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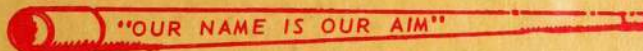


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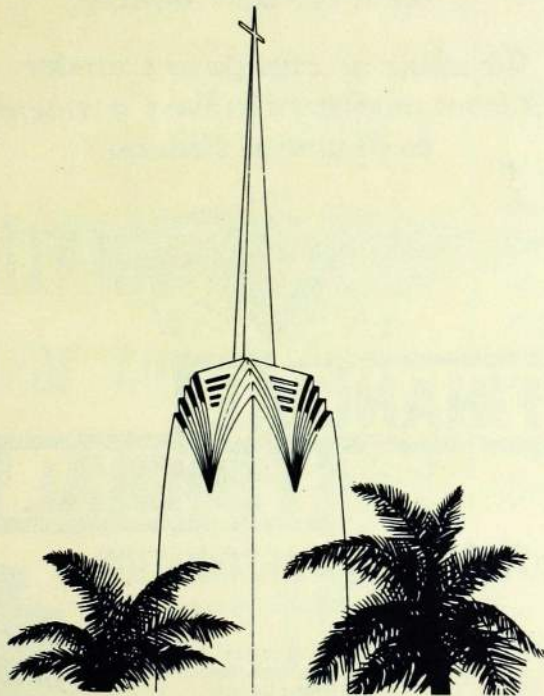
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The information in this Directory is gathered by an actual canvass and is compiled in a way to insure maximum accuracy.

The publishers cannot and do not guarantee the correctness of all information furnished them nor the complete absence of errors or omissions, hence no responsibility for same can be or is assumed.

The publishers earnestly request the bringing to their attention of any inaccuracy so that it may be corrected in the next edition of the directory.

R. L. Polk & Co., Publishers

INTRODUCTION AND GENERAL INDEX

R. L. POLK & CO., publishers of more than 1,400 City, County, State and National Directories, present to subscribers and the general public, this, the latest edition of the Miami Beach City Directory.

Confidence in the growth of Miami Beach's industry, population and wealth, and in the advancement of its civic and social activities, will be maintained as sections of this Directory are consulted, for the Directory is a mirror truly reflecting Miami Beach to the world.

The enviable position occupied by R. L. POLK & CO.'S Directories in the estimation of the public throughout the country, has been established by rendering the best in Directory service. With an unrivaled organization, and having had the courteous and hearty cooperation of the business and professional men and residents, the publishers feel that the result of their labors will meet with the approval of every user, and that the Miami Beach City Directory will fulfill its mission as a source of authentic information pertaining to the community.

Four Major Departments

The four major departments are arranged in the following order:—

I. THE BUYERS' GUIDE constitutes the first major department of the Directory, printed on yellow paper. In the first section of this department, grouped under appropriate headings, are included the advertisements and business cards of firms and individuals desiring to make a complete presentation of their products or services. Following this is the Classified Business Section, which embraces a list of the names and addresses of all business and professional concerns of the community, arranged in alphabetical order under appropriate headings—a catalog of all the activities of the community. The Buyers' Guide represents reference advertising at its best, and merits the attention of all buyers and sellers seeking sources of supply or markets for goods. In a busy and diversified community like Miami Beach, the necessity of having this kind of information up-to-date and always immediately available, is obvious. The Directory is the common intermediary between buyer and seller, and plays an important role in the daily activities of the commercial, industrial and professional world.

II. THE ALPHABETICAL LIST OF NAMES of residents, business and professional concerns is the second major department, printed on white paper. This is the only record in existence that aims to show the name, marital status, occupation, and address of each adult resident of Miami Beach, and the name, official personnel, nature and address of each firm and corporation in the community. A special feature of this section is the listing of telephone numbers.

III. THE DIRECTORY OF HOUSEHOLDERS, INCLUDING STREET AND AVENUE GUIDE is the third major department, printed on green paper. In this section, the numbered streets are arranged in numerical order, followed by the named streets in alphabetical order; the numbers of the residences and business concerns are arranged in numerical order under the name of each street, and the names of the householders and concerns are placed opposite the numbers. The names of the intersecting streets appear at their respective crossing points on each street. Special features of this section are the designation of owner-occupied homes, the listing of telephone numbers, new householder symbols and Zip Codes.

