



*The City of Miami Beach  
Birthday Jubilee*



  *th*

*Celebration*



**March 19 thru 27, 1983**

**PRESIDENT  
OF  
THE UNITED STATES OF AMERICA**



**RONALD REAGAN**

THE WHITE HOUSE  
WASHINGTON

March 10, 1983

To the Citizens of Miami Beach, Florida:

Congratulations on your 68th Anniversary!

Miami Beach is a shining example of the American spirit where men and women, working together, have built a community. It is "home" to many who love it dearly.

I am proud to salute the special way you have chosen to celebrate your heritage.

Once again, my congratulations on this historic occasion. God bless you.

*Ronald Reagan*

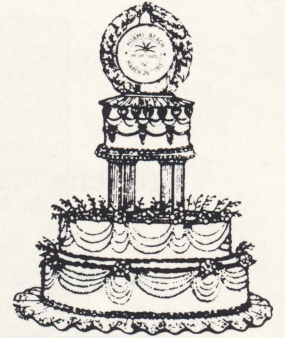
# ***We Love Miami Beach!***

**MUNICIPAL GOVERNING BODY**

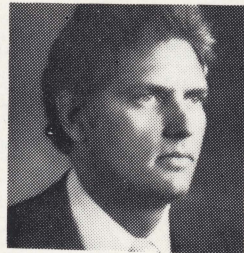
**HAPPY BIRTHDAY TO US**



**NORMAN CIMENT**  
*Mayor*



**SY EISENBERG**  
*Commissioner*



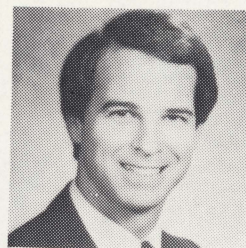
**ALEX DAUD**  
*Commissioner*



**MALCOLM FROMBERG**  
*Vice Mayor*



**DR. LEONARD HABER**  
*Commissioner*



**BRUCE SINGER**  
*Commissioner*



**LEONARD O. WEINSTEIN**  
*Commissioner*

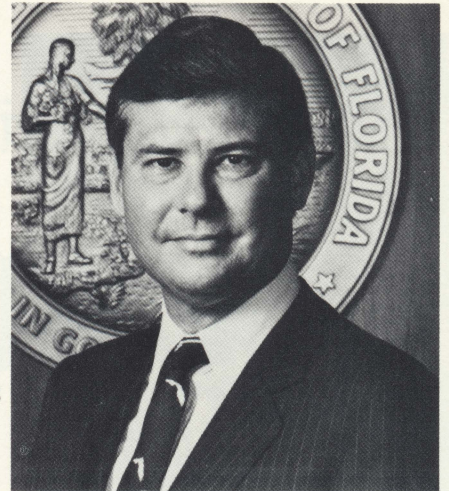


BOB GRAHAM  
GOVERNOR

STATE OF FLORIDA

# Office of the Governor

THE CAPITOL  
TALLAHASSEE 32301



March 19, 1983

Greetings:

Through the years Miami Beach has been an important cultural catalyst through its residents' ongoing patronage of the arts. It is a world-renowned resort and convention center. Its name evokes an image of natural beauty, pleasure and relaxation. Through its residents' enterprise, the city continues to attract millions of visitors from all over the world, thus enhancing one of Florida's key industries.

We are proud of Miami Beach, and I am pleased to join with you in acknowledging its greatness on the occasion of its 68th birthday.

Best wishes for an enjoyable celebration.

Sincerely,

A handwritten signature in black ink, appearing to read "Bob Graham".

Governor

BG/vpe

# City of Miami Beach Proclamation

## Whereas:

*The City of Miami Beach will celebrate the 68th anniversary of its incorporation on March 26, 1983, and*

## WHEREAS:

*To commemorate this momentous occasion, a week-long Birthday Jubilee celebration has been planned, and*

## WHEREAS:

*This event will include a concert on the beach, "Why I Love Miami Beach" creative writing contest, Nautical Theme Costume Contest, "Miss Miami Beach" beauty pageant, stride-athon, "Cake-o-Rama", and much, much more, and*

## WHEREAS:

*The Ad Hoc Jubilee Committee has worked diligently for many months to make this an exciting and successful event, and*

## WHEREAS:

*The citizens of Miami Beach have been invited to take place in the Birthday Jubilee celebration*

*NOW, THEREFORE, DO I, Norman Ciment, Mayor of the City of Miami Beach proclaim the week of March 19 through 27, 1983 as*

### BIRTHDAY JUBILEE WEEK

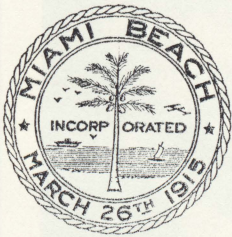
*in the City of Miami Beach*

*IN WITNESS WHEREOF I have hereunto set my hand and caused the great seal of the City of Miami Beach to be affixed.*

Date MARCH 19, 1983

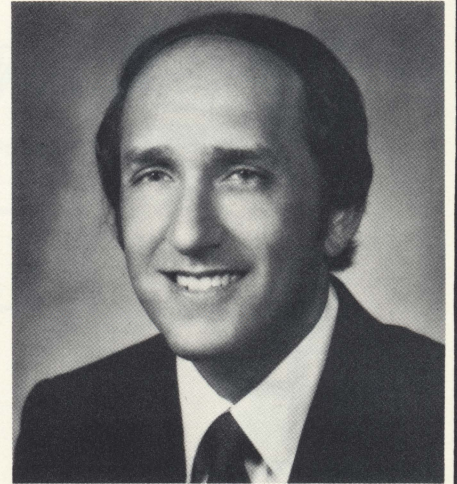
Mayor *Norman Ciment*  
NORMAN CIMENT





NORMAN CIMENT  
MAYOR

OFFICE OF THE MAYOR  
**CITY OF MIAMI BEACH**  
MIAMI BEACH, FLORIDA



GREETINGS FROM THE MAYOR

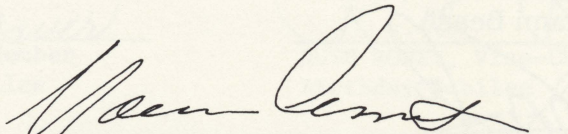
It is my sincere pleasure to welcome you to one of the most exciting and fun-filled weeks in the history of Miami Beach.

As the City of Miami Beach celebrates the 68th anniversary of its incorporation, residents and tourists alike are invited to participate in the numerous activities scheduled from March 19th through 27th.

As you will note in the centerfold of this program, many outstanding events have been provided for the enjoyment of our citizens and friends.

On behalf of my colleagues on the Miami Beach City Commission and the City Administration, I wish to extend my accolades to the members of the Ad Hoc Birthday Jubilee Committee who have worked diligently for many months to ensure the success of these events. This committee has performed admirably and with distinction.

My congratulations and good wishes for a festive week.

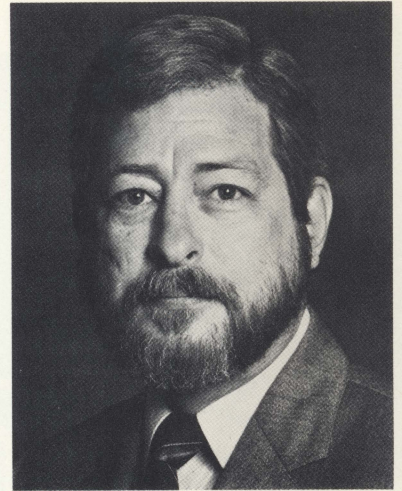


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Norman Ciment, Mayor



**CITY OF MIAMI BEACH**  
MIAMI BEACH, FLORIDA



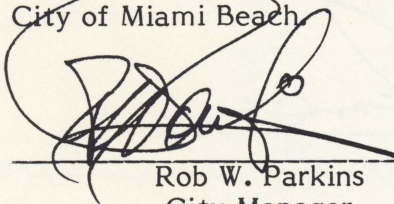
OFFICE OF THE CITY MANAGER

ROB W. PARKINS

Greetings from the City Manager:

Miami Beach, a sub-tropical, cosmopolitan island paradise has come a long way since its establishment as a City on March 26, 1915, just 68 years ago. Blessed with an ideal climate in a geographic area that has made it a focal point in world interest, the City of Miami Beach has developed in stature and in splendor, fulfilling the dreams of its early planners and developers who drained the swamps, cleared the land, and made of this City one of the greatest vacation and convention spots to be found anywhere.

As the City of Miami Beach celebrates its 68th birthday, it stands on the threshold of even greater dreams. As a young City, it has accomplished much; but there is considerably more that the City, still in its youth, seeks to achieve. The Birthday Jubilee week commemorating this birthday is expressive of that enthusiasm and spirit which has sparked Miami Beach in its development. My sincere appreciation to all our fine citizens who have planned and worked on this week of festivities in honor of this event. It is a magnificent endeavor to be enjoyed by all who love this City. I invite all to share and to enjoy with us the Birthday Jubilee week of March 19-27, 1983 on the occasion of the 68th birthday of the City of Miami Beach.



