

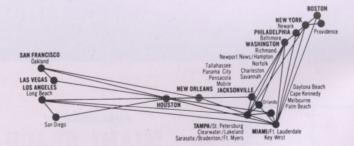


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Reference Department

The first thing you should know about Miami is how to get there.

(Jet National Airlines.)





Miami Beach Convention Hall has a seating capacity of 15,900 and along with being the scene of innumerable large conventions, has also been used each year for the opening of the famed Ringling Brothers Barnum and Bailey Circus; the Pan American Hotel and Restaurant Exposition along with such special events as the heavyweight world championship fight.

This Is Miami Beach

MIAMI BEACH, Fla.—Host to some 1,500,000 guests annually, Miami Beach attracts vacationers every month of the year from every part of the United States, Canada and Latin America.

Here are lodgings for 17,5,000 visitors in 380 hotels and 2,700 apartment buildings, all within a few minutes of ocean beaches, golf courses, fine shops, restaurants, deep-sea fishing, night clubs and numerous spectator sports ranging from horse racing to football, depending on the season.

SUMMER OR WINTER

In winter Miami Beach bases its appeal on its sub-tropic climate that permits swimming, tennis and other summer sports. In summer the great attraction is luxury at low cost, although climate also has its appeal in that heat waves in the high 90s are unknown, thanks to cooling sea breezes and surrounding waters. Air conditioning assures comfort in most hotels and places of business and in many apartments.

(Cont. on Page 6)



COPPERTONE

TAN... Don't Burn!

Don't be a paleface! Get the Fastest Suntan with MAXIMUM PROTECTION

There's nothing like a Coppertone tan. Tests by skin specialists showed that with Coppertone you get the fastest suntan with maximum protection! A deep, rich, completely natural tan.

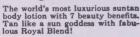
Coppertone contains no skindrying alcohol. It's rich in lanolin and other emollients that keep skin soft, smooth. So use Miami's own Coppertone—Florida's and

America's best seller. A quality product of Plough, Inc.

Popular Coppertone Lotion comes in handy plastic tubes or plastic squeeze bottles: 2 ez. to 1 pint.

ALSO Coppertone Oil, Spray, Cream. Children and all with super-sensitive skins need Shade by Coppertone.





COPPERTONE

Suntan



There is no place as romantic as South Florida, where thousands of honeymooners visit each year.

WARNING!

WHEN YOU ARRIVE IN MIAMI

As in all tourist areas of the world some public porters, taxicab drivers, hotel information guides may attempt to mislead you by stating that the hotel or apartment house of your choice is filled — or make some other misrepresentation.

We urge you not to allow anyone to direct you, under any pretext, from the apartment, motel or hotel where you have made reservations or plan to stay.

Miami Beach Chamber of Commerce.

Miami Beach Hotel Association Miami Beach Apartment Assn.







GENERAL ELECTRIC

- Walk-in Closets
- Service area-each floor
- Doorman Service
- Underground Parking
- 3 Swimming Pools
- 1200-foot Boardwalk
- Yacht basin
- 500-seat auditorium
- 24-hour Security Guard



RENTALS:

Efficiencies, Deluxe Efficiencies, Bedroom Apartments, Deluxe Bedroom Apartments with 1½ baths, 2 Bedroom Apartments with 2 full bathrooms. *Write or Call for Brochure*

> MICHAEL FORTE' Builder-Owner

1100 West Avenue • Miami Beach • Phone 532-7815 ON BEAUTIFUL BISCAYNE BAY

(Cont. from Page 3)

A SERIES OF ISLANDS

Miami Beach is built on a series of islands one to three miles off the mainland, with Biscayne Bay separating this city from Miami on the west and the broad, blue Atlantic stretching away eastward. Train and plane passengers disembark on the mainland, arriving here by bus or automobile across one of the four causeways spanning the bay. That the air and rail terminals are across the bay, along with all other industrial activity, pleases the officials of this resort capital devoted completely to the care and comfort of visitors.

SPARKLING CLEANLINESS

This maintains what always is one of the first impressions a stranger receives in Miami Beach — the sparkling cleanliness of the city. Smoke, smog and dust are pleasingly absent, as also are most of the pollens that cause hay fever. Many people come here in summer to escape the latter.

A VACATION PLAYLAND

Miami Beach was founded in 1915, designed from the start as a vacation playland. One of the results is the abundance of recreation areas, including eight oceanfront parks with nearly two miles of bathing beach, numerous playground parks with facilities for various games, and two 18-hole public golf courses, plus a par-three course. The city also operates a year-'round program of music, dances, cards, study groups and related activities at four civic centers where visitors may enjoy themselves at little or no cost.

The community's growth, to use an overworked but still appropriate word, has been phenomenal. Of the existing hotels, those more than 30 years old can be counted upon the fingers. Sixty-seven have been erected since World War II, probably as many as in all other resort areas combined. If the present trend continues, there will be no vacant lots in another 10 years.

SWIM YEAR 'ROUND

Although blessed with nine miles of sandy, palm fringed beach, Miami Beach could be known as a city of swimming pools. There are more than 700 here, many of them surrounded by sundecks and cabana colonies and attached to hotels and apartment buildings. A before-breakfast swim adds zest to the vacation day; long lazy hours in the sun and



sea breeze untangle nerves and bring relaxation. This is part of every vacation here, as close as the hotel coffee shop or the corner restaurants, winter, summer, spring or fall.

MOST MODERN CONVENIENCES

Convenience is a key to the advantages the visitor enjoys at Miami Beach. A permanent population of 67,400, doubled and tripled by vationers, assures such big-city services as modern stores, hospitals, bus and taxi transportation, banks, brokerage houses, restaurants, night clubs, libraries and schools. Yet the out-ofdoors is close at hand, deep-sea fishing 20 minutes away, golf courses no more than 10 minutes and the wilderness of the Everglades National park little more than an hour's drive from the luxury and fashion of the oceanfront hotels.

Modern department stores and exclusive small shops display the newest in fashions for the Miami Beach visitor. Standard merchandise sells at the same price as elsewhere. A feature of Miami Beach shopping is a walk along Lincoln Mall, picturesque pedestrian patio complete with palms, pools, fountains and flowers in bloom throughout the year.



Miami Beach is seasonal, but the seasons are more dependent upon the weather elsewhere than here, where the winter temperature averages 68 degrees and the summer reading is but 13 degrees higher at 81. Days above 90 or below 55 are rare.

THEATRES

(Brandt Enterprises)

BEACH THEATRE – 402 Lincoln Road, Miami Beach – 531-3358.

(Florida State Theatres, Inc.)

- COLONY THEATRE 1040 Lincoln Road, Miami Beach - 531.3303.
- SHERIDAN THEATRE 410 Arthur Godfrey Rd., Miami Beach - 532-4451.

(Womentco Enterprises, Inc.) CAMEO THEATRE – 1445 Washington Avenue, Miami Beach – 531-0003.

