

CHARLES FRANCIS COE, noted American author and lecturer, writes from his Florida home:

“MIAMI MILLIONS is a whacking good book. In it you will find everything that ever was in a boom, and that is everything we call life. Personalities, politics, problems, profits, percentages, prognostications and percussions combine with love, laughter, libel, lachrymose liability and languorous liquidation. Booms are tricky things. Read this book and you will recognize the next boom that stares you in the face. You will also smile, shudder and salaam to figures which presaged the present era of billions.

CHARLES FRANCIS COE.”

GOOD FUN WHILE IT LASTED



In the following pages may be found the true story of the Florida land boom of 1925, when paper millionaires took the land of sunshine from the Seminole Indians and gave it to the binder boys.

Originally published under the title of "BOOMER-ANG" this account will recall to those who lived through the boom that parade of events which convinced the rest of the world that we were all quite mad down here in Florida. But it was good fun while it lasted.

The author desires to express appreciation for the invaluable advice and counsel given so freely by Frank B. Stoneman, beloved editor of The Miami Herald.

THE AUTHOR

MIAMI MILLIONS

THE DANCE OF THE DOLLARS
IN THE GREAT FLORIDA
LAND BOOM OF
1925

By KENNETH BALLINGER

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. . . when Miss Ruth Woodall won the 1925 Miami bathing beauty contest, the girl-beach-palm picture became the keystone of Florida resort publicity.