---

Rob W. Parkins  
City Manager





INTERNATIONAL VACATIONLAND

# City of Miami Beach, Florida



CITY HALL • 1700 CONVENTION CENTER DRIVE • MIAMI BEACH • FLORIDA 33139  
TELEPHONE: 673-7373

## Birthday Jubilee



MARCH 1983

**MAYOR**

Norman Ciment

**VICE MAYOR**

Malcolm H. Fromberg

**COMMISSIONERS**

Alex Daoud

Sy Eisenberg

Dr. Leonard Haber

Bruce Singer

Leonard O. Weinstein

**CITY MANAGER**

Rob W. Parkins

**MAYOR'S AD HOC COMMITTEE**

**CHAIRMAN**

Gabrielle Nash-Tessler  
538-3274

**VICE CHAIRMEN**

Ruth Roney

Melvyn Sommers

**MEMBERS**

Matie Bower

Rose Garon

Peggy Gold

Evelyn Manset

DEAR CITIZENS:

THERE ARE THOSE WHO HAVE DREAMED, BROUGHT THEIR VISION TO FRUITION AND PROSPERED AS THEY ADVENTURED IN THE CREATION OF THIS CITY.

THERE ARE THOSE WHOM WE DO NOT KNOW, WHO BROKE THEIR HEARTS IN FULFILLMENT OF THIS SAME VISION.

WE NOW CELEBRATE THE 68th BIRTHDAY OF THE CITY OF MIAMI BEACH WHICH IS A "SYMBOLIC DAY" AT A MOMENT IN THE HISTORY OF OUR CITY WHEN WE FACE EACH OTHER IN GRATITUDE AND IN JUSTIFIABLE PRIDE.

THE MEMBERS OF THE BIRTHDAY JUBILEE COMMITTEE, ARE PROUD TO HAVE THE CITIZENS OF OUR COMMUNITY INVOLVED AND ACCEPT AN ORIGINAL AND NOVEL MOVEMENT IN OUR MUNICIPALITY.

THEY SAY "WE LOVE YOU AND THANK YOU" TO ALL OUR VOLUNTEERS, THE BANKS, THE HOTEL OWNERS, THE BUSINESS FIRMS, THE PATRONS AND DONORS. THE ENDORSEMENT OF ALL THE PEOPLE WHO HAVE ADVERTISED IN OUR PROGRAM TOGETHER WITH THE OTHER RESIDENTS ARE AN INSURANCE FOR THE FUTURE HEALTH AND PROGRESS OF MIAMI BEACH.

SINCERELY,

EVELYN MANSET, Board Member  
of the Birthday Jubilee

GABRIELLE NASH-TESSLER, Chairman of  
the Birthday Jubilee

MATIE BOWER, Board Member  
of the Birthday Jubilee

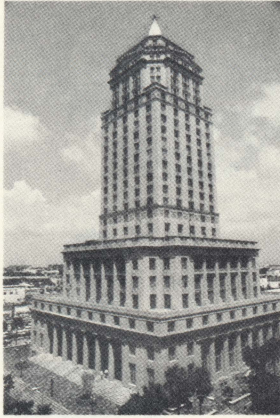
RUTH RONEY, Vice-Chairman of the  
Birthday Jubilee

ROSE GARON, Board Member of  
the Birthday Jubilee

MELVYNE SOMMERS, Vice-Chairman of  
the Birthday Jubilee

PEGGY GOLD, Board Member of  
the Birthday Jubilee.

Stationery Compliments of Jim Hill, Hillcraft Engraving Co.



# Proclamation

Board of  
County Commissioners  
Dade County  
Florida

**WHEREAS:** The City of Miami Beach, incorporated March 26, 1915, celebrates its 68th Birthday Jubilee the week of March 19-27, 1983, and

**WHEREAS:** Dade County is proud of its city across the bay and is pleased to participate with its many friends in wishing Miami Beach a most Happy Birthday, and

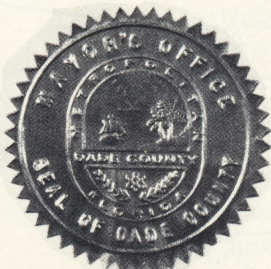
**WHEREAS:** The City of Miami Beach has played a vital role in enhancing this area's tourism image with its many facilities catering to resident and visitor alike, and

**WHEREAS:** The Jubilee Celebration includes nine major events which encompass youth, energy, beauty, culture and a "Cake-O-Rama;"

**NOW, THEREFORE:** BE IT RESOLVED THAT I, STEPHEN P. CLARK, MAYOR OF METROPOLITAN DADE COUNTY, FLORIDA, do hereby proclaim March 19-27, 1983, as

## Miami Beach 68th Birthday Jubilee Week

**IN OBSERVANCE THEREOF:** I call upon the people of Metropolitan Dade County to join me in saluting this progressive municipality across Biscayne Bay, commend it for the dynamic role it has, and is today, playing in the progress of this community and wish its officials and residents many more happy birthdays in years to come.



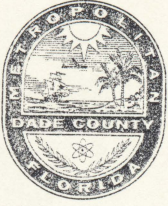
March 19, 1983

DATE



*Stephen P. Clark*  
MAYOR





STEPHEN P. CLARK  
Mayor

*Office of the Mayor*  
METROPOLITAN DADE COUNTY-FLORIDA  
DADE COUNTY COURTHOUSE  
MIAMI, FLORIDA 33130

March 1, 1983



The Honorable Norman Ciment  
Mayor, The City of Miami Beach  
City Hall  
1700 Convention Center Drive  
Miami Beach, Florida 33139

GREETINGS!

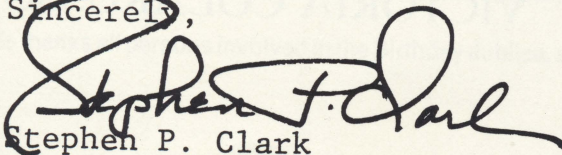
I am proud, honored and pleased to extend the congratulations of everyone in Dade County to the City of Miami Beach on the occasion of its 68th Birthday Jubilee Celebration, March 19-27, 1983.

The City of Miami Beach has given this county its international reputation as a vacationland and convention center and has contributed much to the progress of this community. It is known worldwide and rightfully so. Its residents, in the main, are warm, compassionate, hard-working and loyal to the municipal government that shapes its destiny.

I am aware that there will be nine major events which encompass youth, energy, beauty, cultural arts and are to be topped by a spectacular "Cake-O-Rama." People of all ages can enjoy the diversity of events planned by the Ad Hoc Birthday Jubilee Committee.

All Dade County rejoices with the people of Miami Beach on this joyous occasion. May there be many, many more.

Sincerely,

  
Stephen P. Clark

Mayor

# Konover Hotel

Is very Proud to  
host in our Theatre

## THE MISS MIAMI BEACH PAGEANT

*Sponsored by the City of Miami Beach*

## BIRTHDAY JUBILEE

*The city is celebrating it's 68 years by  
having 68 beautiful contestants*

**MARCH 26th - 1983**

**8:00 p.m.**



KONOVER HOTEL  
will be represented by  
VICTORIA COLARUSSO

# Gabrielle Nash Tessler

Founder/Chairman of the Birthday Jubilee

French born Gabrielle Nash-Tessler immigrated to the United States with no money, speaking only French. She came to Miami Beach twice for winter vacations and in 1955 bought a home on Flamingo Drive where she still resides. The Sunshine was a Godsend to her. She was sick with arthritis when she lived in New York, but is now well and getting younger. She is a former Fashion Designer. While in Paris she produced Fashion Shows for big firms. In World War II she served as a nurse in the French Underground. In 1967, she attended Florida International University where she received her Real Estate and Mortgage Broker Licenses.

She had the honor of being the Ambassador of Fashion. She received the Ace Saleswoman Award, Million Dollar Producer award from the Keyes Co., and the International Distinguished Salesmen's Award. Gabrielle is listed in "Personalities of the U.S. South", "Community Leaders and Noteworthy Americans", "Who's Who in Florida", and the "World Who's Who of Women".

Gabrielle has travelled all over the World and Miami Beach is like "Heaven on Earth" for her, and is the only place where she can enjoy day-to-day living, with her husband, Leon Tessler, her children and grandchildren. Now, that she has all that she needs from life, she believes that in her happiness, she has to reciprocate by doing whatever she can for Miami Beach. She is in love with Miami Beach. She wants everyone around her to feel the way she does.

Gabrielle's artistic training and her varied background in promotion and sales has provided her with the knowledge, creative ability and the STAMINA she now has applied to the difficult task of Chairman and "Founder" of the Birthday Jubilee. She thanks the numerous Volunteers, men and women for their enthusiasm, and for giving of themselves, their time and talent to our Birthday Jubilee Celebration.