IV. THE NUMERICAL TELEPHONE DIRECTORY is the fourth major department, printed on blue paper.

Community Publicity

The Directory reflects the achievements and ambitions of the community depicting in unbiased terms what it has to offer as a place of residence, as a business location, as a resort, and as an educational center. To broadcast this information, the publishers have placed copies of this issue of the Directory in Directory Libraries, where they are readily available for free public reference, and serve as perpetual and reliable advertisements of Miami Beach.

The Miami Beach Out-Of-Town City Directory Library

Through the courtesy of the publishers of the Miami Beach Directory, a Directory Library is main-

tained in the offices of the Miami Beach Chamber Of Commerce, for free reference by the general public. This is one of more than 800 Directory Libraries installed in cities and towns throughout the United States, Canada, and Puerto Rico through the courtesy of your publisher.

The publishers appreciatively acknowledge the recognition by those progressive business and professional men who have demonstrated their confidence in the City Directory as an advertising medium, with assurance that it will bring a commensurate return.

**R. L. POLK & CO.,
Publishers**



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MIAMI BEACH

"AMERICA'S YEAR-ROUND VACATION AND CONVENTION CENTER"

(Courtesy of Miami Beach Chamber Of Commerce)

Statistical Review

FORM OF GOVERNMENT—City Manager-Mayor-Council; Incorporated as a town March 26, 1915, as a city March 25, 1917.

POPULATION—87,072. American-born population is 85% of the whole.

AREA—Land Area 7.1 square miles. Waterway area 10 square miles.

ALTITUDE—5 feet above sea level.

CLIMATE—Mean annual temperature 75.8 degrees F., ocean temperature yearly normal 80.2 degrees F., average annual rainfall 44.72 inches.

RECREATION

Parks and recreation areas operated and maintained by the City of Miami Beach:

| | |
|-------------------------------|--------|
| Number of Acres — Parks | 920.49 |
| Neighborhood Park Playgrounds | 11 |

Tennis Centers:

| | |
|--------------------------------|----------------------|
| Flamingo Park — 12 Clay Courts | 4 All Purpose Courts |
|--------------------------------|----------------------|

| | |
|---------------|---------------|
| North Shore — | 4 Clay Courts |
|---------------|---------------|

| | |
|--|----------------------|
| | 8 All Purpose Courts |
|--|----------------------|

| | |
|------------------|------------------------------|
| Handball Courts: | 4 each — 4 wall (2 enclosed) |
|------------------|------------------------------|

| | |
|--|------------------------------|
| | 6 each — 1 wall (2 enclosed) |
|--|------------------------------|

| | |
|-------------------------------------|---|
| Number of Parks with Tennis Courts: | 5 |
|-------------------------------------|---|

| | |
|-------------------|---|
| Community Centers | 5 |
|-------------------|---|

| | |
|--------------------|---|
| Friendship Corners | 4 |
|--------------------|---|

| | |
|--------------|---|
| Teen Centers | 2 |
|--------------|---|

| | |
|--------------|---|
| Chess Center | 1 |
|--------------|---|

| | |
|------------------------------------|--------|
| Total acreage of ocean front parks | 133.39 |
|------------------------------------|--------|

| | |
|-----------------------------|--|
| and ocean front street ends | |
|-----------------------------|--|

| | |
|-----------------------------------|--------|
| Total acreage of landscaped parks | 260.62 |
|-----------------------------------|--------|

| | |
|--------------|--|
| and parkways | |
|--------------|--|

Golf Courses: 2 each—18 holes; 1 each, Par 3—9 holes; acreage 292.

Fishing from municipal pier on the ocean and also from government cut jetty. Archery,

charter fishing boats, sightseeing tours, 318 restaurants, 32 night clubs and 63 cabarets.

Professional boxing at Miami Beach Auditorium. Power and sailing boat regattas. Grey-

hound racing; wrestling, basketball . . . as well as ballet.

ASSESSED VALUATION—\$1,308,425,130 (Dec. 31, 1971), with 12.29 mills per \$1,000 tax rate.

BONDED DEBT—\$22,590,000 (End Dec. 31, 1971).

FINANCIAL DATA—6 commercial banks, 7 savings and loan associations.

POSTAL RECEIPTS—\$3,801,251 (Dec. 31, 1971).

TELEPHONES IN SERVICE—136,177 (1971 approximate).

