

Flamingo Inn the Everglades National Park



**What is there about
the Everglades that is unlike
any other spot on Earth?**

Well, there are the natural wonders of an untouched world of green mangrove and hammock, filled with wildlife of unimaginable beauty. All growing out of ancient waters teeming with every kind of exciting gamefish.

And above it all, a sky that goes from dramatic sunrise into perpetually blue Florida days, and out again at sunset in a blaze of fiery red, orange, lavender and gold.

This is a vacation spot unlike any on God's green earth. No matter where you are in Florida, take a few days out to see Flamingo in the Everglades. You can't know the Everglades by the tame view you see along the highways. Turn off the highway into the heart of Everglades National Park at Flamingo Inn. In the midst of a natural preserve bigger than the state of Delaware, there is the excitement of an untouched land full of wonders.

How to explore the Everglades.

It doesn't take a trained naturalist to

find the strange sights, the hidden nests, the fantastic stories of the Everglades flora and fauna. There are friendly Park Rangers to help you. You can hike on paths through primitive mangrove areas, with orchids growing overhead — or rent a bicycle and combine nature study with good old-fashioned exercise. Then there are

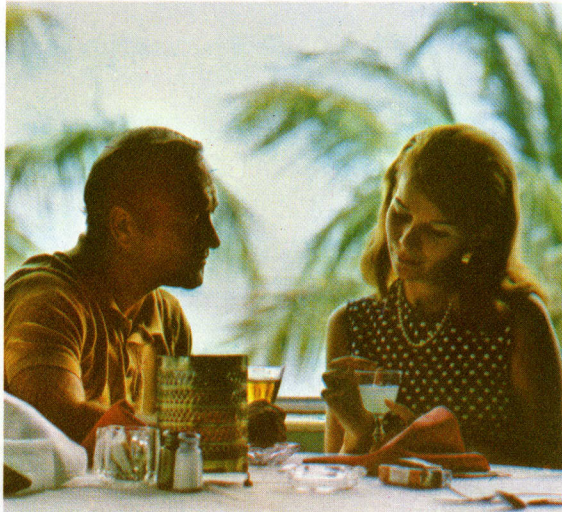
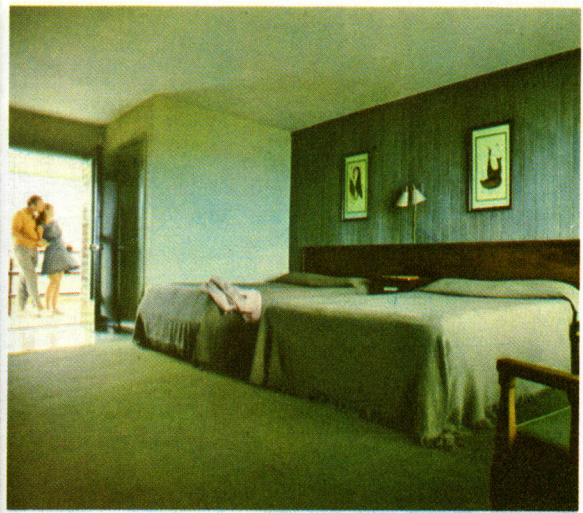
tours several times every day of the week, by boat through the tranquil water paths, and overland by "Wilderness Tram," a specially designed conveyance to carry you through the primeval trails and marl prairies of the coastal and mangrove areas.

All trips are made memorable by trained

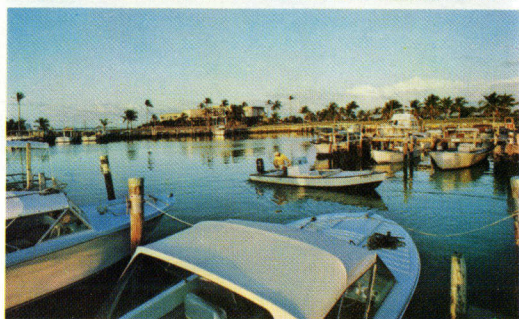
guides who know the Everglades like the back of their hands. That's why kids — and the kid in every one of us — love Everglades National Park.

