



## Fur and against: it's a matter of opinion

Look what the cat brought in: a pile of post, a dash of subliminal inebriation and some communication on Communication. First the cat: this fellow, who uses the alias Prowler, has had his entire life captured in a photograph. It appears as Exposures. The post includes letters about our coverage of a lecture on ethnicity and problems in the Communication Department. This week's opinion section also includes a column on subliminal advertising and an editorial. It begins on page 4.

Wednesday

The Independent

# international

Florida International University

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## Senate competition slack for SGA election

By KIMBERLY MILLER  
Staff Writer

Student government elections begin Feb. 15, and while there will be competition for most of the five presiding board seats, competition will be scarce for senate seats.

There are two candidates each for president, vice president and comptroller, and one known write-in candidate for scribe. No one is running for consularie.

Only the candidates for senate seats in the College of Arts and Sciences will have a contest; candidates representing the other five Schools are running unopposed. That means the unopposed candidates can vote themselves into office unless write-in candidates oppose them.

There are nine vacancies in the budget committee, one in each School at each campus, except Hospitality Management, which has no openings, and the College of Arts and Sciences, which has one opening for a Tamiami representative.

All SGA positions are paid.

"Candidates listed on the ballot are those who

have gone through formal approval procedures of getting petitions signed," said Joe Kaplan, director of student support services. "But any student can run as a write-in provided he meets with the guidelines."

The SGA election guidelines require the following of all candidates.

- Undergraduates must be enrolled in at least nine semester hours and have a 2.0 grade point average (GPA)

- Graduate students must be enrolled in at least six semester hours and have a GPA of 3.0

Campaign restrictions for write-in candidates have been loosened since the election guidelines were revised earlier this term. Before, students who were not on the ballot could only hand out campaign literature; now those candidates are permitted to post signs on University buildings as well.

All students are eligible to vote with a valid FIU photo identification card. Special students can vote only for the presiding board. A degree-seeking student can vote for the presiding board, the senate for his School, and the budget committee represen-

tatives for his School.

Election Commissioner Lauren Goodhart is confident that the election will be successful.

"We were able to find the defects in the old election procedures and try to correct them," Goodhart said. "I think this will prove to be one of the smoothest campaigns ever held."

The election committee has moved the voting, which formerly took place in the UH building at Tamiami and in the Student Center at Bay Vista. The polls at Tamiami will be set up in the PC lobby. At Bay Vista, booths are planned for the AC I lobby during heavy student-traffic hours.

"It's [the PC lobby] a heavily traveled area by students attending class," said Goodhart. "We feel more students will take the time to vote if it is not out of the way."

She said the SGA has "put signs up at both campuses for quite a while to let the students know what is going on."

A debate among the candidates is scheduled for Feb. 15 in the PC lobby; no time has set. The elections are from Feb. 15-17.

## A tale of two tales: student threatens to sue

By WENDY COBOURNE CARSON  
Editor

A student has a knee operation at the beginning of the term and misses a week and a half of classes, including a chemistry laboratory/lecture class.

He returns to the University, confined to a wheelchair for at least the next two months. He has a conversation with the lab teacher in the cafeteria.

Next he threatens to sue the University for discrimination.

Discrimination?

No way, says the University.

The University is trying to cover it up, says the student.

This is a story about Darryl Hiers, who alleges FIU has discriminated against him because he is in a wheelchair. And this is another story about the University that denies such discrimination.

Hiers' story begins when he was hospitalized for a knee operation after

registering for the lab/lecture course. The University's story begins when Hiers was released from the hospital Jan. 15, a Friday. Both stories hold that Hiers made and missed an appointment that day with the lab teacher, Zaida Martinez.

But the stories have no other similarities besides the parties involved.

University attorney John Kozyak says that on Jan. 18, a Monday, Martinez saw Hiers in the Tamiami cafeteria and asked him "do you think you can still take the class?" and he [Hiers] said "no."

"That's a lie," says Hiers.

Hiers claims he initiated the conversation with Martinez, and "she said I could not take the course because I was in a wheelchair."

Martinez won't comment.

