

*Marjory Stoneman Douglas discusses reducing population growth by one-half*

Interviewer: There has been some talk for quite a while by some members of conservation groups about the necessity to halt population growth, or to slow it.

Marjory Stoneman Douglas: It's almost impossible. How did they think that they were going to do that? Did they say?

Interviewer: No.

MSD: 'Course what they should do is stop all advertising, and they should even stop advertising for tourists because they get tourists down here and half of them come back. The only way they can possibly do it is to stop getting, urging people to come, and they won't do that. You can't get them to do that. Businesses, they always want more and more people, you see. They're cutting off their own noses to spite their faces because there is such a thing as a law of diminishing returns that will take place... and businesses will not succeed because there are so many people...and that... even the businesses will have to change. But I think agriculture is going to feel the push first of all.