- CARIB THEATRE 230 Lincoln Road, Miami Beach – 538-0662.
- LINCOLN THEATRE 555 Lincoln Road, Miami Beach - 532-1108.
- NORMANDY THEATRE 7401 Collins Avenue, Miami Beach - 866-4244.
- SURF THEATRE 7420 Collins Ave., Miami Beach - 866-1700.



COMPLETE ELECTRIC KITCHENS HIGH SPEED ELEVATOR SERVICE YEAR AROUND ELECTRIC AIR CONDITIONING & HEAT

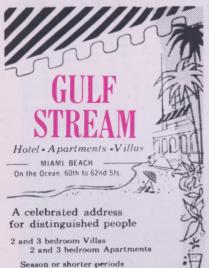
Write or call for Free Brochure The Islander Apartment Hotel COLLINS AVE. AT 13TH ST. MIAMI REACH FLA. PH 534-4691



Sleek jets line up at the nearby Miami International Airport, ready to take you anywhere in the world.

TELEVISION

WTHS - TV	Channel	2	ED.
WTVJ	Channel	4	CBS
WCKT	Channel	7	NBC
WLBW	Channel	10	ABC
WCIX	Channel	6	(to be
	IC	1 th	e air).



500 ft. private, beautiful beach

Hotel service • Private garage Servants quarters • Near all sports and social activities

See your Travel Agent or write Manager

AIRLINE OFFICES

- AIR CANADA 6988 Collins Avenue, Miami Beach - 865-0548.
- BRANIFF INTERNATION AL AIRWAYS-115 S.E. 3rd Avenue, Miami – 379-0871.
- BIMINI BAHAMAS AIR SERVICE 401 Coral Way, Coral Gables - 444-1700.
- DELTA AIRLINES, INC. 1632 Collins Avenue, Miami Beach -373-0441.
- DOMINICANA AIRLINES 244 Biscayne Boulevard, Miami - 371-0991.
- EASTERN AIRLINES, INC. 1616 Collins Avenue, Miami Beach -634-3511.
- EL AL ISRAEL AIRLINES 1602 Washington Avenue, Miami Beach -532-5441.
- KLM ROYAL DUTCH AIRLINES 308 N.E. 1st Street, Miami - 377-1725.
- NATIONAL AIRLINES, INC. 1626 Collins Avenue, Miami Beach — 633-3311.
- NORTHEAST AIRLINES 218 Lincoln Road, Miami Beach — 379-4361.
- NORTHWEST ORIENT AIRLINES 1626 Collins Avenue, Miami Beach – 633-3361.
- PAN AMERICAN AIRWAYS, 1632 Collins Avenue, Miami Beach - 637-6444.
- SABENA-BELGIUM WORLD AIRLINES 33 E. Flagler Street, Miami – 379-1741.
- TRANS WORLD AIRLINES, INC. 1637 Collins Avenue, Miami Beach – 377-4661.
- UNITED AIRLINES, INC. 1636 Collins Avenue, Miami Beach - 377-3461.

GOLFING PARADISE



Miami Beach has three municipally owned golf courses, where you will find it is a pleasure to play year round. Bayshore and Normandy Isle are beautiful 18 hole courses, while a Par 3 located in the center of Miami Beach is tricky enough to be fun.





Churches & Synagogues in Miami Beach BAPTIST (S.B.C.) MIAMI BEACH FIRST BAPTIST. 2816 Sheridan Avenue. CATHOLIC ST. FRANCIS DE SALES, 600 Lenox Ave. ST. JOSEPH'S, 8670 Bryon Ave. ST. PATRICK'S, 3701 Alton Rd. CHRISTIAN SCIENCE FIRST CHURCH OF CHRIST SCIENTIST, 300-40th St. CONGREGATIONAL CHURCH-BY-THE-SEA, 501-96th St. MIAMI BEACH COMMUNITY, 530 Lincoln Road Mall. **ESPISCOPAL** ALL SOULS EPISCOPAL, 4025 Pine Tree Dr. **HEBREW CHRISTIAN** FIRST HEBREW CHRISTIAN FELLOWSHIP. 414 16th St.



HEBREW

AGUDATH ISRAEL (Orthodox), 7801 Carlyle Ave.

BETH ISRAEL, 711-40th St. (Orthodox). BETH JACO3, 301-311 Washington Ave.

(Orthodox).

BETH TFILAH, 935 Euclid Ave. (Orthodox). JACOB C. COHEN COMMUNITY, 1532

Washington Ave. CONGREGATION ETZ CHAIM, 1544 Washington Ave. (Orthodox).

KNESETH ISRAEL, 1415 Euclid Ave. (Orthodox)

OHEV SHALOM, 911 Normandy Dr.

SEPHARDIC JEWISH CENTER.

- 645 Collins Ave.
- TEMPLE BETH SHOLOM, 4144 Chase Ave. (Reform).

TEMPLE EMANU-EL, 1701 Washington Ave. (Conservative).

TEMPLE MENORAH, 620-75th St. (Conservative)

TEMPLE NER TAMID, 7902 Carlyle Ave. (Modern Traditional).

LUTHERAN

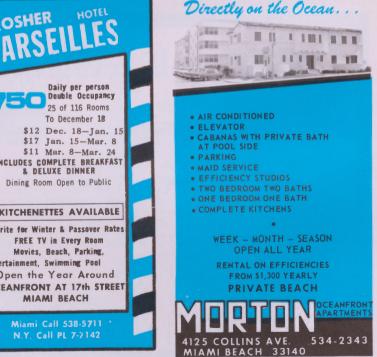
SUNNY ISLES LUTHERAN, 200-178th St.

METHODIST

ST. JOHNS ON THE LAKE, 4760 Pine Tree Dr.

PRESBYTERIAN

MIAMI BEACH FIRST PRESBYTERIAN, 7141 Indian Creek Dr.







A lovely lady gets a beautiful tan on Miami Beach. Visitors should be very careful not to spend too much time in the sun the first few days and by all means use a sun tan lotion. Coppertone, a Florida product, was created just for this climate.

GEOGRAPHY

Latitude 25° 47' N, longitude 80° 08' W. In Dade County, Florida, on an island just off the southeast coast of Florida. The island is a mile or less wide and about ten miles long in a north-south direction and is separated from the mainland by 'Biscayne Bay, which varies from one to three miles wide. To the west of the Bay lies the City

ABBOTT AVENUE

NE BY

6880

of Miami. Average elevation-5 ft. above mean sea level.

AREA

Land Area -----7.1 square miles. Water Area -----10.0 square miles.