But Martinez did write a memorandum that day to the Registrar which states, in part, "Since Mr. Hiers just suffered a knee operation and because it



Darryl Hiers

Jennifer Guy/INTERNATIONAL

is obvious that he cannot work in the laboratory while in a wheelchair, I have told him to drop from the course." The memo requests that Hiers' tuition be

refunded and that he remain eligible for Veterans' Administration benefits with less than the minimum semester hours

see page 2



# School of Nursing to open this fall

By PAUL EVANS  
Staff Writer

FIU's new Nursing School will be accepting applications for students as soon as enough faculty can be hired to staff it, according to Rosebud Foster, assistant vice president of academic affairs at Bay Vista.

More than 700 people have inquired about the school, which is scheduled to open in fall 1982.

The School will be the University's sixth; currently FIU has the School of Education; School of Business and Organizational Sciences; School of Technology, School of Public Affairs and Services, School of Hospitality Management, and a College of Arts and Sciences.

"To date we've interviewed over 80 people and a lot of them have met our requirements," Foster said. "A number of them are presently attending Miami-Dade, Broward Community College and other Florida schools."

A former nursing program ended in August 1978 because it failed to meet the needs of the community, Foster said. That program accepted only students who were registered nurses in Florida. Foster said studies showed that a more extensive program was needed.

The School will offer programs in both registered nursing and generic nursing. To be eligible, students must meet the lower-division, general education requirements and have a heavy background in science, have a cumulative grade point average of 2.5 with no grades lower than a C in any of the sciences.

The school will be at the Bay Vista Campus, but selected classes will be offered at the Tamiami Campus and the South Campus of Broward Community College in Pembroke Pines. When it opens, the school will accept 65 transfer students and 20 registered nurses. Administrators propose to eventually accept up to 100 transfer students and 20 to 25 registered nurses.

FIU's lower division plans call for eventually offering all the science courses needed for the School's admission requirements. When that happens, Foster expects up to 40 percent of the nursing students to be freshmen, with the remaining 60 percent transferring from other schools.



Despite efforts to revive him, this Best of Breed winning Shetland sheepdog died of carbon monoxide poisoning at a dog show here Jan. 23.

Grace Black, secretary of SGA, had a winner: her doberman pinscher won Best of Breed in the contest sponsored.

## State park to be built next to BVC

By PAUL EVANS  
Staff Writer

The undeveloped areas just north and east of FIU's Bay Vista Campus may begin transformation into the Oleta River State Recreation Project within the next eight to 12 months, according to a BVC administrator.

The area was declared a state park a year and a half ago by the State Legislature under the recommendations of Gov. Bob Graham, who visited the Bay Vista Campus Jan. 15 to view renderings of the project by architects, engineers and design consultants.

Rosebud Foster, assistant vice president of academic affairs at BVC, says that Graham is committed to seeing a strong link developed between the park and FIU for educational purposes. It is expected that as the park and the campus continue to overlap, there will be more and more interaction between the two

areas.

The park consists of about 900 acres, 400 of which are wetlands containing mainly Mangroves. The land will be the developed area of the park.

Peninsula Plaza is the first area proposed for construction at the Oleta project. The plaza will be the focal point of the park and will contain a restaurant-cafe and a high point for viewing the area.

Other plans include a Ziegler, which is a spiraled pyramid-type structure that will be elevated and will make the park visible from numerous areas around the city.

There will also be an outdoor theater, a swimming beach, a water flume, picnic areas, primitive camping grounds, a fenced-off archeological site, bike trails, an equestrian area for horseback riding, a small boat harbor, a canoe and sailboat rental area, and a water taxi system that will allow visitors to park at Haulover and take a boat to Oleta Park.

## 'FIU is going to pay,' says student

from page 1

because "it is quite late to add another course."

Kozyak says that memo was "unfortunately, just a little too strongly worded." He says that Martinez wrote the memo upon Hiers' request, to help him get a refund, after Hiers made the decision to drop the course.

"She [Martinez] certainly didn't mean to suggest that people in wheelchairs can't take a chemistry class," says Kozyak. "She has had blind students and has had students in wheelchairs in her classes in the past."

Hiers doesn't believe that. He believes the University has violated his human rights. That's why he went to the University's attorneys Jan. 21 threatening to file a discrimination suit.