Our esteemed Mayor, Norman Ciment has been the driving force behind all the efforts of the Volunteers. Without Mayor Ciment the fabulous program of the 68th Birthday Jubilee, which is a "SYMBOLIC DAY" would never come to fruition. Gabrielle also thanks all the City Commissioners who supported the Volunteers and the Mayor in this ambitious project.

Gabrielle thanks all persons involved in the Birthday Jubilee, and looks forward to greater success in the coming years.





A large, screened patio is the official office for the Volunteers workers of the Mayor's Ad Hoc Birthday Jubilee Committee. In the picture shown above in the home of the Chairman Gabrielle Nash-Tessler, holding the "Happy Birthday Poster" are on the left: Ruth Roney, Sandra Scheinder, Claire Brotman, Ruth Yaes, Henrietta Mehlman, Rose Garon, Peggy Gold and Evelyn Manset. On the right are Melvyn Sommers, Lillian Arnold, Matti Bower, Ina Feller, Hildegard Zelmer, Jay Greenlaw, Esther Faber, Bea Weissman, Peppy Field, Betty Schwartz, Eugenie Shein, Reve Kapit, Bobbee Besner and Celia Nash. The Volunteers not shown in the picture are Mary Nathanson, Helene Owen, Mollie Peal, Betty Pinks, Rita Ramos, Jeane Stockheim, Betty Uller, Monica Heftler, Gladys Austrian, Florence Breeh, Belle Berlin, Toby Celnick, Rita Della Rosa, Pauline Fink, Enzo Frelani, Isabel Grove, Ruth Gelber, Barbara McCallium, and Pauline Salem. There are many people who are Volunteers and to name them all would fill up the book.

# RUTH RONEY

## *1st Vice-Chairman of the Birthday Jubilee*

When she came to Miami Beach for the first time in February 1942 to visit her grandparents who were spending the Winter at the Victor Hotel, she had visions of a white fairyland - Sun and Sand - so warm, so balmy, so enticing. Because of her aggravating sinuses, she knew sooner or later her destiny was to be in Miami Beach. She was a professional singer and voice teacher, doing concerts, opera and musical comedy.

In 1955 she moved to Miami Beach with her husband, a New York attorney and small son. She soon became involved in entertainment and public relations for a chain of hotels. She traveled extensively, circled the Globe several times. Deep sea fishing was her hobby. A black tip shark, and a prize sailfish are mounted trophies in her home.

A former English major, she wrote poems that were published in a French Anthology. Before she finally retired from remunerative work, she owned a travel agency and a night club in Miami Beach. Now, as a Volunteer, she works more hours than ever. She is the 1st Vice-Chairman of the Mayor's Ad Hoc Committee for the Birthday Jubilee, Financial Secretary of the Friends of the Bass Museum, First Vice President of the South Shore Hospital Auxiliary.

For relaxation she plays racket ball at Flamingo Park. She loves Miami Beach and will do all she can to make it even better. She thanks all the wonderful people who have worked with her in her endeavors.

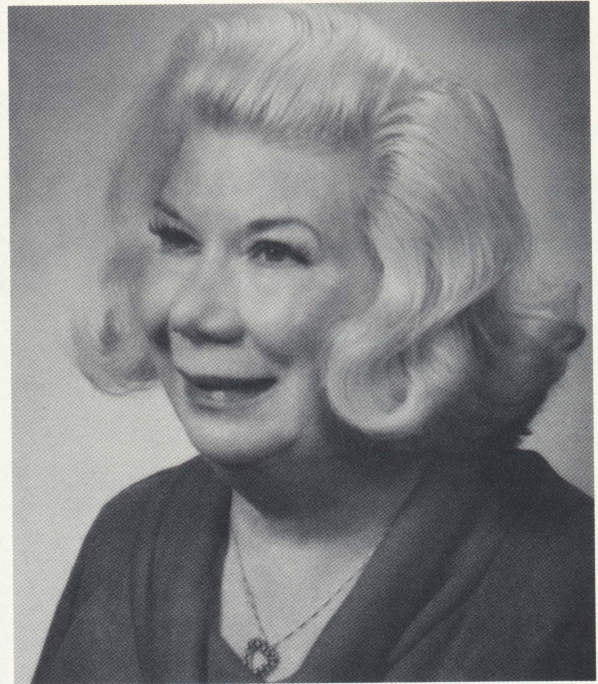


Many thanks to Jay Greenlaw and Reve Kapit for the arduous volunteer work of keeping the Financial and Clerical Records of the Birthday Jubilee Committee in excellent order.

# MELVYNE SOMMERS

*2nd Vice-Chairman*

Melvyn Sommers was born in Tallahassee, Florida, and has lived in Miami Beach all her adult life. She has served as President of the Women's Cancer League of Miami Beach; National Council of Jewish Women-Indian Islands Division; Sunset Islands Property Owners' Association Three and Four. She served as President of South Shore Hospital Auxiliary for six years. She is Founder-President of Save Our Seniors, Inc. and Vice-President of Friends of the Bass Museum. She represented County Commissioner, District Five, on the Community Action Agency for twelve years. She has served on the Miami Beach Youth Advisory Commission and Health Commission. She founded Delta Service Club at Miami Beach Senior High School, and has served Mt. Sinai Hospital as a volunteer for twenty-four years.



# MATTI BOWER

*Board Member*

Matti Bower moved to Miami Beach 10 years ago with her husband and children. Her civic involvement made her the founding member of P.R.O.B.E., an organization for betterment of schools in Miami Beach.

Matti Bower inaugurated the Feinberg/Fisher P.T.A. to provide for the needs of the 1300 students. She became P.T.A. President of Nautilus Junior High School. She is the incoming P.T.A. Ways and Means Vice President at Miami Beach Senior High School. She was appointed to the Attendance Boundary Committee and serves as one of two citizen representatives to the Dade County School's Building Committee.

Realizing that the concerns of school and community go hand in hand, she became a founding member of the Benjamin Franklin Society. Her enthusiasm in municipal affairs made Dr. Leonard Haber, City Commissioner of Miami Beach, appoint her to the Miami Beach Recreation Advisory Board. Matti is actively participating as a member in the Miami Design Preservation League.

When asked to be a member of the Birthday Jubilee Board, she was overjoyed at the thought that this could be the bond to link all of her community efforts into one dynamic City event. She feels she is creating a mood and spirit which will benefit the City.

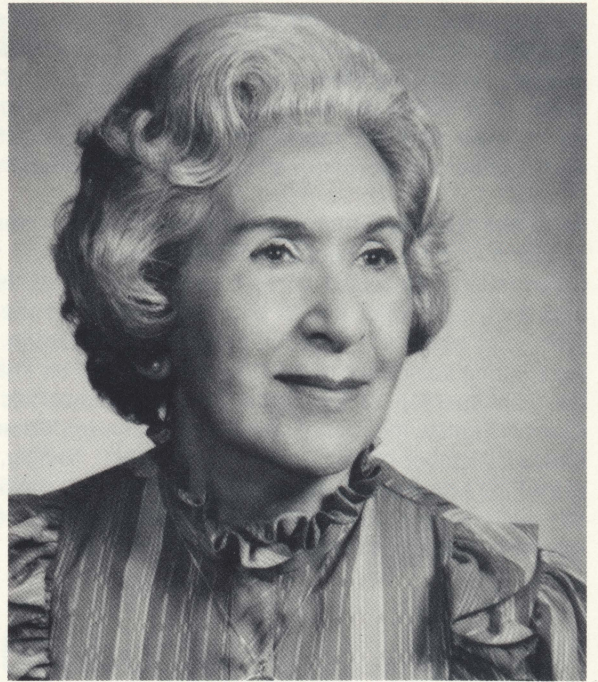




# ROSE GARON

## *Board Member*

Rose Garon, a resident of Miami Beach for the past eleven years, came here from her native city, Washington, D.C. where she was actively associated with the Hebrew Home, American Red Cross, National Home for Asthmatic Children, Retarded Children, and Hadassah as Social Director. Since her arrival here, she is a volunteer at Cedars of Lebanon Hospital, the Greater Miami Jewish Federation, Home Owners and as Chairperson of Entertainment at King Cole Condominium, where she resides. She is an active participant in campaigns, and is currently a member of the 68th Birthday Jubilee Committee. She feels privileged to have chosen Miami Beach, the veritable paradise, as her permanent home. She is delighted by the climate, the people, and the environment.



# PEGGY GOLD

## *Board Member*

Peggy Gold was born and raised in New York City. She and her husband Murray chose Miami Beach to be their home, arriving with seven children and mother in the summer of 1971.

Peggy and her husband owned and operated a Hotel on Miami Beach from 1971 to 1979, while their children attended schools on Miami Beach.

