won first and second place. It hurts me a good deal to know that you two are so far apart. While I appreciate your ability as a manufacturer and builder, I certainly have no respect whatever for your instincts and general knowledge of racing as it applies today in comparison with Tommy.

Now, why the hell can 't I get you and Tommy together? If you don 't want me to mix in this matter, of course I will drop the subject immediately. The chances are that the Speedway is sold and after this time it will be a cold blooded duel for the winner. Naturally, you come into my thoughts in this contest as well as Tommy Milton. The two of you together are as strong as six other people undivided.

Let me know if I can do anything to help.

Yours,

CGF:T

HORACE E. DODGE BOAT WORKS, INC.
DETROIT, MICHIGAN

OFFICE OF THE PRESIDENT

June
Sixteenth
1927

Mr. Carl G. Fisher
Port Washington, Long Island

Dear Carl:

Please do not think that because you have not heard from me I did not enjoy every minute of your hospitality while at Indianapolis. After I came back to Detroit we had a very busy week trying to get the Bugatti car ready for the races here. It proved to be entirely outclassed by the Miller and Duesenberg jobs and did not even qualify. Then a few days later I had a most serious mishap with our best and fastest boat, the HORACE, which laid me up for a few days.

I do want to thank you again for all that you did for me and for the courtesy the Prestolite Company showed in giving us the privilege of using their siding for our car. All together, no one could have been nicer than you have been and I want to tell you again that I do appreciate it. ↙

Very sincerely

Horace

NED:H

June 22, 1927.

Mr. Horace E. Dodge,
Detroit, Michigan.

Dear Horace:

Thanks for your nice letter of the sixteenth. The next time you are down this way, be sure come out to the house and we will play some golf or tennis, take a boat ride, go to Montauk and ride some horses or run some whippets. Bob Bullock has a bunch of whippets at Montauk that are the most graceful things and the fastest things I ever saw outside airplanes or automobiles. We also have some good golf there and some good riding and a good dock and boat -- in fact, we have most everything we can think of at the present time, and a very good hotel.

Yours,

CGF:T

Celcb

Port Washington, New York,
August 21, 1928.

Mr. Harvey Firestone, Jr.,
Firestone Tire Company,
Akron, Ohio.

Dear Mr. Firestone:

I had a talk with Mr. Snowden today regarding the property as per our telephone conversation. I explained to Mr. Snowden just what you requested, but he asked me to put up another proposition to you to see if you would be interested in it and to write him if you are.

As you know, Mr. Snowden owns 400 feet on the ocean front next to your father's house and 550 feet just opposite across Indian Creek. He thought probably you or your father would be interested in taking the 400 feet of ocean frontage at \$400,000.00, and the 550 feet across the Creek at \$225,000.00; and in return he will take your two lots off your hands at what you paid for them, which as we understand, is \$75,000.00 apiece, which would be \$150,000. for the two lots. That would make the ocean front and the bay front, after allowing you credit for your two lots, amount to \$475,000.

I am giving you this information just as Mr. Snowden gave it to me. He states that he considers the 400 feet together more valuable than the 200 feet in separate plots, as there are several parties that have enquired about taking the whole 400 feet to build a large residence on.

I will be in Miami in a week or ten days. If you would be interested in this proposition, will you please write me a letter; or you can write direct to Mr. Snowden at the Bankers Trust Company, Fifty-seventh Street and Madison Avenue, New York City.

With kind personal regards, I am

Very truly yours,

JHL:T

John H. Levi



Bragg-Kliesrath Corporation

TELEPHONE STILLWELL 6417
BENTLEY'S CODE BRAKERAKE, NEW YORK

QUEENS BOULEVARD & HAROLD AVENUE
LONG ISLAND CITY, NEW YORK

October 8, 1928.

Dear Carl:-

I had quite a chat with Kettering on the way home and agree with him that it would be a mistake for us to attempt to put Diesel engines in the fishing boats, primarily because it would be foolish for Trieber to build a lot of these motors until one had been constructed and thoroughly tested which, of course, would make the delivery of the balance of the motors too late for use in the fishing boats.

Secondly, the fishing boats will prove to be of considerable sales value to Montauk next year and we should do nothing which would jeopardise their delivery.

