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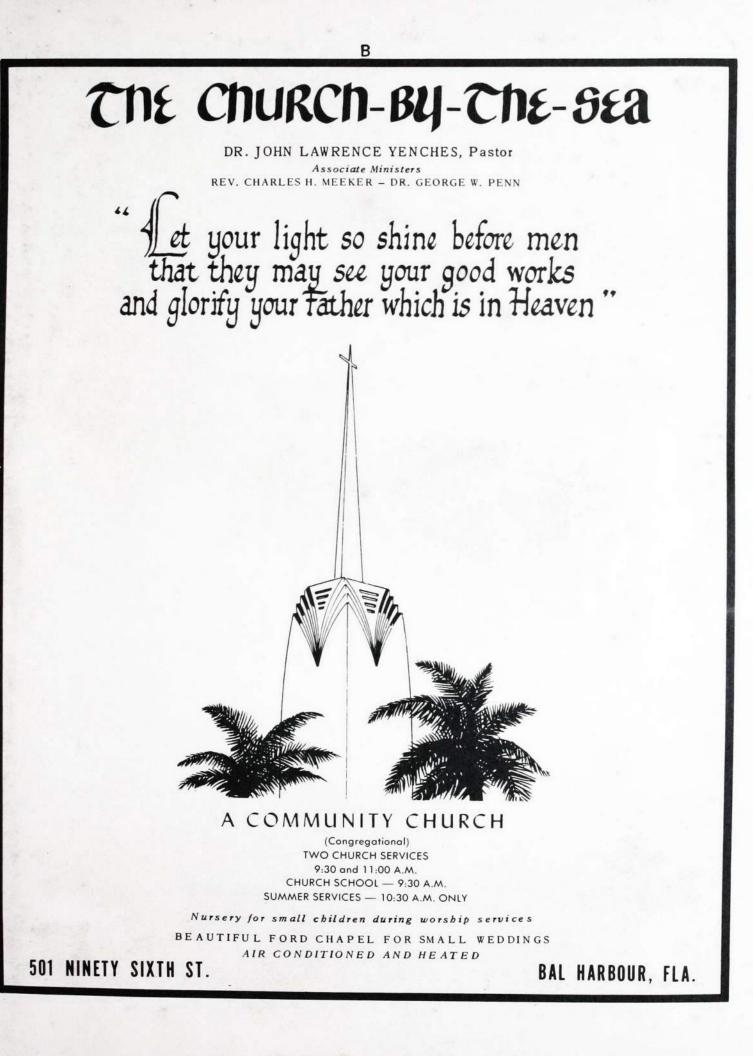
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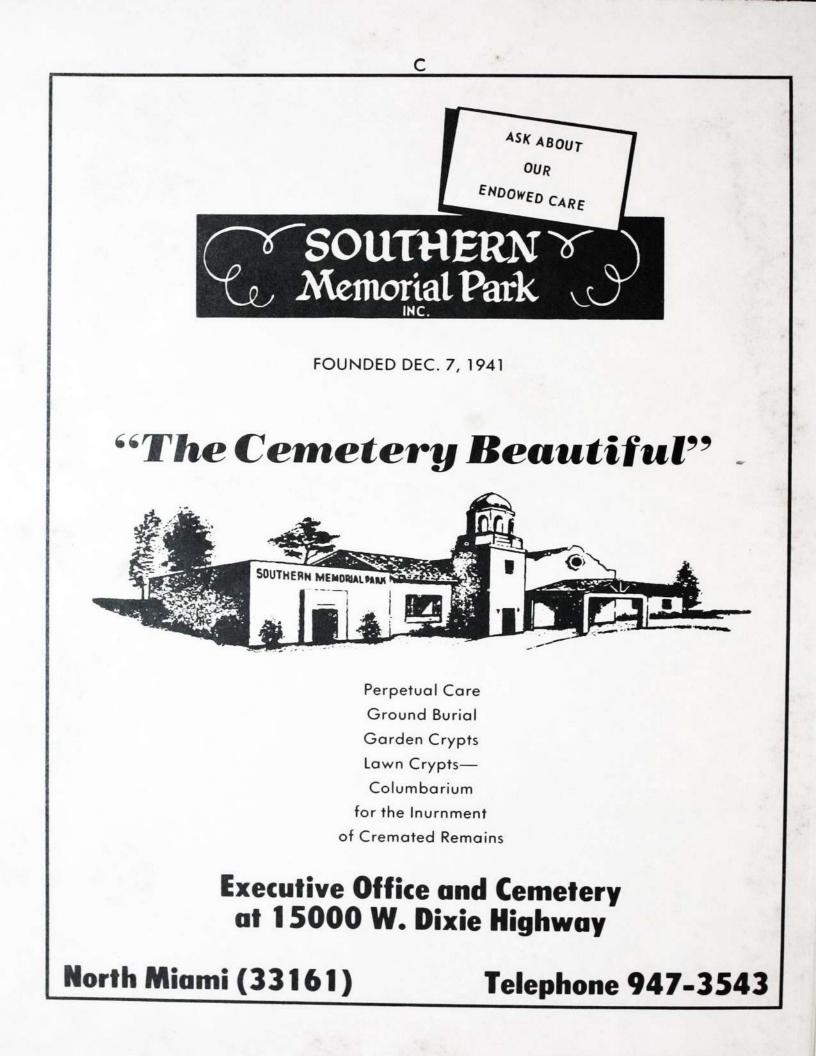
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• Buyers' Guide and a complete classified business directory

