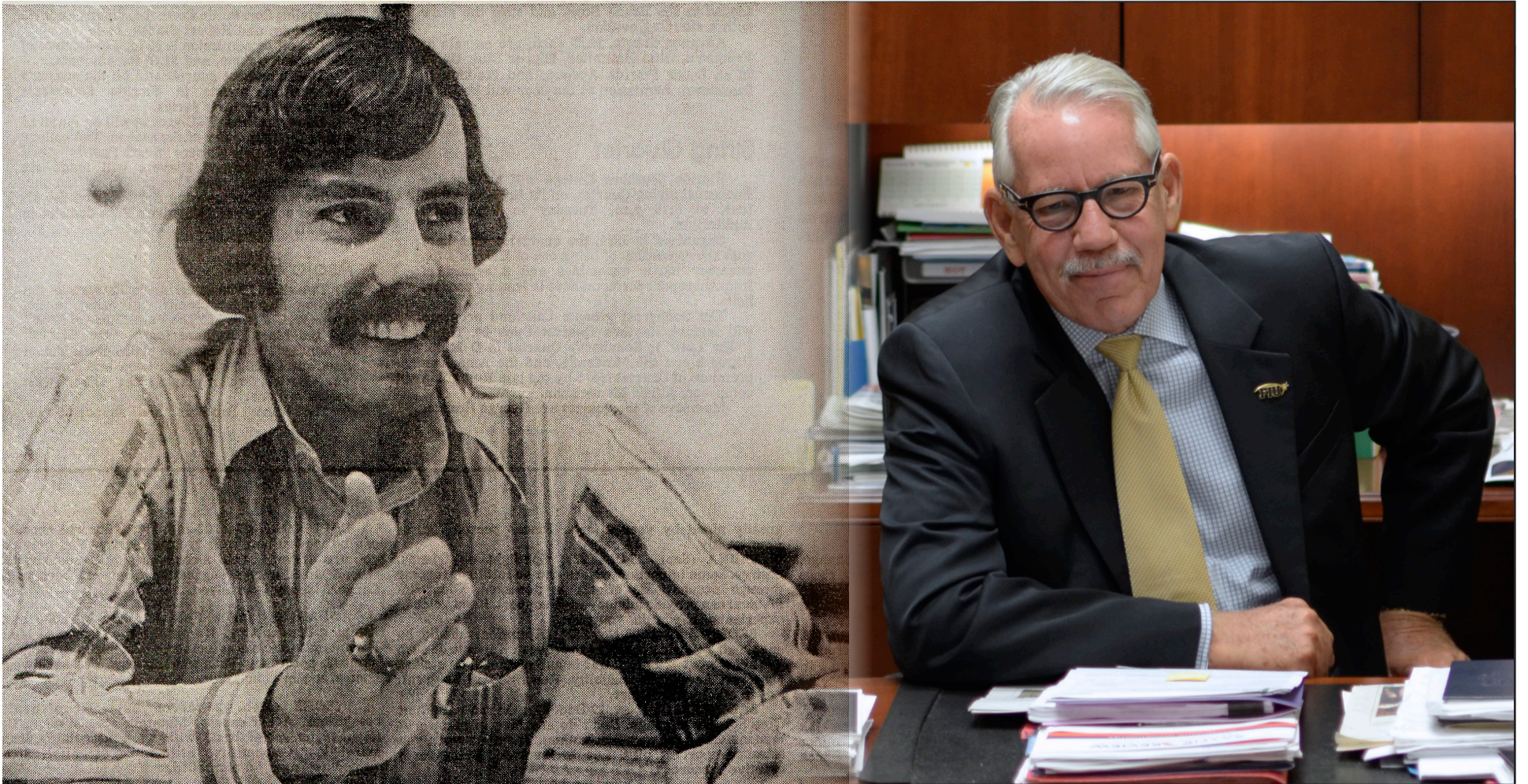


THAT'S SAULS FOLKS!

After 20 years of seeking University buildings, Sauls retires



LEFT: PHOTO COURTESY OF STEPHEN SAULS

RIGHT: MARIA LORENZINO/THE BEACON

Pictured left is Stephen Sauls as editor-in-chief of University of Florida's student newspaper, The Independent Florida Alligator. Pictured right is Sauls sitting in his FIU office in 2014.

CAMILA FERNANDEZ
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During the birth of the University in the 1970s, the Charles Perry Building, also called Primera Casa, was the first and largest building on campus.

"You walk out of the door at PC [today]," said Steve Sauls, vice president of Governmental Relations, "You look to the right, you look to the left— none of that existed when I started."

After 20 years of pushing for University expansion, the man who is credited for funding the growth of the Modesto A. Maidique Campus is retiring.

To fulfill the vision of a growing higher education institution, Sauls has brought student and alumni leadership to

Tallahassee and Washington D.C. to sell the idea of FIU.

With his strong governmental relations experience in advocating, lobbying and fundraising, the University has grown in construction and graduate programs.

Sauls played an important role in securing funds for the FIU College of Law and the Herbert Wertheim College of Medicine at the University. He also secured \$2 million in donation to the College of Business Administration as Vice President of Corporate Relations at Office Depot in 2006.

"So, for me, it wasn't about a job, or whatever university I could get a job at," he said. "It was really about building this institution."

According to a memorandum by President Mark B. Rosenberg, his

fingerprints are on virtually every initiative at the University.

"Sauls is irreplaceable. His experience at federal and state levels is hard to replicate and his knowledge about federal and state policy and politics have helped us to advance this institution," said Rosenberg in an email to Student Media.

Sauls said that his most satisfactory legacy will not be the University's expansion, but rather the people he met along the way, including his successor, Michelle Palacio.

She will be the new vice president of Governmental Relations this year, effective Dec. 15.

"He has a huge heart," said Palacio, who is currently the assistant vice president of Health Policy and Governmental Affairs. "Very few people get to see that side of

him."

She said she would see it on occasions where he would reach out to help people with financial aid and mentoring while not asking for any public recognition.

"A 'mentor' is not a big enough word," said Anthony Rionda, chief of staff at the College of Law.

Rionda, one of the many former student government presidents Sauls has worked with over the years, said Sauls helped refine his leadership and decision-making skills.

"He helped explain real-world problems and helped us believe that we can have some impact on them," he said.

Adriana Pereira, director of State Relations, said Sauls' departure is

SEE RETIREE, PAGE 2

Sport events moved from University arena

PATRICK CHALVIRE
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The basketball court at the U.S. Century Bank Arena will be out of commission for some time after taking on some heavy damage during a fitness event last weekend.

The arena was not the first option for the event.