Kettering spoke very highly of the new light weight Winton-Diesel and I am enclosing their circular showing this motor, and advise you have a further talk with Kettering before permitting Trieber to build any quantity of these motors, as they may not prove as satisfactory as the Winton motor and besides that, he is without their sales organization, which would make it pretty difficult to sell these motors in competition with Winton.

Yours sincerely,

Cady

CSB:EZ
Enc.

Mr. Carl G. Fisher,
Port Washington,
L. I.

WESTERN UNION

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its character is indicated by a symbol in the check or in the address.

SYMBOLS

DL	Day Letter
NM	Night Message
NL	Night Letter
CO	Deferred
CL	Cable Letter
WE	Week End Letter

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at

400 MAIN STREET, FORT WASHINGTON, PA

N30 80 NL=LOSANGELES CALIF AUG 31

CARL J FISHER=

1928

SANDSPPOINT NY=

Adman

P J WALKER A VERY CLOSE PERSONAL FRIEND OF MINE IS IN
 DETROIT NEGOTIATING FOR CHRYSLER PLANT TO BE BUILT IN OAKLAND
 HIS COMPANY HAS BUILT GREAT MANY OF THE LARGEST AUTO PLANTS
 ON COAST CHEVROLET DURANT AND STAR STOP HIS COMPANY
 ALSO LARGEST ON COAST HAVING BEEN IN BUSINESS HERE MORE THAN
 TWENTY FIVE YEARS YOU CANNOT MAKE MISTAKE IN RECOMMENDING
 THEM STOP CARL IF YOU EVER WENT THROUGH FOR A PAL DO ALL
 YOU CAN FOR MY FRIEND=

LEO.

743A.

948

Telephone No.	
Telephoned to	T
Time Delivered	8:15 PM
By	210 To be Marked
Attempts	
to	
Deliver	

September 7, 1928.

Mr. Leo Carrillo,
Los Angeles.

Dear Leo:

I have your telegram of the 31st. I don't know of a single thing I can do for your friend, Walker. Chrysler will undoubtedly submit his plan for a building to contractors under stated restrictions, and I don't believe friendship will have anything to do with the matter.

I have known Chrysler many years, but not long ago he wanted a new boat built and he submitted his ideas and the fact that he lives within a mile of the Purdys cut no figure when he let the contract -- and as a businessman you can't blame him for using sound business tactics. Sorry I can't offer you any encouragement in this case.

Glad to hear from you again. We are going to take Edith with us to Montauk tomorrow.

Yours,

CGF:T

C. ARTHUR BENJAMIN
369 LEXINGTON AVE.
NEW YORK CITY
TELEPHONE 6295 CALEDONIA

Ab man

August 16, 1930

Mr. Carl G. Fisher,
Montauk Point,
Long Island, New York

Dear Carl:

I saw Mr. Moskovics yesterday and he told me that he had been down there and met you and Earl Kiser and said I had better come down and see you birds for a couple of days.

I have never been to Montauk and know I would enjoy it but I do not want to come down alone unless there is a chance of seeing you and Earl, and if you are not going to be there, I probably will not come.

If, however, you expect to be there and are not too busy some time during the next ten days, possibly I will arrange to come.

We may possibly be able to determine what happened to the Indiana farmer who lost his paint for his barn when he took a look or two at your first automobile.

Give my best regards to the "Pride of Dayton".
I am,

Sincerely yours,

C. Arthur Benjamin

GAB:RN

• August 18, 1930.

Mr. C. Arthur Benjamin,
369 Lexington Avenue,
New York City.

Dear Art:

I have yours of the 16th. We will be glad to see you any time you can come out. It is best not to get down here on week-ends but during the week, Tuesday, Wednesday, or Thursday, when there are not so many people around to talk to, and we can have a quiet evening -- that is, as quiet as we can make it under the circumstances.

Earl is not very well and under the doctor's care, but he is able to get around and also he continues to be able to laugh so that you can easily hear him across the Sound.

Hope to see you soon.

Yours,

CGF:T

November 24, 1930

Mr. Edsel Ford,
Ford Motor Company
Detroit, Michigan

My dear Edsel:

I have a very beautiful house and grounds here at the Beach that I think I will sell this winter if possible to do so, and at a very low figure. I am hard pressed for funds to continue with Montauk, and I have two other houses completed that I can use as well as the house I am living in now.