During those same years, Peggy was active in The American Cancer Society, a volunteer Aide at Mount Sinai and Parkway General Hospital. After two years, Peggy resigned her position as President of Doberman Rescue Squad of Dade County to enter into her own private catering business.

She and Murray are extremely Civic minded individuals who will do and have done everything possible to enhance the image of the beautiful city they both love, Miami Beach.



# EVELYN MANSET

## *Board Member*

In 1976, Evelyn Manset came to Miami Beach to visit her mother and has remained here ever since. She found Miami Beach has a delightful climate, City-sponsored recreation activities, beautiful beaches, swimming year round, cultural activities and a relaxed tempo. She joined the Mt. Sinai Hospital staff and worked there for 15 years until her retirement. She found satisfaction in her work and her contacts with all facets of the community.

Since she believes that government should be concerned with the quality of life for all people, she has been involved with many organizations dedicated to that same goal. Commissioner Sy Eisenberg appointed her to the Commission on the Status of Women of which she is proud to be the Chairperson. She is on the steering committee of the Citizen's Coalition for Public Education, Chairperson of the Dade County's Democratic Women's Clubs of Florida, Inc., board member of the Jewish Women Political Caucus, member of the Historic Preservation Society, supporter of the Fine Arts, Bass Museum, Hand Gun Control Coalition, etc. She believes the City's 68th Birthday Jubilee will be good for residents and tourists alike.



## CONGRATULATIONS from Mollie Peal and Stanley Peal

A Florida builder and investor and his lovely wife Mollie Peal, a dedicated volunteer in many civic and outstanding organizations. Stanley and Mollie think that the Birthday Jubilee Program is the greatest and is doing a wonderful service for the City of Miami Beach in giving our City the attention it deserves. They wish Happy Birthday to Miami Beach with good luck for the future.



# *Touche Ross & Co.*

CERTIFIED PUBLIC ACCOUNTANTS  
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Clifford G. Benson, Jr., CPA  
I. Stanley Brooks, CPA  
Michael J. Brown, CPA  
Ronald S. Chase, CPA

Stephen E. Cohen, CPA  
Marvin D. Lando, CPA  
Sol B. Stiss, CPA  
Craig S. Toll, CPA

Join in the Jubilation  
to Wish  
a Happy and Prosperous  
68th Birthday

to the

**City of Miami Beach**

Independent Accountants and Consultants to the City of Miami Beach

Explanation of Front Cover

# FRIENDS OF THE BASS MUSEUM

2121 PARK AVENUE MIAMI BEACH, FLORIDA 33139

**HELENE OWEN**



It is with great pride that the Friends of the Bass Museum dedicate this exciting outdoor sculpture to the City of Miami Beach as a lasting tribute expressing our faith and gratitude to our fair City.  
Happy Birthday Miami Beach.

**Helene Owen, Founding President**

**DIANE W. CAMBER**



TREES by Menashe Kadishman is an abstract sculpture made of brushed aluminum standing twenty feet high and placed beneath the towering baobab trees in front of the city's Bass Museum of Art. The artist, an important Israeli contemporary, is represented in major museums in Europe, England, and the United States.

**Diane W. Camber, Executive Director**

## NOBODY COVERS MIAMI BEACH THE WAY WE DO.

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(Safe deposit boxes)

**Triton Tower**, 2895 Collins Avenue, 534-3215

**Forty-First Street**, 333 Arthur Godfrey Road, 534-4344

**Northshore**, Collins Avenue and 71st Street, 861-3783

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ASSETS EXCEED \$2.3 BILLION.



## JEWELER'S CHOICE

437 Arthur Godfrey Road, Upstairs

Miami Beach, Florida 33140

(305) 672-6390

**MARCIA SAGE**

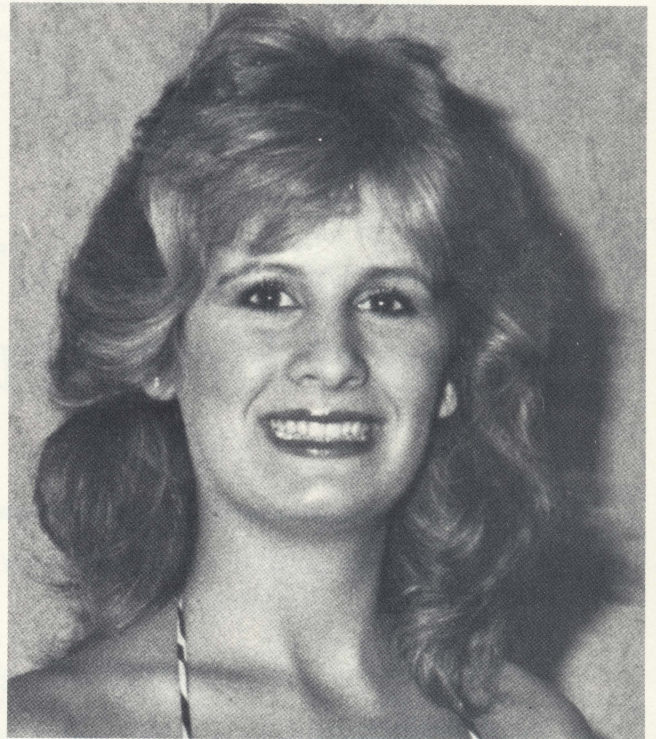
**JOAN CIMENT**

**Whatever it is that  
you are looking for.  
You will find at the  
26 Shops of...**

carib mall

**YOUR  
SHOPPING LIST:**

- |                          |                                     |
|--------------------------|-------------------------------------|
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| 2. SWIMWEAR              | 17. SUNGLASSES -<br>OPTICAL CENTER  |
| 3. YOUTH CLOTHING        | 18. CUSTOM JEWELRY                  |
| 4. SOUVENIR - PHOTOS     | 19. NEWSPAPERS,<br>MAGAZINES, PIPES |
| 5. LUGGAGE               | 20. HOBBIES &<br>ELECTRONIC GAMES   |
| 6. CERAMIC               | 21. SNACK BAR                       |
| 7. PERFUMES              | 22. JEWELRY SHOP                    |
| 8. LINGERIE              | 23. TOURS THROUGHOUT<br>FLORIDA     |
| 9. WOMEN'S<br>SPORTSWEAR | 24. GIFT SHOP                       |
| 10. WOMEN'S CLOTHING     | 25. MIDEAST SHOP                    |
| 11. RECORDS & TAPES      | 26. ICE CREAM PARLOR                |
| 12. SHOES                |                                     |
| 13. CHILDREN CLOTHING    |                                     |
| 14. HELLO KITTY          |                                     |
| 15. TOYS                 |                                     |



Carib Mall is represented by  
Griselle Rodz in the Miss Miami Beach  
Beauty Pageant. Sponsored by the  
Miami Beach Birthday Jubilee.

**Export Prices  
Sale**

carib mall ON THE MOST FAMOUS CORNER  
OF MIAMI: EVERYTHING FOR YOU.  
**230 Lincoln Road, corner of Collins Avenue**



## Return to Continental Elegance at the Doral Roof Garden.

*Dine in a setting of garden ambience  
high above Miami Beach. Gourmet seafood  
and continental specialties are impeccably  
served in the European manner  
accompanied by live harp music.  
All in the tradition of excellence that is*

*Complimentary valet parking.  
Reservations suggested and jackets required.  
Closed Monday. 532-3600.*

**DORAL**  
Hotel On-the-Ocean • 48th & Collins Ave.

## Chase Federal's Insured MoneyFund Account.

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- Full FSLIC insurance coverage
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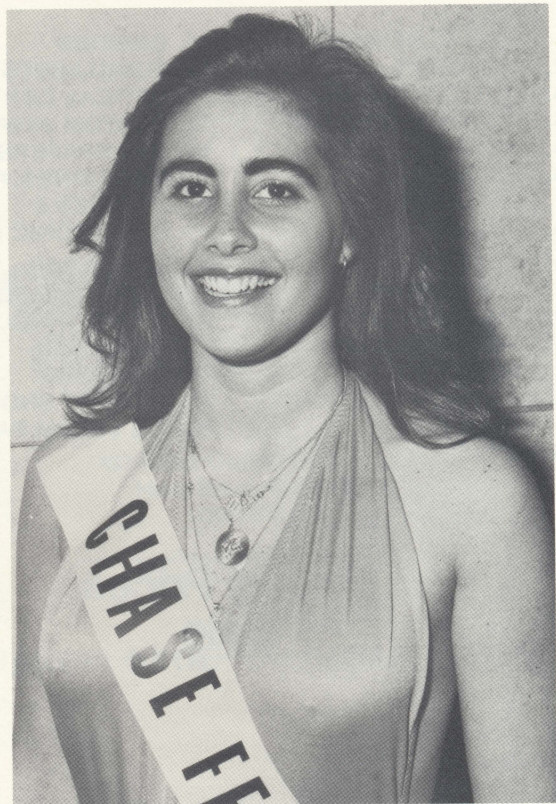
**271-9999 (Dade) 522-9999 (Broward)**



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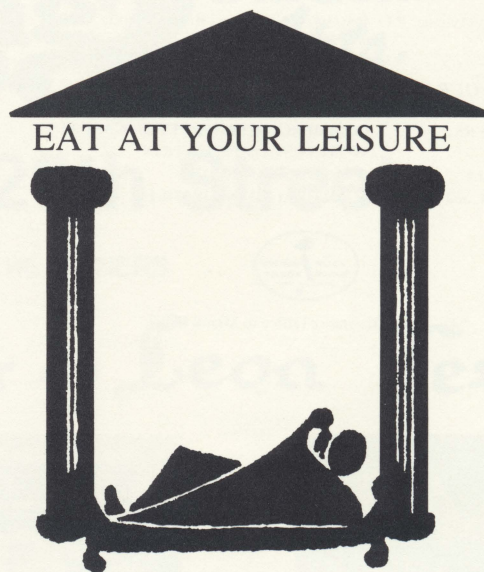
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Chase Federal is represented by Carla Magnuson in the Miss Miami Beach Beauty Pageant. Sponsored by the Miami Beach Birthday Jubilee.