WATER FRONTAGE

Total water frontage63.26 milesincluding ocean frontage8.2including public beaches2.0

PHONE UN 6-3821

Allado.	IN THE PREST	IGE SECTION	OF MIAMI	BEACH •	Near Shopping, Theatres, Clubs
he ist		DEC. 20 to JAN 15	JAN, 15 to EASTER	EASTER to MAY 1	FEATURES
	ALL ROOMS (2-3 Persons)	\$7.00	\$12.00	\$7.00	FREE TV, Air Cond. & Heat Free on-site Parking
Sea	DELUXE STUDIO (2-3 Persons)	\$8 to \$11	\$14 to \$18	\$8,9, \$10	Everything furnished, new utensils, matching dinner- ware & china.
Bay	BEDROOM APTS. (4-5 Persons)	\$12 to \$15	\$19 to \$21	\$12	Short walk to beach. 200° to new supermarket
MOTEL	NOTE: Rate: - NOT per pe	s are per	room or o		
EAR THE SEA	WRITE FO	OR FRE	E BRO	CHURI	· · · · ·
Full size Kitchens Refrigerator in all MOTEL ROOMS. Fine furnishing, Fr. Prov., Danish Mod., Wall-to-wall Carpet- ing Relax in informal at- mosphere – Dress Comfortebly No Extra Charges Quiet – No Noise Phone Service					

MIAMI BEACH CHAMBER OF COMMERCE - PAGE 12

MIAMI BEACH



COMMUNITY CENTER (Adult Programs)

OCEAN FRONT AUDITORIUM 10th St. and Ocean Dr. 538-1141. Open 9:00 a.m. to 4:00 p.m. weekdays. Evening programs start either 7:30 or 8:00 p.m., depending on event. Programs offered: Square Dancing. Lectures as scheduled, Musical Programs as scheduled, Social Dancing, Round Dancing, Teen Dances, and Young Adult Dances (20-24 only). Admission 25 cents unless otherwise posted. 21 et STREET COMMUNITY CENTER 21st STREET COMMUNITY CENTER 2100 Washington Ave., 531-0271. Open 9:00 a.m. to 5:30 p.m. weekdays. Evenings 6:45, 7:30 or 8:00 p.m., depending on event. Programs offered: Vauderville. Concerts, Social Dancing, Folk Dancing, Folk Dancing. Also special interest groups meet here.

PIER PARK BANDSHELL On the Ocean at 1st St. 531-9898. Open 7:30 or 8:00 p.m., depending on event. Programs offered: Social Dancing, Concerts, Vaudeville, Square Dancing, Folk Dancing.

NORTH SHORE COMMUNITY CENTER 73rd Street and Collins Avenue. 864-3261. Open only as listed. Evening programs start at 7:30 or 8:00 p.m., depending on event. Programs offered: Social Dancing, Concerts, Vaudeville, Square Dancing. Teen Age Dance (membership cards required) last Friday of month.

NIGHT CLUBS

Miami Beach's night clubs and cocktail lounge offer the best in entertainment, dining and dancing. Luxurious all expense nite club tours are offered by LEBLANG TOURS, 865-0341 and WYLLY'S, 532-4511.

AMUSEMENTS — CHILDREN

TOT LOTS

At every playground and Fisher Park (Alton Rd. at 51st St.). For small boys and girls. Equipment includes sandboxes, baby swings, merry-go-round, climbing apparatus, horizontal bars. Tots are welcome but must come with adults for supervision.

PLAY CORNERS

These corners are in residential neighborhoods and are forvery small children. They are equipped with see-saw, swings, sandboxes, benches and are located as follows: (1) Dade Boulevard and Pinetree Drive (Rear of Fire Station). (2) 28th Street and Prairie Ave. (3) Bayshore Golf Course at Alton Road and Michigan Ave. (4) Bayshore Golf Course at Chase Ave. and W. 34th St. (5) La-Gorce Drive at 64th St.







High jumping, game playing porpoises thrill young and old at Miami Seaquarium, the world's largest tropical marine aquarium

BARCELONA (500) 4343 Collins Avenue Phone: 532-3311



Col. John Glenn is but one of many of the famous people you will find in wax at the famed Miami Wax Museum.

aquarium.			
	Accomm	odations	
	DEFINITION	OF SYMBOLS	
(No. of Rooms)		MAP - Modified Ame OF - Ocean Front	
AC - Accepts	Children	HP - Heated Pool	
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NDREA (108) 365 Collins Avenue hone: 865-9821	AC CAC FP GF OF PA PT S SWP TV TRF	CADILLAC (277) 3925 Collins Avenue Phone: 532-4541	AC AP CAC OF PA PT SD S SR
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CASABLANCA (268) 6345 Collins Avenue Phone: 866-8851

DEAUVILLE (600)

6701 Collins Avenue Phone: 865-8511

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BELMAR RESORT MOTOR MOTEL (130) 2613 Collins Avenue Phone: 531-6741 MIAMI BEACH CHAMBER OF COMMERCE - PAGE 16

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DI LIDO (329) Oceanfront and Lincoln Road Phone: 538-0811 DORCHESTER (104)

DORSET (89) 1720 Collins Ave Phone: 531-6631

GALE (84) 1690 Collins Aver Phone: 531-6861 GEORGIAN (101) 1621 Collins Avenue Phone: 531-6451

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LUCERNE (178) 4101 Collins Avenue Phone: 532-2541

MONTE CARLO (191) 6551 Collins Avenue Phone: 866-8721

NATIONAL (140) 1677 Collins Avenue Phone: 532-2311

NAUTILUS (253) 1825 Collins Avenu Phone: 538-6841 NETHERLAND (105) 1330 Ocean Drive Phone: 534-4791

OCEAN SURF (49) 7436 Ocean Terrace Phone: 866-1648

OCEAN WAY (40) 7430 Ocean Terrace Phone: 866-4595

PROMENADE (123) 2477 Collins Avenue Phone: 538-5721

RENDALE (100) 3120 Collins Avenue Phone: 531 -6604 RICHMOND (107) 1757 Collins Avenue Phone: 538-2331

RONEY PLAZA (280) 2301 Collins Avenue Phone: 531-6011

SANS SOUCI (252) Phone: 538-6861 ST. MORITZ (132) 1565 Collins Avenue Phone: 538-3711

SEA GULL (147) 100 21st Street Phone: 538-6631

SEA ISL E (250) 3001 Collins Avenue Phone: 538-7814

SEVILLE (278) 2901 Collins Avenue Phone: 532-2511

SHELBORNE (254) 1801 Collins Avenue Phone: 531-1271 SHERRY FRONTENAC (280) 6565 Collins Avenue

Phone: 866-7711

SHOREHAM (194) 535 Ocean Drive Phone: 531-7481 SORRENTO (144) 4391 Collins Avenue Phone: 538-5421

SOVEREIGN (113) 4385 Collins Ave Phone: 531-5371

SURFCOMBER (194) 1717 Collins Aver Phone: 538-7511 SURFSIDE PLAZA (120) 2457 Collins Avenue Phone: 531-0801

TIFFANY (65) 801 Collins Avenue Phone: 531-5796 TRAYMORE (96) 2445 Collins Avenu Phone: 531-0331

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VERSAILLES (274) 3425 Collins Avenue Phone: 531-6092 WOFFORD BEACH (120) 2401 C Collins Ave e: 531-6691

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MOTELS

ALBERT PICK HOTELLA (32) AC CAC BD FP HP SR SWP TV 9601 E. Bay Harbour Drive 9601 E. Bay Har Phone: 866-7328

EBERHARDT'S CONCOURSE MOTEL, INC. (20) 1016 71st Street Phone: 866-6718 & 866-1278