The next day, attorney Robert Turk wrote a letter to Hiers that denies any discrimination occurred and offers Hiers the options of continuing the course with extra help from Martinez to bring him "up to speed" with other students in the course" or getting a tuition refund. Hiers claims he did not get the letter until Jan. 26.

"I cannot accept these conditions," says Hiers, who added a course at Miami-Dade Community College in order to maintain full-time student status. "And it's too late to catch up in Mrs. Martinez' class now."

Hiers says that he cannot take the chemistry course in the summer because his schedule will be full with preparation courses for a September Medical College Admissions Test. Thus, he claims, FIU has caused him to delay his career about seven months.

How much is seven months worth to Hiers?

"Well, I plan to be a surgeon, and a surgeon

makes \$80,000 a year," says Hiers. "And that doesn't even include that they violated my human rights."

"They [FIU] are the ones that denied me and they are the ones that are going to have to pay."

That's "ridiculous," says Kozyak.

"We didn't hurt his knee," he says. "It's an unfortunate thing, but we certainly had nothing to do with his injury and his missing those classes."

"I think the offer [in the letter] is more than reasonable. It's extremely reasonable. He [Hiers] said he didn't want to take the course."

"They are trying to cover up," says Hiers.

"I don't think the University is wrong," says Kozyak.

"They're going to have to pay the price," says Hiers.

"The University is not discriminating against Mr. Hiers."

"I want damages."

That's both stories, though each may be far from over. If Hiers files suit, a judge or jury can decide which story to believe.

## Correction

Because of typographical errors, the *International* last week incorrectly reported enrollment figures for this term. Based on first-day class counts compared to fall 1981, total University enrollment is up .8 percent; Tamiami enrollment is down .4 percent; and BVC enrollment is up 6.9 percent.

Official head count enrollments will be available mid-term, and are anticipated to be about 11,900, a level consistent with fall 1981 enrollment.

The *International* regrets the error.



### Drawn together

This is part of a poster by Eleanor Bonner done as a promotion for *Romeo and Juliet*, which is playing in the VH 100. Call 554-2895 for reservations. The poster is available in the bookstore and goes for \$3.



**Cuban club parties**

The Federation of Cuban Students will have a club party Feb. 5 at 7 p.m. in the Presidential Suite on the third floor of Tamiami's UH building. It's free to all. Call Juan at 553-1307 for information.

**'La Mancha' roles**

Want to be in the Theatre Department's spring production, *Man of La Mancha*? Auditions are Feb. 10-11 in DM 150 at 7 p.m. Most roles require singing.

**Jews in South Africa**

Germany, Hungary, Russia. A few of the infamous hellhole countries for Jews in the past. But how about members of the Jewish faith who are trying to make a go of it in sunny South

Africa? It's a dilemma. Rabbi Samuel Rudy, of Temple Or Olom, will talk about "The Dilemma of the South African Jew" Feb. 9 in UH 210 at the Hillel deli lunch at 12:15 p.m. It costs about three bucks. Call 554-2215.

**French connection**

Those *Le Cercle Francais* folks are back at it. The first meeting is tonight at 5:15 in UH 314. Those interested in joining the French fun are welcome.

**Singers needed**

Lot of job openings for singer-types lately. Feb. 13 the FIU music scholarship auditions take place in VH 118 at 9 a.m. Call 554-2895 for an appointment.

**Bach to basics**

Richard Rogers will perform the music of J.S. Bach and several other

guitar selections in AT 100 at 8 p.m. Feb. 13.

**A concerted effort**

The concert committee, part of Social and Cultural, is trying to encourage input from the University community and plans a coffeehouse in about three weeks in the Rathskeller. Anyone interested can call Bill Crawford at 554-2121.

**Mastering Hispanics**

Four people of Hispanic origin will be awarded \$4,500 stipends so they can pursue master's degrees in public administration here. The deadline for application is March 31. Call 940-5890 or 940-5888 for information. This is part of the National Hispanic Field Service Program, in which 10 universities in the country are taking part.

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Tamiami Campus 554-2423 UH 340  
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**Resume Writing/Job Interviewing Techniques Seminars**

Please sign up for seminars at Co-Op/Placement Department.