My grounds have 900 feet of water frontage, which is worth at least \$350.00 per foot without improvements. My house, including pipe organ, cost \$280,000. I have some very beautiful trees and shrubbery, a splendid concrete dock, concrete boat house, servant's quarters over the garage, also crew's quarters over the boat house. These buildings are all fire proof and of very best construction. I could make a price on the property of \$400,000 for an immediate sale.

If you are not interested, kindly consider this matter confidential.

Yours,

GGF:A

EDSEL B. FORD
DETROIT

Dec. 10,
1930

celeb.

Mr. Carl G. Fisher,
Miami Beach, Fla.

My dear Mr. Fisher:

In reply to your letter of November 24th, I wish to advise that I am not considering the purchase of any property at Miami Beach at the present time. I have been anxious to get acquainted with the place for a period of two or three years in a transient sort of a way before deciding whether I want to buy any property or not.

As you know, I have engaged a cottage at the Nautilus Hotel and am taking my boat down there for a short time this winter, and so far have not decided that I want to have a permanent place there. I am sorry that I cannot give you a more favorable reply.

I know the house you mention, having passed it a good many times, and appreciate its fine location and appearance.

With kindest regards,-

Yours very truly,

Edsel Ford

EBF:B

December 24, 1930

Mr. Edsel B. Ford,
Ford Motor Company
Detroit, Michigan

My dear Mr. Ford:

Thanks for yours of the 10th:

I have just completed on one wing of my house, a tower with a small electric elevator. This tower is about eighty-five feet in the air, and has a lounging room on the top deck, and an enclosed room with toilets, frigidaire, etc. On the first floor down from the top, direct access from the tower is in connection with the main living room.

From this tower deck, in the evening, the views of the entire city of Miami and Miami Beach are most complete, as well as the Atlantic Ocean and Biscayne Bay for a distance of twenty-five miles in every direction. It is a new thing in construction in this country, and as far as I know, it is quite new in connection with anything residential.

I would like for you, when you come down, to at least see this job and comment on it.

Best Regards.

Yours,

CGF:A

Herald
1930

EDSEL FORD ARRIVES FOR FOUR-WEEK STAY

Business, Financial Conditions of
Country Steadily Improving,
Manufacturer Says.

(Picture On Page 1.)

When Edsel Ford, president of the Ford Motor Company, is asked a question, his answer is right to the point. There are no unnecessary words, no explanations and no embellishments.

The yacht Bonito, on which he was said to be one of the passengers, was tying up at the Flamingo docks in Biscayne bay yesterday when a young man approached.

"Will you please point out Edsel Ford on that yacht?" he was asked.

"Edsel Ford is not on that yacht," was the reply.

The young man stepped aboard the Bonito to greet the members of the yachting party.

A reporter and a photographer waited on the docks until the party left the cabin of the yacht.

"That fellow looks like Edsel Ford's photographs," they decided. "Better try again."

The young man passed by the reporter and photographer on his way to his cottage on the island adjoining the Flamingo Hotel.

"Mr. Ford," they said, addressing him.

"That's me," he replied.
Mr. and Mrs. Ford arrived yesterday on the Florida East Coast railway. They were accompanied by Ernest Kanzler of Detroit, a brother-in-law, and Mrs. Kanzler. Mr. Ford leased a Flamingo cottage at the beginning of the season and said he planned to remain here for a vacation of three to four weeks.

He pointed out that the business and financial conditions of the country were steadily improving.

"The Ford company expects to exceed its last year's business in 1930."

He explained that the new model, which has the same chassis as last year's, is being manufactured at the rate of 6,000 per day.

"We will be turning out 8,000 motor cars daily in two months and 9,000 by May. They now are being sold faster than we can make them."

He asserted that the increase in wages given to Ford employes last fall was to stimulate more buying power and create more business in the country.

"Miami is ideally located as an aviation center. It compares favorably with the leading airports of the country. Its proximity to South America makes it a vital point on the airways of America."

He said that the Ford company now is manufacturing two trimotored planes a month but will increase production as soon as the cold weather leaves the North.

The planes now are sold to transport companies and the coming of spring will cause companies to add to their passenger facilities, he added.

Mr. Ford has been identified with his father, Henry Ford, since the beginning of his active career. He also is treasurer of the Ford company.

Card

2/15
November 23rd 1932.