RAID Games VI, which was not licensed by CrossFit, despite their website's description, rented out the arena for an event which drew hundreds of athletes for the annual competition. Unfortunately for the court, it suffered significant dents and scratches throughout.

“People were walking and dropping the weights from over their heads. I’m not surprised.”

Andres Aleman
Competitor
RAID Games VI Event

According to the Athletics Department, the event was insured, but it forced the volleyball team's match Wednesday to be moved out of the arena.

A statement was released Monday afternoon that read, "As a result of an outside event held at

FIU Arena this past weekend, the court was damaged. The event was fully insured. We anticipate repairs being complete over the next couple of weeks. Unfortunately, the Sept. 17 volleyball match between FIU and Florida Atlantic [University] will be affected and will be played

at the FIU [Recreation] Center."

Organizers from Raid Games VI had previously gone to the Rec Center in hopes of hosting the event there, but were ultimately turned down after concerns arose about the protection of the indoor courts.

"They came to the Rec Center first to request our courts and we said 'No,'" said Rec Center employee Kyle Pineda. "My boss knew it would gash up the floor. We just resurfaced it before the semester and weren't willing to do that."

Andres Aleman, a competitor in the event, said, "It was an accident waiting to happen."

"[It was] the worst competition I've been to," he said. "Terrible judging, inconsistent judging, unqualified judges. I'm not surprised the floor got destroyed. I don't know why they were allowed to do it. They should not have done a max out event there."

Moises Romero, another competitor in the event, took to Instagram to post a video of himself dropping a kettle ball onto the padded court and leaving a caption on the video mocking the fact that he was damaging it. "Me f***ing up the FIU basketball arena, your welcome #fiu #gopanthers."

SEE COURTS, PAGE 6

NATION & WORLD BRIEFS

University of Miami President Shalala announces she will retire in 2015

University of Miami President Donna Shalala announced Monday morning that she plans to retire in 2015.

Shalala, who took over as university president in 2001, explained her plans in a letter addressed to the “university community.”

“It is with gratitude and affection for the University that I share with you my decision to step down at the end of the 2014-2015 university year,” she wrote. “A long time ago a friend advised me to always leave a job when you still love it. That is certainly the case here.”

US troops dispatched to fight Ebola will find an epidemic out of control, UN says

The World Health Organization warned Tuesday that the agency now expects tens of thousands of people will be infected with the Ebola virus before the current epidemic is contained, and it called for nations to commit far more resources to combating the outbreak, which is ravaging the poor African nations of Liberia, Sierra Leone and Guinea.

The dire new prediction came as the United States pledged to send 3,000 American service members to West Africa to lead the response to the crisis. The U.S. troops will help build new treatment centers in Liberia, where sick patients have been turned away from crowded facilities, and train as many as 500 new health care workers a week to help meet a shortage of volunteers.

CORRECTIONS

In Vol. 26, Issue 15 the article titled “O Captain, My Captain: Forward Chelsea Leiva leaves it all on the field” in the Sports section the correct spelling of the author is James Profetto.

The Beacon will gladly change any errors. Call our MMC office at 305-348-2709 or BBC at 305-919-4722.

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SGC-MMC Senate plans to withdraw office hours bill

ADRIAN SUAREZ AVILA
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Students hoping to meet with their Modesto A. Maidique Student Government Council senators during office hours will have to put the thought on hold, as the bill that would open the opportunity will be withdrawn.

The bill, which was re-examined by the SGC-MMC Senate at the general meeting on Sept. 15, requires that senators hold three hours per week through which they make themselves available for their constituencies in the student body.

Clarifying the definition of office hours, Orlando Crespo, arts and sciences senator and chair of the rules and procedures committee, defined the term as, “Regular weekly events at a defined date and time that do not include committee meetings and senate meetings.”

The bill also mandates that senators inform their SGC-MMC advisor, Michelle Castro, and SGA leaders of the designated time and location of their hours, and that the student body also be informed of the senators’ availabilities.

Crespo reminded the senators of their ability to decide the outcomes of bills.

“We can easily strike [bills] or amend them,” said Crespo.

And it seems that the Senate will choose the former.

Charles Perretti, Senate speaker and graduate senator, said the bill generates a concern with the Activity and Services Business Office and the way senators are paid as non-staff members.

“[The bill is] a violation of the rules and procedures of how A&S works, and how the fee is allowed to be disseminated because that fee is what pays for the Senators’ salaries,” Peretti said.

As senators cannot be required to hold office hours based on the policies of the A&S Business Office, the bill will be withdrawn at the moment in order to edit it.

Senators then switched gears and broke up into groups to discuss student surveys.

The surveys are what allow senators to develop an understanding of students’ needs and interests, serving as evidence to refer to when the senators meet with administrators in an effort to implement changes on campus.

SGC-MMC President Alexis Calatayud advised senators to generate survey questions that would allow the student body to identify problems, as opposed to generate questions that already reflect what the Senators believe can be improved.

One group of senators examined the

need for improvement in on-campus transportation.

“Parking at FIU is terrible,” said School of Business senator, Kazim Taqi during the discussion. “What if they designed a better golf cart schedule? Because that would solve a lot of problems.”

Taqi’s group discussed the potential for the Panther Mover to cover new routes in order to better serve students.

Nicholas Recuset, senator at large, suggested wording the question dealing with on-campus transportation in such a way that would allow students to give it a rating. Like that, Recuset argued, students will be given the chance to identify problems, thus allowing the Senate to propose potential solutions.

Other tasks were also handled.

Rhett Williamson, chair of the Graduate and Professional Student Committee, informed the Senate about a series of emails the Committee has received from the medical student delegation of the GPSC.

These students have complained that the GPSC’s available funding for professional development is insufficient for their traveling expenses.

The concern will be discussed by the GPSC in future meetings. The Senate also confirmed unanimously College of Education senior, Alanna Lopez, as the co-special events coordinator.

Faculty Senate met at BBC to discuss merging programs

SENATE, PAGE 8

Starting this year, students enrolling at a Florida college will need to demonstrate proficiency in a foreign language to earn an Associate of Arts degree. But students will not have to demonstrate this through courses or foreign language credits.

In an effort to recover administrative costs and create opportunities to develop high-schoolers professionally, school districts will no longer fund institution payments for dual enrollment.

Each department at FIU must produce 30 bachelor’s degrees, 20 master’s degrees and 10 research doctorate’s degrees over a five-

year span or they will be added to a low-productivity list. Programs on this list will either be merged, removed or will have the curriculum redefined to attain efficiency.

“What is the value of these programs if they are not producing a high volume of successful degrees?” said the Senate.