	<u>DATE</u>	<u>TIME</u>	<u>PLACE</u>	<u>FACILITATOR</u>
<b>TAMIAMI CAMPUS</b>				
Arts and Sciences	Feb. 9	12:30-1:30 pm	UH-140	Elina Artigas
School of Business	Feb. 10	12:30-1:30 pm	UH-314	Patrick J. Russell
School of Education	To be announced			
School of Hospitality	To be announced			
School of Technology	Feb. 9	6-7 pm	UH-140	Ina Roper
All Majors	Feb. 11	12:30-1:30 pm	UH-317	Olga Martin
All Majors	Feb. 8	6-7 pm	UH-314	Elina Artigas
<b>BAY VISTA CAMPUS</b>				
Public Affairs	Feb. 18	12:30-1:30 pm	SC-240	Ina Roper
All Majors	Feb. 23	12:30-1:30 pm	SC-240	Olga Martin

**JOB OPENINGS**

**FULL TIME**

Entry level Computer Program position available for Computer Science graduate. Experience is not necessary. Salary: \$14,000 - \$16,000/yr.

Controller position is open. Bachelor's in Accounting and 3 years' experience needed. Salary is open.

Sales person needed. Applicants must have Bachelor's in Marketing and bilingual ability. No experience necessary. Salary: \$16,910/yr.

**PART TIME**

Education Major needed for Teacher Aide position. Afternoons preferred, 15-20/wk. Salary is open.

Cashier needed. Applicants must have some accounting background. Hours: 2:30 to 6 or 7 p.m., M-F. Rate of pay: \$4.50/hr.

Clerk Typist needed to work 20-25 hrs./wk. at \$4.00/hr. Must type 35 wpm and be able to deal with people. Position is on the Tamiami Campus.

Visit your Co-Op/Placement Department, UH 340, for further information. The Department also has listings for many other full and part time jobs.

Job openings are provided as a public service by *The Independent International* newspaper at Florida International University.



## Column

## Advertiser goes for the head

By GREG BAKER  
Managing Editor

Thumbing through the sticky pages of *Playboy* or *Penthouse*, if you do that sort of thing, you may have noticed an advertisement for Pott Rum, 90 proof and aimed at the heads of college students.

The ad is described by the people who designed it as "the first glassless drink." I always worry about a drinkless glass but this subliminally suggestive ad worries me, too.

The "glassless" drink fades into a hot blue background. A woman's (and they emphasize that it is a woman in press releases) hand stirs a well-built swizzle stick.

The people who market this 90-proof elixir admit, boast about their ability and intent to encourage "consumption by discerning, young rum drinkers, those who have made rum a top-selling beverage." Those are the words of a marketing specialist for the beverage company. It's carefully worded nonsense.

But it works. The proof of the success of the

marketing campaign for this St. Maarten export is in a mysterious college-market survey conducted in Florida and Massachusetts. The results "are being held privately for further study." Surely the ad sold a few cases of the luminous libation.

Subliminal advertising works best in movies. Because of the way films are projected, single-frame insertions are invisible to the eye but penetrate easily into the subconscious.

So, for example, if several frames picturing a roasted turkey are shown between takes of the local matinee, chances are you'll want turkey for dinner. This practice was made illegal several years ago.

Now subliminal advertising has found a home in the other media, especially g'ssy magazines. There are artists who specialize in doing sketches that include almost invisible but highly influential outlines of skulls, animals, children and the old, reliable phallic symbol.

By 1984 this form of advertising will probably be universal. I hope I have some rum left by then.

## Exposures

Jennifer Guy/INTERNATIONAL



Prowler

This is part of Pott Rum's ad



## Communications breakdown

## Letter

## Student complains department won't share its gift

To the Editor:

As a student in the Communication Department, I must agree with the letter submitted by Professor Jim Couch (Jan. 20, 1982).

Even though the department has a number of staff members who are absolutely brilliant, most do not care to share their gift with their students. Sure, they attend class — well, sometimes — and inform us of the "theory" or the textbook way to write, but very few actually sit down with individual students and say, "Look, you need attribution in this sentence," or "Hey, this story wasn't half-bad."

In fact, many of the articles submitted to certain professors are not even returned before the end of the semester!