Dear Jack:

Thanks for yours of the 17th. Forget the whole job; a political squabble is more of less of a nuisance, and I am sorry you have given it a second thought.

Svensen

We made a great sale yesterday to one of the biggest automobile men, not only in American, but in the whole world. It was a modest sale of property, but inasmuch as this particular automobile man has a direct purchasing power of five hundred million dollars a year, he naturally will draw flies to the molasses.

Confidentially I am sending Pete Chase up after Roosevelt to occupy the President's cottage. Can you confidentially ~~ask~~ you give me a thought that might help?

Yours,

GGF-HM

Mr. J. O. LaGorce,
National Geographic Society,
Washington, D.C.

12/6/32

December 6, 1932.

Mr. Chas. E. Sorensen,
c/o Ford Company,
Dearborn, Mich.

My dear Mr. Sorensen:

It would be of great benefit right now, if we could announce that you have purchased a home site here on the Beach. Many people are wavering and wondering when the bottom of prices will be reached.

Unfortunately when the deed is recorded these facts will be known, and they might be recorded. We can offset this right now if you will write us your own statement regarding the purchase of a home site, and I assure you, you will have our every cooperation to handle this matter just as you wish it done.

Yours very truly,

-CARL G. FISHER

CGF-HM

Auto New

December 15th 1932.

Mr. Chas. E. Sorensen,
c/o Ford Motor Company,
Detroit, Mich.

Dear Mr. Sorensen:

I have your letter of the 12th, and will say nothing further regarding the announcement of your property.

It occurred to me before you proceed to build a house on this property that you might consider my own home, which has over 900 feet of water front; a \$35,000 swimming pool, and equipment; a \$30,000 pipe organ; and just a year ago we added a beautiful tower with a small electric elevator from the ground floor to the sitting room at the top of the tower, which is completely equipped with fireplace, electric radio control, Frigidaire, toilets, etc. This tower was added just a year ago to the property at a cost of \$20,000.

I have over \$300,000 invested in this property, and would make you a price of \$185,000 in order that I might clean up the mortgage and taxes on the property. The property, if you remember, has a four car garage with living quarters for four people in the garage building; also a boat house with an apartment with bath, accommodating four people; a very beautiful concrete dock with rest houses is in front on the Bay. There are six servant's rooms on the third floor with three baths.

I have some \$30,000 worth of Oriental rugs and will make a price of \$15,000 for the lot.

There is a large vacant piece of ground in the lot to the north of the property, which we use for a grass tennis court, and also a croquet ground. I was offered \$50,000 for this additional 100 feet of ground three years ago, but refused same, and the prospective purchaser bought the two next lots to my property for \$50,000, but died before he could build a house on same. I believe this unused northern part of the lot could be disposed of in proper time for at least \$35,000 to \$40,000 even under present values.

Mr. Chas. E. Sorensen - #2

I have magnificent Royal palms, cocoanuts and bouganvillea, and other plants on the property.

I am mailing you a booklet for you to consider.

Of course this may not appeal to you at all, but at least I think it is worth your consideration, and if you are not interested, kindly consider the prices, etc. confidential, as a trade may come up that would be to our advantage to make, where it would not be possible to quote a cash figure, such as I have named to you.

Yours very truly,

CARL G. FISHER

CGF-HM

November 7, 1928.

Mr. Barney Oldfield,
Hollywood, California.

Dear Barney:-

I am getting up a little den and lining the walls
with pictures of old-timers - which saves wall paper.

I would like to have one of your old time pictures,
with a cigar.

If you have new front false teeth that are shiny,
you can darken them up a bit, or I will have the picture touched
up so that it will look natural.

How are you doing?

Yours,

CGP:AVM

CARL G. FISHER.

December 15, 1938.

Mr. Barney Oldfield,
14200 Ventura Boulevard,
Van Nuys, California.

Dear Barney:-

Thanks for that picture. It looks like it might have been taken about 1906, or about the time you and Cooper had lunch with me in White's Restaurant in Indianapolis.

In a recent man-handled biography, etc., of Miami Beach, the writer got you mixed up with Earl Kiser, and what he didn't say generally in his entire version of my youthful efforts would drive you to the "jitters"; so, I agree with Henry Ford, that "history is the bunk". However, that is more "water over the dam."