It's hard to say what you'll love best. Maybe the Bald Eagle's nest you happen upon by water tour, or the alligators, or shy raccoons. Maybe the unspoiled natural beach at Cape Sable, where sea shells the likes of which you've never seen are yours for the picking up.









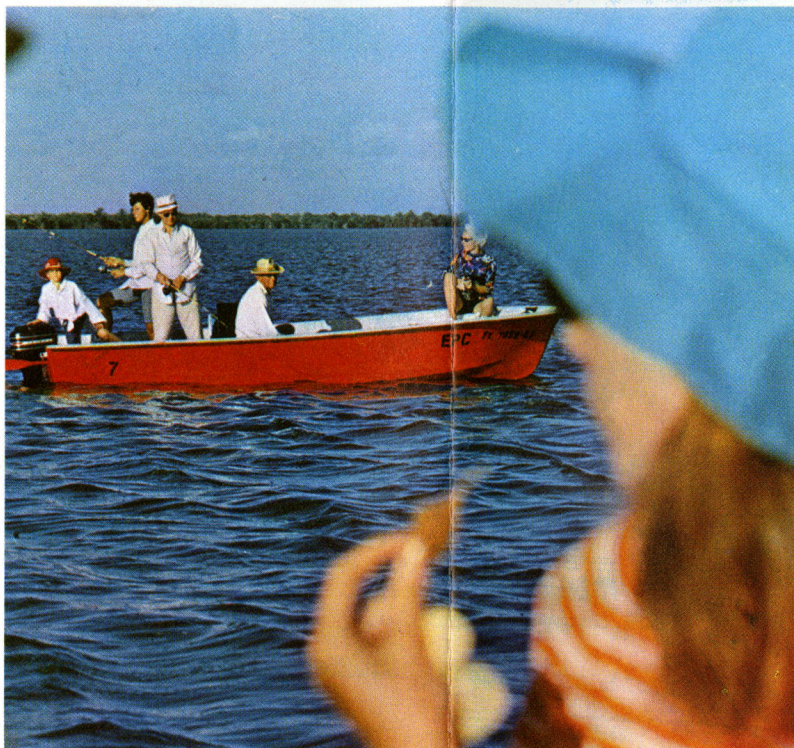
And then there's the fishing!



200 lb. tarpon, 700 lb. giant Jewfish. Mangrove Snapper, big Trout, Sheepshead, Snook, Redfish, and Red Drum. Fish right off the seawall or by boat.

Flamingo is right on the Gulf of Mexico, so you can take your choice of two great fishing experiences: in the open waters of Florida Bay and the Gulf, or the sheltered mangrove waters of the Everglades. Fishing boats of all sizes are available for rental, complete with native guide-captains.

Or come down in your own boat. We have a 100-slip marina that will even accommodate 100-footers. Dockside electric power and fresh water. 5 foot depth control and hoist that can handle boats up to 5,000 lb. capacity. Free launching ramp for private boats brought by trailer. And, of course, a complete line of marine supplies, from gas to groceries.



Want to do something really different? Something you'll never forget?

Rent a *houseboat*! You can get a 34' Thunderbird houseboat, safe and dependable and a lot of fun, for a most reasonable rate. Share it with another couple or family — the boat sleeps six! You don't have to be an experienced "seaman" — anyone can quickly learn to operate the houseboat. Ask for details at the Information Center.

All kinds of accommodations at Flamingo.

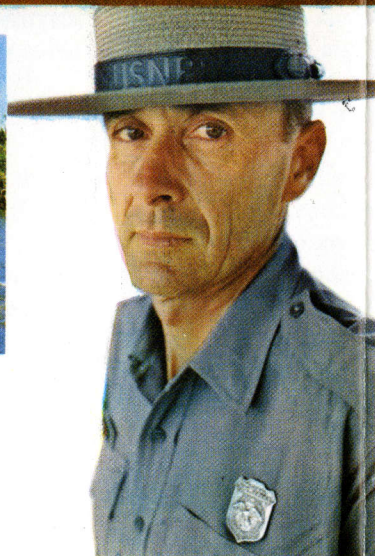
How do you like to

vacation? Take your choice.

From campsites to deluxe air-conditioned rooms and housekeeping cottages.