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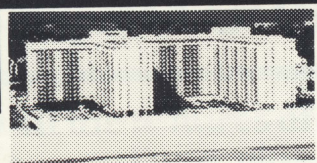
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# WALK TO OCEAN

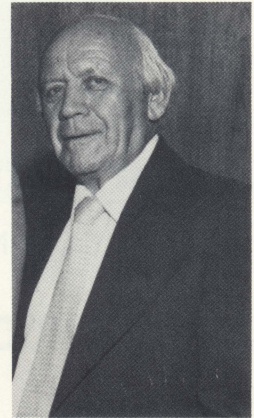
Live In The Heart of Miami Beach at

# Sunking<sup>®</sup> Garden Apts.

## 435 AND 425 - 20th Street

MANAGEMENT, BY THE OWNERS

### Gabrielle Nash Tessler AND Leon Tessler



Leon and Gabrielle visit Canada every Summer. They have imported the CAKE-O-RAMA idea from Winnipeg. Shown above is the cake they donated last year to the City's Birthday and which represent the buildings they owned.

This year Leon and Gabrielle are proud to have a Beauty Contestant representing them in the "MISS MIAMI BEACH BEAUTY PAGEANT" which is organized by the Birthday Jubilee. The beautiful young Lady shown in the picture is Yudelka Medrano wearing a ribbon with the name of the Sun King Garden Apts.



**SPONSORED BY:  
THE CITY OF MIAMI BEACH "BIRTHDAY JUBILEE"**

# **MISS MIAMI BEACH BEAUTY PAGEANT**

**SATURDAY,  
MARCH 26th, 1983  
8:00 P.M.**

## **KONOVER HOTEL**

5545 COLLINS AVENUE MIAMI BEACH

**T.V. STAR CHUCK ZINK - M.C. Of The Pageant**

Music by . . . The Classettes — Asa Duncan

Opening Dance Number by . . . Miami Beach Sunshine Beauties Contestants

Swimsuit Judging of Contestants

Spanish Dancers Group . . . Fina Escayola

Evening Gown Competition

Middle East Dancer . . . Saida (courtesy of Place Pigalle)

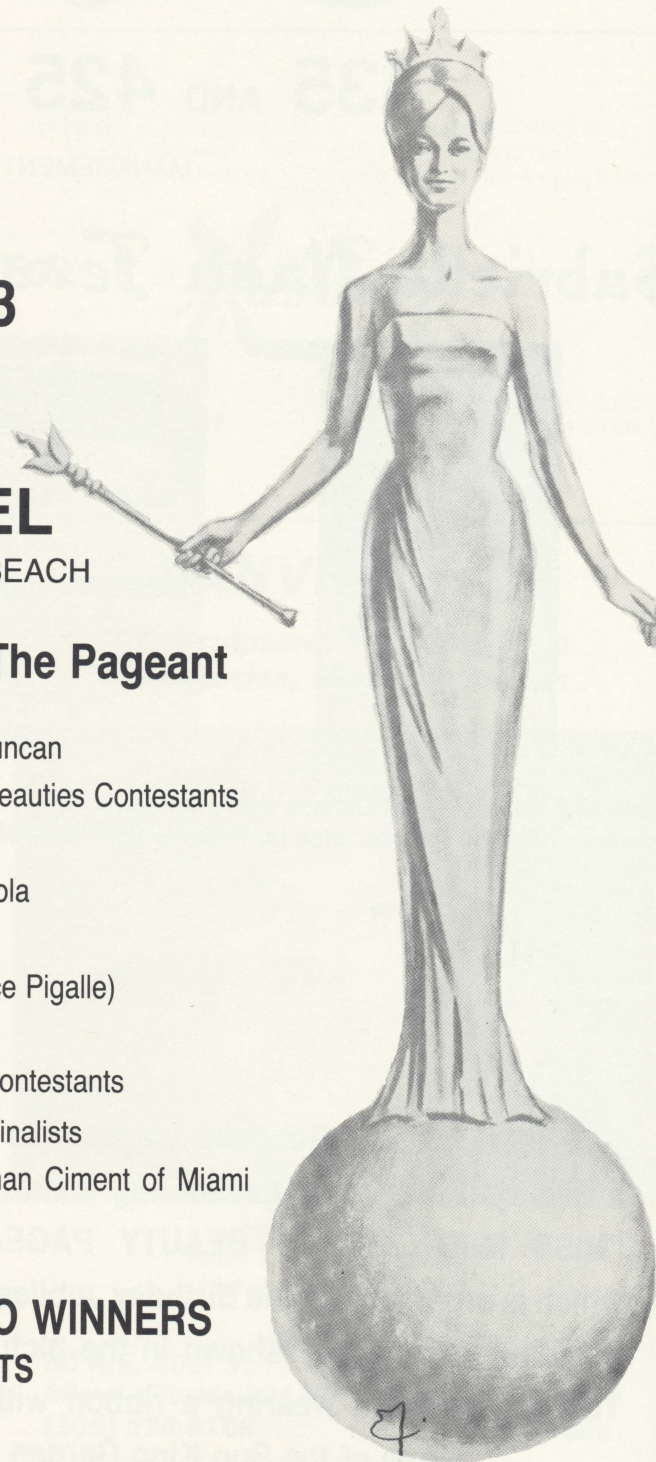
Announcement of 25 Semi-Finalists

Entertainment by . . . Bill Duncan, Serenades the Contestants

10 Finalists Announced and Selection of 5 Finalists

Award to the Winner of \$1,000 Cash by . . . Mayor Norman Ciment of Miami  
Beach.

**PLUS FABULOUS OTHER PRIZES TO WINNERS  
ALL CONTESTANTS RECEIVE GIFTS**



# MISS MIAMI BEACH BEAUTY PAGEANT

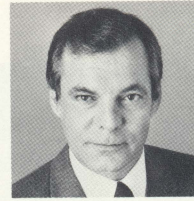
## Judges



**MONICA HEFLTER**  
Former Winner Miss Copenhagen



**RALPH RENICK**  
Channel 4 News Director



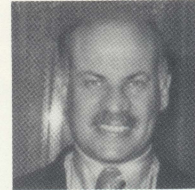
**GLEN RINKER**  
Channel 4 Personality



**SUSAN LASKY**  
Channel 7 Personality



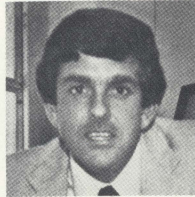
**PEPPY FIELD**  
W.K.A.T. Radio Personality



**BARRY DAVIDSON**  
W.I.N.Z. Radio Personality



**JOAN CIMENT**  
Miami Beach's First Lady

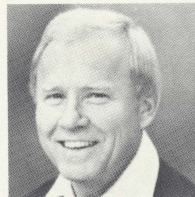


**VIC HANNA**  
Sun Reporter Executive Editor



**DENISE CALVO**  
Diplomate Coming From Paris

## Emmcee



**CHUCK ZINK**  
Channel 6 Personality

## Organizers



**BETTY PINKS**  
Choreographer



**DOTY PATERNO**  
Assistant Choreographer



**CLAIRE FINE**  
Coordinator



**ROBIN LANVIN**  
Assistant To The Coordinator



**RUTH RONEY**  
Administration



**GABRIELLE NASH-TESSLER**  
Chairman Of The Event

# MIAMI BEACH BIRTHDAY JUBILEE BEAUTIES



Saturday, February 26, 1983 - the Miss Miami Beach Beauty Pageant Contestants at rehearsal are shown in picture above, sponsored by the Birthday Jubilee of Miami Beach.