I am not doing so well these days - I mean my health. I go up to the hospital every seven days and they bore a hole in me with a fence auger and let out about 18 pounds of excess fluids. In the olden days they called this dropsy; nowadays they call it cirrhosis of the liver. The operation isn't at all painful and I am out and flying around in a couple of hours afterwards.

If you drag your old trailer down into this country, look me up. While I don't drink liquor nowadays, I keep a little "Mountain Dew" in a jug. I look on while my friends drink it, and I let the tears from my eyes roll into a cocktail of tomato juice and Listerine, diluted with some Vitamin Bs in capsules, and wild goose liver oil. If you get cirrhosis of the liver, try this remedy. It won't do you a d-- bit of good, but it is a terrible punishment and reminder that your inward organs didn't let enough of the right kind of "water go over the dam."

I don't own the Flamingo Hotel any more, so I cannot invite you to be one of the honored guests. If your wife can cook an egg and fry some bacon, and slice a little cold ham, we might be able to get along all right - unless you have grown fastidious in your old age.

Do you know the old story about the fellow who could remember when and how even a raw potato or a turnip was a full meal? Jack London told me that once he ate part of his thumb in his sleep - and I believe it because if you remember, he had a thumb that had been badly chewed, which he told other people he got caught in some machinery.

I will send you a book of some of these old-timers as soon as I can think to send it on from the house.

Regards.

Yours,

GCF:AVM

CARL G. FISHER.

Howard B. Smith
Manager

Phone Van Nuys 9035

BARNEY OLDFIELD'S
COUNTRY CLUB

14200 Ventura Boulevard
Van Nuys, California

Dec 5

Dear Carl :-

you requested an old
time photo, here she is.
and you ask, "how are
you doing" I suppose you mean
financially, well if I could cash in
on my health I would be a millionaire.
I am not making a H - of a lot
of money, don't need a H - of a lot.
I turned the key on this
"jeep" ~~of~~ Nov 8th got in my Plymouth
Convertible Coupe, with Hulda at my side
and arrived in N.Y.C. Nov 14, visited
the auto show etc, then back to Detroit
where I got Hulda a Chrysler Royal
Victoria Coupe, sent her on her way
to Tulsa, and then I spent a few days
in Canada, with a Pal, and some of
those 40 oz bottles. I arrived back here
Dec 2nd

I had a few parties here last
Dec but Jan + Feb were lousy so I am
planning on turning the key shortly after
Jan 1st and I may drag my house
trailer to Miami Beach just to have
a few "snorts" with you, and smoke up
some of your 2 for a rich cigars

Howard B. Smith
Manager

Phone Van Nuys 9035

BARNEY OLDFIELD'S
COUNTRY CLUB

14200 Ventura Boulevard
Van Nuys, California

but from now to Jan 1st is a H-
of a long time ahead to book Ed?
Jesus we could certainly "punch the tag"
once we get together, as it has been
a long time, and a lot of water
has went over the Dams

Gee I was tickled to get your
short note

as ever

You know me
Barney

How are you doing?

BARNEY OLDFIELD

14200 Ventura Blvd Van Nuys Calif

CHRYSLER MOTORS' OFFICIAL HOST
AT FRONTIER CENTENNIAL CELEBRATION

FORT WORTH, TEXAS

Dec 20th

Dear Carl:-

Gee I was pleased to receive your breezy letter, but I was sorry to hear that you have that stylish disease, with a new name, but at any event your so called bad health has not dimmed your sense of humor, thats right old Pal, as they say over in England keep your "pecker" up, well with all my wild and dissipated career there is nothing wrong with me that money would'nt cure.

No that photo was not taken in 1906, it was taken in 1912, when I was a full fledged saloon keeper, now I am just a Country Club operator with a 65 ft bar, well you asked for an old time photo, just take a whiff of that cigar that I am smoking in the photo, I could afford good ones in em thar days, now I am smoking what you used to call pimp sticks?