The Student Government Association proposed a donation to United Way through a dunk-tank fundraiser. They also proposed a survey to 3,200 students on solutions to Student Affairs’ sexual assault awareness campaign that parallels the US standard intervention for on-campus sexual assault, to be

discussed in a general council in November.

SGA also proposed that students be allowed to apply for Pell Grants during the summer term.

The University’s Faculty Senate decided to stand behind the Faculty Senate of Florida State University, in their statement that Senator John Thrasher is an unqualified candidate as FSU President.

The Faculty Senate agreed, saying “keep the politics out of academia,” and urges the Board of Trustees and the Presidential Search Advisory Committee to select a better candidate.

Sauls says goodbye to University

RETIREE, PAGE 1

bittersweet.

“He’s leaving, but it’s an exciting time for him in his life,” said Pereira.

She said that working every day with her colleagues at the Office of Governmental Relations has brought them together as a family.

“We’re excited because I’m getting married, Michelle’s having a baby and everybody in the office— we’re all, like, on this natural high,” said Pereira. “It’s been wonderful to see these

“

I’m going to do my own study abroad. I’m phasing that part of my life where I want to slow down and not be working 24/7.

Stephen Sauls
Vice President
Governmental Relations

”

individuals become successful in life and I’ve been trying to pay more attention to that,” said Sauls.

From being editor-in-chief of the University of Florida’s independent

Florida Alligator newspaper to being at war in Vietnam, Sauls said it is good to reflect on the past.

Yet, he prefers to focus on moving forward. He plans on traveling abroad to Brazil to visit family

and friends south of Sao Paulo.

“I’m going to do my own study abroad,” said Sauls. “I’m phasing that part of my life where I want to slow down and not be working 24/7.”

Despite his leaving, he said he will continue helping the University in developing a stronger Washington presence.

“I just want to thank FIU for having the privilege of being a part of this wonderful enterprise for so many years,” he said. “I’m just grateful to be a part of it.”

LETTER TO THE EDITOR: BBC HOUSING

Dear editor,

A recent column by Opinion Director Diego Saldaña-Rojas displays a profound misunderstanding of the issues surrounding the construction of new student housing at Biscayne Bay. Please allow me to set the record straight and explain to our students where we are with the project.

University administration has been planning to retire the student housing at BBC for some time. The facility was not up to par with other student housing and it simply needed to be replaced. A February 2008 report completed by Corzo Castella Carballo Thompson Salman, PA, architects and engineers identified over \$12.5 million in required renovations and \$2.1 million in additional suggested renovations and recommended abandoning and replacing the facility.

Independently from the University's housing plans and needs, we started conversations with Royal Caribbean, a leader in the entertainment and tourism industries, that was looking for an ideal place to build new training facilities and house performers

while they trained. Royal Caribbean was also interested in working with FIU to offer internships and other training opportunities to our students.

In entering into this partnership with Royal Caribbean, we are, in fact, putting our students first. Students will benefit in several important ways: 20 internships a year at Royal Caribbean headquarters and onboard their ships; access to the unique training facility under construction on our campus; and access to proprietary information to be used for research purposes.

In order to seize the opportunity to have our students work with Royal Caribbean professionals, we decided to make the existing housing available to Royal Caribbean so they could begin updating the facility for their employees.

We worked with 48 students who lived in BBC housing to find them priority housing at MMC and provide them with free transportation between campuses until they could move back to BBC. This program is still in effect and will continue to serve our students until this project is finalized.

In early July, it became

clear that the very aggressive construction timeline to pursue a fall 2015 delivery could not be met for reasons outside of the University's control. Work paused because the site testing is complete. The plan for the project will be presented to the Florida Board of Governors late this year or at the beginning of 2015 and with their approval construction will go forward.

The expected completion date is summer of 2016. It is important to understand that this project is in collaboration with a private entity and this implies certain complexities and steps that we are working through.

The plans that were presented to the Board of Trustees earlier this year are still in effect. We are working with developer Servitas to build 410 beds on the beautiful Biscayne Bay waterfront. As demand materializes, there are plans for a second phase to the project.

Sincerely,

Kenneth Jessell
CEO and Senior Vice
President
**Finance and
Administration**

Without security, Latin America cannot prosper

ANTONY PINEDO
Contributing Writer
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On Sept. 8, a bomb went off in Santiago, Chile, injuring several people.

Chile is a case that arouses suspicion on two issues that we have not overcome in this side of the world: the insecurity and social inequality.

Latin America is a region that has suffered many terrorist actions, from

“We should also keep in mind that Latin America is a region where there is high social inequality that produces contradictions which can be used by anyone who is simply categorized as “revolutionary” and justifies their protest through murderous and/or terrorists actions.”

groups such as Shining Path in Peru and The Revolutionary Armed Forces of Colombia, both of which emerged as a form of response to weak states. These armed groups committed revolutionary actions which resulted in thousands of people being murdered.

This month the world remembers Sept. 11, 2001, as an ominous date for humanity, where terrorism once again proved to be the worst of revolutionary groups actions.

However, what have the governments done to struggle against organized

violence? At least in Latin America, almost nothing.

The insecurity in many cities like Caracas, Venezuela, or Mexico City, Mexico, has led to the death of hundreds of individuals each month at the hand of petty thieves.

We should also keep in mind that Latin America is a region where there is high social inequality that produces contradictions which can be used by anyone who is simply categorized as “revolutionary” and justifies their protest through murderous and terrorist actions.

In Peru, Shining Path operates out of the Peruvian Amazon rainforest and obtains funding from drug dealers. Colombia's FARC also operates out of the country's less inhabited areas.

Colombia is currently working on a peace process with FARC, which shows us that this wound is not finalized yet and that there are still perhaps years until this evil can be ended.

Going back to the case of Chile, understanding the cause of the recent terrorist attacks is just the beginning. It seems to be linked to a group of people who disagree with the Chilean

economic and democratic system.

The terror attacks have generated a response from the governments, whose political agendas now span from the reform of the education system to the implementation of anti-terrorism laws.

These case studies show us that there will be no solutions or improvements of the living standards and education in this region if the insecurity and social inequality issues are not addressed.

It is important for the county leaders to start the task now or else the future of the region will be bleak.

The ills of deceptive advertising continue

ADS, PAGE 8

Oyster took the initiative to take their own photos and compare them to the hotels' photo adverts. The Aqua Hotel on South Beach, for example, had a pool advert that showed a stretched image of their pool, making it look bigger. Hotel 91 in Chinatown, New York City, attempts to distance itself from its actual location in the heart of Chinatown, with a misleading description that reads, “the hotel is only a few steps away from places like Little Italy, SoHo and Wall Street.”