GARDEN OF ALLAH (102) 6484 Indian Creek Drive Phone: 865-9881

HER MAJESTY (100) 6620 Indian Creek Drive Phone: 865-0731

HOWARD JOHNSON'S MOTOR LODGE (137) 4000 Alton Road Phone: 532-4411

JACK FROST MOTEL & VILLAS (23) 1901 71st Street Phone: 866-1351

MOULIN ROUGE (105)

41st Street at Indian Creek Drive Phone: 532-3451

PIERRE (50) 216 43rd Street Phone: 532-1704

ROWE CONGRESS INN (100) 0000 Collins Avenue Phone: 866-1617

SEA BAY (31) 6880 Abbott Avenue Phone: 866-9185

SINGAPORE RESORT MOTEL 9601 Collins Ave Phone: 865-9931

STARDUST (50) 6730 Biscayne Blvd., Miami Phone: 757-2471

STEPHEN FOSTER (66) 6300 Collins Avenue Phone: 866-5424

COLONIAL INN (300)

18101 Collins Avenue Phone: 947-4571 DESERT INN (207) 17201 Collins Avenue Phone: 947-0621

DRIFTWOOD (116) 17121 Collins Avenu Phone: 947-4441

HAWAIIAN ISLE RESORT MOTEL (210) 17601 Collins Avenue Phone: 947-0611

SEA BREEZE (160) 16155 Collins Avenue Phone: 947-3591

THUNDERBIRD (167) 18401 Collins Avenue Phone: 945-3481

WAIKIKI (340) 18801 Collins Avenue Phone: 947-3451

MOTEL - APARTMENT PATIO PARADISE APT. MOTEL (10) 7320 Byron Avenue Phone: 866-9263

BISCAYNE BEACH (68) 8300 Crespi Boulevard Phone: 866-8969

APARTMENTS ARCHWAYS OCEANIC (60) 6780 Collins Avenue Phone: 866-2775

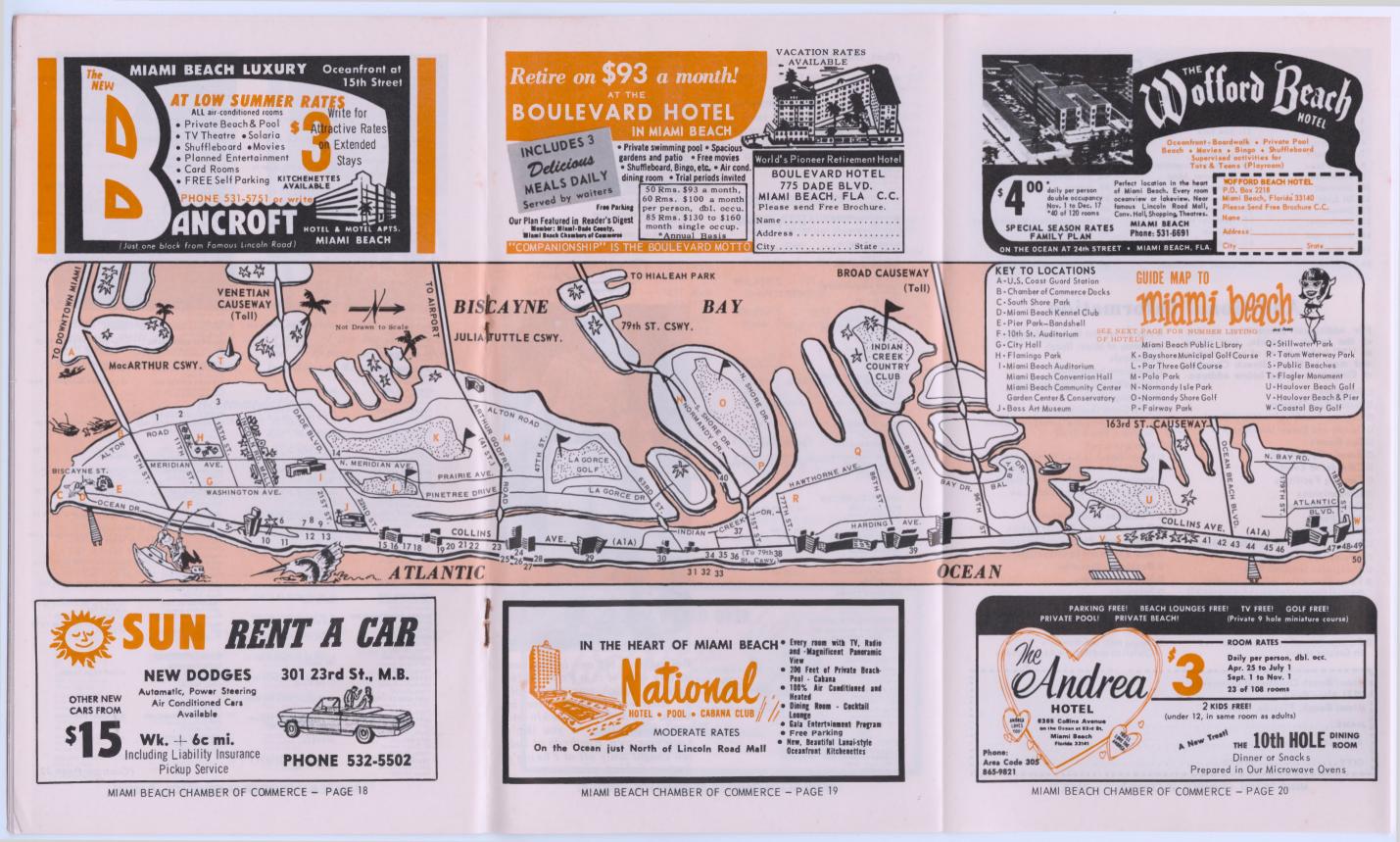
MIAMI BEACH CHAMBER OF COMMERCE - PAGE 17

DUNES (170) 17001 Collins Avenue Phone: 947-7511

MOTELS - COUNTY ACCOMMODATIONS

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AZTEC RESORT MOTEL (302) 15901 Collins Av Phone: 947-1481 BLUE MIST RESORT MOTEL (70) 19111 Collins Avenue Phone: 947-4434



HOTELS LISTED ON MAP

17. Promenade 34. Rowe Congress Inn 1. Southgate Towers 2. Forte Towers 18. Belmar Resort Motor Hotel 35. Deauville 3. Morton Towers 19. Atlantis 36. Carillon 20. Seville 37. Sea Bay Motel 4. The Islander 21. Sea Isle 38. Blue Waters Hotel 5. Netherland 22. Versailles 39. Biltmore Hotel 6. St. Moritz 40. Cotillion 7. National 23. Lucerne 8. Ritz Plaza 24. Morton Oceanfront Apts. 41. Aztec 9. Marseilles 25. Westover Arms 42. Sea Breeze 26. Barcelona 10. Bancroft 43. Dunes 11. Di Lido 27. Sovereign 44. Driftwood 12. Dorset 28. Sorrento 45. Desert Inn 13. Shelborne 29. Imperial House 46. Hawaiian Isle Resort Motel 30. Allison 47. Colonial Inn 14. Boulevard 31. Andrea Hotel 48. Thunderbird 15. Wofford 32. Casablanca 49. Waikiki 16. Algiers 33. Sherry Frontenac 50. Blue Mist Resort Motel

Additional Information

For additional Information on any of the below subjects, just place an "X" before those of your choice and mail to Miami Beach Chamber of Commerce at the below address.