CHURCHES AND SYNAGOGUES—19, representing 8 denominations.

REAL ESTATE—Number of transfers, 992½, valued at \$117,199,620 (1971). Number of units in home structures, single and duplexes, 10,683.

INDUSTRY—Chief industries of the city and surrounding territory, tourism, retail and service trade.

Principal manufactured products: fruit preserves and candies, building materials, awnings, costume jewelry and ice.

TRADE AREA—Retail area has radius of 30 miles, and population of 1,267,792 (Dec., 1971).

NEWSPAPERS—4 daily, 3 Sunday, 1 weekly.

RADIO BROADCASTING STATIONS—WKAT, WFUN, WMET, WMET-FM, WQAM, WIOD, WGBS,

WAEZ, WAM-E, WEDR, WFAB, WCOS, WINZ, WIXX, WMBM, WOCN.

TELEVISION—Total Miami area served by WTHS-TV, WTVJ, WCKT, WLBW-TV, WCIX and WAJA.

HOTELS—353, with total of 28,852 rooms.



One of Miami Beach's many municipal beach parks, where the surf temperature averages about 80 degrees all year long.

RAILROADS—City served by 2 railroads, as follows: Florida East Coast Railway and Seaboard Coast Line Railroad.

BUS LINES—City served by 2 Inter-city bus lines, as follows: Florida Greyhound Lines, Inc. and



Miami Beach, looking north, provides a fine view of many of the city's resort hotels and high-rise apartment buildings.

HIGHWAYS—The following highways run through, or to, the city: U. S. No. I-95, I-27, 41, 441, State A1A, 9, 828, 815, 826 and Sunshine State Parkway.

AIR LINES—City served by 35 scheduled and 21 irregular air lines as follows: Delta, Eastern, National, North-East, United, Northwest Orient, Guest Airways, Pan American World Airways, Q Airways, KIM Royal Dutch Airlines, Air France, American, Braniff International, BOAC, BWIA, Cunard Eagle, El Al and Lufthansa German.

AIRPORTS—6 in, or near the city, County, commercial and government.

AMUSEMENTS—Largest auditorium in city seats 3,534 persons. Convention Hall seats 34,050. 11 moving picture theatres, 2 municipal and 2 private, and a par 3 golf course in the city. Other amusements: Horse and dog racing, tennis courts, dancing, bathing pools, night clubs, fishing, boating, concerts, playgrounds, beaches, parks, sightseeing, lectures and Jai Alai.

NUMBER OF HOSPITALS—4, including 3 general hospitals and 1 heart institute.

NUMBER OF BEDS—1,310, plus 44 bassinets.

NUMBER OF NURSING HOMES—3, with 516 beds.

HOME FOR THE AGED—2, with 356 beds.

City operated Social Service Department, Health department facilities operated by Dade County Department of Public Health.

FIRE PROTECTION

Miami Beach Fire Department:

| | |
|---------------------------|-----|
| Stations | 3 |
| Pumpers | 6 |
| Quad and 2-100' Aerial | 2 |
| Trucks—All radio equipped | Yes |
| Employees | 151 |
| Ambulances Available | 11 |
| Fire Rescue Cars | 4 |

EDUCATION—Number of public schools 9, 6 public schools having kindergarten classes, 6 public schools having elementary classes, 2 Junior High Schools, 1 high school, 5 parochial schools, 1 private school, Number of pupils in public schools, 7,387. Number of teachers in public schools, 345.

PUBLIC LIBRARIES—1, with total of 155,738 volumes, including those in the bookmobile, 2 branch libraries and main library.

MUNICIPAL PARKING AREAS—56, off street meters, 6,537; on street meters, 4,369, total 10,906.

CITY STATISTICS—138.3 miles of city streets paved as of Jan. 1, 1972. Miles of gas mains, 225; sewers, 163.8 miles of sanitary sewers and 58.6 miles of storm sewers (Dec. 31, 1971), city bus lines, 45 routes, 380 Dade County buses. Number of water meters as of year 1971, 10,665. Light meters, year 1970, 45,651. Present water storage capacity of 17,590,000 gallons (1971). Supply line capacity of 42 million gallons per 24 hour day; average daily consumption, 26,000,000 gallons, 175.5 miles of mains. Birth rate 3.1 per 1,000 (resident population); death rate, 19.0 per 1,000 (resident population).