# Miami Beach is celebrating its 68th Birthday the week of March 19th through March 27th, 1983

## PROGRAM

### CELEBRATION EVENTS — PUBLIC INVITED

Saturday	March 19th	8:00 p.m.	<u>BLACK TIE KICK OFF RECEPTION</u> , for City Officials, Press, Consuls, Donors and Patrons. By invitation only.
Sunday	March 20th	2:00 p.m.	<u>BEACH CONCERT</u> with a <u>NAUTICAL COSTUME CONTEST</u> at 79th Street Beach, Miami Beach - Free to the Public.
Tuesday	March 22nd	1:00 p.m.	<u>THE FRIENDS OF THE BASS MUSEUM RECEPTION</u> for donation of a magnificent gift to the City of Miami Beach, in honor of its Birthday - at the Bass Museum. Free
Wednesday	March 23rd	8:00 p.m.	<u>JUDGING</u> of the <u>CREATIVE WRITING CONTEST</u> on " <u>WHY I LOVE MIAMI BEACH</u> ", 4,000 students from Miami Beach's schools are participating. Garden Center, 2000 Convention Center Drive - Free to the Public.
Friday	March 25th	6:00 p.m.	<u>LATIN NIGHT</u> , Colorful CUMPARSA DANCE and Exotic Foods, at Garden Center, 2000 Convention Center Drive - east side of Convention Center at Washington Avenue - Free.
Saturday	March 26th	8:00 p.m.	<u>MISS MIAMI BEACH BEAUTY PAGEANT</u> with <u>CHUCK ZINK</u> as the Emcee at the Konover Hotel Theater. Tickets \$5.00, \$10.00.
Sunday	March 27th	9:00 a.m.	<u>STRIDE-A-THON</u> starts at 46 St. Beach. Free.
Sunday	March 27th	2:00 p.m.	The 2nd Annual <u>CAKE-O-RAMA</u> which is the most <u>SPECTACULAR</u> event of the week. Cypress Room (south of Convention Center). Free to the Public.

## *These Citizens say "Happy Birthday Miami Beach!"*

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# MESSAGE FROM THE VOLUNTEERS



THE BIRTHDAY JUBILEE PROGRAM WAS INSPIRED BY ONE MIAMI BEACH CITIZEN WHO HAS A FLAIR FOR ADVENTURE, AND IS ALSO ALWAYS PREPARED FOR A LUSTY CHALLENGE. THIS DEDICATED CITIZEN CONCEIVED THE POSITIVE FEELING THAT THE "BIRTH OF A CITY" SHOULD BE CAUSE FOR CELEBRATION ONCE A YEAR AS

## "SYMBOLIC DAY"

THE ABOVE PICTURE SHOWS MAYOR CIMENT CONGRATULATING GABRIELLE NASH-TESSLER AND HER COMMITTEE ON THE FINE WORK ACHIEVED IN 1982 IN THE MEMORABLE BIRTHDAY CELEBRATION OF THE CITY OF MIAMI BEACH. PICTURED FROM THE LEFT, RUTH RONEY, JEAN GILBERT, GABRIELLE NASH-TESSLER, HELENE OWEN, MELVYNE SOMMERS AND MAYOR NORMAN CIMENT.

THE GATHERING OF MANY INTERESTED AND LOYAL VOLUNTEERS FOR THE GARGANTUAN TASK OF FORMULATING NINE MAJOR CATEGORIES WAS PERFORMED THIS YEAR BY THE MAYOR'S AD HOC COMMITTEE CHAIRMAN, GABRIELLE NASH-TESSLER AND SIX BOARD MEMBERS: RUTH RONEY, VICE CHAIRMAN; MELVYNE SOMMERS, ALSO VICE CHAIRMAN; MATTIE BOWER, ROSE GARON, PEGGY GOLD AND EVELYN MANSET, BOARD MEMBERS.

SPECIAL THANKS ARE EXTENDED TO THE VERY PERSONABLE AND CAPABLE EXECUTIVE SECRETARY TO THE MAYOR, MRS. CEIL GREENE, FOR THE MANY HOURS OF PATIENCE AND COOPERATION ON BEHALF OF THE BIRTHDAY JUBILEE. AND MR. RON LOWY, LIAISON OFFICER BETWEEN THE VOLUNTEERS AND THE CITY ADMINISTRATION. WITHOUT THE HELP OF ALL THE SECRETARIES AND EXECUTIVES OF CITY HALL, THIS NOVEL PROJECT COULD NOT HAVE COME TO FRUITION.



*International Vacationland*  
*City of Miami Beach, Florida*



*Birthday Jubilee*

CONCERT ON THE BEACH SUNDAY AFTERNOON

MARCH 20th, 1983 2:00 P.M.

AT THE 79th STREET BEACH

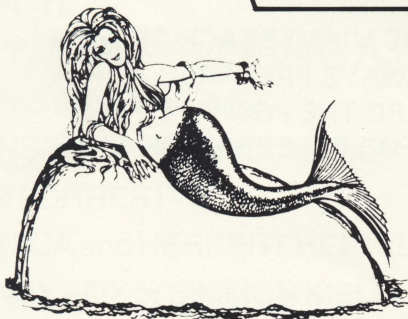
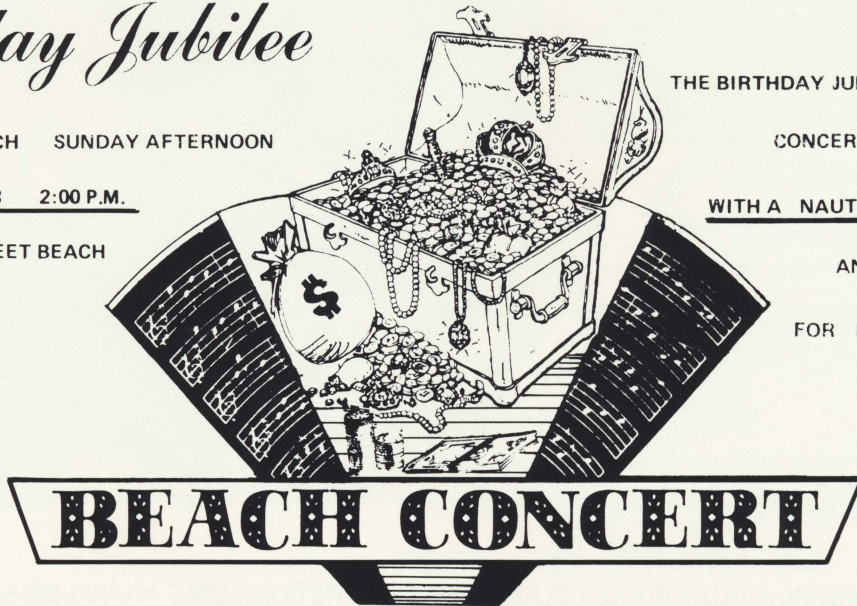
THE BIRTHDAY JUBILEE WILL HAVE A GREAT

CONCERT ON THE BEACH

WITH A NAUTICAL COSTUME CONTEST

AND PRIZES

FOR BEST COSTUMES



**PROGRAM**

**EMCEE:** EDDIE LANE

**BANDS:** MIAMI BEACH SENIOR HIGH SCHOOL "JAZZ BAND"  
THE SWING CLASSETTES • VINCE PAFUME BAND

**ENTERTAINMENT:** PAULA PAIGE - SINGER  
ISRAELI GROUP - DANCERS & SINGERS

ANYONE CAN ENTER THE NAUTICAL COSTUME CONTEST  
YOUTH — ADULT — ALL AGES

JUST COME TO THE EVENT IN COSTUME TO ENTER

**FREE ADMISSION**

PLEASE JOIN US IN THIS GREAT AND ATTENTION GETTING EVENT

FOR MORE INFORMATION  
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**Collins Beach 446 Collins Avenue 673-6300**

# THANK YOU

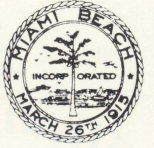
The Birthday Jubilee Committee and Volunteers wish to express their appreciation to the following individuals and organizations for their significant contributions to the Pageant's successful presentation.