Perhaps the most deceiving was a photo showing serene and isolated beaches at a hotel, when in reality people flock to that location all the time -- making it anything but isolated.

In an article posted in 2011, Business Insider posted 14 false advertising scandals that led to the tarnishing of various brands' reputations. One example is Dannon's Activia brand yogurt.

Dannon was indicted in a class action lawsuit that left the company having to pay up to \$45 million in damages to consumers who sued over its claims of more nutritional

benefits than that of regular yogurt.

Another was by car manufacturers Hyundai and KIA, caught misrepresenting and overstating the horsepower in their vehicles. This resulted in a class action lawsuit in southern California which made them pay an estimated \$75

“The tactics of lying to consumers have not changed. In fact, with the rise of the Internet, they have gotten worse.”

to \$125 billion.

Then there are my personal favorites: movie and video game trailers.

Movie trailers tend to be misleading, often showing off

only what the marketing team believes to be a selling feature for moviegoers. This can fool people into thinking they're going to see a completely different movie, especially if the focus is put on one aspect in a trailer. For instance, a trailer will show a funny scene of a film, but then you come to find out it is not a comedy movie but rather a drama.

Game trailers are often notorious for using computer generated scenes to increase hype, without showing gameplay. They hardly use a ‘not representative of actual gameplay’ blurb flashing across the screen for two seconds to inform players the trailer is not how the game is.

Florida law states that consumer fraud - the practice of deceiving consumers on any part of the advertising, marketing, selling and provision of services and goods - can be dealt with in individual lawsuits via a consumer rights attorney or class action lawsuits. Other avenues can be found via the FTC website at ftc.gov.

The advice I can offer to you as a consumer is: do not believe the claims made by advertisers wholeheartedly. Read reviews on products, fact check and critically analyze what you see in the media.

Be aware of your vulnerability and keep in mind the old adage: If it sounds too good to be true, it probably is.

SEND US YOUR LETTERS

Have something on your mind? Send your thoughts (400 words maximum) to opinion@fiusm.com or drop by our offices at either GC 210 or WUC 124. With your letter, be sure to include your name, major, year, and copy of your student ID. The Beacon will only run one letter a month from any individual.

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Style by Hayley Mitchell,

fashion stylist cool under pressure

COLUMNIST



REBEKAH KEIDA

It's 8 a.m. Tuesday morning and Hayley Mitchell has a problem. Mitchell has to style photoshoot at 9 a.m.; however, due to unforeseen events, she has no menswear to shoot. Five models wait to get their hair and makeup done. Some of the crew looks around, anxiously. The shoot is for the launch campaign of a new iPhone app called InList, a program for your smart phone that helps match ballers to their Bentleys while traveling abroad. The production is huge. Men in uniform guard private planes while men in suits continue to drive Maseratis and Aston Martins to and from the location.

By some miracle, Mitchell manages to fill an SUV-worth of men's luxury goods in a matter of minutes. She pulls into the Opa-locka Executive Airport and immediately starts unpacking and steaming the goods. The sense of relief is palpable. One of the production assistants pops a bottle of Champagne and starts pouring mimosas.

"Today is just today," Mitchell says of the behind-the-scenes mania. "One day production tells you that there's one model, then five models show up. Other days, you think you have five models booked, and then you only get one. You never know. You have to be excited and prepared to do your job. That goes for whatever job you are doing—not just fashion."

“You don't have to be invited to every front row of every show. What you can do is go out on the street and witness the insanity that is the fashion world.”

The 26-year-old Canadian native created her company, Style By Hayley, four years ago as a personal shopper, but quickly evolved into a fashion stylist within just a few months.

"I was two weeks into the fashion merchandising program at the Miami Art Institute and I kept getting requests to style shoots. It happened so organically, as if being a stylist chose me."

Since then, Mitchell has styled for the stars and worked with fashion magazines like Haute Living Magazine, Le City Deluxe Magazine, and THINK Magazine. She was recently invited to New York City during fashion week to visit the Haute Hippie Showroom, a line of ultra-lux bohemian chic digs.

"New York City during fashion week is crazy. It's important to remember, if you want to go to [New York Fashion Week] that you don't need to go to every event. You don't have to be invited to every front row of every show. What you can do is go out on the street and witness the insanity that is the fashion world. The environment is so creative and inspirational. It teaches you something about yourself."

Mitchell said it also taught her a thing or two about the feasibility of fashion.

"I made my [New York City] friends promise me that everyone doesn't look this good and isn't wearing those high heels all of the time. Even in my little Valentino flats, after hours of walking, my feet started hurting! It's a myth that you can actually wear fashionable shoes and get around New York City without pain."

So, what is the trick for the fashionistas on their feet?

"They change shoes. They have different shoes for different hours of the day. Switching the shoe shape and the heel height makes a world of difference."

The current fall season trends seem to echo the cry for practical sensibility.

"I see a continuation of sportswear but with the addition of fur. I still see the metallic on metallic trend, a throw-back to the '70s, even the '60s. I love the knee-high boot with a chunky heel—it's easy to get around in! Other than that I am really in love with a dark lip makeup wise, however, I myself will never wear that."

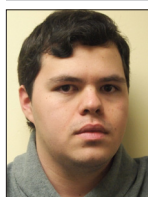
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The 26-year-old Canadian native created her company, Style By Hayley, four years ago as a personal shopper but quickly evolved into a fashion stylist within just a few months.

REBEKAH KEIDA/THE BEACON

'The Drop,' a true tale of New York life

REEL TO REEL



RAFAEL ABREU

"The Drop" is a true New York tale, directed by Michaël R. Roskam, written by Dennis Lehane (based off his short story "Animal Rescue"), starring Tom Hardy, Noomi Rapace, and James Gandolfini.

It tells the tale of Bob (Hardy), who runs the bar that bears his cousin's name, Marv (Gandolfini); he begins a relationship with a woman he chances upon meeting (Rapace), but in between it all, bad things involving dangerous people begin to intercept.

The titular "Drop" is a place where mob money and the like goes to, i.e. a local bar that collects it; the bars that collect the money change, and as Bob says, if you

aren't in charge of a drop one day, you just wait till you are.

The plot itself has Bob and Marv having to deal with their bosses and any people who give them a hard time. Bob in particular has to deal with a certain troubled individual who, needless to say, is only interested in causing trouble.

The different plot threads are nice, if occasionally confusing for this reviewer, but thankfully, and surprisingly, it all comes together in the end.

The story and plot threads seem simple enough; maybe even the sort of thing you've seen before, but the acting and writing is what makes it stand out.