- □ Attorneys
- Automobile Shippers
- Banking Facilities in Miami Beach
- Beauty and Barber Information
- Bus Routes
- Buyer's Guide \$1.50
- Calendar of Events
- Camping Facilities
- Condominiums
- Co-op Apartments
- Dade Parks
- Divorce Laws
- Educational Facilities at Miami Beach
- Employment Information
- Everglades National Park
- Facts Floder (Issued only to commercial firms on letterhead requests \$2)
- Fishing Folders and Fishing Guide Map
- D Florida Map
- D Florida Tax and License Information
- Foreign Consulars Representatives in Greater Miami

- Hay Fever and Pollen Information
- D History of Miami Beach
- Hospitals
- □ Hurricane Information
- □ Inland Waterway-Cruising South
- Language Bank
- □ Life Guard Qualifications
- List of Organizations and Civic Clubs in Miami Beach \$1.00
- D Marriage Laws
- Miami Beach U.S.A. Films (Issued only to firms on letterhead request)
- 🗆 Newspapers Miami Miami Beach
- Nurses Registry and State Law Requirements
- D Policeman Qualifications
- Private Homes Tourist Cabins
- Real Estate Brokers and Salesman
- Real Estate and Business Opportunities
- Resident Information
- □ Seminole Indians
- □ Solariums
- □ State Parks
- Teaching Requirements
- Trailer Parks
- Young Men and Women's Christian and Hebrew Associations

(Cont. from Page 17)

COTILLION ARMS 6930 Rue Versai Phone: 866-0655

EL MIRASOL (20) 148 27th Street Phone: 531-3376 FERDINANDE (16)

400 Euclid Aven Phone: 534-4532

LAKESIDE TERRACE APTS. (33) 961 48th Street Phone: 538-3933 MERIDIAN CHATEAU

APTS. (62) 1809 Meridian Avenue Phone: 538-3028

M& M LAWRAMAR APTS. (1) AC FP FWP GF PA TV 1971 Boy Drive Phone: 866-8211 MORTON OCEANFRONT APTS. (38) 4125 Collins Avenu Phone: 534-2343

SHERIDAN PARK (16) 315 28th Street Phone: 538-9682 TERRACE APTS (105) 628 Lenox Avenue Phone: 531-9132 TWELVE HUNDRED OCEAN DRIVE (32)

1200 Ocean Drive Phone: 531-5175

APARTMENT HOTEL GENEVA APT. HOTEL (31) 1520 Collins Avenue Phone: 538-2692

GULFSTREAM APT. HOTEL & VILLAS (32) 6039 Collins Avenue Phone: 866-1431

MARBLE TERRACE HOTEL & APTS. (72) 3100 Collins Avenue Phone: 538-3400

OCEAN HORIZON (40) 7420 Ocean Terrace Phone: 866-1335

OCEAN TERRACE (40) 7410 Ocean Terrace Phone: 866-7371 THE BYRONAIRE (23)

8401 Byron Avenue Phone: 866-3034 & 866-9314

THE ISLANDER (40) 1255 Collins Avenue Phone: 534-4691

APARTMENTS - HIGH RISE ETON HALL (120)

5315 Collins Ave Phone: 865-2616 FORTE TOWERS

1100 West Avenu Phone: 532-7815 IMPERIAL HOUSE

5255 Collins Avenue Phone: 866-7601

MORTON TOWERS (1300) 1500 Bay Road Phone: 531-6405 SOUTHGATE TOWERS

910 West Avenue Phone: 532-3331

CONDOMINIUM APARTMENTS LINCOLN BAY BUILDING, INC.

(Twin Tower Apartments) 1614 West Avenue Phone: 532-2289

HOTELS - KOSHER MARSEILLES (113) 1741 Collins Avenue Phone: 538-5711

RITZ PLAZA (132) 1701 Collins Avenu Phone: 531-6881

ROYAL PALM (125) 1545 Collins Avenue Phone: 531-7381

BD FP PA TV

AC CAC FWP OF SD TV

CAC EP EWP

AC FP

AC CAC (partially) FP FWP OF

CAC FP

AC CAC FP OF

CAC

AC FP OF TV

CAC TV

AC CAC FP OF TV

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AC CAC FP FWP HP PT S SR TV

CAC FP FWP OF TV

CAC BD FWP

CAC BD SWP

AC AP CAC FP OF PT SD S SR

AC AP CAC FP OF MAP PT SD

AC CAC FP OF SD SR SWP TV MAP

HOTELS - RETIREMENT KOSHER TVW

BLACKSTONE KOSHER RETIREMENT HOTEL (250) 800 Washington Avenue Phone: 538-1811

HOTELS - RETIREMENT BOULEVARD (220) 775 Dade Boulevard Phone: 538-8321 DELMONICO (150) 6393 Collins Aver Phone: 865-5786

HELENE RESIDENCE 1030 15th Street Phone: 538-0534

HOTEL - SPA HARBOR ISLAND SPA(110) 7900 Harbour Island Phone: 751-7561

CONVALESCENT - RETIREMENT CORAL REEF CONVALESCENT HOME (100) 2500 S.W. 75th / Phone: 226-6811 JEWISH CONVALESCENT HOME 310 Collins Avenue Phone: 532-6491 TREASURE ISLE CONVALESCENT HOME 1735 N. Treasure Dr. Phone: 865-2383



Pulling in a big one is fun, and in this case it is a Prize 34 lb. Kingfish which was caught off of Haulover Fishing Pier in Miami Beach. Fishing tackle and bait is available if you don't have your own. Hundreds of fish are caught daily off of Florida's longest fishing pier.

MIAMI BEACH CHAMBER OF COMMERCE - PAGE 22

AP FP SWP

AP CAC SD SWP TV

AP CAC BD EP SD S SWP TV

AP FP S TV



AMERICAN

- EMBERS, INC. 245 22nd Street, Miami Miami Beach – 538-4345.
- FLAME STEAK HOUSE 216 Lincoln Road, Miami Beach - 531-0863.
- GATTI RESTAURANT 1427 West Avenue, Miami Beach - 532-1717.
- HOWARD JOHNSON'S, INC. 4000 Alton Road, Miami Beach - 534-3292.
- JOE TORRE'S LINCOLN LANE RES-TAURANT and LOUNGE – 1670 Meridian Ct., Miami Beach – 538-3751.
- JUNIOR'S RESTAURANT 2947 Collins Avenue, Miami Beach - 532-6433.
- LUM'S INC. 842 Lincoln Road, Miami Beach — 532-5522.
- RASCAL HOUSE 17190 Collins Avenue, Miami Beach - 947-4581.
- ROYAL CASTLE, INC. 780 Arthur Godfrey Rd., Miami Beach - 538-6403.