Come by car, by boat, by trailer, by bus. If you like to "rough it" there are campsites, picnic facilities, and trailer park. Plus a supermarket to keep you supplied. People from every state in the Union, including Alaska and Hawaii, have told us our trailer park is one of the finest they've seen.







And there's Flamingo Inn.



The biggest surprise in the Everglades. It's as if some benevolent hand took a modern, lively hotel facility and dropped it into this beautiful setting.

Flamingo Inn (pink as the tropical bird it's named for) overlooks the tranquil waters of Florida Bay. It has facilities for vacation fun, from fresh-water swimming pool to bicycles you can rent. The excellent dining room looks out on a scene of great beauty.

Try our seafood: lobster, shrimp, pompano; delicious because it's fresh from the waters you look out on as you dine.

There's a Coffee Shop too, with modest prices and good, hearty food. There's a Cocktail Lounge that's modern, but is at heart the good old-fashioned, friendly kind.

There's a Gift and Curio Shop with everything from cosmetics and necessities to genuine Indian art and handicrafts made by the neighboring Seminole Indians (the *real* Florida natives).

And there's a U.S. Post Office, an Information Bureau to help you get the most from your holiday, and even a Museum.

All modern, all air-conditioned.

**Rates are reasonable-
Bring the kiddies and the pets!**

The rates are so surprising that the whole family may want to stay longer than you'd planned. And that includes the kids. We love them. And the pets! They're welcome here too.

Wildlife isn't the only thing that's protected at Flamingo. We like to think we're preserving another American institution: the family vacation. You have to look far these days for a place where the kids can have as much fun as the parents. And where you can bring Rover, instead of making difficult and costly arrangements to board him.

Flamingo is for *everyone*.

Let's not forget the conventioners!

Flamingo Inn has facilities for 300, and part of the \$2,000,000 expansion



soon under way will provide for more. Why would you bring a convention group into the Everglades National Park? Well, you're not going to spend every minute around a conference table, are you? Between the boating, the fishing, sunning, swimming (fresh-water pool or natural beaches of Cape Sable), hikes and nature tours, there's something for every man at Flamingo Inn. And every man's wife!

It's easy to get to Flamingo Inn.

From the east coast of Florida you go south on U. S. #1 or Palmetto Expressway to U. S. #1 one mile past Homestead, turn right or west at Florida City (State Road #27) and follow the directional signs to the Park. From the west coast of Florida, turn off of U.S.#41 (Tamiami Trail) at State Road #27 south to Homestead and Florida City. Then just follow the signs.

For your convenience, there is a beautiful new office just south of Miami at Perrine, 18494 So. Federal Highway (U.S. #1), where you can stop for maps, information, and reservations.

Or you may call or write for reservations to Everglades Park Co., Inc., at any one of the following locations: 18494 South Federal Hwy., Miami, Fla. 33157, telephone — area code 305 — 238-8771, Flamingo Inn; Flamingo, Fla. 33030, telephone — area code 813 — 695-3101. And, of course, your travel agent can take care of everything if you prefer.



Tampa is Tampa, St. Pete is St. Pete, and Miami Beach is Miami Beach. But the Everglades — that's something different. The Everglades National Park is Florida: its past, its present, and its future. Everything in this 1,400,533 acre natural preserve is protected from the hustle and bustle (and the corruption) of "progress." Maybe that's why a visit to Flamingo in the Everglades National Park

is an experience not to be duplicated anywhere else in the United States of America (or the world, for that matter).

There is only one Everglades. It's huge, and it's entirely original.

And that's not all.

Right in the heart of Everglades National Park is Flamingo Inn: a resort as unusual as the wonders that surround it.

You've probably never stayed at a place like Flamingo Inn. It's a unique experience; an opportunity to alternate the pleasures of beautiful rooms, modern facilities, swimming and other resort activities, with the fascinations of the Everglades: tours, hikes, fishing, camping, bike rides and boat trips into nature's wonderland.

There's no place like Flamingo. Not anywhere.

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For immediate reservations, just write or phone the
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Inn, Flamingo, Fla., 33030

Or contact your local travel agent, who will be happy to
arrange everything for you.