Hardy and Gandolfini are excellent, with both working off each other extremely well; I was particularly impressed with Hardy, presenting a believable New

“'The Drop' works as a genuine, albeit low-key, crime film because of the stellar writing of the characters and story, the performances by everyone, especially Hardy and Gandolfini...”

Yorker who is simple on the outside but may not be so simple on the inside.

Anyone who's a fan of Gandolfini will appreciate this final film role, featuring

some jokes but also some serious, even shocking, moments. The supporting characters are great too, but the film mainly sticks with Bob and Marv, who are at the center of this tale.

The characters are very compelling, letting the audience invest themselves and gain insight into their lives without the film needing to say too much.

"The Drop" works as a genuine, albeit low-key, crime film because of the stellar writing of the characters and story, the performances by everyone – especially Hardy and Gandolfini – and the realism and humanity the film displays.

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5Ks: kickstart your fun and fitness

NATALIE VON CIEMINSKI

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Five-kilometer marathons have become popular races among spectators. Its slowly become an activity that more and more people are including on their bucket list.

Signing up for a 5K marathon is an excellent fitness booster and fosters good reason for spending time on a treadmill or supporting an important cause, as most 5Ks raise funds for charities.

For those who tend to be couch potatoes, 5K races are great motivators to get one out of the door in the morning or after work. Especially if your goal is to lose weight or get back in shape, rocking a 5K race is a great place to begin your training.

Another reason to run a 5K is you can drag your group of friends into the challenge by signing them up. Why compete by yourself when you could have your friends by your side?

I love sports, especially jogging.

I skipped workouts for months – studying and other responsibilities took up most of my spare time. Fortunately, I was lucky enough to have a roommate who spontaneously signed us up for the Foam Glow 5K race that takes place Saturday, Sept. 20, at Homestead-Miami Speedway.

At the Foam Glow 5K, approximately 12,000 runners are exposed to flowing foam and black lights set up all over the course, making it a unique, exciting experience.

Check-in starts at 5 p.m. and the pre-party will follow shortly after, at 6:45 p.m. The first wave of participants will take their marks at 7:30 p.m. and the second wave at 8:45 p.m. After the completion of the 5K, an after race party awaits, including foam cannons around a stage that will shoot the crowd while musicians Crisco Kidd and Julio G provide the beats.

Whether you are a beginner or

professional, a variety of 5K marathons take place in Miami each month. Here are a few suggestions for those students striving to be part of an amazing running experience:

(1) The Susan G. Komen Race for the Cure

The race takes place at Bayfront Park on Oct. 1, that raises funds and awareness for breast cancer.

(2) The Electric Run Miami

The race takes place at the Homestead-Miami Speedway on Nov. 23, that features five themed course lands with lights and music custom-mixed to match the mood.

(3) The Color Run

The race takes place at the Sun Life Stadium on Nov. 23. This is an un-timed

race followed by an unforgettable Finish Festival, ensuring that each participant will be plastered head-to-toe with color.

(4) The Blacklight Run

The race takes place at Homestead-Miami Speedway on Jan. 3. This unique UV Neon Glowing race with a Blacklight Run After Party where participant will be showered with neon glowing powder.

Some helpful tips before competing: Start working out a few weeks before the event and set realistic scheduling and fitness goals to avoid becoming overwhelmed or burnt out. Recruit a friend who can help keep you on track. Stay very hydrated and eat the right, energy-giving food, like bananas and whole grains.

Finally, don't forget to warm up and stretch to minimize risk of injury or create a music playlist to enhance the enjoyment of your run.

Student Media talks with Washed Out

CHRISTOPHER QUINTANA

Staff Writer
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WRGP Radiate FM and FIUSM present an interview with Ernest Greene of Washed Out Sept. 13:

We've noticed you've been one of the acts that's managed to do many shows in South Florida including past shows at The Culture Room – are you guys fans of coming down here?

Yeah! We definitely love coming down here. Most of the band lives in Georgia so it's not too far out of the way for us, unlike some bands that are up in the North East. We definitely enjoy playing here and the weather's always pretty good.

How long has this tour currently been and how many Florida shows will you be having?

This is the second of three Florida dates, and otherwise we've been on the road for about 3 and a half weeks.

Like we mentioned, you've been here a few times but recently your live setup has changed to a full band. What do you think are the benefits of playing with a full band?

Well I like the idea of the live setup constantly sort of evolving depending on what the sounds of the record sound like or what I'm into. I did start off with a pretty simple setup on my own and I didn't feel like it was that entertaining because it's hard to tell for an audience what I was doing half the time.

It's kind of like a [disc jockey] – if you don't understand DJing it just looks like someone is up there twisting knobs. So the main idea with a band is for it to look more interesting, to be more entertaining with our movement and creating a fuller sound. The current incarnation of the band is more a rock sound because the setup is a bit closer to a typical rock band setup but I do think it'll continue to change as the band grows.

We noticed you've added some different songs to your setlists since you started playing with a band, such as "Belong" off of "High Times EP." Does the band let you do more?

Yeah, definitely. We tend to play more of the songs that just fit with the lineup. There are some songs that are a bit more electronic and it's harder for that to be played with a live band setup. Whereas a song like "Belong" was written in a band kind of



JUAN NEIRA/THE BEACON

ABOVE: Ernest Greene goes by the stage name Washed Out.

format. In fact, all of the new record, "Paracosm," was written with a band in my mind so there's a lot of live instrumentation. The other big thing is a lot of early Washed Out songs are made up of samples, so there are sample loops that would be impossible to recreate with a live band so we tend to play the stuff we can actually play live.

Going back to that track "Belong," it's from your very early release "High Times EP." Is there a reason you brought that one back in particular?

It seems like people were really big fans of the song, and it's also quite different than a lot of the other songs that I've written because it has kind of a Reggae-bounce to it, which I don't think I've written any other song like that. That's the other thing with the live show – I don't want it to be too much of the same throughout. We want to touch on different genres and have it tell a story so we've been playing that song quite a bit.

You mentioned with the new record, "Paracosm," that you shifted to using live instrumentation. Was there a vision or sound you wanted to achieve?

I felt like, naturally, I tend to write sadder, melancholy melodies and I wanted to play against that and try something that would be opposite of that. We do tons of festival shows that are outside and I like the idea of writing optimistic pop songs. So it was written for those environments mainly, I think.

We've seen on your Instagram that you post a few previews of new songs. Are you working on some new tracks as you go or are you already looking into creating a new album?