General Review

Contrary to common opinion, Miami Beach is a separate municipality across Biscayne Bay from the city of Miami—a tropical island moulded by man within a few years.

Known as "America's Year-'Round Vacation and Convention Center," Miami Beach originally was nothing more than a half-submerged mangrove swamp in the bay; more than two-thirds of the island was made by sucking up and pouring sand over the bay bottom and swamp, in a gigantic-pumping project.

Included in the city limits are 20 islands (also man-made), on which stand pretentious mansions representing the highest type of residential property, dotting the bay between Miami and Miami Beach. The two cities are joined by four separate causeways stretching over Biscayne Bay.

About 52 years ago, only 644 persons were counted as Miami Beach citizens. In 1971, the estimated official population was 87,072. The winter population of "sun-worshippers" however, was estimated at more than 3,500,811.

This tropical fairyland has assessed property valuation of \$1,308,425,130 (1971), (real and personal), an extremely high figure for a municipality of this size, and a bonded debt of \$22,590,000.

Although the island proper is more than ten miles long, it's less than 1, mile wide at its widest point, and thus provides every location with easy and quick access to the Atlantic Ocean.

Within the boundaries of Miami Beach are two public and two private 18-hole golf courses, a Par 3 golf course with 9 holes, and 21 City parks with a total acreage in parks, 838.40. There are 11 theatres, 4 modern hospitals, 6 commercial banks, 7 savings and loan associations, 19 churches, and synagogues, 6 elementary schools, 2 junior high and 1 senior high, 5 parochial schools, and 1 private school. In addition, there are hundreds of excellent retail stores and service businesses licensed by the City.

Unexcelled and unchanging climatic conditions, tropical sunlight with its intensive ultra-violet penetration and irradiation, heavy salt water for bathing—the "Miami Beach Zone" in winter has much higher percentage of sunshine than the Mediterranean Coasts of both southern Europe and northern Africa, and the health-building ultra-violet rays of the sun reach the winter-resorters here in vastly greater volume than at any known point in the world.

The island is spotted with 6,403 residence structures. Resort accommodations include 353 hotels, with a total of 28,852 rooms; and 2,571 apartment houses, with 47,866 units, and 30 motels. Scores of Miami Beach homes are owned by national celebrities in every walk of life, and by retired capitalists.

For amusements, there are golf, motoring, tennis, cabanas, swimming pools, water sports, dog-racing, horse-racing, Jai Alai, fashion shows and night clubs.



Golf is a year-'round Sport at sub-tropical Miami Beach

Miami Beach, long famous as a winter resort, is consistently gaining popularity with spring, summer and fall vacationists. Average maximum temperature for the four winter months is 82.1 degrees, and average low temperature in winter is 69.4 degrees (last report). Average mean temperature for the four winter months is 67.2 degrees. In 1970, the hours of sun were 63% of total number of daylight hours. Temperatures of 90 degrees and over are recorded on an average of only 6 days a year.

The city-manager form of government is in operation at Miami Beach with the usual fire and police forces. The erection of a specially-designed post office, a library, 2 municipal auditoriums and convention hall have added much to civic pride within the municipality.

Bus and motor transportation provides ready access to all parts of the Island and to all of Greater Miami.

With smoke-belching factories and similar projects outlawed by City zoning ordinances, Miami Beach provides one of the most modern resort atmospheres in the entire world, spiced with tropical beauty.



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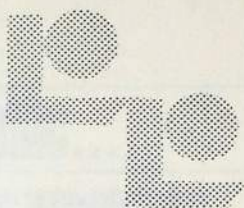
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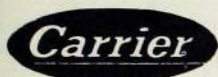
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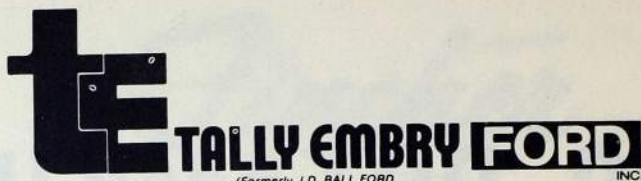
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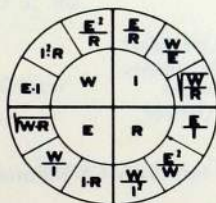
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ABOUT AN INDIVIDUAL

- How does he spell his name?
- What is his middle initial?
- Is he married? What is his wife's name?
- Where does he live?
- Does he own his home or rent?
- Has he a telephone?
- Who are his neighbors?
- What does he do for a living?
- Where does he work?
- Is he the "head of the house" or a resident?
- Does he own a business? Is he a member or officer?
- Who else is in the same business or profession?
- Is the woman single, married or a widow?