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• Complete street and avenue guide, including a list of householders, and occupants of office buildings and other business places. Telephone numbers and Zip Codes are included

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PUBLISHERS NOTE

The information in this Directory is gathered by an actual canvass and is compiled in a way to insure maximum accuracy.

The publishers cannot and do not guarantee the correctness of all information furnished them nor the complete absence of errors or omissions, hence no responsibility for same can be or is assumed.

The publishers earnestly request the bringing to their attention of any inaccuracy so that it may be corrected in the next edition of the directory.

R. L. Polk & Co., Publishers

INTRODUCTION AND GENERAL INDEX

R. L. POLK & CO., publishers of more than 1,400 City, County, State and National Directories, present to subscribers and the general public, this, the latest edition of the Miami Beach Directory.

Confidence in the growth of Miami Beach's industry, population and wealth, and in the advancement of its civic and social activities, will be maintained as sections of this Directory are consulted, for the Directory is a mirror truly reflecting Miami Beach to the world.

The enviable position occupied by R. L. POLK & CO.'S Directories in the estimation of the public throughout the country, has been established by rendering the best in Directory service. With an unrivaled organization, and having had the courteous and hearty cooperation of the business and professional men and residents, the publishers feel that the result of their labors will meet with the approval of every user, and that the Miami Beach Directory will fulfill its mission as a source of authentic information pertaining to the community.

Four Major Departments

The four major departments are arranged in the following order:-

I. THE BUYERS' GUIDE constitutes the first major department of the Directory, printed on yellow paper. In the first section of this department, grouped under appropriate headings, are included the advertisements and business cards of firms and individuals desiring to make a complete presentation of their products or services. Following this is the Classified Business Section, which embraces a list of the names and addresses of all business and professional concerns of the community, arranged in alphabetical order under appropriate headings—a catalog of all the activities of the community. The Buyers' Guide represents reference advertising at its best, and merits the attention of all buyers and sellers seeking sources of supply or markets for goods. In a busy and diversified community like Miami Beach, the necessity of having this kind of information up-to-date and always immediately available, is obvious. The Directory is the common intermediary between buyer and seller, and plays an important role in the daily activities of the commercial, industrial and professional world.

II. THE ALPHABETICAL LIST OF NAMES of residents, business and professional concerns is the second major department, printed on white paper. This is the only record in existence that aims to show the name, marital status, occupation, and address of each adult resident of Miami Beach, and the name, official personnel, nature and address of each firm and corporation in the community. Special features of this section is the listing of telephone numbers.

III. THE DIRECTORY OF HOUSEHOLDERS, INCLUDING STREET AND AVENUE GUIDE is the third major department, printed on green paper. In this section, the numbered streets are arranged in numerical order, followed by the named streets in alphabetical order; the numbers of the residences and business concerns are arranged in numerical order under the name of each street, and the names of the householders and concerns are placed opposite the numbers. The names of the intersecting streets appear at their respective crossing points on each street. Special features of this section are the designation of owner-occupied homes, the listing of telephone numbers, and Zip Codes.