We've been really busy playing shows since the album came out last August with a few breaks here and there so I'm always working on music when I have the time to. The Instagram previews were me trying to make an effort to work harder with the little time that I did have. It's just brief ideas and I don't have enough of them to create a full record or anything but its little glimpses into what I'm into without having a perfectionist streak to it. A lot of that music is something I did in an hour or two and I was not stressing out with the mix of it or anything. It's kind of like a diary entry or something.

In the past you've drawn inspiration from great tracks like "I Want You" by Gary Low. What are some of the new kinds of sounds that are influencing you at the moment?

Well like we touched on before, I wanted the last record to feel live, to try to really work with the live band setup. Having done that, my instinct is sort of to do the opposite, so I've been making new songs with a ton of samples and stuff that performance wise – I'm not sure how we'll end up performing them. But I've been into a lot of less poppy stuff. For example, there's a period of new age music when it was first starting out that I find really interesting.

I think when most people hear new age music they think of '80s synths and 15 minute songs that are kind of like soundscapes. But there was some really cool early stuff in the mid-'70s that's straddling the line between jazz and rock. So I've been using some ideas from that, but I still haven't figured out what the record can be. We finish this tour and we'll have only one-off show in the next month or so, then we'll have an extended break, so I look forward to getting home and working through it a little more.

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FOOTBALL

Panthers welcome Cardinals back to ‘The Cage’

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The University Panthers (1-2) close out a four-game homestand Saturday, Sept. 20, when they welcome the Louisville Cardinals (2-1) to Ocean Bank Field

at FIU. Gametime is set for 3:30 p.m. and the game will be aired on Fox Sports One.

The Cardinals are the second straight Atlantic Coast Conference opponent to visit the University. The Panthers are coming off a tough loss to Pittsburgh Panthers at home. They

jumped out to an early 16-0 lead, but were unable to stop Pitt's rushing assault and fell 25-42.

Quarterback Alex McGough had the best game of his freshman campaign. McGough went 15-30 for 224 yards and two touchdown passes. He also ran one in from three yards out – the first rushing

touchdown of his career.

He will be under center again on Saturday.

“We played really well at times on Saturday and did some really good things,” said coach Ron Turner. “We gotta do that for four quarters. We gotta execute defensively, offensively and on special teams.”

Special teams has been an important part of all three games for the Panthers. On one hand, Richard Leonard has been outstanding at returning kicks and giving the Panthers good field position. Leonard is averaging 21.4 yards-per-return, ranking him 9th in the nation. On the other hand, punting has been an issue. Chris Ayers is averaging only 34.8 yards-per-attempt on punts this year.

When asked if there would be a change at the position, Turner said, “We’ll look at it. We’re gonna let guys compete and make a decision this week. We’ll see who wants to step up and do it.”

Turnovers and big plays have helped the Panthers this year. Last week alone, they forced three turnovers and had a 57-yard touchdown reception from Glenn Coleman.

“We had 10, what we consider, ‘big plays’ last week,” said Turner. “I don’t know if we had 10 ‘big plays’ in any game last year. We might have gone six games

without having 10 ‘big plays.’ That’s a big improvement.”

Saturday will mark the fourth straight year that the Panthers and Cardinals face-off. Louisville leads the series 2-1. The last meeting between the two schools was Sept. 21, 2013. The Cardinals gave the Panthers their worst loss of the season at 72-0. The Panthers were only able to manage 27 total yards and 2 first-downs.

But this is a different Louisville team than the one from a year ago. Last year, the Cardinals had one of the top players in college football with Teddy Bridgewater and were in National Championship conversations.

This year, Bridgewater has moved on to the NFL and the Cardinals are coming off a loss to the Virginia Cavaliers.

“We’re not even thinking about last year,” said Turner. “We’re a different team. The focus is first and foremost on us, as it always is. We don’t worry about what they have on their helmet or the name on their back. We focus on ourselves to get better but at the same time prepare for them.”

After Saturday, the Panthers will take to the road for the first time in 2014. They will head to Birmingham, Alabama, to take on the University of Alabama Blazers on Sept. 27.



BRIAN TRUJILLO/THE BEACON

Junior linebacker Luis Rosado runs onto the field at the start of the FIU vs. Pittsburgh game on Sept. 13. FIU will be playing the Louisville Cardinals on Saturday, Sept. 20.

CROSS COUNTRY

Cross country team faces season’s biggest meet

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The men’s and women’s cross country teams will travel to Gainesville this weekend to compete in the Mountain Dew Invitational. The athletes will get off to an early start (warm-ups begin at 6:30 a.m.) on Sept. 20 to run alongside other colleges and high schools in the region. The team is coming off of an impressive performance at the University of Central Florida Cross Country Invitational and hopes to build on that success at their third meet of the season.

The men’s team should have some momentum heading into this event.

Last weekend in Orlando, four of the top nine finishers in the men’s 8K run were Panthers. That included another first overall finish by freshman Ronny Greenup with a time of 25:11.71. This time was almost a full minute less than his time at the University of South Florida Invitational, which was also fast enough to win that event.

Head Coach Ryan Heberling is “looking forward to Ronny going sub-25 soon,” according to a recent interview with fiusports.com.

Other quality performances by the men included freshman Leonel Pozo’s 26:24.38 (sixth place), senior Eli Monzon’s 27:06.13 (eighth place), freshman Andres Magliano’s 27:09.61 (ninth place) and senior Daniel Puentes’ 29:01.37 (14th place). None of the men from the University exceeded Puentes’ time, which serves as quite an achievement – 21 out of the 35 total partici-

pants at the event were slower than that mark.

In total, the Panther’s average time in the men’s 8K was a whole 54.14 seconds better than the second-best team’s average.

The women’s team will likely seek to improve upon their performance in Orlando. In the 5K, Catherine Venture had the best finish on the team with a time of 20:19.40. Isolada Montiel ran a 21:45.87. Brittany Wasserman completed the course in 23:01.88 and Katrina Rodriguez finished in 23:24.69.

“
I’m looking forward to Ronny [Greenup] going sub-25 soon.”

Ryan Heberling
Head Coach
Cross Country

The size of the event the Panthers are running this week, however, is much larger than anything they have competed in so far this season.

Instead of events like the UCF Invitational, where the

team faced only two other Division I schools and two non-Division I schools, the Mountain Dew Invitational beckons participation from all around the state.

High schools are given their own closed 5K and 8K competitions. Universities from around the state, typically including the University of Florida and the University of Miami, gather in open competitions, where athletes that do not represent a school can register to compete.

The University’s contestants will be running on the UF golf course. The 8K and 5K races both consist of tracks that span the entirety of the course. Essentially everything but the tee boxes, greens and bunkers will be used in the race.

