

C O N T E N T S

- A. Acknowledgments
- B. Purpose of Survey
- C. Survey
 - 1. How They Found Out About Greater Miami.
 - 2. Where They Came From.
 - 3. How They Came.
 - 4. Difficulty With Train Reservations.
 - 5. Hotel Reservations in Advance.
 - 6. Why They Came in February.
 - 7. Number of Visits to Greater Miami.
 - 8. Length of Visit By Days.
 - 9. Where They Stay.
 - 10. Suggested Improvements in Lodgings.
 - 11. What They Liked About Their Accommodations.
 - 12. Opinions on Hotel Dining Rooms.
 - 13. Preferred Types of Eating Places.
 - 14. Reasons for Patronizing Favorite Eating Place.
 - 15. Preferred Forms of Recreation.
 - 16. Disturbing Annoyances in Hotels and Lodgings.
 - 17. Size and Composition of Party.
 - 18. Average Daily Expenditure.
 - 19. Interest in Buying Property in Greater Miami.
 - 20. Opinions on 5% Guest Tax on Hotel Rooms.
 - 21. Occupation and Marital Status of Tourists.
 - 22. Why They Liked Greater Miami.
- D. Summary