How can a student who is trying to master the English language accomplish his goal if his mistakes are not brought to his attention?

Now let us see — we have students that can recite backward and forward the journalist's Code of Ethics and the "theory" of

yellow journalism. But how many receive any practical experience?

The answer: very, very few.

With a faculty that condemns the student newspaper, an instrument that provides the best means of practicing the skills taught in the classroom, few students will even attempt to write.

In the broadcasting sequence, there is only one practical class offered to majors: broadcast news reporting. But the problem is that there is no means to deliver the news. There is not a broadcast speaking course offered to these students, nor is there a studio where the "future broadcasters" can practice. This is absurd! For a department that does not even have an instamatic camera, a degree in broadcast journalism is virtually worthless. As Mr. Couch pointed out, employers want the practical experience.

However, there is hope.

If more professors worked "with" the students instead of trying to belittle them, more communications majors might possibly

start utilizing the few existing practical learning instruments FIU offers.

Secondly, if practical learning courses were offered, such as a speaking class, students would get the experience asked by employers. But most importantly, have professionals teach these practical classes.

I am not saying that a student cannot learn a great deal from a scholar, but an individual that deals with the reality of writing and reading a 6 p.m. newscast is more likely to have those valuable lessons that a textbook cannot offer.

I commend the department for attempting to fill these needs by persuading an anchorman from Channel 7 news to teach a news class.

But more needs to be done.

Much more.

Only a staff dedicated to its students and a group of communications majors enthused about their future profession can save this program.

I am willing to do my part. Are you?

NAME WITHHELD

## Editorial

## It's time to clean up this mess

We think the letter adjacent to this editorial says almost all of what should be said. Almost.

Here's the rest.

Firstly, the Jan. 20th letter to the editor from Professor James Couch was not submitted as a letter, but was printed in that form because of a grievous mistake by the editor.

But, much regretably, the damage has been done. Now it is time for all involved to turn their attention to rectifying the multitude of problems the Communication Department has long suffered. Because these problems are harming the future of this University's most important person: the student.

That means, communication faculty, to quit your childish, political squabbles and career power plays.

That means, communication students, to fight like hell for your right to a real education.

And that means, Vice President Steve Altman, to initiate from your office of academic affairs a painfully thorough investigation of the Communication Department.

It's time this embarrassing mess was cleaned up.

The undersigned faculty of the Department of Communication is united in the feeling that a quality education is essential to the development of future communication professionals...persons who understand the unique role they play in our society. The academic quality demanded of the students in the department and the professional and academic excellence demanded of those who teach in the program are the keys to departmental excellence and to the goals of the program. Any course taught without a concern for excellence and rigor is a waste of the tax monies of the state as well as a waste of the student's time, effort and money.

The essence of any university is its ability to encourage intellectual investigation and diversity. From time to time, genuine differences of opinion can arise within any faculty.

There are any number of forums in which an issue can be discussed. Mr. Couch has chosen this forum and we have responded similarly. Unfortunately the issues mentioned in Mr. Couch's letter have not been raised by him at a department meeting. We invite such discussion.

ERIC S. KATZ  
MELVIN P. KISER  
LILLIAN LODGE KOPENHAVER  
DAVID J. LEROY  
DAVID L. MARTINSON

## Letters

## Reader discredits ethnic lecture story

To the Editor:

I was appalled to read the article on Professor John Stack's lecture, "Ethnic Conflict and the Internationalization of Miami" in your newspaper (Jan. 20, 1982). The best light that can be placed upon this report is that your reporter must have been terribly inattentive during the lecture, for the report bears no relation whatsoever to the lecture.

Of course, some of the words are the same as those used by Dr. Stack; but that's where the resemblance ends. No moderately attentive person at that lecture could have failed to recognize the thrust of the lecture: the attempt to understand and explain current events in our city and to place them in the larger context of ethnic experiences and processes in general.

No word of this effort, which was well ap-

preciated by the audience at the lecture, appears in your report. Instead, what you chose to report was a haphazard selection of isolated and disjointed phrases and sentences totally removed from their context. You have consequently done Professor Stack an injustice, and you also have ill served your readership.