The last time the Panthers participated in the Mountain Dew Invitational was 2011. Sebastian Castillo was the top runner for the men with a time of 26:23.77 in the 8K. That mark was good for 29th place in the event.

Greenup’s time at the UCF Cross Country Invitational was more than a minute better than Castillo’s in 2011, so the Panthers should be better represented in this event than ever before. The top performer for the women in their last Mountain Dew Invitational debut was Daniela Espino, with a time of 19:05.01 in the 5K. Her time was thirty-fourth best in the event.

The men and women should be able to represent the Panthers well in the festivities this weekend. Even though Greenup may be denied his third straight first-place finish on the season, the weekend should provide enough action to satisfy the University’s cross country fans.

Basketball court damaged from fitness event

COURTS, PAGE 1

911 CrossFit and Da Factory hosted the two-day event.

According to Derek Fields, a spokesperson for CrossFit, Inc, the Raid Games VI was in fact not a CrossFit event.

“CrossFit Inc. licenses affiliate gyms around the world, including 911 CrossFit, to use our name in their gym name,” he said in an email to Student Media. “We do not, however, license our affiliate gyms to host or sponsor ‘CrossFit competitions.’ CrossFit affiliate gym owners are all independent business owners; we do not operate franchises or control affiliates beyond the legal terms of our affiliate licensing agreement.”

On the event’s website, the Raid Games VI was described as, “A CrossFit competition open to ELITE, and recreational athletes everywhere, challenges the will to win by

measuring and exposing one’s true work capacity in the sport of fitness.”

The Lime Court was protected by a padding which was intended to take on the full force from the athletes and their equipment, but was not enough to take on the impact from such weights being dropped from several feet high.

“They had padding on the floor, but the space was limited,” said Aleman. “People were walking and dropping the weights from over their heads. I’m not surprised.”

Since the court is closed, the men’s basketball team and the volleyball team are forced to use practice courts located in the arena as a backup.

There is no exact timetable as to when the court will be ready for competition.

Stay tuned to fiusm.com for more updates.

SOCCER

Panthers fall to East Tennessee State University in Head Coach Calabrese’s visit to former team

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On a night where Head Coach Scott Calabrese would make his highly anticipated return to Johnson City, Tennessee, it was his former team that came away with the 2-1 victory over FIU (1-3-1), ending in what most would call a disappointing two-game road trip for the Panthers.

The Buccaneers of East Tennessee State University (3-2) took care of business Tuesday night, defeating their ex-coach, now the Panthers’ leading man, who spent six seasons building up the program before leaving Johnson City for Miami.

Calabrese coached the Buccaneers from 2008-2013, acting as the first-ever head coach for their program. Throughout his tenure at ETSU, Calabrese helped lead the Buccaneers to two NCAA tournament before leaving the program in the hands of Bo Oshoniyi.

The two coaches shared a moment on the sidelines, before and after the game, as friends who have the upmost respect for each other and what they’ve each been able to accomplish.

Two unanswered goals for the Buccaneers were the difference in a game where the Panthers scored the first goal just four minutes into the contest. Senior forward and captain, Quentin Albrecht, scored his first goal of the season for the Panthers off a fantastic cross from junior midfielder, Daniel Gonzalez, leading him

into a breakaway for the score.

The goal for Albrecht was the fastest goal of the season for the Panthers and the only time this season they’ve been able to find the back of the net in the first half of a game.

The University had trouble early on in the season, playing much better in the second half than the first. A goal in the first four minutes was just what their team needed as they continued to control possession in the games early stages.

Unfortunately for the Panthers, mistakes by their defense would cost them the lead.

An equalizer came off of a free kick just outside the box in the 23rd minute, after a handball was called on an FIU defender. Sophomore forward, Joao Ramalho, found the back of the net beating the Panthers’ goalkeeper for his fifth goal of the season.

Once again, the Panthers outshot their opponents in total shots, 10-7, but lost the battle in the more important statistical category, shots on target. The Panthers only had two shots on target the whole game, both coming in the first 10 minutes of the match.

The Panthers failed to capitalize the rest of the 86 minutes, as the game remained tied 1-1 until the 83rd minute. ETSU beat redshirt sophomore goalkeeper David Mitchell for the second time of the day, a goal that would end up being the game-winner for the Buccaneers.

Redshirt freshman Cory Sauer-



PHOTO COURTESY OF LORIE MYERSON / EAST TENNESSEAN

FIU senior defender Sean McFarlane fights for control of the ball during the game against East Tennessee State University on Sept. 16. The Panthers lost 1-2.

wine, a Florida native, scored the game-winner after being issued a cross from Ramalho. The cross was deflected in the box, setting up an easy finish for Sauerwine, the first goal of his career.

Despite allowing two goals against him, Mitchell had a nice outing finishing the game with three total saves in his second start of the season. Calabrese decided to start the sophomore over the more experienced goal-

keeper, junior Robin Spiegel.

Moving along into the season, this might be one of the games the Panthers look back on and wish they would have been able to capitalize on. Not only was this Calabrese’s return to his old program where he spent so many years, but where he realizes the competition for the Panthers only gets tougher from here on out.

Coming into Miami to challenge the Panthers next, will be

the San Diego State University Aztecs, at 7:30 p.m., Friday, Sept. 19.

SDSU is on a five game winning streak and will arrive to the 305 looking for their first road win of the season. The game against the Aztecs will be the first of three straight home games for the Panthers, who will also host Florida Gulf Coast University and University of Alabama at Bahama next week.

INTRAMURALS

Greek Intramurals kick off with sorority play

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Notice: Team names are not a representation of student media or the Beacon.

There was no shortage of scoring when on Sept. 15, Monday night’s Greek intramural flag football kicked off. Eight sorority teams went head to head and four of those teams left the intramural field with plenty of points and a well earned victory.

In the highest scoring game of the night, Delta Phi Epsilon and their captain Valessi Lalondriz took on Tri Sigma. With a productive and efficient offense, Delta Phi Epsilon went on to defeat Tri Sigma 65-0. They hope to extend this winning streak on Sept. 29 against “D4days,” a non-greek affiliated team.

Also in the night’s winner’s circle was “Our D Is Always Hard,” a non-greek affiliated team. Captain Michele Alfonso and the team did in fact play as their name suggests and held Alpha Xi Delta scoreless with a final score of 42-0. In their

next matchup on Sept. 22, they will also play “D4days.”

Phi Sigma Sigma defeated “#Alum-Probz,” a team of Alpha Xi Delta alumna, 24-0 in their season opener Monday night, led by captain Katty Pasquariello. Captain Anneliese Penate and “#AlumProbz” hope to bounce back against Sigma Kappa on Sept. 23 and get the win.