## IN KIND CONTRIBUTORS & OTHER DONORS

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ELLA VISTA APARTMENTS ..... Financial Contribution  
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STEIN'S INC., Owner ARTHUR STEIN ..... Supplies For Contestants Dance  
JUST BASKETS ..... Ribbons For Contestants  
SHERATON BAL HARBOUR ..... 2 Week-Ends for 2 Each, Prize for Contestants  
RITZ PLAZA ..... One Week Vacation for the Winner of the Beauty Pageant.  
And provide space for the rehearsals of the Contestants Dance Number  
PUBLIX ..... Refreshments and Cake  
FONTAINEBLEAU HILTON ..... Week-End for Two for Beauty Contestant Prize  
FIRST NATIONWIDE SAVINGS ..... Grand Patron \$500.00 Financial Contribution  
on behalf of the entire Association.  
EUGENIE SCHEIN ..... Artist & Designer of Poster  
CASTANEDO ..... One Gown for Contestant  
VENZERS ..... One Gown for Contestant  
KABEROFF ..... One Bathing Suit for Contestant Winner  
SUNLIFE PHARMACY & COSMETIC CORP. .... Cosmetics for Beauty Contestants  
ALBERTO CORTES ..... Cosmetics for Beauty Contestants  
BURDINE'S ..... Gift for Contestants and Other Events  
TIM COR (JOE POLI) ..... Donated part of his services for posters & bumper stickers.  
KURT BORGMAN, GRAPHIC DESIGNER ..... Donated part of his services for Art Work  
SOUTHERN PAPER COMPANY ..... Provided paper for printing of Birthday Jubilee Literature  
JIM WALTER PAPERS  
SAXON PAPER  
PLACE PIGALLE — HARRY & ARTHUR RIDGE ..... Provide the Middle East Dancer, Saida  
LEON FINKLESTEIN ..... Provided pictures for the Beauty Contestants  
AMERIFIRST ..... Donated a Cocktail Reception on February 15, 1983 for a  
Public Relation of the Birthday Jubilee Promotion  
WILLIAM H. WAID ..... Donated the Swing Classics Orchestra for the Concert on the Beach  
SANDRA & MIKE SCNEIDER ..... Donated "The Hollywood Swingers"  
43 Piece Orchestra for the Beach Concert  
MARTHA'S FLOWERS ..... Donated Red Roses for "Miss Miami Beach 1983"



*International Vacationland*  
*City of Miami Beach, Florida*  
*Birthday Jubilee*



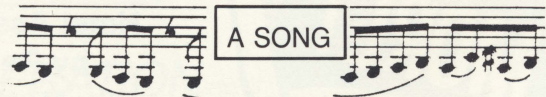
**CREATIVE WRITING CONTEST**

CITY WIDE, TO HONOR A "SYMBOLIC DAY". THE 68th BIRTHDAY OF MIAMI BEACH,  
 INCORPORATED MARCH 26th, 1915.

**WHY I LOVE MIAMI BEACH**



A POEM



A SONG

AN ESSAY



SUBMIT IN 100 WORDS-OR-LESS:  
 YOUR WAY OF EXPRESSING YOURSELF ON  
 WINNERS WILL RECEIVE CASH PRIZES.

TO WRITE YOUR COMPOSITION — SELECT EITHER A SONG, A POEM OR AN ESSAY  
 STUDENTS OF MIAMI BEACH'S SCHOOLS ARE PARTICIPATING —  
 YOU MAY ENTER & ALSO PARTICIPATE.

THIS CREATIVE WRITING CONTEST IS FOR YOUNG, ADULT, ALL AGES.  
 ENTRIES ARE ACCEPTED UNTIL MARCH 17th, 1983.

JUDGING WILL BE MONDAY, MARCH 21st, 1983 — 7:00 P.M. AT THE GARDEN CENTER,  
2000 CONVENTION CENTER DRIVE

REFRESHMENTS WILL BE SERVED — LIVE ENTERTAINMENT

FOR MORE INFORMATION PLEASE CALL HENRIETTA MELHMAN AT 673-0508 OR 538-3274  
 OR SEND YOUR COMPOSITION TO THE CHAIRMAN OF THE BIRTHDAY JUBILEE  
 GABRIELLE NASH-TESSLER — 2534 FLAMINGO DRIVE, MIAMI BEACH, FLORIDA 33140.

**JUDGES FOR ESSAY CONTEST**

**Nancy Liebman / Eva Gordon / Henrietta Melhman / Reve Kapit**  
**Matt Walsh / Scott Ross / Richard Cummings**

*Miami Beach Resort Hotel Association, Inc.*

P.O. BOX 403225  
MIAMI BEACH, FLORIDA 33140-1225  
(305) 751-0688



Hotel Association is represented by Renee Steinberg in the Miss Miami Beach Beauty Pageant. Sponsored by the Miami Beach Birthday Jubilee.

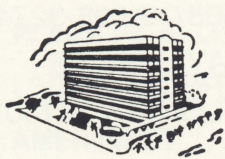
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68TH BIRTHDAY CELEBRATION!

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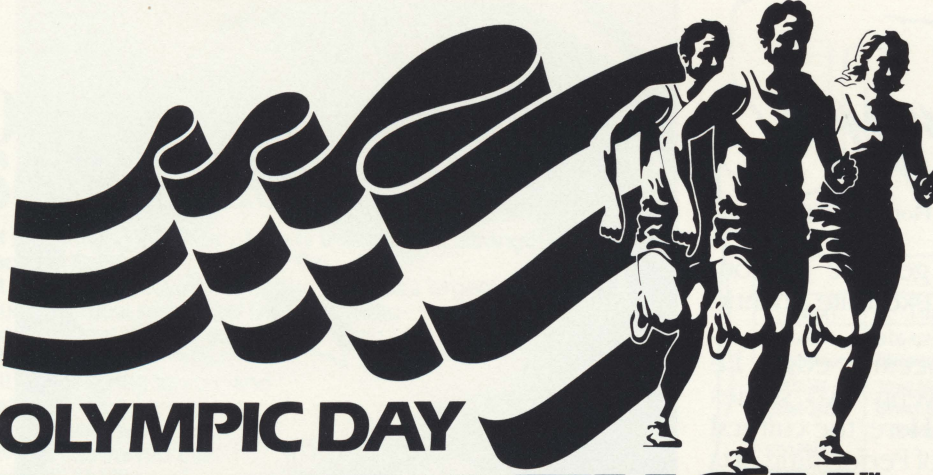


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The Clevelander is represented by Deborah McKinney in the Miss Miami Beach Beauty Pageant. Sponsored by the Miami Beach Birthday Jubilee.



**OLYMPIC DAY  
STRIDE-A-THON™**

SUNDAY, MARCH 27th, 1983  
START AT 9:00 A.M.  
AT 46 STREET BEACH, NEAR  
THE FONTAINEBLEAU HIL-  
TON  
HOTEL, MIAMI BEACH AND  
FINISH AT THE SAME PLACE.  
THE COORDINATOR FOR THE  
"BIRTHDAY JUBILEE RUN"  
IS OFFICER  
THOMAS HOOLAHAN.



SPONSORED BY  
MILLER HIGH LIFE



*IN COOPERATION  
WITH THE U.S. JAYCEES*

# CAKE-O-RAMA

The "Icing" on the Cake-O-Rama "will be reflected at the 2nd Annual Cake-O-Rama, where one can eat, admire, have fun, judge and have it the cakes too"!

When Sunday, March 27, 1983 — 2:00 P.M.

Where Cypress Room (entrance South side of Con-  
vention Center, 1901 Convention  
Center Drive, Miami Beach)

## Entertainment

"The Hollywood Swingers" 43 Pieces Orchestra  
(courtesy of Sandra and Mike Schneider)

**SURPRISE CELEBRITIES!!!**

**RAFFLE PRIZES!! FREE REFRESHMENTS!!**

**EVERYONE WELCOME — FREE!!**

The Cake-O-Rama is a fabulous contest and show of cakes donated by many hotels, business firms, residents, organizations and news media. The event is free and open to the public. The judging of the cakes is by popular votes of the first 500 persons attending the event. And the winner of the Cake-O-Rama's Raffle takes home the first prize cake!

# Le Trianon

6061 Collins Avenue/Miami Beach, Florida 33140

Florida's golden coast has a new gem: Le Trianon, an exquisite condominium in an exquisite Atlantic Ocean setting.

Poised proud at the ocean's edge, Le Trianon stretches heavenward twenty two stories midst the magic of Miami Beach. Here, the cultural center of Miami, with the Theatre of Performing Arts and Convention Center just a chorus line away.

For many, the superlative ocean view would more than suffice, but Le Trianon turns a full circle of enchantment for the truly discerning. Each residence has a double exposure of scenic splendor. To the fore, the ocean. To the aft, the blissful Biscayne Bay and the exciting Miami skyline. An extravaganza come nightfall.

From this beautiful vantage point you get a new perspective on living. There is luxury. There is elegance. There is a feeling of wonderment: How can one condominium offer so much in so many ways.