I certainly will be pleased if you will send me one of those "man-handled" biographies that you mention in your letter, because---- by the first of the year I expect to be started on my book, i.e. an old pal of mine is coming out from Detroit and is going to "bat" away until said book is ready for the publisher, this Pal of mine is not an author, at least not yet, but then what the H-- one don't have to be an author to write my book, do you think so? just sit around and listen to my shatter, and write it verbatim, if possible, then it would sizzle Eh? for instance the last time I was in Fla, 1932, when I was broke, almost flat, yes I am still blessed with a very active and retro-active memory, and Mrs Oldfield and myslef will never forget how D-- nice you were to us, and how D-- stingy R.S. was, O Well what the H--, I guess I did'nt have to carry the Firestone Sign on my back for all those years, "My Only Life Insurance Firestone Tires", the real history of the origin of the Oldfield Tire Co, should be interesting reading to some people, and a long chapter devoted to the history of the 999 Eh? you know D-- well that Hank Ford never had anything to do with naming it the 999, and by the way Carl, a chapter by Carl Fisher, how you engaged me to come to the Indianapolis Fair Grounds one mile track and drive a mile in less than one minute, June 15th 1903, how much it cost you personally, in the way of bets and subscriptions, scratch your old memory and some day when you and your stenog have some spare time, write me, as you remember that ~~time~~ day, I wont ask you to go back to 1898, on the Newby Oval, when I was one of the "bottom" men in that triplet pile up.

Owing to writing the book, the trip in our trailer to Fla is off, but maybe by 1940, with the assistance of the old age pension, we can trailer down there, if these D-- rains don't flood us out into the Pacific.

So Long

You know me

*Merry Xmas
& Happy new year* *Barney*

December 27, 1938.

Mr. Barney Oldfield,
14200 Ventura Boulevard,
Van Nuys, California.

Dear Barney:-

I am glad you are going to write some memoirs. They should be very interesting because you have had a lot of them.

That story you tell about that St. Louis crash, and all the people who shook hands with you and told you they were the first one to pick you up--- that's a peach!

I have had enough people tell me that they bought their bicycles from me that if so, I would have sold more bicycles than were manufactured in those days.

You certainly don't want to have much to do with an author. Someone of these fellows who write True Detective police stories is the fellow you ought to have. It won't do you any good to take a crack at the big guys who didn't treat you just right.

The main thing I remember most, in your driving for me, was the day you drove the Christie and smacked a world's speedway record, and took down part of our retaining wall, and the bet was a "plug hat". Nobody was there to appreciate that drive. When you hit the Northwest turn, I thought I saw you spit up a lot of Oligot. Well, the other fellows down at the end of the track, who saw you hit that curve, also spit up everything they had.

I also remember that triplet pile-up at the Newby Oval.

I will send you on that master-piece of "holoney" in the next day or two.

I am sorry you are not going to be down this way this winter, but I really think it will do you more good to stick on that job and get that book through. Did you ever read Major Taylor's book? I think he got a pretty good job of it.

Don't forget to tell about that drive at Dayton with the 999 on the half mile track, when Spider Hough sat on the tank and blew through a rubber tube to feed her gas. I don't think that old car really hit more than 400 explosions clear around the track, but at least it tore the track all to pieces and part of the fence and some of the grandstand - and wasn't it easy in those days to make a new record at every track you would call on?

Best regards to you and that sweet wife of yours. Sell or pawn every thing you have, if necessary, but hang on to her - if she will only stick.

Yours,

CGP:AVH

CARL G. FISHER.

Howard B. Smith
Manager

Phone Van Nuys 9035

BARNEY OLDFIELD'S
COUNTRY CLUB

14200 Ventura Boulevard
Van Nuys, California

April 19th

Carl G. Fisher
Miami Beach Florida

Dear Carl:-

Say I believe that you owe me a letter, also you told me that you would send me a copy of that master piece of "boloney" I'm still waiting.

My book is progressing fine, only yesterday we finished up six copies of manuscript, 345 pages, about 103000 words, this is about 80% of the book, but the story broker in N.Y. was yelling for two copies, so \$1.26 air mail package went forward to him, through our booking agent here, also the M.G.M. and 20th Century Fox Studios were yelling for copies, they also got a copy each, no reason why my book should'nt be in a movie, only difference between me and Jesse James, he had a horse, we were both outlaws Eh? at least the A.A.A. termed me an outlaw. The material already written is only up to the time that I retired from racing Fall of 1918, the history of the Oldfield Tire Co is next, then on through, my trip to Europe with "Albar" Champion and my "brother-in-law" Vincent Bendix, also my experience with the N.Y. stock market Ha Ha, my first real job with any automobile co, Hudson in 1931, then with Chrysler from 1932 etc etc. if book is used for movie script think they will climax it as of my winning the Los Angeles to Phoenix race, the "Desert Classic" in 1914, in which they presented me with a medal emblematic of Master Driver of The World.