ABOUT YOUR CITY

- What is the city's history?
- What are the latest population figures?
- What is the latest statistical and general civic information?
- What are the leading industries and activities of the city?
- What are the names and locations of the schools?
- What are the churches and where located?
- Who are the pastors of the churches?
- What are the locations of the hospitals, homes and asylums?

ABOUT A LOCALITY

- How is the quickest way to get there?
- Who lives at a given address?
- Is there a telephone at the address or nearby?
- What is the character of the neighborhood?
- Is it a "home-owners" section?
- What is the nearest street corner?
- What is the nearest store, church, school, garage, shopping center, parking lot, etc.?
- Where are the public and office buildings?
- If it is a business location, what business?
- If an office building, what firms or professional people are in what rooms?

ABOUT A BUSINESS CONCERN

- What is the nature of the business?
- What is the correct name and address?
- Is it a Proprietorship, Partnership or Corporation?
- Who are the partners, owners, or officers?
- Who else in same or similar lines?



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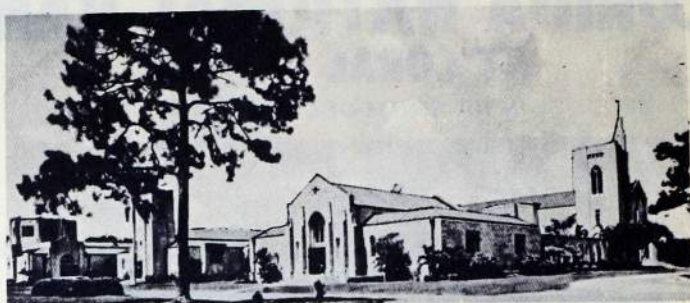
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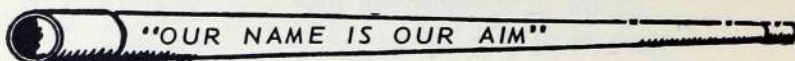
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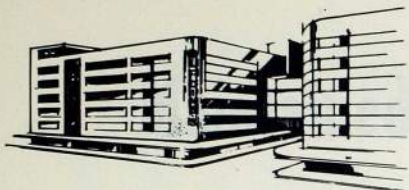


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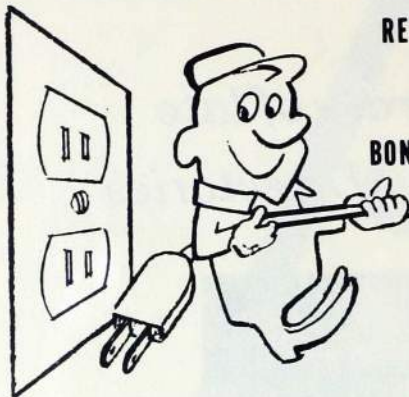
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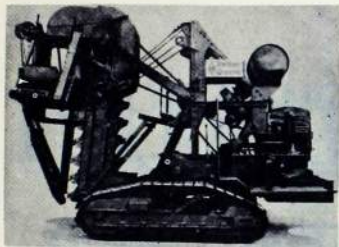
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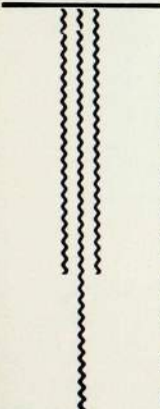
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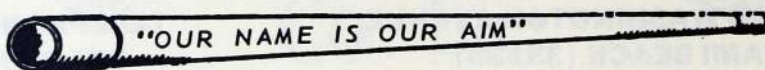


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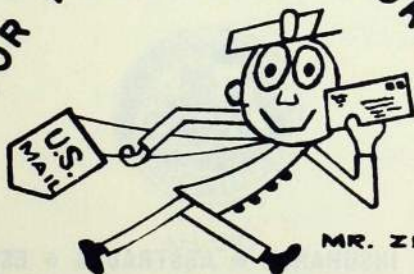
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