FARROKH JHABVALA  
Associate Professor  
International Relations

Editor's note: The reporter questioned Stack after the lecture to make certain her article accurately portrayed the "thrust" of the lecture, and Stack verified the quotes. We believe our reporter did a professional job of reporting a 25-page speech in the short space available.

## Marathon runners are never 'jerks'

To the Editor:

Last night, I was having a beer with a friend who had run the Orange Bowl Marathon with me a couple of weeks ago. Together, we agreed that the writer in your paper who called people who ran 26.2 miles "jerks" is indeed a true clown (Jan. 20, 1982).

A marathon is more than a mere race. It is a celebration of running, and a show of courage on the part of those who attempt to conquer it.

Many people run it in different styles, as its grueling distance brings out our creativity. No one, however, should be put down for even at-

tempting to travel the "long and winding road" of a marathon.

To experience a marathon is to win, and the only losers are those who sit on their rear ends and criticize people who try.

DENNIS MARSELLA

Editor's note: Only one of about 2,000 runners was referred to as a "jerk" and he ran in full combat fatigues. The other time the word was used was referring to jerks who interfered in the race. When you finish your beer, you should finish the clown's article: "...running is not a joke anymore."

## Letter

## Faculty claim program has improved

To the Editor:

Although we are reluctant to enter into a debate on the pages of the *International*, the Department of Communication faculty feels it is necessary to respond to the questions raised by our colleague, Professor James Couch, in his letter in the January 20th *International*.

Mr. Couch spoke about a decline of the department and its loss of enrollment. But decline in enrollment does not necessarily reflect programmatic decline. Most programs experience an enrollment decline as they mature academically and insist upon more rigorous standards as we have done in the past 18 months.

We document 111 student majors taking our classes right now. This figure does not include others who are not currently taking communication courses or who are enrolled outside the department; they would bring the number to about 200. It also does not include external degree students. Thusly, the department does have a substantial enrollment in what is now a higher quality, academically sound program. In fact, in January alone there were 59 new applicants to the program.

He also raised the question of professionalism. It is always the duty of the faculty of any program to en-

sure that students are dedicated to professionalism in their field. Our concern is to produce people who are media professionals, not just technicians — people who are fully aware of the roles, functions and responsibilities they will have in helping maintain our free society.

On another level, he said there have "long been questions in the minds of dedicated students as to the experience and competence of some of the program's faculty." Our senior faculty, most of whom have joined the department in the last 18 months, have a high degree of professional experience in their areas of expertise and competence, coupled with rigorous academic training at nationally recognized and respected universities in their areas of specialization. We invite our dedicated students to examine the resumes and publications records of the faculty.

As to where the Department of Communication should reside within the University organization, that topic has been under discussion because the University administration plans for the department to evolve as rapidly as possible into a School of Communication. A precipitous move of the department to a different school or the College of Arts and Sciences would preclude a thorough and detailed analysis of all the ramifications that need to be studied to ensure the orderly evolution of the department into a full school

of its own.

Mr. Couch perceived "fierce and vindictive jealousies" within the School of Technology, inhibiting the growth of the department there. Such assertions are not shared by the rest of the faculty of the department, and even the most trying situations may be articulated in a more humane and dignified manner.

As far as the external degree program is concerned, this is hardly the forum to review its many complexities. Such concerns are being dealt with on a University-wide level and we will await the new guidelines which are being developed before determining to what extent the department will be involved in the program. By some strange coincidence in timing, we had just met with the External Degree Program staff to re-open communication shortly before Mr. Couch's letter appeared.

He next claimed that the media do not look for degrees, but rather for experience in their prospective employees. Why then do they insist such employees either have a bachelor's degree or return to the University to obtain one? They do so because they want them to possess not only professional skills but the conceptual ability to articulate and understand the implications of utilizing those skills in the fullest professional sense as communicators.





Lighted tennis courts are one offering

## Recreational sports is courting students to use free facilities

By MARCIA CUMMINGS  
Staff Writer

For those of you interested in health clubs, racquet clubs or gymnasiums, Miami offers a variety. The body hungering for a new shape can enjoy Nautilus equipment, weight-training machines, courts, pools and exercise classes for as little as \$300 to \$500 per year.

If you have to count your coins, however, forget it or go on a diet. Unless you are an FIU student.