**Trianon is represented by Coleen Suchonic in the Miss Miami Beach Beauty Pageant. Sponsored by the Miami Beach Birthday Jubilee.**

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**Central Hardware is represented by Mary Martinez in the Miss Miami Beach Beauty Pageant. Sponsored by the Miami Beach Birthday Jubilee.**



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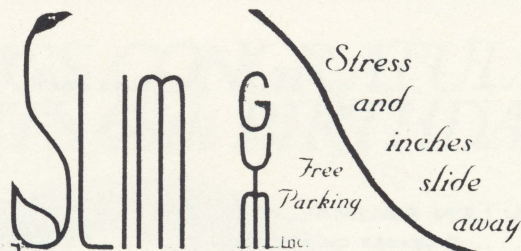
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10:00 AM Ballet-Jazz	10:00 AM Stretch & Strengthen	10:00 AM Ballet-Jazz	10:00 AM Stretch & Strengthen	10:00 AM Stretch & Strengthen
3:00 PM Intro to Dance ages 4-8	4 PM Body Sculpture-Teens & Adults	3 PM Intro to Dance age 9-13	4:00 PM Body Sculpture-Teens & Adults	
4:00 PM Slimmercise		4:00 PM Slimmercise		
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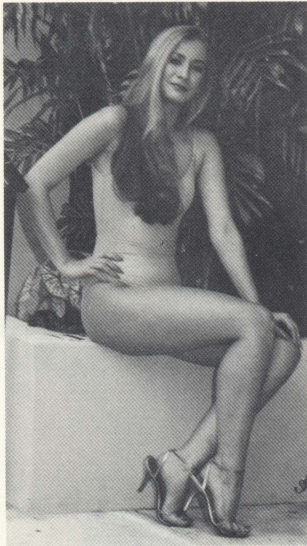
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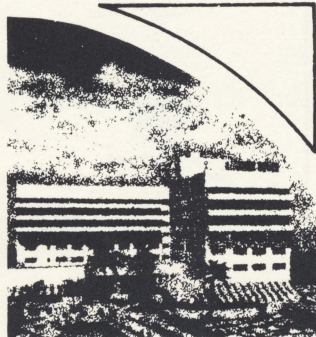
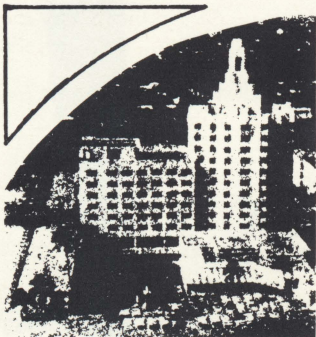
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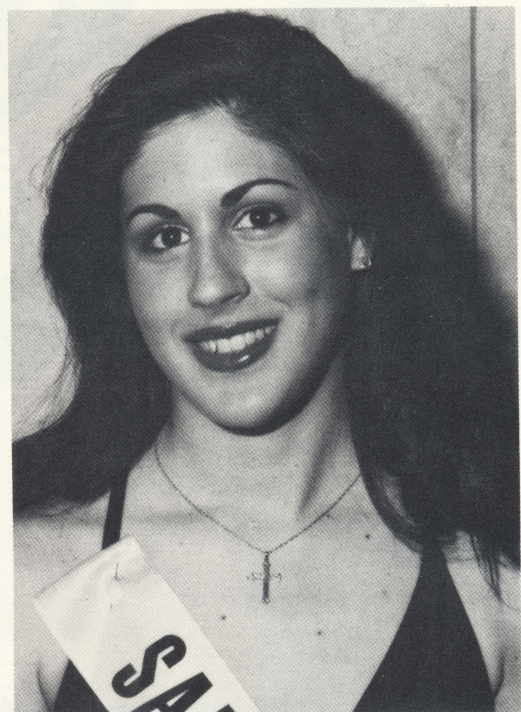
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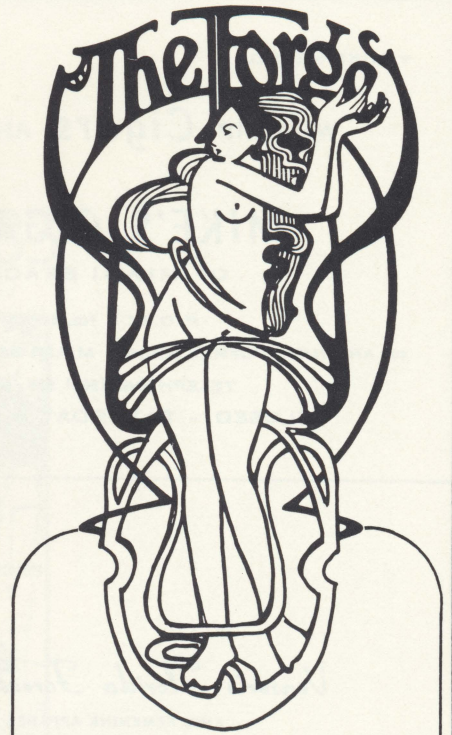
  
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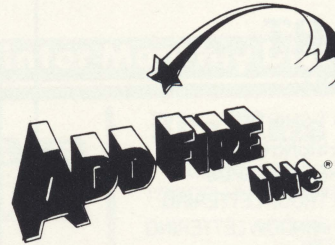
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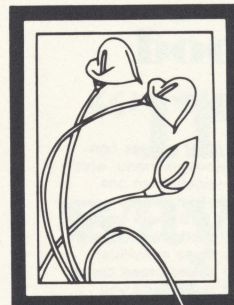
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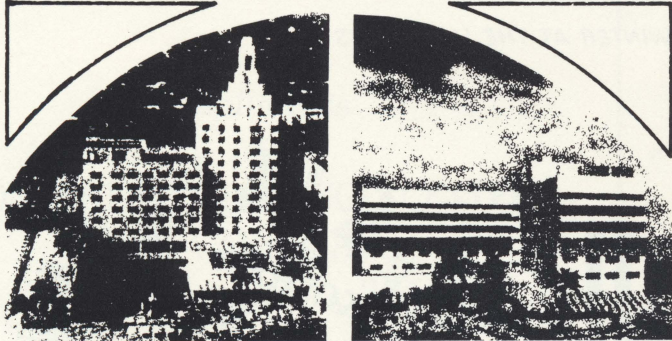


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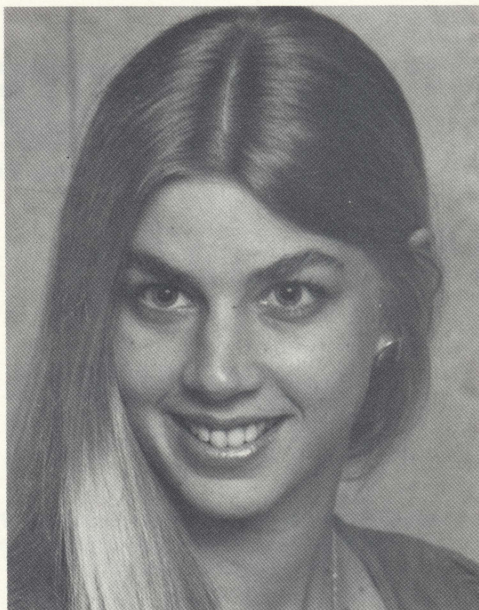
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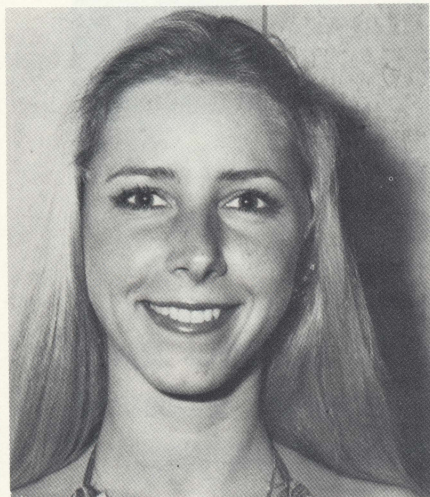
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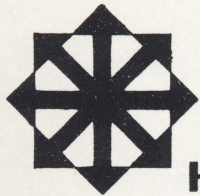


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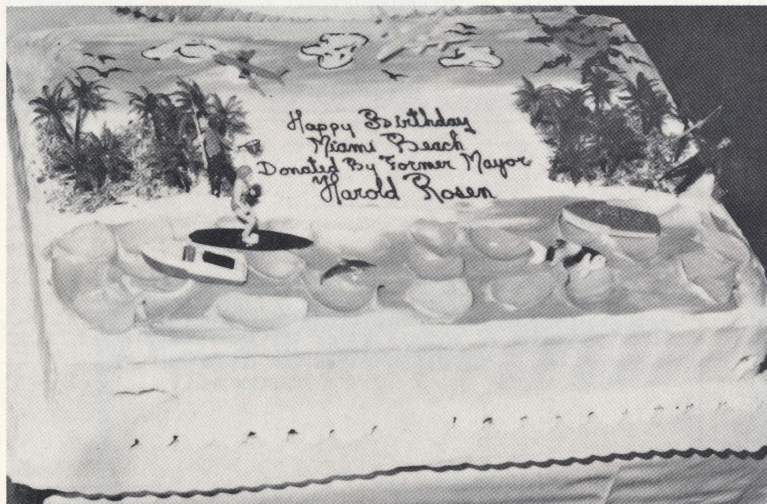
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This picture shows the gorgeous cake with the stunning young lady.