Our booking agent (Leonardson & Schley) are very much enthused, and optimistic on the movie end, in fact they think it is a cinch, but I am getting so D-- old that it is hard to enthuse my old carcass, I am just sitting still in my saddle and waiting, all their enthusiasm sounds to me too good to be true.

Did you happen to listen in when I was on the "We The People" radio programe on March 28th? some say I was lousy.

Let me hear from you

You know me

Barney

April 25, 1939.

Mr. Barney Oldfield,
14200 Ventura Boulevard,
Van Nuys, California.

Dear Barney:-

I am glad to have yours of the 19th. You are certainly getting started some place. I know you are not spending any money for promotion work, so you should worry about that end of it.

If you don't know Leo Garrillo, you should know him - go over and have a talk with him. He can give you a lot of good advice. Leo has been in, and up and down in the movies, and the big thing about him is that he is honest. The funny thing about him is that he is always fooling around with a lot of fellows just outside the law - for instance, like you and myself.

The best stories you can put in your book will be the ones where the joke is on you - there are a lot of them. There has to be a certain amount of humor in a story or it doesn't get by.

You can get a good idea of back-firing humor from reading "The Real McCoy".

Major Taylor got out a very good book, but he wouldn't own up to honest facts of his career, which would make the book much more interesting.

Will Rogers' biography is going to miss a lot of real stories that I know about, and a great many other people know about them, but the real kick of a lot of these stories is the use of some profane language. I think "Hell Fire" and "Gott-Dam" and "Begesses", if spelled phonetically ought to pass in any story, because they put horse-radish or tobacco sauce in a story that a whole paragraph won't explain.

For instance, I think one of the best little anecdotes you could mention in your book would be the time you broke the Speedway record with the old Christy at Indianapolis. Our bet at that time was a plug hat; but if you left out the fact that you had had a few drinks, I believe the story would be flattened considerably. Of course, if you have tried to dodge the fact that you were drunk a good deal of the time, or at least in a hilarious mood a good part of the time, you not only fly in the face of Providence, but you spit in the eye of a great many of your friends, who, if they weren't pretty tight at the time, were just getting over being tight, or were making preparations to be tight later on in the day.

I will dig up that "boloney" stuff for you without fail in the next few days. I have been busy, trying to get my liver copper-plated so that I can continue to enjoy life and still have a drink occasionally.

Mr. Barney Oldfield -- 2.

I didn't listen in on "We The People." Sorry I missed it.

Radios nowadays, most of the time, give me a pain. It seems that every time I turn on the radio some gigolo is trying to sell corn medicine or second-hand automobiles, or cathartics; or I tune in on a bunch of swing music or liver-ly crooners. Of course, if I stick to it long enough, I get into some good stuff eventually.

You must have the script for "We The People". Send me on one. I am quite sure it was lousy because you were scared; and perhaps you were a little jittery without a pick-me-up.

My secretary just informs me that she heard you and it was very good, but of course her opinion don't amount to a d-- when it comes to the "great" American people.

Yours,

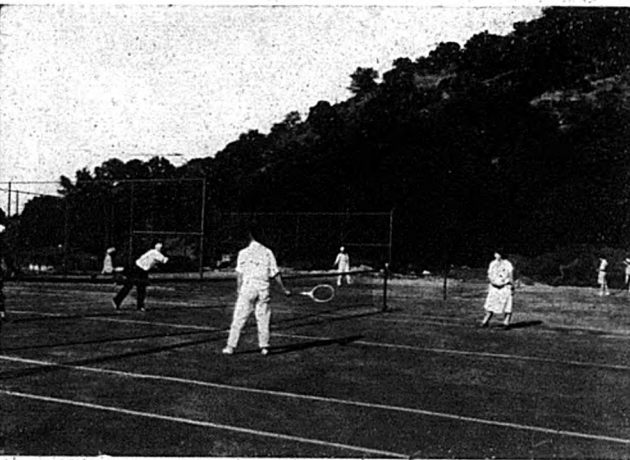
CGF:AVM

CARL G. FISHER.