With the presentation of the student fee card, the FIU-er can enjoy a wide variety of equipment, facilities and programs.

One of the most popular facilities is the Fitness Center where the over-weight and under-weight can lose or gain on the Olympic free weight machines and Nautilus equipment.

If you prefer to take out your hostilities by hitting a few balls, 12 lighted tennis courts, 8 lighted racquetball courts and one volleyball court are waiting for your reservation. Tennis balls, racquets, ball machine, volleyball net and ball are all available free with a validated ID.

If you're in the mood for solitude,

you can jog along the exercise trail or take a dip in Tamiami pool.

And if you're sports minded and like to compete, there are intramurals for men and women including touch football, three-man basketball and coed softball.

"There has been a tremendous interest in the intramurals," says Gary Montour, director of recreational sports. "The freshmen have brought a lot of enthusiasm to recreational sports plus they tend to hand around campus more so they're looking for activities to take part in."

Montour feels that a critical turnaround has taken place because of the freshmen and the Fitness Center.

"The freshmen brought the interest and the Fitness Center provided the rallying point," says Montour. "With approximately 800 to 900 people a week using the center it's natural that they start hanging around, talking and thinking of other things they would like to do. That's how the football league got started. It's great."

Montour sees growth in the future for the recreational sports program and intramurals and feels that the school will respond to the needs and interests of the students.

# A Hiram Walker Guide to Secs.

**Secs on the rocks**  
The classic introduction to Secs. Just fill a glass with ice and pour in Hiram Walker Triple Sec.

**Splashy Secs**  
Want your Secs to sparkle? Add a splash of soda to your Hiram Walker Triple Sec. And let it wet your whistle.

**Mixed-up Secs.**  
There's nothing like Secs in mixed company. Just mix ½ oz. Hiram Walker Triple Sec, 1½ oz. Two Fingers Tequila and a splash of lime juice. Olé!

**Triple Sec**  
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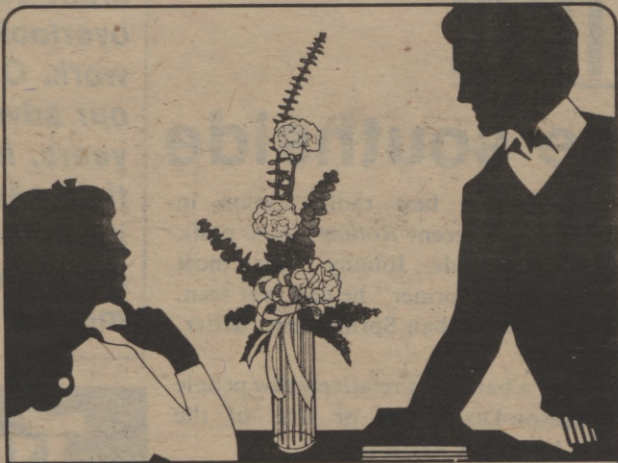
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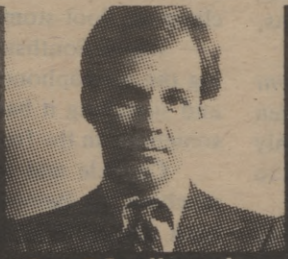
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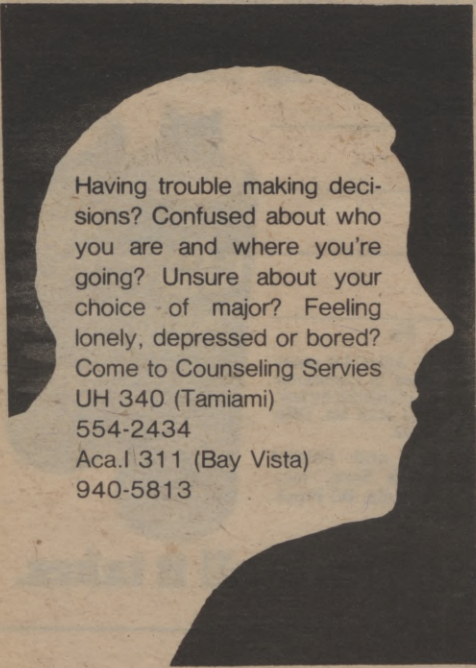
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# Johnny Weird

## The Jukes come southside

By TODD ANTHONY  
Staff Writer

"Southside Johnny...one of the weirdest guys I ever saw."