IV. THE NUMERICAL TELEPHONE DIRECTORY is the fourth major department, printed on blue paper.

Community Publicity

The Directory reflects the achievements and ambitions of the community depicting in unbiased terms what it has to offer as a place of residence, as a business location, as a resort, and as an educational center. To broadcast this information, the publishers have placed copies of this issue of the Directory in Directory Libraries, where they are readily available for free public reference, and serve as perpetual and reliable advertisements of Miami Beach.

The Miami Beach Out-Of-Town City Directory Library

Through the courtesy of the publishers of the Miami Beach Directory, a Directory Library is main-

CLASSIFIED **BUYERS' GUIDE** OF THE CITY OF

MIAMI BEACH

FLORIDA

1971

THE BUYERS' GUIDE CONTAINS THE ADVERTISE-MENTS OF THE MORE PROGRESSIVE BUSINESS MEN AND FIRMS.

ALSO A COMPLETE CLASSIFIED BUSINESS DIRECTORY BEGINNING ON PAGE 69



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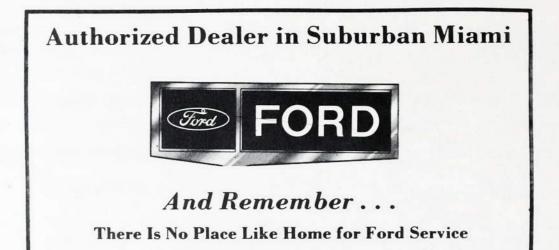
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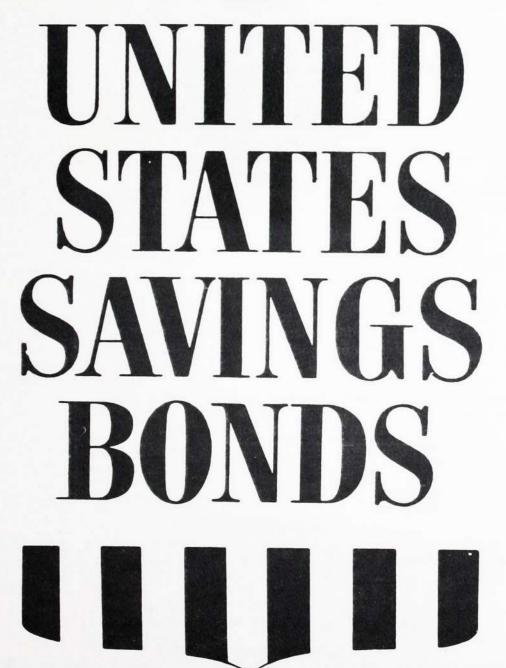
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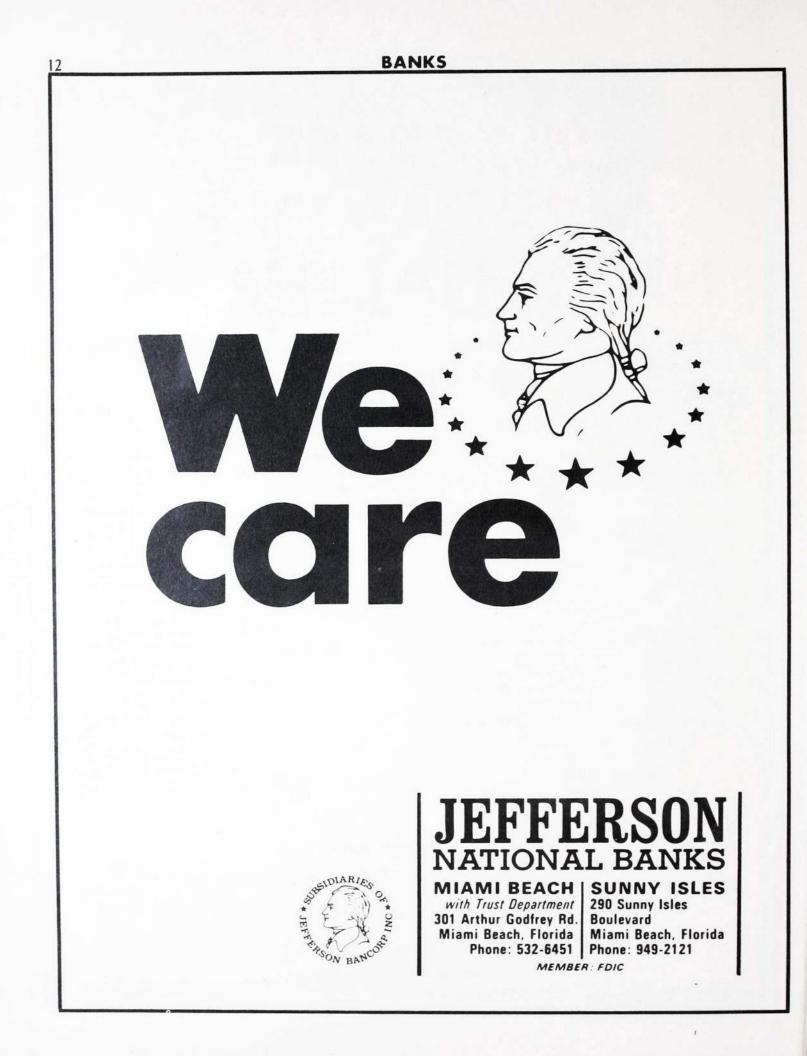
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United National Bank of Miami (downtown) "The First On The Bay" Miami, Florida