Monday night also proved to be a good night for “BALL SNATCHERS,” another non-greek affiliated team, who defeated Alpha Omicron Pi 0-21. In the next game, captain Sierra Gordon and the rest of

the victorious team will go head to head against Phi Sigma Sigma, who also want to keep their undefeated streak going after their season opener.

Overall, it was an electrifying start to the Greek flag football season with teams racking up points on offense and strong defensive performances. The next few weeks will bring plenty of football from fraternities and even more sororities, along with plenty of exciting action that usually accompanies the sport.

Faculty Senate talk revamping programs

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Expanding the financial base for top-performing programs at the University was among the topics of discussion during this week's Faculty Senate meeting.

On Tuesday, Sept. 16, University Provost Kenneth Furton said some programs may need to be merged or consolidated to make more room for preeminent programs.

The Faculty Senate is deter-

mining better ways to use scholarships to recruit students to attend the University and provide financial aid for students in need.

Furton said a plan must be in place to make administration more efficient and to better coordinate the delivery of scholarships through multiple avenues.

About half of FIU's scholarship money is not being used due to a lack of personnel available to properly organize and distribute awards for need-

based scholarship students.

Faculty Senate will determine if this is an administrative issue.

New rules for online courses were also up for debate at the meeting.

Vice President of Academic Affairs Elizabeth Bejar briefly spoke about adopting rules for online courses which could affect transfer students and associate degree seeking students.

SEE SENATE, PAGE 2

BAKING FOR BREAST CANCER



NATALIE REYES/THE BEACON

Anna Tuttle (left), a dual enrollment student in hospitality, talks to Sabrena O'Keefe, assistant director of the Center for Leadership and Service at a bake sale booth during the Breast Cancer Kick-Off on Sept. 16

Society of Professional Journalists garner success

COLUMNIST



ALEXIS FERNANDEZ

next?"

A few months earlier FIU SPJ organized "Listen. Learn. Connect. Media Conference" so students could connect with industry leaders and discuss the current state of media.

Aspiring journalists received sound advice from guest speakers like The Miami Herald photographer Patrick Ferrell and SPJ Region III Director Michael Koretzky, to name a few. Members left feeling accomplished, making it a successful meeting to say the least.

"It was definitely something that I am very

It's a quarter past four on a muggy afternoon at the Biscayne Bay Campus and the University chapter of the Society of Professional Journalists is about to begin their weekly meeting.

Anxiously waiting around a small table inside the newsroom, we wonder, "What's

proud to have been a part of because I feel that we established a legacy," said Marisol Medina, FIU-SPJ president and senior journalism major.

Someone needed to keep this thriving group of students motivated during the hot summer months, and advisor Chris Delboni was just the right person.

In spring 2009, the South Florida News Service was created as a program in the School of Journalism and Mass Communication to give upperclassman news writing experience.

The University hired Delboni in the fall of that same year to teach the course and work with students as a news director.

Delboni, always challenging her students, pushed members to stay active during the summer by creating a fundraiser for the annual Excellence in Journalism Conference.

"What we did was create a GoFundMe account and shared it with our friends and family on social media," said Jasmine Richardson, treasurer of FIU-SPJ and broadcast media major.

"Everyone played a significant role in the process."

The collaborative effort excelled once again, allowing several members to attend the conference in Nashville, Tennessee on Sept 4. Student reporters had the unique opportunity to network with industry professionals and learn about the latest trends in the evolving world of journalism.

"At the convention, I was happy to see that there were so many professionals sitting down and discussing the different issues that are affecting the industry," said Kathleen Devaney, a first time conference attendee and journalism senior.

Workshops for subjects on "releasing your inner broadcaster, storytelling techniques and understanding racial issues," kept the participants busy throughout the four days.

During the Student Union ceremony, Delboni was given the David L. Eshelman Outstanding Campus Adviser Award for her dedication and ability to inspire students.

"This award really is not about me at all," Delboni said. "It's about the kind of students we have. The kind of students that take on leadership, that take on responsibility; the kind of students we want to see in the newsroom today."

The hard work of students was also recognized when Koretzky presented FIU-SPJ members with the Outstanding Campus Chapter Award.

Associate Dean Allan Richards, Delboni and alumni Barbara Corbellini Duarte offered helpful tips on producing content efficiently with major media organizations to a room full of educators and student journalists – as FIU's South Florida News Service has done.

"It made me really proud being in that room full of people interested in knowing what SFNS had to say," said Katherine Lepri, vice president of the FIU-SPJ and a senior journalism major.

"A lot of journalism schools don't have what we have and the fact we have been doing this so successfully is a big deal," Lepri said.

LATE DAY LATTE IN PANTHER SQUARE



KRONO LESCANO/THE BEACON

Daniel Almeida, (left) of Campus Life and a fine arts junior, serves Camille Perkins (right), biology advisor the of the School of Arts & Sciences, snacks during Israeli Late Day Latte in Panther Square on Sept. 17.

Beware false adverts

COLUMNIST



JOSHUA CORVINGTON

to consumers haven't changed. With the rise of the Internet, they've gotten worse.

Ever since the Federal Trade Commission was established in 1914, it's been combating deceptive advertising across the board, but it hasn't been easy.

The obstruction facing the FTC has increased since the 1950s. From the 1970s on, the FTC was stymied with a downsizing of resources and staff. However, there are other consumer protection laws in place to combat deceptive

Deceptive advertising hurts more than just the consumer. It poisons a company and can kill a brand. The tactics of lying

ads, such as the Lanham Act which requires consumers and competitors to prove harm or likely harm. Most states have their own laws prohibiting false adverts too.

Deceptive ads encompass any claim made by an advertiser that a consumer has no reason to believe, even if it turns out to be true.

An example of an exaggerated advert can be seen in Axe body spray commercials. These ads depict men spraying their product and instantly becoming desirable. From experience, the body spray's scent is so overwhelming it becomes more off-putting than appealing.

Deceptive ads hurt companies and consumers. They can lead to lawsuits, cost companies millions, as well as directly harm consumers by omitting facts. A prime example of this

were tobacco ads in the United States. Tobacco companies made smoking seem more attractive and fashionable, without revealing any negative side effects. It took decades of studies and a lot of money to remove these ads. The tobacco industry continues to find loopholes in countries like Malaysia and Indonesia, however, they have since had to bear the expense of numerous lawsuits from the harmful side effects that they failed to mention.

Another example of deceptive advertising involves hotel photo adverts on websites and pamphlets.

According to the hotel investigation website Oyster.com, hotel photo adverts crop and alter images to make hotels look better than they actually do.

SEE ADS, PAGE 3