CHINESE

FU MANCHU RESTAURANT - 325 71st Street, Miami Beach - 866-4303.

KIM'S CHINESE RESTAURANT – 1245 Lincoln Road, Miami Beach–532-9922.

ITALIAN

DINO'S FONTANA DI TREVI - 912 71st Street, Miami Beach - 864-2618.

- MY PLACE LA STRADA 630 Lincoln Road Mall, Miami Beach - 531-9502.
- PICCIOLO AMERICAN ITALIAN RES-TAURANT - 138 Collins Avenue, Miami Beach - 532-2221.

JEWISH-AMERICAN

- FAMOUS RESTAURANT 696 Washington Ave., Miami Beach - 531-3987.
- PUMPERNIK'S 6700 Collins Avenue, Miami Beach - 866-0246.
- WOLFIE'S 195 Lincoln Road, Miami Beach — 538-0326.
- WOLFIE'S 2038 Collins Avenue, Miami Beach - 538-6626.

KOSHER

MICHEL'S KOSHER RESTAURANT -940 71st Street, Miami Beach -866-6043.

POLYNESIAN

LUAU RESTAURANT - 1755 79th Street Causeway, N. Bay Village - 865-3735.

SYRIAN-LEBANESE

OMAR'S TENT RESTAURANT - 534 Arthur Godfrey Road, Miami Beach -532-9363.



CLIMATE INFORMATION

Month	1965 Average Daily Maximum	1965 Average Daily Minimum	1965 Average Monthly Temp.	Total Rainfall (Inches)
January	76.1	57.9	67.0	1.98
February	78.6	63.1	70.9	2.98
March	80.7	65.5	73.1	3.97
April	85.1	68.2	76.1	1.20
May	85.1	71.8	78.5	0.44
June	86.8	74.6	80.7	6.55
July	88.3	74.3	81.3	6.56
August	88.2	75.2	81.7	4.97
September	85.2	74.5	79.9	11.38
October	84.6	71.6	78.1	16.79
November	81.0	67.4	74.2	0.96
December	77.5	<u>61.0</u>	69.3	0.62
Average Totals:	83.1	68.8	76.0	58.40

Relative Humidity Average (taken over a 19-year period) 1:00 A.M. – 84% 1:00 P.M. – 60% 7:00 A.M. – 85% 7:00 P.M. – 74%



OVER 50 YEARS, THE FABULOUS ZEIGER KOSHER CUISINE



CONSTANT RABBINICAL SUPERVISION Resident Mashgiach DIETARY LAWS STRICTLY OBSERVED

- Planned Entertainment
- T.V. in Every Room
- Free Parking
- 100% Air-Conditioned & Heated
- Special Attention to Salt Free and Cholesterol Diets

OCEAN AT 17th ST., MIAMI BEACH MIAMI BEACH: JE 1-6881

DOG RACING

- BISCAYNE KENNEL CLUB 302 N.W. 115th Street, North Miami. Open September 3rd thru January 2nd.
- HOLLYWOOD KENNEL CLUB U.S. #1, Hallandale, Florida. Open December 26th thru April 29th.
- MIAMI BEACH KENNEL CLUB Col. lins Avenue at Biscayne Street, Miami Beach. Open May 5th thru Sept. 2nd.
- FLAGLER KENNEL CLUB 450 N.W. 37th Avenue, Miami. Open January 3rd thru May 4th.

NOTE: Post Time for all tracks: 8:15 P.M. Nightly except Sundays.

HORSE RACING

TROICAL PARK – Bird Road and S.W. 79th Street, Miami. Open November 19th thru January 16th.

HIALEAH PARK — Hialeah, Florida. Open January 17th thru March 3rd.

GULFSTREAM – U.S. #1, Hallandale, Florida. Open March 4th thru April 25th. NOTE: Tropical & Gulfstream; Post Time 1:30 P.M. Hialeah 1:45 P.M. All tracks open daily except Sundays.

JAI-ALAI

- DANIA JAI-ALAI 301 E. Dania Beach Boulevard, Dania. Open December 1st thru April 6th.
- MIAMI JAI-ALAI 3500 N.W. 37th Avenue, Miami. Open December 26th thru May 1st.





Jackie Gleason listens to his favorite trumpet player, Phil Napoleon, who entertains between scenes of the filming of the Jackie Gleason Show at the Miami Beach Auditorium. Tickets are available at the Ticket Office by Post Card only. Write: Jackie Gleason Show, Miami Beach Auditorium, 1700 Washington Ave., Miami Beach, Florida 33139.

A MIDTOW TROPICAL **GARDEN SETTING** The Rowe Congress is a delightful inn for the knowledgeable, sensitive vacationer...located in the very heart of Miami Beach. FOR YOUR PLEASURE: • FREE TV in most rooms • Ample Free Parking • Swimming Pool • Ocean Bathing • Card and game rooms • Color TV Lounge • Poolside Balconies • Coffee Shop • Motor **Registration Window • Meeting rooms** for groups of 10 to 60 • Dining Terrace • Tropical Garden Patios • Shuffleboard Member of: Diners' Club, Hilton Carte Blanche,

RESORT MOTEL

American Express, AAA.

6600 Collins Avenue, Miami Beach • Phone 866-1616 MIAMI BEACH CHAMBER OF COMMERCE – PAGE 26



Address State_ City_ Date of Vacation

Travel Agencies

Air Passengers may take taxicabs or Airport Limousine Service direct to their place of accommodation. Airport Limousine Service rates range from \$1.75 to \$2.50 depending on location of destination. Taxicab rates are 40¢ 1st mile and 10¢ for each additional ¼ mile.

- AMERICAN EXPRESS COMPANY -1006 Lincoln Road Mall, Miami Beach - 538-7641.
- FARR TOURS AND TRAVEL SERVICE 424 Lincoln Road Mall, Miami Beach - 531-5327.
- FARR TOURS AND TRAVEL SERVICE - 6705 Collins Avenue, Miami Beach - 865-7444.
- FOUR STAR TOURS 2505 Collins Avenue, Miami Beach - 532-6477.
- CHUCK HALL & ASSOCIATES, INC. -975 Arthur Godfrey Road, Miami Beach - 531-1195.
- GEORGE KRONENGOLD TRAVEL SERVICE - 540 Arthur Godfrey Road, Miami Beach - 531-0455.
- STEVENS TRAVEL SERVICE 7316 Collins Avenue, Miami Beach -865-0521.

- VACATIONS UNLIMITED, INC. 407 Lincoln Road Mall, Miami Beach -538-7224.
- WEST INDIES TRAVEL SERVICE -303 N.E. 2nd Street, Miami - 379-1706
- WYLLY'S TOURS, INC. 2921 Collins Avenue, Miami Beach - 538-0751.

RAILROAD COMPANIES

- ATLANTIC COAST LINE RAILROAD CO. - 1604 Washington Avenue, Miami Beach - 377-8971.
- AIR LINE SEABOARD RAILROAD CO. - 1553 Washington Avenue, Miami Beach - 371-6611.