Security Exchange Bank of West Palm Beach "The First Out Of Dade County" South Dixie at Belvedere, West Palm Beach, Florida

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BANKS

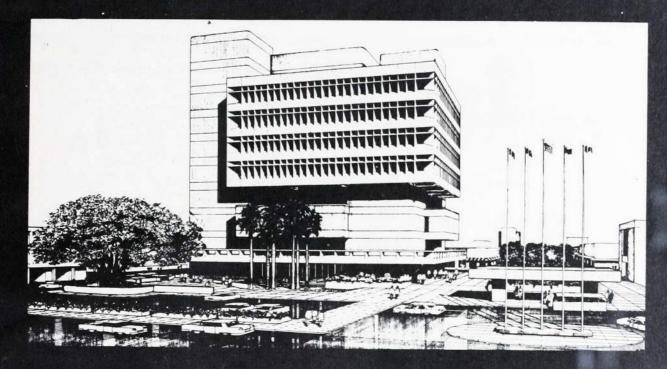
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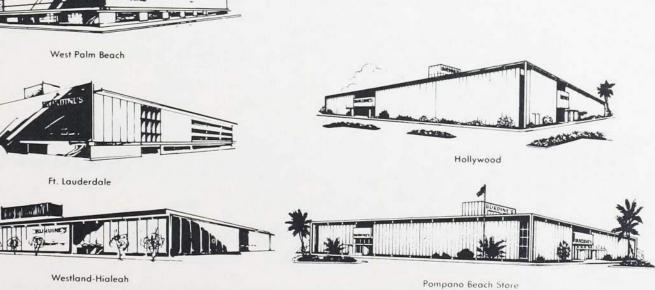
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The PUBLISHERS of the Miami Area Directories maintain for the use of their subscribers and the general public a library of late Out-of-Town City Directories. We invite you to consult this library when in need of names and addresses of individuals and firms in other cities. It is especially designed for the reference use of business men in the Miami Area, when seeking markets and sources of supply outside the Miami Area. There is no charge except for extended continuous use. This library, with attendants in charge, is located at:

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Beach

Subn.

Subn

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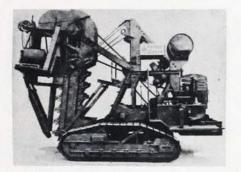