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Barney says: "Everyone is welcome . . .
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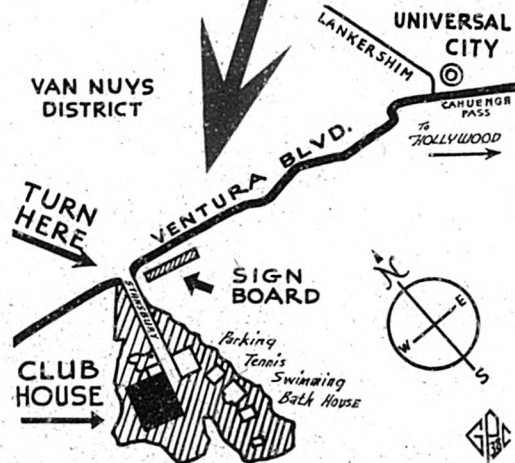
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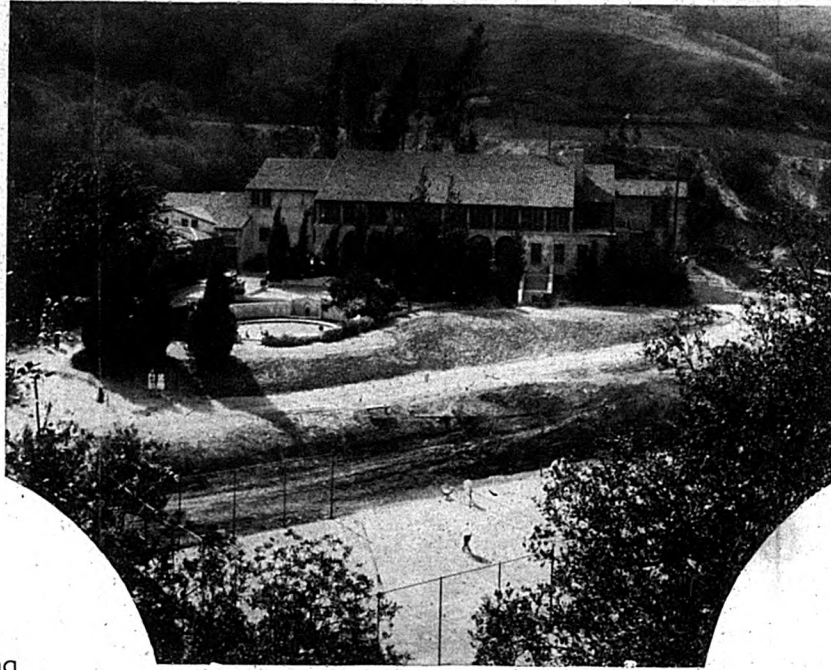
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A lovely Club just eight miles from Hollywood, where you and your family can spend an entire day in complete relaxation and enjoyment on the Club's beautiful grounds - or perhaps you'd like a swift game of tennis, followed by a refreshing plunge in the pool.

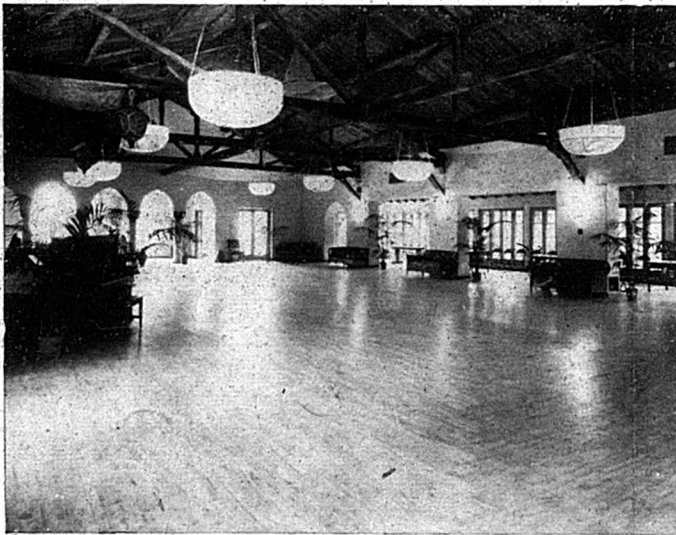


After a picnic lunch at one of shaded tables in the picnic ground, you might play some baseball on the soft ball diamond or have some refreshments at the cocktail bar . . . then a delightful evening of pleasure and dancing in the immense ball-room.

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