GO FISHING AT FLORIDIA'S FAVORITE HAULOVER PIER OPEN 24 HOURS A DAY

On the Ocean at 105th St. & Collins Ave. Phone WI 7-6767 Miami Beach

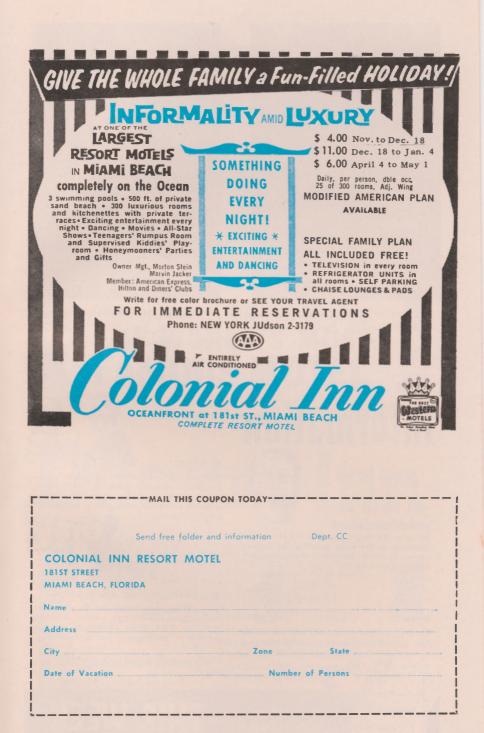
★ 1103 FT IN LENGTH: with two big tees featuring more fishing room in the deep NGEST PIER IN SOUTH FLORIDA

MACKEREL. 'CUDA BLUEFISH, KINGFISH, TARPON, POMPANO, SNAPPER

THE REAL

COMPLETE TACKLE RENTAL, BAL TACKLE SHOP, DELUXE SNACK BAR, LIVE MULLET, LIVE PILCHARDS, LIVE SHRIMP, THE RIGHT LIVE BAIT ACCORDING TO SEASON

FLORIDA'S FISHING SOUVENIR GIFT SHOP REASONABLE CHARGE FOR FISHING AND SIGHTSEEING





A scene in the Rain Forest of the Monkey Jungle, where the monkeys run free.



One of the beautiful trained birds that put on a complete show at the Parrot Jungle.



When you come to MIAMI BEACH stay at THE WORLD'S MO FAMOUS MO 2 Complete Oceanfront Blocks at 172nd St., Miami Beach esert **DELIGHTFULLY DIFFERENT** 3 Pools, Salt and Fresh Water 400' Private Beach Sun Decks Magnificent Lobbies Counselor-supervised Kiddie-Playland Nightly Dancing and Floor Shows Coffee Shop Modified American Plan Available Free Self-parking Free TV in Every Room 100% Air Conditioned All Major Credit Cards Honored. MAIL COUPON FOR አ PTT BRO EC per pers. dbl. occ. 10 of 205 rooms Desert Inn Motel, Oceanfront at 172nd St., Miami Beach South Wing To December 18 Please send your brochure and information. Name. Dec. 18- 5 April Address Jan. 3 Jan. 20-3-24 City___ Zone___ State. April 3 Date of Vacation. .ccg

Sightseeing

- LOWE GALLERY University of Miami, Main Campus, Goral Gables — 661-2511.
- BASS MUSEUM OF ART 2100 Collins Ave., Miami Beach - 531-6891. Closed Mondays.

ASTRONOMICAL TELESCOPE

COLLINS PARK – 2100 Collins Ave., Miami Beach. Open to the public every Friday, 7:30 to 9:30 p.m. Admission charged.

BOAT TOURS

- GRAYLINE BOAT CRUISES 24th St. and Collins Ave., Phone 534-4604. Features sightseeing cruises to Ft. Lauderdale and the Everglades. Scenic Miami Beach Waterways, Villa Vizcaya Museum, the Seaquarium and Tropic al Paradise.
- GOLD COAST & NIKKO BOAT CRUISES 10800 Collins Ave., Phone 945-5461. also feature the above cruises.

BUS TOURS

GRAYLINE, INC. - 1740 N.W. 1st Ave., Miami, Phone: 373-3127.

WYLLY'S TOURS - 2991 Collins Ave.,

Miami Beach, 538-0451, feature sightseeing tours of Greater Miami area, Miami Beach, Everglades National Park, Fairchild Tropical Gardens, Parrot Jungle, Seaquarium. Leblang's & Wylly's also feature a night club tour.

CYPRESS GARDENS

Located in Winter Haven, Florida. Approximately 215 miles north of Miami Beach on Route #27. Four water ski thrill shows daily. Weekdays 10:30 a.m., 1:00, 2:30 and 4:15 p.m. Sundays 11:00 a.m., 1:00, 3:00 and 4:30 p.m. Admission charged.

GLASS BOTTOM BOAT CRUISES

MERMAID – Pier #9, Miami City Yacht Basin, Phone 373-7142. See the many varieties of beautifully colored oddshaped tropical fish through large panoramic glass walls. Deep-sea diver explores ocean bottom. Also features sightseeing of Greater Miami and Miami Beach.

FAIRCHILD TROPICAL GARDENS

Founded by Col. and Mrs. R. H. Montgomery, named for Dr. David Fairchild, plant explorer. The largest tropical botanical garden in the U.S., located on Old Cutler Road, South Miami. By sightseeing bus or by bus to South Miami and (Cont. on Page 36)

MORE TO SEE THAN ANY OTHER ATTRACTION!

Continuous show daily 9 AM to Sundown



Ride the Monorail!



See rare fishes

(World's largest collection)



Performing porpoises



Home of "Flipper"

THE ONE AND ONLY **SEADUARIUM** 10 Min. South of Downtown Miami on Rickenbacker Causeway Children under 6 free—6 to 14 half price





Hialeah's magnificent bronze statue of Calumet Farm's Citation, placed in the center of a Lily Pond in the paddock, is a unique tribute to Hialeah's most outstanding thoroughbred to ever race at the famous park. Hialeah's winter meet starts January 17 and runs through March 3.



Car Rentals

Listed below are the names and addresses of the car rental agencies that are members of the Miami Beach Chamber of Commerce. It is suggested that you write directly to those of your choice for further information concerning their rental facilities and rates;

- AVIS RENT-A-CAR SYSTEM Miami International Airport, Miami, Phone: 633-2556.
- HERTZ CORPORATION 6826 Collins Avenue, Miami Beach, Phone: 865-9993.
- MORSE AUTO RENTALS, INC. 17330 Collins Avenue, Miami Beach, Phone: 945-0825.
- PRESHING AUTO RENTALS, INC. 1132 15th Street, Miami Beach, Phone: 538-5313.
- SUN RENT A CAR 301 23rd Street, Miami Beach, Phone: 532-5502.
- UNITED AUTO RENTALS 1613 Alton Road, Miami Beach, Phone: 538-0437.