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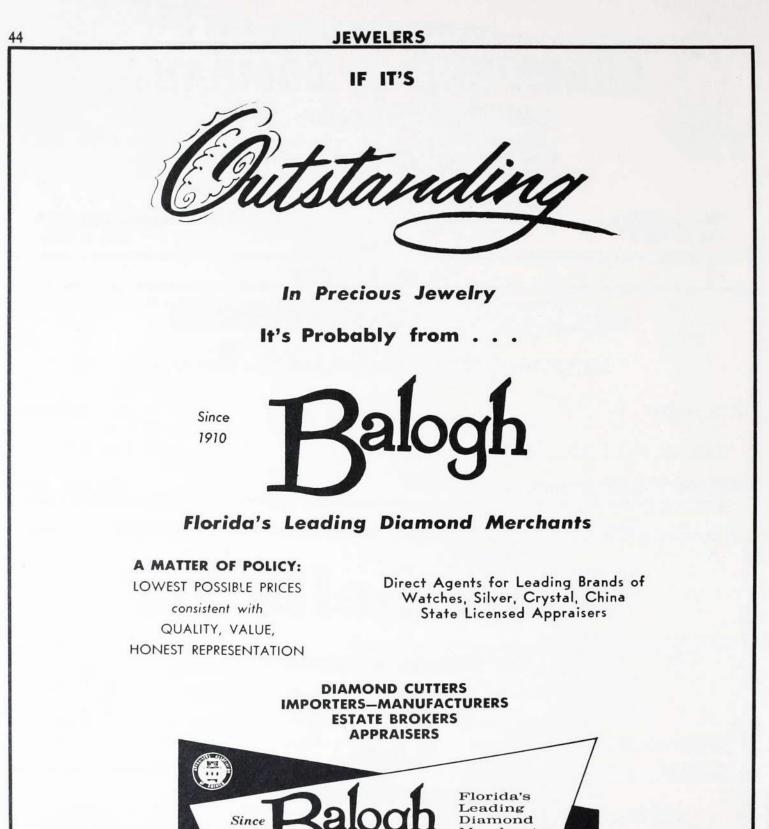
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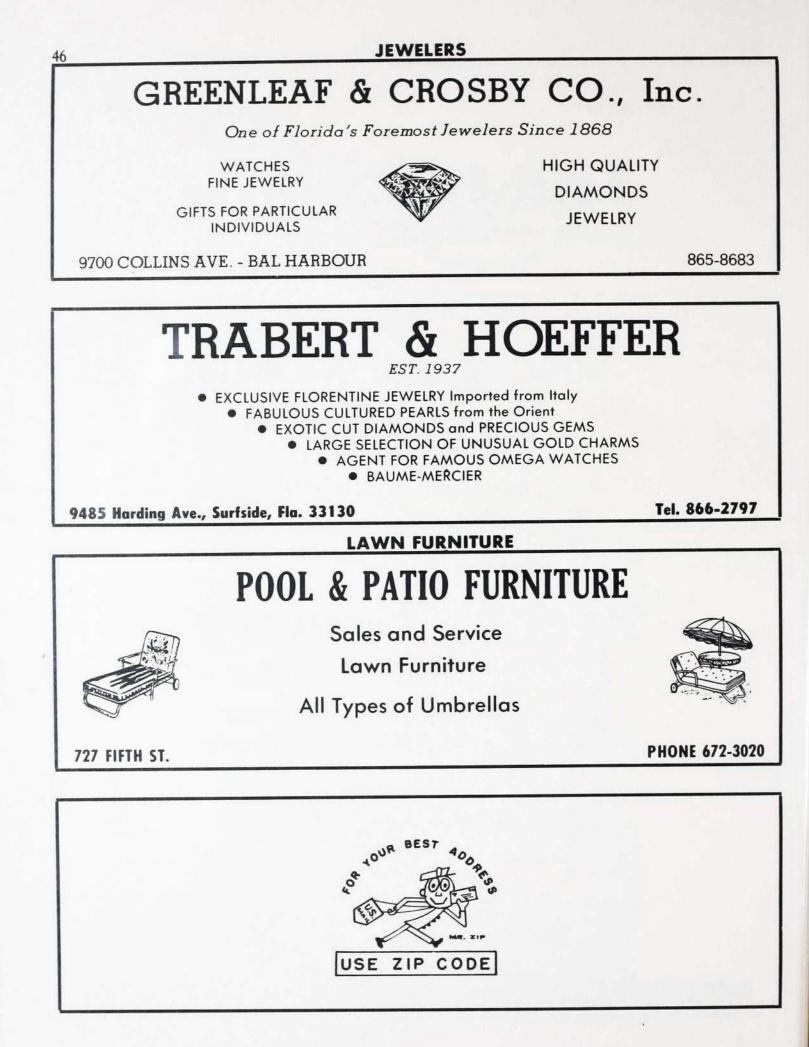
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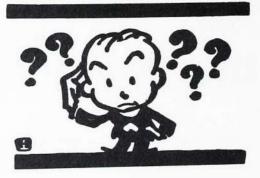
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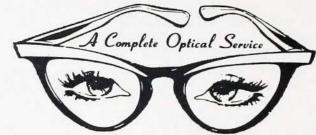
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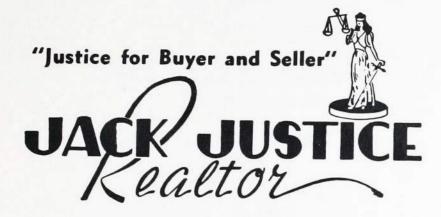
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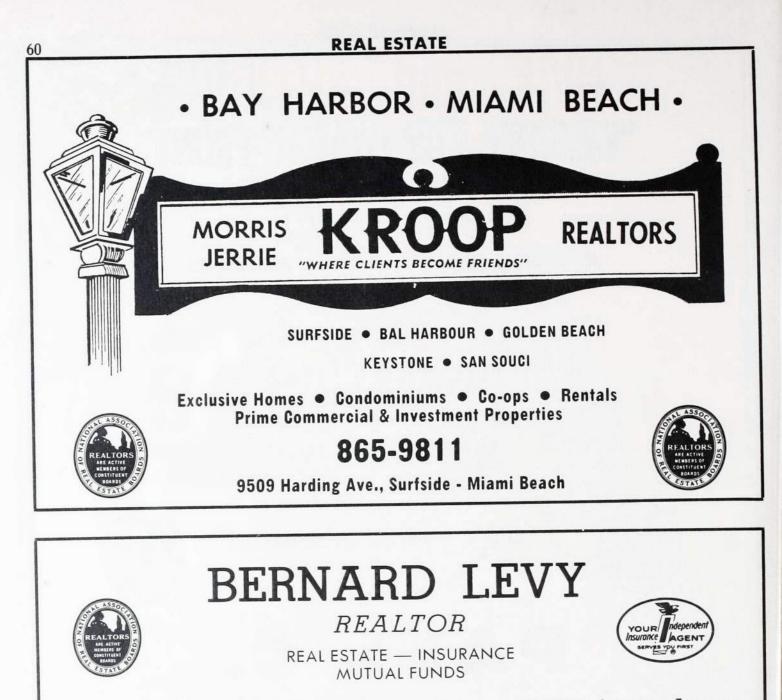