— Bruce Springsteen

Trivia question: What is an Asbury Juke? (Hint: It is not a dance step, a fruit-flavored milkshake, or a high school basketball team.)

Give up?

The kewpie dolls go to those of you in the blue satin baseball jackets with the white piping who, upon hearing the question, stood up and shouted, "La Bamba!"

Confused?

An Asbury Juke is a member of the band (such as irrepressible Richie "La Bamba" Rosenberg on trombone) fronted by Southside Johnny Lyon, a mop-haired whirling dervish of a singer who will be bringing his act to the Hallandale Agora Ballroom Feb. 10.

Lyon and the Jukes are one of the hardest rocking rhythm-and-blues bands ever to take the stage. Southside and many of his fellow band members worked the same biker-bar/juke-joint/pinball-parlor circuit along the northern New Jersey coast that spawned Bruce Springsteen, Clarence Clemons, Miami Steve Van Zandt and Co.

Southside Johnny's first album, *I Don't Want To Go Home*, bore an inscription from Springsteen that included the statement, "...he was the only white kid on the Jersey shore that you could stand to hear sing straight R&B five sets a night."

Considering the source, that is no small compliment.

Over the years, the Jukes have both benefited by and suffered from their close association with Springsteen. Many of the best songs in their repertoire were penned by Bruce and Miami Steve, and Southside Johnny and Co. have had to struggle to overcome the critics' rap that they more or less rode on Springsteen's coattails and would be nothing more than a struggling bar band without his assistance.

To see Southside Johnny and the Asbury Jukes in concert is to understand just how wrong rock critics can be.

Kid Leo, the legendary disc jockey at

Cleveland's WMMS (the best radio station in America, according to a recent *Rolling Stone* poll), once proclaimed Southside Johnny "the most phenomenally exciting performer" he had ever seen. Better than Jagger. Better than Springsteen. Better, even, than Elvis.

Headly stuff for a band that relatively few people south of the Mason-Dixon line or west of the Mississippi River have ever heard of.

While the band regularly sells out concerts in blue-collar areas of the northeast, like Cleveland and Asbury Park, they have never really caught on in the rest of the country to the extent that they deserve.

In an attempt to broaden their popularity base, the band has appeared on nationally-televised programs as diverse as *Fridays*, *SCTV* and the soap opera *All My Children*.

While such national exposure is bound to help, the small screen simply does not do an energetic band like the Jukes justice.

To really appreciate the force of their music, one must catch Southside and Co. live in concert and soak in the high-voltage antics that inevitably propel even the most jaded of audiences into a hand-clapping, foot-stomping, tail-wiggling frenzy.

Watch Southside as he dances and prances, tossing the microphone stand out towards the audience and snatching it back just in time to save the life of somebody in the front row — without missing a note.

Chuckle and applaud as the perpetual motion machine, La Bamba, flings his 200-pound-plus body back and forth with reckless abandon on song after song.

Cool out as Ed Manion, the reed-thin saxophonist in the white linen suit and Stetson hat, plays the calm at the center of the storm until it is his turn to cut loose in a duet with wailing guitarist Billy Rush.

Jump to your feet as Southside, his body drenched, his hair now stringy and throwing off torrents of sweat with every turn of his head, dives into the crowd for a sing-along on perennial closing number "I Don't Want To Go Home."

Then and only then can you understand what an Asbury Juke is. But be forewarned: you might not want to go home. Ever.

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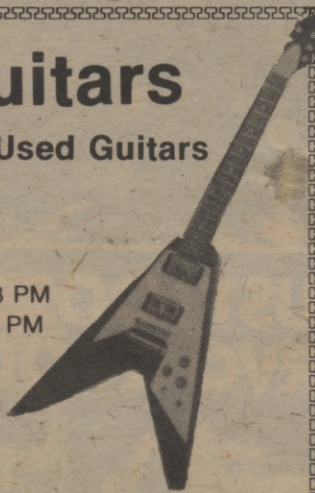
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