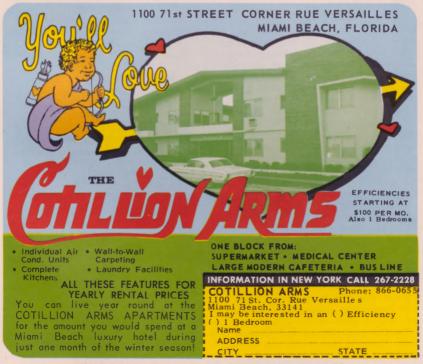
Miami Beach Garden Center provides many beautiful scenes like this throughout the year.

CAUSEWAYS IN MIAMI

Gen. Douglas MacArthur Causewayfrom N.E. 15th Street connecting in Miami to 5th Street in Miami Beach, free.

Venetian Causeway-from N.E. 15th Street in Miami to Dade Boulevard in Miami Beach, 10¢ minimum toll. Julia Tuttle Causeway-from 36th Street in Miami to Arthur Godfrey Road in Miami Beach, free.

North Bay Causeway-from 79th Street in Miami to 71st Street in Miami Beach, free.



(Cont. from Page 32)

taxi from there to the gardens. No admission fee to grounds which are open all year around. Garden closed Mondays.

JUNIOR MUSEUM

Miami's only free museum of Science and Natural History, located at 3280 S. Miami Ave., Miami. Hours: Monday, Wednesday thru Saturday - 9-5 daily, Sunday 2-5. No Admission charged. Features exhibits on birds, prehistoric life, rocks and mineral, sea life. Planetarium, aquarium, Miami mineralogical and lapidary workshop.

MONKEY JUNGLE

22 miles south of Miami on U.S. #1. Open daily year around 9:30 a.m. to 5:30 p.m. Hundreds of monkeys run wild while visitors watch from inclosures. This jungle houses the most complete collection in the world of monkeys, apes, baboons - ranging from tiny marmosets to big gorillas. Admission charged.

PARROT JUNGLE

Parrot Jungle, located at 11000 S. Red Road (57th Ave.) Miami. Many varieties of parrots and other rare tropical birds displayed in lush jungle aviary. Entertainment by performing Macaws, Parrots and Cockatoos in an open air theatre. Open year around 9:30 a.m. to 5 p.m. Admission charged.

SEAQUARIUM

Located on the Rickenbacker Cswy., Miami. Houses a collection of marine life in two huge tanks, including predatory species, large game fish, sea lions and porpoises. Marine displays and exhibitions Monorail. Open year around. 9 a.m. to 5:30 p.m. Admission charged.

TROPICAL PARADISE

Located at 1901 N.W. South River Drive, Miami - Parrot Show. Entertainment by performing parrots, trained Capuchin monkeys, Seminole Indian Village, alligator wrestling_9:00 a.m. to 5:00 p.m. Available for dinner cruise, evenings. Admission charged.

WAX MUSEUM

Located at 13899 Biscayne Blvd., Miami (U.S. #1). More than 40 huge life-like scenes, depicting events of history, politics, sports and the movies in lifesize wax figures. Open year around 9:30 a.m. to 9:30 p.m. Admission charged.

PIONEER CITY, INC.

"Where the Old West Comes Alive". New theme park authentically reproducing mining town of the Old West. 15 miles west of Hollywood and Ft. Lauderdale. Open 10 a.m. to 4 p.m. Closed Monday. Admission Charge.

LIBRARY AND ART CENTER

Miami Beach Public Library, 2100 Collins Ave., Miami Beach. No admission charged.

VIZCAYA

Located at 3251 South Miami Avenue, Miami. Open year round 10:00 a.m. to 5:00 p.m. Admission charged.

BASEBALL

MAJOR LEAGUE EXHIBITION GAMES at Miami Stadium, 2301 N.W. 10th Ave., Miami. Usually scheduled in March.

BASKETBALL

UNIVERSITY OF MIAMI home games usually are scheduled at Miami Beach Auditorium, 1700 Washington Ave., Dec. to Mid-February.

BOXING

Professional boxing bouts held regularly at the Miami Beach Auditorium, JE 1-0436.

BOWLING

64th Annual American Bowling Congress, M. B. Convention Hall, 1700 Washington Ave. March 4-May 7, 1967. 8 a.m. to Midnight. Admission charge.

PING PONG

Outdoor tables and equipment available at all municipal playgrounds.

POOLS (Municipal)

- FLAMINGO PARK-13th St. and Michigan Ave., closed Saturdays. Phone: 538-3533.
- NORMANDY ISLE PARK 1765 71st St. Closed Mondays Phone: UN 5-3841. June, July and Aug., closed Saturday. SHUFFLEBOARD
- FLAMINGO PARK 13th St. and Meridian Ave. 6 courts. Deposit fees only.
- FRIENDSHIP CORNER #2 Washington Ave. at 2nd St. Deposit fees only.
- NORTH SHORE PARK 72nd St. and Byron Ave. 3 courts with awning-coved seats and scoreboards, shade trees. Deposit fees only.

TENNIS

- FAIRWAY PARK-200 Fairway Drive (2 courts) No fee.
- FLAMINGO PARK 13th St. and Meridian Ave. (16 courts). Hourly fee.
- NORMANDY ISLE PARK-1765 71st St. (1 court) No fee.
- NORTH SHORE PARK 72nd St. and Byron Ave. (8 courts). Hourly fees.
- POLO PARK 42nd St. and Meridian Ave. (2 court). No fee.

FISHING PIER

HAULOVER FISHING PIER – 105th St. & Collins Ave. Admission: Adults fishing, 95¢, children and spectators 30¢. Bait, tackle and snack bar available.

AN INNA MANA WANA MANA MANA MANA MANA A
Miami Beach's SUPERIOR
LUXURY Resort Motel
RENT-A-CAR GOLF PRIVILEGES
THE INFORMAL ATMOSPHERE
· CITUNES
Thermostatically Controlled Heated Olympic Size Pool and Kiddie Pool • 400 Ft. Private Beach • Free Children's Counsellor • Health and Steam Rooms • Planned Entertain- ment • Free Parking at Your Door • TV in All Rooms • Beau- ty Salon • Gift Shop • Ideally located Opposite Shopping Center and Newest Loew's Indoor Theatre.
Counsellor • Health and Steam Rooms • Planned Entertain- ment • Free Parking at Your Door • TV in All Rooms • Beau-
ty Salon • Gift Shop • Ideally located Opposite Shopping Center and Newest Loew's Indoor Theatre.
5 a.m. in the intimate Camel's Hump Lounge
Featuring the Vince Haydock Trio, Anthony Allen Singing Host, Dance Stylists, &
Social Host. April 3 to April 24 \$6.50
\$4 50 Nov. 1 to Dec. 18
ADD \$8.00 per person Dec. 18 to Jan. 3
Jan. 20 to April 3 ADD \$4.50 per person(Jan. 3 to Jan. 20
20 of 170 rooms. All in main build- ing. Free TV. Full American
Plan: ADD \$4 daily per person for breakfast, lunch & 7-course dinner. Children under 10 \$2.50. Phone WI 7-7511
Please Send Brochure, Rate Schedules Today
DUNES RESORT MOTEL ON THE OCEAN AT 170th STREET MIAMI BEACH, FLORIDA
NAME
ADDRESSSTATE
DATE OF VACATION.