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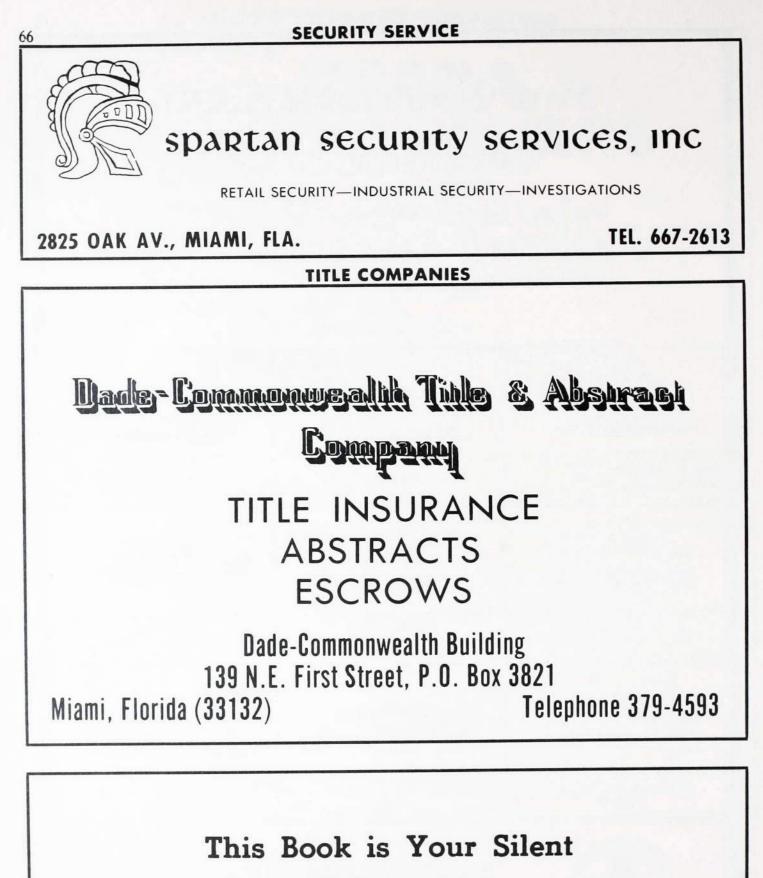
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